

Letter of Intent for Bootcamp

I hereby agree that **Tech For Good**, a non-profit organisation which aims to bridge the gender gap in technology, can launch the 'Basics of Canva' Design Bootcamp for my organisation as a virtual event for two days: **5th and 6th January, 2022**. The online 'Basics of Canva' Design Bootcamp will teach people Basics of Canva & Graphic Design Concepts.

I have no hesitation in recommending and approving the Tech For Good - Design Bootcamp to serve my organisation. I hereby consent to the participation of the people of age **14+ years** of my organisation and community network for this bootcamp. Both parties intend to mutually agree on the below mentioned points and finalise on the responsibilities to be fulfilled by each party.

Tech For Good's Deliverables

- The management and the execution of the virtual tech bootcamp
- Finalising and creating the content as per the partner's selected customisation of the products
- Creating and delivering the social media creatives for promotion
- Promoting the partner's organisation during the sessions

Samait Shala's Deliverables

- Finalising the customised products for the bootcamp at least 5 days prior to the date of execution
- Registering at least 100+ participants for the bootcamp via google form
- Executing the promotion and marketing of the bootcamp
- Submitting a Partner's feedback form once the sessions are delivered

Non-Abiding

Both parties agree that this letter of intent is intended to act as a framework for further discussion and in no way is binding on either party. All details including registration numbers, locations and program timeline will be mutually decided between both parties after further discussion.

Intellectual Property

- All personal data of the participants will be owned by Tech For Good. Only the view access of registration responses will be shared with **Janki Devi memorial College**, to track the progress of registrations.
- Any kind of data analytics arising out of the execution of the bootcamp will be completely shared between both the parties.
- Ownership of any content, presentation, or any other kind of training materials shared by either party will remain with the respective party itself. No one party will have ownership over the other party's content
- As per the organization's policy, the recording of the sessions cannot be shared with the partner or the participants.
- Incase **Janki Devi Memorial College** is unable to bring 100+ registrations, Tech For Good has the right to not extensively promote about the organisation during the session
- The Certificate of Completion will be provided to the participant once they submit their assignment. The certification will be in collaboration with **Tech For Good** and **Canva**
- The Design Bootcamps are 100% free of cost. In case, it's found that either party is charging for the bootcamps, the partnership will be terminated right away.

Validity

This LOI is valid till **12th January, 2022** from **16th December, 2021**. Both parties will ensure to further and close the discussion with the best of their efforts.

Signed by :

Signed by : *Kriti Talwar*

Duly authorized for & on behalf of **Janki Devi Memorial College**

Duly authorized for & on behalf of **Tech For Good**

Name : *Swan Patel*
प्रिन्सिपल/Principal
जानकी देवी मेमोरियल महाविद्यालय
Janki Devi Memorial College

Name : Kriti Talwar

Designation : सर गंगा राम हॉस्पिटल मार्ग नई दिल्ली-110060
Sir Ganga Ram Hospital Marg, New Delhi-110060

Designation : Program Head, Tech For Good