



JANKI DEVI MEMORIAL COLLEGE

UNIVERSITY OF DELHI

Name of the event:	Pedagogy Workshop
Name of the organizer (s):	Dr Sanatan Tiwari, Dr.Tejaswini and Mr.Varun Kumar Rai
Type of event (intra-college/inter-college/ state/ national or any other collaboration)	Inter Department
Name and Affiliation of the Resource person (if applicable):	VIPS, New Delhi

Report on Workshop on Business Research Methodology

Organized by the Commerce Department under the Aegis of IQAC

Date: 30th January 2025 (Thursday)

Venue: Computer Lab 1

The Commerce Department, in collaboration with the Internal Quality Assurance Cell (IQAC), organized a workshop on *Business Research Methodology* on 30th January 2025 in Computer

Lab 1. The primary objective of this workshop was to provide pedagogical insights to the department's faculty members, equipping them with advanced research techniques and methodologies essential for academic excellence.

Workshop Overview

The workshop commenced with an inaugural address by Dr Tejaswini, who highlighted the significance of research methodology in business studies. This was followed by a speech by TIC of department Mrs.Anshu Suri. The keynote speaker for the workshop was Prof.Sachin Gupta, Dean Research, VIPS, New Delhi, an eminent scholar in the field of business research.

Key Topics Covered

The workshop was structured into multiple sessions, covering the following key areas:

1. **Introduction to Business Research** – Understanding the fundamentals and significance of business research in academia and industry.
2. **Research Design and Methodology** – Exploring qualitative and quantitative research approaches.
3. **Data Collection and Analysis Techniques** – Hands-on training on data collection tools, survey methods, and statistical analysis.
4. **Use of Software in Research** – Practical demonstration on software like SPSS, R, and Excel for data analysis.
5. **Ethical Considerations in Research** – Discussion on research ethics, plagiarism, and best practices in academic publishing.
6. **Effective Research Paper Writing** – Guidelines on structuring and publishing research papers in reputed journals.

Interactive Sessions and Hands-on Training

The workshop included interactive discussions and practical sessions where participants engaged in case studies, data interpretation, and real-time analysis. Faculty members actively participated, raising pertinent queries and sharing their research experiences.

Conclusion and Feedback

The workshop concluded with a valedictory session, where faculty members provided positive feedback, emphasizing the relevance and applicability of the insights gained. The session was formally closed with a vote of thanks by Dr.Sanatan Tiwari and Mr.Varun Kumar Rai, expressing gratitude to the resource persons, faculty members, and IQAC for their support and participation.

The workshop successfully met its objective of enhancing pedagogical understanding of research methodologies, fostering a robust research culture within the department.

Poster of the event (English and Hindi):



JANKI DEVI MEMORIAL COLLEGE
UNIVERSITY OF DELHI

&
Commerce Department

Under the Aegis of IQAC Presents

Pedagogy Workshop on Business Research Methodology

Thursday
30th Jan, 2025

10 am - 12:30pm

Lab 1, Janki Devi Memorial
College

join us for learning experience in
Research Domain with Prof.Sachin
Gupta





Prof.Sachin Gupta
**DEAN RESEARCH,VIPS, NEW
DELHI**

Teacher Coordinators
Dr.Sanatan Tiwari
Dr. Tejaswini
Mr. Varun Kr. Rai

Ms. Anshu Suri
(Teacher Incharge)
(Associate
Professor)

Prof. Payal Nagpal
(IQAC Coordinator)

Prof. Swati Pal
(Principal)



जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)
वाणिज्य विभाग



जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)
वाणिज्य विभाग

शिक्षाशास्त्र कार्यशाला व्यवसाय अनुसंधान पद्धति

बृहस्पतिवार
30th जनवरी 2025

10 am - 12:30pm

लेब 1, जानकी देवी मेमोरियल
कॉलेज

join us for learning experience in
Research Domain with Prof.Sachin
Gupta



Prof.Sachin Gupta
**DEAN RESEARCH,VIPS, NEW
DELHI**

कार्यक्रम समन्वयक
डॉ. सनातन तिवारी
डॉ. तेजस्विनी
श्री वरुण कुमार राय

प्रभारी शिक्षक
वाणिज्य विभाग
जानकी देवी मेमोरियल
कॉलेज
श्रीमती अंशु सूरि

आईक्यूएसी समन्वयक
जानकी देवी मेमोरियल
कॉलेज
प्रो. पायल नागपाल

प्राचार्या
जानकी देवी मेमोरियल
कॉलेज
प्रो. स्वाति पाल

Record of Attendance (Photos of attendance record):

Commerce Department.
Research Methodology Workshop on pedagogy
held on 30/01/25, in computer Lab. 1.
Atoshindhu.

1. Anshika Chauran Anshika
2. Anuradha Goel Anuradha
3. Madhvi Gupta M. S.
4. Meenu Varshita Meenu
5. Chanchal Chopra CC
6. Dr. Tejaswini Tejaswini
7. Poojam Bawtra PB
8. Li. Smit Jain Li. Smit Jain
9. Neetika (Guest faculty) Neetika
10. NANCY RAO Nancy
11. Dr. Shanti Gupta Shantigupta
12. Ms. SHILPA MARGUD Shilpa
13. Mr. Vamsi Kumar Rai V. K. Rai
14. Dr. Savitri Tiwari Savitri
15. Bhawna Pal. Bhawna
30/01/25
16. VRINDA KAPUR VRINDA
30/1/25
17. Ravi Kumar

Geotagged pictures of the event with captions (*Geotagged if offline, Screenshots if online*):

