

3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

Year	Name of the workshop/ seminar	Number of Participants	Date	Link to the Activity report on the website
2023-24	Entrepreneurship Webinar Series	100	2/6/2023	https://jdm.du.ac.in/pdf/Incubation-Programme/Anupam-2023-24-mew.pdf
2023-24	Project Anupam at Centenary Celebration	3	30/06/2023	https://jdm.du.ac.in/pdf/Incubation-Programme/Anupam-2023-24-mew.pdf
2023-24	Let yourself be flawed	60	7/8/2023	https://www.idmiqac.in/informationcentre/events-data/8a647ccab9144f56aff8238615a62638.pdf
2023-24	Business Plan Competition	54	21/08/2023	https://jdm.du.ac.in/pdf/Incubation-Programme/Anupam-2023-24-mew.pdf
2023-24	Seminar with Udhmodaya Foundation	60	23/08/2023	https://jdm.du.ac.in/pdf/societies/Impreneurs/2023-24.pdf
2023-24	Project Anupam Stall Start Up by Udhmodhaya Foundation	8	23/08/2023	https://jdm.du.ac.in/pdf/Incubation-Programme/Anupam-2023-24-mew.pdf
2023-24	How to write an abstract		4/10/2023	https://www.jdmccentres.in/pdf/khoj/KHOJ-Reports-2023-%2024.pdf/#page=49
2023-24	Startup EXPO	8	8/10/2023	https://jdm.du.ac.in/pdf/Incubation-Programme/Anupam-2023-24-mew.pdf
2023-24	SOCIAL ENTREPRENEURSHIP AND SUSTAINABLE DEVELOPMENT SEMINAR	60	10/10/2023	https://jdm.du.ac.in/pdf/societies/enactus/2023-24.pdf
2023-24	Research Methodology Workshop	120	27/10/2023	https://jdm.du.ac.in/pdf/department/mathematics/2023-24.pdf
2023-24	lecture on 'Research Design in Social Sciences' by Dr. Puja Pal, GBPISS	133	2/11/2023	https://jdm.du.ac.in/pdf/department/economics/2023-24.pdf
2023-24	Avani participates in the Diwali Mela	11	6/11/2023	https://jdm.du.ac.in/pdf/societies/avani/2023-24.pdf
2023-24	Project Anupam Jyotsana 23	41	6/11/2023	https://jdm.du.ac.in/pdf/Incubation-Programme/Anupam-2023-24-mew.pdf
2023-24	Exploring the Use of Research Method in Academic Writing	43	25/11/2023	https://jdm.du.ac.in/pdf/department/english/2023-24.pdf
2023-24	Rebranding the Brand	50	30/01/2024	https://jdm.du.ac.in/pdf/societies/Impreneurs/2023-24.pdf
2023-24	Project Anupam Stall Symphony'24	63	31/01/2024	https://jdm.du.ac.in/pdf/Incubation-Programme/Anupam-2023-24-mew.pdf
2023-24	BA Programme Brainstorming Session on Future Predictions		01/03/2024	https://www.jdmccentres.in/pdf/khoj/KHOJ-Reports-2023-%2024.pdf/#page=27

	Through the Simpsons' Lens			
2023-24	Anupam Stall at Ecophoria '24	7	5/3/2024	https://jdm.du.ac.in/pdf/Incubation-Programme/Anupam-2023-24-mew.pdf
2023-24	Paper presentation Conference	12	9/3/2024	https://www.idmccentres.in/pdf/khoj/KHOJ-Reports-2023-%2024.pdf/#page=21
2023-24	Session on Research Methodology	50	13/03/2024	https://jdm.du.ac.in/pdf/societies/sarang/2023-24.pdf
2023-24	English Brainstorming Session on Female Characters: Antagonists or Antagonised?		15/03/2024	https://www.idmccentres.in/pdf/khoj/KHOJ-Reports-2023-%2024.pdf/#page=9
2023-24	Introduction to Intellectual Property Rights	122	20/03/2024	https://jdm.du.ac.in/pdf/department/economics/2023-24.pdf
2023-24	Commerce Brainstorming Session on Behavioral Financial Analysis, Alternative Investment opportunities and their risk factors		20/03/2024	https://www.idmccentres.in/pdf/khoj/KHOJ-Reports-2023-%2024.pdf/#page=5
2023-24	Shark Tank Trivia	40	3/4/2024	https://jdm.du.ac.in/pdf/societies/Impreneurs/2023-24.pdf
2023-24	Start Up Expo	25	3/4/2024	https://jdm.du.ac.in/pdf/societies/Impreneurs/2023-24.pdf
2023-24	Panel Discussion with Entrepreneurs	100	3/4/2024	https://jdm.du.ac.in/pdf/societies/Impreneurs/2023-24.pdf
2023-24	Inaugural of E-Summit	100	3/4/2024	https://jdm.du.ac.in/pdf/societies/Impreneurs/2023-24.pdf
2023-24	Project Anupam Stall E-summit	33	3/4/2024	https://jdm.du.ac.in/pdf/Incubation-Programme/Anupam-2023-24-mew.pdf
2023-24	Snakes and Ladder	40	4/4/2024	https://jdm.du.ac.in/pdf/societies/Impreneurs/2023-24.pdf
2023-24	Treasure Hunt	40	4/4/2024	https://jdm.du.ac.in/pdf/societies/Impreneurs/2023-24.pdf
2023-24	Project Anupam Stall Alumni Meet	22	6/4/2024	https://jdm.du.ac.in/pdf/Incubation-Programme/Anupam-2023-24-mew.pdf
2023-24	Magazine Launch	30	6/5/2024	https://jdm.du.ac.in/pdf/societies/Impreneurs/2023-24.pdf
2023-24	Project Anupam Stall at Politique'24	17	18/04/2024	https://jdm.du.ac.in/pdf/Incubation-Programme/Anupam-2023-24-mew.pdf
2023-24	Seminar on Research methodology	60	19/04/2024	https://jdm.du.ac.in/pdf/department/sanskrit/2023-2024.pdf
2023-24	POV - Paper Presentation Competition: Immortality on the Metaverse	55	26/04/2024	https://www.idmccentres.in/pdf/khoj/KHOJ-Reports-2023-%2024.pdf/#page=1
2023-24	Session on Intellectual Property Rights	34	26/04/2024	https://jdm.du.ac.in/pdf/department/mathematics/2023-24.pdf

2023-24	Lecture on intellectual property rights	60	26/04/2024	https://jdm.du.ac.in/pdf/department/sanskrit/2023-2024.pdf

Entrepreneurship Webinar Series



ISO 21001 : 2018
ISO 9001 : 2015

Janki Devi Memorial College
University of Delhi
Accredited with Grade 'A+' By NAAC
IQAC and Centre for International Programmes
invite you to

ENTREPRENEURSHIP WEBINAR SERIES Session 1

ENTREPRENEURIAL MINDSET & CORPORATES



SPEAKER

Prof. (Dr) R. Senathiraja

Department of Management and Organization Studies
Faculty of Management and Finance,
University of Colombo, Sri Lanka.

Date:
16th June 2023

Time: 10:00 AM Onwards
Login time: 9:30 AM

Login at Zoom:
Meeting ID: 870 2501 9861
Passcode: 654321

Organising Team

Ms. Vrinda Kapur
Mr. Ravindar Meena
Mr. Dinesh Ahirrao
Mr. Tarun Sharma

Prof. V. Rajyalakshmi
(Convener, CIP)

Prof. Payal Nagpal
(IQAC Coordinator)

Prof. Swati Pal
(Principal)



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ISO 9001:2015

Janki Devi Memorial College
University of Delhi

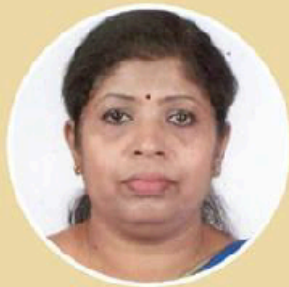
Accredited with Grade 'A+' By NAAC

IQAC and Centre for International Programmes
invite you to

ENTREPRENEURSHIP WEBINAR SERIES

SESSION II

Innovation and Sustainability



Speaker

Prof. (Dr) R. Senathiraja

Department of Management and Organization Studies
Faculty of Management and Finance,
University of Colombo, Sri Lanka.

Date:

25th July 2023

Time: 11:00 AM

Login Time: 10:30 AM

Login at Zoom

Meeting id: 829 5290 3005

Passcode: 654321

Organising Committee

Ms. Vrinda Kapur
Dr. Debahuti Brahmachari
Mr. Dinesh Ahirrao
Ms. Himani Dahiya
Mr. Tarun Sharma
Mr. Ravindar Meena

Prof. V. Rajyalakshmi
Director, CIP

Prof. Payal Nagpal
IQAC Coordinator

Prof. Swati Pal
Principal

Project Anupam at Centenary Celebration



JANKI DEVI MEMORIAL COLLEGE PROJECT ANUPAM AT CENTENARY CELEBRATION

Project Anupam under the Incubation program initiated by IMPRENEURS - The Entrepreneurship Cell of Janki Devi Memorial College which aims to provide a platform to those who want to begin their enthralling journey of becoming an entrepreneur or those who want to create something of their own by assisting them in every manner to make them believe that dreams do come true if you start acting now. Project Anupam is like that foundation stone open to all aspiring creators where talent is welcomed and skills are appreciated.

Conveners - Prof. Madhu Gupta

Members: Prof. Manisha Sinha, Mr. Deepak Rawat, Mr. Ravinder Meena, Ms. Shalini Singh

Description of the event

Date: 30th June 2023

Venue: North Campus, University of Delhi

On 30th June 2023, Janki Devi Memorial College participated in the DU Exhibition for centenary celebrations. The event was marked by the gracious presence of our honourable Prime Minister Shri Narendra Modi as the Chief Guest to commemorate the 100 years legacy of University of Delhi. JDMC was one of the 35 shortlisted colleges among others like Lady Shri Ram College, Miranda House, Hindu College, Sri Venkateshwara College, Deen Dayal Upadhyaya College, Shaheed Sukhdev College of commerce etc. The colleges were invited to exhibit their history, legacy, best practices and unique features. The colleges were allocated dedicated stalls. Project Anupam creations were also displayed as a part of best practices and unique features of Janki Devi Memorial College. A collection of handmade crochet keychains, quilling art earrings, mandala bottles, hoops, macrame charms, Resin coasters and paintings were displayed at the stall. It was a moment of pride for us to exhibit our hand made creations under the banner of Project Anupam to significant dignitaries.

Centenary celebration



JDMC stall at DU Exhibition for Centenary Celebrations

Let yourself be flawed

The Commerce Department of Janki Devi Memorial College organised an online interactive session on the occasion of Commerce Day on **Let Yourself be Flawed** on **7th August, 2023** from **11:45am**.

The speaker of the session was **Simrita Arora** an illustrious alumni of our college, brought a wealth of experience and insights with her journey through the realms of entrepreneurship.

The session began with a warm welcome by our comparing team and **Simrita Arora** **Carved** her own path in the world of entrepreneurship, inspiring us with her remarkable journey. During her enlightening talk, she shared invaluable insights from her entrepreneurial voyage. Her experiences emphasised the significance of embracing our imperfections and learning from failures, her resilience and unwavering determination, even in the face of setbacks, serve as an inspiring example of dedication and pursuing one's dreams and also learning from our flaws and outshining them.

Amid the challenges posed by the pandemic, she also showcased her exceptional leadership. Despite the downturn in her business, demonstrated unwavering commitment to her workforce, underscoring the importance of fostering strong relationships with employees. Her actions exemplify the true essence of a responsible entrepreneur who stands by her team in times of adversity.

Furthermore, delved into the vital lesson of self-acceptance and growth. She encouraged all of us to introspect, identify, and embrace our inner flaws. By acknowledging these imperfections, she highlighted the transformative power of self-awareness and personal development.

In conclusion, the session left a lasting impact on everyone, instilling in us the significance of perseverance, empathy, and self-improvement on the path to entrepreneurial success. Her journey serves as a beacon of inspiration for current and future generations of our college community there was an interactive question answer round wherein students or even the faculty could ask questions and clear their doubts or query they wished to ask.

Eventually, the session ended with a vote of thanks by the faculty as well as students and everyone could grab a lot from this session. Around 70 students attended the session besides this faculty members joined the session, it was a very fruitful session with learning.



JANKI DEVI MEMORIAL COLLEGE

(University Of Delhi)

Department Of Commerce

on the occasion of

Commerce Day

Presents a webinar

Let yourself be flawed



Simrita Arora



Zoom Meeting



7 August 2023



11.45 AM - 12.45 PM

Ms. Ekta Bansal
(Faculty
Coordinator)

Dr. Vibha Jain
(Teacher Incharge)

Prof. Swati Pal
(Principal)

(Poster of the webinar 07-08-2023)

जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)

वाणिज्य दिवस

के अवसर पर

वाणिज्य विभाग

एक वेबिनार प्रस्तुत करता है:

अपने आप को त्रुटिपूर्ण रहने दो



सिमता अरोरा



ज़ूम मीटिंग में शामिल हों



7 अगस्त 2023



11.45 AM - 12.45 PM

श्रीमती एकता बंसल
(संकाय समन्वयक)

डॉ. विभा जैन
(प्रभारी शिक्षक)

प्रो. स्वाति पाल
(प्रधान अध्यापक)

(Poster of the webinar 07-08-2023)

Business Plan Competition

Brief report

The **Incubation Program** in collaboration with Impreneurs-The Entrepreneurship Cell of Janki Devi Memorial College organised an **Intra-College Business Plan Competition**. The competition was conducted in 2 phases. First phase was online submission of business proposals by the students till 10th August 2023; the second phase was conducted in offline mode on 21st August 2023 from 11:45 a.m. in room no. 68, in which the selected teams presented their ideas in front of the panel of judges. There were 50+ attendees on 21st August 2023.

In the First round, the organising team circulated a google form in which the students were asked to upload a proposal of their business idea, and was successful in getting 16 registrations. Preferences were given to themes like- Make in India, Traditional Medicine, Youth Empowerment, Millet based innovation and Environmental Sustainability.

9 proposals were selected to be presented on 21st August 2023, which is the World's Entrepreneurship Day. The 9 selected teams were:

1. Project Sahara
2. Releafing
3. Online marketplace for local artisans
4. Project Musafir
5. Project Delara
6. Business Proposal
7. Waste Converter
8. Project Sthai
9. Kalakriti Art club- Art Expo

In the second phase, 7 teams presented their proposals and shared their insightful ideas with the judges and the audiences. Every attendee showed great enthusiasm in learning about the projects.

After listening to everyone's presentation and various discussions the judges announced the winning teams. The prizes consisted of cash prizes amounting to Rs.1200 for the winners, Rs.1000 for the first runner up, Rs.800 for the second runner up, Rs.500 for both the 4th and 5th positions.

Poster for the First Phase of Business Plan Competition









**Janki Devi Memorial College
(University of Delhi)
Incubation Program**
In collaboration with
Impreneurs-The Entrepreneurship Cell
Under the aegis of IQAC and Azadi ka Amrit Mohatsav
Invites

Business Proposals for Intra-College Competition

Preference will be given to the proposal based on the following themes:

- Make in India
- Traditional Medicine
- Youth Empowerment
- Millet based Innovation
- Environment Sustainability

Last date of submission for proposals:-
10th August 2023

Other details will be shared shortly.

**Hishree Vats
Bani Wallia
(Student Co-ordinators)**

**Dr. Deepak Rawat
Mr. Ravinder Meena
Ms. Shalini Singh
(Teacher Co-ordinators)**

**Prof. Madhu Gupta
Prof. Manisha Sinha
(Convenors)**

**Prof. Pooja Nagpal
(IQAC Co-ordinator)**

**Prof. Swati Pal
(Principal)**

Poster for the second phase of business plan competition









**Janki Devi Memorial College
(University of Delhi)
Incubation Program**
In collaboration with
Impreneurs-The Entrepreneurship Cell
Under the aegis of IQAC and G20 Jan Bhagidari
Presents

Business Plan Competition
On the occasion of World's Entrepreneurship Day

1st Prize:- 1200
2nd Prize:- 1000
3rd Prize:- 800
4th Prize:- 500
5th Prize:- 500

Date:- 21st August, 2023
Time:- 11:45 A.M
Venue:- Room no. 68

**Bani Wallia
Hishree Vats
(Student Co-ordinators)**

**Dr. Deepak Rawat
Mr. Ravinder Meena
Ms. Shalini Singh
(Teacher Co-ordinators)**

**Prof. Madhu Gupta
Prof. Manisha Sinha
(Convenors)**

**Prof. Pooja Nagpal
(IQAC Co-ordinator)**

**Prof. Swati Pal
(Principal)**









**जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)
ऊष्मायन केंद्र**
इंप्रिन्योर्स- उद्यमिता प्रकोष्ठ
के साथ मिलकर
IQAC और G20 जन भागीदारी के तत्वाधान में
प्रस्तुत करते हैं

व्यवसाय योजना प्रतियोगिता
विश्व उद्यमिता दिवस के अवसर पर

प्रथम पुरस्कार:- 1200
द्वितीय पुरस्कार:- 1000
तृतीय पुरस्कार:- 800
चतुर्थ पुरस्कार:- 500
पंचम पुरस्कार:- 500

दिनांक:- 21 अगस्त, 2023
समय:- प्रातः 11:45 बजे
स्थान:- कमरा नं. 68

**बानी वल्लिया
हिश्री वॉट्स
(छात्र सह-संयोजक)**

**डॉ. दीपक रावत
श्री. रविंदर मीना
श्री. शालिनी सिंग
(छात्रोपदेशक)**

**प्रो. मधु गुप्ता
प्रो. मनीषा सिन्हा
(संयोजक)**

**प्रो. पूजा नागपाल
(G20 संयोजक)**

**प्रो. स्वाति पाल
(प्रधानाचार्य)**

Seminar with Udhmodaya Foundation

Janki Devi Memorial College

Events Report 2023-24

Impreneurs - The Entrepreneurship Cell

Seminar on 'Startup with Udhmodya foundation'

Brief report

Impreneurs - The Entrepreneurship Cell of Janki Devi Memorial College, organized a seminar on '**Startup with Udhmodya foundation**' in a collaboration with Incubation Program, **under the aegis of IQAC and G20 Jan Bhagidari**. The seminar was held on August 23, 2023, at 11:45 am in the Seminar Room of the college. The seminar was attended by 60+ people who had their interest in knowing the world of Startup.

Our speakers, **Dr. Sanjay Kumar and Dr. Tarunika Jain Aggarwal** shared their insights and thoughts on Startup. They engaged with students and asked them several questions related to Startup and Entrepreneurship. Through their PowerPoint presentation, they introduced **UDIT** - The Udhmodya Incubation and Training Program, their vision and their work process. They briefed about the location, layout and structure of working at the Udhmodya foundation. They talked about various aspects of the foundation such as networking events, mentorship and coaching, also the access to funding and legal financial service. They introduced the **NSIC** scheme that promotes startups or facilitates startups.

Janki Devi Memorial College
Events Report 2023-24
Impreneurs - The Entrepreneurship Cell
Seminar on 'Startup with Udhmodya foundation'

Poster of the Seminar on "Startup with Udhmodya foundation"

 <p>Janki Devi Memorial College (University of Delhi) Impreneurs-The Entrepreneurship Cell <i>In collaboration with</i> Incubation Program <i>Under the aegis of IQAC and G20 Jan Bhagidari</i> <i>Presents a seminar on</i> STARTUP WITH UDHMODYA FOUNDATION, UNIVERSITY OF DELHI</p>  <p>Distinguished Speakers:- 1. Dr. Tarunika Jain, Executive Officer, Udhmodya Foundation 2. Dr. Sanjay Kumar, Incubation Operations Manager, Udhmodya Foundation</p> <p>Date:- 23rd August, 2023 Time:- 11:45 A.M Venue:- Seminar Room</p>	 <p>जानकी देवी मेमोरियल कॉलेज (दिल्ली विश्वविद्यालय) इंप्रिन्योर्स- उद्यमिता प्रकोष्ठ की सहायता से ऊष्मायन केंद्र IQAC और G20 जन भागीदारी के तत्त्वाधान में प्रस्तुत करता है स्टार्टअप पर सेमिनार उधमोद्य फाउंडेशन, दिल्ली विश्वविद्यालय के साथ</p>  <p>प्रतिष्ठित वक्ता:- 1. डॉ. तरुणिका जैन, कार्यकारी अधिकारी, उधमोद्य फाउंडेशन 2. डॉ. संजय कुमार, इनक्यूबेशन ऑपरेशंस मैनेजर, उधमोद्य फाउंडेशन</p> <p>दिनांक:- 23 अगस्त, 2023 समय:- प्रातः 11:45 बजे स्थान:- सम्मेलन कमरा</p>														
<table border="0" style="width: 100%;"><tr><td>Rishree Vaid Savitri Wadia (Student Co-ordinators)</td><td>Mr. Ravindar Mehta Mech/2022 Ms. Nisha Ms. Nancy (Teacher Co-ordinators)</td><td>Dr. Raju Keshari Ms. Shalini Singh (Convenors)</td><td>Prof. Manisha Sinha Head Officer, IQAC Udhmodya Foundation</td><td>Prof. Pooja Nagpal (IQAC Co-ordinator)</td><td>Prof. Poojara Bhatia IQAC Co-ordinator Dr. Dakshini Bhatnagar (G20 Faculty Co-ordinator)</td><td>Prof. Swati Pal (Principal)</td></tr></table>	Rishree Vaid Savitri Wadia (Student Co-ordinators)	Mr. Ravindar Mehta Mech/2022 Ms. Nisha Ms. Nancy (Teacher Co-ordinators)	Dr. Raju Keshari Ms. Shalini Singh (Convenors)	Prof. Manisha Sinha Head Officer, IQAC Udhmodya Foundation	Prof. Pooja Nagpal (IQAC Co-ordinator)	Prof. Poojara Bhatia IQAC Co-ordinator Dr. Dakshini Bhatnagar (G20 Faculty Co-ordinator)	Prof. Swati Pal (Principal)	<table border="0" style="width: 100%;"><tr><td>इतिश्री वत्स बानी बालिया (कार्य सम्पादनक)</td><td>श्री सतीश शैव मुनी, देवगौरी मुनी, डेवगौरी सुधी, शैव (अध्यक्ष, सम्पादनक)</td><td>डॉ. रघु वैश्वी सुधी, बालिनी सिंह (संयोजक)</td><td>डॉ. मीरा मिश्रा (सोशल मीडिया, सैटिंग्स) अवकाश कारोबार</td><td>डॉ. पावस नारायण (IQAC सम्पादनक)</td><td>डॉ. सुषम बंसल (G20 सम्पादनक) डॉ. सुष्मिता बालगौरी (G20 सहायक सम्पादनक)</td><td>डॉ. स्वाति धाम (प्राचार्य)</td></tr></table>	इतिश्री वत्स बानी बालिया (कार्य सम्पादनक)	श्री सतीश शैव मुनी, देवगौरी मुनी, डेवगौरी सुधी, शैव (अध्यक्ष, सम्पादनक)	डॉ. रघु वैश्वी सुधी, बालिनी सिंह (संयोजक)	डॉ. मीरा मिश्रा (सोशल मीडिया, सैटिंग्स) अवकाश कारोबार	डॉ. पावस नारायण (IQAC सम्पादनक)	डॉ. सुषम बंसल (G20 सम्पादनक) डॉ. सुष्मिता बालगौरी (G20 सहायक सम्पादनक)	डॉ. स्वाति धाम (प्राचार्य)
Rishree Vaid Savitri Wadia (Student Co-ordinators)	Mr. Ravindar Mehta Mech/2022 Ms. Nisha Ms. Nancy (Teacher Co-ordinators)	Dr. Raju Keshari Ms. Shalini Singh (Convenors)	Prof. Manisha Sinha Head Officer, IQAC Udhmodya Foundation	Prof. Pooja Nagpal (IQAC Co-ordinator)	Prof. Poojara Bhatia IQAC Co-ordinator Dr. Dakshini Bhatnagar (G20 Faculty Co-ordinator)	Prof. Swati Pal (Principal)									
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Project Anupam Stall Start Up by Udhmodhaya Foundation

Janki Devi Memorial College

Event Reports 2023-24

Incubation Program

Project Anupam Stall

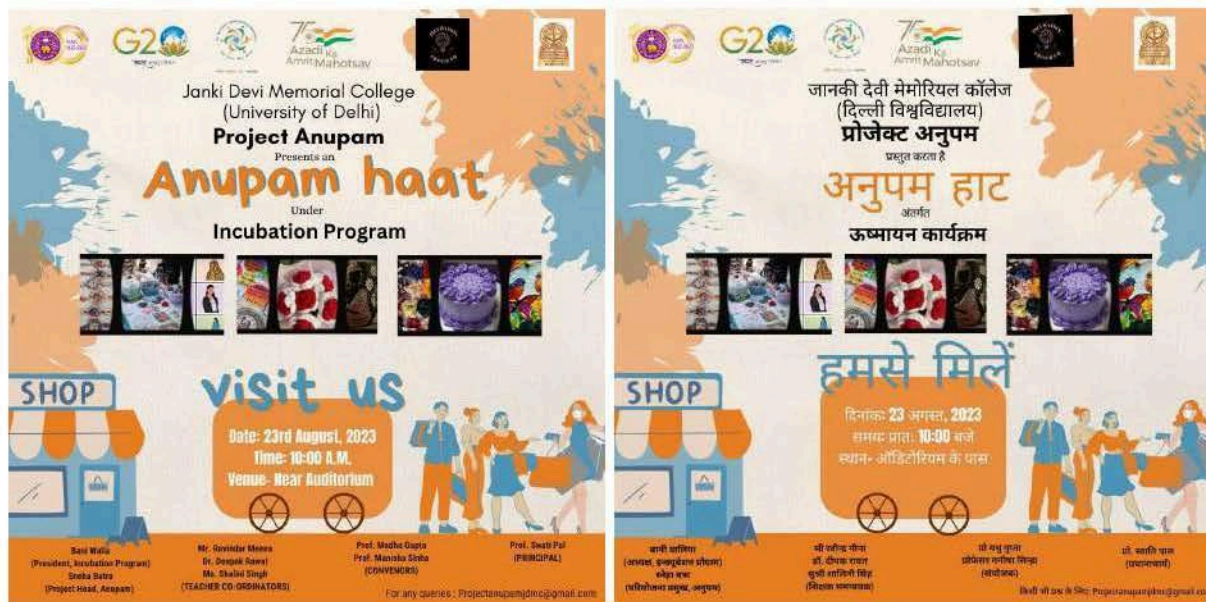
Name of the event:	Stalls during seminar on Start Up by Udhmodhaya Foundation
Name of the organiser:	Project Anupam, Incubation Program
Type of event:	Intra-college
Objectives of the event:	To showcase the businesses of the young entrepreneurs of our college by providing them a platform to boost their start ups.
Name and affiliation of the resource person:	NIL
Name and affiliation of Judge of the event:	NIL
Name and affiliation of Prize Winner of the event:	NIL

Brief report

Project Anupam under the **The Incubation Program** of Janki Devi Memorial College put up a stall inside the college premises on 23rd August 2023 to showcase the businesses of 8 young entrepreneurs of the college to the members of Udhmodhaya Foundation. The stall was set up by 11 a.m. till 3 p.m. in the auditorium. Different varieties of products like handmade rakhis, paintings, crotchet goodies, jewelry, etc were major attractions for the customers. The members of Udhmodhaya Foundation visited the stall and shared some resourceful information that would help the Project to grow.

At the end of the day, Project Anupam made sales of Rs.10,930. Out of the total revenue earned, the share of creators was Rs.8,734 and that of Project Anupam was Rs.2,196.

Posters



Pictures of the event



(creators setting up their products at the stall)

How to write an abstract

Abstract Writing Session for the year 2023-2024

DATE: 4 October, 2023

TIME: 11:45 am onwards

VENUE: Room No 14

KHOJ, the Students' Research Unit of JDMC, organised the abstract writing session for the newly joined members of KHOJ for the session of 2023–24 on October 4, 2023 in Room No 14 at 11:45 am. The programme was attended by 1st, 2nd and 3rd year students from various departments as well as members of Khoj. The session was conducted by respected Ms. Indu Soni and Ms. Ruby.

The event began, with the introduction of abstract writing, its methodology as well as the components of an abstract. The session provided an overview of the attributes of a good abstract and its Do's and Don'ts. Additionally, guidelines for structuring a synopsis were also discussed. Students were also provided with all guidelines and necessary procedures for conducting effective research projects.

In the end, all participants were encouraged to express their thoughts and asked queries. Further, it was resolved by the teacher coordinator, core, and union members.

The orientation program was attended by 50+ people.

Objective- To provide a brief understanding of the art of writing an abstract and synopsis for a research project.

Learning Outcomes- The students gained valuable insights and knowledge on abstract and synopsis and will now be able to effectively conduct their own research.

Poster of the session

KHOJ

Janki Devi Memorial College
(University Of Delhi)

Khoj: The Students' Research Unit
Under the Aegis Of JDMC Research Centre

Brings to You

An Interactive Session on

How to Write an Abstract?

Department: Humanities

Speakers: Ms.Ruby, Ms.Indu & Mr.Dinesh

4 October, 2023
11:45 AM
Room No 15

Advika Subodh
Tanisha
Team Khoj

Dr. Jitender Gill
Director Convener

Prof. Payal Nagpal
IQAC Coordinator

Prof. Swati Pal
Principal

The poster features a green background with white and yellow text. It includes logos for KHOJ, JDMC, and G20. A central illustration shows a woman with glasses writing at a desk with a microscope. A thought bubble above her shows a person presenting. The text is arranged in a clear, hierarchical manner, starting with the organizing institution and ending with the speakers and event details.

KHOJ

Janki Devi Memorial College
(University Of Delhi)

Khoj: The Students' Research Unit
Under the Aegis Of JDMC Research Centre

Brings to You

An Interactive Session on

How to Write an Abstract?

Department: Eco+Maths+Commerce

Speaker: Ms. Tejaswini Singh

4 October, 2023
11:45 AM
Room No 14

Advika Subodh
Tanisha
Team Khoj

Dr. Jitender Gill
Director Convener

Prof. Payal Nagpal
IQAC Coordinator

Prof. Swati Pal
Principal

The poster features a dark background with light-colored text. It includes logos for KHOJ, JDMC, and G20. A central illustration shows a hand pointing towards a grid of dots. The text is arranged in a clear, hierarchical manner, starting with the organizing institution and ending with the speaker and event details.

Startup EXPO

Brief report

Project Anupam under the **Incubation Program** of **Janki Devi Memorial College** had the privilege of showcasing their project at the **Start-up Expo** hosted by the Indian Institute of Technology Delhi during their fest, **Rendezvous**. Our visit to the IIT Delhi startup expo was a resounding success. On the first day, we proudly presented products from seven creators, set up our booth, documented the event, engaged in meaningful conversations, exchanged contact details with fellow exhibitors, and gained insights into their projects. We also took the opportunity to introduce our project's mission and the names of each creator and their businesses to our customers. Our booth received accolades for being one of the most vibrant and attractive ones at the event. We achieved sales totaling approximately **7700 rupees** for the day.

The second day of the startup expo began with the same level of enthusiasm. We established our booth with seven talented creators. Additionally, we had the opportunity to showcase our Project to Khalid Wani, a renowned entrepreneur and well-known super investor, along with other notable personalities. Our customers were captivated by our exquisite paintings, bags, crochet products, and jewelry. We engaged with fellow startups at the event, which allowed us to acquire valuable knowledge. Total sales of the day were approximately **2300 rupees**.

Feedback

The stall garnered enthusiastic praise from attendees, with many of them singling it out as the most eye-catching and appealing display among all the stalls. The project's underlying objectives and goals were widely acknowledged as valuable and commendable, adding an extra layer of significance to the event.

Customer satisfaction with the products showcased at the stall was palpable, as they were not only pleased but genuinely impressed with the quality and range of items available. This positive response not only highlighted the effective execution of the project but also underlined the booth's ability to leave a lasting and favorable impression on those who had the opportunity to visit.

Poster

The poster features a vibrant illustration of an indoor expo space with people, booths, and colorful banners. The top section contains logos for IIT Delhi's Rendezvous X (5-8 OCT, A Contemporary Fantasia) and EDC IIT Delhi. The main title 'STARTUP EXPO' is prominently displayed in a blue banner. Below it, two diagonal banners read 'Showcase your ideas' and 'Grow your brand!'. A QR code with a circular logo is positioned in the bottom left. The bottom right corner provides contact information for Apoorva and Om.

IIT DELHI'S **RENDEZVOUS X** 5-8 OCT
A Contemporary Fantasia

EDC
IIT DELHI

STARTUP EXPO

INNNOVATE!

INSPIRE

Showcase your ideas

Grow your brand!



Register Now
Deadline: 20th September

CONTACT:
Apoorva : 9654508609
Om : 8329093814

Geotagged pictures of the event:



(setting up the stall)



(creators products at display)



(various investors and sponsors visiting the stall)



(interaction with other projects present at the startup expo to increase networking)



(customers at the stall appreciating its cause and products)

SOCIAL ENTREPRENEURSHIP AND SUSTAINABLE DEVELOPMENT SEMINAR

Enactus JDMC Chapter

Convenors: Anuj Kumar, Sanjukta Naskar

Officebearers:

Aanchal sharma

President

Sanya Garg

Vice president

Shreya Adalakha

General Secretary

Ayushi Bisht

Treasurer

Ishita Vohra

Organisation Head

Sneha Batra

Media Head

Tanisha Batra

Content Heads

Nikita Rawat

Business Development Head

Divyansha

Public Relations Head

Aarushi

Research Head

Pari Wadhwani

Project Head - Delara

Saloni Kalra

Project Head - Musafir

Current Projects:

Project Musafir : an innovative response to the pressing issue of scrap tyre disposal, and

Project Delara: an initiative to weave a brighter future for underprivileged women. Project Delara conducted 8 workshops in collaboration with Shakti Shalini NGO and with Enactus members to teach them the art of macrame.

4. On 10th October 2023, Enactus JDMC collaborated with IBS Gurgaon to host a session on Social Entrepreneurship and Sustainable Development. Dr. Vikram Sharma, Area Coordinator of Marketing Management at ICFAI Business School, Gurgaon, was the distinguished speaker.



Macrame Workshop Enactus JDMC



Speaker from ICFAI Dr Vikram Sharma for Enactus JDMC

Research Methodology Workshop

Janki Devi Memorial College
Event Reports 2023-24
Incubation Program
Anupam Stall at Ecophoria '24

Name of the event:	Anupam Stall at Ecophoria The Annual Inter-College Economics Festival
Name of the organiser:	Project Anupam under Incubation Program
Type of event:	Inter-college
Objectives of the event:	Our main aim of organising the stall was to support the idea of Viksit Bharat@47 and add sparkles to our college fest by providing the perfect platform for budding entrepreneurs to reach out to their target audience. Through our setup we sold varied items ranging from Sketches, handicrafts to jewellery and accessories. Highlighting the motto of the society, we worked earnestly to help our creators outshine the light of the day. Our initiative was targeted at giving the baton to youth changemakers to work towards a self- reliant India.
Name and affiliation of the resource person:	NIL
Name and affiliation of Judge of the event:	-
Name and affiliation of Prize Winner of the event:	-

Brief report

Project Anupam under the **Incubation Program** of **Janki Devi Memorial College** with their undying efforts and passion set up a vibrant stall for **Ecophoria, the Annual Inter-College Festival of Economics department**.

Core members and volunteers efficiently managed the stall throughout the day, showcasing a diverse range of products, including handmade crochets, resin arts, paintings, jewellery adornments, bookmarks, artistic canvases, and herbal soaps. Positioned as the entry point arrangement to the fest, the stall garnered excitement from attendees and JDMC students alike. Our multifaceted setup ensured guests left with a memorable souvenir from Anupam, resulting in a successful sundown with a total sale of Rupees

Feedback

Attendees commended the entrepreneurs for their high-quality products and spontaneous presentations. The personalized creations, such as Fridge Magnets and Crochet tulips, garnered widespread appreciation. Buyers expressed interest in establishing long-term connections, obtaining contact details for potential custom orders. The team's assertive efforts ensured a successful event, fostering camaraderie and celebratory moments. Creators commended the well-managed setup, ample space, and support, expressing gratitude for Project Anupam's unique guidance. The positive reception motivates a commitment to future engagements.

TOTAL SALES

Total Revenue: ₹4670

Project Anupam's Share : ₹1000

Total Creator's Share : ₹3670

Lecture on 'Research Design in Social Sciences' by Dr. Puja Pal, GBPISS



Janki Devi Memorial College University of Delhi JDMC-IQAC

Seminar under Annual Lecture series on

India's Tryst with Circular Economy for Sustainable Development and Research Designs in Social Sciences

Name of the event:	Seminar under Annual Lecture series on India's tryst with circular economy for sustainable development and Research design in social sciences
Name of the organiser (s):	Teacher-in-Charge: Dr.Bijoyata Yonzon Association-in-charges: Ms.Deepti Sethi, Ms.Richika Rana and Mr.Abhinub Kumar
Type of event	Seminar under Annual Lecture series
Objectives of the event:	To guide students about India's tryst with circular economy and research design in social sciences

The Economics Department of Janki Devi Memorial College organised a seminar under the annual lecture series on the topics India's tryst with Circular Economy for Sustainable Development and Research Design in Social Sciences on November 2, 2023 in the seminar room at 10:00 a.m. The event was attended by Dr. Bijoyata Yonzon, TIC, Economics Department, JDMC; Association-in-Charges Ms. Deepti Sethi, Mr.Abhinub Kumar and Ms. Richika Rana and all the other faculty members. The guest speakers were Dr.Puja Pal and Mr.Shankar Prasad Sarma.

The event commenced at 10 a.m sharp with a welcome address by Tanvi , General Secretary, Economics Department. She warmly introduced the guests of honour. Following it, the respected speakers were felicitated by Charvi, President, Economics Department. The first speaker for the lecture was Mr.Shankar Prasad Sarma who went down the memory lane and recounted his childhood memories and eventually moved to the importance of sustainable growth in this modern world. He discussed various significant topics like the recycling rate in India , how the resources

are consumed , interconnection between various elements of ecosystems , cradle-to-cradle policy and much more interesting topics. To add a feather in cap, Dr. Puja Pal stepped in for the lecture. She started off by raising the basic question of “What is Research?” followed by more interesting details about research design, like the difference between research and scientific research , its components, its levels and much more. The speakers interacted with the students via a Q&A round in which all queries of the students were addressed effectively.

Mrs. Deepti Sethi , Association-in-Charge, Economics Department , JDMC concluded the event with a vote of thanks. There were a total of 133 attendees in the seminar. The seminar was extremely interactive and insightful and it culminated successfully.



**JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)**



DEPARTMENT OF ECONOMICS

(Under the aegis of JDMC- IQAC)

presents

SEMINAR

(Under Annual Lecture Series)

By:

DR. PUJA PAL

Assistant Professor, G.B. Pant Social
Science Institute (A Constituent
Institute of University of Allahabad)

**TOPIC: RESEARCH DESIGN IN SOCIAL
SCIENCES**



MR. SHANKAR PRASAD SARMA

Director, Prime Minister's
Economic Advisory Council

**TOPIC: INDIA'S TRYST WITH A CIRCULAR
ECONOMY FOR SUSTAINABLE DEVELOPMENT**

DATE : 2 NOVEMBER, 2023 | TIME : 10:00AM ONWARDS | VENUE: SEMINAR ROOM

For further queries :
Charvi Suri (President)
Nihal Bansal (Vice President)
Tanvi Arora (General Secretary)

Dr. Bijayata Yonzon
Teacher in-charge
(Economics Department)

Ms Deepthi Sethi,
Mr. Richob Das,
Mr. Abhinav Kumar
(Association In Charge)

Prof. Payal Nagpal
(IQAC Co-ordinator)

Prof. Swati Pal
(Principal)



जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)



अर्थशास्त्र विभाग
(आईक्यूएसी जेडीएमसी के तत्वावधान में)
प्रस्तुत करता है
संगोष्ठी
(वार्षिक व्याख्यान शृंखला के अंतर्गत)
द्वारा

डॉ. पूजा पाल

सहायक प्रोफेसर, जी.बी. पंत सामाजिक
विज्ञान संस्थान (इलाहाबाद विश्वविद्यालय
का एक घटक संस्थान)

विषय: सामाजिक विज्ञान में अनुसंधान
डिजाइन



श्री शंकर प्रसाद शर्मा

निदेशक, प्रधानमंत्री आर्थिक सलाह
परिषद

विषय: सतत विकास के लिए चक्रीय
अर्थव्यवस्था के साथ भारत का प्रयास

दिनांक: 2 नवंबर, 2023 | समय: सुबह 10 बजे से आगे | स्थान: सेमिनार कक्ष

आने के प्रसंग के लिए:
पारवी सुती (अध्यक्ष)
वीरम बराल (उपअध्यक्ष)
तन्वी अरोड़ा (सहअध्यक्ष)

डॉ. विजयेश पौडेल
विभाग अध्यक्ष
(अर्थशास्त्र विभाग)

शुशी दीप्ति शर्मा,
शुशी अशिका शर्मा,
श्री. अभिनव कुमार
(एसीआईएसएन अध्यक्ष)

डॉ. पावन गणपत
(आईक्यूएसी समन्वयक)

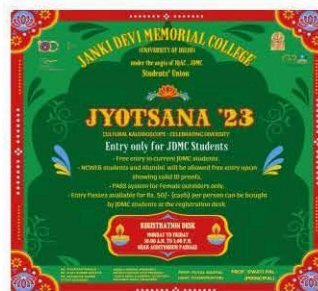
डॉ. अरवि पाल
प्रधानाचार्य

Avani participates in the Diwali Mela

Avani participates in the Diwali Mela

The Jyotsana (the Diwali mela) event was a grand celebration of Diwali, the festival of lights. The event was organised by the combined efforts of staff, student union and various societies, including Avani, the environment club. Avani participated in the mela with a stall showcasing handmade bags, hand-painted diyas, and face painting services. The stall was a great success, generating enough revenue to cover the expenses. The event was a fun and vibrant affair, with a variety of dance performances, food stalls, and other attractions.

Avani's stall attracted a steady stream of visitors. The handmade bags, which were made by students as part of the club's monthly activity, were particularly popular. The intricate designs and vibrant colours of the bags drew in students and teacher attention towards the stall. The hand-painted *diyas* with their delicate patterns and vibrant colours also attracted the crowd. The face painting service was found extremely exciting with the students lining up to have beautiful designs painted on themselves.



Diwali Mela-November 6, 2023

Exploring the Use of Research Method in Academic Writing



Janki Devi Memorial College University of Delhi JDMC-IQAC

Exploring the use of Research Methods in Academic Writing: Ms Nidhi Kalra

Name of the event:	Exploring the use of Research Methods in Academic Writing: Ms Nidhi Kalra
Name of the organizer (s):	English Department Association: Ms Ruchika Bhatia, Mr Tarun Sharma, Dr Madhulika Nirmal
Type of event (intra-college/inter-college/ state/ national or any other collaboration)	Intra college
Objectives of the event:	To educate students on Research methodologies involved in academic writing
Name and Affiliation of the Resource person:	Ms Nidhi Kalra

The English Department Association of Janki Devi Memorial College organized a webinar via Zoom titled "Exploring the use of Research Methods in Academic Writing" on 25 November 2023, at 4:00 PM.

The speaker for the session was Ms Nidhi Kalra, an Assistant Professor at FLAME University, Pune. She talked about the meaning and objectives of research. She discussed the challenges faced by the researchers and how to overcome them. Ms. Kalra discussed the various stages of research and explained how one can proceed in the identification of the research object, narrowing down the main topic to possible subtopics, and organizing research material. She discussed in detail the concept of close reading, visual methods and comparative methods for research.

The session ended with Ms Nidhi Kalra answering some interesting questions raised by the enthusiastic audience.

EDA

JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)
ENGLISH DEPARTMENT ASSOCIATION
UNDER THE AEGIS OF IQAC

INVITES YOU TO AN
ONLINE SESSION

ON

**EXPLORING THE USE OF RESEARCH
METHODS IN ACADEMIC WRITING**

Our Speaker



Ms. Nidhi Kalra
(Assistant Professor
FLAME University, Pune)

25 November 2023

Login Time- 4:00 PM

On Zoom
Meeting ID: 872 1161 9846
Passcode: 123456

ATISHA MISRA P
SHRUTI SINGH
(STUDENT COORDINATORS)

DR RUCHIKA BHATIA
DR TANUJ SHARMA
DR RACHHITA SINGH
(TEACHER COORDINATORS)

DR NAMITA SETHI
(TEACHER IN CHARGE)

PROF. PATAL BAGPAL
(IQAC COORDINATOR)

PROF. SIBRATI PAL
(PRINCIPAL)

EDA

जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)
अंग्रेजी विभाग एसोसिएशन
आईक्यूएसी के तत्वाधान में

आपको आमंत्रित करता है
ऑनलाइन सत्र के लिए

विषय
**अकादमिक लेखन में अनुसंधान विधियों की
आवश्यकता की खोज करना**

वक्ता



सुश्री निधि कालरा
(सहायक प्रोफेसर, फ्लेम
यूनिवर्सिटी, पुणे)

25 नवंबर 2023

लॉगिन समय
शाम 4:00 बजे

जूम पर
मीटिंग आईडी: 872 1161 9846
पासकोड: 123456

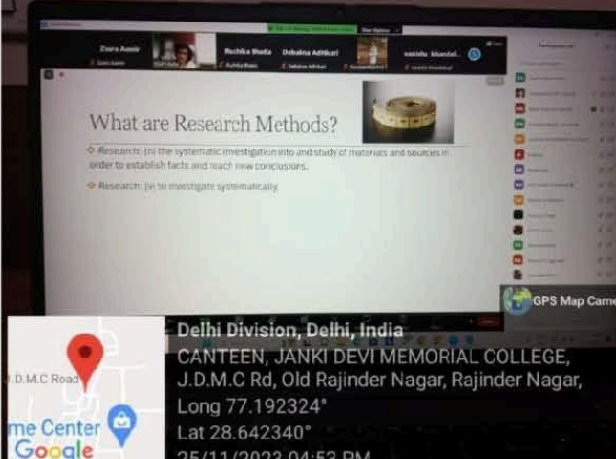
आपका शिक्षा वि
भाग से
(सत्र समन्वयक)

रश्मि भटिया
अंशु शर्मा
सुश्रीका सिंघ
(शिक्षक समन्वयक)

डॉ. नीता सेठी
(टीचर इन चार्ज)

डॉ. पतल बागपाल
(आईक्यूएसी समन्वयक)

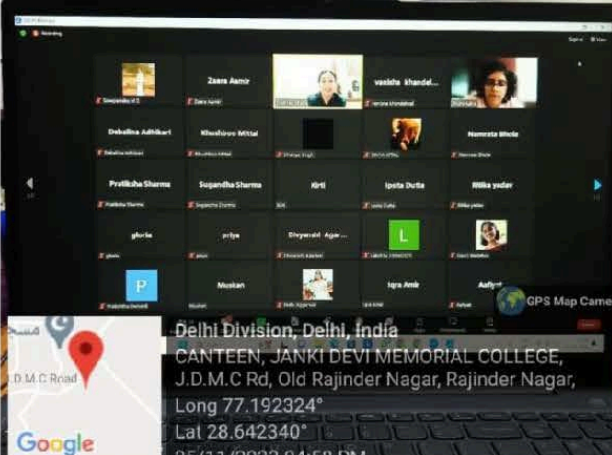
डॉ. सतिष् पाल
(प्रिंसिपल)



What are Research Methods?

- Research is the systematic investigation into and study of histories and sources in order to establish facts and reach new conclusions.
- Research is to investigate systematically.

Delhi Division, Delhi, India
CANTEEN, JANKI DEVI MEMORIAL COLLEGE,
J.D.M.C Rd, Old Rajinder Nagar, Rajinder Nagar,
Long 77.192324°
Lat 28.642340°
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Delhi Division, Delhi, India
CANTEEN, JANKI DEVI MEMORIAL COLLEGE,
J.D.M.C Rd, Old Rajinder Nagar, Rajinder Nagar,
Long 77.192324°
Lat 28.642340°
25/11/2023 04:58 PM

Research Methods

Literary Studies:

- ❖ Close-reading or textual analysis includes attention to its formal and structural elements, reading patterns/fractures, genre, and discourse for a fresh understanding of their aesthetics and structural aspects that affect readings of the text.
- ❖ Comparative methods: translation, adaptations, paratext and text, across disparate contexts to find some similarity to draw similarities and differences that aid in better understanding of the context.
- ❖ Auto/biographical or historical considerations of context includes studies of artifacts, cultural products, primary documents, and primary material about oneself and others or about a group to reconstruct understanding of experiences and events as well as their structuring and the work of memory.
- ❖ Visual methods includes analysis of images, photographs, art, and cinema to understand their aesthetic and social significance through their aesthetic and structural choices.

kuhu



Ruchika Bhatia



vanisha khandel...



Zaara Aamir



Project Anupam Jyotsana 23

Brief report

Project Anupam under the **Incubation Program** of **Janki Devi Memorial College** achieved yet another milestone with their dedication, determination and hardwork by setting up a magnificent stall for **Jyotsana'23- The Diwali Fest of Janki Devi Memorial College**. Throughout the one day fest, the stall was managed well by the union and the volunteers, along with the **18 creators**. With the project, we showcased handmade crafts and items presenting a wide range of spectacular products such as handmade crochets, resin arts, paintings, varied jewellery adornments, bookmarks, Diwali decoration ornaments, candles and the list goes on!

Our bench of items did not fail to grace the entry path to the mega- event, the stalls were set up on both the sides of the lane and garnered the attention of the visitors and JDMC students alike. While our stalls fulfilled the shopping demands of the visitors we also sweetened their day with our baked eatables from one of our creators. The multi- faceted nature of our booth enabled our guests to not leave without a souvenir from Anupam. The sun setted successfully with the collaborative efforts of the team gaining us a sale of **Rupees 35000**.

Feedback

The attendees warmly wished us the best for Diwali, the festival of lights and thanked us for enlightening their days with our products. They were deeply impressed by the agility of the members and the quality of the items. They could not restrain themselves from reviewing the items and praising the intricacies of the articles in their verbal feedback. It was interesting to note how some people were camera- shy, yet they could not stop themselves from appreciating the zeal of our team.

The personalization of the pieces by the creators (thank you notes and packing) won the hearts of many of the buyers and they assured us a long term connection.

The Team members worked with undying passion and at the end of the day commended each other for their support.

The Creators were very pleased with the set-up and the pedestal they received. They were able to embrace their inner shine and spread it to hundreds out there! They expressed gratitude for the unique support and guidance provided by Project Anupam, which they believed they couldn't have found elsewhere. Several creators also commended the project and our team's handling of the stall.

The happy faces of content, the twinkling eyes full of excitement encourage us to take our endeavour forward and we ensured our ardent customers, creators and the team that we will be back with engagements in future!

Poster

Janki Devi Memorial College
(University of Delhi)
Project Anupam
Under
INCUBATION PROGRAM
Presents
ANUPAM HAAT
Visit our stall at Diwali mela
JYOTSANA '23
Time: 10:00 am onwards
Date: 6 November 2023 Venue: Near Auditorium

ANUPAM HAAT
INCUBATION PROGRAM
TEACHER CO-ORDINATORS (CONVENORS)

Dr. Deepak Kumar
Dr. Madhu Gupta
Prof. Manjaba shaba
Prof. Nagai Nagpal
Prof. Swati Dal
(PRINCIPAL)

For more details, contact on
Projectanupam@jdmcollege.ac.in
Projectanupam@uod.ac.in

जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)
प्रोजेक्ट अनुपम
अनुपम
ऊष्मायन कार्यक्रम
अनुपम हाट
दिवाली मेले में हमारे स्टॉल पर आए
ज्योत्सना '23
समय: प्रातः 10:00 बजे से
दिनांक: 6 नवंबर 2023 स्थान: ऑडिटोरियम के पास

अनुपम हाट
ऊष्मायन कार्यक्रम
TEACHER CO-ORDINATORS (CONVENORS)

डॉ. दीपक कुमार
(अध्यक्ष, ऊष्मायन प्रोग्राम)
डॉ. मधु गुप्ता
(सहोपस्थापक, अनुपम)

डी. मधु गुप्ता
डॉ. मनुषा शबा
डॉ. नगी नगपाल
डॉ. स्वाति दाल
(अध्यक्ष, अनुपम)

डॉ. मधु गुप्ता
(अध्यक्ष, अनुपम)

For more details, contact on
Projectanupam@jdmcollege.ac.in
Projectanupam@uod.ac.in

Rebranding the Brand

JANKI DEVI MEMORIAL COLLEGE

EVENTS REPORT 2023 - 24

IMPRENEURS - THE ENTREPRENEURSHIP CELL

'REBRANDING THE BRAND' COMPETITION

<u>Name of the event</u>	'Rebranding the Brand'
<u>Name of the Organiser</u>	Impreneurs - The Entrepreneurship Cell
<u>Type of the event</u>	Inter-college
<u>Objectives of the event</u>	<ul style="list-style-type: none">•Foster creativity.•Generate awareness of the brand.
<u>Name and affiliation of Judges for the event</u>	Ms. Kriti Singhal Ms. Reshu Sharma Mrs. Manisha Sinha
<u>Name and affiliation of Prize Winner of the Event</u>	Winner: Team PIXELS First runner up: Team URJA Second runner up: Team CAARS

Report

On Feb 1st, Impreneurs organized a competition as a highlight of 'Symphony'24', 'Rebranding The Brand'. With 50+ attendees, contestants participated in 2 rounds, showcasing innovation and creativity through trailer videos and presentations. The first round took place online and the selected candidates presented in JDMC premises. They presented their designs through the help of PPT, and were Judged on the basis of SWOT analysis, and design concepts, Three winning teams came forward with the best result. The event ended on a good note as it turned out to be a huge success.

Poster of the event

<p>JANKI DEVI MEMORIAL COLLEGE (University of Delhi)</p> <p>SYMPHONY'24 उदय : Awaken The Light Within Viksit Bharat @2047</p> <p>IMPREENEURS The Entrepreneurship Cell Under the Aegis of Centre for Career Counselling, Career Opportunities and Skill Enhancement</p> <p>Presents REBRANDING THE BRAND</p> <p>LEVEL 1 : ONLINE Last Date : 28th Jan Results : 30th Jan</p> <p>LEVEL 2 : OFFLINE DATE : 1st Feb '24 VENUE : ROOM NO. 14 TIME : 10 AM Onwards</p> <p>Registration Link : http://tinyurl.com/Rebranding-the-brand</p>		<p>जानकी देवी मेमोरियल कॉलेज (दिल्ली विश्वविद्यालय)</p> <p>सिंफनी'24 उदय : अवेकन द लाइट विद इन विक्सित भारत @2047</p> <p>इम्प्रेन्योर्स उद्यमिता प्रकोष्ठ करियर परामर्श, करियर अवसर और कौशल संवर्धन केंद्र के तत्वावधान में प्रस्तुत करता है</p> <p>रिब्रैंडिंग द ब्रैंड</p> <p>लेवल 1 : ऑनलाइन अंतिम तारीख : 28 जनवरी परिणाम : 30 जनवरी</p> <p>लेवल 2 : ऑफलाइन दिनांक: 1 फरवरी '24 स्थान : कमरा न 14 समय : सुबह 10 बजे से</p> <p>पंजीकरण लिंक : http://tinyurl.com/Rebranding-the-brand</p>							
<p>Dr. Raju Keshari (President) K. Hika Gupta (Vice President)</p>	<p>Dr. Raju Keshari Ms. Shashi Singh (Co-ordinator)</p>	<p>Ms. Soudeekha Mehra Ms. Divya Sharma Ms. Anu Kumar Ms. Anjali Singh (Faculty Members)</p>	<p>Prof. Payal Nagpal (IQAC Co-ordinator)</p>	<p>Prof. Swati Pal (Principal)</p>	<p>डी.बी. वान (सचिव) सुनिता प्रिय (सामग्री)</p>	<p>डॉ. राजू केशरी सुधी शशिदेवी सिंग (सह-सचिव)</p>	<p>डॉ. सुदीक्षिका मेहरा डॉ. दिव्या शर्मा डॉ. अनु कुमार डॉ. अंजलि शर्मा (अध्यापिकाएँ)</p>	<p>डॉ. पायल नागपाल (IQAC सचिव)</p>	<p>प्रो. स्वाति पाल (प्राचार्या)</p>

Geo-tagged pictures of the event



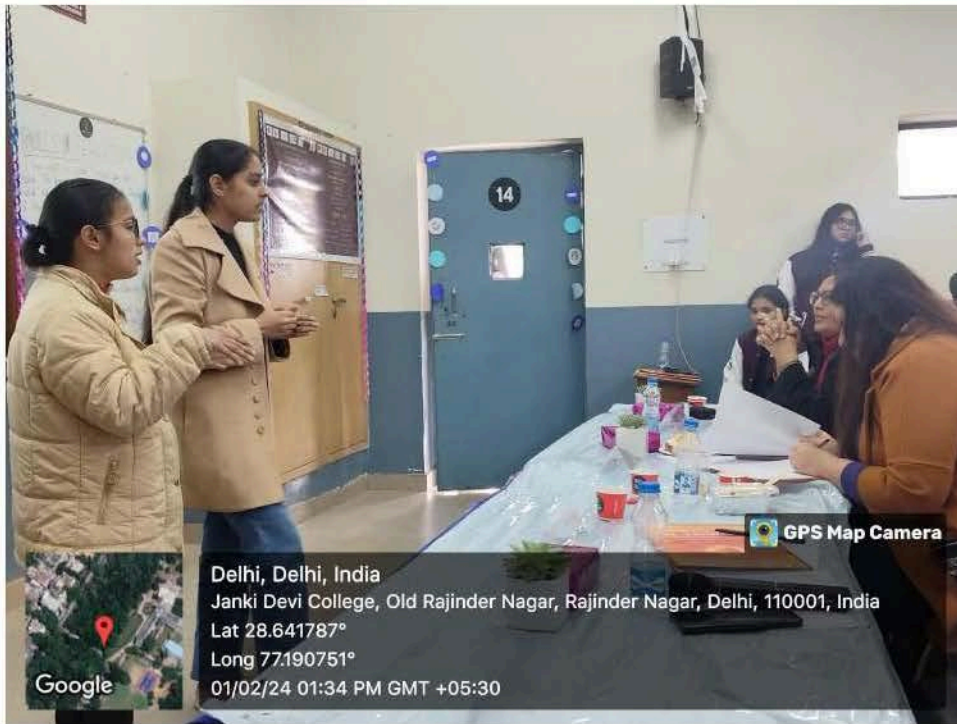
(Our panel of judges)



(Principal ma'am gracing the event)



(Team AR presenting)



(Judges evaluating the participants)



(Team PIXALS presenting their design)

Project Anupam Stall Symphony'24

Brief report

Project Anupam under the **Incubation Program** of **Janki Devi Memorial College** with their undying efforts and passion set up a vibrant stall for **Symphony'24- Uday: Awaken the light within, Annual fest of Janki Devi Memorial College**. Throughout the three day fiesta the nitty gritty of the stall were taken care of by the union members and the volunteers, graced by the ornaments of our talented **creators**. Our products ranged from handicrafts such as handmade crochets, resin arts, paintings, jewellery adornments, bookmarks, artistic canvases and herbal soaps.

The Stall once again duly set up as an entry point arrangement to the worthwhile fest did not fail to lighten up the way and garnered the excitement of the attendees and JDMC students alike. Even the Principal of our college Professor Swati Pal was delighted to have received a special token of regard, a Crochet Bouquet. The multi- faceted nature of our setup enabled our guests to not leave without bagging a memory souvenir from Anupam. The sundown with the collaborative efforts of the team eventually brought us a total sale of **Rupees**

Feedback

The visitors warmly commended the efforts of the budding entrepreneurs- our creators. They were heartily amazed by the spontaneity of the members and the quality of the items. They could not restrain themselves from reviewing the items and praising the enthusiasm of the artists who carved the articles they will adorn their lives with! Interesting point to highlight is that some people were nervous to interact but when it came to the review of the products they were very open and ecstatic to share their viewpoint.

The personalization of the creations by the creators (the Fridge Magnets, Crochet unfolding tulips etc.) won the hearts of many of the buyers and they even took the visiting cards of Anupam, Instagram ids of the creators thus assuring us a long term connection. They even offered to buy custom items from the creators in future.

The Team members worked with assertive zeal and at the end of the day congratulated each other for pulling the mega event through each others' support.

The Creators were very pleased with the set-up and the pedestal they received. They found the process very well managed and felt secure. The sale of the items made their days exhilarating. The arrangements, ample space provided and the support by the volunteers left them astounded. They were able to embrace their inner shine and spread it to thousands of attendees! They expressed gratitude for the unique support and guidance provided by Project Anupam, which they believed they couldn't have found elsewhere.

The happy faces of content, the twinkling eyes full of excitement encouraged us to take our endeavour forward and then we assured our ardent customers, creators and the team that we will be back with engagements.

TOTAL SALES

Total Revenue: ₹46820

Project Anupam's Share : ₹10268

Total Creator's Share : ₹36552

Poster

JANKI DEVI MEMORIAL COLLEGE
(University of Delhi)

SYMPHONY '24
उदय: Awaken the light within
Vibhuti Sharma@2024

Incubation Program
Presents
ANUPAM HAAT
Under
PROJECT ANUPAM

31ST JAN 1ST FEB 2ND FEB	10 AM ONWARDS	NEAR AUDI
DATE	TIME	VENUE

Anupam Haat
(Pre-launch, incubation, program)
Bhakti Gupta
(Incubation Head, Anupam)

Incubation Centre
Jyoti Chugh
Anupam Haat
(INCUBATION CO-ORDINATOR)

Project Anupam
Pratik Mishra
(Project Anupam Head)
2200790000

For more info
anupamhaat@gmail.com

जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)

सिम्फनी '24
उदय: अवेकन द लाइट विथिन
विभूति शर्मा@2024

उष्मायन कार्यक्रम
प्रस्तुत करता है
अनुपम हाट
अंतर्गत
प्रोजेक्ट अनुपम

31 जनवरी 1 फरवरी 2 फरवरी	सुबह 10 बजे से	ऑडी के पास
तारीख	समय	स्थान

अनुपम हाट
(Pre-launch, incubation, program)
भक्ति गुप्ता
(इंक्यूबेशन हेड, अनुपम)

इंक्यूबेशन सेंटर
ज्योति चूड़ा
अनुपम हाट
(इंक्यूबेशन कोऑर्डिनेटर)

प्रोजेक्ट अनुपम
प्रातिक मिश्रा
(प्रोजेक्ट अनुपम हेड)
2200790000

अधिक जानकारी के लिए
anupamhaat@gmail.com

Geotagged pictures of the Event



(Stall in place)



(Team Anupam)



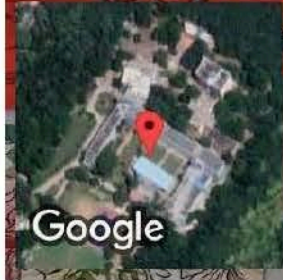
(Pitching products to buyers)



(Billing Process on counter)



GPS Map Camera



Google

Delhi, Delhi, India

MAIN CAMPUS, JANKI DEVI MEMORIAL COLLEGE, J.D.M.C Rd, Old

Rajinder Nagar, Rajinder Nagar, Delhi, 110001, India

Lat 28.641839°

Long 77.191805°

01/02/24 02:37 PM GMT +05:30

(Exotic Items of the creators)

BA Programme Brainstorming Session on Future Predictions Through the Simpsons' Lens

Brainstorming session on “ Future Predictions: Through The Simpsons' Lens

Date- 1st March, 2024

Time- 11:45 am – 12:45 pm

Venue- Room no. 14

The BA program students of **KHOJ**, the Students' Research Unit of JDMC, organised a brainstorming session about future predictions and astrology on 1st of march, 2024 at 11:45am.

The session began with the introduction of astrology and it's history and then followed by mentioning the types of astrology , which includes palmistry, tarot , face reading and kundli. Later, the show Simpsons was introduced and few videos were also shown presenting that at some moments this particular show predicted future.

Those moments include “smart watches in season 6,episode 19 “ , “ face time Or video calls in season 6 , episode 19 “ , “ FIFA corruption scandal in season 25,episode 16”, and many more. The session was helpful in understanding about astrology and future predictions.

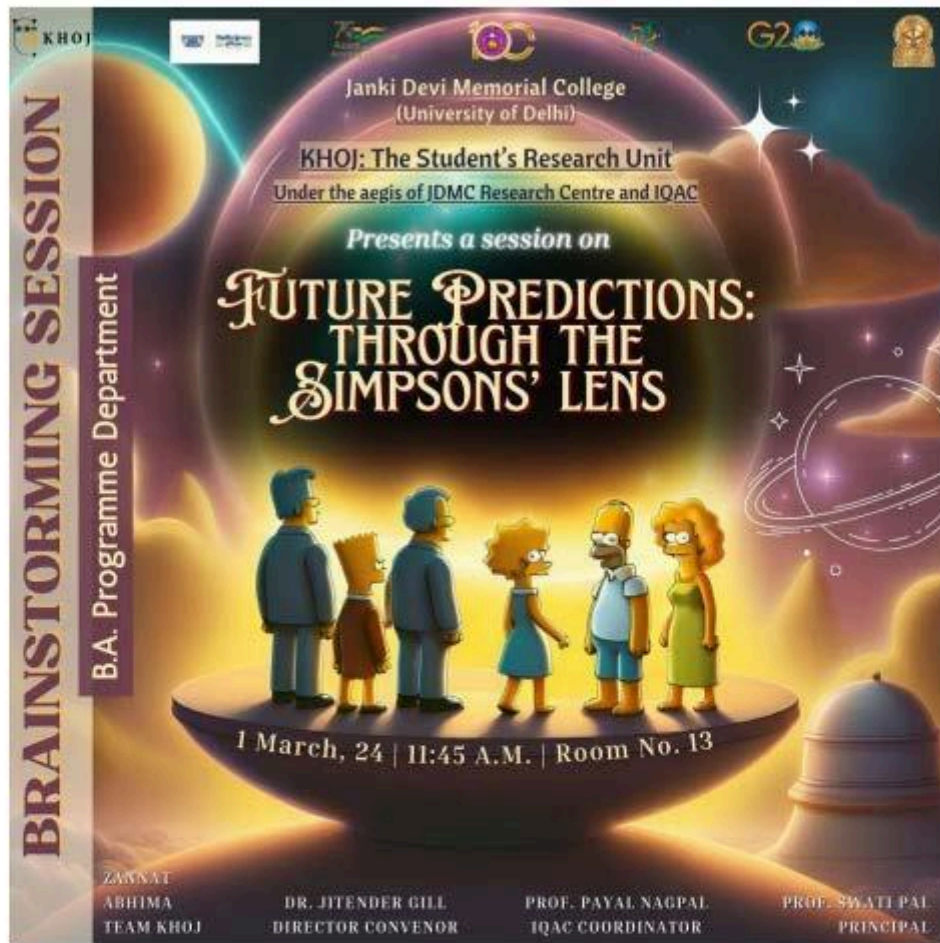
In the end, the session was open for questions, many students asked their doubts which was further answered by the presenters.

The session was attended by 70 people.

Objective- To give students a brief introduction about astrology, the types of astrology , future predictions and the show Simpsons.

Learning outcomes- The students learned a lot about astrology and future predictions.

POSTER OF THE SESSION



GLIMPSE OF THE SESSION





Anupam Stall at Ecophoria '24

Brief report

Project Anupam under the **Incubation Program** of **Janki Devi Memorial College** with their undying efforts and passion set up a vibrant stall for **Ecophoria, the Annual Inter-College Festival of Economics department**.

Core members and volunteers efficiently managed the stall throughout the day, showcasing a diverse range of products, including handmade crochets, resin arts, paintings, jewellery adornments, bookmarks, artistic canvases, and herbal soaps. Positioned as the entry point arrangement to the fest, the stall garnered excitement from attendees and JDMC students alike. Our multifaceted setup ensured guests left with a memorable souvenir from Anupam, resulting in a successful sundown with a total sale of Rupees

Feedback

Attendees commended the entrepreneurs for their high-quality products and spontaneous presentations. The personalized creations, such as Fridge Magnets and Crochet tulips, garnered widespread appreciation. Buyers expressed interest in establishing long-term connections, obtaining contact details for potential custom orders. The team's assertive efforts ensured a successful event, fostering camaraderie and celebratory moments. Creators commended the well-managed setup, ample space, and support, expressing gratitude for Project Anupam's unique guidance. The positive reception motivates a commitment to future engagements.

TOTAL SALES

Total Revenue: ₹4670

Project Anupam's Share : ₹1000

Total Creator's Share : ₹3670

Poster



Record of Attendance

Creators- 8

Volunteers:-

1. Bani walia
2. Sneha batra
3. Ananya narang
4. Prachi gupta
5. Shivani jha
6. Chinmayee panda
7. Somya narula
8. Kunjal gupta

Geotagged pictures of the Event



(Stall in place)



(Pitching products to buyers)



(Exotic Items of the creators)

Paper presentation Conference

KHOJ: Pov - Point of View; 2024

Name of the event:	POV: Point of view - Inter-college Paper Presentation Competition
Name of the organiser:	KHOJ: The Students' Research Unit under the aegis of JDMC Research Centre & IQAC
Type of event:	Inter-college
Objectives of the event:	To provide a platform for students from across the country to demonstrate their potential & competence for research.
Name and affiliation of the resource person :	Ms. Ruth Shaw and Mr. Manvijay Lather.

Report

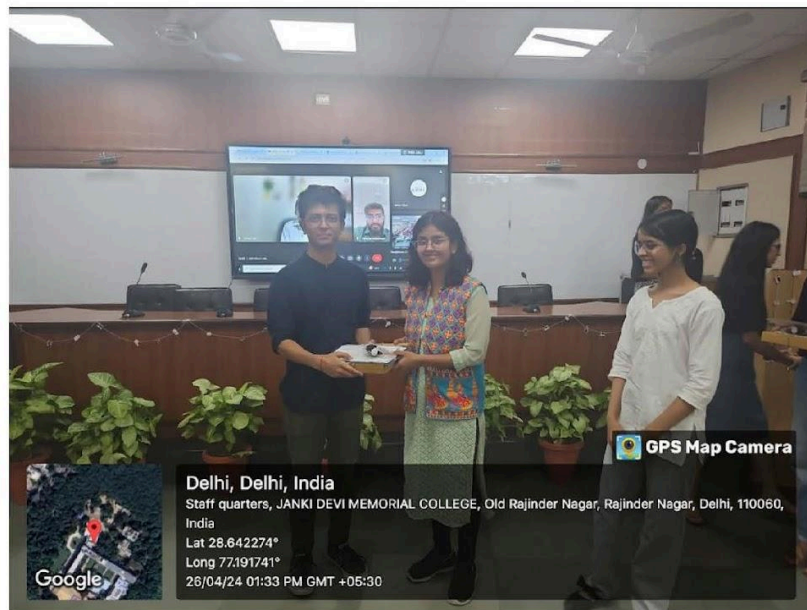
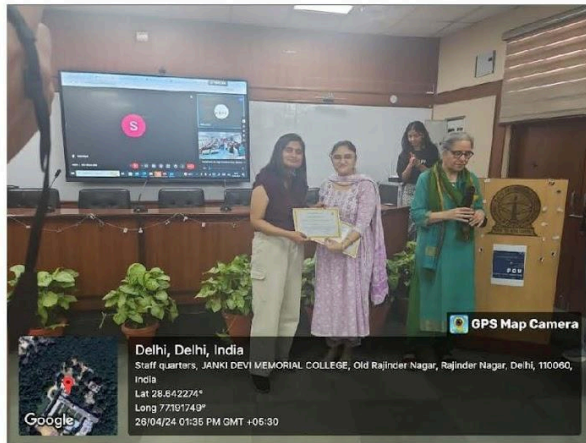
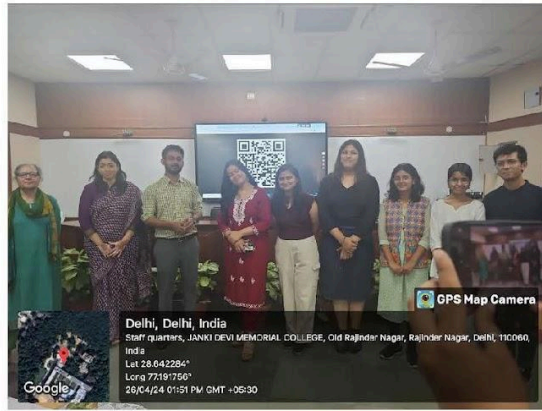
The Students' Research Unit, KHOJ, of Janki Devi Memorial College, University of Delhi organised its annual Inter-college Paper Presentation Competition, POV (Point of View), inviting entries from researchers located at different colleges on 26th April, 2024. It was a two round event conducted in a hybrid mode on the theme of "Immortality in the Metaverse". The event was judged by Ms. Ruth Shaw, the CEO of Thrive 360 and Mr. Manvijay Lather.

The competition started with the introductions of the faculty members, judges and panellists, and their felicitations. The event formally began with the declaration of rules. Consequently, the contenders were introduced and called to deliver their presentations. There were six contenders in total, who demonstrated their potential for research by analysing, evaluating, and critiquing various interdisciplinary topics centred around the given theme. Thereafter, the session was opened to questions from the judges and attendees. The session concluded with a Vote of Thanks to the Principal, Faculty, Judges as well as participants.

The List of Winners for the 2023 Paper Presentation Competition, PoV, are as follows:-

- 1st - Sukanya Datta; Janki Devi Memorial College.
- 2nd - Vikhyat Maheshwari and Srishti; National Law University, University of Petroleum and Energy Studies.
- 3rd - Vaishnavi and Saloni; Hansraj College.

Pictures:



7. Research Methodology Session-13th March 2024



Department Of Music & Sarang- The Indian Music Club
Present A Session On Research Methodology On 13th March
2024 In Music Room At 1:30pm.

The Main Points Discussed Were - What Is Research
Methodology? Its Definitions Comprising Of The Outline,
Procedure, Design, Theoretical, And Philosophical Methods.

It Also Discussed The Need For Research Methodology,
Mentioning Clarity And Precision, Validity And Reliability As
Its Focal Points. Different Type Of Research Designs Such As
Quantitative, Qualitative Experimental, Explanatory,
Descriptive, Diagnostic And Correlational Designs Were
Discussed. Challenges In Music Research And Also How To
Report The Research Findings Were The Topics Elaborated
In Front Of The Students. Also, Students Were Introduced

With Various Disciplinary And Interdisciplinary Topics At Length In The Session.



English Brainstorming Session on Female Characters: Antagonists or Antagonised?

Female Characters: Antagonists or Antagonized.

Date- 15th March ,2024

Time – 12:00 pm to 12:45 pm

Venue- Room no. 12

The students of English department of **KHOJ** -the Students' Research Unit of Janki Devi Memorial College, organised a brainstorming session on “Female Characters: Antagonists or Antagonised” On 15th of March ,2024 at 12 pm in room no 12.

The session began with an introduction of different characters and roles of female in different movies and series. In which, they discussed about the different movies like Gothel, Madame Defarge, Bulbbul, Descendants 3,etc. Also about the female characters who were displayed as a villain. Additionally, they discussed about the society which creates the characters personality.

In the end, the session was open for questions, many students asked their doubts which was further answered by the presenters. And also Dr. Gill gave few suggestions on how to make the session more interesting.

The session was attended by the 45 students.

Objective- To give students a brief introduction about the portrayed female roles and to give an insight into the reality of the society.

Learning Outcome- Students learned a lot about how the society portrays the character of a women. And also got to know about different stories and the moral depth in them.

Poster of the event



JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)

KHOJ: THE STUDENTS' RESEARCH UNIT
UNDER THE AEGIS OF JDMC RESEARCH CENTRE AND IQAC

PRESENTS A

BRAINSTORMING SESSION

ON

FEMALE CHARACTERS: ANTAGONISTS OR ANTAGONISED?

BY THE
DEPARTMENT OF ENGLISH

15 MARCH, 2024 | 12 NOON | ROOM NO. 14



AYISHA HIMA P.
TEAM KHOJ

DR. JITENDER GILL
DIRECTOR CONVENOR

PROF. PAYAL NAGPAL
IQAC COORDINATOR

PROF. SWATI PAL
PRINCIPAL

Introduction to Intellectual Property Rights



Janki Devi Memorial College University of Delhi JDMC-IQAC

Seminar on Introduction to Intellectual Property Rights

Name of the event:	Introduction to Intellectual Property Rights
Name of the organizer (s):	Dr Bijoyata Yonzon, TIC Association-in-charges: Ms. Deepti Sethi, Ms. Richika Rana & Mr. Abhinub Kumar
Type of the event:	Seminar
Objectives of the event :	The Economics department organised a seminar to make students aware about intellectual property rights.

The Economics Department of Janki Devi Memorial College, University of Delhi (under the aegis of IQAC), organised a seminar on the topic Introduction to Intellectual Property Rights on 20 March, 2024 in room no. 67.

The event commenced at 11:45 a.m. with a welcome address by Minal Bansal, Vice President. The event was attended by Dr. Bijoyata Yonzon, TIC, Economics Department, JDMC; Association-in-Charges Ms. Deepti Sethi, Mr. Abhinub Kumar and Ms. Richika Rana and all the other faculty members. The guest speaker was Mr. Megh Raj.

With a warm introduction, she introduced the guest of honour. Following it, the speaker was felicitated by Charvi, President, Economics Department. Mr. Megh Raj, Assistant Professor, Faculty of Law, University of Delhi began with an introduction to IPR(Intellectual Property Rights). He explained all the ideas, inventions and creative expression based on IPR to the students. He explained about IPR and economics development through a presentation.

The speaker further interacted with the students via a Q&A round in which all queries of the students were addressed effectively. The interactive session came to a successful conclusion with a vote of thanks by Sruti Sri, Joint Secretary. The seminar was attended by 122 students.



JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)



ECONOMICS DEPARTMENT

(Under the aegis of IQAC JDMG)
presents

Lecture

on

Introduction to Intellectual Property Rights



Dr. Megh Raj

Assistant Professor
Faculty of Law
University of Delhi

20th March, 2024

11:45 AM Onwards

Room No. : 67

Prof. Anil Kumar
Chairman (President)
IQAC JDMG

Dr. Bipinendra Yadav
(Teacher In Charge)

Sr. Dr. Debika Bora,
Sr. Dr. Deepa Joshi,
Sr. Dr. Anshu Prasad
(Academics In Charge)

Prof. Pooja Nigam
(IQAC Co-ordinator)

Prof. Suresh Paul
(Principal)



जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)



अर्थशास्त्र विभाग

(आईक्यूएसी जेडीएमसी के तत्वाधान में)
प्रस्तुत करता है

व्याख्यान

बौद्धिक संपदा अधिकारों का परिचय



डॉ. मेघ राज

सहायक प्रोफेसर
विधि संकाय
दिल्ली विश्वविद्यालय

20 मार्च 2024

प्रातः 11:45 बजे से

कमरा नंबर: 67

आय के साथ के साथ:
सहजी सती (प्रमुख)
सोनी सती (सहसचिव)
सनी सती (सहसचिव)

डॉ. बिपिनद्र यदव
(विभाग प्रमुख)

सुनी सती सती,
सुनी सती सती,
सुनी सती सती
(प्रशासनिक सती)

डॉ. पूजा निगम
(आईक्यूएसी सती)

डॉ. सुरेश पाठ
(प्रधान)



Commerce Brainstorming Session on Behavioral Financial Analysis, Alternative Investment opportunities and their risk factors

Brainstorming session on “Behavioral Financial Analysis, Alternative Investment opportunities and their risk factors”

Date: 20th March, 2024

Time: 11:45 a.m. - 12:45 p.m.

Venue: Room number 14

The Commerce Department students of KHOJ, the Students’ Research Unit of JDMC, organised a brainstorming session to explore the intersections of behavioral financial analysis, alternative investment opportunities, and their associated risk factors on 20th March, 2024 at 11:45am.

The session began with an introduction to Behavioral Finance along with some examples, followed by topics like Mutual Funds and their types, Investment in Government Bonds, shares and stocks. Risk factors involved in various investment opportunities which included mutual funds, government bonds, shares, stocks. Towards the end of the presentation, the presenters also discussed which investment opportunity is better and why so.

The session gave a deeper understanding of the complexities of financial decision-making to the participants and also helped in understanding the evolving financial landscape.

After the presentation, the session was open for questions by the participants who asked their doubts which were answered by the presenters.

There were 38 participants in the session.

Objective: The aim was to foster deeper understanding, generate insights, and outline potential avenues for research and exploration in these critical areas of finance.

Learning Outcomes: The session provided the students with an understanding of Behavioral Finance, as well as market-related, operational, and regulatory risks associated with alternative investments.

POSTER OF THE SESSION

Brainstorming session

KHOJ

75
श्रीरक्ष
श्रीरक्ष

DEVELOPED
INDIA
MISSION

G20
भारत 2023

Janki Devi Memorial College
(University of Delhi)

Khoj : The Students' Research Unit
Under the aegis of JDMC Research Centre and IQAC
Presents a session on

**Behavioral Financial Analysis, Alternative
Investment opportunities and their risk factors**

By the Department of Commerce
20 March, 2024 | 11:45 AM | Room No 14

Simplifying Investments



DRISHTI
TEAM KHOJ

DR. JITENDER GILL
DIRECTOR CONVENOR

PROF PAYAL NAGPAL
IQAC COORDINATOR

PROF SWATI PAL
PRINCIPAL



बुद्धिशीलता सत्र

जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)

खोज: छात्रों की अनुसंधान इकाई
जेडीएमसी रिसर्च सेंटर और आईक्यूएसी के तत्वावधान में
प्रस्तुत करता है

**व्यवहारिक वित्तीय विश्लेषण, वैकल्पिक निवेश
के अवसर और उनके जोखिम कारक**

वाणिज्य विभाग द्वारा

20 मार्च, 2024 | सुबह 11:45 बजे | कमरा नंबर 14



दृष्टि
टीम खोज

डॉ. जितेंद्र गिल
निर्देशक संयोजक

प्रोफेसर पायल नागपाल
आईक्यूएसी समन्वयक

प्रो. स्वाति पाल
प्रधानाचार्य

GLIMPSE OF THE SESSION

Shark Tank Trivia

JANKI DEVI MEMORIAL COLLEGE
EVENTS REPORT 2023 - 24
IMPRENEURS - THE ENTREPRENEURSHIP CELL

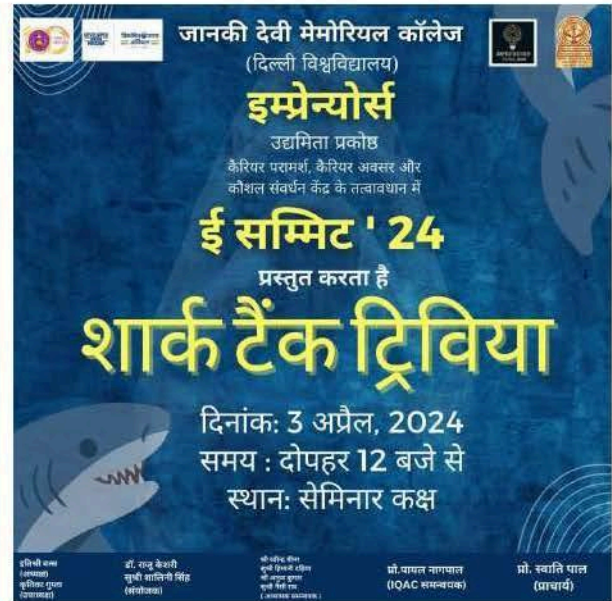
'SHARK TANK TRIVIA' COMPETITION

<u>Name of the event</u>	“Shark Tank Trivia” competition
<u>Name of the Organiser</u>	Impreneurs - The Entrepreneurship Cell
<u>Type of the event</u>	Inter-college
<u>Objectives of the event</u>	To promote teamwork, knowledge and problem solving skills
<u>Name and affiliation of Judge of the event:</u>	Student Team heads (Content, marketing, and research heads)
<u>Name and affiliation of Prize Winner of the event:</u>	

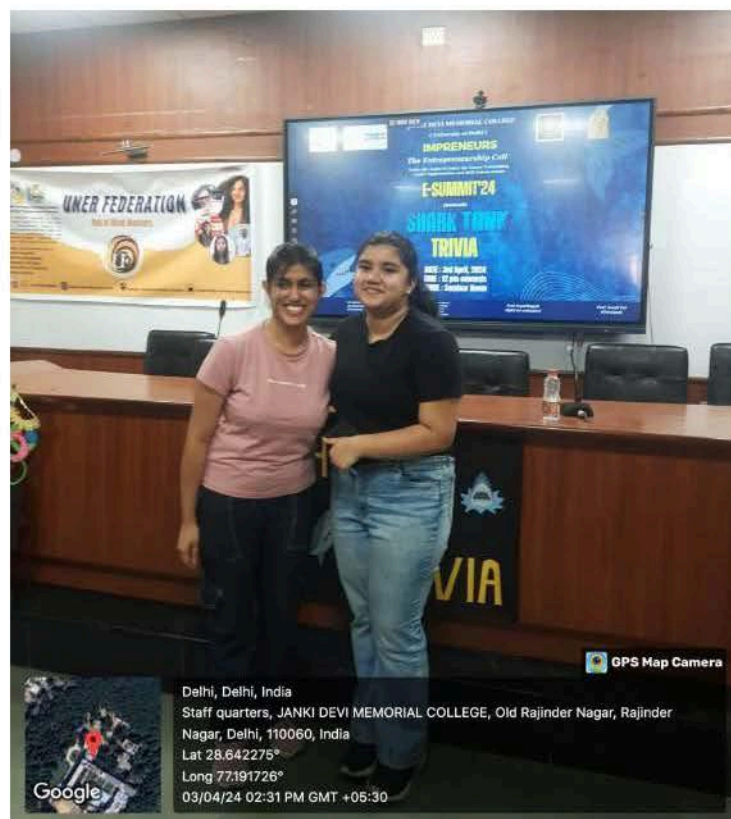
Brief report

On 3rd April, Impreneurs showcased their flagship event, E-SUMMIT 24, featuring the ‘Shark Tank Trivia’ competition. Over 40 registrations were accepted, with 10 teams participating in the trivia for a chance to win the prize of 3K. Participants were quizzed on the popular show ‘Shark Tank India’ with questions often accompanied by visual aids. The event concluded on a positive note as one winning team emerged victorious, showcasing their knowledge and expertise in the entrepreneurial world.

Poster of the event



Geo-tagged pictures of the event



(Winner of the 'Shark Tank Trivia')

Start Up Expo

JANKI DEVI MEMORIAL COLLEGE
EVENTS REPORT 2023 - 24
IMPRENEURS - THE ENTREPRENEURSHIP CELL

'START-UP EXPOSITION' VISIT

<u>Name of the event</u>	Start-up exposition
<u>Name of the Organiser</u>	Impreneurs - The Entrepreneurship Cell
<u>Type of the event</u>	Inter-college
<u>Objectives of the event</u>	To provide a platform to present their startup ideas.
<u>Name and affiliation of Judge of the event:</u>	Mr Khalid Wani, Mr Ashwini Kumar, Mr Amit Bagga, Ms.Arina Das, Ms. Megha Chhabra, Dr. Ankita Raj
<u>Name and affiliation of Prize Winner of the event:</u>	Crochet house

Brief report

Impreneurs - The Entrepreneurship Cell of Janki Devi Memorial College, hosted the Startup Expo' as part of the E-Summit on April 3rd, 2024. The intra-college competition showcased seven innovative teams and their entrepreneurial ventures. Among them, Project Anupam impressed with its diverse offerings, while The Crochet House captivated with its commitment to handmade crochet flowers. Petals Fragrance stood out for its dedication to crafting unique perfumes, while Honey Drew Soap shone for its affordable handmade jewelry. Crochet Diaries

showcased the entrepreneurial spirit, while Kalai Arangam celebrated Tamil culture. Aura: The Vibe You Carry charmed with its handmade accessories.

POSTER OF THE EVENT

JANKI DEVI MEMORIAL COLLEGE
(University of Delhi)
IMPRENEURS
The Entrepreneurship Cell
Under the Aegis of Centre for Career Counselling,
Career Opportunities and Skill Enhancement
E-SUMMIT'24
presents
STARTUP EXPO
"Putt Your Skills to the Test : Stall Competition Showdown!"
DATE : 3rd April, 2024
TIME : 11:30 am onwards
VENUE : Football Ground
BEST START UP WILL WIN
CASH PRIZE WORTH ₹ 5000 /-

जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)
इम्प्रेन्योर्स
उद्यमिता प्रकोष्ठ
कैरियर परामर्श, कैरियर अवसर और
कौशल संवर्धन केंद्र के तत्वावधान में
ई सम्मिट ' 24
प्रस्तुत करता है
स्टार्ट-अप एक्सपो
"अपने कौशल का परीक्षण करें: स्टाल प्रतियोगिता प्रदर्शन!"
दिनांक: 3 अप्रैल, 2024
समय : सुबह 11:30 बजे से
स्थान: फुटबॉल ग्राउंड
सर्वश्रेष्ठ स्टार्ट अप जीतेगा
₹5000/- का नकद पुरस्कार

Hishree Vats (President)
Kritika Gupta (Vice President)
Dr. Raju Kishari
Ms. Shalini Singh (Convenors)
Mr. Ravinder Meena
Ms. Himani Dahiya
Mr. Ansh Kumar
Ms. Nancy Rao (Faculty Member)

Prof. Payal Nagpal (IQAC Co-ordinator)
Prof. Swati Pal (Principal)

इतिमी बरन (सचिव)
शुभिका गुप्ता (उपसचिव)
डॉ. राजू केशरी
शुभी शालिनी सिंह (संयोजक)
श्री लीला वीरा
शुभी हिमानी दाहिया
अंश कुमार
नंसी नॉय राव (अध्यापिका)

प्रो.पायल नागपाल (IQAC समन्वयक)
प्रो. स्वाति पाल (प्राचार्य)

GEOTAGGED PICTURES OF THE EVENT



(Our judges checking out stalls that were presented)



(pastry stalls that was presented at the event)



(Stall of “Crochet House”)

Panel Discussion with Entrepreneurs

Janki Devi Memorial College
Events Report 2023-24
Impreneurs - The Entrepreneurship Cell
'Digital Creators Panel Discussion'

Name of the Event	Digital Creators Panel Discussion
Name of the Organiser	IMPRENEURS- The Entrepreneurship Cell
Type of Event	Inter-College Event
Objectives of the Event	To provide real-life insight into digital content creation.
Name and Affiliation of the Resource Person	Mr. Robin Kurian , Ms Mansi Guher, Mr Priyank Tiwar, Ms Himani. (content creators)

BRIEF REPORT

Impreneurs - The Entrepreneurship Cell of Janki Devi Memorial College organised a Panel Discussion with 'Digital Creators' under the E-SUMMIT 24'. This event occurred on April 4, 2024, at 10 a.m. in the college Auditorium. The Panel Discussion explored the various aspects of digital content creation, featuring various creators and influencers.

The influencers were given the stage to freely express themselves and interact with the students. They presented us with several skits and performances. While they were successful in entertaining everyone, they also inspired us through their experiences. The audience enjoyed their stories of resilience and were moved to follow their passions. More than 100+ participants attended the event and interacted with the speakers, asking questions and seeking guidance.

POSTER OF THE EVENT



GEOTAGGED PICTURES OF THE EVENT



(Audience crowd waiting for the panel discussion)



(One of our Panelists, ROBIN, performing for the audience)



(All panellists on stage for the Panel Discussion)

Inaugral of E-Summit

JANKI DEVI MEMORIAL COLLEGE
EVENTS REPORT 2023-24
IMPRENEURS- THE ENTREPRENEURSHIP CELL

Stand-Up Comedy

Name of the event:	Stand-Up Comedy
Name of the organiser:	Impreneurs- The Entrepreneurship Cell
Type of event:	Inter-College
Objectives of the event:	to put a great conclusion filled with laughter. to get social media recognition.
Name and Affiliation of the Resource person:	MS. Amrita Sethi (standup comedian)

Brief Report:

Impreneurs- The Entrepreneurship Cell of Janki Devi Memorial College, under the aegis of IQAC, organised a Stand-Up Comedy show to draw a joyful end to its annual flagship event- E-Summit'24. The event took place on 4th April 2024 from 4 PM onwards in the campus auditorium. The esteemed guest who took centre stage as the performer for the show was Ms. Amrita Sethi. She skillfully engaged with the audience, incorporating spontaneous improvisation and crowd work into their routines, creating moments of shared laughter and camaraderie. The event fostered an inclusive and welcoming environment, attracting a diverse audience of students, faculty, and staff, creating a lively and inclusive atmosphere.

Poster of the event:



Geotagged pictures of the event with captions:



(Our standup comedian MS. Amrita Sethi taking the stage)



(Our convenors and faculty members joining the show)

Project Anupam Stall E-summit

Janki Devi Memorial College

Event Reports 2023-2

Incubation Program

Project Anupam Stall at E-summit'24

Name of the event:	Project Anupam stall at E-summit
Name of the organiser:	Project Anupam, Incubation Program
Type of event:	Inter-college
Objectives of the event:	Our main aim of organising the stall was to support the small creators and enable them to reach out their target audience. Through our setup we sold varied items ranging from Sketches, handicrafts to jewellery and accessories. Highlighting the vision of the society, we worked earnestly to help our creators outshine the light of the day. Our small step was targeted at giving the baton to youth for being the changemakers to work towards a self- reliant India.
Name and affiliation of the resource person:	NIL
Name and affiliation of Judge of the event:	-
Name and affiliation of Prize Winner of the event:	-

Brief report

Project Anupam , of Janki Devi Memorial College's Incubation Program, showcased an impressive stall at the 'E-summit'24 ' within the college premises on April 3rd and 4th, 2024. Featuring a diverse array of products such as handmade crochets, paintings, resin arts,

jewelry, and bookmarks, the event attracted attention from various stakeholders. During the 'STARTUP EXPO' on April 3rd, notable investors like Ashvini Kumar, Khalid Wani, and Trina not only offered valuable insights on business growth strategies but also provided leads and suggested the idea of collaborating with corporates to create hampers. Despite not winning the top prize, their guidance and suggestions proved invaluable for the Anupam project. The core members and volunteers effectively managed the stall throughout the event. On April 4th, the stall received visits from influencers like Robin, Mansi Guher, Priyank Tiwari, and Himani, who not only visited but also made purchases, contributing to a successful day of sales. The multifaceted setup ensured that guests left with memorable souvenirs from Anupam, culminating in a fruitful event with significant sales.

Feedback

Attendees commended the entrepreneurs for their high-quality products and spontaneous presentations. The personalized creations, such as Fridge Magnets and Crochet tulips, garnered widespread appreciation. Buyers expressed interest in establishing long-term connections, obtaining contact details for potential custom orders. The team's assertive efforts ensured a successful event, fostering camaraderie and celebratory moments. Creators commended the well-managed setup, ample space, and support, expressing gratitude for Project Anupam's unique guidance. The positive reception motivates a commitment to future engagements.

TOTAL SALES

Total Revenue: ₹8400

Project Anupam's Share : ₹1278

Total Creator's Share : ₹7122

Posters



Snakes and Ladder

JANKI DEVI MEMORIAL COLLEGE
EVENTS REPORT 2023 - 24
IMPRENEURS - THE ENTREPRENEURSHIP CELL

‘SNAKES AND LADDERS’ COMPETITION

<u>Name of the event</u>	“Rattler Rally’s” Snakes and Ladders competition
<u>Name of the Organiser</u>	Impreneurs - The Entrepreneurship Cell
<u>Type of the event</u>	Inter-college
<u>Objectives of the event</u>	To promote teamwork and problem solving skills while doing fun activities.
<u>Name and affiliation of Judge of the event:</u>	Team heads (Events, Finance and Media)
<u>Name and affiliation of Prize Winner of the event:</u>	Manya Bindal Diya aggarwal

Brief report

The ‘Rattler Rally’ competition, a creative spin on the classic game of Snakes and Ladders, brought a unique entrepreneurial twist in E’summit’24, commencing on 4th April from 12PM onwards. Following the rules of the classic game, participants embarked on a journey filled with entrepreneurial challenges and opportunities. With each move on the board, participants encountered questions and dares specifically tailored to stimulate their entrepreneurial mindset and knowledge. The event ended on a successful note.

Poster of the event



Geo-tagged pictures of the event



(Teams taking turns to spin the dice to start the game)



(One of the team standing on the platform to play)



(Team that emerged as the winner of game)

Treasure Hunt

JANKI DEVI MEMORIAL COLLEGE
EVENTS REPORT 2023 - 24
IMPRENEURS - THE ENTREPRENEURSHIP CELL

'TREASURE HUNT' COMPETITION

<u>Name of the event</u>	"Kabhi khushi, kabhi hunt" treasure hunt competition
<u>Name of the Organiser</u>	Impreneurs - The Entrepreneurship Cell
<u>Type of the event</u>	Inter-college
<u>Objectives of the event</u>	To promote teamwork and problem solving skills
<u>Name and affiliation of the resource person at the event:</u>	NIL
<u>Name and affiliation of Judge of the event:</u>	Team heads (Content, marketing, and research heads)
<u>Name and affiliation of Prize Winner of the event:</u>	Mehak Jindal Anjali Rishabh Rajput

Brief report

"Kabhi khushi, kabhi hunt" treasure hunt competition was a highlight of the E-SUMMIT 24 organized by Impreneurs, which took place on 4th April starting from 12PM. Participants engaged in an exciting task of finding clues scattered across the college campus. Each clue posed questions related to entrepreneurship, stimulating participants' entrepreneurial knowledge. The

competition attracted a considerable number of participants, all eager to showcase their teamwork and problem solving skills. After a round of intense searching and brainstorming, the top 5 teams emerged victorious, demonstrating their ability to work together. In the final stage, these teams competed to uncover the last crucial clue. The team that successfully unearthed the final clue was declared the winner, making the event successful.

Poster of the event



Geo-tagged pictures of the event



(Winners of Treasure Hunt)



(Audience of the event)



(teams running here and there to find clues)



(Teams coming to present their status on the competition)

Project Anupam Stall Alumni Meet

Janki Devi Memorial College

Event Reports 2023-24

Incubation Program

Project Anupam Stall

Name of the event:	Stalls during alumni meet
Name of the organiser:	Project Anupam, Incubation Program
Type of event:	Intra-college
Objectives of the event:	To provide a networking and reunion platform for Alumni of Janki Devi Memorial college
Name and affiliation of the resource person:	NIL
Name and affiliation of Judge of the event:	NIL
Name and affiliation of Prize Winner of the event:	NIL

Brief report

During the alumni meet at Janki Devi Memorial College on April 6th, 2024, Project Anupam hosted a stall from 2 p.m. to 7 p.m. within the college premises, showcasing the businesses of young entrepreneurs from the college. Various handmade items such as paintings, crochet goods, and jewelry were displayed, attracting alumni visitors who provided valuable insights and advice to help the project grow. The alumni showed appreciation for Project Anupam, purchasing items

and offering guidance based on their life experiences. The atmosphere was filled with enthusiasm and encouragement, with significant sales made by Project Anupam by the end of the day. The revenue generated that day is as follows:

Total Revenue: ₹17080

Project Anupam's share: ₹3724

Creators share: ₹13356

Pictures of the event



(creators setting up their products at the stall)



(students of Janki Devi Memorial College visiting the stall)



(alumni paying a visit at the stall)



(teacher paying a visit to the stall)



(alumni commending the efforts of project anupam and sharing valuable tips for the betterment of the project)

Magazine Launch

JANKI DEVI MEMORIAL COLLEGE
EVENTS REPORT 2023 - 24
IMPRENEURS - THE ENTREPRENEURSHIP CELL

MAGAZINE LAUNCH

<u>Name of the event</u>	En-sight Magazine Launch
<u>Name of the Organiser</u>	Impreneurs - The Entrepreneurship Cell
<u>Type of the event</u>	Inter-college
<u>Objectives of the event</u>	To release Volume 3 of the Annual Magazine of Impreneurs.

Brief Report

On 6th May 2024, Impreneurs organized its annual magazine launch of En-sight Volume 3. It began around 9 AM and ended at approximately 10 AM. Prof. Swati Pal, Convenors and faculty members unveiled the magazine. Prof. Swati Pal highlighted the contents of En-sight, as well as emphasizing the double-edged use of social media, for modern-day entrepreneurship. She commended the focus on women in entrepreneurship and encouraged Impreneurs to aim for higher benchmarks. The faculty appreciated the collective efforts of the team in bringing forth the magazine and concluded the event on an inspiring note.

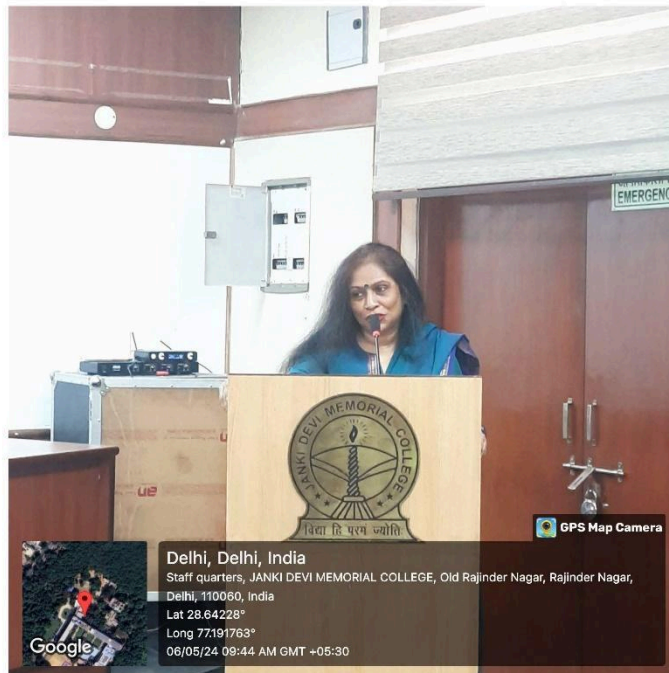
Posters of the event

 <p>JANKI DEVI MEMORIAL COLLEGE (University of Delhi)</p> <p>IMPRENEURS The Entrepreneurship Cell</p> <p>Under the Aegis of Centre for Career Counselling, Career Opportunities and Skill Enhancement</p> <p>Organises the Magazine Launch</p> <p><i>En-sight</i></p> <p>VOLUME - 3</p> <p>May 6, 2024 Seminar Hall 9 AM Onwards</p>	 <p>जानकी देवी मेमोरियल कॉलेज (दिल्ली विश्वविद्यालय)</p> <p>इम्प्रेन्योर्स उद्यमिता प्रकोष्ठ</p> <p>करियर परामर्श, करियर अवसर और कौशल संवर्धन केंद्र के तत्वावधान में</p> <p>पत्रिका विमोचन का आयोजन करता है</p> <p>इन - साइट</p> <p>वॉल्यूम - 3</p> <p>मई 6, 2024 सेमिनार हॉल सुबह 9 बजे से</p>
<p>Hishree Vats (President) Kritika Gupta (Vice President)</p> <p>Dr. Raju Keshav Ms. Shalini Singh (Convenors)</p> <p>Mr. Ravinder Meena Ms. Himani Dahiya Mr. Anil Kumar Ms. Neelgi Rao (Faculty Members)</p> <p>Prof. Payal Nagpal (IQAC Co-ordinator)</p> <p>Prof. Swati Pal (Principal)</p>	<p>इतिश्री वत्स (आयुक्त) कृतिका गुप्ता (उपाध्यक्ष)</p> <p>डॉ. राजू केशरी सुषी धारिणी सिंघ (संयोजक)</p> <p>श्री रवीन्द्र मीना सुषी हिमानी दाहिया श्री अनिल कुमार सुषी नेगी राव (अध्यक्षक समन्वयक)</p> <p>प्रो. पायल नागपाल (IQAC समन्वयक)</p> <p>प्रो. स्वाति पाल (प्राचार्य)</p>

Geo-tagged pictures of the event



(Principal Prof. Swati Pal, Convenors and faculty unveiling En-sight)



(Prof. Swati Pal speaking about social media and entrepreneurship)



(Ms Gill addressing the society)

Project Anupam Stall at Politique'24**Janki Devi Memorial College****Event Reports 2023-24****Incubation Program****Anupam Stall at Politique '24**

Name of the event:	Anupam Stall at Politique'24 The Annual Inter-College Fest of Political Science Department
Name of the organiser:	Project Anupam under Incubation Program
Type of event:	Inter-college
Objectives of the event:	Our stall aimed to support Viksit Bharat@47 and add excitement to our college fest by providing a platform for budding entrepreneurs. We sold a variety of items, from sketches to jewelry, highlighting our society's motto and empowering young changemakers for a self-reliant India..
Name and affiliation of the resource person:	NIL
Name and affiliation of Judge of the event:	-
Name and affiliation of Prize Winner of the event:	-

Brief report

The Incubation Program of Janki Devi Memorial College under Project Anupam organized a vibrant stall for Politique, the Annual Inter-College Festival of the Political Science department. Throughout the day, core members and volunteers efficiently managed the stall, displaying a wide array of products such as handmade crochets, paintings, jewellery adornments, bookmarks, and artistic canvases. The stall generated excitement among students and faculty . Our setup ensured the students left with a memorable souvenir from Anupam, resulting in a successful conclusion with a good sales.

Feedback

Customized items like madhubani paintings and phone charms received widespread acclaim. Buyers showed interest and were really happy buying the beautiful handmade products. The team's proactive efforts and energy led to a successful event, fostering connections and moments of celebration. Creators appreciated the well-organized setup, spacious environment, and support, thanking Project Anupam for their invaluable guidance. The positive feedback fuels a dedication to future endeavors.

TOTAL SALES

Total Revenue: ₹3810

Project Anupam's Share : ₹788

Total Creator's Share : ₹3022

POV - Paper Presentation Competition: Immortality on the Metaverse

KHOJ: Pov - Point of View; 2024

Name of the event:	POV: Point of view - Inter-college Paper Presentation Competition
Name of the organiser:	KHOJ: The Students' Research Unit under the aegis of JDMC Research Centre & IQAC
Type of event:	Inter-college
Objectives of the event:	To provide a platform for students from across the country to demonstrate their potential & competence for research.
Name and affiliation of the resource person :	Ms. Ruth Shaw and Mr. Manvijay Lather.

Report

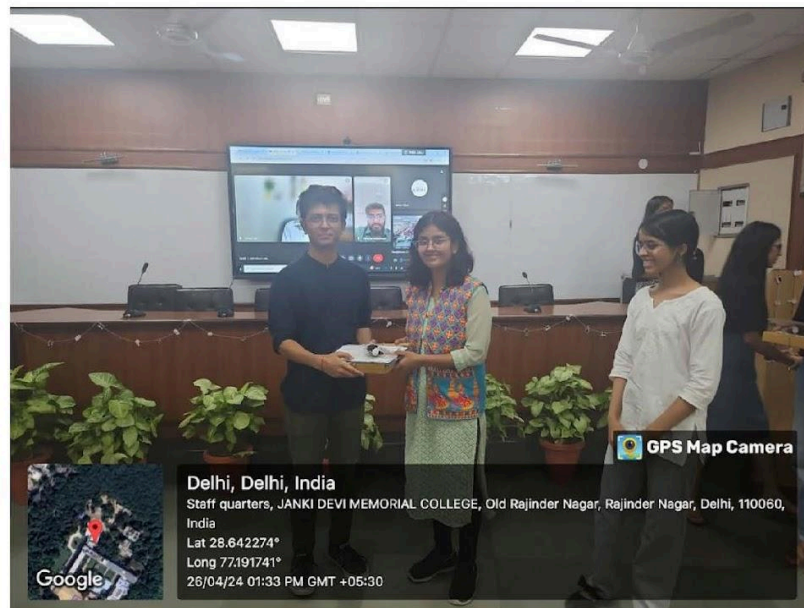
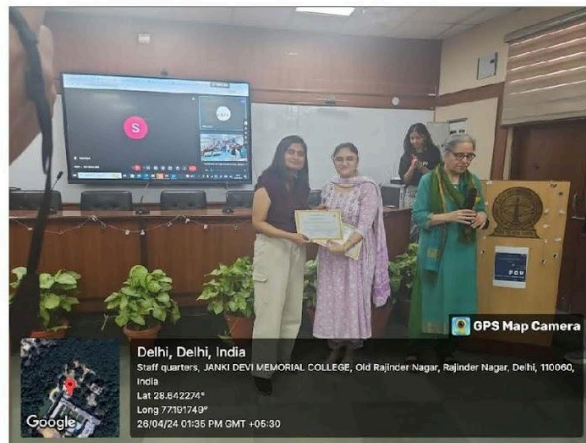
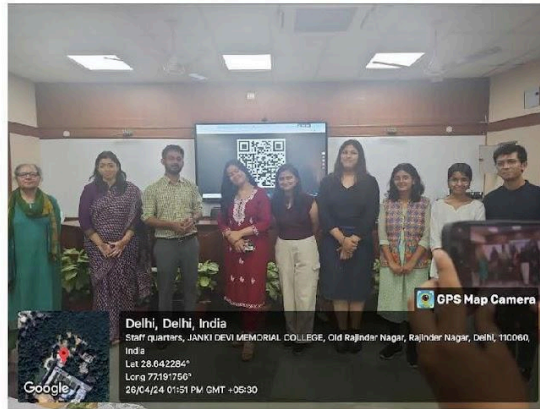
The Students' Research Unit, KHOJ, of Janki Devi Memorial College, University of Delhi organised its annual Inter-college Paper Presentation Competition, POV (Point of View), inviting entries from researchers located at different colleges on 26th April, 2024. It was a two round event conducted in a hybrid mode on the theme of "Immortality in the Metaverse". The event was judged by Ms. Ruth Shaw, the CEO of Thrive 360 and Mr. Manvijay Lather.

The competition started with the introductions of the faculty members, judges and panellists, and their felicitations. The event formally began with the declaration of rules. Consequently, the contenders were introduced and called to deliver their presentations. There were six contenders in total, who demonstrated their potential for research by analysing, evaluating, and critiquing various interdisciplinary topics centred around the given theme. Thereafter, the session was opened to questions from the judges and attendees. The session concluded with a Vote of Thanks to the Principal, Faculty, Judges as well as participants.

The List of Winners for the 2023 Paper Presentation Competition, PoV, are as follows:-

- 1st - Sukanya Datta; Janki Devi Memorial College.
- 2nd - Vikhyat Maheshwari and Srishti; National Law University, University of Petroleum and Energy Studies.
- 3rd - Vaishnavi and Saloni; Hansraj College.

Pictures:



Seminar on Research methodology

वक्तव्य विषय- अनुसंधान क्रियाविधि

दिनांक - 19 अप्रैल, 2024

कक्ष संख्या-1

समय - प्रातः 11.00 बजे

जानकी देवी मेमोरियल महाविद्यालय दर्शनशास्त्र एवं संस्कृति विभाग आईक्यूएसी के तत्वावधान में आयोजित व्याख्यान अनुसंधान क्रियाविधि में प्रतिष्ठित वक्ता: के रूप में प्रोफेसर राकेश चंद्र, डीन, दर्शनशास्त्र विभाग, लखनऊ को आमंत्रित किया गया। व्याख्यान कार्यक्रम का आरंभ मुख्य अतिथि के स्वागत के साथ किया गया। अपने वक्तव्य में महोदय प्रो राकेश चंद्र जी ने अनुसंधान क्रियाविधि के बारे में दर्शन और संस्कृत में शोध विधियों के विषय में विस्तार से बताया। उन्होंने अनुसंधान क्रियाविधि को अत्यधिक सूक्ष्मता से प्रतिपादित किया जो निश्चित रूप से छात्रों को अनुसंधान विधि सीखने में सहायक सिद्ध होगा। अंत में धन्यवाद ज्ञापन के साथ कार्यक्रम का सफल समापन किया गया।

Janki Devi Memorial College
(University Of Delhi)

Department of Philosophy & Sanskrit
Under the aegis of IQAC
present a talk on

Research Methodology

Distinguished speaker:
Prof. Rakesh Chandra
Dean Academics
Department of Philosophy
University of Lucknow

Date :- April 19, 2024
Time :- 11 a.m.
Venue :- Room No. 1

Janki Choudhan
Director
Anuradha
Reading coordinator
Dr. Ekamit K. S. Seng
Programme Executive
Dr. Anand Mohan Jaiswal
Dr. Hemant Bhatia
Association for Heritage
Dr. Sakshi N. Kulkarni
Ms. Jyoti
The Arts Heritage
Prof. Suman Puri
Principal

जानकी देवी मेमोरियल महाविद्यालय
(दिल्ली विश्वविद्यालय)

दर्शनशास्त्र एवं संस्कृत विभाग
(आईक्यूएसी के तत्वावधान में)
आयोजित व्याख्यान

अनुसंधान क्रियाविधि

प्रतिष्ठित वक्ता :
प्रो. राकेश चंद्र
डीन, दर्शनशास्त्र विभाग,
लखनऊ विश्वविद्यालय

दिनांक :- अप्रैल 19, 2024
समय :- सुबह 11 बजे
स्थान :- कक्ष संख्या 1

वक्ता प्रो. राकेश चंद्र
डीन, दर्शनशास्त्र विभाग,
लखनऊ विश्वविद्यालय

डॉ. किशोरी कान्त
डीन, संस्कृत विभाग,
लखनऊ विश्वविद्यालय

डॉ. सुनील कुमार
डीन, दर्शनशास्त्र विभाग,
लखनऊ विश्वविद्यालय

डॉ. अश्विनी कान्त
डीन, संस्कृत विभाग,
लखनऊ विश्वविद्यालय

डॉ. अश्विनी कान्त
डीन, संस्कृत विभाग,
लखनऊ विश्वविद्यालय





Delhi, Delhi, India
HALL, JANKI DEVI MEMORIAL COLLEGE, Old Rajinder Nagar, Rajinder Nagar, Delhi, 110001, India
Lat 28.641706°
Long 77.192235°
19/04/24 11:39 AM GMT +05:30



Delhi, Delhi, India
HALL, JANKI DEVI MEMORIAL COLLEGE, Old Rajinder Nagar, Rajinder Nagar, Delhi, 110001, India
Lat 28.641706°
Long 77.192197°
19/04/24 01:06 PM GMT +05:30



Delhi, Delhi, India
HALL, JANKI DEVI MEMORIAL COLLEGE, Old Rajinder Nagar, Rajinder Nagar, Delhi, 110001, India
Lat 28.6418°
Long 77.192136°
19/04/24 12:00 PM GMT +05:30

Session on Intellectual Property Rights

Mathematics department organised a session on IPR on the 26th of April 2024. The session was held in collaboration with the Sanskrit and Philosophy department. The session on IPR familiarised the students and the faculty with the basic implications and application of IPR in our professional life.

The speaker, Mr Prajjwal Kushwaha, Associate, Anand & Anand specialises in IPR and provided an in-depth analysis of the same. The audience came out enriched with basic knowledge regarding IPR after this session. A total of 34 students attended the session.

Objectives: To familiarise the students and faculty with Intellectual Property Rights law and its applicability in the students' and teachers professional environment

Learning outcomes: Recognize the significance of IPR in various professional domains, including academia, research, innovation, and creative industries.

Event Poster

The poster is a 2x2 grid layout. The top-left quadrant contains the college name and department details. The top-right quadrant contains the Hindi equivalent of the college and department information. The middle row contains the title 'Intellectual Property Rights' in English and 'बौद्धिक सम्पदा अधिकार' in Hindi. The bottom-left quadrant features a photo of the speaker, Prajjwal Kushwaha, and his details. The bottom-right quadrant features another photo of the speaker and his details. The bottom of the poster lists the names of the organizing faculty members in both English and Hindi.

Janki Devi Memorial College
(University of Delhi)
Department of Philosophy,
Mathematics & Sanskrit
(Under the aegis of IQAC)
present a session on

जानकी देवी मेमोरियल महाविद्यालय
दिल्ली विश्वविद्यालय
दर्शनशास्त्र, गणित एवं संस्कृत विभाग
(IQac के संयुक्त तत्त्वावधान में)
द्वारा आयोजित

Intellectual Property Rights

बौद्धिक सम्पदा अधिकार

Speaker :-
Prajjwal Kushwaha
Associate, Anand and Anand

वक्ता :-
प्रज्जवल कुशवाहा
एसोसिएट, आनंद एवं आनंद

Date :- 26 April 2024
Time :- 11 a.m.
Venue :- Room No. 14

दिनांक :- 26 अप्रैल 2024
समय :- प्रातः 11 :00
स्थान :- कक्ष संख्या 14

Mrs. Himanshubala Jagdeeb
Dr. Siva Jaywal
Dr. Harshbala
Mr. Aditya R. Singh
Association Incharges

Dr. Sadhya N Kaikarni
Dr. Ritu Arora
Mrs. Jyoti
Teacher Incharges

Prof. Swati Pal
Principal

श्रीमती हिमांशुबाला जागदेब
डॉ. सीवा जयवाल
डॉ. हर्षबाला
श्री अदित्य कुमार
एसोसिएशन चार्जर्स

डॉ. सध्या कुशकर्णी
डॉ. रितु अरोरा
श्रीमती ज्योति
टिचरिन्चार्जर्स

डॉ. स्वाति पाल
प्रिन्सिपल

Geotagged pictures of the event

Trademarks Act, 1999 (India)

- Trademark means any sign capable of being represented graphically and of distinguishing goods and services of one undertaking from those of another. A trademark may consist of words (including personal names), figurative elements, letters, numerals or the shape of goods or their packaging.
- According to the Section 2(7)(b) of the Trade Marks Act, 1999, a trademark is any mark which could be represented graphically and is capable of distinguishing the goods and services of one person from those of other. The trademark may be constituted by:— (a) unregistered trademark and, if the trademark is registered, (b) be used to along with the mark to represent it.
- **Term of Protection**— According to Section 26(1) of the Trade Marks Act, 1999, the term of protection for a registered trademark shall be 10 years but may be subsequently renewed in accordance with the provisions of Section 28.

GPS Map Camera



Delhi, Delhi, India
MAIN CAMPUS, JANKI DEVI MEMORIAL COLLEGE, J.D.M.C Rd, Old Rajinder Nagar,
Rajinder Nagar, Delhi, 110001, India
Lat 28.641914°
Long 77.191887°
26/04/24 12:06 PM GMT +05:30

Lecture on intellectual property rights




वक्तव्य- बौद्धिक संपदा अधिकार (Intellectual Property rights)

दिनांक - 26 अप्रैल, 2024

कक्ष संख्या -14


समय - प्रातः 11.00 बजे

26 अप्रैल, 2024 को, दिल्ली विश्वविद्यालय के जानकी देवी मेमोरियल कॉलेज में गणित, संस्कृत और दर्शनशास्त्र विभागों के द्वारा बौद्धिक संपदा अधिकार विषय पर प्रातः 11 बजे कक्ष संख्या 14 में वक्तव्य का आयोजन किया गया। जिसमें वक्ता के रूप में प्रज्ज्वल कुशवाहा, एसोसिएट आनंद और आनंद को आमंत्रित किया गया। जिसमें विभाग के सदस्यों और छात्राओं के साथ कुल 50 प्रतिभागियों ने भाग लिया। कार्यक्रम का आरंभ मुख्य वक्ता के स्वागत के साथ किया गया। तत्पश्चात अपने वक्तव्य में प्रज्ज्वल कुशवाहा महोदय ने न्याय को बढ़ावा देने, व्यवस्था बनाए रखने और व्यक्तिगत अधिकारों की रक्षा करने में कानून की भूमिका पर प्रकाश डालते हुए, कानून के महत्व को समझाया। उन्होंने बताया कि कैसे कानून विवादों को सुलझाने और समाज में निष्पक्षता सुनिश्चित करने के लिए एक रूपरेखा स्थापित करते हैं, व्यक्तियों और संगठनों को उनके कार्यों के लिए जवाबदेह बनाने और न्याय सुनिश्चित करने के लिए एक तंत्र प्रदान करते हैं। इसके अतिरिक्त, उन्होंने चर्चा की कि कैसे कानून विवादों के संचालन और समाधान के लिए एक पूर्वानुमानित कानूनी ढांचा प्रदान करके आर्थिक और राजनीतिक स्थिरता में योगदान देता है, जिससे आर्थिक विकास और निवेश को बढ़ावा मिलता है। प्रज्ज्वल कुशवाहा द्वारा संकाय और छात्रों दोनों के बीच प्रश्नोंतर सत्र ने वक्तव्य को और रुचिकर बना दिया। जिससे चर्चा और समृद्ध हुई। अपने वक्तव्य को जारी रखते हुए, प्रज्ज्वल कुशवाहा ने बौद्धिक संपदा कानून (आईपीआर) के बारे में बताया और बताया कि यह कैसे मानव मन की रचनाओं, जैसे आविष्कार, साहित्यिक और कलात्मक कार्यों, डिजाइन, प्रतीकों और वाणिज्य में उपयोग किए जाने वाले नामों की रक्षा करता है। इसमें पेटेंट, कॉपीराइट, ट्रेडमार्क, व्यापार रहस्य और संबंधित अधिकार शामिल हैं। उन्होंने जॉन डेकोर्डर, मार्वेला इनजस्टिस, ट्रेडवर्क, कॉपीराइट कानून, कॉपीराइट अधिनियम 1957 (भारत) और ट्रेडमार्क अधिनियम 1999 (भारत) पर भी चर्चा की। उन्होंने कानून और संवैधानिक अधिकारों के नैतिकता पहलुओं को समझने, सामाजिक सुधार के साधन के रूप में कानून के बारे में बात की। उन्होंने बताया कैसे कानून में करियर कॉर्पोरेट कानून, बौद्धिक संपदा कानून, आपराधिक कानून, पारिवारिक कानून, कर कानून और वैकल्पिक कानूनी करियर सहित विभिन्न धाराओं और विशेषज्ञता प्रदान करता है। कार्यक्रम का समापन वक्ता प्रज्ज्वल कुशवाहा के प्रयासों की सराहना एवं धन्यवाद ज्ञापन के साथ किया गया।

Janki Devi Memorial College
 (University of Delhi)
**Department of Philosophy,
 Mathematics & Sanskrit**
 (Under the aegis of IQAC)
 present a session on

Intellectual Property Rights



Speaker :-
Prajwal Kushwaha
 Associate, Anand and Anand

Date :- 26 April 2024
Time :- 11 a.m.
Venue :- Room No. 14

Mrs. Himanshu Chakrabarti (Jagadale)
 Dr. Suresh Jainwal
 Dr. Eashwari
 Mr. Aditya R. Singh
 Association Incharges

Dr. Shobana N. Kulkarni
 Dr. Ritu Arora
 Mrs. Iyoti
 Teacher Incharges

Prof. Swati Pal
 Principal



