

MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** is made on **30th March, 2021**, by and between **Enactus ADGITM** and **Enactus JDMC** for the purpose of achieving various aims and objectives related to **Media partnership**.

Purpose

The purpose of this Memorandum is to provide the framework for **Media partnership** between **Enactus ADGITM** and **Enactus JDMC**.

Cooperation

The activities and services for the Project shall include:

a. Services to be rendered by **Enactus JDMC** include:

- Promotion of **Gutargu**, an e-magazine of Enactus ADGITM under Initiative Astitva on their social media platforms starting from 15th April, 2021 till 15th May, 2021.
- Providing us with appropriate Content and Pictures of the products (before 15th April, 2021) under project **Delara** that is to be featured under Enactus ADGITM store **Darpan** and **Gutargu** e-magazine.
- Marketing of the store **Darpan** and products of project **Delara** that will get featured on the website till 15th October, 2021.

b. Services to be rendered by **Enactus ADGITM** include:


- Featuring Enactus JDMC in our e-magazine **Gutargu**.
- Featuring all products under project **Delara** of Enactus JDMC on the Enactus ADGITM store **Darpan**.

Liability

No liability will arise or be assumed between the Partners as a result of this Memorandum.

Term

The arrangements made by the Partners by this Memorandum shall remain in place from **15th April, 2021** until **15th October, 2021**. The term can be extended only by agreement of all of the Partners.



Understanding

It is mutually agreed and understood by and among the Partners of this Memorandum that:

- a. Each Partner will work together in a coordinated fashion for the fulfilment
- b. In no way does this agreement restrict involved Partners from participating in similar agreements with other public or private agencies, organizations, and individuals.
- c. This Memorandum will be effective upon the signature of both Partners.

Signatories

The agreement shall be signed on behalf of **Enactus ADGITM** by **Tanya Nischal** and on behalf of **Enactus JDMC** by **Vironica Bindra**. This Agreement shall be effective as of the date first written above.

Tanya Nischal

Vironica

Tanya Nischal

(President, Enactus ADGITM)

Vironica Bindra

(Project Supervisor, Enactus JDMC)

S Naskar