

Janki Devi Memorial College
Report 24-25
Project Anupam, Incubation Program

Name of the Event	State/District best action research Institute 24-25
Type of the Event	Inter-college
Organiser	National Edu-trust of India
Objective of	The award recognizes higher education institutions that effectively integrate skill development with entrepreneurship, fostering innovation, and self-reliance among students and creators.

Brief report

Project Anupam, an initiative under the **Incubation Program** at Janki Devi Memorial College, has been awarded the **First Prize** in the **Central Delhi Category** for the **State/District Best Action Research Institute 2024-25**. This prestigious recognition is part of the Skill to Entrepreneurship Program, which highlights institutions that successfully combine skill development with entrepreneurial opportunities, empowering students to become self-reliant creators and entrepreneurs.

Students involved in Project Anupam carried out research to understand how the program's strategies, objectives, and events like stalls and seminars were helping the project succeed. Their research aimed to find out if these elements were meeting the project's goals and how they could be improved.

The research focused on the strategies used by Project Anupam to connect creators with customers. Students looked at how effective the project was in promoting handmade products through stalls and seminars, and how these strategies helped creators grow their businesses.

Students & faculty were awarded with certificate of appreciation for their research.

The research results have helped improve the project's approach, ensuring that it continues to meet its goal of supporting creators and promoting entrepreneurship.

Poster of the Event



National EduTrust of India

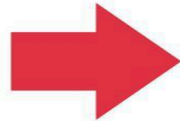
Registered under Ministry of Micro, Small and Medium Enterprises,
Government of India (UDYAM-CH-01-0039500)

**State/District Best
Action Research
Institution Award
2024-25**

(Skill-to-Entrepreneurship Program for HEIs)

**Project
Skill to
Entrepreneurship**

"Turning Skills into Success, Ideas into Enterprises"



Entrepreneurship

State Award
Cash Prize and
Certificates

District
Award
Certificates

Last Date of
Registration
15.10.2024

Results will be
Announced on
01.01.2025

For more Information:
Contact: 6239431614
Email: rpsamarthsharma@gmail.com

Copy of the certificate



National EduTrust of India

(Registered under Ministry of Micro, Small and Medium Enterprises,
Government of India (UDYAM-CH-01-0039500))

Memo no: NEI/NC/78

Date: 03.12.2024

Result of State/District Best Action Research Institution 2024-25 (Skill-to-Entrepreneurship Program for HEIs)

We are pleased to announce the **results of the State/District Best Action Research Institution 2024-25** under the **Skill-to-Entrepreneurship Program for Higher Education Institutions (HEIs)**.

The following institutions from **Delhi** have been recognized as the **No. 1 performers in their respective districts** for their outstanding contributions and impactful action research initiatives:


1. **Shaheed Sukhdev College of Business Studies** – North West Delhi (No. 1)
2. **Janki Devi Memorial College** – Central Delhi (No. 1)
3. **Atma Ram Sanatan Dharma College, University of Delhi** – South Delhi (No. 1)
4. **Shaheed Rajguru College of Applied Sciences for Women** – East Delhi (No. 1)
5. **P.G.D.A.V. College (Eve), University of Delhi** – South-East Delhi (No. 1)
6. **Miranda House, University of Delhi** – North Delhi (No. 1)

These institutions have excelled in integrating skill development with entrepreneurship, demonstrating leadership and innovation in their respective districts.

We extend our **heartiest congratulations** to these No. 1 institutions and applaud their exceptional contributions to promoting skill-based education and entrepreneurship.

Thank you to all participating colleges for their dedication to this initiative.

Warm regards,


Samarth Sharma
Chief Executive Officer
National EduTrust of India

Copy of student certificate



National EduTrust of India

Registered under Ministry of Micro, Small and Medium Enterprises,
Government of India (UDYAM-CH-01-0039500)

Certificate of Appreciation

This is proudly awarded to

Devshi Gupta

of

Janki Devi Memorial College, University of Delhi

In recognition of her outstanding contribution to the **Action Research Project** under the **Skill-to-Entrepreneurship Program for HEIs** for the academic session **2024-25**.

We greatly appreciate your active participation in the **Skill Mela** organized at your college, where your innovative stall and entrepreneurial qualities were highly commendable. Your creativity, dedication, and entrepreneurial mindset have set a remarkable example for others, showcasing the potential for impactful and sustainable ventures.

We applaud your efforts and wish you continued success in your future endeavors.

Date of Issue: 03.12.2024
Certificate No: NEI/SEP/9306


Director
National EduTrust of India


Samarth Sharma
Chief Executive Officer
National EduTrust of India



**Janki Devi Memorial College
University of Delhi**



**Events Report 24-25
Incubation Program
Anupam Haat at Jyostana'24**

Name of the event:	Anupam Haat at Jyostana'24
Name of the organizer:	Incubation Program
Type of event:	Inter-college
Objectives of the event:	Our stall aimed to empower budding entrepreneurs, and connect them with their target market. We showcased an array of unique products, from handmade diyas to jewelry and accessories. Aligning with our societal vision, we created an ideal platform for creators to display their talents. Our initiative focused on nurturing youth as changemakers for a self-reliant India, one entrepreneurial step at a time.
Name and Affiliation of the Resource person:	N/A
Name and Affiliation of Judge of the event:	-
Name and Affiliation of Prize winner of the event:	-

Brief Report

Project Anupam, under the **Incubation Program** at **Janki Devi Memorial College**, showcased its creations at the vibrant Diwali Mela “**JYOTSANA’24**” held at Janki Devi Memorial College on October 25th. It turned out to be a huge success as over 500+ students, staff, and other visitors visited the stall. Products of 12 creators were showcased at our stall near the auditorium, and the result was putting out the creativity and skill of the creators with their handmade products like crochet flowers, ribbon flowers, bracelets, necklaces, keychains, chocolates, and etc.

Audience engagement was strong, with many faculty members purchasing items, demonstrating the quality and appeal of the goods.

Our stall stole the show at the mega event, drawing in crowds of visitors and JDMC students. Its unique variety of attractions made it impossible for anyone to leave without taking a piece of Anupam home. As the day drew to a close, the team proudly marked a sale of **₹33,435**.

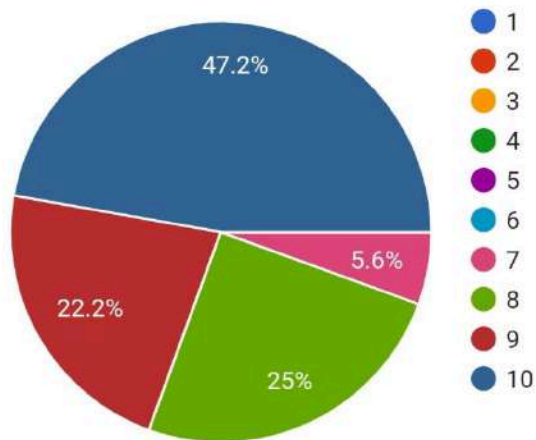
Feedback

Feedback from Creators:

With the event’s success, creators eagerly anticipate future showcases, and are grateful for the organizers' support in amplifying their talents and driving sales. Creators felt an overwhelming sense of pride showcasing their work, and enjoyed the fact that it engaged the crowd. They eagerly welcomed more opportunities to display their creations and appreciated the support provided. They also appreciated the platform's ability to connect them with potential customers and receive valuable feedback, allowing them to refine their craft. Moreover, the exposure gained through the event opened doors to new collaborations and partnerships.

Feedback from Visitors and Customers:

People enjoyed the unique products and praised the excellent communication. Many were thoroughly impressed with what was being offered, and were eager to learn more about the person behind the creation, demonstrating a genuine appreciation for the craftsmanship behind it. By delivering not only a quality product but also engaging with customers, a strong foundation for loyalty and trust was established. Overall, the experience was highly successful, showcasing the power of combining innovative products with personalized communication



Poster of the Event


JYANKI DEVI MEMORIAL COLLEGE
 (University of Delhi)
PROJECT ANUPAM
 UNDER
INCUBATION PROGRAM
 under the aegis of RMC
 PRESENTS
ANUPAM HAAT
 come visit our stall at the Diwali mela
JYOTSANA 2024
 Time: 4 PM onwards
 Date: 25th October 2024
 Venue: Near Auditorium

CHAIRMAN PRESIDENT, INCUBATION PROGRAM ANUPAM (PROJECT HEAD)	PRESIDENT INCUBATION PROGRAM (COORDINATOR)	DR. JYOTSANA (INCUBATION COORDINATOR) (TEACHER IN CHARGE)	DR. JYOTSANA (RMC COORDINATOR)	DR. JYOTSANA (PROJECT)
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Geo Tagged Pictures:



(Showcasing the innovative works of our creators)



(The crowd was amazed by the variety of products)



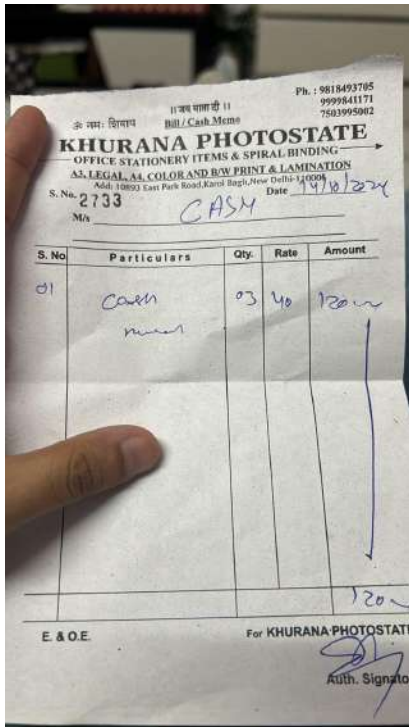
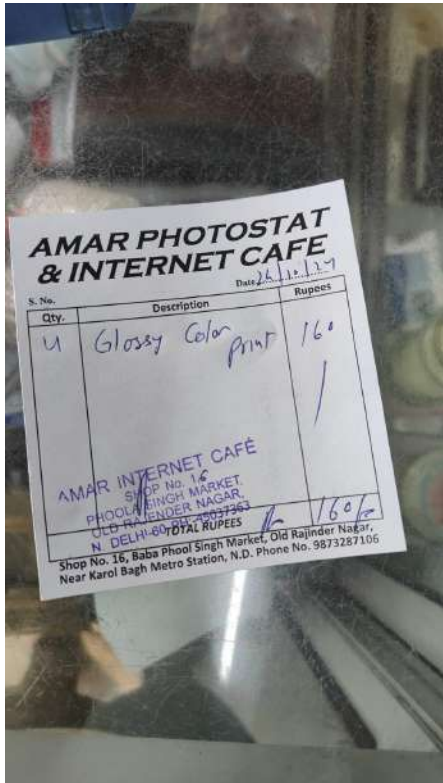


(The teachers appreciating the products made by our talented creators)

Attendance Record

Khushi Saini	Cheshta Bhalla
Tanisha Goswami	Juhi Juneja
Anvesha Bhushan	Vaniya Bharti
Anousha Jain	Vanshika
Vipashna Atolliya	Chinmayee Panda
Gauri Sharma	Kanak Dhingra
Suhani Jain	Aarchi Aggarwal
Shreshtha Jain	Anupriya Arora
Vanshika Manchanda	Swarnanki Das
Anusha Mittra	KM Harshita
Ramsha	Devshi Gupta
Gunjan Bhandari	Mishthee
Sakshi Teotia	Shreya Mittal
Aadya	Manvi
Sneha Anand	Nisha Princy Agarwal
Kushika	Madiha Hasan
	Yashvi mittal
	Pragya Sharma
	Shruti Sahu

Copy of the bills





JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)
Incubation Program
USME,DTU REPORT

Name of the event:	<u>Startup Bazaar</u>
Venue:	USME, DTU
Type of event:	Exhibition
Objectives of the event:	Our aim was to showcase our innovative products and engage with a diverse audience. We sought to build relationships with other exhibitors and attendees for collaboration and knowledge sharing within the entrepreneurial community. Valuable feedback would help shape our projects, fostering creative growth and promoting discussions on entrepreneurship and skill development.

Brief Report:

Project Anupam, under **Incubation Program** at **Janki Devi Memorial College**, showcased its creations at exhibition held at USME, DTU on 15th October. The event which took place from 12 to 4 pm attracted over 100 visitors, drawing a vibrant and varied audience eager to explore the innovative products on display. Our team represented five talented creators, each contributing unique and handcrafted items such as paintings, Diwali-themed decor,

intricately crocheted pieces, handmade jewellery, and delectable chocolates. Customers were amazed by the quality and variety of products. The products not only captured the attention of attendees but also left a lasting impression, as visitors were genuinely amazed by the quality, craftsmanship, and variety on offer.

Our team actively engaged in conversations with both fellow exhibitors and attendees. This interaction fostered a sense of community and collaboration, allowing us to learn from others and share insights into our creative processes. The event was organised by ecell. Furthermore, the USME, DTU team recognized our efforts by conducting an interview, which added another layer of prestige and acknowledgment to our participation.

Overall, the event was a resounding success, offering Project Anupam increased visibility and opening new opportunities for growth and collaboration.

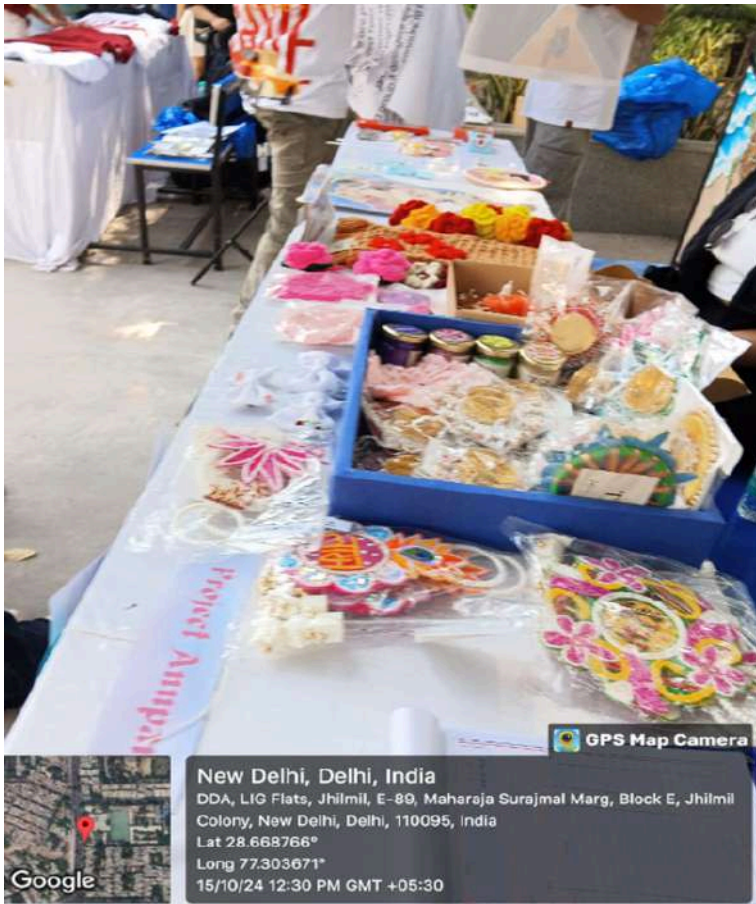
Feedback:

Visitors praised Project Anupam's innovativeness and expressed enthusiasm for its handcrafted goods and elaborately crocheted flowers. The exhibition created a strong sense of support for local talent and enterprise. The positive feedback from customers and the recognition from the USME, DTU team underscored the impact of our work, inspiring us to continue pushing boundaries and expanding our creative endeavours in the future.

Geotagged pictures of the event:

(Showcase of creators' product)





ATTENDANCE RECORD

ATTENDANCE RECORD

- 1.Devshi
- 2.Tanisha
- 3.Yashvi



**JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)**



Incubation Program

Skill, Startup or Entrepreneurship expo Report

Name of the event:	Skill, Startup or Entrepreneurship expo
Name of the organizer (s):	Incubation Program
Type of event	Inter-college exhibition
Objectives of the event:	Our aim was to showcase our innovative products and engage with a diverse audience. We sought to build relationships with other exhibitors and attendees for collaboration and knowledge sharing within the entrepreneurial community. Valuable feedback would help shape our projects, fostering creative growth and promoting discussions on entrepreneurship and skill development.
Name and Affiliation of the Resource person:	Prof. Roopam Kapoor
Name and Affiliation of Prize winner of the event:	Project Anupam secured 1st position in the Budding Entrepreneurs or Skill Centre category

Brief Report:

Project Anupam, part of the **Incubation Program** at **Janki Devi Memorial College**, showcased its creations at the inter-college exhibition held at the Delhi University Sports Complex from October 4th to 6th. With daily hours from 9 a.m. to 4 p.m., the event attracted diverse audience eager to explore innovative products. Our team exhibited products of six talented creators such as crochet flowers, handmade jewellery, paintings, tote bags, and keychains, engaging in meaningful conversations with fellow exhibitors and attendees.

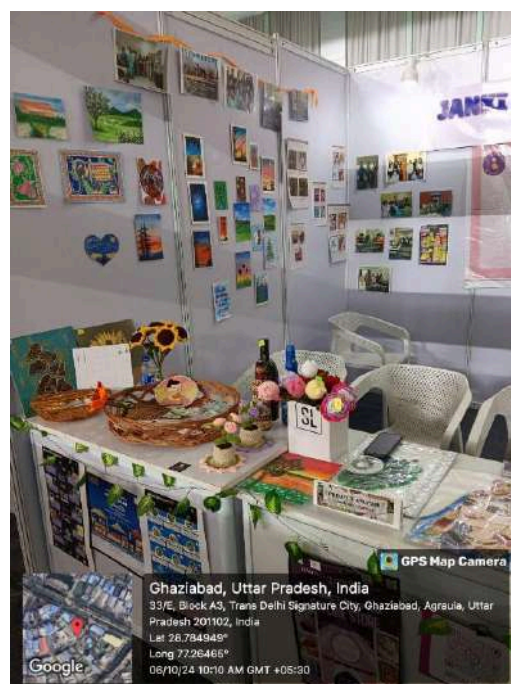
The second day witnessed an impressive turnout of 700-800 persons, indicating a strong interest in our products and creative processes. This vibrant engagement underscored the importance of student innovation and entrepreneurship.

On the third day, we were honoured to win first prize in the Budding Entrepreneurs or Skill Centre category. The award was given to our teacher coordinator, Dr. Deepak Rawat, together with our President, Chinmayee Panda, and Project Head, Princy Agarwal, marking an important day for Project Anupam.

Feedback:

Visitors praised Project Anupam's inventiveness and expressed enthusiasm for its handcrafted goods and elaborately crocheted flowers. The exhibition had a communal vibe because to the designers' interactive sessions, which encouraged guests and created a strong sense of support for local talent and enterprise.

Geotagged pictures of the event:



(setting up the stall)



(customers on the stall)





(showcase of creators' product)

Attendance Record

Day 1 (4-10-24)

- 1.Chinmayee
- 2.Princy

Day 2 (5-10-24)

- 1.Chinmayee
- 2.Princy
- 3.Pragya
- 4.Devshi
- 5.Tanisha
- 6.Yashvi

Day 3 (6-10-24)

- 1.Chinmayee
- 2.Princy
- 3.Devshi
- 4.Tanisha
- 5.Pragya



JANKI DEVI MEMORIAL COLLEGE

Incubation Program's Orientation



Name of the Event	Orientation of Incubation Program
Name of Organiser	Incubation Program
Objective of Orientation	The objective of the Orientation was to familiarise participants with society's structure and how it works. It helped them connect with faculty and members, ensuring they understood our goals and feel confident and prepared as they begin their journey.
Type of Event	Intra-college
Name & Affiliation of resource person	<u>Nil</u>

Brief Report

Incubation Program of Janki Devi Memorial College organised its Orientation Program under the Aegis of IQAC. The Orientation took place on 9th September at 12 noon in Room no.40. Over 20+ students exhibited a keen interest in knowing about our structure and goals.

Our main goals for the day were to give participants a clear picture of what to expect, introduce them to resources and people who will support them, and lay out the roles and responsibilities. We wanted to ensure everyone felt well prepared and excited about the opportunity ahead.

The session started with a warm welcome from **Chinmayee Panda, President of Incubation Program**, who shared an overview of our society's mission and goals. This was followed by detailed explanation of how program is structured and what participants can anticipate.

A significant part of Orientation was dedicated to Introducing **Project Anupam**. **Nisha Princy Agarwal, Project Head** took opportunity to present our key initiative **Project Anupam**. She provided a comprehensive overview of Project Anupam works, detailing it's objectives and vision.

The Heads of each team were introduced. Each team head provided insights into the roles and responsibilities of the new members they will be working with. We also introduced our convenors and teacher coordinators, highlighting how they will be involved and available to support each member.

We wrapped up with a Q&A session where participants could ask any lingering questions and get the answers they needed. The day ended with a networking session, allowing participants to connect informally with the heads.

Poster

JANKI DEVI MEMORIAL COLLEGE
(University of Delhi)

INCUBATION PROGRAM
(Under the aegis of IQAC)

WELCOMES YOU TO
DEEKSHARAMBH
Orientation Session

ON 9TH SEPTEMBER 2024
AT 12:00 PM - 01:00 PM
IN ROOM NUMBER 40

For Inquires :
incubation@jdm.du.in

Chinmayee Panda (President, Incubation program)
Nisha Princy Agarwal (Project Head, Anupam)
Prof. Madhu Gupta
Mr. Ravindar Moona (Convenors)
Dr. Deepak Rawat
Ms. Shalini Singh
Mr. Vijay Kumar Badetia (Teacher Co-ordinators)
Prof. Payal Nagpal (IQAC Coordinator)
Prof. Swati pal (Principal)

जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)

इनक्यूबेशन प्रोग्राम
(अंडर द ऐगिस ऑफ आईकेसी)

आप सभी का स्वागत करता है
दीक्षारंभ
ओरिएंटेशन प्रोग्राम

9 सितंबर २०२४
१२:०० से ०१:०० बजे
कमरा नंबर 40

और जानकारी के लिए
incubation@jdm.du.in

चिन्मयी पंडा (प्रीसिडेंट)
निशा प्रिन्सी अगारवाल (प्रोजेक्ट हेड)
प्रो. मधु गुप्ता
मिस्टर राविंदर मूणा (संयोजक)
डॉ. दीपक रावत
मिस शालिनी सिंग
मिस्टर विजय कुमार बडेटिया (शिक्षक समन्वयक)
प्रोफेसर पायल नागपाल (आईकेसी कर्डीनेटर)
प्रोफेसर स्वाति पाल (प्रधानाचार्य)

Geotag Pictures



Attendance Record

Attendance

Name	Roll no	Course
1) Manvi Raj	750	B.COM HONS
2) Prachi Astora	1030 1570	B.COM HONS
3) Prvagati Joshi	173	BA(H) Philosophy
4) Anyuta Shahi	13	BA(H) English
(5) Anvesha Bhushan	168	BA Eco major
(6) Kanak Dhingra	1038	Economics Honors
(7) Unnatti Mishra	406	Economics Hons.
(8) Anika	877	Bcom Hons.
(9) Mehak Aggarwal	1650	B.com (Hons.)
10) Vanshika Manchanda	410	Bcom (Hons)
11) KM Harselita	662	B. com (Hons)
12) Neha Bapari	618	BA (P) (HDEF+Phil)
13) Istirka Chaudhary	642	B. com (HONS)
14) Anuradha	1695	BA Program (Hist + Economics hon. Pol. Sci)
15) Aninmayee	314	B.com (H)
16) Nisha Priyca Aggarwal	530	Philosophy (h)
17) Tanisha	1023	History (H)
18) Pragya	520	Bcom (h)
Devshi	87	Bcom (h)
Varshika	1536	Philosophy (h)
Yashvi	1412	Bcom (P)



Janki Devi Memorial College
Incubation Program
Anupam Stall at Orientation'24



Name of the Event	Anupam Stall at Orientation'24
Name of the organiser	Incubation Program
Type of Event	
Objectives of the Event	Our primary goal in organizing the stall was to support emerging entrepreneurs and connect them with their target audience. We featured a diverse range of products, from crochet, bookmarks to jewelry and accessories. By putting up a stall,, we aimed to give freshers a clear understanding of our society's vision and mission. Our initiative was designed to empower young creators to become change-makers and contribute to a self-reliant India.
Name and affiliation of the resource person	NIL

Brief Report

Project Anupam under **Incubation Program** of **Janki Devi Memorial College** achieved yet another milestone by the dedication, determination and hardwork by setting up a magnificent stall for **Deeksharambh - Orientation'24**.

Throughout the one day orientation the stall was managed by the Core team. With the project we showcased handmade crafts and items presenting a wide range of spectacular products such as handmade crochets, resin arts, bookmarks and handmade jewellery.

Our booth made a striking impression at orientation. With out stall set up in the auditorium, we drew the attention of students and teachers. The versatility of our booth ensured

that everyone left with a souvenir from Anupam. We experienced a footfall of **350-400** people, and our team's collaborative effort resulted in sales of **₹7,170**.

Feedback

The students and the teachers were deeply impressed by the agility of members and the quality of the items. They could not restrain themselves from reviewing the items and praising the intricacies of the products in their verbal feedback. The personalisation of the products by the creators won the hearts of many buyers.

The team worked with undying passion and at the end of the day commended each other for their support.

The happy faces of content, the twinkling eyes full of excitement encourage us to take our endeavour forward and we ensure our ardent customers and creators that we will be back with engagements in future.

Poster

 Janki Devi Memorial College
(University of Delhi)

Project Anupam

under
Incubation Program

under the aegis of centre of career counselling,
career opportunities & skill enhancement

PRESENTS

ANUPAM HAAT

DATE : 3rd September 2024 TIME : 10:00 am - 01:00 pm VENUE : Auditorium

Contact Us :
anupamproject@gmail.com

Chinnayee Pando (President / Incubation program) Nishi Pooja Agarwal (Project Head - Anupam)	Prof. Madhu Gupta Mr. Ravinder Meena (Conveners)	Dr. Deepak Rawat Ms. Shalini Singh Dr. Vijay Kumar Badola (Teacher Co-ordinators)	Prof. Piyali Sengupta (IQAC Coordinator)	Prof. Swati Pal (Principal)
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 जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)

प्रॉजेक्ट अनुपम

अंतर्गत
इनक्युबेशन प्रोग्राम

अंतर्गत द एग्जिस ऑफ सेंटर ऑफ करियर काउंसलिंग, करियर
ऑपॉर्ट्युनिटीज एंड स्किल एन्हांसमेंट

प्रस्तुत करता है

अनुपम हाट

दिनांक 3 सितंबर 2024 समय १०:०० से ०१:०० बजे स्थान सभागार

जानकारी के लिए
anupamproject@gmail.com

चिन्मयी पंडा (प्रेसिडेंट, इनक्यूबेशन प्रोग्राम) निसि पूजा अग्रवाल (प्रोजेक्ट हेड, अनुपम)	प्रोफेसर मधु गुप्ता मिस्टर रवींद्र मेहता (कनवर्नर्स)	डॉ. दीपक रावत मिस शालिनी सिंघ डॉ. विजय कुमार बडोला (शिक्षक समन्वयक)	प्रोफेसर पियाली सेनगुप्त (आई.क्यू.ए.सी. कोऑर्डिनेटर)	प्रोफेसर स्वाति पाल (प्रिन्सिपल)
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Attendance Record

Shreya

Yashvi mittal

Chinmayee Panda

Shruti Sahu

Tanisha Goswami

Vanshika

devshi gupta

PRAGYA Sharma

Vishali Kapoor

Princy

Prachi

Anupriya Arora

Vipashna Atoliya

Geo tagged pictures



(Our customers admiring the products)



(Our products)