



Janki Devi Memorial College University of Delhi

Events Report 25-26 Incubation Program

Seminar on E-commerce Growth Strategies for Small

Business

Name of the event:	E-commerce Growth Strategies for Small Business .
Name of the organizer:	Project Anupam
Type of event:	Intra-College
Objectives of the event:	Our aim for organizing the seminar was to help students understand how E-commerce works and how small businesses can grow online. The session gave students a basic idea of setting up an online store, choosing the right platform, and using simple online tools to increase sales. It also encouraged students to learn about digital marketing and the importance of having an online presence in today's time.
Name and affiliation of the resource person	Mr. Deepesh Kumar Upadhyay, E-commerce Manager at Coloressence Cosmetics

Brief Report

The Incubation Program of Janki Devi Memorial College hosted an informative seminar on "E-commerce Growth Strategies for Small Businesses" on November 6, 2025, from 12:00 p.m. to 1:30 p.m. in Room No. 66. The event featured insights by the speaker, offering attendees a fresh perspective on building and scaling small businesses through E-commerce. The session was led by Mr. Deepesh Kumar Upadhyay who shared their expertise on the evolving online business landscape.

The seminar concluded with an overview of E-commerce marketing strategies such as social media promotions, influencer collaborations, paid advertising, and content marketing. Students also learned practical pricing strategies, including competitor research, realistic margins, bundled offers, and student-friendly discounts.

Overall, the seminar provided students with valuable guidance and motivation to explore and grow their businesses through E-commerce. By combining strategic insights with practical advice, the session empowered attendees with the knowledge and confidence to begin or scale their entrepreneurial journey in the digital marketplace.

Feedback

The seminar was a great success and students gave The seminar was a great success and students gave very positive feedback. Many liked how the speaker explained E-commerce in a simple and practical way, especially how small businesses can start online and grow step by step. Students also took part in the Q&A session and asked good questions about selling online, choosing the right platform, and promoting products. The session helped them understand how E-commerce works in real life.

Overall, the seminar was helpful and inspiring, and students felt more confident and informed about the basics of E-commerce.

Poster Of The Event:





Geotagged Pictures:



(speaker conducting the session)



(Project Head felicitating the guests)



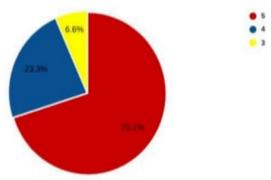
(Project Head's Concluding Note)

Feedback Form:

Link:

https://docs.google.com/forms/d/1LtVL0qCVaFgfs9HKQWE1rhumMTPoj9uP84Tr7N4MJXo/edit

In the scale of 5, from 1 being worst to 5 being the best, how much will you rate this seminar on "E Commerce Growth Strategies for Small Business":



Attendance:

	Timestamp ~	Name	Contact Number 🔝	Course/Department ~	Roll Number		Year	Who you are
2	11/6/2025 12:59:29	Simridhi	9315529379	Boom program		1041	Tot Year	Member
3	11/6/2025 12:59:56	Cheshta bhalla	9315332311	Eso hons	24eco169		2nd Year	Core
6	11/6/2025 13:00:17	Manshi kuntal	9813632637	8Sc. Maths(H)		1724	2nd Year	Member
5	11/6/2025 13:00:24	Mishthee	9896877888	Bcom h		1294	2nd Year	Core
6	11/6/2025 13:00:59	Nitika singh	7503981544	Boom honours		1494	1st Year	Member
ÿ.	11/6/2025 13:01:01	Varsha	9523344616	BA philosophy honours		39	2nd Year	Member
0	11/6/2025 13:01:02	Prachi Srivastava	7042439544	BA (H) Political Science		737	2nd Year	Core
b.	11/6/2025 13:01:10	Runki	9354503814	Bsc Hons mathematics		1820	2nd Year	Member
10.	11/6/2025 13:01:11	Mehak	9354192337	Bec.maths(hons)		1955	2nd Year	Attendee
11	11/6/2025 13:01:33	Ekta kokkul	8595113813	Bsc.mathematics(hons)		164	2nd Year	Member
12:	11/6/2025 13:02:03	Alina Ansari	9711307967	B. Sc. (H) Mathematics		2061	2nd Year	Member

33	11/6/2025 13:02:05	Vanya Jain	7982009433	Ba program (hdfe + philo	2209	1st Year	Attendee
14:	11/6/2025 13:02:12	Khushi	9817470801	Bac hons mathematics	714	2nd Year	Member
35	11/6/2025 13:02:17	Pamika Gangwar	9368006894	BA Hons Economics	790	1st Year	Member
16	11/6/2025 13:02:24	Sejal ojha	9811462684	BA programs	1795	2nd Year	Member
17	11/6/2025 13:02:44	Mahak	9211035787	Bcom prog	1634	1st Year	Member
38.	11/6/2025 13:02:51	Riya Jha	9310353940	B. Sc maths (H)	1708	3rd Year	Core
19	11/6/2025 13:03:09	Suchitra	9711244320	Bsc hons mathematics	732	3rd Year	Attendee
20	11/6/2025 13:03:10	Palak Sharma	9910534668	Bsc mathematics honour	1732	2nd Year	Member
25	11/6/2025 13:03:11	Sania Rawat	8595363186	BSC. Mathematics honou	1790	2nd Year	Member
22	11/6/2025 13:03:15	Kushika	8700766414	B.com.(h.)	546	3rd Year	Core
23	11/6/2025 13:03:26	Swamanki	8448046487	Bsc(hons)mathematics	340	3rd Year	Core

24	11/6/2025 13:03:57	Amisha	7827622106	Ba Programme	2166	1st Year	Member
25	11/6/2025 13:03:58	Aniiya Razi	7505823586	BA program.	1785	2nd Year	Member
26	11/6/2025 13:04:00	Komal yadav	8824422537	Maths (Hon.)	1429	3rd Year	Member
27	11/6/2025 13:04:04	Ishita Bansal	9888520120	B.com	1408	2nd Year	Member
26	11/6/2025 13:04:32	Deepika	9315788039	Ba program history+ polit	1526	1st Year	Member
29	11/6/2025 13:04:36	Yukti Khurana	8708229536	Ba hons history	1604	2nd Year	Member
50	11/6/2025 13:04:42	Anushka Ambedkar	7068291816	B.A.(Hons) Economics	2051	2nd Year	Member
91	11/6/2025 13:23:52	Bisma Ansari	8920666841	Boom hons	1515	1st Year	Member

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Janki Devi Memorial College University of Delhi



Events report 25-26 Incubation Program Project Anupam

Anupam Haat at Jyotsana'25

Name of the event:	Anupam Haat at Jyotsana'25 under Project Anupam
Name of the organizer:	Project Anupam
Type of event:	Intra-College
Objectives of the event:	The aim of organizing Anupam Haat was to create a platform for students or creators to showcase their skills and creativity and to help them in building a wide network and to give them business exposure. It also aimed to support the student led initiatives.

Brief Report

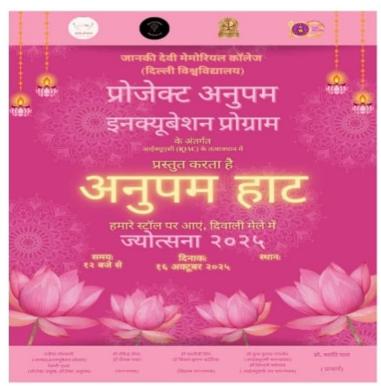
Project Anupam, under the Incubation Program of Janki Devi Memorial College organized **Anupam Haat** under **Project Anupam** for **Jyotsna'25** on 16th October 2025, from 12:00 - 05:00 pm in College Campus near Auditorium with 20 creators. The event witnessed an impressive footfall of over 600 students and visitors throughout the day. The stalls exhibited products like, crochet products, handmade candles, jewelry items, scrunchies, food items, and key chains, novels, resin art etc. The event attracted students, faculty, and visitors from college. The faculty members visited the stalls and appreciated student's creativity. Many stalls sold out quickly. The stalls had exciting and fun games that attracted the students and engaged them in a very good manner. The faculty also enjoyed the live demonstration arranged by the students and creators at Anupam Haat.

Feedback

The event at Anupam Haat was a huge success and went very well and got positive feedback from the visitors. A lot of people became a part of the event and enjoyed visiting the stalls. All the hard work and creativity was appreciated by everyone who visited the event. The teachers also praise the creativity of students' and the hard work done by the organizing team. One of the major feedback was to provide enough carry bags for customers as some stalls sold out quickly, but overall it was a memorable experience.

Poster of the Event:





Geotagged Images:





(Our wide range of products)





(Our Faculty while visiting the stalls)

Feedback Form:

https://docs.google.com/forms/d/1wxSD87bJXYRWFZfNL4vKaQJymsrj2xc2plQ VyTxvoGs/edit?chromeless=1#responses

If in scale out of 5, from 1 being worst to 5 being best, how much will to rate the experience of project anupam stall $\frac{1}{2}$



Attendance:

Timestamp	Name	Year	Who you are	Team
17/10/2025 18:35:16	Khushi	Second Year	Member	Media
17/10/2025 18:35:20	Pakhi Tiwari	First Year	Member	Creative team
17/10/2025 18:35:34	Vanshika Batra	First Year	Member	Media Team
17/10/2025 19:12:14	Sania Rawat	Second Year	Member	Creative
17/10/2025 19:12:40	Rinki yadav	Second Year	Member	Pr and outreach
17/10/2025 19:14:31	Khushi Sen	Second Year	Member	Business Development
17/10/2025 19:31:13	Aaliya razi	Second Year	Member	Creative team
17/10/2025 19:31:49	Simridhi	First Year	Member	Finance and sponsorsh

Timestamp	Name	Year	Who you are	Team
17/10/2025 17:48:22	Ekta kukkal	Second Year	Member	Logistics team
17/10/2025 17:52:32	Ishita Bansal	Second Year	Member	Logistics
17/10/2025 17:57:25	Swarnanki	Third Year	Core	Business Developmen
17/10/2025 18:03:47	Kushika	Third Year	Core	Finance and sponsors
17/10/2025 18:05:22	Parnika Gangwar	First Year	Member	Finance and Sponsors
17/10/2025 18:05:33	Varsha	Second Year	Member	Finance and sponsher
17/10/2025 18:07:46	Suhani jain	Second Year	Core	Media
17/10/2025 18:09:39	Palak Sharma	Second Year	Member	Pr and Outreach
17/10/2025 18:10:25	Taniya	Second Year	Member	Media
17/10/2025 18:17:26	Mahak	First Year	Member	Media team
17/10/2025 18:19:57	Khwaish sadh	Second Year	Member	Finance and sponsors

Timestamp	Name	Year	Who you are	Team
15/10/2025 23:52:57	Yukti khurana	First Year	Member	Logistics
17/10/2025 17:39:29	mishthee	Second Year	Core	content and research
17/10/2025 17:40:53	Cheshta Bhalla	Second Year	Core	PR & OUTREACH
17/10/2025 17:44:52	Prachi	Second Year	Core	Logistics
17/10/2025 17:45:06	Taniya chauhan	Second Year	Member	PR and Outreach team
17/10/2025 17:45:49	prakriti pandey	Second Year	Core	finance and sponsorship
17/10/2025 17:46:18	Alina Ansari	Second Year	Member	PR and Outreach

Timestamp	Name	Year	Who you are	Team
17/10/2025 18:19:57	Khwaish sadh	Second Year	Member	Finance and sponsorsh
17/10/2025 18:26:01	Riya	Third Year	Core	Creative team
17/10/2025 18:27:02	Priyamvada	Second Year	Member	BD
17/10/2025 18:32:33	Pratibha Pal	Second Year	Member	Business and developm
17/10/2025 18:33:45	Honey Mavi	First Year	Member	Logistics
17/10/2025 18:35:16	Khushi	Second Year	Member	Media
17/10/2025 18:35:20	Pakhi Tiwari	First Year	Member	Creative team
17/10/2025 18:35:34	Vanshika Batra	First Year	Member	Media Team
17/10/2025 19:12:14	Sania Rawat	Second Year	Member	Creative
17/10/2025 19:12:40	Rinki yadav	Second Year	Member	Pr and outreach
17/10/2025 19:14:31	Khushi Sen	Second Year	Member	Business Development

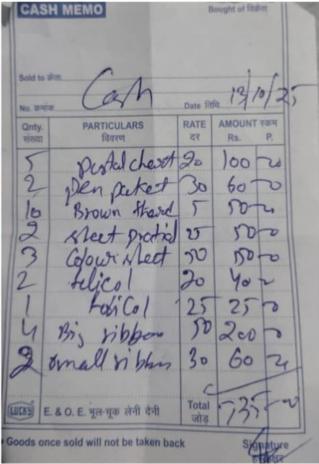
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Janki Devi Memorial College University of Delhi



Events Report 25-26

Incubation Program

Seminar on The Psychology of Self-Image in Beauty and Business

Name of the event:	Psychology of Self-Image in Beauty and Business
Name of the organizer:	Incubation Program
Type of event:	Intra-College
Objectives of the event:	The aim of organizing the seminar, in collaboration with the Incubation Program was to help the attendees to develop a better understanding about self-image, personal identity and success through The Psychology of Self-Image in Beauty and Business. The session delivered valuable knowledge on how personal experiences play a key role in shaping our confidence and self growth.
Name and affiliation of the resource person	Ms. Ramanpreet Kaur, Counselling Psychologist

Brief Report

On 15th October 2025, The Incubation Program of Janki Devi Memorial College hosted an engaging seminar on "The Psychology Of Self Image in Beauty and Business" from 12:00 p.m. to 1:00 p.m. in Room No. 14. The event delivered insightful speeches by the program's president and faculty coordinator, sharing valuable insights on the Psychology of Self Image in Beauty and Business. The attendees were introduced to the concept that self-image creates a huge impact on personal and professional success by understanding the psychological biases.

The speaker explained how our internal Self-Image and the outer reality are interconnected with each other. She added how self-perception is a result of our previous experiences to modern perception of ourselves explaining the term 'Snapchat-Dysmorphia' helps in creating psychological biases like the 'Halo-Effect' in our personal lives.

In general, the seminar provided a very keen knowledge about the psychological biases exploring the psychology of Self-Image in Beauty and Business, sharing a guide that mastering authenticity can be helpful for genuine personal and professional growth.

<u>Feedback</u>

The event was excellent, it received very positive and honest feedback from the students. Many praised the piece of knowledge they received from the speaker. They also appreciated the relatable approach of the speaker, the emphasis on the concept of self perception and how it completely resonates with reality. The session didn't just shared a piece of knowledge but it also inspired and equipped the attendees with a new perspective of looking at their life goals with a better understanding of their self-image and leaving them more confident in their own journey.

Geotagged Pictures



(The speakers receiving a token of appreciation from our conveners)



(Speaker sharing valuable knowledge about the Psychology of Self-Image in Beauty and Business)

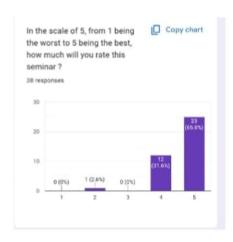


(The President sharing the note of thanks)

FEEDBACK FORM

Link:

https://docs.google.com/forms/d/1V3InMPeqzLiEPPrDTipmz3BT0nMY_ujqMtuj TOhvCiO/edit



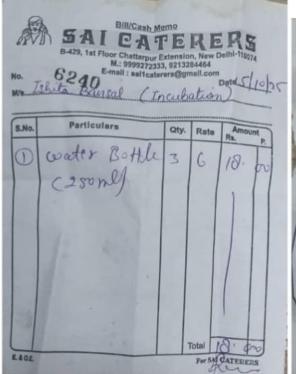
ATTENDANCE:

Nitika		1494	Member
Simridhi		1041	Member
Lakshita		82	Attendee
Khushi Sen		103	Member
Khwaish Sadh		1284	Member
Vanya Jain		2209	Attendee
Prachi Jain		532	Member
Priyamvada		772	Member
Sania Rawat		1790	Member
Raveena Bisht		868	Attended
Pratibha Pal		860	Member
Cheshta Bhalla	24ECO169		Core
Alina ansari		2061	Member
Palak Sharma		1732	Member
Kushika		546	Core
Riya Kumari		1928	Member
Devanshi		1803	Member
Rinki yadav		1820	Member
Duha Muzafar		1723	Member
prakriti pandey	24eco943		Core
Taniya chauhan		1287	Member
Taniya		1094	Member

Duha Muzafar		1723	Member
prakriti pandey	24eco943		Core
Taniya chauhan		1287	Member
Taniya		1094	Member
Pakhi Tiwari		2313	Member
Riya		1708	Core
Swarnanki		340	Core
Mishthee		1294	Core
Khushi		714	Member
Palak tiwari		1765	Attended
Aaliya razi		1785	Member
Ragini prajapati		1857	Attended
Pragya Arora		383	Attended
Komal yadav		1429	Member
Mahak		1634	Member
Amisha Gohlan		2166	Member
Sejal ojha		1795	Member
Ishita Bansal		1408	Member
Meghna		1398	Member
Prachi Srivastava	24 PS 737		Core

Copy of Bills:









Janki Devi Memorial College University of Delhi



Events Report 25-26

Incubation Program

Seminar on Artificial intelligence In Indian Civil Services

Name of the event:	Artificial Intelligence In Indian Civil Services.
Name of the organizer:	Incubation Program
Type of event:	Intra-College
Objectives of the event:	Our aim in organizing the seminar, in collaboration with the Incubation Program, was to promote awareness and understanding of Artificial Intelligence in Indian Civil Services . The session provided a platform for participants to explore how AI can enhance governance, improve efficiency, and support decision-making in public administration while inspiring future civil servants to embrace technology-driven solutions.
Name and affiliation of the resource person	Saurabh Rahul by Only IAS

Brief Report

The Incubation Program of Janki Devi Memorial College hosted an engaging seminar on "Artificial Intelligence in Indian Civil Services" on September 24, 2025, from 12:00 p.m. to 1:30 p.m. in Room No. 15. The event featured insightful speeches by the program's president and faculty coordinator, offering attendees a fresh perspective on navigating the civil services journey. Students were introduced to the evolving role of AI in preparation strategies, making the session both timely and highly relevant.

The speaker described the Civil Services Exam as a "marathon, not a sprint," emphasizing the need for a disciplined, long-term approach. Covering the three-stage exam process - Prelims, Mains, and Interview, they highlighted the importance of thorough preparation across a wide range of subjects, from History and Geography to Ethics. A key takeaway was the value of consistent hard work and perseverance over shortcuts, reinforcing the importance of personal discipline in achieving success.

Overall, the seminar provided both **practical guidance and motivation** for students aspiring to join the civil services. By combining strategic insights with real-world advice, it empowered attendees to approach their preparation with focus, determination, and a deeper understanding of how AI can enhance their learning and efficiency.

Feedback

The event was a remarkable success, receiving extremely positive feedback from students. Many appreciated the practical advice shared by the speaker, along with the emphasis on personal discipline and contributing to society. The interactive Q&A session encouraged active participation, with students asking thoughtful questions about civil service preparation, effective study strategies, and the use of AI in learning. The seminar not only provided valuable insights but also inspired students to pursue their goals with greater focus, motivation, and determination, leaving them feeling empowered and more confident about their future path

Poster of the Event





Geotagged Pictures





(The speakers receiving a token of appreciation from our conveners)



(Speaker sharing valuable knowledge of AI in Indian Civil Services)

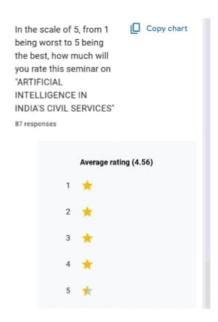


(Students learn and interact with the speaker)

FEEDBACK FORM

Link:

https://docs.google.com/forms/d/e/1FAIpQLSdY6JgpPGf--Ai5v5FPyKh5u9IAmDe8Wont-KxeomJ2chvAKg/viewform?usp=header



ATTENDANCE:

Name	Contact Number	Course/Department
Rewanshika Baiwal	9650954360	BA history honours
Bisma Ansari	8920666841	Bcom hons
Diya Batra	9817250544	Boom honours
NANDANI TANWAR	8595816461	BCOM HONS 2nd year
Nitika	7503981544	Boom honours/ commerce department
Devanshi	7827752018	B com programme
Varsha	9523344616	BA hons philosophy
Pramita Kumari	9905096976	BA History honors
Khwaish sadh	7042074281	ba programme (eco + eng)
Parul	7056388038	Maths hons
Vanshika sharma	9211740710	Sanskrit department
Ritika Verma	9319553626	BA Sanskrit hons
Taniya mehra	99104 48255	BA hons sanskrit
Kashish	8851742630	B.co. program
Raj Nandini shakya	9343915486	BA hons history
Sakshi choudhary	6204648984	Ba political science hons
Priyamvada	9155252820	Boom hons
Samridhi Chaurasia	9625742808	BA Program
Mehak	9354192337	Bsc (hons) mathematics
Aaliya Razi	7505823586	BA programme (eco+eng)
Laxmi	9871685755	Bsc mathematics hons
Anshika Tyagi	8433067806	BA program
Vaishnavi Jha	9910765857	Boom program (commerce department

Nandini	93112 30823	Sociology
Muskan dwivedi	9667852031	B.a hons sociology
Ananya Panchal	9220372588	B com program
Parigya	9312042511	BA Hons Economics
Radha sharma	9329946002	B. A. Sanskrit hons.
Bhoomi Arora	9991516586	Bcom Prog
Janki Mishra	7042550200	Bcom program
Yashita Sharma	8587079796	Boom programme
Alzia	9540559470	BA Economics (hons)
Parnika Gangwar	9368006894	BA Hons Economics
Rashi joon	9211303406	BA(H) Sanskrit
Uma Kumari	8053476953	Ba programme (his +political science)
Bhumi Aggarwai	7900000783	Commerce
Saloni Rajput	9012500133	BA PROGRAMME (HIS+ POL SCI)
Meghna	9211653118	Ba Sociology Hons.
soumya aggarwal	99116 30951	bcom hons
Lakshita	8287904098	Boom program
Hemiata	8860568151	Ba.sociology honours
Ashna Chaudhary	9810507616	B.A. (Hons) Economics
Simridhi	9315529379	B com program
Rinkl	9354503814	Bsc Hons mathematics
Gauri	8287605300	Ba program history + political science
Isha kumari	8766343643	Bcom program/ commerce
Dishika	+919667852031	BA Sociology hons
Mehak	8700692671	Rsc mathematics(hons)

Shivani kumari	9354225144	B. Com(P)
Kajal Verma	9236901302	Bsc honours mathematics
Manshi kuntal	9813632637	BSc. Maths (H)
Sakshi kansotia	9899376572	Ba program pol +history
Ishita Bansal	9888520120	B.com
Bhumi singh	8800291806	B.A. (Hons) History
Duha Muzafar Shah	6005618507	BA (Hons) Economics
Shweta Kumari	9631812684	Philosophy
Shirsti Tiwari	9311621542	Pol science hon
Garvika singh	9485999599	BA program English and economics
Prema Bhatia	9810313731	BCom/ commerce
Cheshta	9315332311	BA Economics(H)
Sejal ojha	9811463684	BA program
Mishthee	9896877888	Bcom hons
Samira	6350153783	B.Com (H)
Vanshika Batra	8287924494	B.Com (hons)
Palak Sharma	9910534668	Bsc mathematics honours
Ekta kukkal	8595113813	Bsc.mathematics(hons)
Mahak	9211038757	Bcom prog
Gurpreet	9990883527	Bcom honours
Taniya	7042482283	BCorn Hons 2 year
Binitha Paul	9567444982	BA(P)
Honey Mavi	7982458653	Ba political science honours
Vanshika	9953513146	Bsc Hons mathematics

Hanshika chaudhary	9,548,454,032	Bcom program
Damini shrivastava	9712420559	Bcom hons
Disha Sharma	9870278898	BA Hons political science
Sangeeta Verma	8057075121	Commerce
Kushika	8700766414	B.com.(h.)
Sonalika Malhotra	8882852423	BA (H) English
Dhruti	9354982006	Bcom hons (commere department)
Isha	9205426266	Bcom programme
Prachi Srivastava	7042439544	Political Science Hons
Swarnanki	8448046487	Bsc(h)mathematics
prakriti pandey	9891259399	Ba hons economics
Tanisha Goswami	9354182191	Philosophy hons
Rupali Rathore	7678671738	BA PROGRAM. HDFE + PHILOSOPHY
Yukti khurana	8708229536	Ba hons history

COPY OF BILLS









Janki Devi Memorial College University of Delhi



Events Report 25-26 Incubation Program Orientation Session

Name of the event:	Orientation Session
Name of the organizer:	Incubation Program
Type of event:	Intra-college
Objectives of the event:	The orientation was organized to introduce new students to the Incubation Program, its objectives, activities, and how they could benefit from participating. The session aimed to create awareness about entrepreneurship, explain the available resources, and motivate students to take part in the program's various initiatives.

Brief Report

The Incubation Program of Janki Devi Memorial College conducted its Orientation Session on 3rd September 2025 from 12:00 p.m. to 1:00 p.m. in Room Number 14. The event began with a warm welcome by the Program Head, followed by insightful speeches from the President and Faculty Coordinator of the Incubation Program.

The session provided a comprehensive overview of the program, covering its vision, mission, and the various activities organized throughout the year, such as Anupam Haat, Skill Enhancement Training, and workshops. Students were informed about the support

system available to them, including mentorship, networking opportunities, and project guidance.

The orientation was interactive and engaging, as the head team encouraged students to ask questions about entrepreneurial opportunities, the application process, and the benefits of being part of the incubation program. The faculty shared their personal experiences and motivated students to develop an entrepreneurial mindset, emphasizing that no idea is too small to start with.

The overall atmosphere was enthusiastic and welcoming, with many new students expressing excitement about participating in future events. The session concluded with a note of encouragement from the faculty, inspiring students to take initiative and actively contribute to the program.

Feedback

The response was extremely positive. Students appreciated the clarity of information shared and admired the structured approach of the orientation.

Faculty members and the incubation team were happy with the active participation and engagement shown by the attendees. They highlighted the importance of spreading awareness about entrepreneurship at the college level and noted that the session was successful in generating interest among students for upcoming incubation activities.

Geotagged Pictures



(President introducing the society)



(Project Head briefing about the project)



(Heads introducing their teams)





(Teachers addressing the students)



Janki Devi Memorial College University of Delhi



Events Report 25-26 Incubation Program Anupam Haat Orientation

Name of the event:	Anupam Haat
Name of the organizer:	Incubation Program
Type of event:	Intra-college
Objectives of the event:	The idea was to provide student creators with a platform to present their work and gain real-life entrepreneurial experience. It aimed to promote creativity, help students develop basic marketing and business skills, and create awareness about self-driven ventures. The event encouraged students to showcase their innovative products and learn by doing.

Brief Report

The Incubation Program of Janki Devi Memorial College organized Anupam Haat on 29th August 2025, from 10:00 a.m. to 2:00 p.m. near the auditorium. The stall featured products from several student creators. The variety of products ranged from hand-made jewelry, home décor items, crochet items, paintings, and other innovative products made by students. It represented the creativity and entrepreneurial culture of the creators, as well as providing an opportunity for students to learn about their products.

The stall experienced active participation throughout. Students and professors visited in large numbers, engaged with one another, and purchased the products. The environment

was lively, with visitors being curious and interested in the wide range of products offered. It helped create awareness about student ventures and provided opportunities for the creators to utilize marketing, pricing, and packaging skills.

The incubation team operated the stall smoothly, ensuring no disruption in operations for the whole day. By the end of the day, the stall had gained significant attention, while earning a revenue of Rs. 5030.

Feedback

The response was extremely positive. Students appreciated the wide variety of products on display and admired the effort that had been put in their preparation.

Faculty members also appreciated the idea and highlighted that showcasing and selling products on campus is a good method to promote an entrepreneurial mindset among students. Overall, the event was welcomed and noted as a successful move under the Skill Enhancement Training activities of the Incubation Program.

Posters of the event





Geo-tagged Pictures



(Our vibrant stall)



(Teachers visiting our stall)



(Student engagement at our stall)

Copy of Bills

