



**JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)**



EVENT REPORT 24-25
Incubation Program
USIEF Delegate Visit

Name of the event	Exhibition Stall
Venue	Janki Devi Memorial College
Type of event	Exhibition
Objective of the event	To foster academic collaboration and knowledge sharing between Janki Devi Memorial College and US institutions, promoting mutual understanding, and exploring opportunities for joint research projects, faculty exchanges, and student mobility programs, thereby enhancing the global exposure and competitiveness of our students and faculty.

Brief Report :-

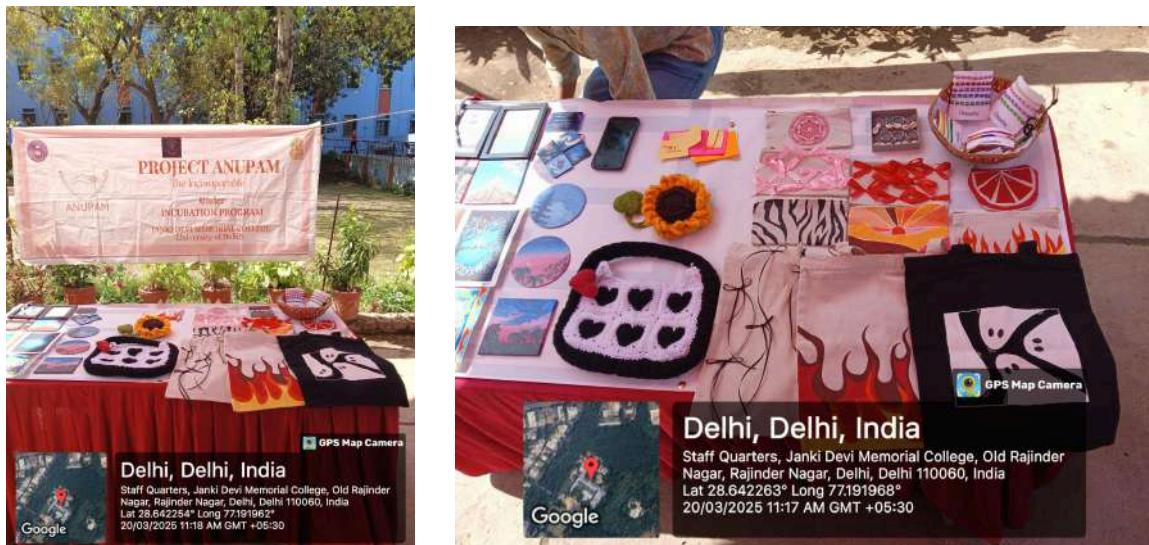
The Incubation Program at **Janki Devi Memorial College**, exhibited its diverse range of handmade products near Janki Devi Vocational Centre, during the visit of a team of fifteen delegates from the **United States-India Educational Foundation (USIEF)**. The event featured an exhibition of innovative products made by our creators, highlighting their creativity and talent.

Our representatives Chinmayee Panda (President) and Tanisha Goswami (Media Head) presented a two-minute video, highlighting our society's achievements and initiatives. The presentation was followed by a dialogue exchange between the delegates and our representatives. A professor from the University of Arizona expressed interest in collaborating with our project for their retail management course. This potential partnership could provide opportunities for students from both universities to engage in academic exchanges and collaborative projects. As a token of appreciation, we gifted the delegates one of our handmade items, which they happily accepted.

Feedback

The delegates appreciated the opportunity to engage with our students and faculty. They acknowledged the potential for future collaboration and expressed enthusiasm for exploring new avenues for academic exchange. Our representatives interacted with the students and faculty members, and received a positive feedback. Our stall was a resounding success, paving the way for future collaboration and knowledge sharing between our institutions.

Geotagged pictures



(Setting up of Stall)



(Our Representatives interacting with US delegates)



**JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)**



EVENT REPORT 24-25
Incubation Program
Project Anupam at VIPS

Name of the event	Exhibition Stall
Venue	VIPS, Tech Campus
Type of event	Inter College
Objective of the event	Our stall showcases innovative products, fostering collaboration and knowledge sharing. We connect with exhibitors and attendees, gaining insights and feedback to fuel creativity and growth. More than a display, it's a hub for discussions, innovation, and future entrepreneurs, driving meaningful industry connections.

Brief Report :-

Project Anupam, under the **Incubation Program** at Janki Devi Memorial College, showcased its diverse range of handmade products at an exhibition **held at VIPS Tech Campus** on **4th March 2025**. The event, organized by the Entrepreneurship Development Cell of VIPS, took place from **9:30 AM to 4:00 PM** and attracted a footfall of approximately 300 visitors, drawing an enthusiastic and engaged audience. Our team featured seven talented creators, each contributing unique and handcrafted items, including candles, crochet pieces, tote bags, bracelets, games, and cookies. Visitors were highly impressed by the quality, craftsmanship, and variety of products on display.

The concept of providing students a platform to transform their passion into small businesses was particularly well-received, with attendees appreciating the entrepreneurial spirit it fosters. Beyond showcasing our creations, the event also provided an excellent opportunity for meaningful interactions. Our team actively engaged with visitors, sharing insights into the creative processes behind the products. The positive response from the audience further

reinforced the value of such initiatives in promoting creativity and entrepreneurship among students.

The recognition and appreciation received at the event served as a motivation for our team to continue expanding and refining our offerings. Overall, the event was a resounding success, increasing Project Anupam's visibility, strengthening its mission of empowering student entrepreneurs, and opening doors to new opportunities for growth and collaboration.

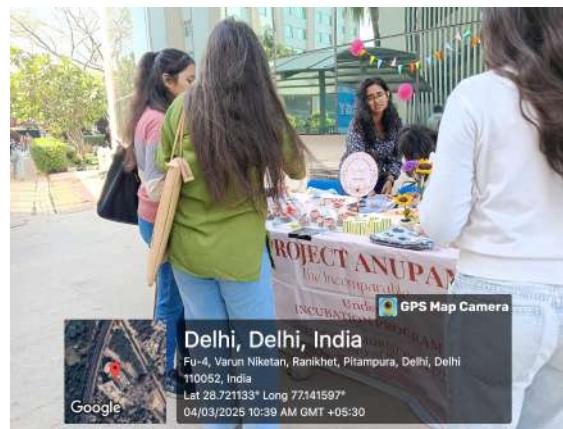
Feedback :-

Visitors highly appreciated Project Anupam for its unique concept and its role in supporting small creators by bridging the gap between them and potential customers. Many attendees recognized the initiative's impact in enabling students to turn their hobbies into small businesses, which they found both inspiring and full of potential. They were particularly impressed by the quality and variety of handmade products. Overall, the feedback was overwhelmingly positive, with many acknowledging the platform's efforts in empowering student entrepreneurs and fostering creativity.

Geotagged pictures of the event :-



(Setting up the stall)





(The audience admired the impressive product variety)



(Showcasing the innovative works of our Creators)

ATTENDANCE RECORD

ATTENDANCE RECORD

- 1. Anousha**
- 2. Kanak**
- 3. Mattri**
- 4. Vaniya**
- 5. Shreshtha**
- 6. Juhi**
- 7. Manvi**
- 8. Madiha**
- 9. Sakshi**
- 10. Suhani**
- 11. Anvesha**
- 12. Vanshika**
- 13. Pragya**

Copy of the Bill



Janki Devi Memorial College University of Delhi



Events Report 24-25

Incubation Program

Anupam Haat at Symphony'25

Name of the event:	Anupam Haat at Symphony'25
Name of the organizer:	Incubation Program
Type of event:	Inter-college
Objectives of the event:	Our aim is to focus on empowering new businesses with their creativity, making it easier for them to reach their respective audiences. Various art and craft items were displayed which encouraged creativity and self-sufficiency. To support our goal of grooming young changemakers, this initiative gave students the opportunity to take steps towards a more self-reliant entrepreneurial future.
Name and Affiliation of the Resource person:	N/A
Name and Affiliation of Judge of the event:	-
Name and Affiliation of Prize winner of the event:	-

Brief Report

Project Anupam, under the **Incubation Program** at **Janki Devi Memorial College**, showcased its creations at **Symphony '25** from **February 6th to 8th**. Every day, beginning at 10 a.m., the stalls were set up on the dusty ground of the college. More than 1,500 visitors attended the three-day event. Bakery items, crochet products, resin art, handmade candles, face painting, games were showcased.. The main highlight of the stall was sugar free cookies, laphing and BYOP, The energetic atmosphere invigorated participants. They enthusiastically enjoyed shopping each day. A survey was also conducted in which people filled their concerns and expectations regarding the stall.

Day 1: More than 300 visitors attended the grand opening of Anupam Haat, delighting in the stall brimming with baked goods, sophisticatedly crocheted items, exquisite resin art, handcrafted candles and energetic face painting. The energetic energy created a solid foundation for the event and enthusiastic shopper participation consistently drew a large crowd all day.

Day 2: Visitor numbers showed a large increase, exceeding 1,000 in total. Fourteen creators showcased their products and this precise increase provided greater offerings of handmade crafts, food and fun activities—including face painting and games—were available. The energetic crowd and engaging stalls created a dynamic and busy marketplace and this marketplace thrived because of them.

Day 3: The last day, with close to two hundred visitors, offered a tranquil shopping experience. Bakery items, resin art, games and crochet products, offered at the stalls, kept the event charming. Anupam Haat concluded triumphantly, leaving a deeply meaningful effect on the entire campus. A major highlight of the day was the interview done by a famous YouTuber named Shreedhar Rathee of the Incubation Program members and were asked about Project Anupam & Incubation Program.

Feedback

The Anupam Haat was a huge hit with customers and faculty alike. Visitors enjoyed the many diverse, affordably priced, handmade and artistic products. The creativity and effort in the stall impressed many, making Anupam Haat engaging and enjoyable. The faculty also acknowledged the organizing team's exceptionally large dedication to the event's complete success.

Customers found the event well-organized and the products affordable. Elaborate face painting along with many games were engaging interactive elements. These considerably improved the energetic atmosphere, which they thoroughly enjoyed. Many teachers purchased different products and enjoyed the stall. The event was successful as well as memorable for attendees.

Poster of the Event:



Geo Tagged Pictures:



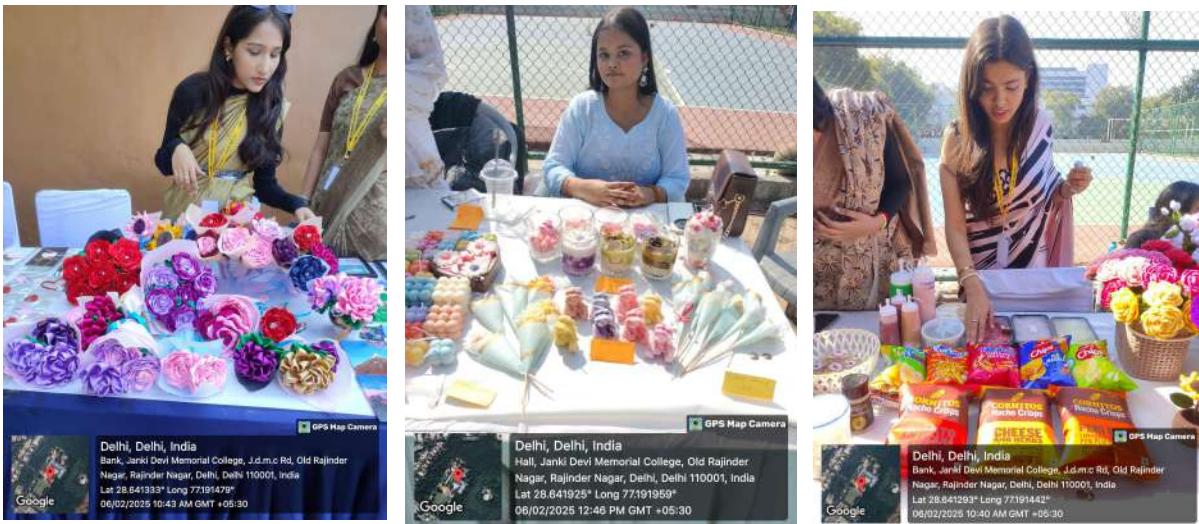
(Teacher visiting the stall and purchasing items)



(Youtuber Shreedhar Rathee taking interview of Incubation Program members)



(Team Incubation Program)

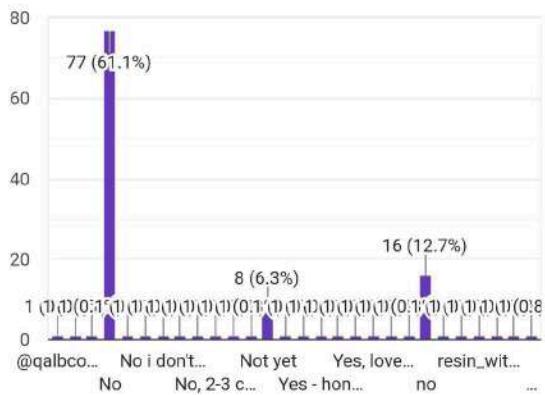


(Creators showcasing their Products)

Survey cum feedback form

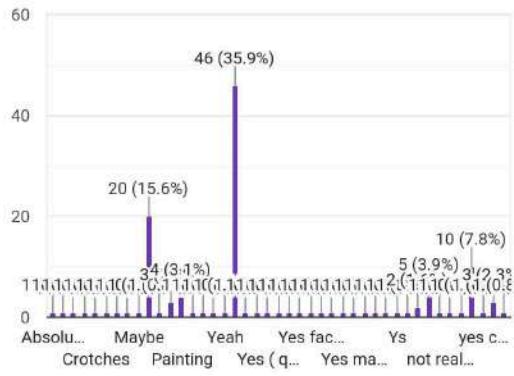
Do you own such a business? If yes mention the insta id or website link

126 responses



Are you interested in the businesses related to handmade items?(Eg- crochets, paintings etc)

128 responses



Attendance Record

Day 1	Day 2	Day 3
Chinmayee Princy Shreya Devshi Tanisha Pragya Yashvi Vanshika Shruti Gauri Sharma Aadya Vivek Sakshi Teotia Anusha KM Harshita Madiha Hasan Manvi Suhani Jain Cheshta Bhalla Ramsha Devanshi Drishti Satija Kushika Unnatti Shreshtha Jain Anvesha Mishthee Vanshika Manchanda Sadaf Vaniya	Chinmayee Princy Shreya Devshi Tanisha Pragya Yashvi Vanshika Shruti Gauri Sharma Sakshi Teotia Anusha KM Harshita Madiha Hasan Manvi Suhani Jain Cheshta Bhalla Ramsha Devanshi Drishti Satija Kushika Unnatti Shreshtha Jain Anvesha Mishthee Vanshika Manchanda Sadaf Vaniya	Chinmayee Princy Shreya Devshi Tanisha Pragya Vanshika Shruti Gauri Sharma Sakshi Teotia Anusha KM Harshita Sadaf Devanshi Mishthee Sakshi Teotia Suhani Jain Anusha Madiha Hasan Manvi Drishti Satija Kushika Vaniya Shreshtha Jain Ramsha Aadya Vivek Cheshta Bhalla

Copy of the bills:

CASH / CREDIT MEMO			
नकद/ उधार पत्र			
Brought of विक्री की तरफ			
Sold to क्रेता			
No. क्रमांक		Date तिथि	20/05
Qty. संख्या	PARTICULARS विवरण	Rate दर	Amount रकम ₹ P.
200 Business Cards		200	
Purpose: Medication Program Connect Cards			
			
₹ 80			
Goods once sold will not be taken back E.O.E. भूल भूक नहीं देती			
Signature विक्रीकर्ता			

CASH / CREDIT MEMO			
नकद/ उधार पत्र			
Brought of विक्री की तरफ			
Sold to क्रेता			
No. क्रमांक		Date तिथि	21/05
Qty. संख्या	PARTICULARS विवरण	Rate दर	Amount रकम ₹ P.
30 Refreshment Box		60	1800
			
₹ 1800			
Goods once sold will not be taken back E.O.E. भूल भूक नहीं देती			
Signature विक्रीकर्ता			

CASH / CREDIT MEMO

Brought of खरीदा
Stationery

Sold to बेचा
Bid by : Devarchi
Purchase - Symphony stall

Date १५/२/२५

No. जारीका

Qty.	PARTICULARS	विवरण	Rate	Amount	रुपये
5	Print out		10	50	

NOOTAN Thank You धन्यवाद TOTAL ५०

Goods once sold will not be taken back
E&OE: भूत युक्त जेती ही

CASH / CREDIT MEMO

Brought of खरीदा
Sukhi

Sold to बेचा
Purchase - Symphony stall

Date १५/२/२५

No. जारीका

Qty.	PARTICULARS	विवरण	Rate	Amount	रुपये
1	A4 Sheet		20	20	
1	Cello tape		60	60	

NOOTAN Thank You धन्यवाद TOTAL ८०

Goods once sold will not be taken back
E&OE: भूत युक्त जेती ही



Janki Devi Memorial College
Report 24-25
Project Anupam, Incubation Program

Name of the Event	State/District best action research Institute 24-25
Type of the Event	Inter-college
Organiser	National Edu-trust of India
Objective of	The award recognizes higher education institutions that effectively integrate skill development with entrepreneurship, fostering innovation, and self-reliance among students and creators.

Brief report

Project Anupam, an initiative under the Incubation Program at Janki Devi Memorial College, has been awarded the **First Prize** in the **Central Delhi Category** for the **State/District Best Action Research Institute 2024-25**. This prestigious recognition is part of the Skill to Entrepreneurship Program, which highlights institutions that successfully combine skill development with entrepreneurial opportunities, empowering students to become self-reliant creators and entrepreneurs.

Students involved in Project Anupam carried out research to understand how the program's strategies, objectives, and events like stalls and seminars were helping the project succeed. Their research aimed to find out if these elements were meeting the project's goals and how they could be improved.

The research focused on the strategies used by Project Anupam to connect creators with customers. Students looked at how effective the project was in promoting handmade products through stalls and seminars, and how these strategies helped creators grow their businesses.

Students & faculty were awarded with certificate of appreciation for their research.

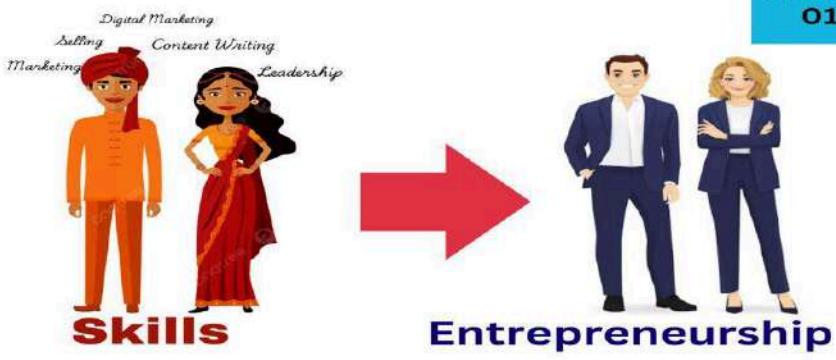
The research results have helped improve the project's approach, ensuring that it continues to meet its goal of supporting creators and promoting entrepreneurship.

Poster of the Event

 **National EduTrust of India**
Registered under Ministry of Micro, Small and Medium Enterprises,
Government of India (UDYAM-CH-01-0039500)

State/District Best Action Research Institution Award 2024-25
(Skill-to-Entrepreneurship Program for HEIs)

Project Skill to Entrepreneurship
"Turning Skills into Success, Ideas into Enterprises"



State Award
Cash Prize and Certificates

District Award
Certificates

Last Date of Registration
15.10.2024

Results will be Announced on
01.01.2025

For more Information:
Contact: 6239431614
Email: rpsamarthsharma@gmail.com

Copy of the certificate



National EduTrust of India

(Registered under Ministry of Micro, Small and Medium Enterprises,
Government of India (UDYAM-CH-01-0039500)

Memo no: NEI/NC/78

Date: 03.12.2024

Result of State/District Best Action Research Institution 2024-25 (Skill-to-Entrepreneurship Program for HEIs)

We are pleased to announce the **results of the State/District Best Action Research Institution 2024-25** under the **Skill-to-Entrepreneurship Program for Higher Education Institutions (HEIs)**.

The following institutions from **Delhi** have been recognized as the **No. 1 performers in their respective districts** for their outstanding contributions and impactful action research initiatives:

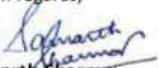
1. **Shaheed Sukhdev College of Business Studies** – North West Delhi (No. 1)
2. **Janki Devi Memorial College** – Central Delhi (No. 1)
3. **Atma Ram Sanatan Dharma College, University of Delhi** – South Delhi (No. 1)
4. **Shaheed Rajguru College of Applied Sciences for Women** – East Delhi (No. 1)
5. **P.G.D.A.V. College (Eve), University of Delhi** – South-East Delhi (No. 1)
6. **Miranda House, University of Delhi** – North Delhi (No. 1)

These institutions have excelled in integrating skill development with entrepreneurship, demonstrating leadership and innovation in their respective districts.

We extend our **heartiest congratulations** to these No. 1 institutions and applaud their exceptional contributions to promoting skill-based education and entrepreneurship.

Thank you to all participating colleges for their dedication to this initiative.

Warm regards,


Samarth Sharma
Chief Executive Officer
National EduTrust of India

Copy of student certificate



National EduTrust of India

Registered under Ministry of Micro, Small and Medium Enterprises,
Government of India (UDYAM-CH-01-0039500)

Certificate of Appreciation

This is proudly awarded to

Devshi Gupta

of

Janki Devi Memorial College, University of Delhi

In recognition of her outstanding contribution to the **Action Research Project** under the **Skill-to-Entrepreneurship Program for HEIs** for the academic session **2024-25**.

We greatly appreciate your active participation in the **Skill Mela** organized at your college, where your innovative stall and entrepreneurial qualities were highly commendable. Your creativity, dedication, and entrepreneurial mindset have set a remarkable example for others, showcasing the potential for impactful and sustainable ventures.

We applaud your efforts and wish you continued success in your future endeavors.

Date of Issue: 03.12.2024
Certificate No: NEI/SEP/9306


Director
National EduTrust of India


Samarth Sharma
Chief Executive Officer
National EduTrust of India



Janki Devi Memorial College University of Delhi



Events Report 24-25 Incubation Program Anupam Haat at Jyotsana'24

Name of the event:	Anupam Haat at Jyotsana'24
Name of the organizer:	Incubation Program
Type of event:	Inter-college
Objectives of the event:	Our stall aimed to empower budding entrepreneurs, and connect them with their target market. We showcased an array of unique products, from handmade diyas to jewelry and accessories. Aligning with our societal vision, we created an ideal platform for creators to display their talents. Our initiative focused on nurturing youth as changemakers for a self-reliant India, one entrepreneurial step at a time.
Name and Affiliation of the Resource person:	N/A
Name and Affiliation of Judge of the event:	-
Name and Affiliation of Prize winner of the event:	-

Brief Report

Project Anupam, under the **Incubation Program** at **Janki Devi Memorial College**, showcased its creations at the vibrant Diwali Mela “**JYOTSANA’24**” held at Janki Devi Memorial College on October 25th. It turned out to be a huge success as over 500+ students, staff, and other visitors visited the stall. Products of 12 creators were showcased at our stall near the auditorium, and the result was putting out the creativity and skill of the creators with their handmade products like crochet flowers, ribbon flowers, bracelets, necklaces, keychains, chocolates, and etc.

Audience engagement was strong, with many faculty members purchasing items, demonstrating the quality and appeal of the goods.

Our stall stole the show at the mega event, drawing in crowds of visitors and JDMC students. Its unique variety of attractions made it impossible for anyone to leave without taking a piece of Anupam home. As the day drew to a close, the team proudly marked a sale of **₹33,435**.

Feedback

Feedback from Creators:

With the event's success, creators eagerly anticipate future showcases, and are grateful for the organizers' support in amplifying their talents and driving sales. Creators felt an overwhelming sense of pride showcasing their work, and enjoyed the fact that it engaged the crowd. They eagerly welcomed more opportunities to display their creations and appreciated the support provided. They also appreciated the platform's ability to connect them with potential customers and receive valuable feedback, allowing them to refine their craft. Moreover, the exposure gained through the event opened doors to new collaborations and partnerships.

Feedback from Visitors and Customers:

People enjoyed the unique products and praised the excellent communication. Many were thoroughly impressed with what was being offered, and were eager to learn more about the person behind the creation, demonstrating a genuine appreciation for the craftsmanship behind it. By delivering not only a quality product but also engaging with customers, a strong foundation for loyalty and trust was established. Overall, the experience was highly successful, showcasing the power of combining innovative products with personalized communication.

Poster of the Event



Geo Tagged Pictures:



(Showcasing the innovative works of our creators)



(The crowd was amazed by the variety of products)



(The teachers appreciating the products made by our talented creators)

Attendance Record

	Cheshta Bhalla
	Juhi Juneja
	Vaniya Bharti
	Vanshika
Khushi Saini	Chinmayee Panda
Tanisha Goswami	Kanak Dhingra
Anvesha Bhushan	Aarchi Aggarwal
Anousha Jain	Anupriya Arora
Vipashna Atoliya	Swarnanki Das
Gauri Sharma	KM Harshita
Suhani Jain	
Shreshtha Jain	Devshi Gupta
Vanshika Manchanda	Mishthee
Anusha Mittra	Shreya Mittal
Ramsha	Manvi
Gunjan Bhandari	Nisha Princy Agarwal
Sakshi Teotia	Madiha Hasan
Aadya	Yashvi mittal
Sneha Anand	Pragya Sharma
Kushika	Shruti Sahu

Copy of the bills

AMAR PHOTOSTAT & INTERNET CAFÉ		
S. No.	Description	Rupees
1	Glossy Color print	160/-

AMAR INTERNET CAFÉ
SHOP NO. 16
PHOOL SINGH MARKET
OLD RAJINDER NAGAR
N. DELHI-800073
TOTAL RUPEES 160/-
Shop No. 16, Baba Phool Singh Market, Old Rajinder Nagar, Near Karol Bagh Metro Station, N.D. Phone No. 9873287105

CASH / CREDIT MEMO
Brought by: विक्री
Sold to: डैरी
No. अर्थात् _____ Date तिथि 25/10/04
PARTICULARS विवरण Rate दर Amount राम. ₹ P
4 cash Memo 60 240
TOTAL 240
NODOTAN Thank You धन्यवाद
Goods once sold will not be taken back
E&O E एवं एसी देश
Signature विवरण

KHURANA PHOTOSTATE OFFICE STATIONERY ITEMS & SPIRAL BINDING A3, A4, A5 COLOR AND B/W PRINT & LAMINATION			
S. No.	Particulars	Qty.	Rate
01	Cash memo	03	40 120/-

Ph. : 8618493785
9999841171
7593995902
S. No. 2733 Date 14/10/2004
M/s _____
E & O.E. For KHURANA PHOTOSTATE
Auth. Signator



JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)
Incubation Program
USME, DTU REPORT

Name of the event:	<u>Startup Bazaar</u>
Venue:	USME, DTU
Type of event:	Exhibition
Objectives of the event:	Our aim was to showcase our innovative products and engage with a diverse audience. We sought to build relationships with other exhibitors and attendees for collaboration and knowledge sharing within the entrepreneurial community. Valuable feedback would help shape our projects, fostering creative growth and promoting discussions on entrepreneurship and skill development.

Brief Report:

Project Anupam, under **Incubation Program** at **Janki Devi Memorial College**, showcased its creations at exhibition held at USME, DTU on 15th October. The event which took place from 12 to 4 pm attracted over 100 visitors, drawing a vibrant and varied audience eager to explore the innovative products on display. Our team represented five talented creators, each contributing unique and handcrafted items such as paintings, Diwali-themed decor,

intricately crocheted pieces, handmade jewellery, and delectable chocolates. Customers were amazed by the quality and variety of products. The products not only captured the attention of attendees but also left a lasting impression, as visitors were genuinely amazed by the quality, craftsmanship, and variety on offer.

Our team actively engaged in conversations with both fellow exhibitors and attendees. This interaction fostered a sense of community and collaboration, allowing us to learn from others and share insights into our creative processes. The event was organised by ecell. Furthermore, the USME, DTU team recognized our efforts by conducting an interview, which added another layer of prestige and acknowledgment to our participation.

Overall, the event was a resounding success, offering Project Anupam increased visibility and opening new opportunities for growth and collaboration.

Feedback:

Visitors praised Project Anupam's innovativeness and expressed enthusiasm for its handcrafted goods and elaborately crocheted flowers. The exhibition created a strong sense of support for local talent and enterprise. The positive feedback from customers and the recognition from the USME, DTU team underscored the impact of our work, inspiring us to continue pushing boundaries and expanding our creative endeavours in the future.

Geotagged pictures of the event:

(Showcase of creators' product)





ATTENDANCE RECORD

ATTENDANCE RECORD

1. Devshi
2. Tanisha
3. Yashvi



JANKI DEVI MEMORIAL COLLEGE

(UNIVERSITY OF DELHI)



Incubation Program

Skill, Startup or Entrepreneurship expo Report

Name of the event:	Skill, Startup or Entrepreneurship expo
Name of the organizer (s):	Incubation Program
Type of event	Inter-college exhibition
Objectives of the event:	Our aim was to showcase our innovative products and engage with a diverse audience. We sought to build relationships with other exhibitors and attendees for collaboration and knowledge sharing within the entrepreneurial community. Valuable feedback would help shape our projects, fostering creative growth and promoting discussions on entrepreneurship and skill development.
Name and Affiliation of the Resource person:	Prof. Roopam Kapoor
Name and Affiliation of Prize winner of the event:	Project Anupam secured 1st position in the Budding Entrepreneurs or Skill Centre category

Brief Report:

Project Anupam, part of the **Incubation Program** at **Janki Devi Memorial College**, showcased its creations at the inter-college exhibition held at the Delhi University Sports Complex from October 4th to 6th. With daily hours from 9 a.m. to 4 p.m., the event attracted diverse audience eager to explore innovative products. Our team exhibited products of six talented creators such as crochet flowers, handmade jewellery, paintings, tote bags, and keychains, engaging in meaningful conversations with fellow exhibitors and attendees.

The second day witnessed an impressive turnout of 700-800 persons, indicating a strong interest in our products and creative processes. This vibrant engagement underscored the importance of student innovation and entrepreneurship.

On the third day, we were honoured to win first prize in the Budding Entrepreneurs or Skill Centre category. The award was given to our teacher coordinator, Dr. Deepak Rawat, together with our President, Chinmayee Panda, and Project Head, Princy Agarwal, marking an important day for Project Anupam.

Feedback:

Visitors praised Project Anupam's inventiveness and expressed enthusiasm for its handcrafted goods and elaborately crocheted flowers. The exhibition had a communal vibe because of the designers' interactive sessions, which encouraged guests and created a strong sense of support for local talent and enterprise.

Geotagged pictures of the event:



(setting up the stall)



(customers on the stall)





(showcase of creators' product)

Attendance Record

Day 1 (4-10-24)

- 1. Chinmayee
- 2. Princy

Day 2 (5-10-24)

- 1. Chinmayee
- 2. Princy
- 3. Pragya
- 4. Devshi
- 5. Tanisha
- 6. Yashvi

Day 3 (6-10-24)

- 1. Chinmayee
- 2. Princy
- 3. Devshi
- 4. Tanisha
- 5. Pragya



Janki Devi Memorial College
Incubation Program
Anupam Stall at Orientation'24



Name of the Event	Anupam Stall at Orientation'24
Name of the organiser	Incubation Program
Type of Event	
Objectives of the Event	<p>Our primary goal in organizing the stall was to support emerging entrepreneurs and connect them with their target audience. We featured a diverse range of products, from crochet, bookmarks to jewelry and accessories. By putting up a stall, we aimed to give freshers a clear understanding of our society's vision and mission. Our initiative was designed to empower young creators to become change-makers and contribute to a self-reliant India.</p>
Name and affiliation of the resource person	NIL

Brief Report

Project Anupam under Incubation Program of Janki Devi Memorial College achieved yet another milestone by the dedication, determination and hardwork by setting up a magnificent stall for **Deeksharambh - Orientation'24**.

Throughout the one day orientation the stall was managed by the Core team. With the project we showcased handmade crafts and items presenting a wide range of spectacular products such as handmade crochets, resin arts, bookmarks and handmade jewellery.

Our booth made a striking impression at orientation. With out stall set up in the auditorium, we drew the attention of students and teachers. The versatility of our booth ensured

that everyone left with a souvenir from Anupam. We experienced a footfall of **350-400** people, and our team's collaborative effort resulted in sales of **₹7,170**.

Feedback

The students and the teachers were deeply impressed by the agility of members and the quality of the items. They could not restrain themselves from reviewing the items and praising the intricacies of the products in their verbal feedback. The personalisation of the products by the creators won the hearts of many buyers.

The team worked with undying passion and at the end of the day commended each other for their support.

The happy faces of content, the twinkling eyes full of excitement encourage us to take our endeavour forward and we ensure our ardent customers and creators that we will be back with engagements in future.

Poster

 Janki Devi Memorial College
(University of Delhi)

Project Anupam

under

Incubation Program

under the aegis of centre of career counselling ,
career opportunities & skill enhancement.

PRESENTS

ANUPAM HAAT

DATE :
3rd September 2024

TIME :
10:00 am - 01:00 pm

VENUE :
Auditorium

Contact Us :
anupamproject@gmail.com

Chinnayee Pandit (President , Incubation program)	Prof. Madhu Gupta Mr. Ravinder Mehta	Dr. Deepak Rawat Ms. Shalini Singh Dr. Vipin Kumar Bectoria	Prof. Piyali Negandhi (IQAC Coordinator)	Prof. Savitri Pal (Principal)
Nisha Princy Agarwal (Project Head , Anupam)	(Convener)			(Teacher Co ordinators)

 जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)

प्रॉजेक्ट अनुपम

अंतर्गत

इनक्युबेशन प्रोग्राम

अंतर्गत द ऐक्सिस ऑफ सेंटर ऑफ कारियर काउनसिंग , कारियर
अनोन्यमेटीज एंड स्किल एकाकार्य

प्रस्तुत करता है

अनुपम हाट

दिनांक
३ सितंबर २०२४

समय
१०:०० से ०१:०० बजे

स्थान
सभागार

जानकारी के लिए
anupamproject@gmail.com

दिनांक (शिरोमणि)	समय (शिरोमणि)	स्थान (शिरोमणि)
३ सितंबर २०२४ (शिरोमणि)	१०:०० से ०१:०० बजे (शिरोमणि)	सभागार (शिरोमणि)

Attendance Record

Shreya

Yashvi mittal

Chinmayee Panda

Shruti Sahu

Tanisha Goswami

Vanshika

devshi gupta

PRAGYA Sharma

Vishali Kapoor

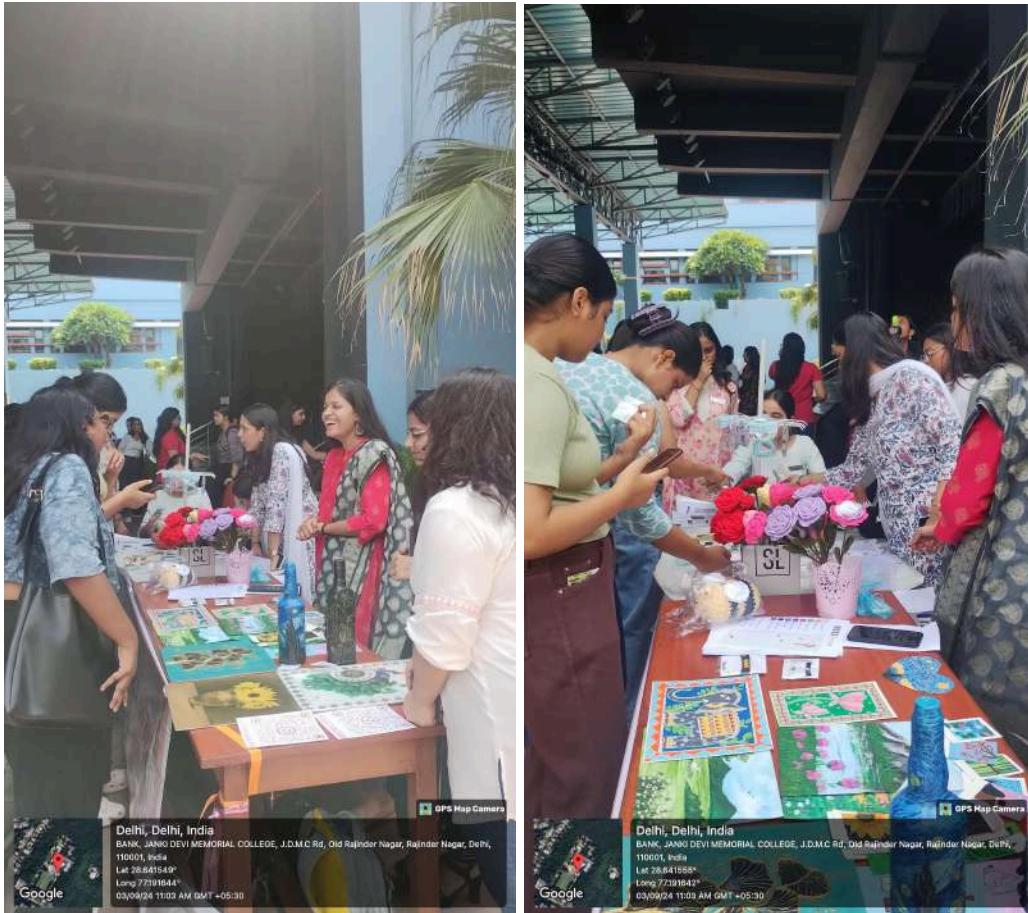
Princy

Prachi

Anupriya Arora

Vipashna Atoliya

Geo tagged pictures



(Our customers admiring the products)



(Our products)