



**JANKI DEVI MEMORIAL COLLEGE  
( UNIVERSITY OF DELHI )**



**EVENT REPORT 24-25**

**Incubation Program**

**USIEF Delegate Visit**

Name of the event	Exhibition Stall
Venue	Janki Devi Memorial College
Type of event	Exhibition
Objective of the event	To foster academic collaboration and knowledge sharing between Janki Devi Memorial College and US institutions, promoting mutual understanding, and exploring opportunities for joint research projects, faculty exchanges, and student mobility programs, thereby enhancing the global exposure and competitiveness of our students and faculty.

**Brief Report :-**

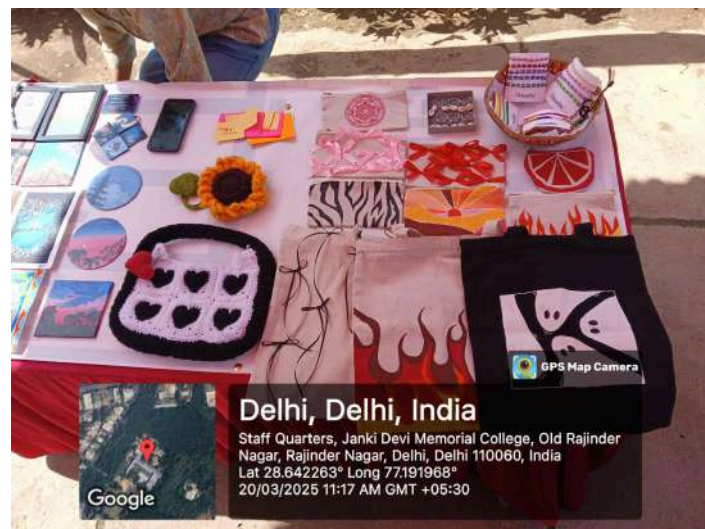
**The Incubation Program at Janki Devi Memorial College**, exhibited its diverse range of handmade products near Janki Devi Vocational Centre, during the visit of a team of fifteen delegates from the **United States-India Educational Foundation (USIEF)**. The event featured an exhibition of innovative products made by our creators, highlighting their creativity and talent.

Our representatives Chinmayee Panda (President) and Tanisha Goswami (Media Head) presented a two-minute video, highlighting our society's achievements and initiatives. The presentation was followed by a dialogue exchange between the delegates and our representatives. A professor from the University of Arizona expressed interest in collaborating with our project for their retail management course. This potential partnership could provide opportunities for students from both universities to engage in academic exchanges and collaborative projects. As a token of appreciation, we gifted the delegates one of our handmade items, which they happily accepted.

## **Feedback**

The delegates appreciated the opportunity to engage with our students and faculty. They acknowledged the potential for future collaboration and expressed enthusiasm for exploring new avenues for academic exchange. Our representatives interacted with the students and faculty members, and received a positive feedback. Our stall was a resounding success, paving the way for future collaboration and knowledge sharing between our institutions.

## **Geotagged pictures**



**(Setting up of Stall)**



**(Our Representatives interacting with US delegates)**



**JANKI DEVI MEMORIAL COLLEGE  
( UNIVERSITY OF DELHI )**

**EVENT REPORT 24-25**  
**Incubation Program**  
**Project Anupam at VIPS**



Name of the event	<b>Exhibition Stall</b>
Venue	VIPS, Tech Campus
Type of event	Inter College
Objective of the event	Our stall showcases innovative products, fostering collaboration and knowledge sharing. We connect with exhibitors and attendees, gaining insights and feedback to fuel creativity and growth. More than a display, it's a hub for discussions, innovation, and future entrepreneurs, driving meaningful industry connections.

**Brief Report :-**

**Project Anupam**, under the **Incubation Program** at **Janki Devi Memorial College**, showcased its diverse range of handmade products at an exhibition **held at VIPS Tech Campus** on **4th March 2025**. The event, organized by the Entrepreneurship Development Cell of VIPS, took place from **9:30 AM to 4:00 PM** and attracted a footfall of approximately 300 visitors, drawing an enthusiastic and engaged audience. Our team featured seven talented creators, each contributing unique and handcrafted items, including candles, crochet pieces, tote bags, bracelets, games, and cookies. Visitors were highly impressed by the quality, craftsmanship, and variety of products on display.

The concept of providing students a platform to transform their passion into small businesses was particularly well-received, with attendees appreciating the entrepreneurial spirit it fosters.

Beyond showcasing our creations, the event also provided an excellent opportunity for meaningful interactions. Our team actively engaged with visitors, sharing insights into the creative processes behind the products. The positive response from the audience further

reinforced the value of such initiatives in promoting creativity and entrepreneurship among students.

The recognition and appreciation received at the event served as a motivation for our team to continue expanding and refining our offerings. Overall, the event was a resounding success, increasing Project Anupam's visibility, strengthening its mission of empowering student entrepreneurs, and opening doors to new opportunities for growth and collaboration.

### **Feedback :-**

Visitors highly appreciated Project Anupam for its unique concept and its role in supporting small creators by bridging the gap between them and potential customers. Many attendees recognized the initiative's impact in enabling students to turn their hobbies into small businesses, which they found both inspiring and full of potential. They were particularly impressed by the quality and variety of handmade products. Overall, the feedback was overwhelmingly positive, with many acknowledging the platform's efforts in empowering student entrepreneurs and fostering creativity.

### **Geotagged pictures of the event :-**



**(Setting up the stall)**







(The audience admired the impressive product variety)



(Showcasing the innovative works of our Creators)

## ATTENDANCE RECORD

### ATTENDANCE RECORD

1. Anousha
2. Kanak
3. Mattri
4. Vaniya
5. Shreshtha
6. Juhi
7. Manvi
8. Madiha
9. Sakshi
10. Suhani
11. Anvesha
12. Vanshika
13. Pragya

**Copy of the Bill**

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# **Janki Devi Memorial College University of Delhi**



## **Events Report 24-25 Incubation Program Anupam Haat at Symphony'25**

Name of the event:	Anupam Haat at Symphony'25
Name of the organizer:	Incubation Program
Type of event:	Inter-college
Objectives of the event:	Our aim is to focus on empowering new businesses with their creativity, making it easier for them to reach their respective audiences. Various art and craft items were displayed which encouraged creativity and self-sufficiency. To support our goal of grooming young changemakers, this initiative gave students the opportunity to take steps towards a more self-reliant entrepreneurial future.
Name and Affiliation of the Resource person:	N/A
Name and Affiliation of Judge of the event:	-
Name and Affiliation of Prize winner of the event:	-

## **Brief Report**

**Project Anupam**, under the **Incubation Program** at **Janki Devi Memorial College**, showcased its creations at **Symphony '25** from **February 6th to 8th**. Every day, beginning at 10 a.m., the stalls were set up on the dusty ground of the college. More than 1,500 visitors attended the three-day event. Bakery items, crochet products, resin art, handmade candles, face painting, games were showcased.. The main highlight of the stall was sugar free cookies, laphing and BYOP, The energetic atmosphere invigorated participants. They enthusiastically enjoyed shopping each day. A survey was also conducted in which people filled their concerns and expectations regarding the stall.

**Day 1:** More than 300 visitors attended the grand opening of Anupam Haat, delighting in the stall brimming with baked goods, sophisticatedly crocheted items, exquisite resin art, handcrafted candles and energetic face painting. The energetic energy created a solid foundation for the event and enthusiastic shopper participation consistently drew a large crowd all day.

**Day 2:** Visitor numbers showed a large increase, exceeding 1,000 in total. Fourteen creators showcased their products and this precise increase provided greater offerings of handmade crafts, food and fun activities—including face painting and games—were available. The energetic crowd and engaging stalls created a dynamic and busy marketplace and this marketplace thrived because of them.

**Day 3:** The last day, with close to two hundred visitors, offered a tranquil shopping experience. Bakery items, resin art, games and crochet products, offered at the stalls, kept the event charming. Anupam Haat concluded triumphantly, leaving a deeply meaningful effect on the entire campus. A major highlight of the day was the interview done by a famous YouTuber named Shreedhar Rathee of the Incubation Program members and were asked about Project Anupam & Incubation Program.

## **Feedback**

The Anupam Haat was a huge hit with customers and faculty alike. Visitors enjoyed the many diverse, affordably priced, handmade and artistic products. The creativity and effort in the stall impressed many, making Anupam Haat engaging and enjoyable. The faculty also acknowledged the organizing team's exceptionally large dedication to the event's complete success.

Customers found the event well-organized and the products affordable. Elaborate face painting along with many games were engaging interactive elements. These considerably improved the energetic atmosphere, which they thoroughly enjoyed. Many teachers purchased different products and enjoyed the stall. The event was successful as well as memorable for attendees.



## Poster of the Event:



The poster features a maroon background with a white central area containing text and decorative elements. At the top, there are five circular logos. The main text is centered and reads: 'JANKI DEVI MEMORIAL COLLEGE (University of Delhi) PROJECT ANUPAM under INCUBATION PROGRAM under the aegis of IQAC PRESENTS Anupam Haat On Symphony 2025'. Below this, there are three boxes: 'Time 10:00 am Onwards', 'Date 6, 7 & 8 Feb 2025', and 'Venue Dusty Ground'. At the bottom, there are five names and titles: Chinmayee Panda (President, Incubation Program), Prof. Madhu Gupta (Dr. Ravinder Meena (Convenors)), Dr. Deepak Rawat (Ms. Shalini Singh (Teacher Co-ordinators)), Prof. Payal Nagpal (IQAC Coordinator), and Prof. Swati Pal (Principal).

JANKI DEVI MEMORIAL COLLEGE  
(University of Delhi)

**PROJECT ANUPAM**  
under  
INCUBATION PROGRAM  
under the aegis of IQAC  
PRESENTS  
*Anupam Haat*  
On Symphony 2025

Time 10:00 am Onwards

Date 6, 7 & 8 Feb 2025

Venue Dusty Ground

Chinmayee Panda  
(President, Incubation Program)  
Nisha Princy Agarwal  
(Project Head, Anupam)

Prof. Madhu Gupta  
Dr. Ravinder Meena  
(Convenors)

Dr. Deepak Rawat  
Ms. Shalini Singh  
Dr. Vijay Kumar Badetia  
(Teacher Co-ordinators)

Prof. Payal Nagpal  
(IQAC Coordinator)

Prof. Swati Pal  
(Principal)



The poster features a maroon background with a white central area containing text and decorative elements. At the top, there are five circular logos. The main text is centered and reads: 'जानकी देवी मेमोरियल कॉलेज (दिल्ली विश्वविद्यालय) प्रॉजेक्ट अनुपम अंतर्गत इनक्यूबेशन प्रोग्राम आईक्यूएसी के तत्वाधान में प्रस्तुत करता है अनुपम हाट सिम्फनी 2025 पर'. Below this, there are three boxes: 'समय: 10 बजे से', 'दिनांक: 6, 7 & 8 फ़रवरी 2025', and 'स्थान: डस्टी ग्राउंड'. At the bottom, there are five names and titles: चिन्मयी पंडा (प्रेसीडेंट, इनक्यूबेशन प्रोग्राम), प्रो. मधु गुप्ता (डॉ. रविंदर मीना (कनवैनर्स)), डॉ. दीपक रावत (मिस. शालिनी सिंह (टीचर को-ऑर्डिनेटर्स)), प्रो. पायल नागपाल (आईकिस को-ऑर्डिनेटर), and प्रो. स्वाती पाल (प्रिन्सिपल).

जानकी देवी मेमोरियल कॉलेज  
(दिल्ली विश्वविद्यालय)  
**प्रॉजेक्ट अनुपम**  
अंतर्गत  
इनक्यूबेशन प्रोग्राम  
आईक्यूएसी के तत्वाधान में  
प्रस्तुत करता है  
**अनुपम हाट**  
सिम्फनी 2025 पर

समय: 10 बजे से

दिनांक: 6, 7 & 8 फ़रवरी 2025

स्थान: डस्टी ग्राउंड

चिन्मयी पंडा  
(प्रेसीडेंट, इनक्यूबेशन प्रोग्राम)  
निसा प्रिन्सी अगारवाल  
(प्रॉजेक्ट हेड, अनुपम)

प्रो. मधु गुप्ता  
डॉ. रविंदर मीना  
(कनवैनर्स)

डॉ. दीपक रावत  
मिस. शालिनी सिंह  
डॉ. विजय कुमार बादेटिया  
(टीचर को-ऑर्डिनेटर्स)

प्रो. पायल नागपाल  
(आईकिस को-ऑर्डिनेटर)

प्रो. स्वाती पाल  
(प्रिन्सिपल)

## Geo Tagged Pictures:



(Teacher visiting the stall and purchasing items)

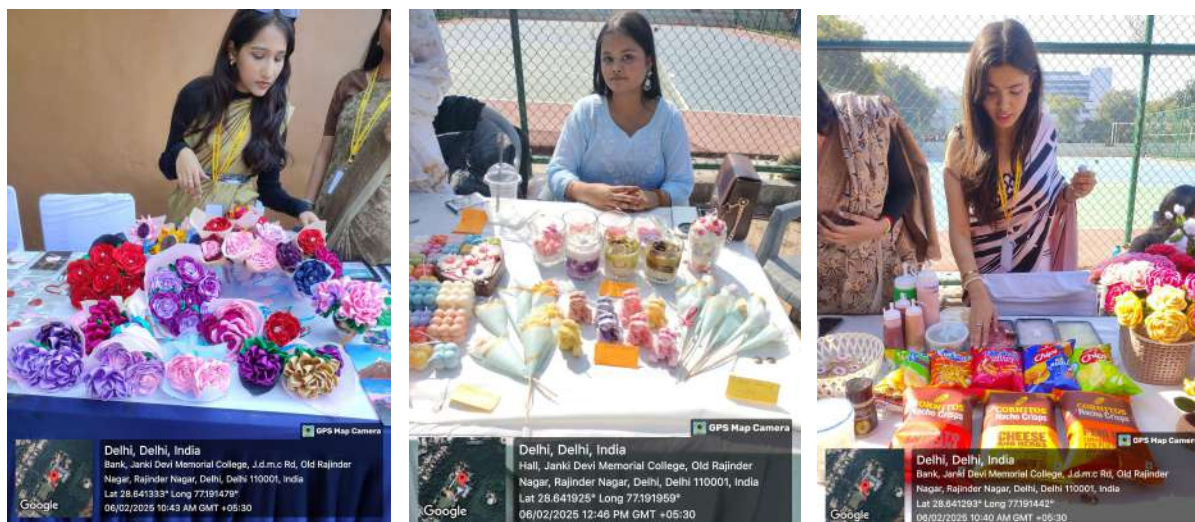


( Youtuber Shreedhar Rathee taking interview of Incubation Program members)





**(Team Incubation Program )**



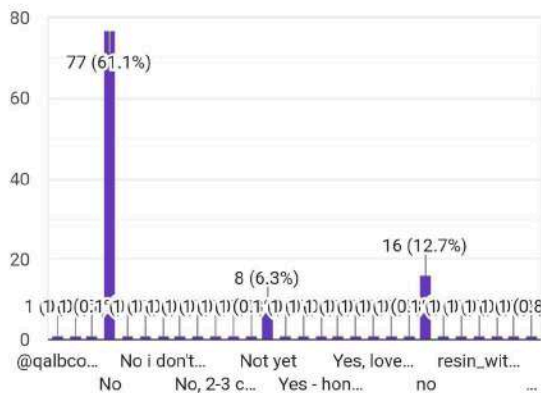
**(Creators showcasing their Products)**

## Survey cum feedback form

Do you own such a business? If yes mention the insta id or website link

 [Copy chart](#)

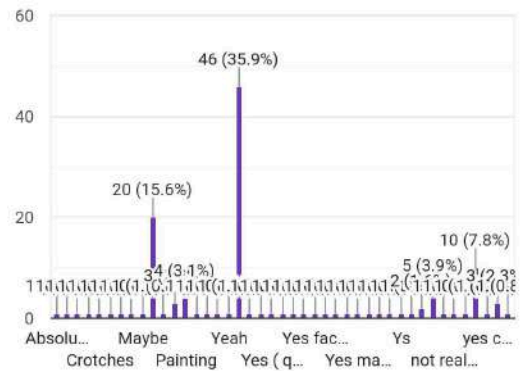
126 responses



Are you interested in the businesses related to handmade items?(Eg- crochets, paintings etc)

 [Copy chart](#)

128 responses



## Attendance Record

**Day 1**  
Chinmayee  
Princy  
Shreya  
Devshi  
Tanisha  
Pragya  
Yashvi  
Vanshika  
Shruti  
Gauri Sharma  
Aadya Vivek  
Sakshi Teotia  
Anusha  
KM Harshita  
Madiha Hasan  
Manvi  
Suhani Jain  
Cheshta Bhalla  
Ramsha  
Devanshi  
Drishti Satija  
Kushika  
Unnatti  
Shreshtha Jain  
Anvesha  
Mishthee  
Vanshika Manchanda  
Sadaf  
Vaniya

Day 2  
Chinmayee  
Princy  
Shreya  
Devshi  
Tanisha  
Pragya  
Yashvi  
Vanshika  
Shruti  
Gauri Sharma  
Sakshi Teotia  
Anusha  
KM Harshita  
Madiha Hasan

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Manvi  
Suhani Jain  
Cheshta Bhalla  
Ramsha  
Devanshi  
Drishti Satija  
Kushika  
Unnatti  
Shreshtha Jain  
Anvesha  
Mishthee  
Vanshika Manchanda  
Sadaf  
Vaniya

**Day 3**  
Chinmayee  
Princy  
Shreya  
Devshi  
Tanisha  
Pragya  
Vanshika  
Shruti  
Yashvi  
KM Harshita  
Sadaf  
Devanshi  
Mishthee  
Sakshi Teotia  
Suhani Jain  
Anusha  
Madiha Hasan  
Manvi  
Drishti Satija  
Kushika  
Vaniya  
Shreshtha Jain  
Ramsha  
Aadya Vivek  
Cheshta Bhalla

**Copy of the bills:**

<b>CASH / CREDIT MEMO</b> Bought of: <i>विशेष</i> Sold to: <i>केशव</i>		नंकर / उधार नं.  
No. क्रमिक  	Date दिना  	 

Qnty. संख्या	PARTICULARS विवरण	Rate दर	Amount रु	टंक P.
<i>200</i>	<i>Business Cards</i>		<i>300</i>	
<i>Purpose: Mutation Program (Land Cards)</i>				
<b>(N) NOOTAN</b> Thank You    मान्यवाद		TOTAL कुल	<i>300</i>	

Goods once sold will not be taken back  
 E.&O.E. मूल मुक्त लेनी नहीं

Signature हस्ताक्षर

<b>CASH / CREDIT MEMO</b>	नकर / लघार ववर			
Brought अरि रिगिला Sold तिरा श्रेया				
No. इमूक Date दिनिश	२१/३८			
Qnty. संख्या	PARTICULARS विवरण	Rate दर	Amount ₹	Lakh P.
380	Repayment Box	60	1800	
<b>(H) WOOTAN Thank You धन्यवाद</b>		TOTAL जोड	1800	
Goods once sold will not be taken back E.O.E मल नुक्त लेनी देगी		Signature रसातर		







**Janki Devi Memorial College**  
**Report 24-25**  
**Project Anupam, Incubation Program**

<b>Name of the Event</b>	<b>State/District best action research Institute 24-25</b>
<b>Type of the Event</b>	<b>Inter-college</b>
<b>Organiser</b>	<b>National Edu-trust of India</b>
<b>Objective of</b>	<b>The award recognizes higher education institutions that effectively integrate skill development with entrepreneurship, fostering innovation, and self-reliance among students and creators.</b>

**Brief report**

**Project Anupam**, an initiative under the Incubation Program at Janki Devi Memorial College, has been awarded the **First Prize** in the **Central Delhi Category** for the **State/District Best Action Research Institute 2024-25**. This prestigious recognition is part of the Skill to Entrepreneurship Program, which highlights institutions that successfully combine skill development with entrepreneurial opportunities, empowering students to become self-reliant creators and entrepreneurs.

Students involved in Project Anupam carried out research to understand how the program's strategies, objectives, and events like stalls and seminars were helping the project succeed. Their research aimed to find out if these elements were meeting the project's goals and how they could be improved.

The research focused on the strategies used by Project Anupam to connect creators with customers. Students looked at how effective the project was in promoting handmade products through stalls and seminars, and how these strategies helped creators grow their businesses.

Students & faculty were awarded with certificate of appreciation for their research.

The research results have helped improve the project's approach, ensuring that it continues to meet its goal of supporting creators and promoting entrepreneurship.

## Poster of the Event



**National EduTrust of India**

Registered under Ministry of Micro, Small and Medium Enterprises,  
Government of India (UDYAM-CH-01-0039500)

# State/District Best Action Research Institution Award 2024-25

(Skill-to-Entrepreneurship Program for HEIs)

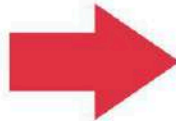
## Project Skill to Entrepreneurship

"Turning Skills into Success, Ideas into Enterprises"

Digital Marketing  
Selling  
Marketing  
Content Writing  
Leadership



**Skills**



**Entrepreneurship**

State Award  
Cash Prize and  
Certificates

District  
Award  
Certificates

Last Date of  
Registration  
15.10.2024

Results will be  
Announced on  
01.01.2025

For more Information:

Contact: 6239431614

Email: rpsamarthsharma@gmail.com

## Copy of the certificate



### **National EduTrust of India**

(Registered under Ministry of Micro, Small and Medium Enterprises,  
Government of India (UDYAM-CH-01-0039500))

Memo no: NEI/NC/78

Date: 03.12.2024

#### **Result of State/District Best Action Research Institution 2024-25 (Skill-to-Entrepreneurship Program for HEIs)**

We are pleased to announce the **results of the State/District Best Action Research Institution 2024-25** under the **Skill-to-Entrepreneurship Program for Higher Education Institutions (HEIs)**.

The following institutions from **Delhi** have been recognized as the **No. 1 performers in their respective districts** for their outstanding contributions and impactful action research initiatives:

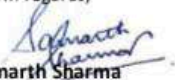
1. **Shaheed Sukhdev College of Business Studies** – North West Delhi (No. 1)
2. **Janki Devi Memorial College** – Central Delhi (No. 1)
3. **Atma Ram Sanatan Dharma College, University of Delhi** – South Delhi (No. 1)
4. **Shaheed Rajguru College of Applied Sciences for Women** – East Delhi (No. 1)
5. **P.G.D.A.V. College (Eve), University of Delhi** – South-East Delhi (No. 1)
6. **Miranda House, University of Delhi** – North Delhi (No. 1)

*These institutions have excelled in integrating skill development with entrepreneurship, demonstrating leadership and innovation in their respective districts.*

We extend our **heartiest congratulations** to these No. 1 institutions and applaud their exceptional contributions to promoting skill-based education and entrepreneurship.

**Thank you to all participating colleges for their dedication to this initiative.**

Warm regards,

  
**Samarth Sharma**  
Chief Executive Officer  
National EduTrust of India

Copy of student certificate



## National EduTrust of India

Registered under Ministry of Micro, Small and Medium Enterprises,  
Government of India (UDYAM-CH-01-0039500)

### Certificate of Appreciation

This is proudly awarded to

**Devshi Gupta**

of

***Janki Devi Memorial College, University of Delhi***

In recognition of her outstanding contribution to the **Action Research Project** under the **Skill-to-Entrepreneurship Program for HEIs** for the academic session **2024-25**.

We greatly appreciate your active participation in the **Skill Mela** organized at your college, where your innovative stall and entrepreneurial qualities were highly commendable. Your creativity, dedication, and entrepreneurial mindset have set a remarkable example for others, showcasing the potential for impactful and sustainable ventures.

We applaud your efforts and wish you continued success in your future endeavors.

Date of Issue: 03.12.2024

Certificate No: NEI/SEP/9306

  
Director

National EduTrust of India



Samarth Sharma  
Chief Executive Officer  
National EduTrust of India





**Janki Devi Memorial College  
University of Delhi**



**Events Report 24-25  
Incubation Program  
Anupam Haat at Jyostana'24**

Name of the event:	Anupam Haat at Jyotsana'24
Name of the organizer:	Incubation Program
Type of event:	Inter-college
Objectives of the event:	Our stall aimed to empower budding entrepreneurs, and connect them with their target market. We showcased an array of unique products, from handmade diyas to jewelry and accessories. Aligning with our societal vision, we created an ideal platform for creators to display their talents. Our initiative focused on nurturing youth as changemakers for a self-reliant India, one entrepreneurial step at a time.
Name and Affiliation of the Resource person:	N/A
Name and Affiliation of Judge of the event:	-
Name and Affiliation of Prize winner of the event:	-

## **Brief Report**

**Project Anupam**, under the **Incubation Program** at **Janki Devi Memorial College**, showcased its creations at the vibrant Diwali Mela “**JYOTSANA’24**” held at Janki Devi Memorial College on October 25<sup>th</sup>. It turned out to be a huge success as over 500+ students, staff, and other visitors visited the stall. Products of 12 creators were showcased at our stall near the auditorium, and the result was putting out the creativity and skill of the creators with their handmade products like crochet flowers, ribbon flowers, bracelets, necklaces, keychains, chocolates, and etc.

Audience engagement was strong, with many faculty members purchasing items, demonstrating the quality and appeal of the goods.

Our stall stole the show at the mega event, drawing in crowds of visitors and JDMC students. Its unique variety of attractions made it impossible for anyone to leave without taking a piece of Anupam home. As the day drew to a close, the team proudly marked a sale of **₹33,435**.

## **Feedback**

### **Feedback from Creators:**

With the event’s success, creators eagerly anticipate future showcases, and are grateful for the organizers' support in amplifying their talents and driving sales. Creators felt an overwhelming sense of pride showcasing their work, and enjoyed the fact that it engaged the crowd. They eagerly welcomed more opportunities to display their creations and appreciated the support provided. They also appreciated the platform's ability to connect them with potential customers and receive valuable feedback, allowing them to refine their craft. Moreover, the exposure gained through the event opened doors to new collaborations and partnerships.

### **Feedback from Visitors and Customers:**

People enjoyed the unique products and praised the excellent communication. Many were thoroughly impressed with what was being offered, and were eager to learn more about the person behind the creation, demonstrating a genuine appreciation for the craftsmanship behind it. By delivering not only a quality product but also engaging with customers, a strong foundation for loyalty and trust was established. Overall, the experience was highly successful, showcasing the power of combining innovative products with personalized communication.

# Poster of the Event



# Geo Tagged Pictures:



(Showcasing the innovative works of our creators)



(The crowd was amazed by the variety of products)



**(The teachers appreciating the products made by our talented creators)**



# Attendance Record

	Cheshta Bhalla
	Juhi Juneja
	Vaniya Bharti
	Vanshika
Khushi Saini	Chinmayee Panda
Tanisha Goswami	Kanak Dhingra
Anvesha Bhushan	Aarchi Aggarwal
Anousha Jain	Anupriya Arora
Vipashna Atoliya	Swarnanki Das
Gauri Sharma	KM Harshita
Suhani Jain	
Shreshtha Jain	
Vanshika Manchanda	Devshi Gupta
Anusha Mittra	Mishthee
Ramsha	Shreya Mittal
Gunjan Bhandari	Manvi
Sakshi Teotia	Nisha Princy Agarwal
Aadya	Madiha Hasan
Sneha Anand	Yashvi mittal
Kushika	Pragya Sharma
	Shruti Sahu

# Copy of the bills

**AMAR PHOTOSTAT & INTERNET CAFE**  
Date: 26.12.17

S. No.	Qty.	Description	Rate	Amount
	1	Glossy Color Print	160	160

AMAR INTERNET CAFE  
Shop No. 16, Baba Phool Singh Market, Old Rajinder Nagar,  
Near Karol Bagh Metro Station, N.D. Phone No. 9873287106

**CASH / CREDIT MEMO**  
Brought of: विहारा  
Sold to: क्रेता  
No. क्रमिक  
Date दिनांक 25/10/17

Qty. संख्या	PARTICULARS विवरण	Rate दर	Amount रकम
4	Cash Memo	60	240

Thank You  
Goods once sold will not be taken back  
E & O E. गुप्त वृत्त लेखी है

Ph. : 9818493795  
9999841171  
7583995002

॥ जय माता दी ॥  
Bill / Cash Memo

**KHURANA PHOTOSTATE**  
OFFICE STATIONERY ITEMS & SPIRAL BINDING  
AS LEGAL AS COLOR AND B/W PRINT & LAMINATION  
Add: 18053 East Park Road, Karol Bagh, New Delhi-110005

S. No. 2733  
Date 14/10/2017  
M/n CASH

S. No.	Particulars	Qty.	Rate	Amount
01	Cash	03	40	120

E & O E. For KHURANA PHOTOSTATE  
Auth. Signator



**JANKI DEVI MEMORIAL COLLEGE**  
**(UNIVERSITY OF DELHI)**  
**Incubation Program**  
**USME,DTU REPORT**

Name of the event:	<b><u>Startup Bazaar</u></b>
Venue:	USME, DTU
Type of event:	Exhibition
Objectives of the event:	Our aim was to showcase our innovative products and engage with a diverse audience. We sought to build relationships with other exhibitors and attendees for collaboration and knowledge sharing within the entrepreneurial community. Valuable feedback would help shape our projects, fostering creative growth and promoting discussions on entrepreneurship and skill development.

**Brief Report:**

**Project Anupam**, under **Incubation Program** at **Janki Devi Memorial College**, showcased its creations at exhibition held at USME, DTU on 15<sup>th</sup> October. The event which took place from 12 to 4 pm attracted over 100 visitors, drawing a vibrant and varied audience eager to explore the innovative products on display. Our team represented five talented creators, each contributing unique and handcrafted items such as paintings, Diwali-themed decor,

intricately crocheted pieces, handmade jewellery, and delectable chocolates. Customers were amazed by the quality and variety of products. The products not only captured the attention of attendees but also left a lasting impression, as visitors were genuinely amazed by the quality, craftsmanship, and variety on offer.

Our team actively engaged in conversations with both fellow exhibitors and attendees. This interaction fostered a sense of community and collaboration, allowing us to learn from others and share insights into our creative processes. The event was organised by ecell. Furthermore, the USME, DTU team recognized our efforts by conducting an interview, which added another layer of prestige and acknowledgment to our participation.

Overall, the event was a resounding success, offering Project Anupam increased visibility and opening new opportunities for growth and collaboration.

### **Feedback:**

Visitors praised Project Anupam's innovativeness and expressed enthusiasm for its handcrafted goods and elaborately crocheted flowers. The exhibition created a strong sense of support for local talent and enterprise. The positive feedback from customers and the recognition from the USME, DTU team underscored the impact of our work, inspiring us to continue pushing boundaries and expanding our creative endeavours in the future.

### **Geotagged pictures of the event:**

**(Showcase of creators' product)**





## **ATTENDANCE RECORD**

### **ATTENDANCE RECORD**

- 1.Devshi
- 2.Tanisha
- 3.Yashvi





**JANKI DEVI MEMORIAL COLLEGE  
(UNIVERSITY OF DELHI)**



**Incubation Program**

**Skill, Startup or Entrepreneurship expo Report**

Name of the event:	Skill, Startup or Entrepreneurship expo
Name of the organizer (s):	Incubation Program
Type of event	Inter-college exhibition
Objectives of the event:	Our aim was to showcase our innovative products and engage with a diverse audience. We sought to build relationships with other exhibitors and attendees for collaboration and knowledge sharing within the entrepreneurial community. Valuable feedback would help shape our projects, fostering creative growth and promoting discussions on entrepreneurship and skill development.
Name and Affiliation of the Resource person:	Prof. Roopam Kapoor
Name and Affiliation of Prize winner of the event:	Project Anupam secured 1st position in the Budding Entrepreneurs or Skill Centre category

### **Brief Report:**

**Project Anupam**, part of the **Incubation Program** at **Janki Devi Memorial College**, showcased its creations at the inter-college exhibition held at the Delhi University Sports Complex from October 4<sup>th</sup> to 6<sup>th</sup>. With daily hours from 9 a.m. to 4 p.m., the event attracted diverse audience eager to explore innovative products. Our team exhibited products of six talented creators such as crochet flowers, handmade jewellery, paintings, tote bags, and keychains, engaging in meaningful conversations with fellow exhibitors and attendees.

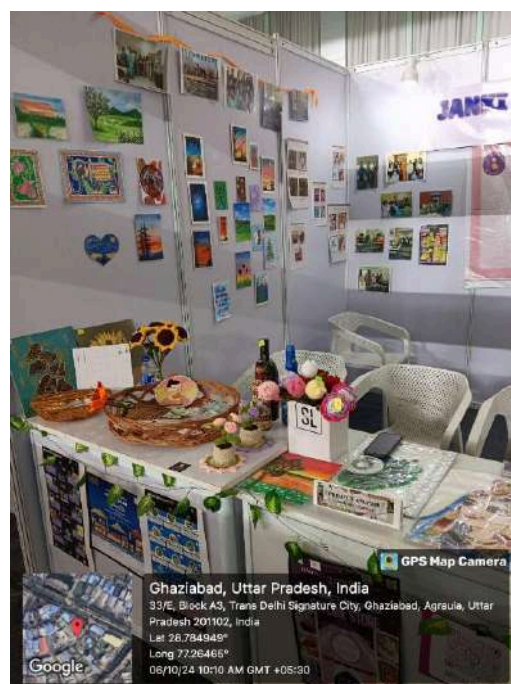
The second day witnessed an impressive turnout of 700-800 persons, indicating a strong interest in our products and creative processes. This vibrant engagement underscored the importance of student innovation and entrepreneurship.

On the third day, we were honoured to win first prize in the Budding Entrepreneurs or Skill Centre category. The award was given to our teacher coordinator, Dr. Deepak Rawat, together with our President, Chinmayee Panda, and Project Head, Princy Agarwal, marking an important day for Project Anupam.

### **Feedback:**

Visitors praised Project Anupam's inventiveness and expressed enthusiasm for its handcrafted goods and elaborately crocheted flowers. The exhibition had a communal vibe because to the designers' interactive sessions, which encouraged guests and created a strong sense of support for local talent and enterprise.

### **Geotagged pictures of the event:**



*(setting up the stall)*



*(customers on the stall)*





*(showcase of creators' product)*

### **Attendance Record**

#### **Day 1 (4-10-24)**

- 1.Chinmayee
- 2.Princy

#### **Day 2 (5-10-24)**

- 1.Chinmayee
- 2.Princy
- 3.Pragya
- 4.Devshi
- 5.Tanisha
- 6.Yashvi

#### **Day 3 (6-10-24)**

- 1.Chinmayee
- 2.Princy
- 3.Devshi
- 4.Tanisha
- 5.Pragya



**Janki Devi Memorial College**  
**Incubation Program**  
**Anupam Stall at Orientation'24**



Name of the Event	Anupam Stall at Orientation'24
Name of the organiser	Incubation Program
Type of Event	
Objectives of the Event	Our primary goal in organizing the stall was to support emerging entrepreneurs and connect them with their target audience. We featured a diverse range of products, from crochet, bookmarks to jewelry and accessories. By putting up a stall,, we aimed to give freshers a clear understanding of our society's vision and mission. Our initiative was designed to empower young creators to become change-makers and contribute to a self-reliant India.
Name and affiliation of the resource person	NIL

## **Brief Report**

**Project Anupam** under **Incubation Program** of **Janki Devi Memorial College** achieved yet another milestone by the dedication, determination and hardwork by setting up a magnificent stall for **Deeksharambh - Orientation'24**.

Throughout the one day orientation the stall was managed by the Core team. With the project we showcased handmade crafts and items presenting a wide range of spectacular products such as handmade crochets, resin arts, bookmarks and handmade jewellery.

Our booth made a striking impression at orientation. With out stall set up in the auditorium, we drew the attention of students and teachers. The versatility of our booth ensured



that everyone left with a souvenir from Anupam. We experienced a footfall of **350-400** people, and our team's collaborative effort resulted in sales of **₹7,170**.

### **Feedback**

The students and the teachers were deeply impressed by the agility of members and the quality of the items. They could not restrain themselves from reviewing the items and praising the intricacies of the products in their verbal feedback. The personalisation of the products by the creators won the hearts of many buyers.

The team worked with undying passion and at the end of the day commended each other for their support.

The happy faces of content, the twinkling eyes full of excitement encourage us to take our endeavour forward and we ensure our ardent customers and creators that we will be back with engagements in future.

**Janki Devi Memorial College**  
(University of Delhi)

# Project Anupam

under  
**Incubation Program**

under the aegis of centre of career counselling,  
career opportunities & skill enhancement

## PRESENTS

# ANUPAM HAAT

**DATE :** 3rd September 2024

**TIME :** 10:00 am - 01:00 pm

**VENUE :** Auditorium

**Contact Us :**  
anupamproject@gmail.com

Chhmayee Pandey ( President , Incubation program) Nisha Pancy Agarwal ( Project Head , Anupam )	Prof. Madhu Gupta Mr. Ravinder Meena  ( Convenors )	Dr. Deepak Rawat Ms. Shalini Singh Dr. Vijay Kumar Boderia  ( Teacher Co ordinators )	Prof. Piyali Nagpal  ( IQAC Coordinator )	Prof. Swati Pal  ( Principal )
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# **Attendance Record**

Shreya
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Yashvi mittal
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Chinmayee Panda
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Shruti Sahu
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Tanisha Goswami
-----------------

Vanshika
----------

devshi gupta
--------------

PRAGYA Sharma
---------------

Vishali Kapoor
----------------

Princy
--------

Prachi
--------

Anupriya Arora
----------------

Vipashna Atoliya
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# Geo tagged pictures



(Our customers admiring the products)



**(Our products)**