# Academic Year: 2021-2022

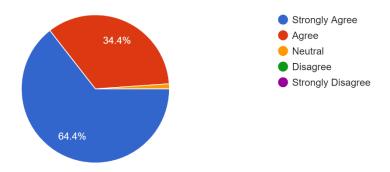
# **COURSE EXIT SURVEY: Analysis Report**

Academic Batch: 2021-2024

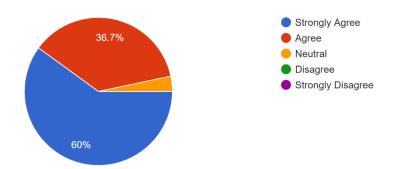
**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** I

Course Name: Financial Accounting Course Code: 22411101

Q1. This course provides me the ability to understand the theoretical framework of accounting and to prepare financial statements (Profit and Loss ...ome and Expenditure A/c, Receipts ad Payment A/c) 90 responses

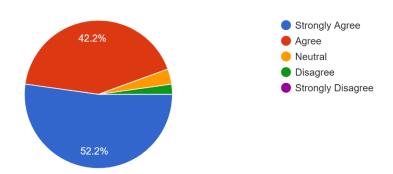


Q2. This course provides me the ability to determine Depreciation and Inventory. 90 responses



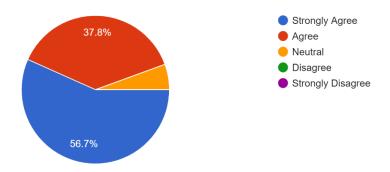
Q3. This course provides me the ability to learn accounting for Hire Purchase Transactions, Leases, Branches and Departments.

90 responses



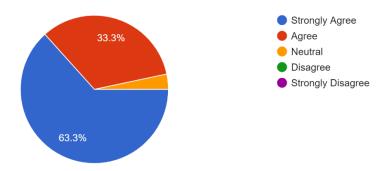
Q4. This course provides me the ability to understand the concepts of partnership firm and prepare accounts for dissolution of a partnership firm.

90 responses



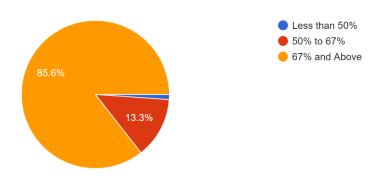
Q5. This course provides me the ability to develop the skill of preparation of Trading A/c, Profit and Loss A/c and Balance Sheet using Computerized Accounting (ERP-9 Tally Software)

90 responses



### Percentage of classes attended:

90 responses



## **OBSERVATIONS**

From the given responses, it is observed that around 98.9% of students strongly agreed and agreed that they got an understanding of the theoretical framework of accounting and to prepare financial statements (Profit and Loss A/c, Balance Sheet, Income and Expenditure A/c, Receipts ad Payment A/c). 96.7% of students strongly agreed and agreed that they learned to determine Depreciation and Inventory. 94.4% of students strongly agreed and agreed that they learned accounting for Hire Purchase Transactions, Leases, Branches, and Departments. 94.5% of students strongly agreed and agreed that they understood the concepts of partnership firm and prepare accounts for dissolution of a partnership firm and 96.6% of students strongly agreed and agreed that they developed the skill of preparation of Trading A/c, Profit and Loss A/c, and Balance Sheet using Computerized Accounting (ERP-9 Tally Software). It is also observed that students had an interest in the paper as 85.6% of students had more than 67% of attendance.

#### **ACTION TO BE TAKEN REPORT**

For the moderate responses, topics will be discussed with the students in tutorials and practical classes on Tally software. For the weak students, special classes will be held to discuss important questions with them. Measures will be taken to make the subject more engaging and appealing to the students in order to ensure higher attendance on their part. Assessments would also be done at regular intervals.

## **COURSE EXIT SURVEY: Analysis Report**

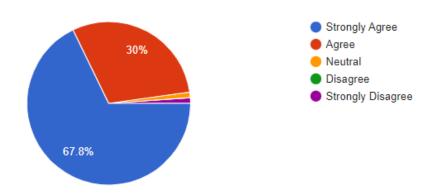
## Academic Batch: 2021-2024

**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** I

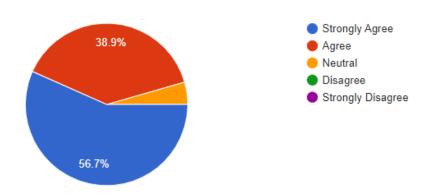
Course Name: Business Law Course Code: 22411102

Q1. This course provides you the ability to understand basic aspects of contracts for making the agreements, contracts and subsequently enter valid business propositions.

90 responses

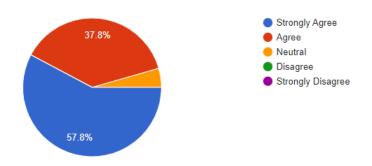


Q2. This course provides you the ability to recognize and differentiate the special contracts and identify their appropriate usage at varied business scenarios.

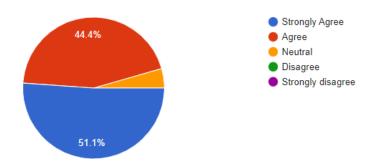


# Q3. This course equipped you about the legitimate rights and obligations under The Sale of Goods Act

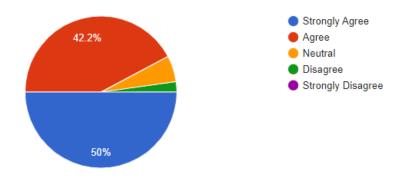
90 responses



Q4. This course enabled you with skills to initiate entrepreneurial ventures as LLP. 90 responses

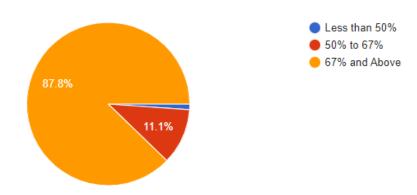


Q5. This course provides you the ability to understand the fundamentals of Internet based activities under The Information and Technology Act.



## Percentage of classes attended:

90 responses



#### **OBSERVATIONS**

The response of the majority of students seems favourable toward the subject. More than 95% of the students have strongly agreed and agreed that the course has helped them to understand the basic concepts of contract formation which are ultimately going to help them in entering valid business propositions. They acknowledged that the course helped them to differentiate between special contracts. They also seemed to be well equipped with their legitimate rights and obligations. The majority of the students understood the fundamentals of internet-based activities under the Information and Technology Act. Students also agreed that the course enhanced their ability to initiate entrepreneurial ventures as LLP. It is also observed that the students had an interest in the subject as 87.8% of students had more than 67% attendance.

#### ACTION TO BE TAKEN REPORT

In order to further improve amongst the students, more emphasis shall be laid on giving real-life examples and cases to them. Apart from this, opportunities will be provided for students to have group discussions on law cases. This would help them to gain perspective on the case from both sides. A very small percentage of students felt that they are neutral in terms of understanding the subject. Some students also expressed their disagreement over the course's ability to impart an understanding of ICT. Such students will be provided with remedial classes and tutorials to help them better comprehend and revise the course details. For making the subject more interactive in content, videos and case studies will be included in the classroom interactions. Students will be given opportunities to participate in cases through role-play and debates as well.

## **COURSE EXIT SURVEY: Analysis Report**

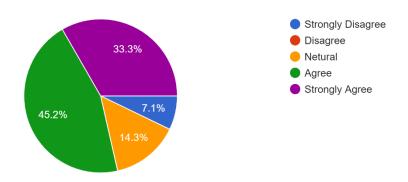
Academic Batch: 2021-2024

**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** I

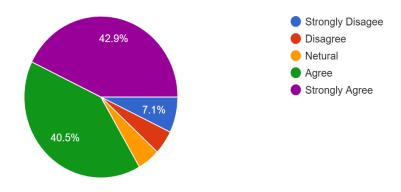
Course Name: Business Organisation & Management Course Code: 22415104

Does the course help you in learning the business activities to compete in a competitive world?

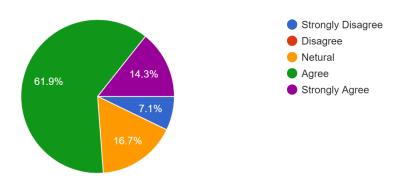
42 responses



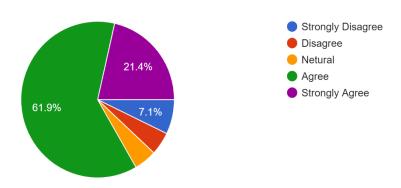
Does the course help you in understanding the entrepreneurship from a local to an international perspective?



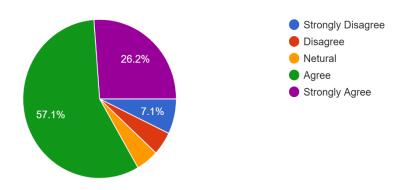
Does the course help you in evaluating the application of functional areas of business activity?
42 responses



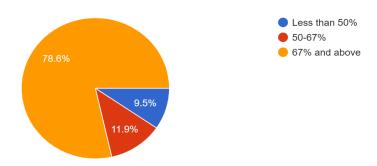
Does the course help you in analyzing the decision making and communication process?
42 responses



Does the course help you in evaluating the impact of legal, social, and economic environment on business?



What percentage of classes of this course have you attended?
42 responses



## **OBSERVATIONS**

The response of the majority of the students seems favourable regarding the subject as more than 75% of them agree with the fact that the outcomes of the course have been achieved successfully. In today's tech-driven business environment, the subject Business Organization and Management provide students with an opportunity to apply the new business idea in the real world by learning new technologies that are being used in many popular companies. More than 80% of the students are of the opinion that management is very important for running a business firm, recording their day-to-day transactions easily. More than 75% of the students say that analyzing and communication play an important role in decision making. They have been able to understand the concepts of audit as well.

#### **ACTION TO BE TAKEN REPORT**

It is observed that a majority of the students (over 70-75%) have responded positively to all the questions related to the understanding of concepts and topics covered in different units of the syllabus of Business Organization and Management. For students showing positive responses during the classes, they were given a real-life example to relate to the study to solve economic problems, assignments given to the students to check their knowledge & skills and open discussions on some selective topics were held in class to make them think analytically and critically. For the section of students who found the paper difficult to understand and grasp the concepts, doubts were taken to help them understand better, chapters were broken down into simpler units and were explained step-wise with relatively simple questions, and they were advised to refer to past papers for practice and in future extra practice questions will be given to such students for more practice. A good proportion of students (67%) had over 78.6% of attendance and others were reminded intermittently to attend the lectures on a regular basis to ensure a better understanding of the concepts covered in classes.

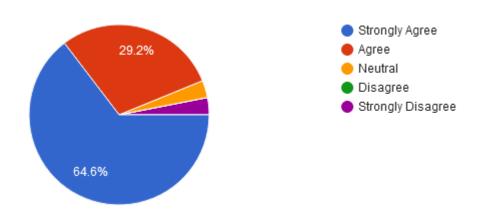
# **COURSE EXIT SURVEY: Analysis Report**

## Academic Batch: 2020-2023

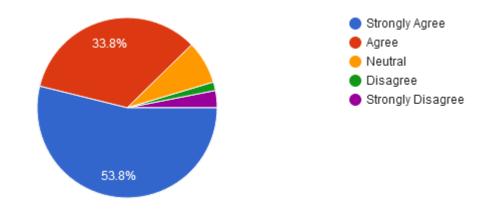
**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** III

Course Name: Human Resource Management Course Code: 22411301

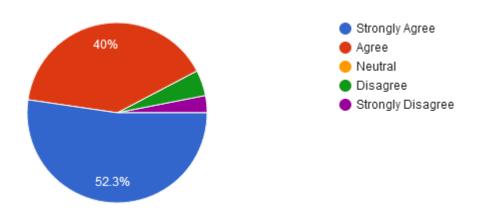
1. Did you understand the basic nature and importance of human resource management?



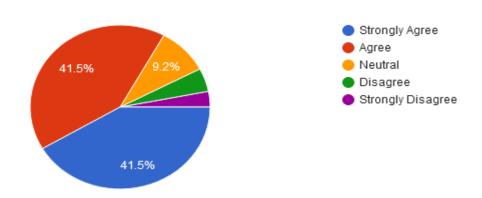
2. Can you analyze the current theory and practice of recruitment and selection?



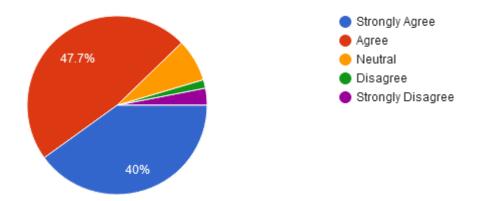
3. Do you understand the importance of performance management system in enhancing employee performance?



4. Are you able to recommend actions based on results of the compensation analysis and design compensation schemes that are cost effective, that increase productivity of the workforce and comply with the legal framework.



5. Did you understand the role of modern HRM in meeting challenges of changing business environments?



#### **OBSERVATIONS**

A survey was conducted to analyze the responses of the students regarding the paper Human Resource Management. Majority of the students agreed that all the objectives of this particular paper were achieved. More than 90% agreed that they are able to understand the basic nature and importance of HRM. More than 85% responded positively with regard to their clarity regarding the process of recruitment and selection. Approximately 92% agreed that course helped them in understanding the importance of performance management system. More than 80% agreed that they understood about the concept of compensation design system. Around 87% agreed that they were able to understand the concept of modern HRM and emerging challenges of HRM. Still extra lectures and extra reading material was provided with to the students faced some issues in understating.

### **ACTION TO BE TAKEN REPORT**

For moderate students, doubt session will be conducted. For weak students, extra lectures will be conducted. Also previous year question paper will be discussed in detail in class.

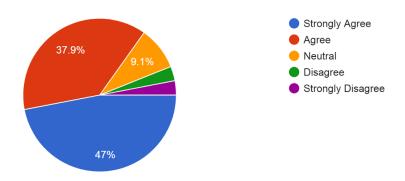
## **COURSE EXIT SURVEY: Analysis Report**

# Academic Batch: 2020-2023

**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** III

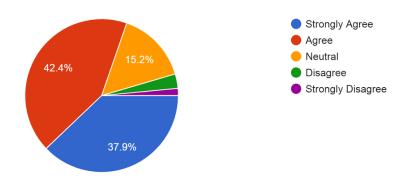
Course Name: Income Tax Law & Practice Course Code: 22411302

Are you able to Identify the five heads in which income is categorised and compute income under the heads 'Salaries' and 'Income from House Property'.

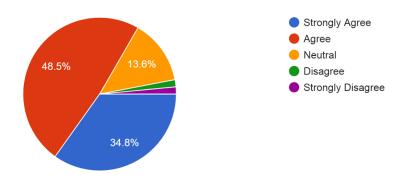


Are you able to Compute income under the head 'Profits and gains of business or profession', 'Capital gains' and 'Income from other sources'.

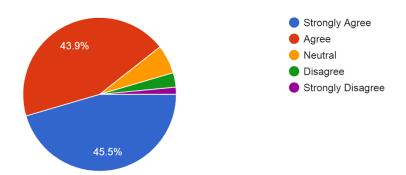
66 responses



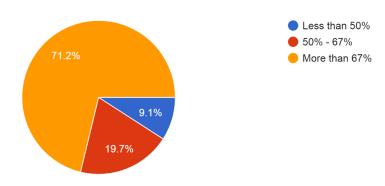
Understand clubbing provisions, aggregate income after set-off and carry forward of losses, and deductions allowed under the Income Tax Act; and fu... income and tax liability of individuals and firms <sup>66</sup> responses



Develop the ability to file online returns of income. 66 responses



How much was your attendance in this course? 66 responses



### **OBSERVATIONS**

From the given responses, it is observed that more than 80% of students strongly agreed and agreed that the course has helped them understand the basic concepts in the law of income tax and determine the residential status of different persons. They are able to Identify the five heads in which income is categorised and compute income under the heads 'Salaries', 'Income from House Property', 'Profits and gains of business or profession', 'Capital gains' and 'Income from other sources'. They are able to understand clubbing provisions, aggregate income after set-off and carry forward of losses, and deductions allowed under the Income Tax Act; and further to compute taxable income and tax liability of individuals and firms. They have largely developed the ability to file online returns of income through this course. It is also observed that students had an interest in the paper as 71.2% of students had more than 67% of attendance.

## **ACTION TO BE TAKEN REPORT**

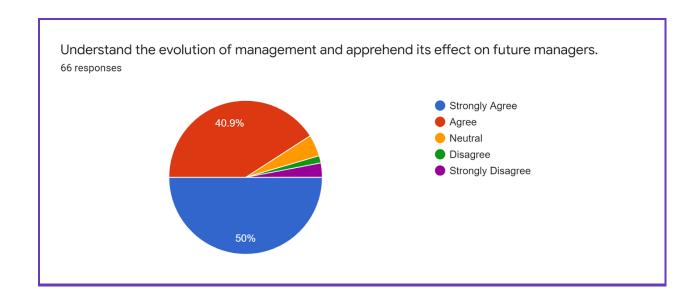
For the moderate responses, topics will be discussed more with the students in tutorials and practical classes on filing of income tax returns. For the weak students, special classes will be held to discuss important questions with them. Measures will be taken to make the subject more engaging and appealing to the students in order to ensure higher attendance on their part. Students will be given opportunities to participate in cases through role play and debates as well. The interplay of tax with other dimensions of reality will also be focussed upon. Assessments would also be done at regular intervals.

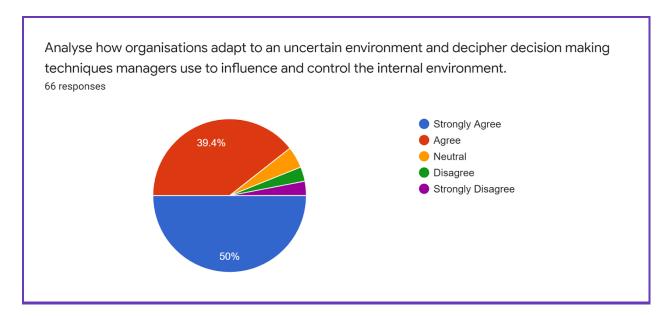
# **COURSE EXIT SURVEY: Analysis Report**

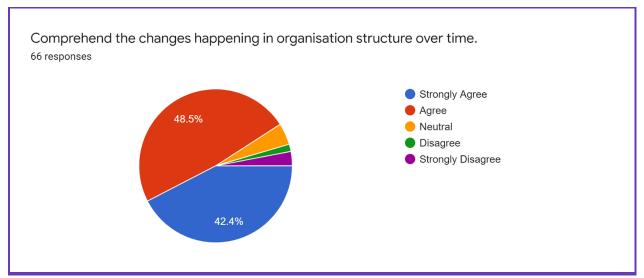
## Academic Batch: 2020-2023

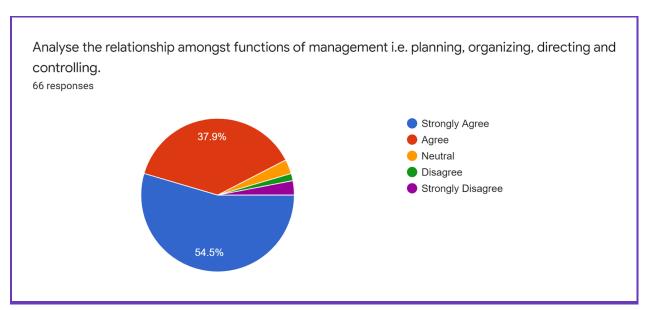
**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** III

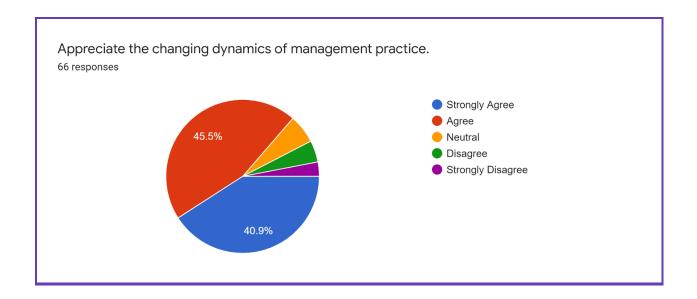
Course Name: Management Principles & Applications Course Code: 22411303

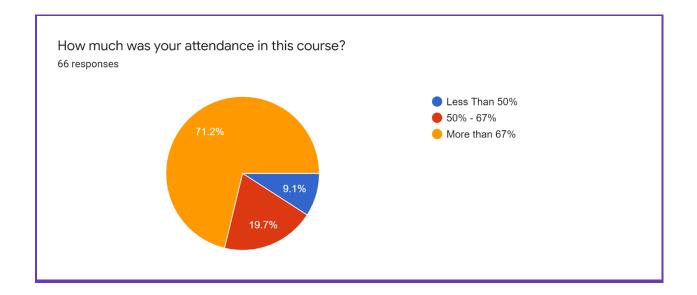












#### **OBSERVATIONS**

It is observed that a majority of the students (over 70%-75%) have responded positively to all the questions related to the understanding of concepts and topics covered in different units of the syllabus of the Management Principles and applications.

## **ACTION TO BE TAKEN REPORT**

For students showing positive response during the classes, videos were shown for enhanced learning, group activities were given to them and open discussions on some selective topics were held in class to make them think analytically and critically. For the section of students who found the paper difficult to understand and grasp the concepts, doubts were taken to help them understand better, they were advised to refer to past papers for practice and in future extra practice questions will be given to such students for more practice. A good proportion

of students had over 67% of attendance and others were reminded intermittently to attend the lectures on a regular basis to ensure better understanding of the concepts covered in classes.

## **COURSE EXIT SURVEY: Analysis Report**

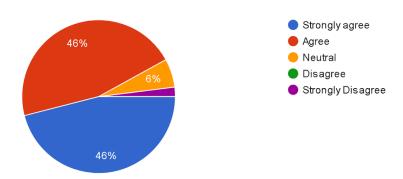
Academic Batch: 2020-2023

**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** III

Course Name: Fundamentals of Marketing Course Code: 22415305

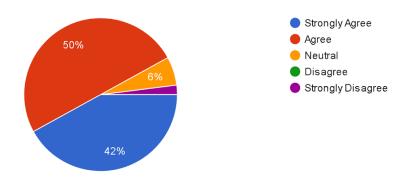
The course provided you the ability to understand the meaning of marketing and other associated basic concepts like marketing mix.

50 responses

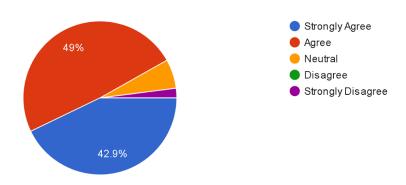


The course enabled you to understand the issues involved in various targeting and positioning decisions taken by firms/brands for their products.

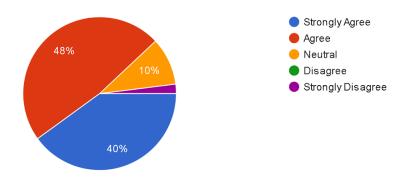
50 responses



Pricing of a product is a critical decision for firms. The course made you understand importance of proper pricing.

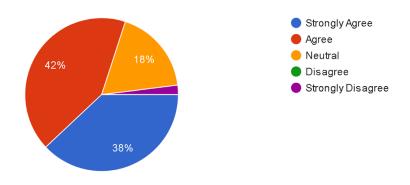


Through this course, the concept and importance of Marketing Mix and Promotion tools ( like advertising, sales promotion) used by organizations is clear 50 responses

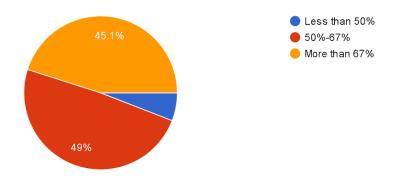


The course enabled you to understand concepts like rural marketing, digital marketing, relationship marketing.

50 responses



How much you attended classes? 51 responses



## **OBSERVATIONS**

From the given responses, it is observed that over 90% of students strongly agreed and agreed that they got a clear understanding about principles of marketing and other related marketing concepts. The majority of students understood the concepts of pricing of products, marketing mix, rural marketing, digital marketing, relationship marketing. Over 85% of the students have more than 50% attendance.

## **ACTION TO BE TAKEN REPORT**

On analysing the responses it was found that over 90% of the students have responded favourably to the questions and shows good understanding of the concepts covered in classes. For such students extra practice questions and reading material and real life case studies are given for improving their knowledge. The students who have responded on the neutral scale and the very few who have responded adversely, for them doubt clearing sessions are arranged. They were also given extra questions to practice and past papers were discussed.

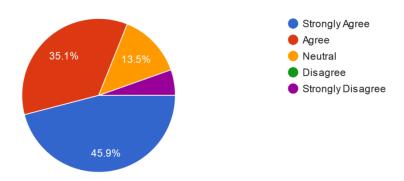
## **COURSE EXIT SURVEY: Analysis Report**

Academic Batch: 2020-2023

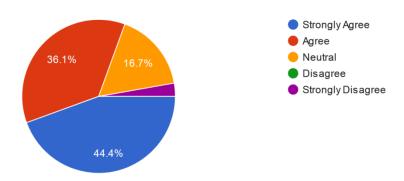
**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** III

Course Name: E-Commerce Course Code: 22413301

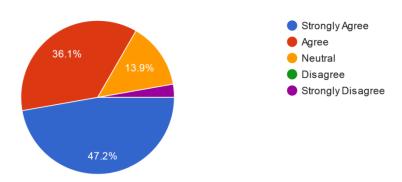
The course helps you to understand the concepts and techniques of E-commerce. 37 responses



The course enhanced your skills for current and contemporary applications of E-commerce. <sup>36 responses</sup>

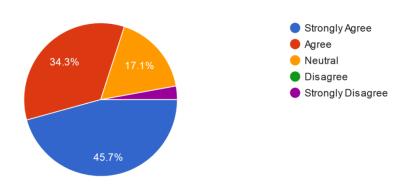


The course content have provide you skills for designing and developing websites <sup>36</sup> responses



The subject knowledge helps to understand the importance of security, privacy, ethical and legal issues of E-commerce.

35 responses



What do you want to add in the course content that you feel is missing.6 responses Nothing

Practical classes on Modern methods of website designing

How much was your attendance in this course?

I did not have ecommerce, I have choosed Digital marketing as my SEC subject, Nil

Practical classes on Modern methods

34 responses

Less Than 50%
50% - 67%
67% and above

## **OBSERVATIONS**

From the responses, 99% of the students are satisfied with the learning outcome of the course. 76% of the students are having attendance more than 67%, i.e quite satisfactory in the shift of online classes to offline classes. Out of the all responses, 2 students feel that the practical portion of the course should be enhanced or elaborated. This is all because the students enjoy doing the practical portion of the course in the computer lab and it helps them to score higher marks in the course. Students understand the concepts of E-commerce, techniques and application of E-commerce, Skills and techniques of designing and developing websites with the help of HTML codings and security and privacy concerns. They

also get knowledge about encryption and laws related to any offense and contravention as per Information Technology Act, 2000 and Information Technology (Amendment) Act, 2008. Study material in the form of written notes, PPTs, Word docs., etc. are also provided after completion of the topic and Doubt classes are also taken after completion of each Unit. Assignments and Tests(MCQs) are also taken from those topics taught in the class and which helps the students to frame the answers according to their understanding. Continuous practical assignments are done in the class and practice questions are also given.

## **ACTION TO BE TAKEN REPORT**

Interactive Study material in the form of PPTs, Vedios etc. Can be provided after completion of the topic for more better understanding. Practical role plays can also be the way of a hypothetical basis for creation of a website in practicals. Continuous practical assignment and assessment can done in the class.

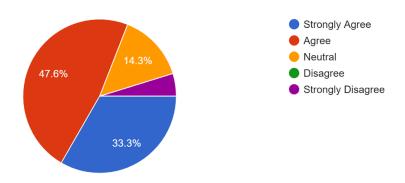
# **COURSE EXIT SURVEY: Analysis Report**

Academic Batch: 2020-2023

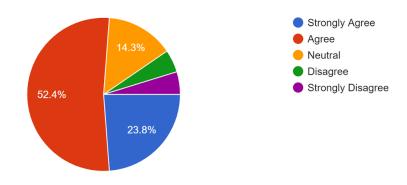
**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** III

Course Name: Personal Tax Planning Course Code: 22413304

Understand the meaning and relevance of Financial Planning. 21 responses

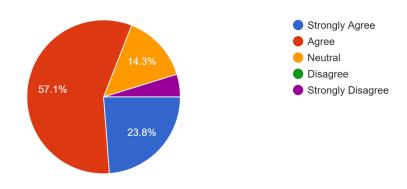


Familiarize with regard to the concept of Investment Planning and its methods. 21 responses

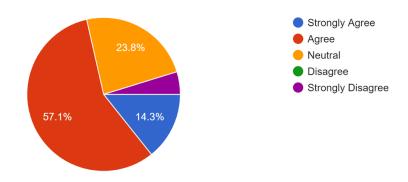


# Examine concept of Personal Tax Planning.

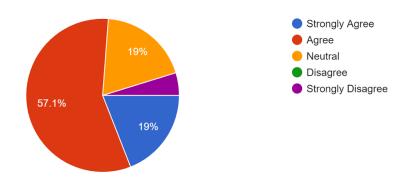
21 responses



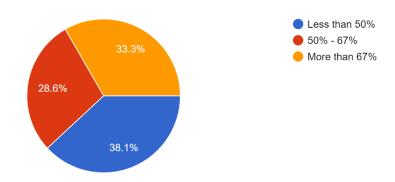
# Analyse Insurance Planning and its relevance 21 responses



Develop insights in to Retirement planning and its relevance 21 responses



How much was your attendance in this course? 21 responses



## **OBSERVATIONS**

This study was conducted for personal financial planning in which approximately 80% have a great understanding of the meaning and relevance of financial planning. 75% respondent set their Familiarize with the concept of investment planning and its methods. 80% say they are able to examine the concept of personal tax planning more than 70% say that they are able to analyze insurance planning and its relevance 76% say that they are able to develop and understand the relevance of retirement planning.

From the total number of respondents 33.3% say that they have attended more than 67% classes, 28.6% say that they have attended between 50% to 67%, 38.1% say that they have attended less than 51 % class.

## **ACTION TO BE TAKEN REPORT**

A small percentage was also neutral and disagreed with the above outcomes. For them extra learning classes tutes and study material have been provided to improve their learning capacity E and case studies presentations were also conducted.

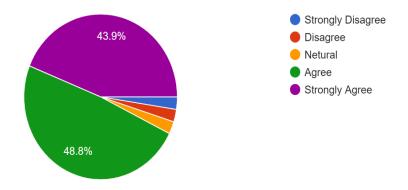
# **COURSE EXIT SURVEY: Analysis Report**

Academic Batch: 2020-2023

**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** IV

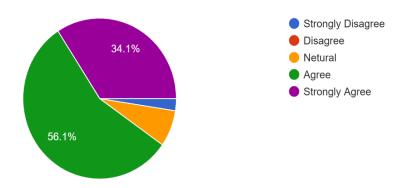
Course Name: Cost Accounting Course Code: 22411401

Does the course help you in Identifying the various elements and components of cost. 41 responses



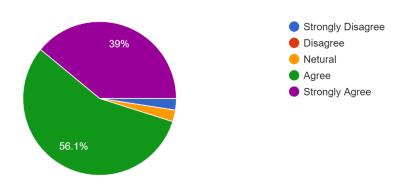
Does the course help you in understanding the accounting and control of materials and labor.

41 responses

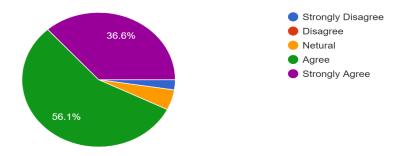


Does the course help in developing the ability to classify the allocation, apportionment and absorption of overheads.

41 responses

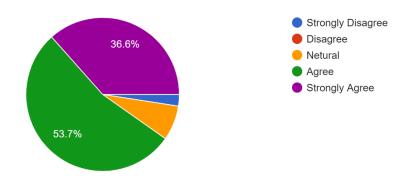


Does the course help you in applying the various costing methods in an organization. 41 responses

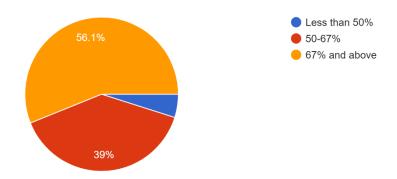


Does the course help in maintaining cost book-keeping and reconcile cost and financial accounts.

41 responses



What percentage of classes of this course have you attended? 41 responses



## **OBSERVATIONS**

The response of the majority of the students seems favorable regarding the subject as more than 75% of them agree with the fact that the outcomes of the course have been achieved successfully. In today's tech-driven business environment, the subject Cost Accounting System provides students with an opportunity to apply the cost accounting concepts in the real world by learning the software which is being used by many popular companies. More than 80% of the students are of the opinion that they will be able to create a costing method for a business firm, recording their day-to-day transactions easily. More than 75% of the students say that they know how to generate various Accounting Reports for analysis and decision-making. They have been able to understand the concepts of audit as well.

## **ACTION TO BE TAKEN REPORT**

In today's tech-driven business environment, the subject Cost Accounting provides students with an opportunity to apply the accounting concepts in the real world by learning the new concept. In order to provide a stronghold to students related to accountancy, more emphasis will be given to conceptual clarity in theory classes, which will allow them to revise and control all the accounting concepts before they apply. Additional questions will be given to them for practice. Apart from the practical knowledge, the students will also be provided with a little peep into the history and making of accounting concepts easily understood especially for business conglomerates in the concurrent world. More practical questions of a wider range covering various cost accounting will be discussed in the practical classes. Theoretical concepts related to cost accounting will also be discussed before they apply these concepts in practical class. All these measures will make the subject more appealing to the students enhancing their attendance in the class.

## **COURSE EXIT SURVEY: Analysis Report**

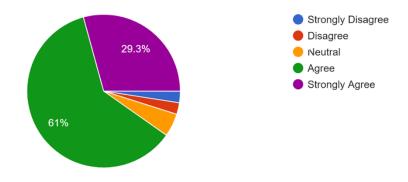
Academic Batch: 2020-2023

**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** IV

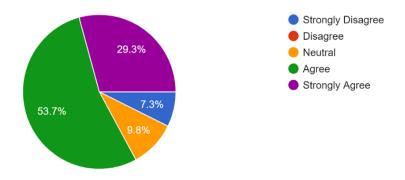
Course Name: Business Mathematics Course Code: 22411402

Did the course help you in comprehending the concept of systematic processing and interpret the information in quantitative terms to arrive at an optimum solution to business problems?

41 responses

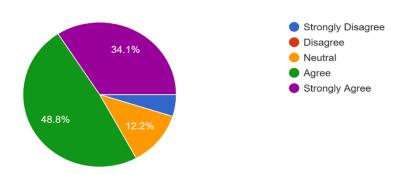


Did the course help you in developing the proficiency in using different mathematical tools (matrices, calculus, linear programming and mathematics of finance) in solving daily life problems? 41 responses

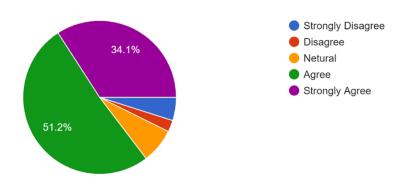


Did the course help you in acquire the competence use of computer for mathematical computations, especially with big data?

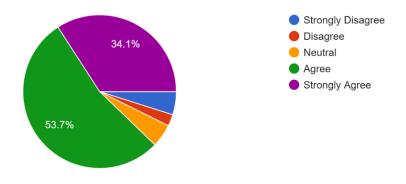
41 responses



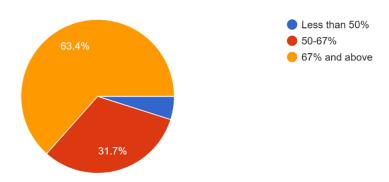
Did the course help you in obtaining the critical thinking and problem solving aptitude? 41 responses



Did the course help you in evaluating the role played by mathematics in the world of business and economy?



What percentage of classes of this course have you attended? 41 responses



### **OBSERVATIONS**

It is observed that around 64 % of respondents have attended more than two-thirds of the classes while around 32% have attended between one-half to two-thirds of classes. A good proportion of students had over 67% of attendance and others were reminded intermittently to attend the lectures on a regular basis to ensure a better understanding of the concepts covered in classes. It is evident from the given pie charts that a majority of the students (over 85-90%) have responded positively to all the questions related to the understanding of concepts and topics covered in different units of the syllabus of Business Mathematics.

## ACTION TO BE TAKEN REPORT

For students showing positive responses during the classes, they will be given a higher level of questions to apply mathematical techniques to solve economic problems, special assignments to use ICT for mathematical solutions and open discussions on some selective topics will be held in class to make them think analytically and critically. For the section of students who found the paper difficult to understand and grasp the concepts, doubts will be taken to help them understand better, chapters broken down into simpler units and explained step-wise with relatively simple questions, they will be advised to refer to past papers for practice and in future extra practice questions will be given to such students for more practice.

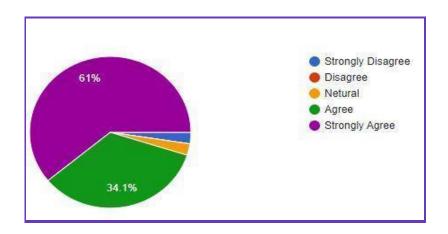
# **COURSE EXIT SURVEY: Analysis Report**

## Academic Batch: 2020-2023

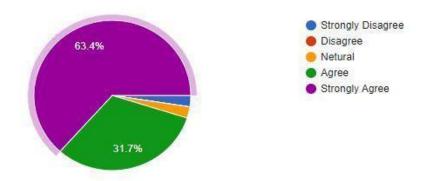
**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** IV

Q1. The course provided you with the ability to understand the basic concepts of computer software and their applications in day-to-day life.

## 41 responses

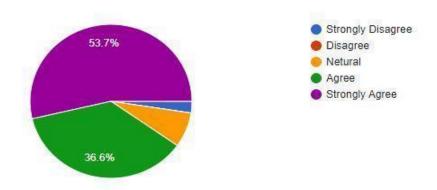


Q2. The course provided you with the use of Excel software for accounting and business use.

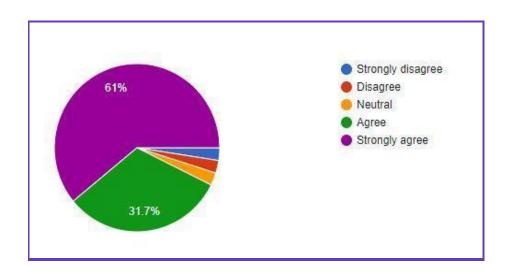


Q3. The course provided you with understanding of concepts and bringing ease in financial decisions using various functions Microsoft software.

## 41 responses

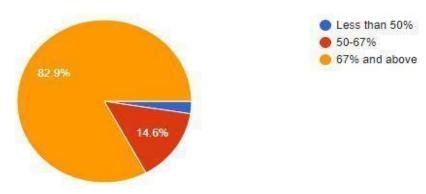


Q4. The course provided you with the skills to make good and creative presentations.



### Q5. What percentage of classes of this course have you attended?

#### 41 responses



## **OBSERVATIONS**

The response of the majority of the students seems favourable regarding the subject as more than 75% of them agree with the fact that the outcomes of the course have been achieved successfully. It is evident from the given pie charts that more than 75% of the respondents have understood the concepts of Computer applications in business and tools of Ms-office like word, PowerPoint, excel and access. These respondents who have shown positive responses have been the regular attendees of the class and took active participation in class discussions and tests/assignments.

## **ACTION TO BE TAKEN REPORT**

For the respondents who have performed moderately in the classes practice questions after the completion of every tool of Microsoft were provided so that students can improve their practical understanding of the topic taught in the class. All these measures will make the subject more appealing to the students, enhancing their attendance in the class.

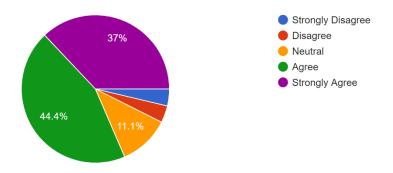
# **COURSE EXIT SURVEY: Analysis Report**

# Academic Batch: 2020-2023

**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** IV

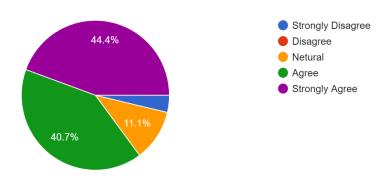
Course Name: Computerised Accounting System Course Code: 22411401

Have you been able to understand the Computerised Accounting System environment properly? 27 responses



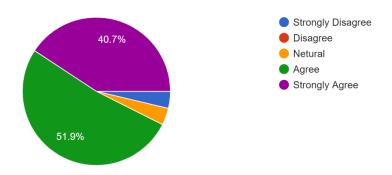
Do you think you will be able to create structure of Computerized Accounting System for a business firm?

27 responses

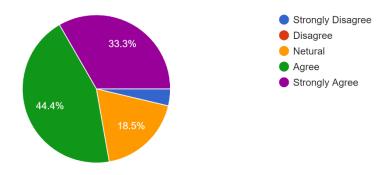


Do you think the course had equipped you to record day to day transactions in Computerized Accounting System?

27 responses

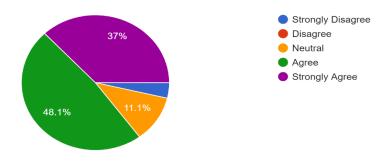


Are you able to make necessary tax adjustments while recording business transactions and to generate various Accounting Reports for analysis and decision making? 27 responses

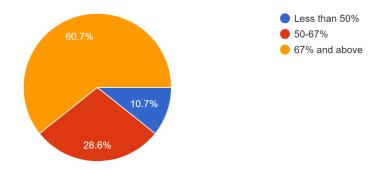


Are you able to understand and perform verification and audit activities for the voucher entries passed in computerised accounting environment?

27 responses



What percentage of classes of this course have you attended? 28 responses



## **OBSERVATIONS**

The response of the majority of the students seems favourable regarding the subject as more than 75% of them agree with the fact that the outcomes of the course have been achieved successfully. In today's tech-driven business environment, the subject Computerised Accounting System provides students with an opportunity to apply the accounting concepts in the real world by learning the software which is being used by many popular companies. More than 80% of the students are of the opinion that they will be able to create Computerised Accounting System for a business firm, recording their day-to-day transactions easily. More than 75% of the students say that they know how to generate various Accounting Reports for analysis and decision-making. They have been able to understand the concepts of audit as well.

# **ACTION TO BE TAKEN REPORT**

In order to provide a stronghold to students related to accountancy, more emphasis will be given to conceptual clarity in theory classes, which will allow them to revise and polish all the accounting concepts before they apply them to software. Additional questions will be given to them for practice. Apart from the practical of the software, the students will also be provided with a little peep into the history and making of accounting software so that they understand the need for them, especially for business conglomerates in the concurrent world. More practical questions of a wider range covering various accounting entries will be discussed in the practical classes. Case studies of big e-tailers like Amazon and Walmart will be discussed so that the students understand the need and practical usage of such accounting software. Theoretical concepts related to taxation (Goods & Services Tax) and auditing will also be discussed before they apply these concepts in practical class. All these measures will make the subject more appealing to the students enhancing their attendance in the class.

# **COURSE EXIT SURVEY: Analysis Report**

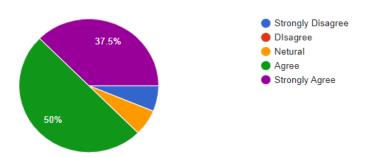
Academic Batch: 2020-2023

**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** IV

Course Name: E-Filing of Returns Course Code: 22413407

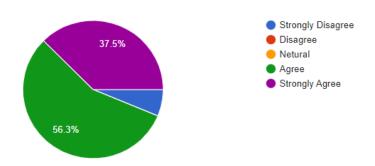
The course provided you the ability to know the difference between e-filing and regular filing of Income tax returns and understand the circumstances when e-filling is mandatory.

16 responses



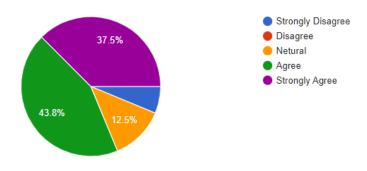
The course provided you the ability to understand the basic process of computing taxable income and tax liability, and know about various types of income tax return forms.

16 responses



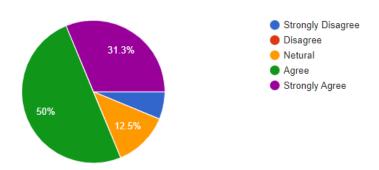
The course provided you the ability to understand the concept of advance payment of tax and tax deduction at source and develop the ability of e-filing of TDS returns.

16 responses



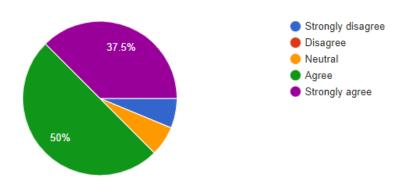
The course provided you the ability to become aware of the basic framework and structure of GST, including the meaning of input tax credit and the process of its utilization.

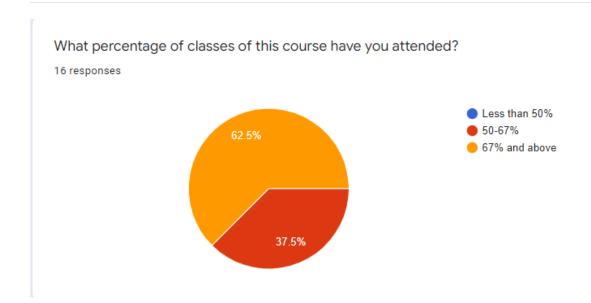
16 responses



The course provided you the ability to know about various types of GST returns and their filing.

16 responses





# **OBSERVATIONS**

There has been a favorable response from the majority of the students towards the subject. About 87.5% of the students agreed that the course has helped them understand the differences between regular filing and e-filing of tax returns. About 90% of students gained the ability to compute taxable income and tax liability. The students seem to be well equipped with the concepts of advance tax and tax deducted at source. 80% of the students became familiar with the basic framework and structure of GST. In order to promote improvements amongst the students, more emphasis would be laid on giving real-life examples and cases to them. Apart from this, opportunities would be provided for students to have group discussions on the legal implications of taxes.

A small percentage of students feel that they are neutral in terms of understanding the subject. Some students even disagreed with the course's ability to help them understand the subject better. Such students would be provided with remedial classes and tutorials to help them better comprehend and revise the course details. For making the subject more interactive in content, videos and case studies are included in the classroom interactions. Students will be given opportunities to participate in cases through role-play and debates as well. Measures will be taken to make the subject more engaging and appealing and promote the attendance of the students.

#### **ACTION TO BE TAKEN REPORT**

In order to provide a stronghold to students related to E-Filing of Returns, more emphasis will be given to conceptual clarity in theory classes, which will allow them to revise and polish all the E-Filing concepts before they apply for the returns. Additional questions will be given to them for practice. The students will also be provided with a little peep into the history and making of E-Filing returns so that they understand the need for them, especially for business conglomerates in the concurrent world. More practical questions of a wider range covering various E-Filing Returns will be discussed in the practical classes. All these measures will make the subject more appealing to the students enhancing their attendance in the class.

# **COURSE EXIT SURVEY: Analysis Report**

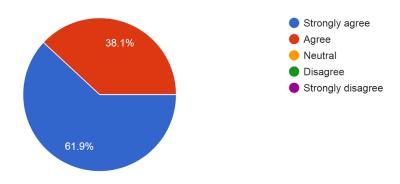
Academic Batch: 2019-2022

**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** V

Course Name: Principles of Marketing Course Code: 22411501

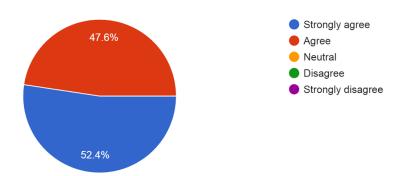
The course provides you the ability to understand the concepts of marketing, its philosophies and environmental conditions affecting the marketing decisions of a firm?

21 responses



2.

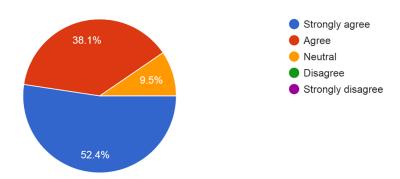
The course provides you the ability to understand the dynamics of consumer behavior and process of market selection through Segmentation, Targeting and Positioning? <sup>21 responses</sup>



# 3.

The course provides you the ability to understand the concept of value creation through marketing decisions?

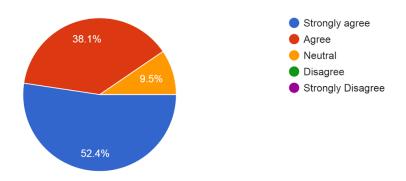
21 responses



# 4.

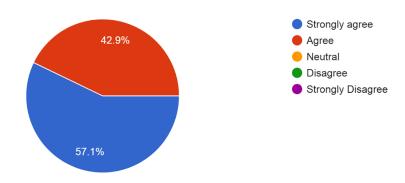
The course provides you the ability of equip with the knowledge of contemporary areas of marketing that governs modern marketing decisions.

21 responses



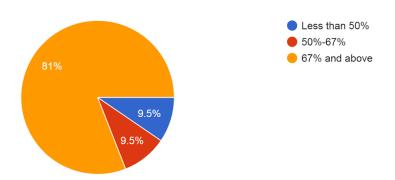
The course provides you the ability to acquaint with the concept of product pricing and distribution.

21 responses



6.

How much was your attendance in this course? 21 responses



### **OBSERVATIONS**

In light of the above given responses by the students, 81% of the respondents have attended more than two -third of the classes. The responses indicate that the majority(85%) of students have understood the concepts of marketing, its philosophies, contemporary areas, value creation process and product pricing & distribution decisions.

# **ACTION TO BE TAKEN REPORT**

In future, more students will be encouraged further to attend classes on regular basis so that not only their attendance rate increases but also they are benefitted from classroom interactions and discussions for better understanding.

# **COURSE EXIT SURVEY: Analysis Report**

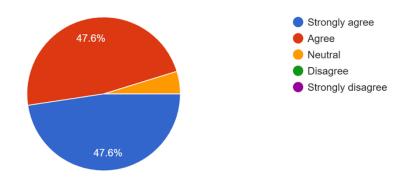
# Academic Batch: 2019-2022

**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** V

Course Name: Financial Management Course Code: 22411503

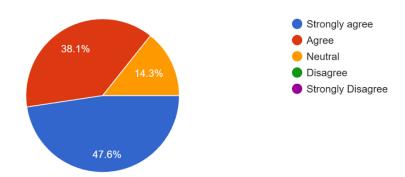
The course provides you the ability to explain the nature and scope of financial management as well as time value of money and risk return trade off.

21 responses



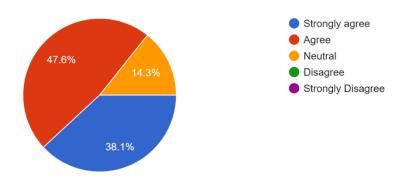
The course provides you the ability to analyse capital budgeting process and capital budgeting techniques?

21 responses



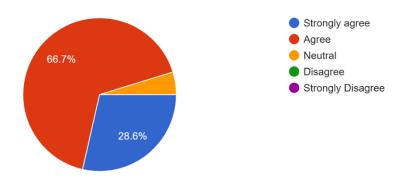
The course provides you the ability to estimate various capital structure theories and factors affecting capital structure decisions in a firm?

21 responses

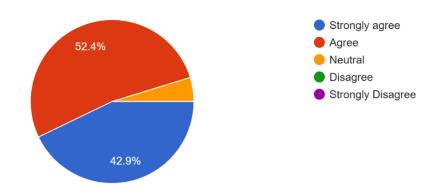


The course provides you the ability to critically examine various theories of dividend and factors affecting dividend policy?

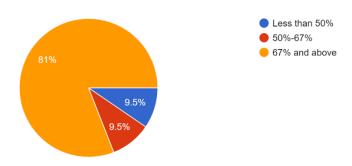
21 responses



The course provides you the ability to evaluate working capital requirement? 21 responses



How much was your attendance in this course? 21 responses



### **OBSERVATIONS**

As per the responses received from the Course Exit Survey, Most of the students (>85%) understood the paper and responded positively to all the questions. Some respondents (<15%) were neutral to the questions asked. No one responded negatively to any of the questions. More than 80% of the students attended more than 67% of the classes.

As the responses indicate, respondents could understand the concept of financial management as well as time value of money and risk return trade off. They are able to apply capital budgeting techniques and various capital structure theories. The course enabled them to critically examine various theories of dividend and evaluate working capital requirements of a firm.

# ACTION TO BE TAKEN REPORT

In future, classes and tutorials will be made more interactive so that more students attend classes on a regular basis and they are benefitted from classroom interactions and discussions for better understanding. To make this subject more interesting, specific videos and case studies will be shared with them so that we get no neutral responses in future and each and every student reacts positively to all course contents.

# **COURSE EXIT SURVEY: Analysis Report**

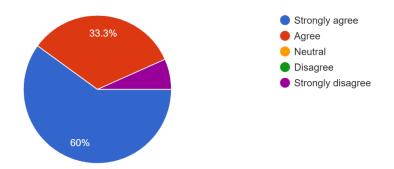
Academic Batch: 2019-2022

**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** V

Course Name: Management Accounting Course Code: 22417501

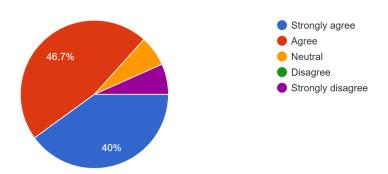
The course provides you the ability to identify the concept of Management Accounting and differentiate between the various forms of accounting?

15 responses



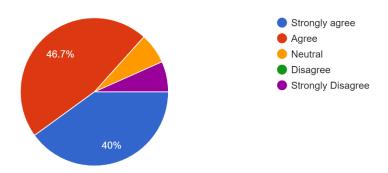
The course provides you the ability to understand the concept of Marginal costing and Absorption costing?

15 responses



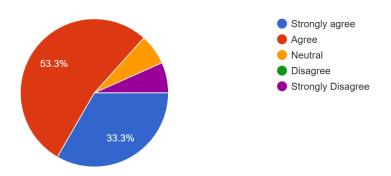
The course provides you the ability to understand the application of concept of relevant cost in short-term and long-term decision making?

15 responses



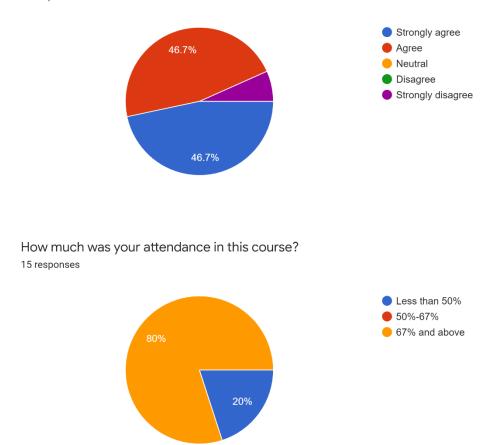
The course provides you the ability to understand the difference between budgetary control and cost control?

15 responses



The course provides you the ability to understand the application of various Management Accounting control techniques like budgetary control, responsibility accounting etc.

15 responses



### **ACTION TO BE TAKEN REPORT**

The observed responses of most of the respondents were positive towards the subject and contents covered. 98% students were satisfied with the subject and showed their interest in understanding the topics. For making this subject more interactive in content specific videos and case studies are included in the classroom discussions. Students are able to understand the management accounting and able to identify the difference between management accounting and importance of management accounting. With the help of this course students are able to understand the concept of different types of costing such as marginal costing and absorption costing banking. Students got in-depth knowledge of decision making in accounting. More than 60% students attended the classes regularly.

# **COURSE EXIT SURVEY: Analysis Report**

Academic Batch: 2019-2022

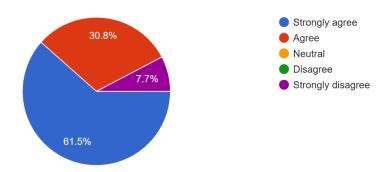
**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** V

Course Name: Organisational Behaviour Course Code: 22417507

# Question 1

The course provides you the ability to understand the development of Organisational Behaviour and its importance in managing people at the workplace?

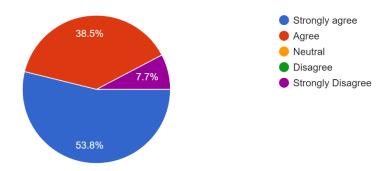
13 responses



# Question 2

The course provides you the ability to understand how individuals behave under different conditions and why individuals behave as they do?

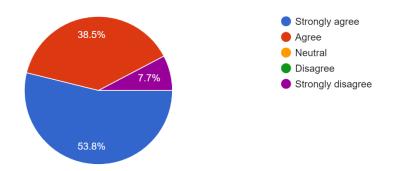
13 responses



## **Question 3**

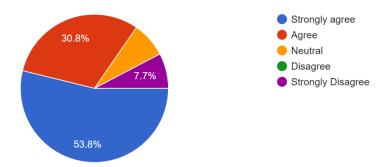
The course provide you the ability to critically evaluate leadership styles and strategies?

13 responses



# **Question 4**

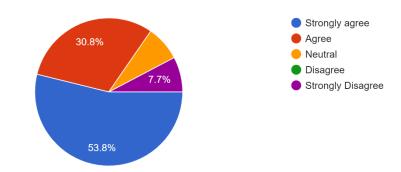
The course provides you the ability to critically evaluate the potential effects of organisational culture and stress on behaviour in organisation s...s to direct the same towards predetermined goals? 13 responses



#### **Question 5**

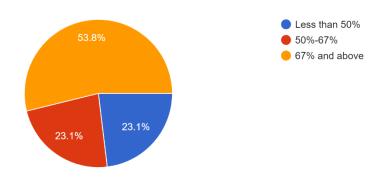
The course provides you the ability to appreciate theories of motivation?

13 responses



#### Percentage of classes attended

How much was your attendance in this course?
13 responses



#### **OBSERVATIONS**

The response of students seems majorly favourable. More than 90% of the students agree that the course has helped them to understand the significance of Organsiational Behaviour in managing people at the workplace. Managers are exposed to dynamic human-related situations in their work life. To comprehend those scenarios into academics, students will be given more situation-based assignments and projects which they will have to resolve using their creativity. Students have been able to understand the development of Organisational Behaviour and its importance in managing people. Students have also been able to understand the reasons behind behaviour of individuals. They are capable of critically evaluating various leadership styles and potential effects of organisational culture while understanding the theories of motivation. It is also observed that attendance of most of the students is more than 67% and above.

## **ACTION TO BE TAKEN REPORT**

To understand the intricacies of individual behaviour, students will be asked to participate in activities like role-plays to make them experience the situations which they study in theory. This will help the think more analytically and arrive at more creative ways of solving problem. Different kinds of case studies exploring various leadership styles will be discussed so that it will become easy for them to draw comparison among various leadership styles. Real-life characters of vivid leaders can also be discussed who have significantly impacted the performance and outlook of the companies they led. For bringing betterment into the subject, students will be provided with extra content, and discussion of current affairs to expand their mental horizon. The analysis of stress becomes all more important after the humankind has suffered the pandemic. To incorporate stress management, students will also be exposed to research-based projects where they can analyse stress levels of respondents and suggest ways to reduce them. All these activities will make the lecture more engaging for students which will ultimately enhance their attendance.

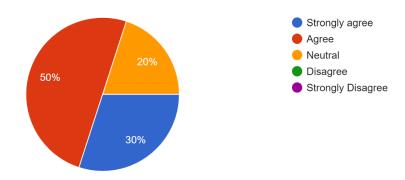
# **COURSE EXIT SURVEY: Analysis Report**

Academic Batch: 2019-2022

**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** V

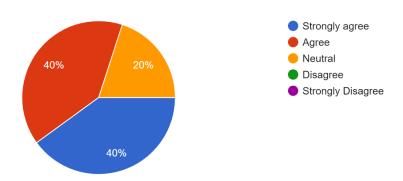
Course Name: Entrepreneurship Development Course Code: 22417513

The course provides you the ability to understand entrepreneurship as volition in context of India? 10 responses



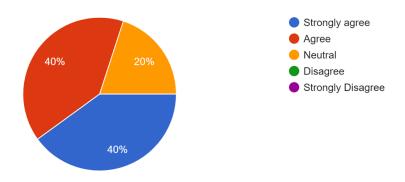
The course provides you the ability to gather knowledge and ideas on the existing support system for entrepreneurial orientation?

10 responses

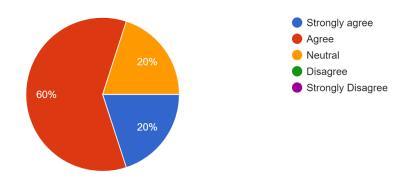


Understand enterprise formation process for gaining ideas as to creation of an enterprise for pursuing a career?

10 responses

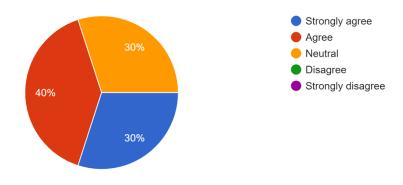


Understand of requirement of post-enterprise creation for effective operation of the business? 10 responses



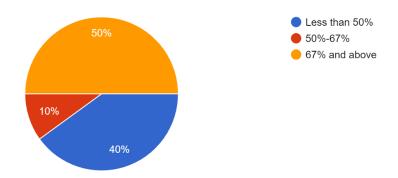
The course provides you the ability to gain knowledge on available growth strategies for implementing effective suitable strategy for expansion and growth?

10 responses



How much was your attendance in this course?

10 responses



#### **OBSERVATIONS**

From the responses, 70% of respondents agreed that the entrepreneurship development course developed the understanding of entrepreneurship as volition in the context of India. 80% say that they were able to gather knowledge and ideas on the existing support system for entrepreneurial orientation. 80% respondents understand the requirement of post enterprise creation for effective operation of the business.

While 50% of the respondents have attended more than 67% classes, 10% of the respondents attended 50% - 67% and 40% attended less than 50% classes.

# **ACTIONS TO BE TAKEN REPORT**

For the further development and improvement among students, Real time examples and case studies are provided for Group discussion and presentations. Some students disagreed with the course's ability to help them understand the subject better. Such students are provided with remedial classes and tutorials to help them better comprehend and understand the course details. For making the subject more interactive in content, videos and case studies are

included in the classroom interactions. Students will be given opportunities to participate in cases through role play and debates as well. Measures are taken to make the subject more engaging and appealing and promote attendance of the students.

# **COURSE EXIT SURVEY: Analysis Report**

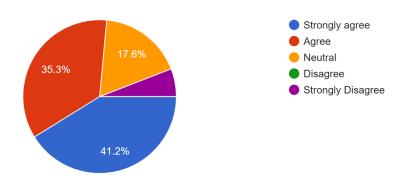
# Academic Batch: 2019-2022

**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** V

Course Name: Financial Markets & Institutions Course Code: 22417505

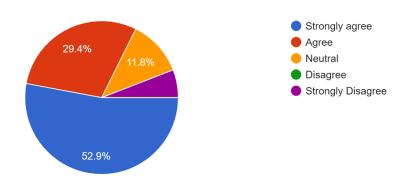
The course provides you the ability to understand the meaning and scope of financial markets as well as institutions in India?

17 responses



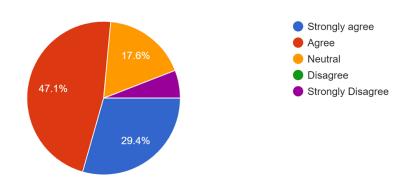
The course provide you the ability to understand the concepts of Commercial Banking and its Current developments?

17 responses



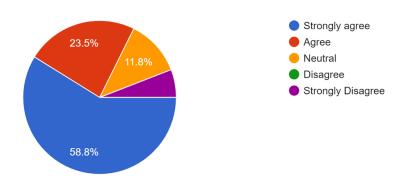
The course provides you the ability to understand the concepts of concept of Non-Banking Financial Companies (NBFC's)?

17 responses



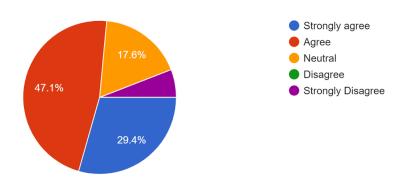
The course provides you the ability to understand the concepts of Money Market and Capital Market ?

17 responses



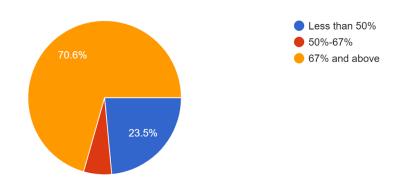
The course provides you the ability to examine the Financial Services Industry?

17 responses



How much was your attendance in this course?

17 responses



### **ACTION TO BE TAKEN REPORT**

The observed responses of most of the respondents were positive towards the subject and contents covered. 98% students were satisfied with the subject and showed their interest in understanding the topics. For making this subject more interactive in content specific videos and case studies are included in the classroom discussions. Students are able to understand the consumer buying process and to identify the ethical and legal issues in advertisements and packaging. The course provides an ability to understand the meaning and importance of financial markets. With the help of this course students are able to understand the concept of commercial banking and its current development. Students got in-depth knowledge of non banking financial companies, primary markets and secondary markets after attending this course. More than 60% students attended the classes regularly.

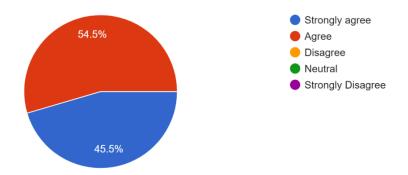
# **COURSE EXIT SURVEY: Analysis Report**

Academic Batch: 2019-2022

**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** V

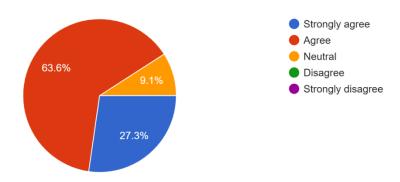
Course Name: Advertising & Personal Selling Course Code: 22417510

The course provides you the ability to build knowledge on various types of advertising media like print media, social media, broadcasting, news med...and media elements in the advertising decisions? 11 responses

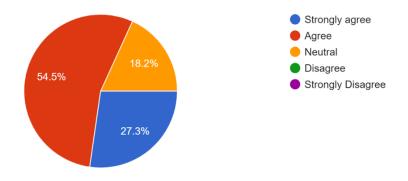


The course provides you the ability to threw light on importance of ethical and legal issues of advertising

11 responses

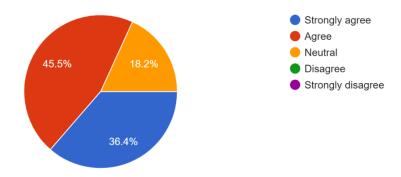


The course provides you the ability to understand the Importance and role of personal selling, measuring advertising effectiveness and testing techniques were discussed in the subject 11 responses



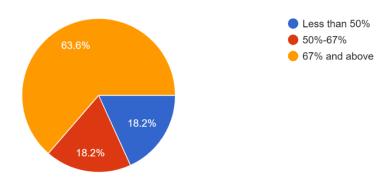
The course provides you the ability to enhance your knowledge on personal selling, its process, sales audit and objection handling mechanism

11 responses



How much was your attendance in this course?

11 responses



#### **OBSERVATIONS**

From the given responses, it is observed that nearly 90% of the students strongly agreed and agreed that the course provided them the ability to understand the process of communication, the objectives behind advertising and promotions and selection of target audience.

Every student agreed that the course has helped them to understand types of advertising media like print media, broadcasting, news media, and media elements in advertising decisions. It is also observed that students had an interest in the paper as the majority of students had favorable attendance.

### **ACTION TO BE TAKEN REPORT**

To make this subject more engaging, the interplay between ethics, legal issues with real life is provided. To arrive at the significance of these topics, examples of numerous companies were taken, related videos supporting the course will enable better conceptual clarity of intricate topics.

For better responses, students will be provided with practical knowledge of the topic and arranging internships, which can enhance greater understanding. Measures will be taken to make the subject more engaging and appealing to the students in order to ensure higher attendance on their part. Improvements in the performance of weak students can be done by providing them with additional questions and developing advanced learning stages. Assessments would also be done at regular intervals.

# **COURSE EXIT SURVEY: Analysis Report**

# Academic Batch: 2019-2022

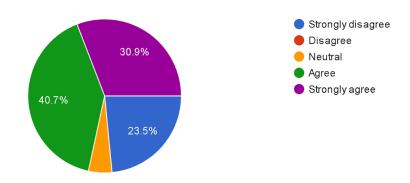
**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** VI

Course Name: Auditing & Corporate Governance Course Code: 22411601

Q1.

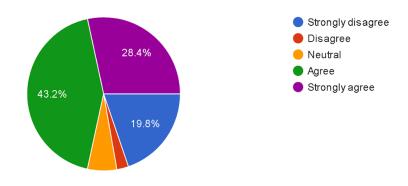
The course provided you the ability to understand the meaning of auditing and other associated basic terms.

81 responses



# Q2.

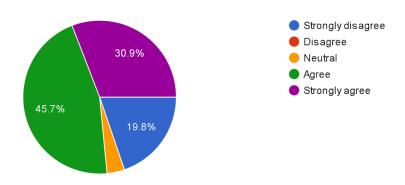
The concept of corporate governance and it's importance is clear to you from this paper. 81 responses



# Q3.

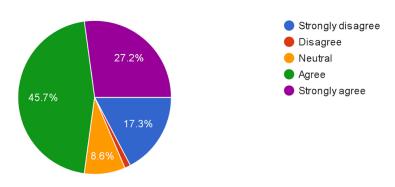
The corporate world has seen numerous financial scams. The course has equipped you to understand the common reasons of major corporate failures

81 responses



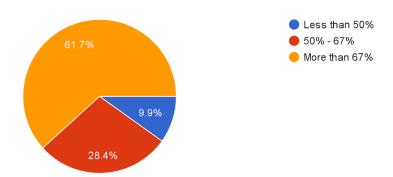
# Q4.

Through this course, the concept and importance of business ethics in organizations is clear 81 responses



# Q5

How much was your attendance in this course? 81 responses



# **OBSERVATIONS**

From the given responses, it is observed that around 70% - 75% of students strongly agreed and agreed that they got an understanding of the theoretical framework of various key aspects of the topics covered in the syllabus. They learned about auditing, corporate governance and

its evolution and corporate social responsibility. The majority of students understood the concepts and importance of CSR and business ethics. It is also observed that around 62 % of students had more than 67% of attendance.

# ACTION TO BE TAKEN REPORT

It is observed that a majority of the students (over 70%-75%) have responded positively to all the questions related to the understanding of concepts and topics covered in different units of the syllabus of the Auditing and Corporate Governance paper. For students showing positive response during the classes, videos were shown for enhanced learning, group activities were given to them and open discussions on some selective topics were held in class to make them think analytically and critically. For the section of students who found the paper difficult to understand and grasp the concepts, doubts were taken to help them understand better, they were advised to refer to past papers for practice and in future extra practice questions will be given to such students for more practice. A good proportion of students has over 67% of attendance and others were reminded intermittently to attend the lectures on a regular basis to ensure better understanding of the concepts covered in classes.

### **COURSE EXIT SURVEY: Analysis Report**

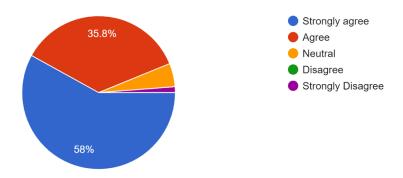
Academic Batch: 2019-2022

**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** VI

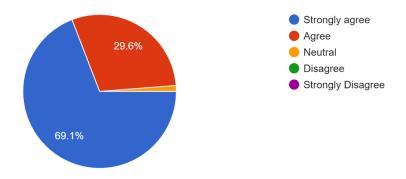
Course Name: Goods & Services Tax Course Code: 22411602

The course provided you the ability to connect with the genesis of goods and services tax (GST), decipher the constitutional amendment carried ou...end the composition and working of GST council.

81 responses

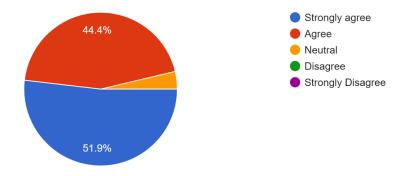


The course provided you the ability to understand the meaning of supply under GST law, differentiate between intra-state and inter-state s...e place of supply and compute the value of supply. 81 responses



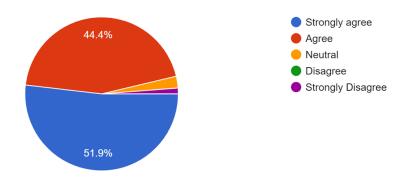
The course provided you the ability to comprehend the utilization of input tax credit, and the reverse charge mechanism of paying GST and to kn...he procedure for claiming refund under GST law.

81 responses



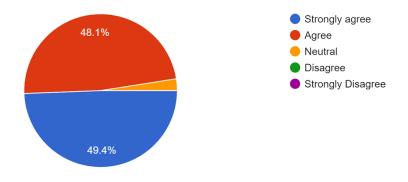
The course provided you the ability to understand the provisions for registration under GST along with special provisions such as those related to ant...oidance of dual control; e-way bills and penalties.

81 responses

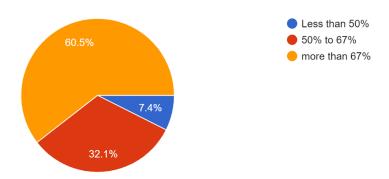


The course provided you the ability to know the basic concepts of Customs Act and to compute the assessable value for charging customs duty.

81 responses



How much was your attendance in this course? 81 responses



## **OBSERVATIONS**

Approximately 95% of students' responses were found to be favorable towards the paper GST & Customs Law. Students agreed that the course provided them the ability to connect with the genesis of GST. They agreed that they were able to understand the concepts of GST law, Inter and Intra state supply, supply, Input tax Credit, reverse charge mechanism, anti-profiteering, customs act, charging of customs duty. Around 90% students were found to have attended more than 50% of the classes of his paper.

### **ACTION TO BE TAKEN REPORT**

To make it more favorable for the students in future, real life case studies will be taken up in the class where the practicality of the concepts can be presented to them. Students will be given the exposure of knowing the government portal of GST to get a better understanding of how input tax credit can be availed. They can be introduced to the concept of customs duty through practical demonstration in the class.

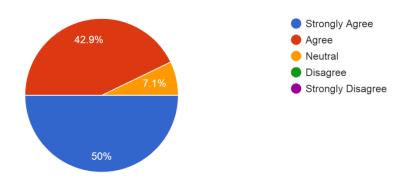
### **COURSE EXIT SURVEY: Analysis Report**

Academic Batch: 2019-2022

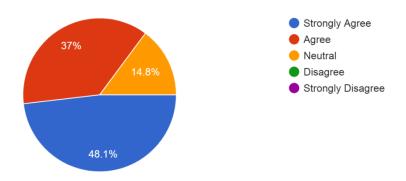
**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** VI

Course Name: Fundamentals of Investment Course Code: 22417601

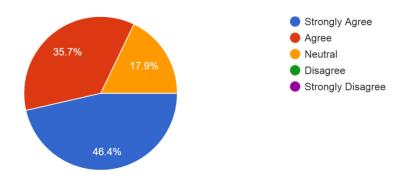
The course explains investment environment and concept of return & risk 28 responses



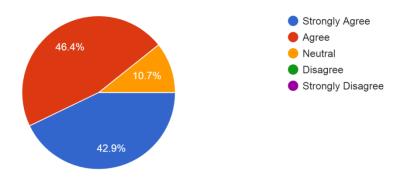
The course creates an understanding of bond valuation & role of credit rating agencies. 27 responses



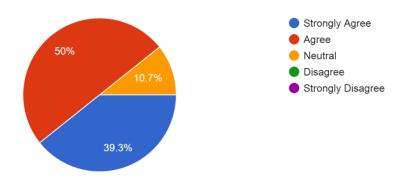
The course gives clarity on the different approaches to equity analysis.  $\ensuremath{\mathtt{28}}\xspace$  responses



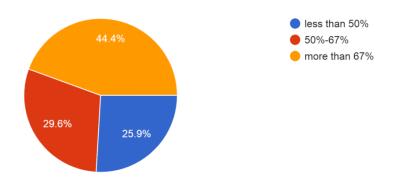
The course provides an understanding of analysis of two securities portfolio using Harry Markowitz model and Calculation of portfolio risk... CAPM and Mutual Funds and Financial derivatives. <sup>28 responses</sup>



The course is helpful in the understanding of investors' protection framework <sup>28 responses</sup>



How much was your attendance in this course? 27 responses



## **OBSERVATIONS**

- 1. 93% of students have clarity on the risk and return estimation and 85% have understood the bonds as investment option.
- 2. 83% students agree or strongly agree to the fact that the course is relevant for equity analysis.
- 3. The course has been useful in creating an understanding on portfolio and mutual amongst around 88% of the students.
- 4. The chapter on investor protection framework was understood by around 89.3% of the student.

## **ACTION TO BE TAKEN REPORT**

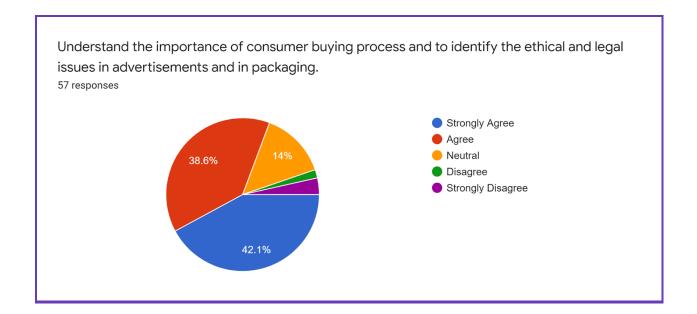
- 1. The course helps to create an understanding of risk and return estimation and bond analysis of investments amongst the majority of students. The special tutorial classes will be organized to clarify the doubts of slow learners.
- 2. Special quizzes, group discussions will be conducted to provide a detailed and mathematical proof of equity analysis techniques so that there is greater clarity on the formula used.
- 3. CAPM and portfolio analysis helped students to evaluate the portfolio construction and its effectiveness. Practical cases will be taken to provide a real life example of portfolio management.

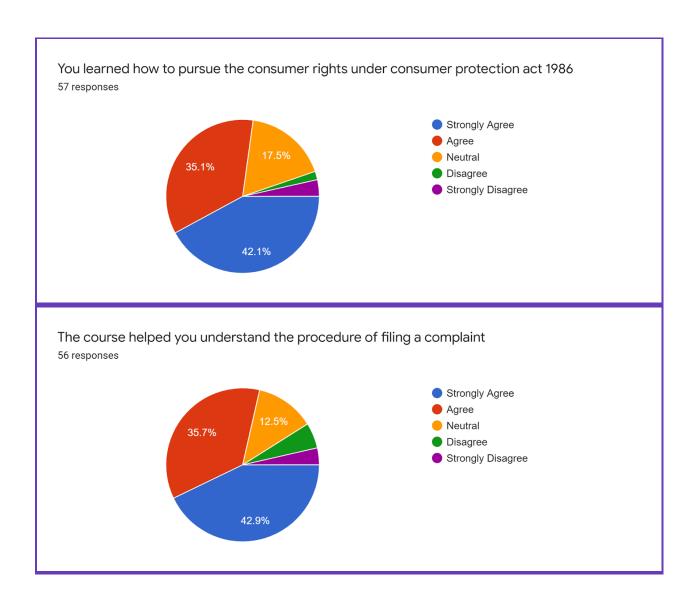
#### **COURSE EXIT SURVEY: Analysis Report**

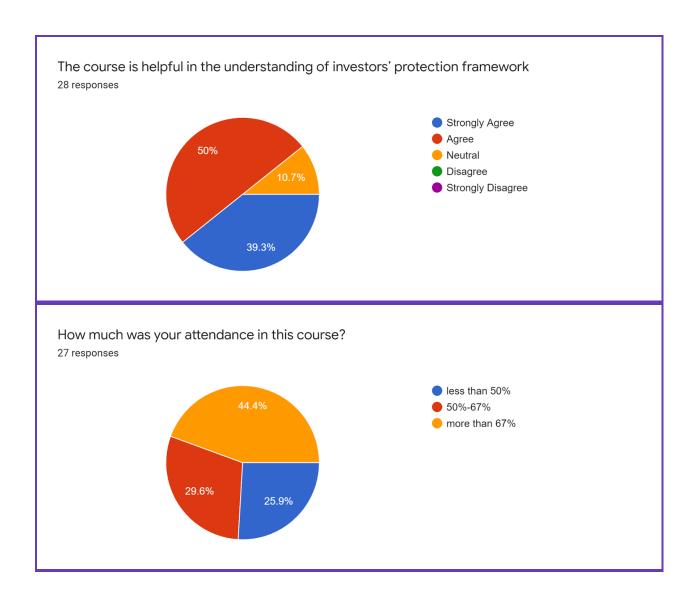
Academic Batch: 2019-2022

**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** VI

Course Name: Consumer Affairs & Customer Care Course Code: 22417602







#### **ACTION TO BE TAKEN REPORT**

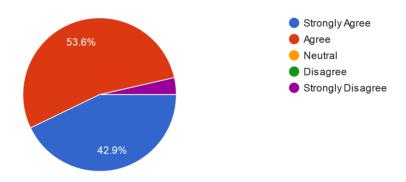
The observed responses of most of the respondents were positive towards the subject and contents covered. 98% students were satisfied with the subject and showed their interest in understanding the topics. For making this subject more interactive in content specific videos and case studies are included in the classroom discussions. Students are able to understand the consumer buying process and to identify the ethical and legal issues in advertisements and packaging. The course is helpful in making them aware about consumer rights, duties and responsibilities. Most of the students agreed that they have learnt the procedure to file a complaint in an appropriate consumer forum after studying this subject. They have also understood the concept of industry regulators in consumer protection. They have gained knowledge about hearings, enquiries and appeal provisions related to consumer complaints. More than 60% students attended the classes regularly.

Academic Batch: 2019-2022

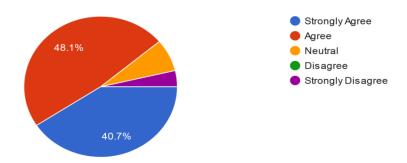
**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** VI

 The course develops an ability to understand analyse and interpret the basic framework of financial reporting

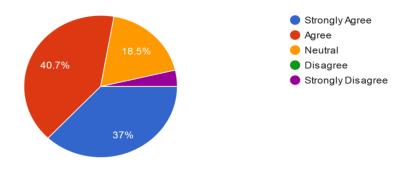
28 responses



The course helps you to understand the emerging areas of financial reporting  $_{\rm 27\,responses}$ 

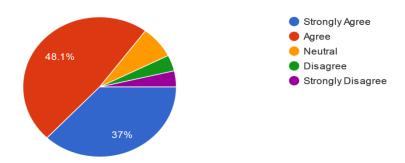


The references and the study material of the course is easily and adequately available for further understanding

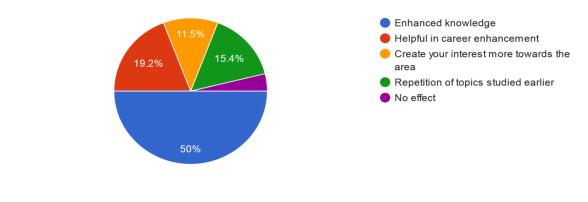


The practical approach of the course is relevant enough for the understanding and interpretation of the components of financial reporting.

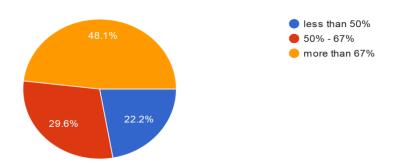
27 responses



After the completion of the entire course how will you judge yourself in knowledge enhancement. <sup>26 responses</sup>



How much was your attendance in this course? 27 responses



#### **OBSERVATIONS**

As per the responses received from some of the student, 99% of students are positive towards the course learning outcome. Almost 78% of the students are having attendance more than 67%. The students understood about the financial reporting framework, its interpretation and emerging areas. With the same they also have enhanced their knowledge and skills about financial matters in an organisation with the help of real case studies of different companies. The course helps them to enhance their knowledge and make them capable for decision

making in selecting accounting and financial policies in an organisation. It also helps them to make them aware about the different standards according to different constituted bodies like GAAPs, ICAI and IFRA. Study material in the form of written notes, PPTs, Word docs., etc. are also provided after completion of the topic and Doubt classes are also taken after completion of each Unit. Assignments are also taken from those topics taught in the class and which helps the students to frame the answers according to their understanding.

#### **ACTION TO BE TAKEN REPORT**

More number of Remedial classes were held for those students who had problems in understanding some of the concepts. Presentations, assignments with practical and real-life examples related to the concepts taught were given and discussed. Interactive study material will also help them for understanding of cencepts.

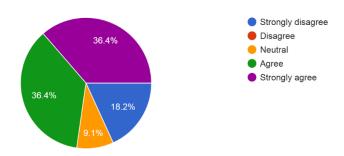
## **COURSE EXIT SURVEY: Analysis Report**

Academic Batch: 2019-2022

**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** VI

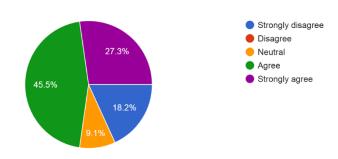
Course Name: Banking & Insurance Course Code: 22417610

Helped you understand the meaning and scope of Banking with functions of Banks  $^{\rm 11}$  responses



1.

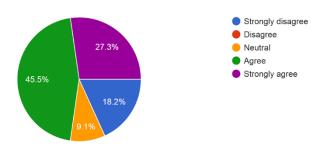
Helped you familiarize with regard to operations of Banking and its various services. 11 responses



0.

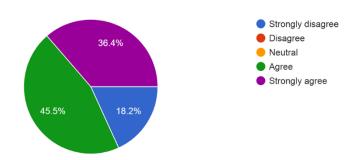
Helped you develop insights into the lending practices of Banks and causes of NPA's in the Banking sector.

11 responses



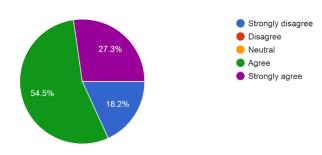
0.

Helped you acquaint with the concept of Insurance through functions and principles of Insurance 11 responses



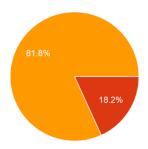
0.

Helped you understand the types of Insurance and Regulatory framework of Insurance. 11 responses



0.

How much was your attendance in this course? 11 responses



less than 50%50%-67%More than 67%

0.

## **OBSERVATIONS**

In light of the given responses, 81% of respondents have attended more than two-thirds of the classes. The given pie-charts indicate that the majority of the students (80%) have understood the concept and functions of banking, causes of NPA's, Insurance and its regulatory framework, thereby reflecting a favorable response towards the questions.

### **ACTION TO BE TAKEN REPORT**

However, for the moderate responses, where students find little difficulty in grasping the concepts, doubts clearing sessions will be taken to help them understand better. They will be encouraged to attend classes on regular basis for better understanding of subject topics and, extra attention would be given in terms of discussion and problem solving for the areas of concern.

# **COURSE EXIT SURVEY: Analysis Report**

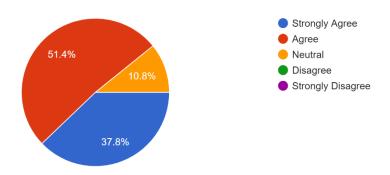
Academic Batch: 2019-2022

**Department:** Commerce **Program:** B. Com. (Hons.) **Semester:** VI

Question 1

The paper provided you with the ability to understand the process of globalization and the international business environment.

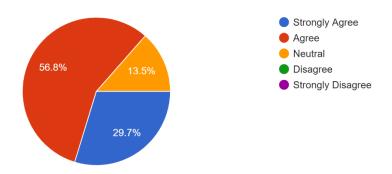
37 responses



#### Question 2

The paper provided you with the knowledge and ability to understand various dimensions of international trade.

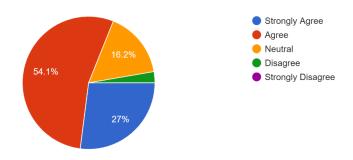
37 responses



## Question 3

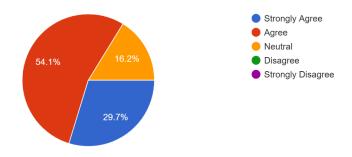
The paper provided you with the ability to understand the concept of a Balance of payment account and its components in a better manner.

37 responses



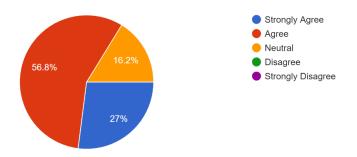
#### Question 4

The paper provided you with the ability to understand the role of regional economic integration in international business and the importance of var...such as the WTO, UNCTAD, IMF and World Bank etc. <sup>37</sup> responses



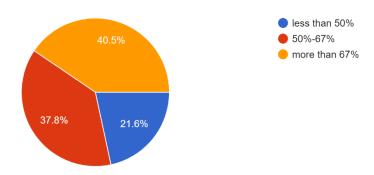
#### Question 5

The paper provided you with the ability to understand concepts like foreign exchange market, foreign direct investment, outsourcing etc., and yo...ight about these topics after studying this paper? <sup>37</sup> responses



#### Question 6

How much was your attendance in this course? 37 responses



#### **OBSERVATIONS**

The observed responses of most of the respondents were positive towards the subject and contents covered. 84% of students were satisfied with the subject and showed their interest in understanding the topics. For making this subject more interactive few content-specific videos and Speeches are included in the classroom discussions which are borrowed from WTO, IMF, World Bank etc. Brainstorming techniques and classroom discussions are invited on the topics "Economic recession and Pandemic" and "Climate change and global warming".

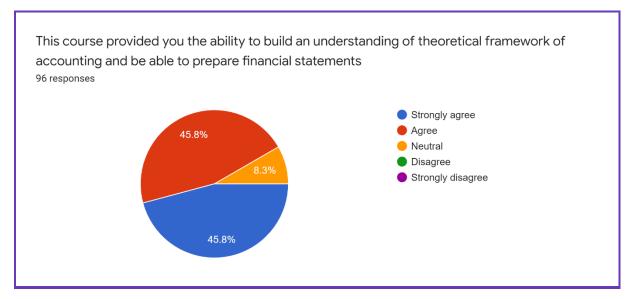
#### **ACTION TO BE TAKEN REPORT**

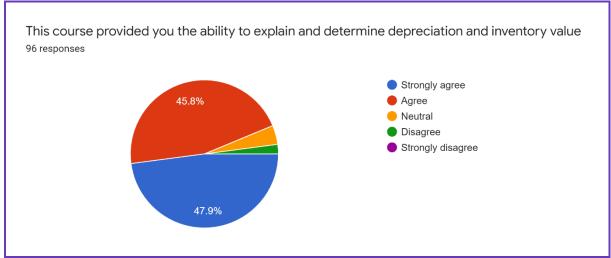
- 1. The course helps to develop a sound understanding of international business and trade-related matters amongst the majority of students. The special tutorial classes will be organized to clarify the doubts of slow learners.
- 2. Few topics were assigned to the groups for conducting spade work related to recent World Bank initiatives and IMF initiatives among students. The students actively participated in classroom activities and discussions. Overall, the majority of the students were satisfied with the subject and some of the suggestions received from the respondents are incorporated like students were assigned with few group activities and surveys. The results of the surveys were discussed in class.

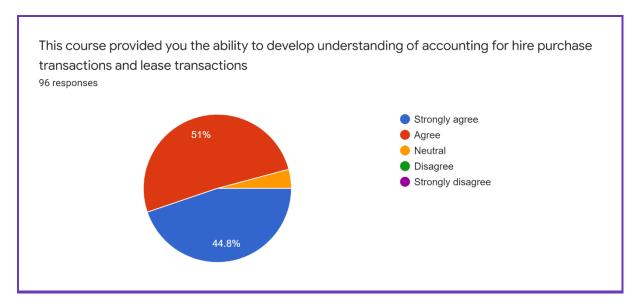
## Academic Batch: 2021-2024

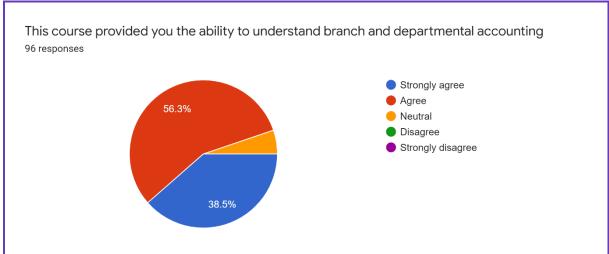
**Department:** Commerce **Program:** B. Com. **Semester:** I

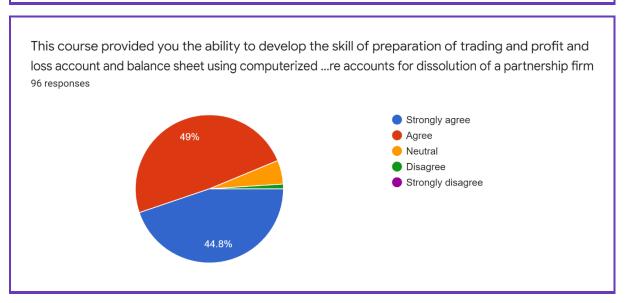
Course Name: Financial Accounting Course Code: 52411101

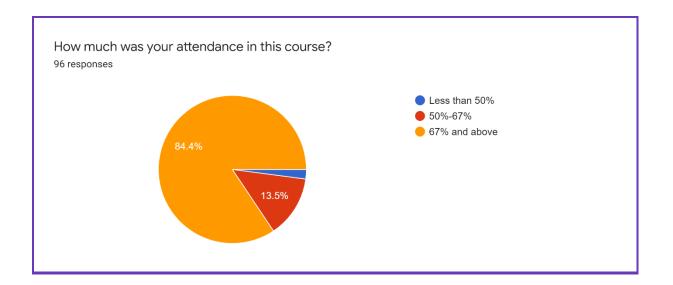












Accounting (ERP-9 Tally Software). It is also observed that students had an interest in the paper as 85.6% of students had more than 67% of attendance.

#### **OBSERVATIONS**

It is observed that the majority of the students have agreed that all the objectives of this Course were achieved. More than 91% students agreed that they were able to build an understanding of the theoretical framework of accounting and prepare the financial statements. More than 93% students agreed that they were able to determine the depreciation and inventory value. More than 95% students agreed that they were able to develop an understanding of accounting for hire purchase transactions and lease transactions. More than 95% students agreed that they were able to understand branch and departmental accounting. More than 93% students agreed that they were able to develop the skill of preparation of trading and profit and loss account and balance sheet using computerised accounting.

It is also observed that students had an interest in the paper as around 84% of students had more than 67% of attendance.

#### **ACTION TO BE TAKEN REPORT**

For the students showing positive response during the classes, extra practice questions will be given to make them think analytically and critically. Practical Case studies will be discussed to give them an insight into the practical world. Special Doubt sessions will be taken and discussion of last 10 years question papers will be done specifically for weaker students. For the moderate responses, topics will be discussed more with the students in tutorials and practical classes on Tally software. For the weak students, special classes will be held to discuss important questions with them. Measures will be taken to make the subject more engaging and appealing to the students in order to ensure higher attendance on their part. Assessments would also be done at regular intervals.

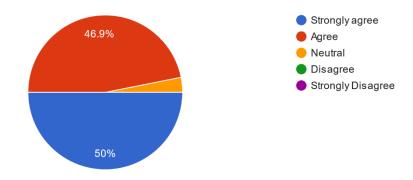
Academic Batch: 2021-2024

**Department:** Commerce **Program:** B.Com **Semester:** I

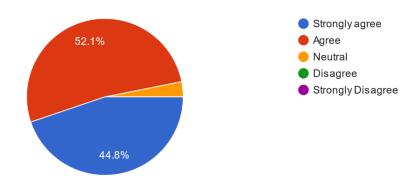
Course Name: Business Organisation & Management Course Code: 52411102

1 The course provided you the ability to understand the dynamics of business organisations and management practices with respect to stakeholders

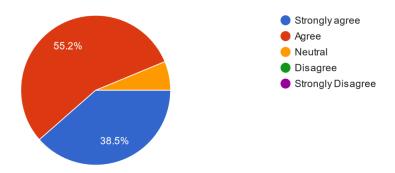
96 responses



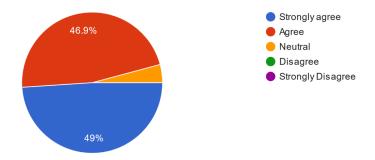
The course provided you the ability to understand the varied perspectives related to business environment and entrepreneurship



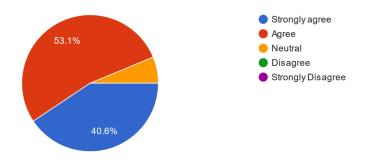
The course provided you the ability to analyze how organisations adapt to an uncertain environment and decipher decision making techniq...o influence and control the internal environment <sup>96</sup> responses



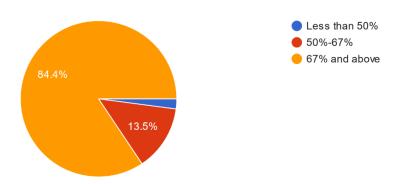
The course provided you the ability to analyze the relationship amongst functions of management i.e. planning, organizing, directing and controlling 96 responses



The course provided you the ability to appreciate the change in working pattern of modern organisations



How much was your attendance in this course?
96 responses



## **OBSERVATIONS**

From the given responses, It is observed that a majority of the students (approx. 90%-95%) have find the concepts and topics relevant which are covered under the business organisation and management Paper. About (96.9 %) agreed that they have understood the dynamics of business organisation and management practices . (96.9%) have also agreed that they have understood the varied perspective related to business environment and entrepreneurship. Students have shown interest in the paper and therefore (84.4%) of students had the attendance more than 67% which is a good number.

#### **ACTION TAKEN REPORT**

To keep the students engaged more in the paper and to make them think analytically various techniques will be adopted like mcq's (quizzes), management games, business plans to be prepared by students, interviews of entrepreneurs will also be shown on youtube channels to make the topic interesting.

For the section of students who found the paper difficult to understand for them remedial classes will also be arranged and last 10 years important questions will be discussed in the class.

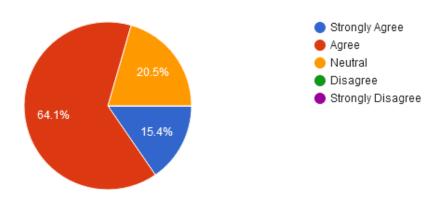
Academic Batch: 2020-2023

**Department:** Commerce **Program:** B. Com. **Semester:** III

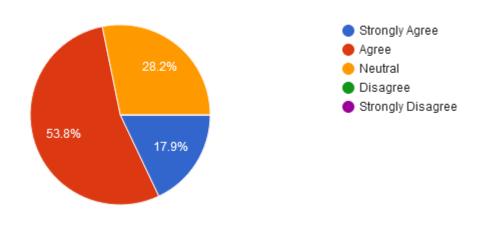
Course Name: Company Law Course Code:

Do you understand the rules and the broader procedural aspects involved in different types of companies covering the Companies Act 2013?

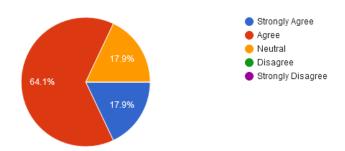
39 responses



Are you able to comprehend and appropriately use the basic legal documents essential for operations and management of company?

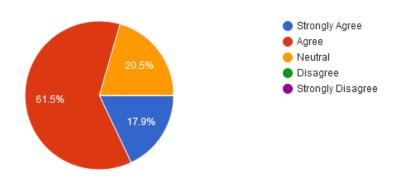


Are you able to distinguish varied company processes, meetings and decisions? 39 responses

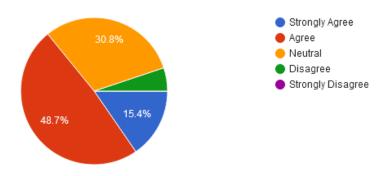


Do you know the framework of dividend distribution and role of auditors in a company?

39 responses

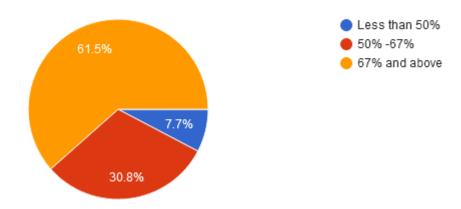


Can you understand and evaluate working of depositories and their functions for working in stock market?



How much was your attendance in this course?

39 responses



### **OBSERVATIONS**

A survey was conducted to examine whether the course outcomes were achieved with respect to the paper Company Law. Majority of the students agreed that all the course objectives were achieved. Most of the students (64%) responded positively that they were able to understand the rules and procedural aspects of companies in Companies Act 2013. Around 54% agreed that they were able to understand the importance of various legal documents required for operations and management of the companies. Approximately 64% agreed that they are able to comprehend about company processes, decisions and meetings. Around 61.5% responded positively that they understood the role of auditors and dividend distribution. Most of the students 48.7% agreed that they understood the working of depositories system. More than 61.5% of students have attendance of more than 67%.

#### **ACTION TO BE TAKEN REPORT**

For a section of students, who are with moderate responses, extra tutorials will be arranged. Last year question papers will be discussed in the class. For weak students, extra classes will be conducted.

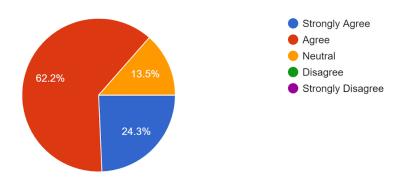
## Academic Batch: 2019-2022

**Department:** Commerce **Program:** B. Com. **Semester:** III

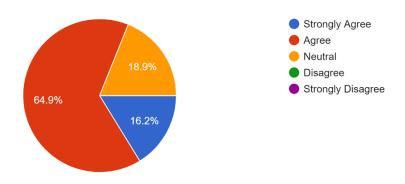
Course Name: Income Tax Law & Practice Course Code: 52414304

The course provided you the ability to understand the basic concepts in the law of income tax and determine the residential status of different persons.

37 responses

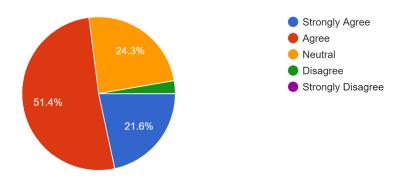


The course provided you the ability to identify the five heads in which income is categorised and to compute income under the heads 'Salaries' and 'Income from House Property'.



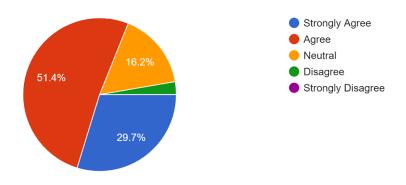
The course provided you the ability to compute income under the head 'Profits and gains of business or profession', 'Capital gains' and 'Income from other sources'.

37 responses

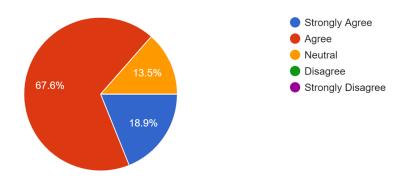


The course provided you the ability to understand clubbing provisions, aggregate income after set-off and carry forward of losses, and deductions allowed under the Income Tax Act.

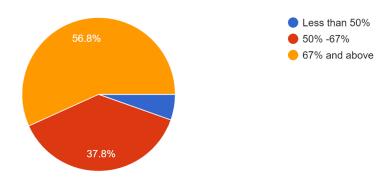
37 responses



The course provided you the ability to compute tax liability of individuals and firms and understand the provisions of filing return of income.



How much was your attendance in this course? 37 responses



#### **OBSERVATIONS**

Around 80% of students' responses were found to be favorable towards the paper Income tax and Laws. Students agreed that they were able to understand the concepts in the law of income tax, residential status, all the five heads of income, clubbing provisions, set-off and carry forward of losses, deductions and aggregate income. Students agreed that they could understand the functionality of the laws of income tax through the practical lectures on E-filing of Income tax returns. Around 90% students were found to have attended more than 50% of the classes of his paper.

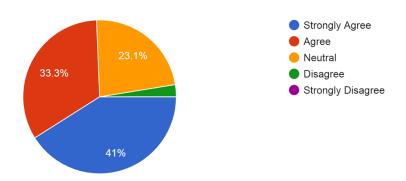
#### **ACTION TO BE TAKEN REPORTS**

To make it more favorable for the students in future, real life case studies will be taken up in the class where the practicality of the concepts can be presented to them. Students will be given the exposure of knowing the government portal for Income tax filing to get a better understanding of how taxes are submitted and returns are filed. Students, who will be identified as weak for understanding the concepts and the practical part, will be given remedial classes and extra sessions.

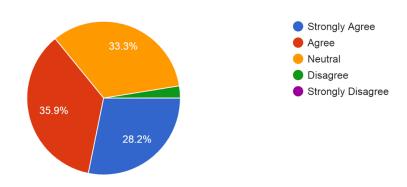
### Academic Batch: 2020-2023

**Department:** Commerce **Program:** B. Com. **Semester:** III

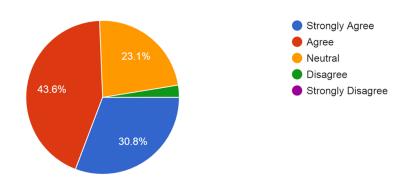
The course provided you with the use of Excel software for accounting and business use. 39 responses



The course provided you with understanding of concepts and bringing ease in financial decisions using various functions Microsoft software.

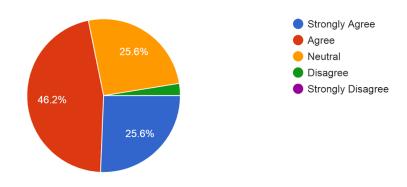


The course provided you with skills to make good and creative presentations. 39 responses

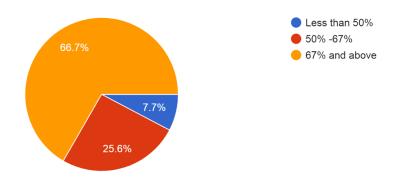


The course provided you with the various database concepts and tools to understand the database management system in the related business areas.

39 responses



How much was your attendance in this course?



#### **OBSERVATIONS**

It is observed that a majority of the students (over 60%-70%) have responded positively to all the questions related to the understanding of concepts and topics covered in different units of the syllabus of the Computer Applications in Business paper.

A very good proportion of students has over 67% of attendance and others were reminded intermittently to attend the lectures on a regular basis to ensure better understanding of the concepts covered in classes.

#### **ACTION TO BE TAKEN REPORT**

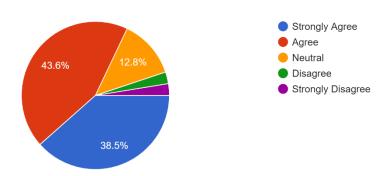
For students showing positive responses during the classes, day-to-day examples, cases will be discussed, how to solve difficult problems in seconds using computer technology and how to analyze huge data will be discussed and open discussions on some selective topics will be held in class to make them think analytically and critically. For the section of students who found the paper difficult to understand and grasp the concepts, doubts would be taken to help them understand better and extra practice questions will be given to such students for more practice.

## Academic Batch: 2020-2023

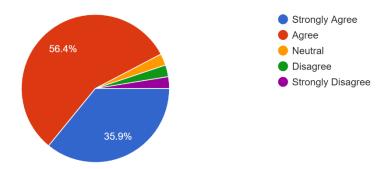
**Department:** Commerce **Program:** B. Com. **Semester:** IV

Course Name: Corporate Accounting Course Code:

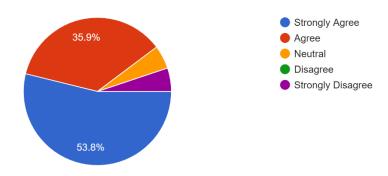
1. The course helps you to develop an understanding for share capital and debentures. <sup>39 responses</sup>



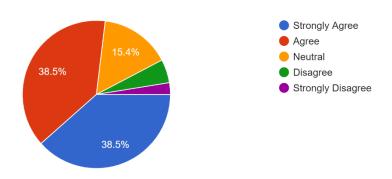
2. It Helps you to prepare financial statements of the company  $_{\rm 39\,responses}$ 



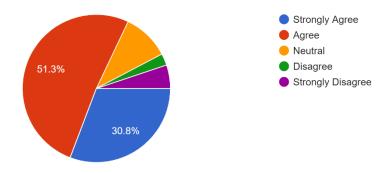
- 3. It helps to develop the understanding of Cash Flow Statements.
- 39 responses



- 4. the course makes you understand the accounting for amalgamation of companies.
- 39 responses

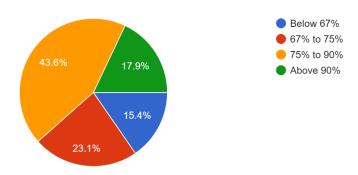


5. The course helps you to prepare a consolidated balance sheet for the Holding companies. <sup>39 responses</sup>



#### 6. Attendance in the paper

39 responses



## **OBSERVATIONS**

Around 80% of the respondents are satisfied with the learning outcomes and concepts related to Share Capital and Debentures, Financial Statements, Cash Flow Statements, Amalgamation Of Companies and Holding Company accounts, as analysed from the responses to all questions. There are around 15% respondents with moderate level of understanding and around 5% with negative responses. 85% students have attended classes with more than 67% attendance.

### **ACTION TO BE TAKEN REPORT**

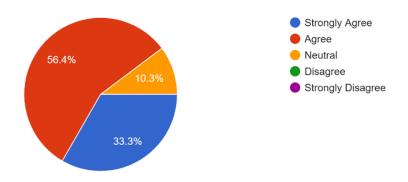
The analysis above reflects the learning gap for few students and hence more doubt and remedial classes will be taken as well as more time for discussions, presentations, etc. will be there to engage the students more in future.

## Academic Batch: 2020-2023

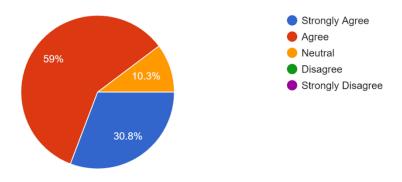
**Department:** Commerce **Program:** B. Com. **Semester:** IV

Course Name: Cost Accounting Course Code:

1. The course help you to understand conceptual framework of Cost Accounting 39 responses

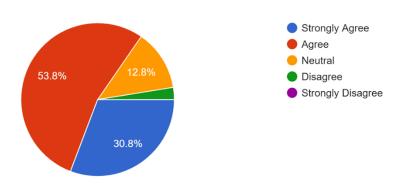


2. The course help you to understand in detail the accounting and control of material and labour cost

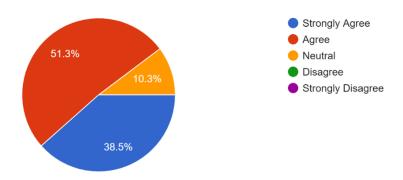


3. The course help you to understand classification, allocation, apportionment and absorption of overheads in cost determination

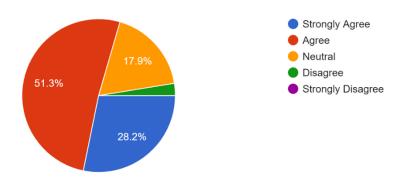
39 responses



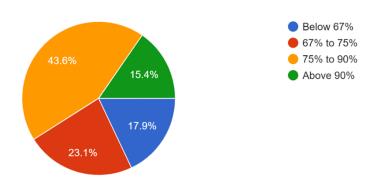
4. The course help you to calculate the cost of products, jobs, contracts, processes and services. <sup>39 responses</sup>



5. The course help you to have basic understanding of reconciliation of cost and financial account profits.



# Attendance in the paper 39 responses



#### **OBSERVATIONS**

As per the responses received from the Course Exit Survey, most of the respondents (85%) understood the paper and responded positively to all the questions. Some students were neutral and one respondent responded negatively to two questions. More than 81% of the respondents attended more than 67% of the classes.

As the responses indicate, respondents could understand the concept of cost accounting as well as control and accounting of Material and Labour costs. The course enabled them to calculate the cost of product, job, contract, process and services. All respondents except one could also understand the concept of overhead costs and could reconcile profits shown by cost and financial accounting.

#### **ACTION TAKEN REPORT**

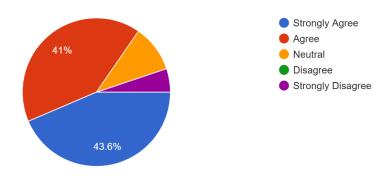
In future, classes and tutorials will be made more interactive so that more students attend classes on a regular basis and they are benefitted from classroom interactions and discussions for better understanding. For making this subject more interesting, specific videos and case studies will be shared with them. Remedial classes will be arranged for the students who are slow learners and unable to grasp the topic in regular classes, so that we get no neutral/negative responses in future and each and every student reacts positively to all course contents.

# Academic Batch: 2020-2023

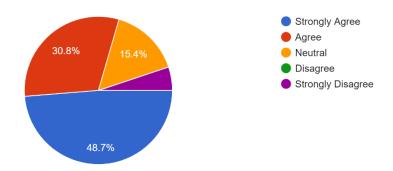
**Department:** Commerce **Program:** B. Com. **Semester:** IV

1. Have you been able to understand the basics of Investing, the Investment Environment as well as Risk & Return.

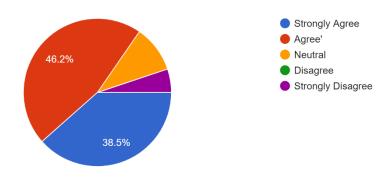
39 responses



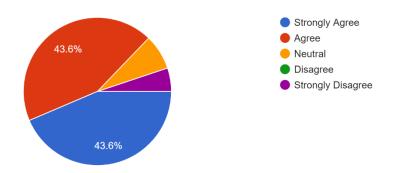
2. The course help you to learn Indian securities market including the Derivatives Market  $_{39 \; responses}$ 



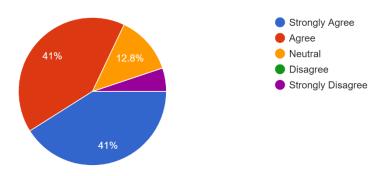
# 3. The course helped you to learn EIC framework and conduct Fundamental Analysis $_{\rm 39\,responses}$



# 4. Have you been able to understand Technical Analysis 39 responses

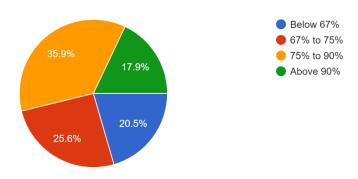


# 5. The course help you to understand the Mutual Fund market and learn to Invest in Mutual Funds $^{39 \text{ responses}}$



# 6. Attendance of the paper

39 responses



### **OBSERVATIONS**

More than 80% of the students seem satisfied with the course as they have agreed to the facts that the course outcomes have been achieved successfully. The view of majority students shows that they have been able to understand the intricacies of stock markets including Risk & Return and the Investment Environment. The complex concepts of Derivatives has also been clear to more than 75% of the students. Response has been favourable for other units like Fundamental Analysis, Technical Analysis. They have also become capable of understanding Mutual Funds and its investment environment.

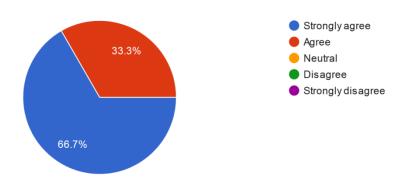
#### **ACTION TO BE TAKEN REPORT**

To enhance the value of the subject for the students, it can be made more engaging. The inclination of people towards financial literacy is growing tremendously. For capturing this trend, seminars or lectures by financial consultants will be arranged for students who will provide students with knowledge about hands-on experience of investing. Students will be given research-based projects where they will be asked to prepare portfolios so that they can stand in the shoes of the investor. Students will be made familiar with the interface of various investing platforms like WeBull, Robinhood, UpStox etc. The financial information present on these investing platforms will be used to teach students about the Fundamental Analysis (using the Accounting Ratios) and Technical Analysis (using Price Charts). This will make the students aware of the concepts as well as familiarise them with the tech platforms that are emerging and contributing to the growth of investing in India. Apart from this, to look from the perspective of regulators, newspaper articles about the actions taken by RBI, SEBI, AMFI will be discussed to let students know about the nuances of stock markets. Case studies like 2008 Global Financial Crisis & Negative oil Prices will be discussed in class so that students are able to understand the role of complex concepts like derivatives in real world and the risks associated with it. All these measures will make the classes more interactive which will ultimately enhance the attendance of students in class.

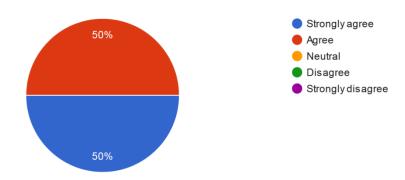
Academic Batch: 2020-2023

**Department:** Commerce **Program:** B. Com. **Semester:** IV

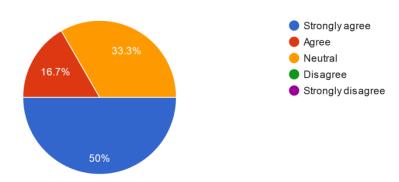
1. course helps you to understand the concepts and techniques of E-commerce  $_{\rm 6\,responses}$ 



2.: The course enhanced your skills for current and contemporary applications of E-commerce. 6 responses

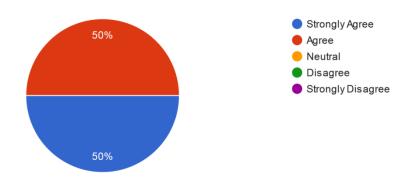


3. The course content have provide you skills for designing and developing websites 6 responses

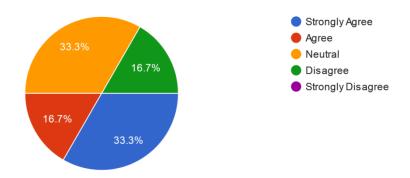


4. The subject knowledge helps to understand the importance of security, privacy, ethical and legal issues of E-commerce.

6 responses

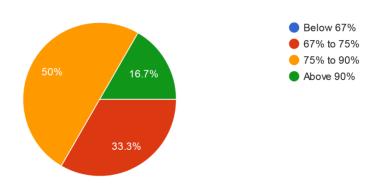


5.Do you feel that there is a need for modification or addition in the course content  $_{\rm 6\,responses}$ 



### 6. Attendance in the paper.

6 responses



### **OBSERVATIONS**

From the responses, All of the students are satisfied with the learning outcome of the course. 83% of the students are having attendance more than 67%, i.e too good. Out of the all responses 34% students feel that there should be modification in the syllabus and curriculum but with the same 33% do not think for any change required. That may make the students enjoy doing the course. Students understand the concepts of E-commerce, techniques and application of E-commerce, Skills and techniques of designing and developing websites with the help of HTML codings and security and privacy concerns. They also get knowledge about encryption and laws related to any offense and contravention as per Information Technology Act, 2000 and Information Technology (Amendment) Act, 2008. Study material in the form of written notes, PPTs, Word docs., etc. are also provided after completion of the topic and Doubt classes are also taken after completion of each Unit. Assignments and Tests(MCQs) are also taken from those topics taught in the class and which helps the students to frame the answers according to their understanding. Continuous practical assignments are done in the class and practice questions are also given.

#### **ACTION TO BE TAKEN REPORT**

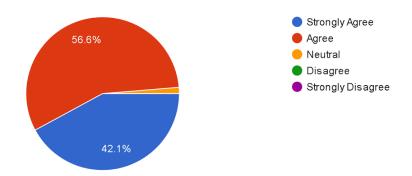
Interactive Study material in the form of PPTs, Vedios etc. Can be provided after completion of the topic for more better understanding. Practical role plays can also be the way of a hypothetical basis for creation of a website in practicals. Continuous practical assignment and assessment can done in the class.

# Academic Batch: 2019-2022

**Department:** Commerce **Program:** B. Com. **Semester:** V

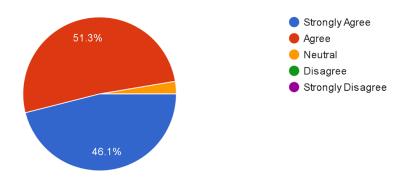
1. The paper provided an in-depth understanding of basic concepts of marketing, marketing philosophies, environmental conditions, and crucial marketing decisions of a firm.

76 responses



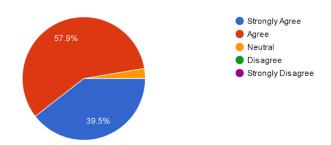
2. The paper provided a sound understanding of the dynamics of consumer behaviour and the process of market selection through STP stages.

76 responses



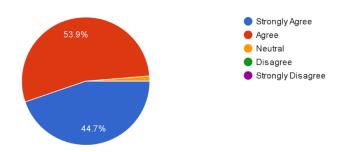
3. The paper also provided knowledge and understanding about marketing decisions related to the product produced by a firm

76 responses



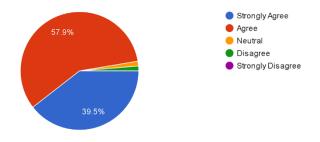
4. The paper provided an understanding of important marketing decisions involving product pricing and distribution.

76 responses

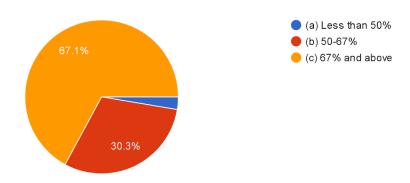


5. The paper provided sufficient knowledge about marketing decisions involving product promotion.

76 responses



# 6. What percentage of classes of this course have you attended? <sup>76</sup> responses



## **OBSERVATIONS**

The observed responses of most of the respondents were positive towards the subject and contents covered. 98% students were satisfied with the subject and shown their interest in understanding the topics. The subject provided sufficient knowledge of marketing concepts, theories, decisions and strategies adopted by firm for gaining success in a marketplace.

### **ACTIONS TO BE TAKEN**

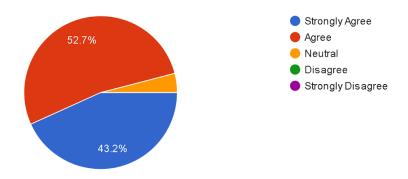
For making this subject more interactive in content specific videos and case studies are included in the classroom discussions. Role playing techniques and group discussions are invited on the topics "Market segmentation for tv channels" and "Green transport and promotion of electronic vehicles in India". Few topics were assigned to the groups for conducting a survey related to consumption habits of young girls. The students actively participated in classroom activities and discussions. Overall the majority of the students were satisfied with the subject and some of the suggestions received from the respondents are incorporated like students were assigned with few group activities and surveys. The results of the surveys were discussed in the class.

# Academic Batch: 2019-2022

**Department:** Commerce **Program:** B. Com. **Semester:** V

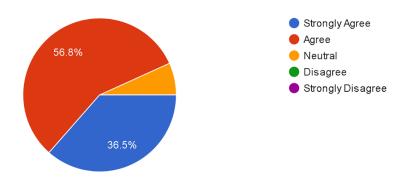
Course Name: Fundamentals of Financial Management Course Code: 52417505

1. The course has helped me to understand the nature, scope and objective of financial management, along with Time Value of Money, Risk & Eturn.
74 responses

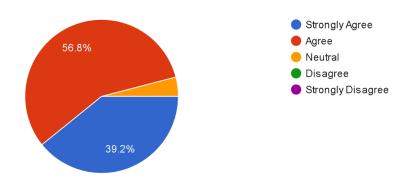


2. I am able to analyse the Capital Budgeting Process and Techniques including NPV, IRRand Profitability Index.

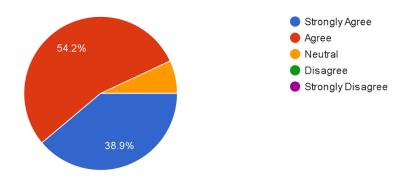
74 responses



3. I am able to examine various Capital Structure theories and estimating cost of capital. 74 responses

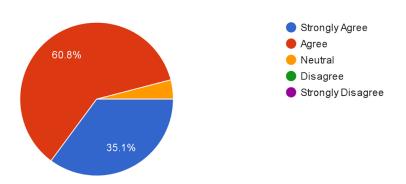


4. I am able to critically examine basic Theories and policies of Dividend 72 responses

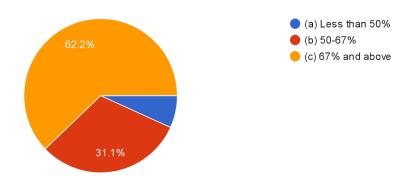


5. The course helped me to examine working capital along with an overview of cash receivables and inventory management

74 responses



# 6. What percentage of classes of this course have you attended? 74 responses



### **OBSERVATIONS**

The response of majority students seems favourable towards the subject. The students agree to the statement that they have been able to understand the concepts of Risk & Return and Time Value of Money. More than 90% of the students are well-versed with the Capital Budgeting Technique. They are capable of estimating the cost of capital. The reasons behind companies providing dividend and various theories related to it are also clear to students. The course has helped students to understand cash receivables and inventory management. The attendance of the majority of the students has been more than 67%.

### **ACTION TO BE TAKEN REPORT**

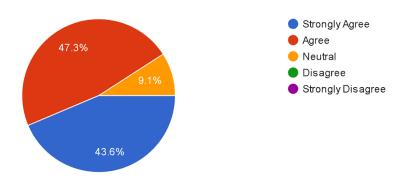
To make improvements, students will be exposed to more real-life examples and helpful videos will be shared with them to enable better conceptual clarity of tricky topics like Time Value of Money. Regarding the capital budgeting techniques, students will be exposed to case studies of companies which are raising capital from the market using various instruments. Apart from this, extra practice questions and e-tutorials to make concepts like interpolation more clear. Students will be asked to look at the debt-equity proportion of companies by examining their balance sheets and the impacts of their capital structure on their performance. This will help them to understand the theory concepts using real companies' performance. Students will also be asked to analyse the trends of dividend payment by blue-chip companies. Apart from that, the factors affecting dividend payment by companies will be connected with the financing decisions of real-life companies to give students a glimpse into the real-world. To make the topic of inventory more engaging, the interplay between inventory, the role of logistics and technology will also be discussed. Discussions about Inventory Management of big e-tailers like Amazon, Instamart and their warehousing policies will navigate students through the topic with more precision. For discussing the significance of Cash Management in corporates, students will be given examples of companies who have faced the problem of illiquidity in the recent past. All these measures will make the subject more engaging and appealing to the students which will boost their attendance in classes.

# Academic Batch: 2019-2022

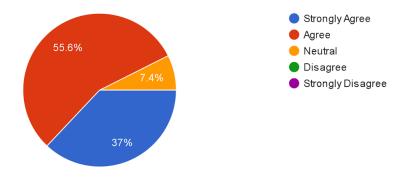
**Department:** Commerce **Program:** B. Com. **Semester:** V

Course Name: Goods & Services Tax (GST) and Customs Law Course Code: 52417506

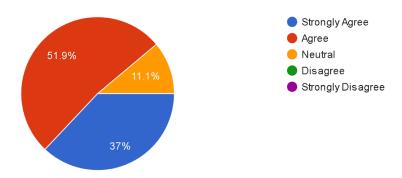
1. The course provided you the ability to connect with the genesis of goods and services tax (GST), decipher the constitutional amendment car...end the composition and working of GST council. 55 responses



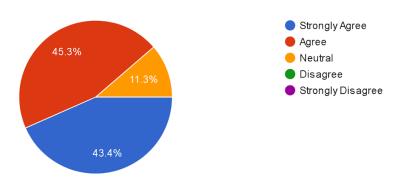
2. The course provided you the ability to understand the meaning of supply under GST law, differentiate between intra-state and inter-state ...e place of supply and compute the value of supply. 54 responses



3. The course provided you the ability to comprehend the utilization of input tax credit, and the reverse charge mechanism of paying GST and to kn...he procedure for claiming refund under GST law. <sup>54</sup> responses

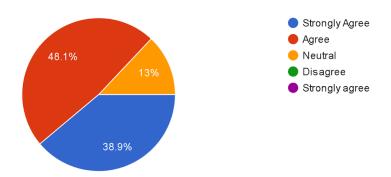


4. The course provided you the ability to understand the provisions for registration under GST along with special provisions such as those related to anti-profiteering and avoidance of dual control. <sup>53</sup> responses

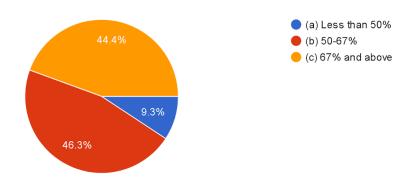


5. The course provided you the ability to know the basic concepts of Customs Act and to compute the assessable value for charging customs duty.

54 responses



# 6. What percentage of classes of this course have you attended? 54 responses



### **OBSERVATIONS**

Approximately 90% of students' responses were found to be favorable towards the paper GST & Customs Law. Students agreed that the course provided them the ability to connect with the genesis of GST. They agreed that they were able to understand the concepts of GST law, Inter and Intra state supply, supply, Input tax Credit, reverse charge mechanism, anti-profiteering, customs act, charging of customs duty. Around 90% students were found to have attended more than 50% of the classes of his paper.

### **ACTION TO BE TAKEN REPORT**

To make it more favorable for the students in future, real life case studies will be taken up in the class where the practicality of the concepts can be presented to them. Students will be given the exposure of knowing the government portal of GST to get a better understanding of how input tax credit can be availed. They can be introduced to the concept of customs duty through practical demonstration in the class.

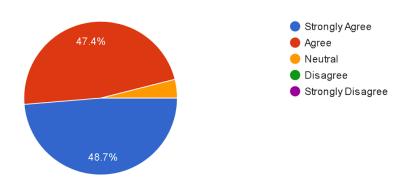
Academic Batch: 2019-2022

**Department:** Commerce **Program:** B. Com. **Semester:** V

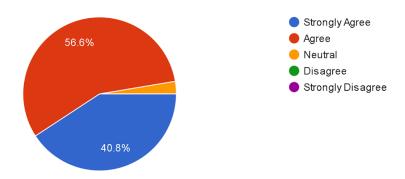
Course Name: Entrepreneurship Development Course Code: 52415605

1. The course enabled you to understand the concept of entrepreneurship in the context of Indian economic scenario

76 responses

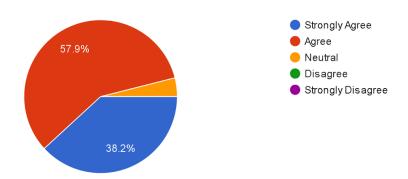


2. The course has helped you to link the individual's capability and strength as a guiding factor towards entrepreneurial orientation and their com...cial change through entrepreneurial participation <sup>76</sup> responses



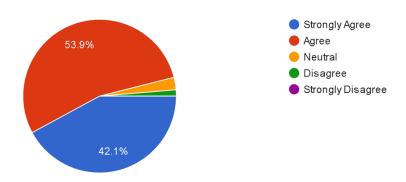
# 3. The course helped you to understand entrepreneurial process for initiating new venture creation

76 responses



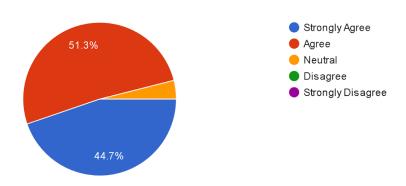
# 4. You now understand the social support system for garnering strength towards entrepreneurial preferences.

76 responses

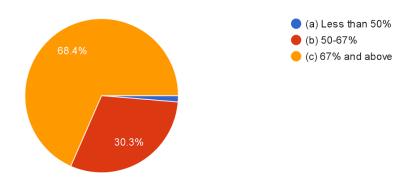


# 5. The course helped you understand various dimensions of managing a business enterprise once it is formed

76 responses



# 6. What percentage of classes of this course have you attended? 76 responses



### **OBSERVATIONS**

Approximately 90% of students' responses were found to be favorable towards the paper entrepreneurship development. Students agreed that the course provided them the ability to connect with the genesis of entrepreneurship development. They agreed that they were able to understand the concepts of entrepreneurship development, types of entrepreneurship, importance of entrepreneurship development. Around 90% students were found to have attended more than 50% of the classes of his paper

### **ACTION TO BE TAKEN REPORT**

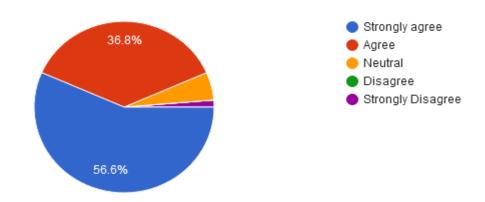
Most of the students are satisfied with course content. 90% of the students agreed that they understand the concept of entrepreneurship in the context of the Indian economic scenario. Most of the students agreed that the course has helped them to link the individual's capability and strength as a guiding factor towards entrepreneurial orientation and their commercial change through entrepreneurial participation. The students agreed that they understand the concept of entrepreneurship process for initiating new venture creation in the context of the Indian economic scenario. They also agreed that they understand the concept of a social support system for garnering strength towards entrepreneurial preferences. Therefore, additional questions, interactive sessions and practical exposure to industry will be given to students to develop the advanced learning stage. More than 60% students were regular in the classes

Academic Batch: 2019-2022

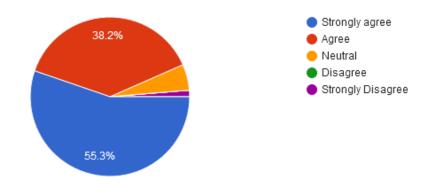
**Department:** Commerce **Program:** B. Com. **Semester:** VI

Course Name: Banking & Insurance Course Code:

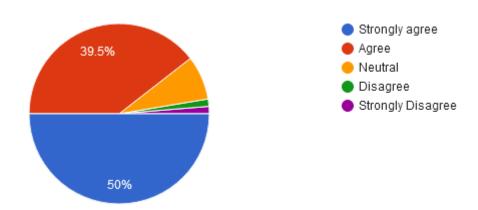
1. The course provided you the ability to understand the meaning and scope of Banking with functions of Banks and their role into banking.



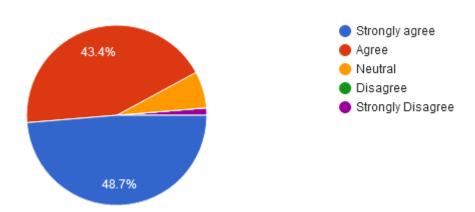
2. The course provided you the ability to familiarize with the operations of banking and various services and benefits.



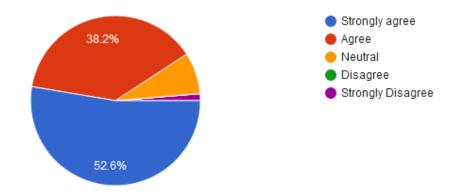
3. The course provided you the ability to get an insight of lending operations of banking and causes of NPAs into banking sector.



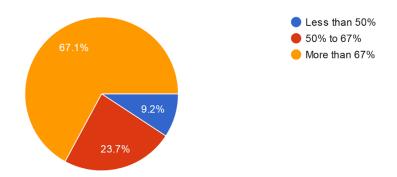
4. The course provided you the ability to acquaint with the concept of Insurance through functions and fundamental principles of Insurance.



5. The course provided you the ability to understand the types of Insurance and Regulatory framework of Insurance.



How much was your attendance in this course? 76 responses



### **OBSERVATIONS**

It is found that 90-93% strongly agreed and agreed that they understood this paper thoroughly. Through the feedback survey, it's found that majorly all the objectives of course were achieved. More than 92% students agreed that they understood the meaning & scope of banking with its functions and role. Around 93% students agreed that the course helped in familiarizing with the operations of banking and its services. Approximately 90% students agreed that the course helped them in understanding about NPAs. Majority of the students responded that the course made them understand about the concept of insurance as well as its fundamental principles. Around 90% agreed that they were able to understand about the various types of insurance and the regulatory authority. Also the students showed interest in the paper as 67% of students had attendance of more than 67%.

### **ACTION TO BE TAKEN REPORT**

For the moderate responses, extra tutorials will be held and topics will be discussed in detail. For the weak students, special classes will be held and more question answers will be discussed in detail. Also the previous years question paper will be solved in the class.

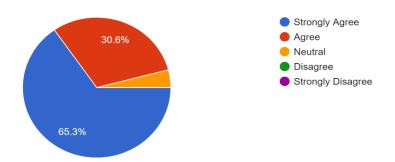
Academic Batch: 2019-2022

**Department:** Commerce **Program:** B. Com. **Semester:** VI

### Question 1

The paper provided you with the ability to understand the process of globalization and growth of the international business.

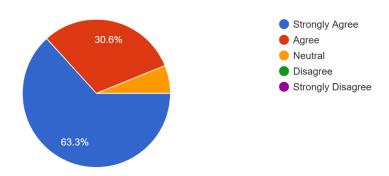
49 responses



### Question 2

The paper provided you with the knowledge and ability to understand various dimensions of international trade.

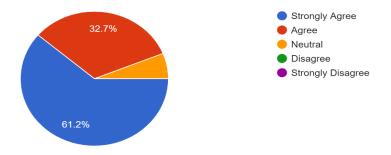
49 responses



## **Question 3**

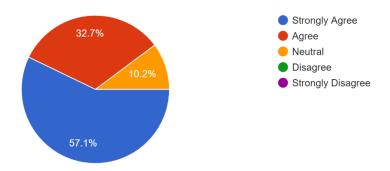
The paper provided you with the ability to understand the concept of a Balance of Payment account and its components in a better manner.

49 responses



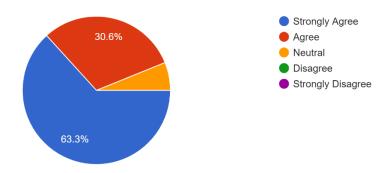
## **Question 4**

The paper provided you with the ability to understand the role of regional economic integration in international business and the importance of var...such as the WTO, UNCTAD, IMF and World Bank etc. <sup>49</sup> responses



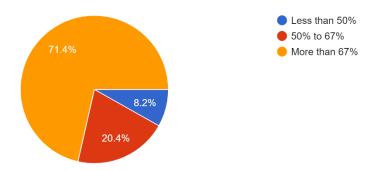
## **Question 5**

The paper provided you with the ability to understand concepts like foreign exchange market, foreign direct investment, outsourcing etc., and yo...ight about these topics after studying this paper? <sup>49</sup> responses



### **Question 6**

How much was your attendance in this course? 49 responses



### **OBSERVATIONS**

From the given response it is observed that responses of most of the respondents were positive towards the subject and theoretical contents covered during the class. 95% of students were satisfied with the subject and showed their interest in understanding the topics. The majority of the students understood important concepts like globalization, trade relations, international organizations, international trade and cooperation, trade barriers, WTO, IMF, Forex etc.

### **ACTION TO BE TAKEN REPORT**

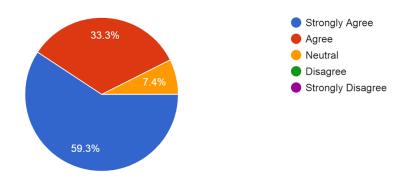
For making this subject more interactive content-specific videos and Speeches are included in the classroom discussions which are borrowed on the topics like climate change, trade relations, and consumption, international financial markets, Forex, etc. Brainstorming techniques and classroom discussions are invited on the topics "Logistics and consumption during Pandemic" and "Indian currency Vs. EURO". Few topics were assigned to the groups for conducting a survey related to about Increasing global demand of electronic vehicles and carbon emissions. The students actively participated in classroom activities and discussions. Overall, the majority of the students were satisfied with the subject and some of the suggestions received from the respondents are incorporated like students were assigned with few group activities and surveys. The results of the surveys were later discussed in class.

### **COURSE EXIT SURVEY: Analysis Report**

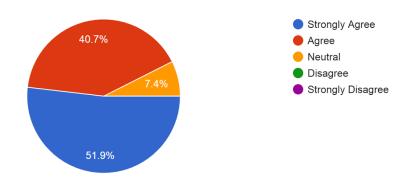
Academic Batch: 2019-2022

**Department:** Commerce **Program:** B. Com. **Semester:** VI

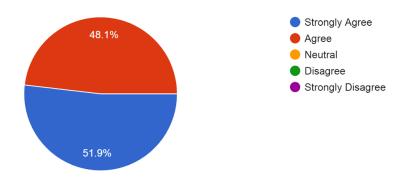
The course explains investment environment and concept of return & risk. 27 responses



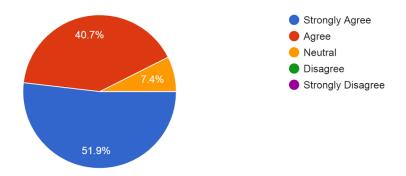
The course creates an understanding of bond valuation & role of credit rating agencies. 27 responses



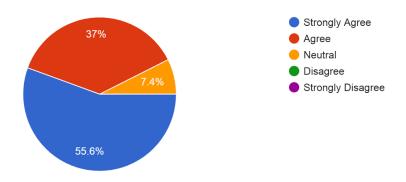
The course gives clarity on the different approaches to equity analysis.  $\ensuremath{\text{27}}\xspace$  responses



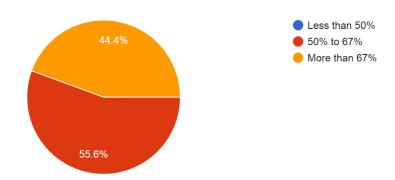
The course provides an understanding of analysis of two securities portfolio using Harry Markowitz model and Calculation of portfolio risk... CAPM and Mutual Funds and Financial derivatives. <sup>27</sup> responses



The course is helpful in the understanding of investors' protection framework <sup>27</sup> responses



How much was your attendance in this course? 27 responses



## **OBSERVATIONS**

- 1. 92% of students have clarity on the risk and return estimation and 93% have understood the bonds as investment option.
- 2. 100% students either agree or strongly agree to the fact that the course in relevant in providing an understanding of equity analysis.
- 3. The course has been useful in creating an understanding on portfolio and mutual amongst around 88% of the students.
- 4. The chapter on investor protection framework was understood by around 89.3% of the student.

## **ACTION TO BE TAKEN REPORT**

- 1. The course helps to create an understanding of risk and return estimation and bond analysis of investments amongst the majority of students. The special tutorial classes will be organized to clarify the doubts of slow learners.
- 2. Special quizzes, group discussions will be conducted to provide a detailed and mathematical proof of equity analysis techniques so that there is greater clarity on the formula used.
- 3. CAPM and portfolio analysis helped students to evaluate the portfolio construction and its effectiveness. Practical cases will be taken to provide a real life example of portfolio management.

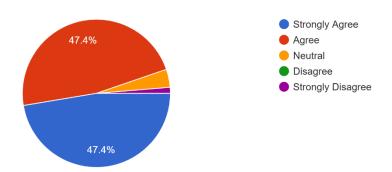
## **COURSE EXIT SURVEY: Analysis Report**

Academic Batch: 2019-2022

**Department:** Commerce **Program:** B. Com. **Semester:** VI

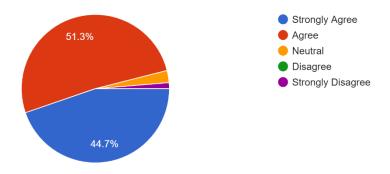
 The course helped you in understanding the communication objectives behind advertising and promotions.

76 responses

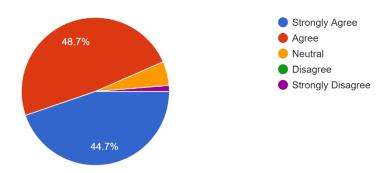


The course helped you in understanding the various message and media elements in the advertising decisions?

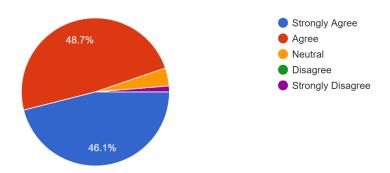
76 responses



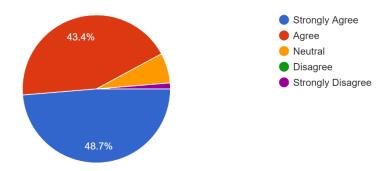
The course helped you in understanding and analyzing the effectiveness of advertising. <sup>76</sup> responses



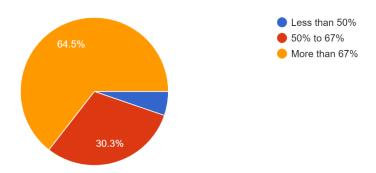
The course provides you the ability to understand the process of personal selling. 76 responses



The course  $\,$  provides you the ability to comprehend the importance and role of personal selling  $\,$  76 responses



How much was your attendance in this course?
76 responses



#### **OBSERVATIONS**

Q1From the given responses, It is observed that a majority of the students (more than 95%) found that the course helped them in understanding the concepts of Advertising, personal selling and salesmanship.

Q2. The course helped you in understanding the various message and media elements in the advertising decisions?

A great majority 96% clearly understood the various message and media elements in the advertising decisions?

Q3The course helped you in understanding and analyzing the effectiveness of advertising.

More than 93% students agreed that the course helped them in understanding and analysing the effectiveness of advertising

Q4The course provides you the ability to understand the process of personal selling

Nearly 98% students agreed that the course provided them the ability to understand the process of personal selling

Q5The course provides you the ability to comprehend the importance and role of personal selling

More than 93% of students agreed that the course provided them the ability to comprehend the importance and role of personal selling

Students have shown interest in the paper and so (64.5%) of students had attendance more than 67% which is a good number. To keep the students engaged in the topics and to make them think analytically various techniques are adopted like MCQ's (quizzes), case studies, PPTs were prepared by students, related real world examples of advertising were also shown on YouTube channels to make the topic interesting and interactive

### **ACTION TO BE TAKEN REPORT**

For the section of students who found the paper difficult to understand remedial classes will be arranged. Previous years questions asked in university examinations will also be shared & discussed with them in detail. Additional assignments and MCQs will be given to them to make them understand the concepts better.