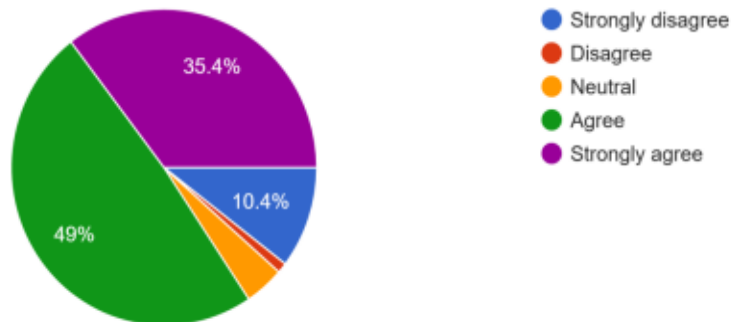


**DEPARTMENT OF
COMMERCE
COURSE EXIT SURVEY
Of
B.Com
(2024-2025)**

COURSE EXIT SURVEY
B.Com Sem I
Course Outcome Analysis of
Paper BCH :DSC: 1.3: Financial
Accounting

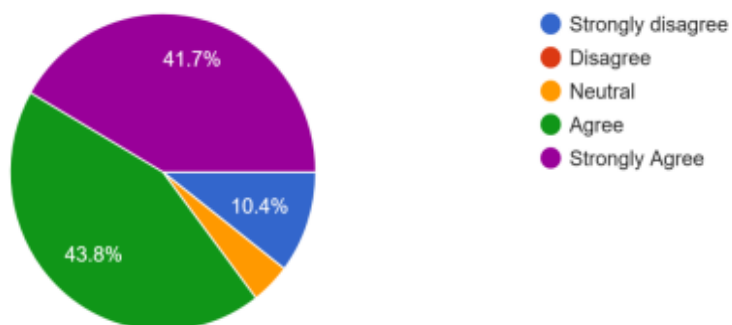
This course helps you to apply the generally accepted accounting principles while recording transactions and preparing financial statements?

96 responses



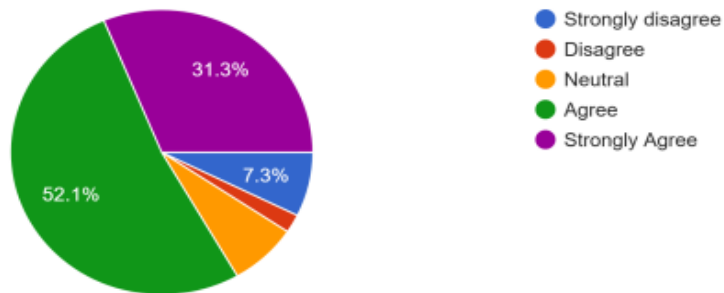
This course enables you to demonstrate the accounting process under a computerised accounting system ?

96 responses



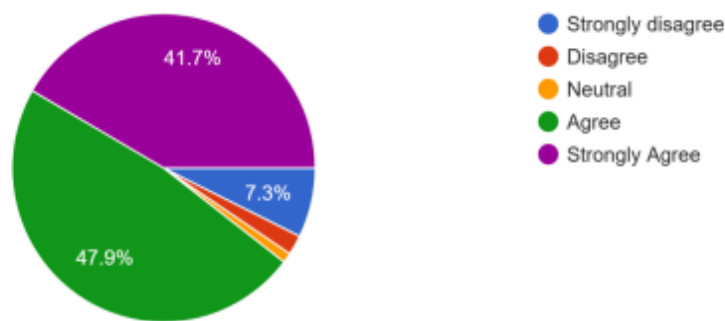
This course provides you the ability to measure business income applying relevant accounting standards?

96 responses



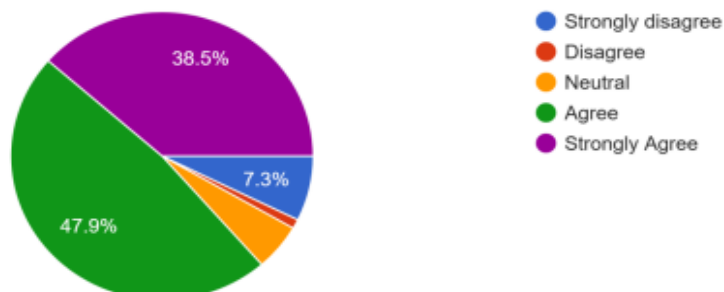
This course helps to you evaluate the impact of depreciation and inventories on Business Income?

96 responses



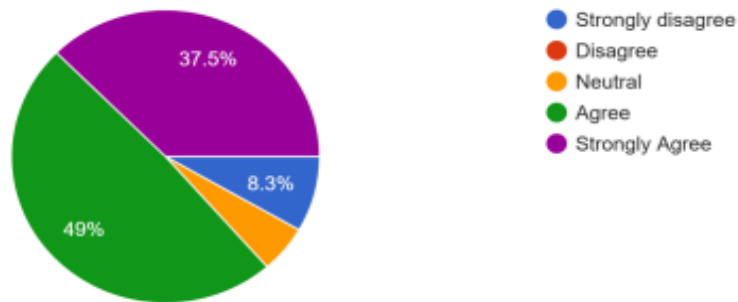
This course provides you the ability to prepare the Financial Statements of sole proprietor firms and Not-For-Profit Organisations?

96 responses



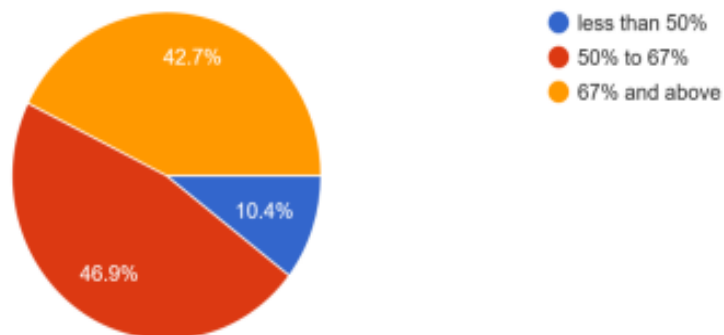
This course provides you the ability to prepare the accounts for Inland Branches, Departments and Leases ?

96 responses



How much was your attendance in this course?

96 responses



Analysis

1. Based on the 96 responses, a majority of respondents (84.4%) Strongly Agree or Agree that the course helped them to apply generally accepted accounting principles while recording transactions and preparing financial statements.
2. A majority of respondents (85.5%) Strongly Agree or Agree that the course helped them to demonstrate the accounting process under a computerised accounting system.

3. Majority of respondents (83.4%) Strongly Agree or Agree that the course enabled them to measure business income by applying relevant accounting standards.
4. (89.6%) Strongly Agree or Agree that the course helped them evaluate the impact of depreciation and inventories on Business Income.
5. (86.4%) Strongly Agree or Agree that the course enabled them to prepare the financial statements of Sole Proprietor firms and Not-For-Profit Organizations.
6. Majority of respondents (86.5%) Strongly Agree or Agree that the course enabled them to prepare accounts for Inland Branches, Departments and Leases.

Based on the 96 responses, a majority of respondents (42.7%) attended 67% or more of the course classes. However, a small percentage (10.4%) attended less than half of the classes.

Action Plan:

For students with moderate responses, strategies were employed to enhance engagement and foster analytical thinking. Techniques included implementing MCQs (quizzes), discussing the latest case studies, role-playing, utilizing interactive PPTs for clearer understanding, and sharing notes and study material using ICT platforms like google classroom. For students requiring additional support, remedial classes were arranged to accommodate those who missed classes due to unavoidable circumstances. Discussion of important questions from the last 10 years, regular assignments, Projects and ongoing assessment were also incorporated. Implemented a more comprehensive evaluation process, including open-ended questions and qualitative feedback, to gain a deeper understanding of student perspectives and identify specific areas for improvement.

COURSE EXIT SURVEY

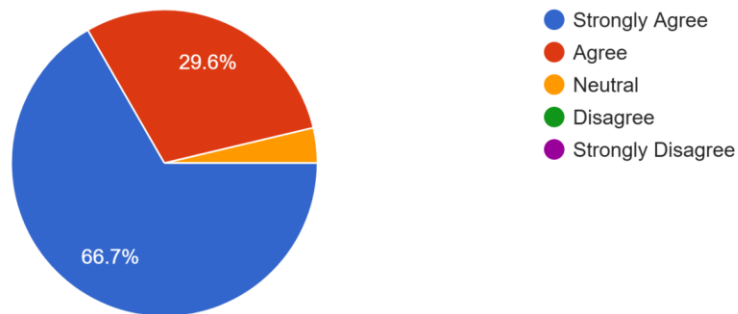
B.Com Sem I

Course Outcome Analysis of

Paper BC :DSC: 1.1: Business Organisation & Management

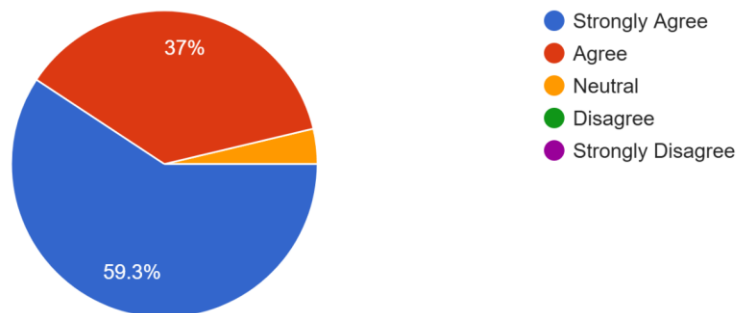
The course provided you the ability to understand the dynamics of business organisations and recent management practices

54 responses



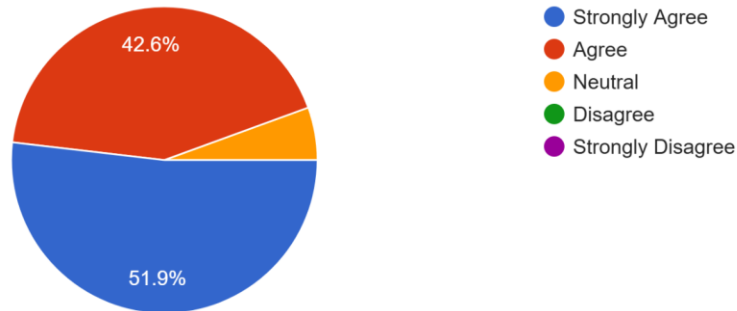
The course provided you the ability to understand varied perspectives related to business environment and entrepreneurship

54 responses



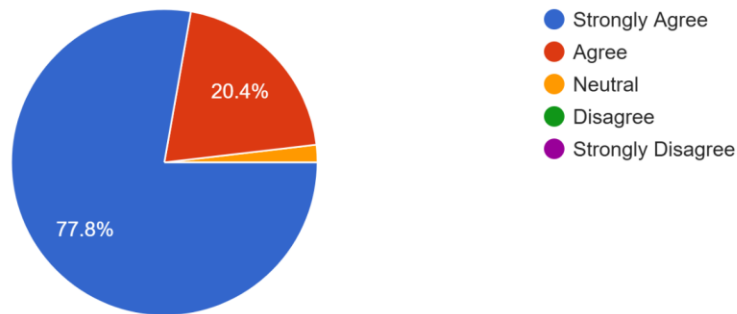
The course provided you the ability to analyse how the organisations adapt to an uncertain environment and decipher decision making techniques

54 responses



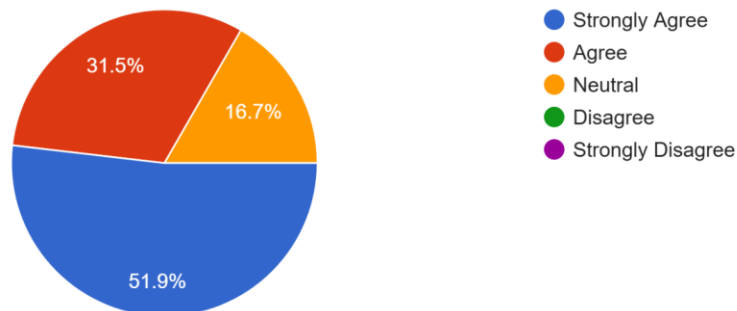
The course provided you the ability to analyse the relationship amongst functions of management i.e. planning, organizing, directing and controlling.

54 responses



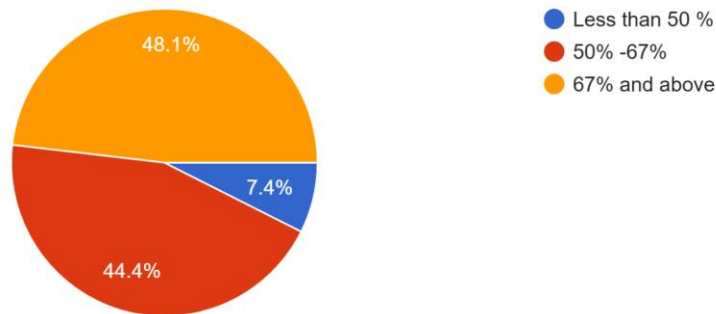
The course provided you ability to understand the change in the working pattern of modern organisations.

54 responses



What percentage of classes of this course you have attended?

54 responses



Analysis

1. Based on the 54 responses, a majority of respondents (66.7%) Strongly Agree that the course helped them understand the dynamics of business organizations and recent management practices. A combined 96.3% either "Strongly Agree" or "Agree" with the statement.
2. a majority of respondents (59.3%) Strongly Agree that the course helped them understand varied perspectives related to the business environment and entrepreneurship. A combined 96.3% either "Strongly Agree" or "Agree" with the statement.

3. a majority of respondents (51.9%) Strongly Agree that the course helped them understand how organizations adapt to an uncertain environment and decipher decision-making techniques. A combined 94.5% either "Strongly Agree" or "Agree" with the statement.
4. a large majority of respondents (77.8%) Strongly Agree that the course helped them understand the relationship between the functions of management. A combined 98.2% either "Strongly Agree" or "Agree" with the statement.
5. (51.9%) **Strongly Agree** that the course helped them understand the change in the working pattern of modern organizations. A combined 83.4% either "Strongly Agree" or "Agree" with the statement.

Based on the 54 responses, a majority of respondents (48.1%) attended **67% or more** of the course classes. However, a small percentage (7.4%) attended less than half of the classes.

Action Plan:

For students with moderate responses, strategies were employed to enhance engagement and foster analytical thinking. Techniques included implementing MCQs (quizzes), discussing the latest case studies, role-playing, utilizing interactive PPTs for clearer understanding, and conducting doubt-clearing sessions during tutorial classes. For students requiring additional support, remedial classes were arranged to accommodate those who missed classes due to unavoidable circumstances. Discussion of important questions from the last 10 years, regular assignments, Projects and ongoing assessment were also incorporated. Implement a more comprehensive evaluation process, including open-ended questions and qualitative feedback, to gain a deeper understanding of student perspectives and identify specific areas for improvement.

COURSE EXIT SURVEY: Analysis Report

Academic Session: 2024-2025

Department: Commerce

Program: B.Com.

Course Name: Human Resource Management

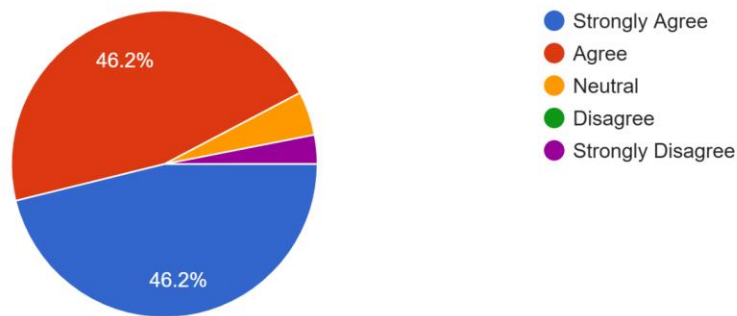
Course Code: BC

Semester: 2 Semester

UPC:2412091203

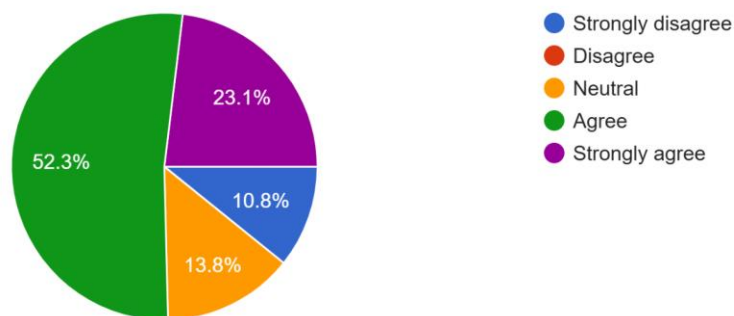
The course helps you to analyze the concept and sources of recruitment and selection

65 responses



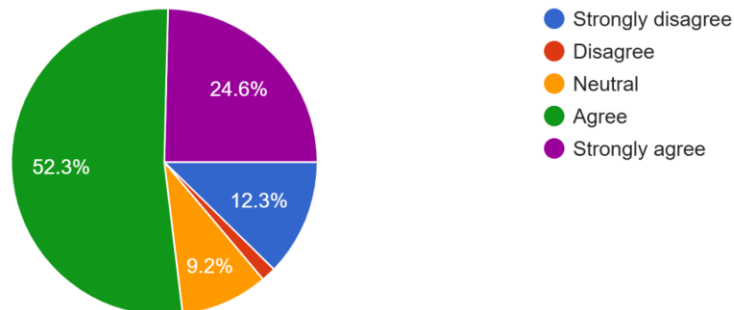
Course helps you to understand employee training needs and device a training programme.

65 responses



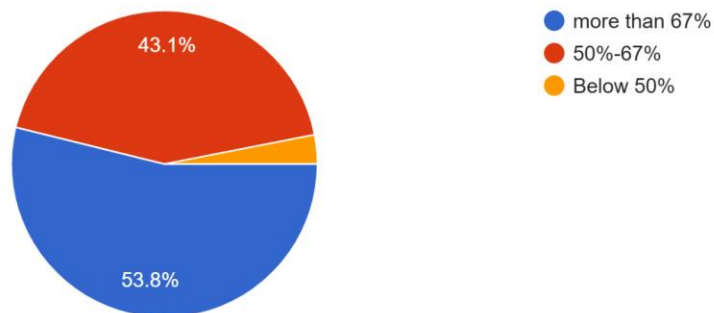
The course helps you to understand performance appraisal and compensation methods in modern day organizations.

65 responses



Your attendance in the subject

65 responses



OBSERVATIONS & ACTION TO BE TAKEN REPORT

It is observed that majority of the students have agreed that all the objectives of This Course was achieved. 93% students agreed that they were able to understand the basic concepts and evolution of HRM. 89% students agreed that they were able to understand and evaluate the training needs and process in the organisations. More than 85% students agreed that they were able to understand that how organization access their training needs and what should be right training method. 93% students agreed that they were able to understand different methods of Performance Appraisal and E-HRM & HR audit. It is observed that students had an interest in the paper as they had given valuable comments like "Excellent subject for our personal growth and a great to course join as an undergraduate student". Through a series of case studies, projects and daily news based examples students were equipped to analyze and evaluate different HRM strategies and its relevance in the organisation. The curriculum included discussion on various HRM Models and training methods & programs.

Discipline specific Core Course DSC-2.2

Subject: Company Law

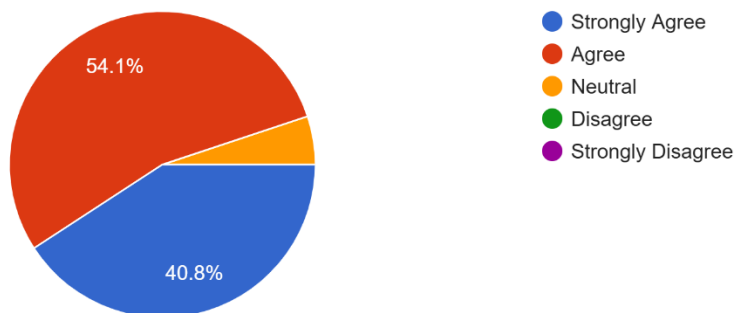
B.Com

Semester 2

UPC: 2412091202

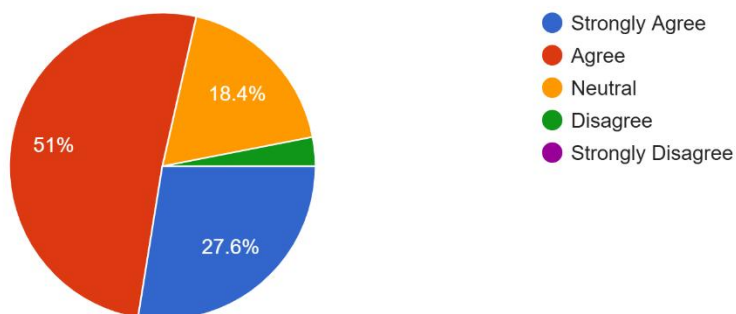
5. Did the course help you to understand regulatory and procedural aspects involved in different types of companies under the companies Act, 2013?

98 responses



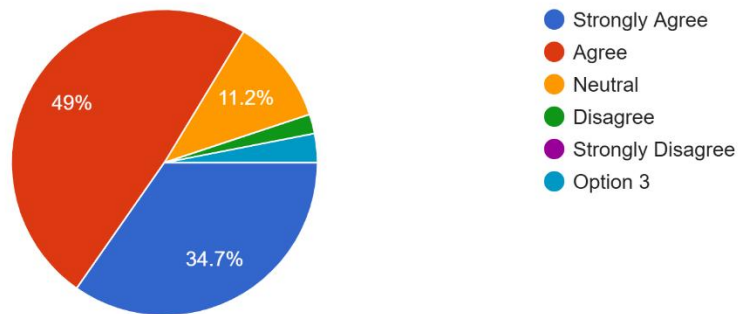
6. Can you prepare the basic legal document required for the formation of the company?

98 responses



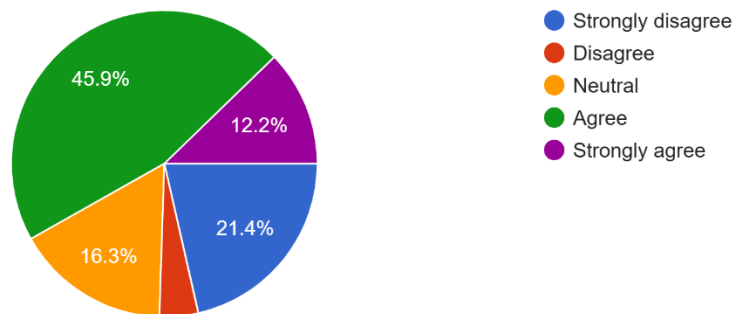
7. Can you analyse the process and documents required for raising capital for the company?

98 responses



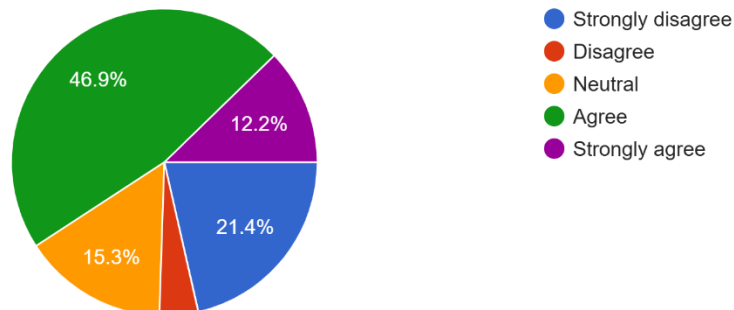
8. Are you able to analyse the managerial composition of companies and examine the process of company meetings?

98 responses



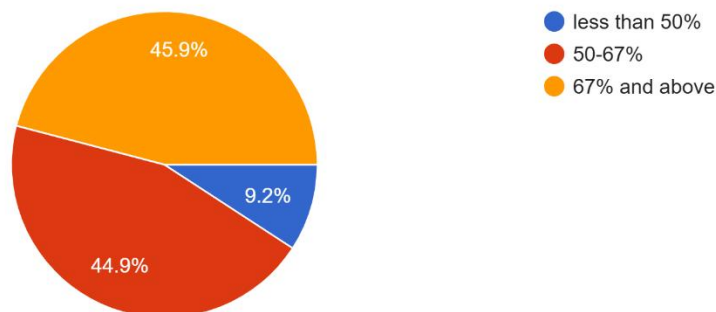
9. Are you able to analyse the framework of dividend distribution and develop understanding of the winding up process including Insolvency Resolution?

98 responses



10. What percentage of classes of this course have you attended?

98 responses



Analysis

1. More than 90% of students can understand the regulatory and procedural aspects involved in different types of companies under the companies Act, 2013

2. Close to 90% of students can prepare the basic legal document required for formation of the company and analyse the process and documents required for raising capital for the company.

3. Around 60% of students can analyse the managerial composition of companies and examine the process of company, analyse the framework of dividend distribution and understand the winding up process including Insolvency Resolution meetings.

4. However, the small percentage who do not agree with the outcome results have been irregular in the class.

Action Take Report

The course helps to develop and comprehend business and its processes in accordance with the provisions of the Companies Act, 2013 and Rules.

A sincere effort is made to improve the understanding of the concepts amongst students by collaborative engagement and positive interaction through quizzes, group discussions, case studies and presentations.

COURSE EXIT SURVEY : Analysis Report
Academic Session : 2023-2026

Department: Commerce

Program: B.Com (H.) NEP

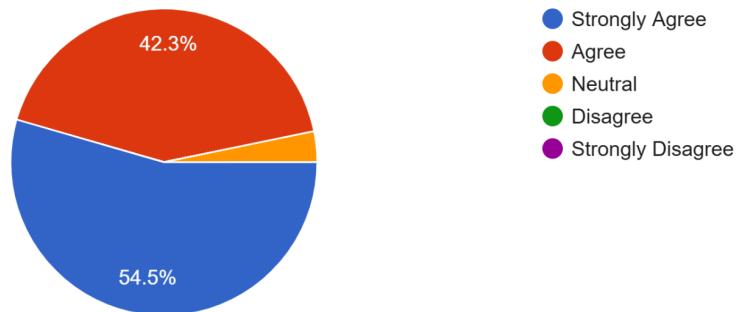
Course Name: Business Mathematics

Course Code: : 2412082301

Semester: III Semester

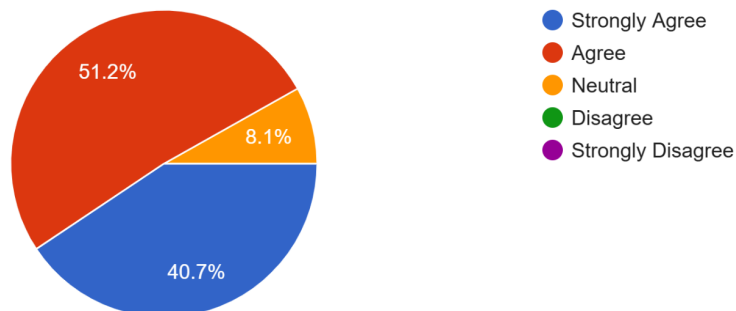
Are you able to assess the applicability of matrices as mathematical tools in representing a system of equations?

123 responses



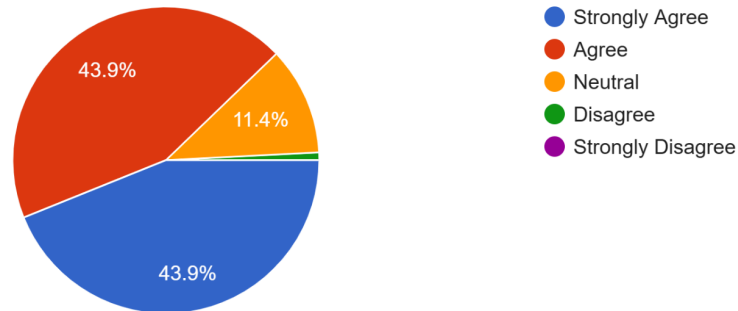
Are you able to Apply differential calculus to solve simple business problems?

123 responses



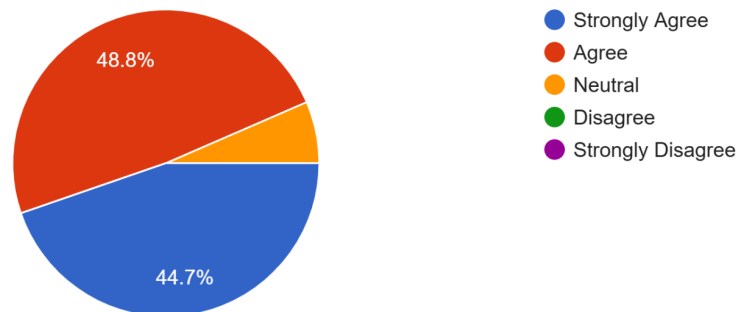
Are you able to Evaluate business problems involving complex linear relationships between decision variables and their determining factors?

123 responses



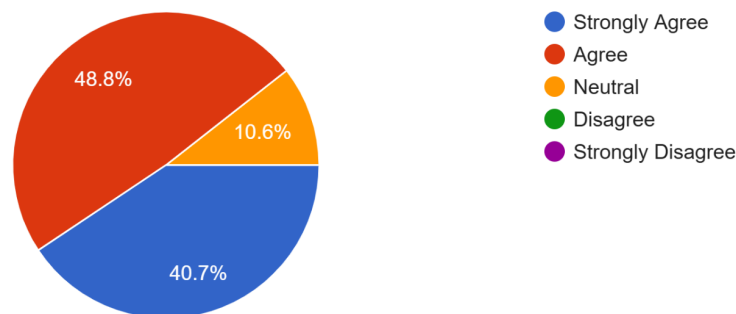
Are you able to explain mathematical formulation and solution of problems related to finance including different methods of interest calculation, future and present value of money?

123 responses



Are you able to develop programming for business problems involving constrained optimisation?

123 responses



Observation: Approximately 85% of students' responses were found to be favorable towards the paper Business Mathematics. Students agreed that the course provided them the ability to connect with the fundamentals of Business Mathematics. They agreed that they were able to understand the concepts of Matrices, Calculus. They agreed that they were able to solve business problems with the help of linear programming, differential calculus and could solve business problems involving constrained optimization with the help of this paper.

Action to be Taken Report: This paper will be made more favourable for the students in future by emphasizing real-world applications, incorporating interactive examples and technology, providing step-by-step solutions, offering varied resources, including practical exercises, facilitating a feedback mechanism, encouraging collaboration, and promoting critical thinking in assessments for a more engaging and favorable learning environment.

COURSE EXIT SURVEY: Analysis Report

Academic Session: 2024-25

Department: Commerce

Program: B.Com (Hons)

Course Name: Financial Management

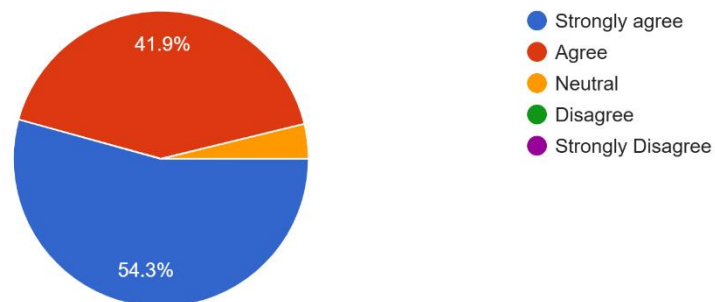
Unique Paper Code (UPC): 2412082302

Semester: III

1. Observed Values as per Course Exit Survey:

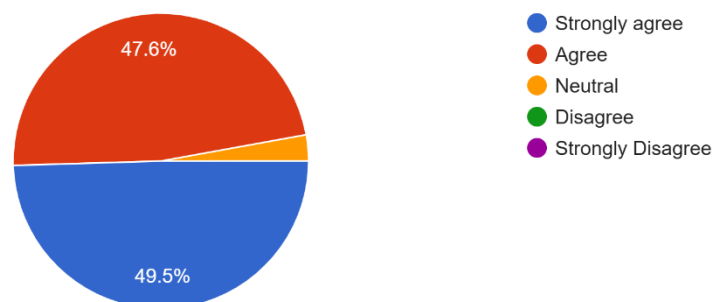
The course provides you the ability to explain the nature and scope of financial management .

105 responses



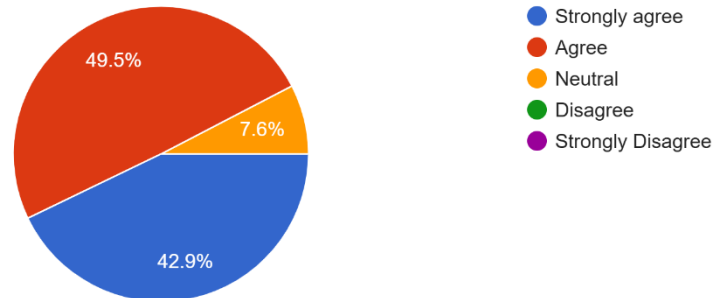
The course provides you the ability to analyse capital budgeting process and capital budgeting techniques?

105 responses



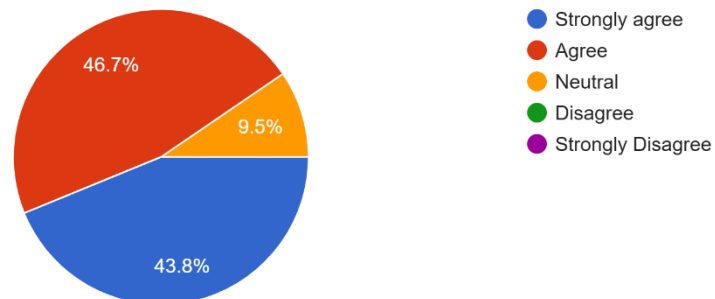
The course provides you the ability to estimate various capital structure theories and factors affecting capital structure decisions in a firm?

105 responses



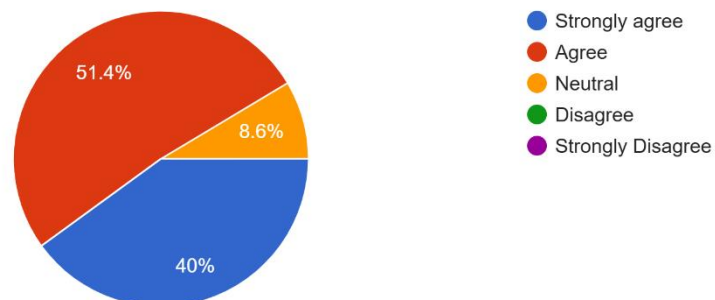
The course provides you the ability to critically examine various theories of dividend and factors affecting dividend policy?

105 responses



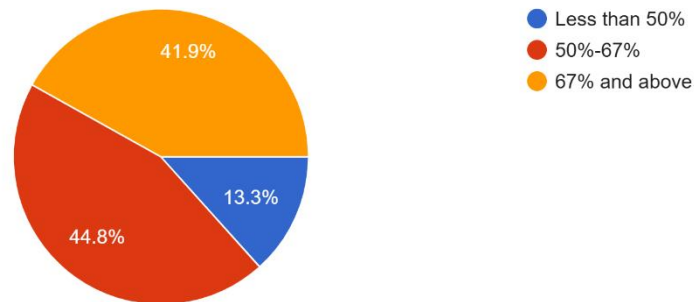
The course provides you the ability to evaluate working capital requirement?

105 responses



How much was your attendance in this course?

105 responses



As per the responses received from the Course Exit Survey, Most of the students (>92%) understood the paper and responded positively to all the questions. Some respondents (<8%) were neutral to the questions asked. Around 45% of the students attended more than 67% of the classes. 13% of the students attended less than 50% of the attendance.

As the responses indicate, respondents could understand the various concepts of financial management and they can apply capital budgeting techniques and various capital structure theories. The course enabled them to critically examine various theories of dividend and evaluate working capital requirements of a firm.

2. Action Taken Report

In future, classes and tutorials will be made more interactive so that more students attend classes on a regular basis and they are benefitted from classroom interactions and discussions for better understanding. Strict attendance rules may help. To make this subject more interesting, specific videos and case studies will be shared with them so that we get no neutral responses in future and each student reacts positively to all course contents.

Course Exit Survey Analysis

Academic Session: 2024-25

Department: Commerce

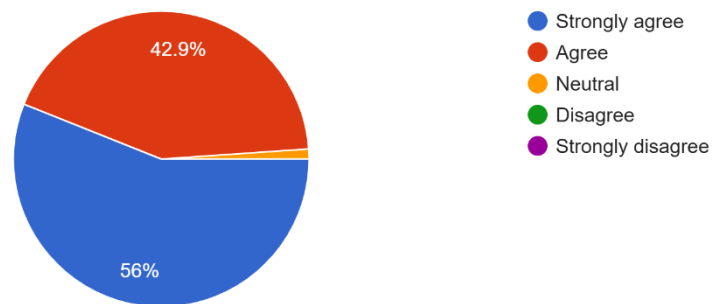
DSC, Semester-III

Paper Name: DSC, Principles of Marketing

Observed Values as per Course Exit Survey:

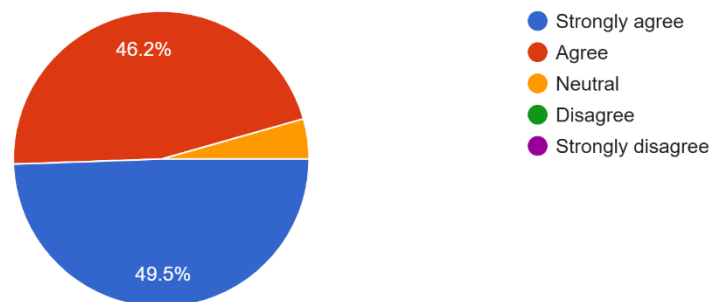
The course made me aware of the basic concepts of marketing, marketing philosophies and environmental conditions affecting marketing decisions of a firm.

91 responses



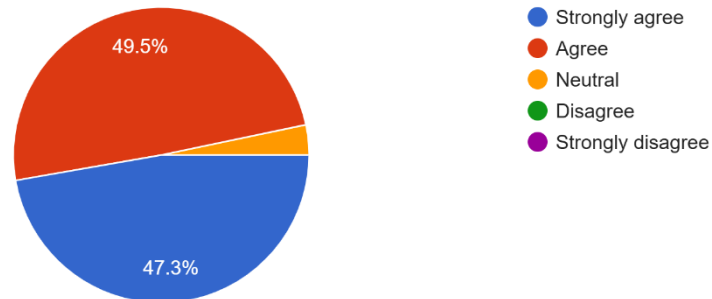
The course helped me in understanding the dynamics of consumer behaviour and process of market selection through STP

91 responses



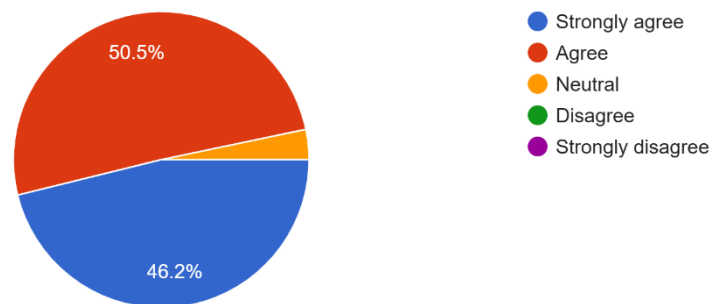
The course helped me in understanding the marketing decisions involving product, pricing and its distribution.

91 responses



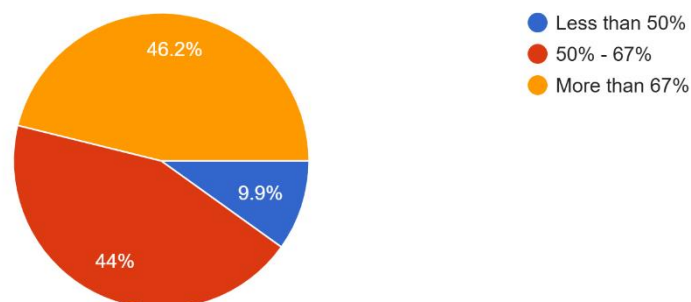
The course helped me in understanding marketing decisions involving product promotion, and promotion mix strategies.

91 responses



How much was your attendance in this course?

91 responses



Survey Analysis/ Observations:

As per the course exit survey analysis about 98.9% of students said that course helped them in understanding the basic concepts of marketing, marketing philosophies and

environmental conditions affecting marketing decisions of a firm. 95.7% said that the course equipped them understand the dynamics of consumer behaviour and process of market selection through STP. 96.8% of the students agreed that the course helped them in understanding the marketing decisions involving product, pricing and its distribution. 96.7% said that the course provided them the ability to understand the marketing decisions involving product promotion, and promotion mix strategies. Regarding attendance, 46.2% students had attendance more than 67% and 44% students had between 50%-67%.

Action Taken Report:

For the upcoming semester, more curated case studies of companies and examples will be shared and discussed to inculcate better understanding and critical thinking in students. Special doubt session will be taken and discussion of past years question papers will be done including MCQs, Documentaries, AD Campaigns etc. Remedial classes will also be arranged for students not scoring well in assignments and test.

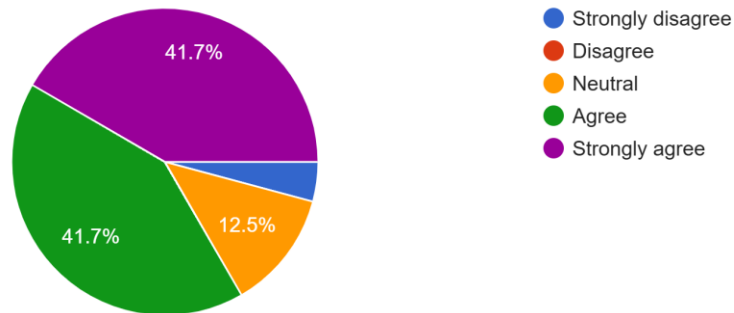
Course Exit Survey

B.com (Hons.) Semester III

Course Outcome Analysis of Paper BCH 3.4: Financial Statement Analysis

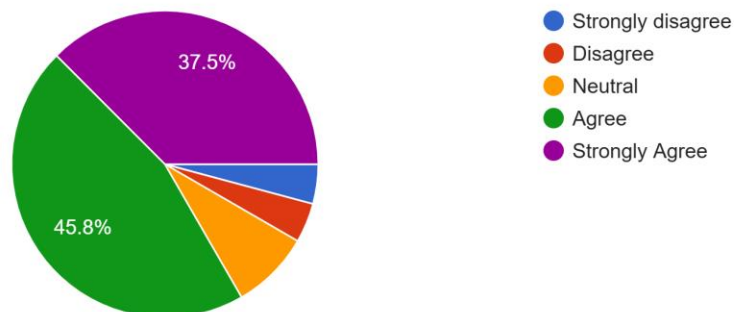
This course enables you to explain the meaning of financial statements as per Companies Act, 2013

24 responses



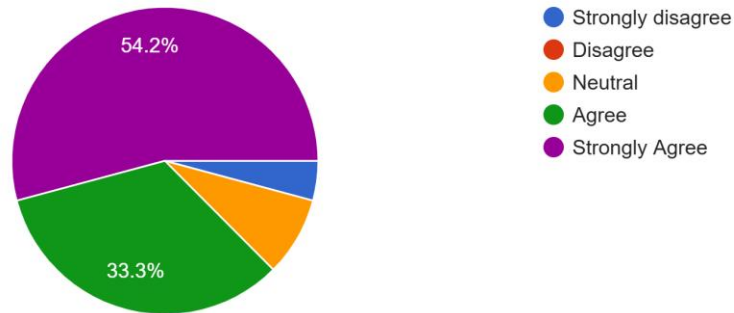
This course enables you to describe the tools of Financial Statement Analysis

24 responses



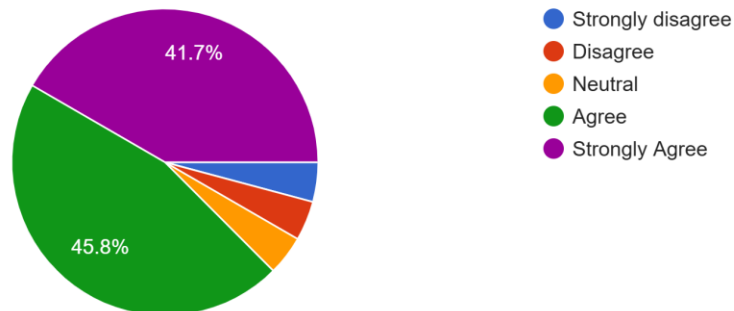
This course provides you the ability to compute the financial ratios

24 responses



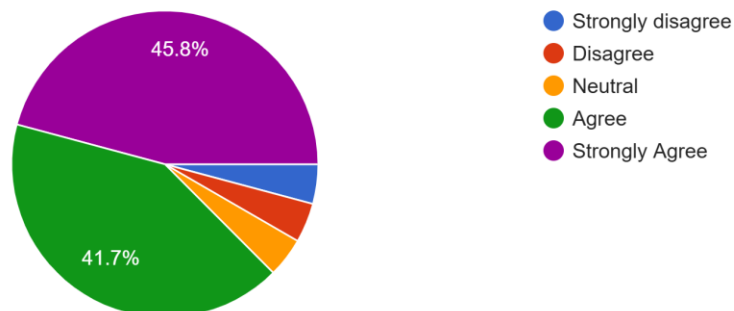
This course helps to you analyze the financial performance of companies using the techniques of ratio analysis

24 responses



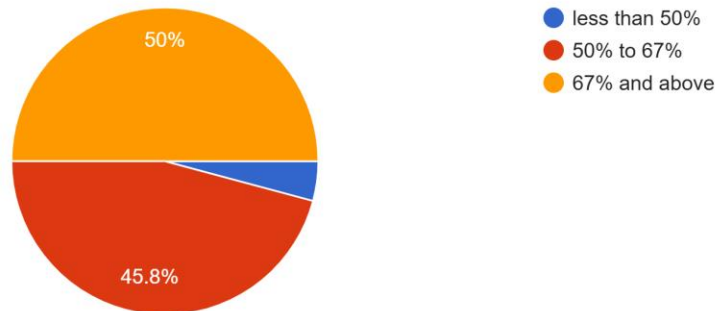
This course provides you the ability to examine the cash position of companies using the cash flow statement

24 responses



How much was your attendance in this course?

24 responses



Analysis

1. More than 83% of the students could explain the meaning of financial statements as per Companies Act, 2013
2. 83% students agree or strongly agree to the fact that the course enabled them to describe the tools of Financial Statement Analysis
3. The course provides the ability to compute the financial ratios to around 88% of the students.
4. The chapter on tools to analyze the financial performance of companies using the techniques of ratio analysis was understood by around 87% of the student.
5. 87% students agreed that the course provides the ability to examine the cash position of companies using the cash flow statement

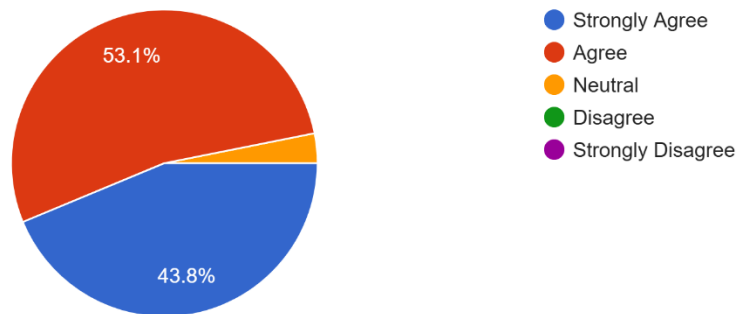
Action Take Report

1. The course helps to create an understanding the meaning of financial statements as per Companies Act, 2013. The special tutorial classes will be organized to clarify the doubts of slow learners.
2. Special quizzes and more computer lab sessions will be used to provide a detailed and hands on experience of computing financial ratios.
3. More real-life cases will be shared during the classes and group discussions will be held on them.

COURSE EXIT SURVEY
B.Com (H) Sem III
Course Outcome Analysis of
Paper BC :DSE:3.3: Brand Management

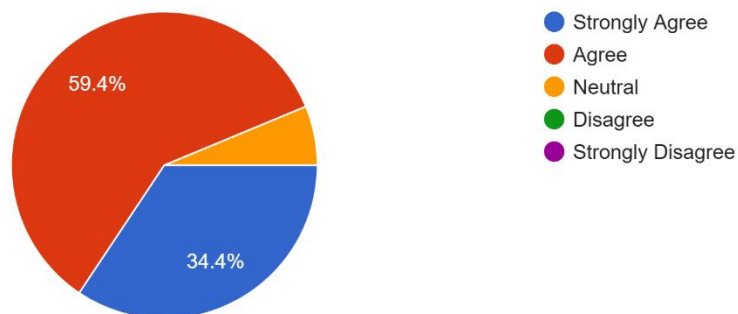
1. After completion of the course are you able to describe brand management, brand identity, brand positioning, brand image and brand personality?

32 responses



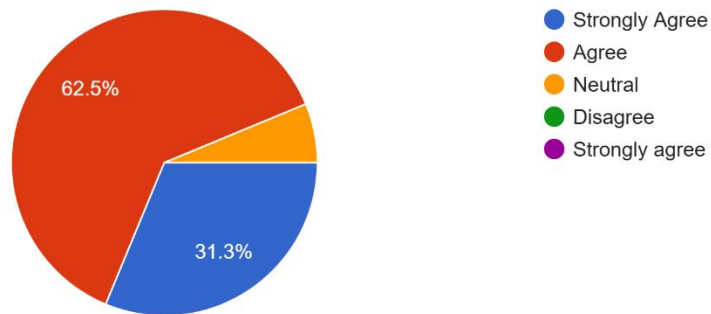
2. Are you sure that this course provides you an ability to identify features and attributes of brands?

32 responses



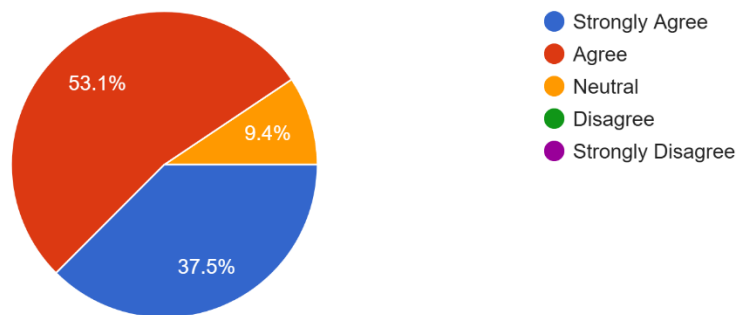
3. Hope you understood the importance of strategic brand management?

32 responses



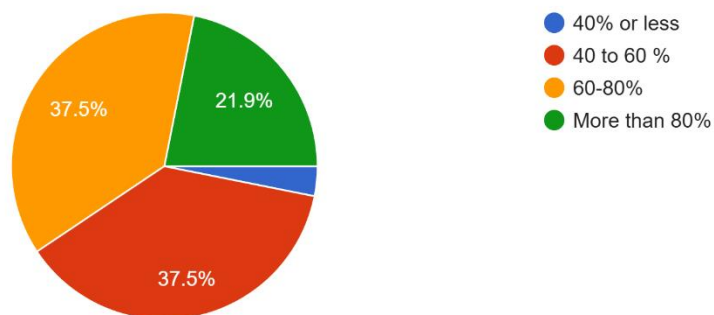
Are you able to understand and analyze the process of brand development through marketing decisions involving product, place, promotion, pricing and distribution?

32 responses



6. How many classes you have attended for this course?

32 responses



Analysis

1. Based on the 32 responses, 96.9% of respondents have a positive sentiment regarding their learning outcomes. A small segment of the respondents (around 3.1%) were neutral, indicating room for further engagement or clarification of concepts.
2. A majority of respondents 34.4% (11 out of 32) of respondents strongly believe the course has equipped them with this ability to identify features and attributes of brands. Together, 93.8% of respondents hold a positive opinion about the course in this context.
3. 31.3% (10 out of 32) of respondents strongly feel they understood the importance of strategic brand management. Together, 93.8% of respondents express a positive sentiment regarding their understanding of strategic brand management.
4. A significant majority (53.1%) of respondents "Strongly Agree" with the statement, indicating a high level of confidence in their understanding and analytical abilities regarding brand development through marketing decisions.
5. A significant portion of respondents (37.5%) have attended more than 80% of the classes. This suggests a high level of class attendance among the participants. □ Another 37.5% have attended between 40% and 60% of the classes. This indicates a moderate level of attendance for this group. A smaller proportion (21.9%) have attended between 60% and 80% of the classes.

Action Plan:

For students with moderate responses, strategies were employed to enhance engagement and foster analytical thinking. Techniques included implementing MCQs (quizzes), discussing the latest case studies, role-playing, utilizing interactive PPTs for clearer understanding, and conducting doubt-clearing sessions during tutorial classes. For students requiring additional support, remedial classes were arranged to accommodate those who missed classes due to

unavoidable circumstances. Discussion of important questions from the last 10 years, regular assignments, Projects and ongoing assessment were also incorporated. Implement a more comprehensive evaluation process, including open-ended questions and qualitative feedback, to gain a deeper understanding of student perspectives and identify specific areas for improvement.

COURSE EXIT SURVEY: Analysis Report

Academic Session: 2024-25

Department: Commerce

Program: B. Com (Hons)

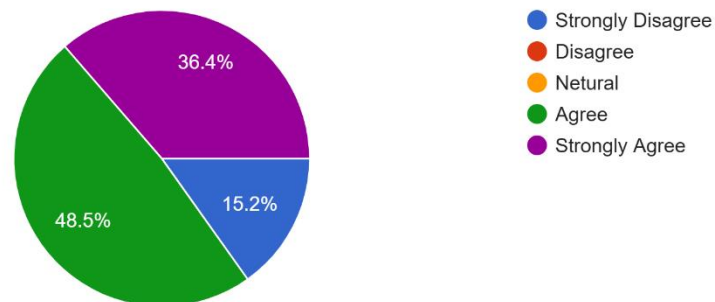
Course Name: Financial Markets and Institutions

Unique Paper Code (UPC): 2413082002

Semester: III

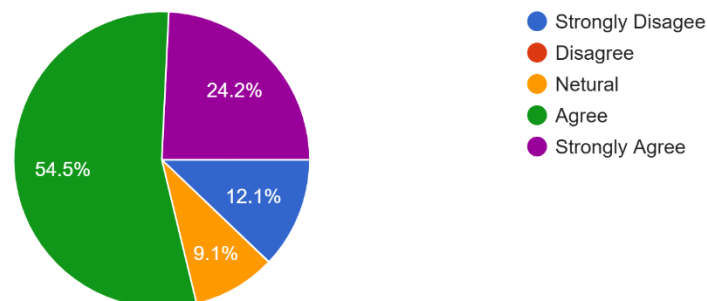
Does this course describe the components and functions of a financial system?

33 responses



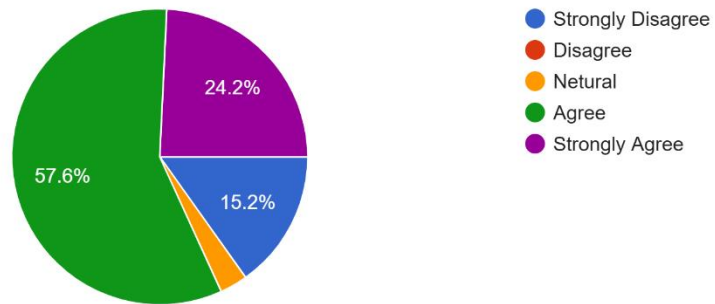
Does the course analysis integrate and describe linkages between different financial systems and describe how they operate?

33 responses



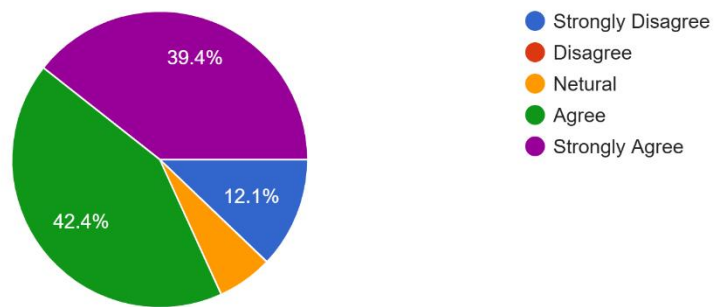
Does the course analyze the functioning and working of money and capital markets?

33 responses



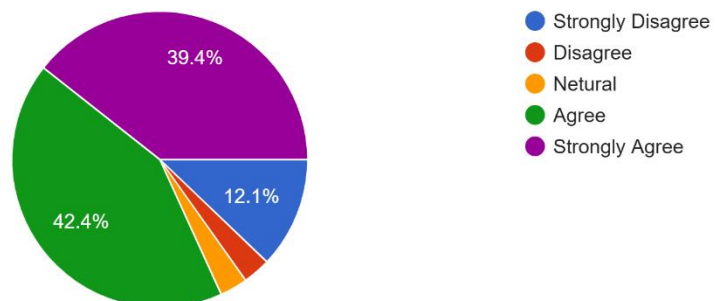
Does it evaluate the role of commercial banks?

33 responses



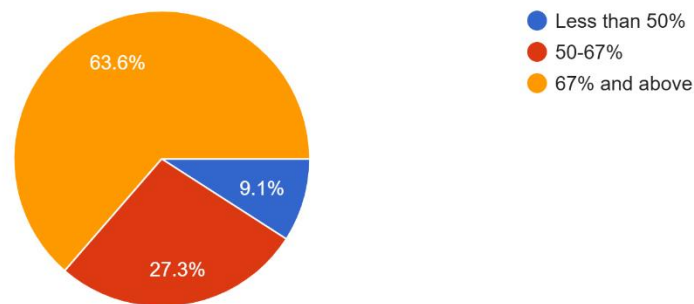
Does it analyze the role of insurance, mutual funds and NBFCs?

33 responses



What percentage of classes in this course have you attended?

33 responses



Observations

Looking at student responses from 33 participants, there was strong positive feedback across all learning outcomes. 87.9% of students strongly agreed or agreed that the course effectively described the components and functions of the financial system. 81.8% positively affirmed that the course successfully integrated and described linkages between different financial systems. When it came to analyzing the functioning of money and capital markets, 84.8% of students expressed agreement with the course's effectiveness. The role of commercial banks was well-evaluated according to 81.8% of respondents. Similarly, 81.8% of students felt the course adequately analyzed the role of insurance, mutual funds, and NBFCs. Regarding attendance, the data shows strong student engagement with 45.5% reporting 75-90% attendance and 42.4% reporting above 90% attendance, totalling 87.9% of students maintaining over 75% attendance.

Action Taken Report

Given the analysis of student feedback for the Financial Markets and Institutions course in B. Com (H) Semester III, several targeted interventions were implemented. While the overall feedback was positive with over 80% satisfaction across most parameters, specific measures were taken to further enhance learning outcomes. To strengthen the understanding of financial system components (87.9% satisfaction), real-time market analysis sessions were introduced where students tracked live market movements. For improving comprehension of linkages between financial systems (81.8% satisfaction), interactive workshops with financial experts were organized, providing practical insights into market interconnections. To reinforce understanding of money and capital markets (84.8% satisfaction), virtual trading simulations were implemented, allowing hands-on experience. The commercial banking segment (81.8% satisfaction) was enhanced through case study discussions of recent banking developments and regulatory changes. To deepen knowledge about insurance, mutual funds, and NBFCs (81.8% satisfaction), field visits to financial institutions were arranged. Given the strong attendance pattern (87.9% above 75% attendance), hybrid learning resources were developed to maintain consistent engagement. Additionally, a dedicated online resource repository was created to provide supplementary materials and real-world examples.

Course Exit Survey Analysis

VAC, Semester IV

Academic Session: 2024-25

Department: Commerce

VAC, Sem-IV

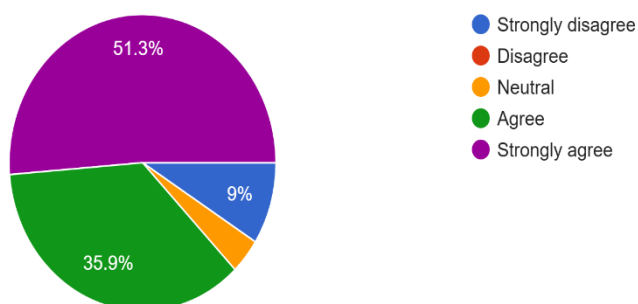
Paper Name: VAC- Digital Empowerment

UPC: 6967000027

1. Observed Values as per Course Exit Survey

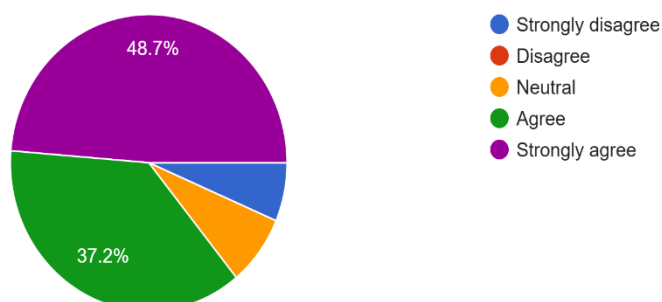
The course made me aware about Digital India and helped me in understanding the use ICT and digital services in daily life.

78 responses

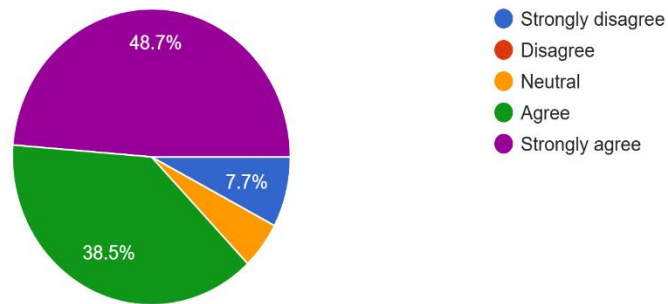


The course helped me in understanding communication and collaboration in cyberspace using e-mails, social platforms, learning tools etc.

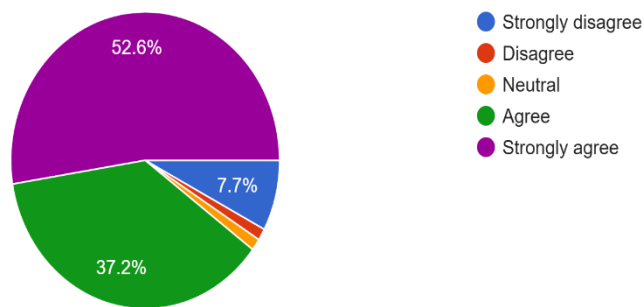
78 responses



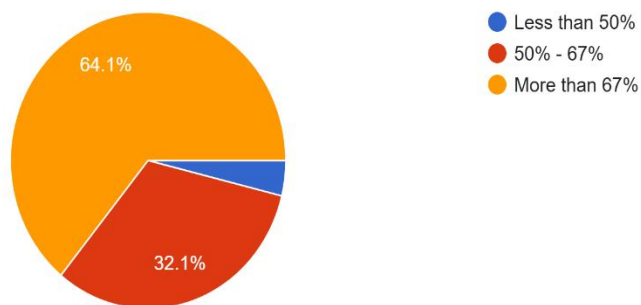
The course helped me in understanding the significance of security and privacy in the digital world.
78 responses



The course helped me in understanding netiquettes and recognizing ethical issues in the cyber world.
78 responses



How much was your attendance in this course?
78 responses



Course Exit Survey Analysis:

As per the course exit survey analysis about 87% students agreed that the course made them aware of Digital India and helped them in understanding the use of ICT and digital services in daily life. 86% understood communication and collaborating in cyberspace. 84% understood security and privacy in digital world and the course helped them in recognizing ethical issues in cyber world. 64.1% of students had attendance more than 67% and 32.1% attended around 50%-67% of the classes.

Action Taken Report:

For the upcoming semester, more curated videos and case studies will be shared to inculcate critical thinking in students. Projects and practical exercises will be conducted to provide real-time experience to the students. Special doubt session will be taken and discussion of past years question papers will be done. Remedial classes will also be arranged for students not scoring well in assignments and test.

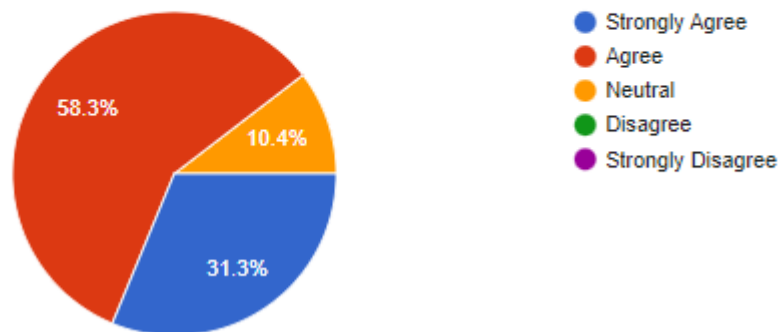
COURSE EXIT SURVEY ANALYSIS OF FINANCIAL LITERACY (VAC)

SEMESTER III

2024-2025

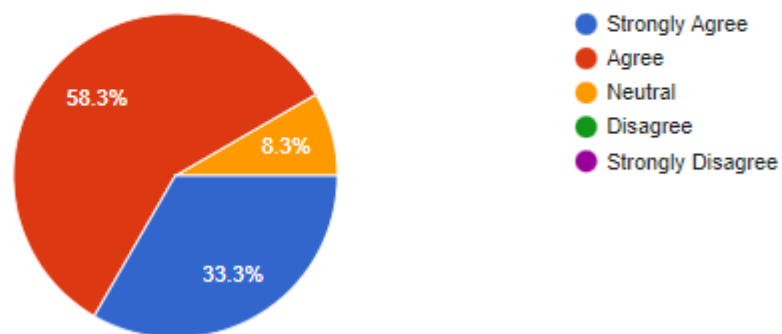
The course provided you the understanding of different aspects of financial literacy like saving, investment, taxation.

48 responses



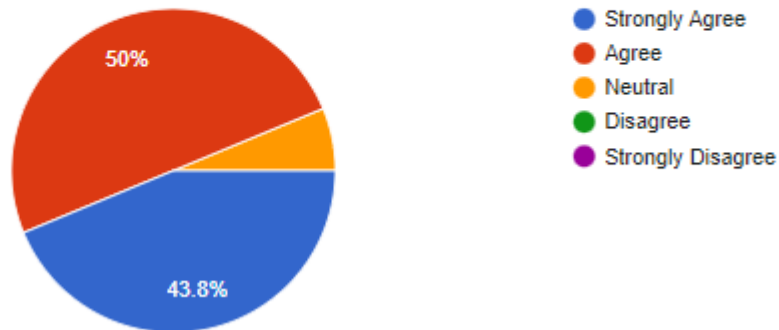
The course provided you the understanding of banks, various services offered by a banks.

48 responses



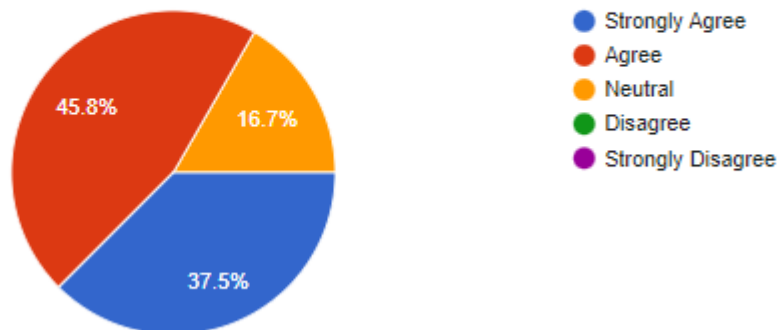
The course provided you the understanding of meaning and concepts of financial literacy ,financial wellbeing, financial discipline

48 responses



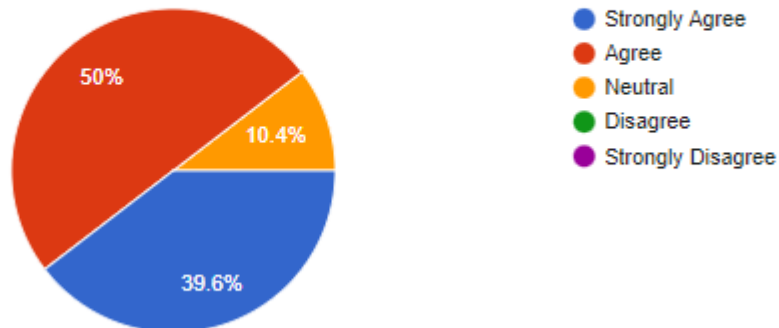
The course provided you the understanding of a investment planning and various financial products.

48 responses



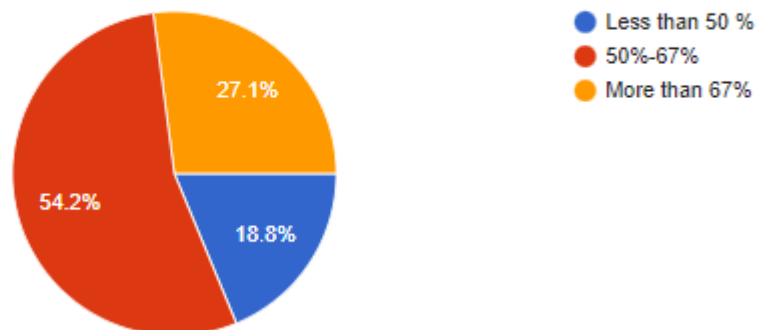
The course provided you the understanding of insurance planning along with several types of life and general insurance plans.

48 responses



How much was your attendance in this course?

48 responses



OBSERVATION

It's found that 90-93% strongly agreed and agreed that they understood this paper thoroughly. Through the feedback survey, it's found that majorly all the objectives of course were achieved. More than 90% students agreed that they understood the different concepts of financial literacy like saving, investment and taxation. Around 92% students agreed that the course helped in familiarizing with the operations of banking and its services. Approximately 93% students agreed that the course helped them in understanding about concepts of financial literacy, financial well being and financial discipline. 91% of the student responded that the

course made them understand about the concept of investment planning and financial products.. Around 93% agreed that they were able to understand about the various types of insurance plans. Also the students showed interest in the paper as 67% of students had attendance of more than 67%.

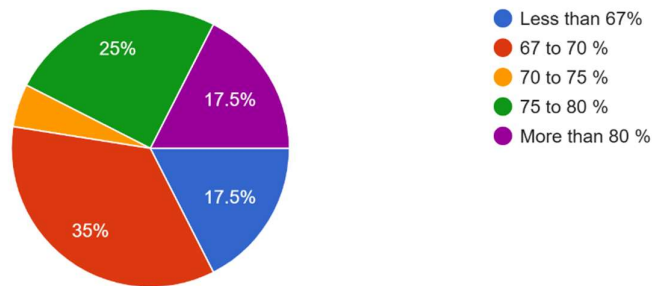
ACTION TAKEN REPORT

For the moderate responses, extra tutorials will be held and topics will be discussed in detail. For the weak students, special classes will be held and more question answers will be discussed in detail. Also the previous year's question paper will be solved in the class. For the students showing positive response, extra practice questions will be given to make them think critically.

COURSE EXIT SURVEY
Skill Enhancement Course – Commerce
Semester III
Course Outcome Analysis of
Paper SEC III: Social Media Marketing

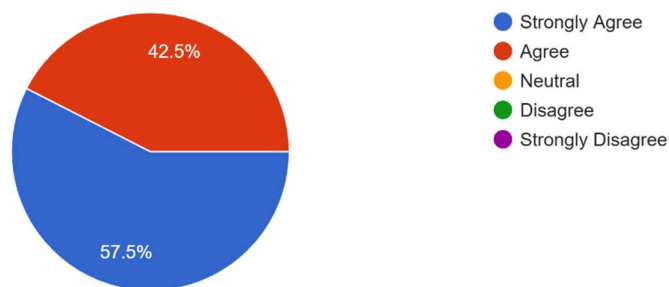
What was your attendance in this course?

40 responses



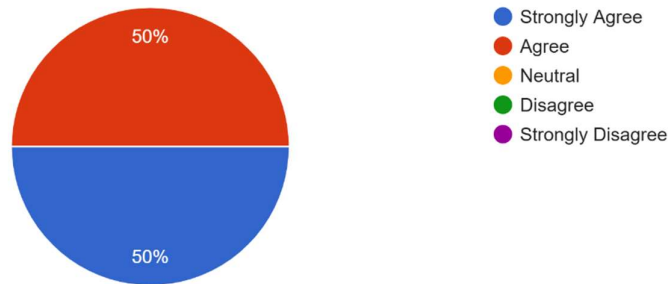
After course completion, you are able to evaluate the role of social media in marketing, advertising and public relations.

40 responses



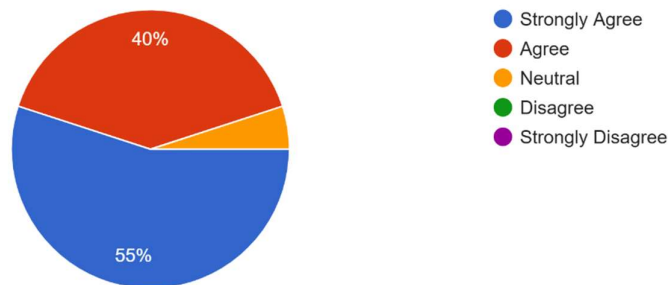
This course has helped you to assess the optimal use of various social media platforms for social media marketing

40 responses



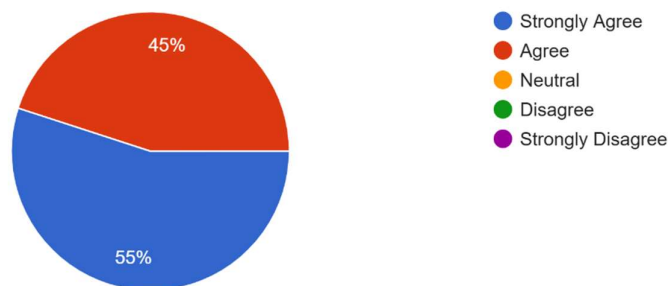
This course has provided you the ability to analyse the importance of social media for developing an effective marketing plan, and assess ways to measure its performance.

40 responses



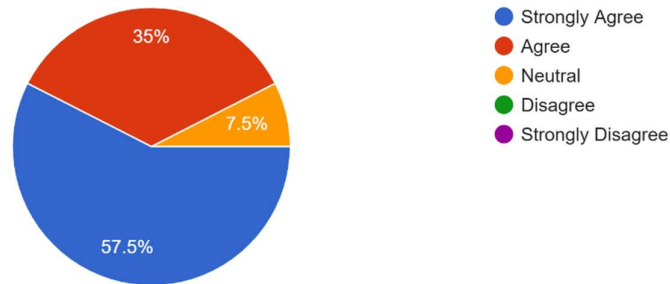
This course has enabled you to describe practical skills required for creating and sharing content through online communities and social networks.

40 responses



This course has helped you to demonstrate and appreciate social media ethics to use social media spaces effectively.

40 responses



Analysis

1. 82.5% students had more than 67% attendance in this course out of which 42.5% students attended more than 75% of the lectures held.
2. 100% students agree and strongly agree that they are able to evaluate the role of social media in marketing, advertising and public relations after the course completion
3. 100% students agree that they have a better understanding of assessing and optimally utilising various social media marketing platforms.
4. The course has been able to provide the insights into developing an effective marketing plan, and its performance assessment measures to 95% of the students.
5. The course has equipped 100% students to create and share social media content, out of which 92.5% students also agree to appreciate social media ethics while using social media spaces effectively.

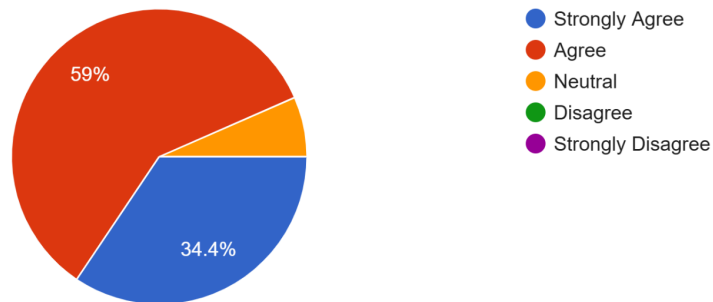
Action Taken Report

1. More practical sessions and students' activities covering emerging social media marketing tools and ideas will be conducted to enhance the exposure of students and make the course more viable for students in a Job market.
2. Social media ethics need to be further emphasised in upcoming sessions to ensure responsible and effective creation, sharing and use of social media content and platforms by students.

COURSE EXIT SURVEY ANALYSIS OF [B.COM](#) (Hons.)
Business Statistics (UPC:2412082401)
SEMESTER IV
2024-2025

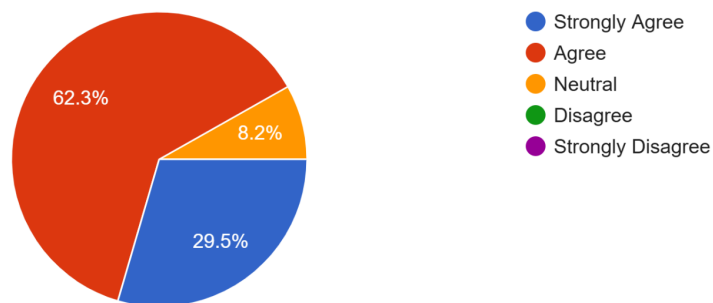
The course helped you understand and interpret various descriptive properties of statistical data?

61 responses



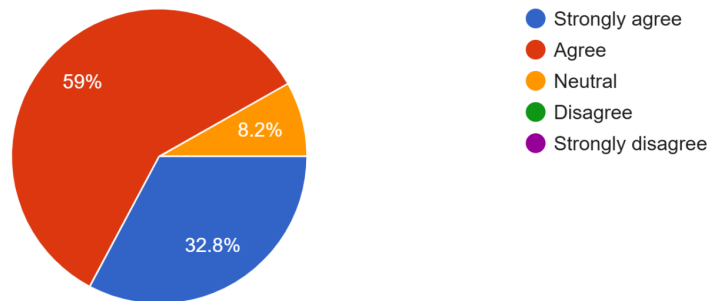
The course helped you identify probability rules and concepts relating to discrete and continuous random variables to answer questions within a business context?

61 responses



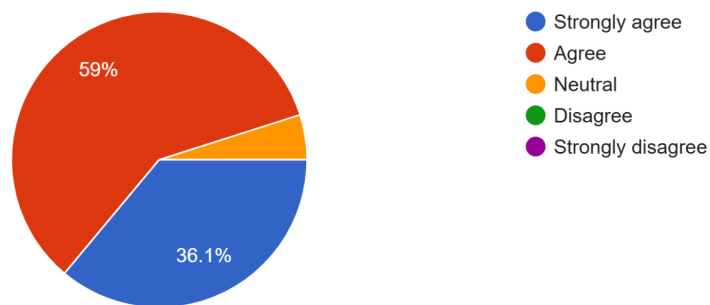
The course helped you analyse the underlying relationship between variables and perform predictive analysis during regression models?

61 responses



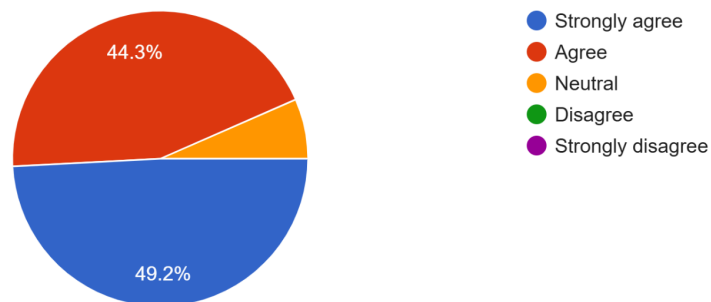
The course helped you analyze trend and tendencies over a period through time series analysis?

61 responses



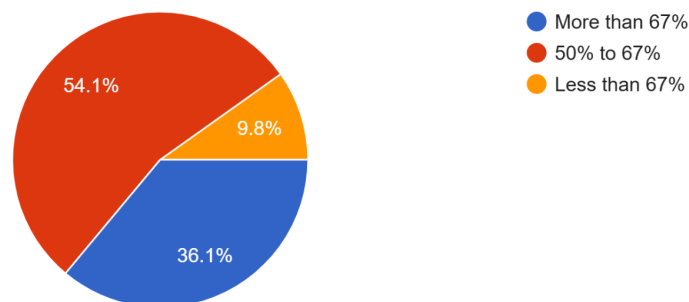
The course helped you in getting insight about different type of index number?

61 responses



How much was your attendance in this course

61 responses



OBSERVATIONS AFTER THE COMPLETION OF COURSE:- It has been found that more than 92%-95% of the students have understood the different statistical concept and are able to apply it in business problems. While others are either neutral to the survey or not able to understand the few topics. Of these students few are having very less attendance in the class that creates problems in understanding the statistical concepts.

ACTIONS TAKEN:- 1) The remedial class has been organised for the students having problems in any statistical concepts.

2) Advance questions given to the students to understand the business problems.

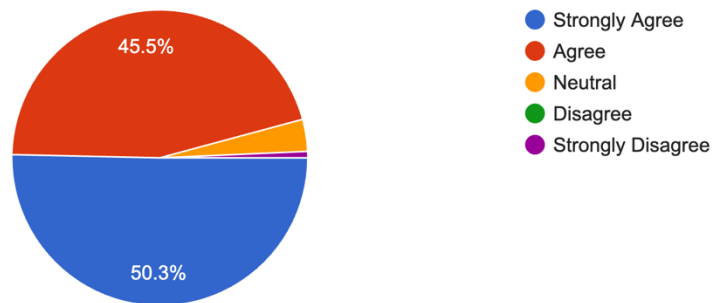
3) video content provided to the students.

Course Exit Survey
Academic Session : 2024-2025
Course Code: 4.2 B.Com H II Year
Cost Accounting
Semester 4

Following observations were made during the survey:-

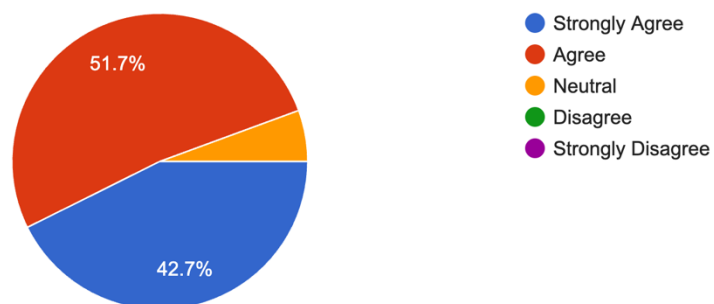
1. Have you understood the different cost concepts?

143 responses



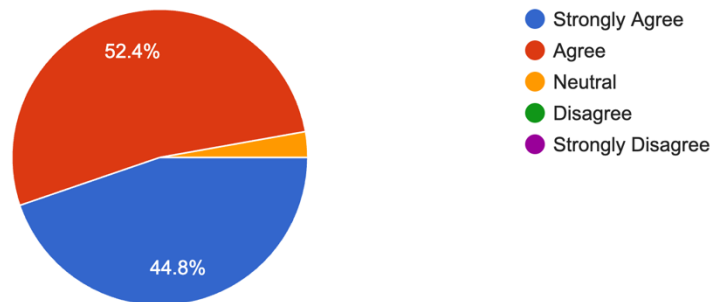
2. Can you analyse the various components of cost of production?

143 responses



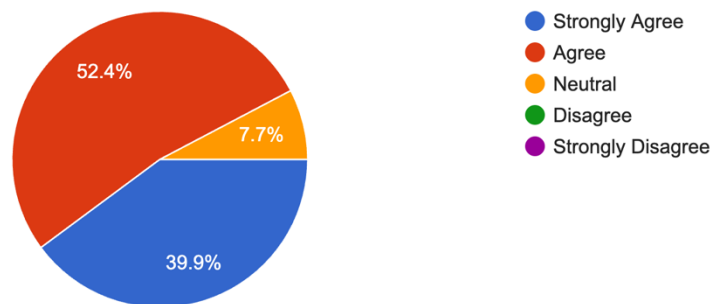
3. Can you compute the unit cost and total cost by preparing the cost statement?

143 responses



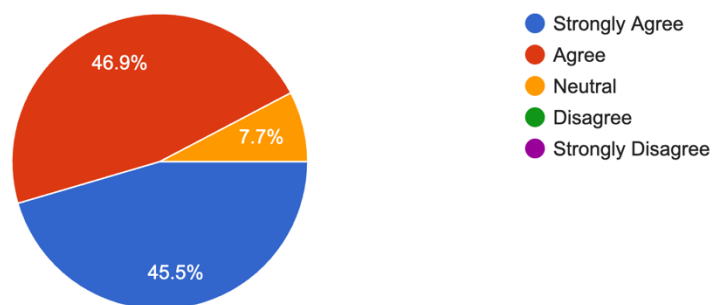
4. Can you compute employee cost (labour cost), employee productivity and employee turnover?

143 responses



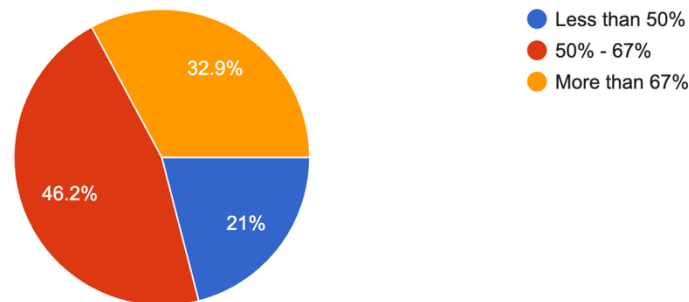
5. Can you determine cost for different industries by using job costing, process costing, contract costing and service costing?

143 responses



6. How much was your attendance in this course?

143 responses



OBSERVATIONS AFTER THE COMPLETION OF COURSE:-

1. As per the course exit survey analysis more than 95.8% students have understood the conceptual framework of Cost Accounting.
2. As per the course exit survey analysis more than 94.4% students have learned to analyse the cost of production.
3. As per the course exit survey analysis more than 97.2% students have understood to compute unit cost and total cost by preparing cost statement.
4. As per the course exit survey analysis more than 92.3% students have understood to compute employee cost.
5. As per the course exit survey analysis more than 92.4% students have understood to compute costs for different industries by using job costing, contract costing, process costing and service costing.
6. As per the course exit survey analysis more than 78.9% students have attended more than 50% classes.

ACTIONS TAKEN:-

For the students showing positive response during the classes, Case studies will be given to make them think critically and analytically. Special doubt session will be taken and discussion of last 10 years question papers will be done specially. For moderate student more topics will be discussed in tutorial and for weak students remedial classes will be arranged.

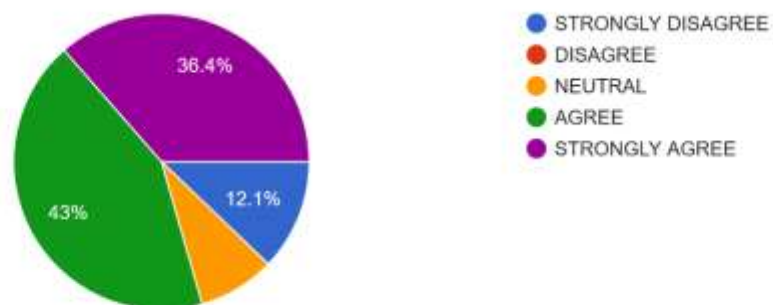
Course Exit Survey Report

B.Com (Hons.) (Semester IV) Batch 2023-27

DSC 4.2 International Business

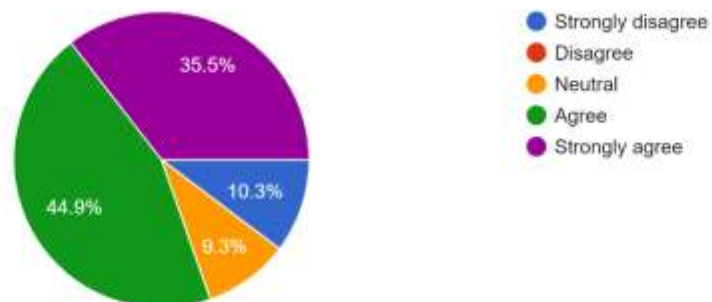
THE COURSE ANALYZES THE PROCESS OF GLOBALIZATION AND ITS IMPACT ON THE GROWTH OF THE INTERNATIONAL BUSINESS.

107 responses



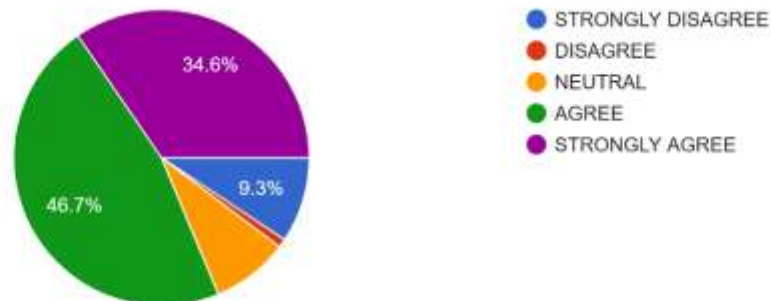
THE COURSE EVALUATES THE CHANGING DYNAMICS OF THE DIVERSE INTERNATIONAL BUSINESS ENVIRONMENT

107 responses



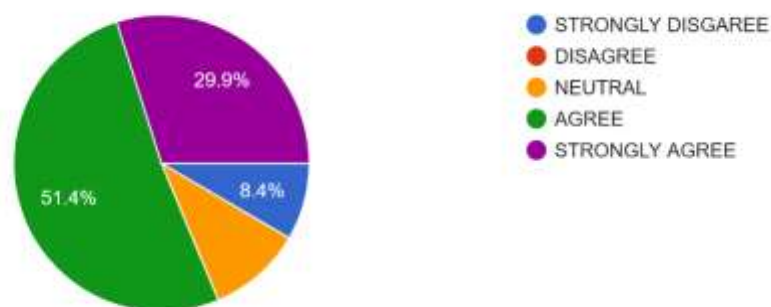
The course analyses the theoretical dimensions of International trade as well as intervention measures adopted.

107 responses



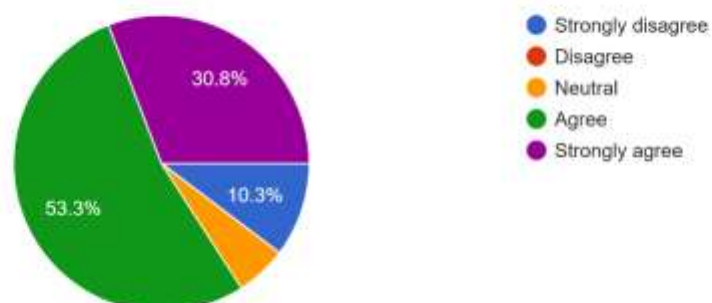
The course analyses the significant different forms of regional economic integration and the role played by various international economic organizations.

107 responses



The course evaluates the forms of FDI and analyses the benefits and costs of FDI.

107 responses



OBSERVATIONS

It is observed that majority of the students have agreed that all the objectives of this Course on International business were achieved. 79% students agreed that they can analyse the process of globalization and its impact on the growth of the international business. 80-81% students agreed that they can evaluate the changing dynamics of the diverse international business environment, the theoretical dimensions of international trade as well as intervention measures adopted and the significant different forms of regional economic integration and the role played by various international economic organizations. 84% students agreed that they have understood the different forms of FDI and can analyse the benefits and costs of FDI.

More than 82% students attended 50-67% classes.

ACTION TAKEN REPORT

For the students showing positive response during the classes, extra readings and questions were given to make them think analytically and critically. Practical Case studies were discussed to give them an insight into the practical world. Special doubt sessions were taken and discussion of last 10 years question papers were done specifically for weaker students. For the moderate responses, topics were discussed more with the students in tutorials. For the weak students, special classes were held to discuss important questions with them. Measures were taken to make the subject more engaging and appealing to the students in order to ensure higher attendance on their part. More number of assessments were done for weak students so that their progress is not hampered.

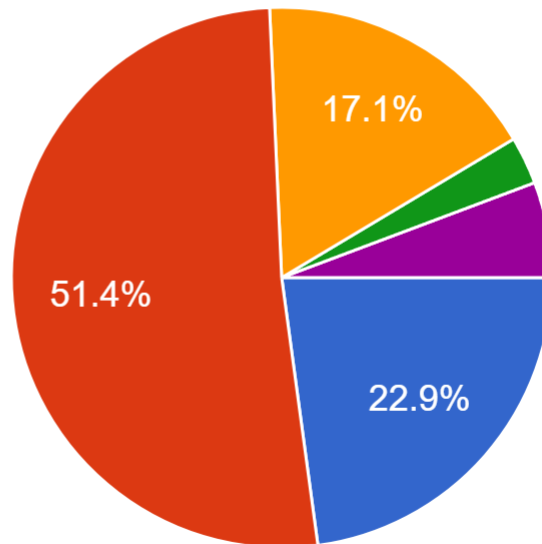
Course Exit Survey (2024-2025)

B.COM(H) SEM IV

4.1 DSE Human Resource Development

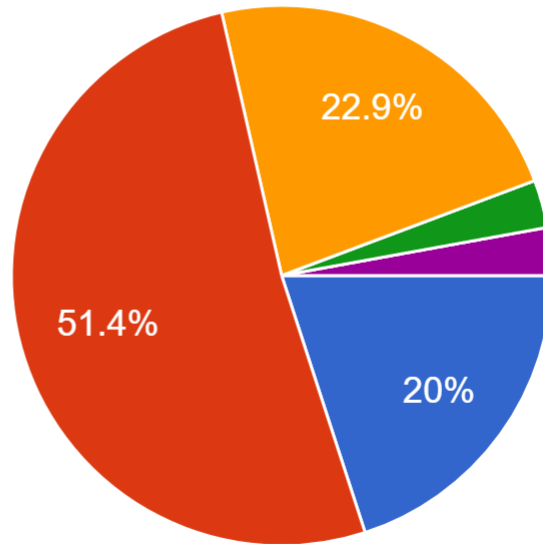
After completion of the course you are able to understand the c

35 responses



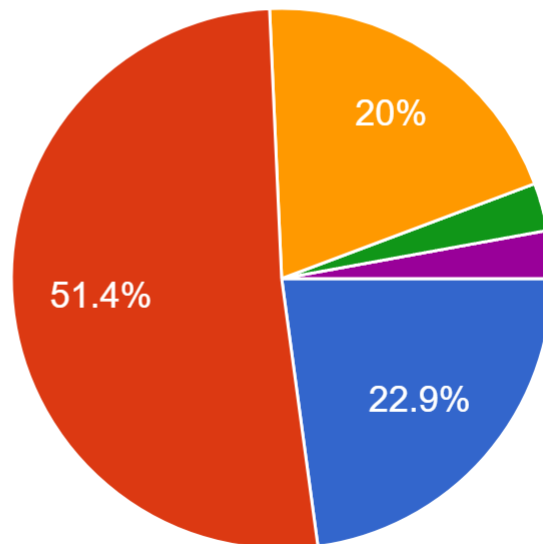
The course helped you to analyze the role of HRD strategies in

35 responses



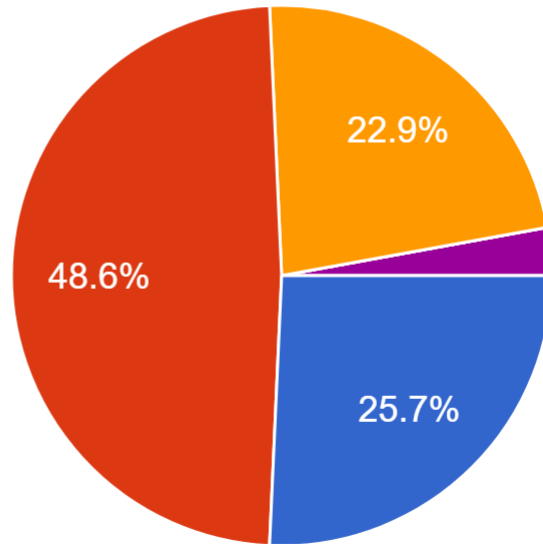
The course provides you the ability to apply and evaluate a learning needs, analysis, assessment and evaluation process.

35 responses



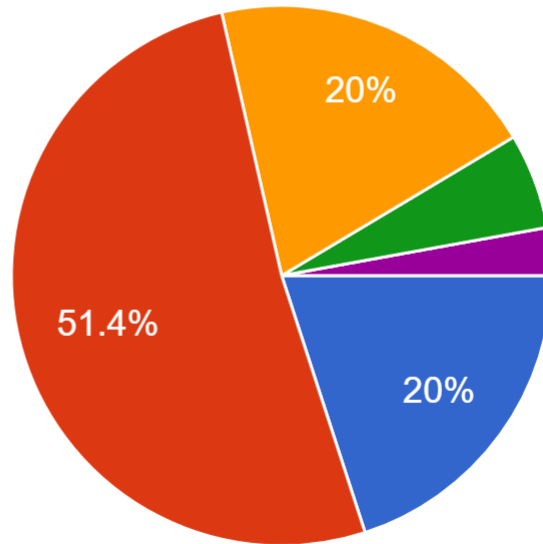
After completion of the course you are able to explore the role

35 responses



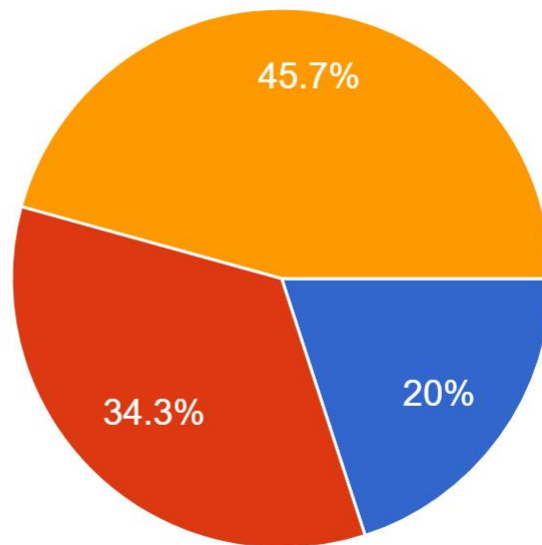
The course enables you to evaluate the training methods used

35 responses



How much was your attendance in this course?

35 responses



OBSERVATIONS

The majority of the students agreed that all the objectives of this Course on Human Resource Development were achieved. 94% of the students can understand the evolution of HRD. More than 96 % agree that the course helped them to analyze the role of HRD strategies in organizations. 93% of the students agree that the course provides them the ability to apply and evaluate a learning process starting with training needs, analysis, assessment, and evaluation process. After completion of the course, 91% of the students can explore the role of training needs of employees. Moreover, 90% of the students agree that the course enables them to evaluate the training methods used in industry.

Approximately 80% of the students have an attendance more than 50% in this course.

ACTION TAKEN REPORT

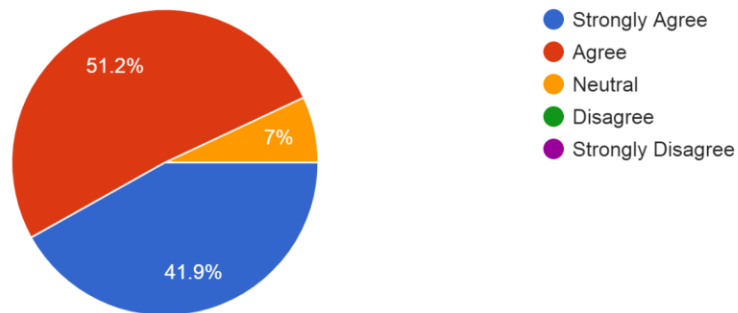
Additional real-world examples and HRD case studies can be integrated into lectures. Moreover, HR professionals and industry experts can be invited for guest lectures to give

students an exposure to the real-life technicalities. Webinars and panel discussions can be organized on current HRD trends and challenges. For the weak students, special classes can be held to discuss important questions with them. They can also be provided with recorded lectures to be able to better understand complex topics. Short quizzes, MCQs, and reflection exercises can also be used to assess understanding regularly. Students need to be provided constructive feedback after each assessment to guide improvement.

Course Exit Survey
B.com (hons.) Semester IV
Course Outcome Analysis of
Course: Investment Management
Unique Paper Code (UPC): 2413082006

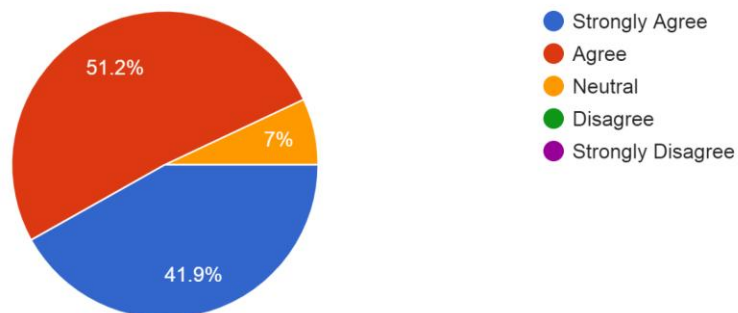
After completion of the course you are able to analyze the environment of investment and risk return framework.

43 responses



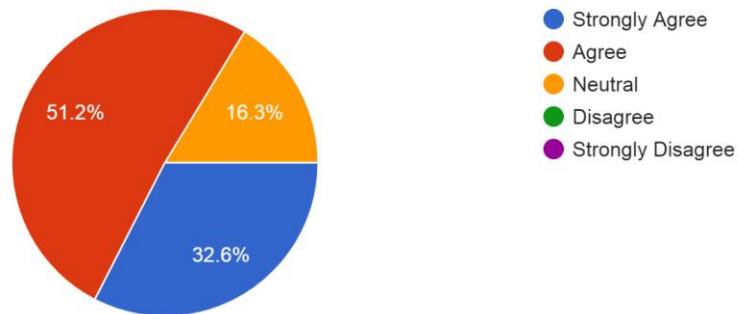
The course provides you the ability to describe bonds in terms of valuation, yields, and risks.

43 responses



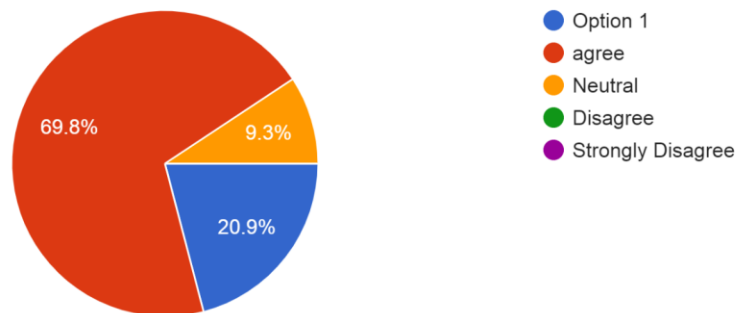
The course enables you to analyse equity shares using different approaches and models.

43 responses



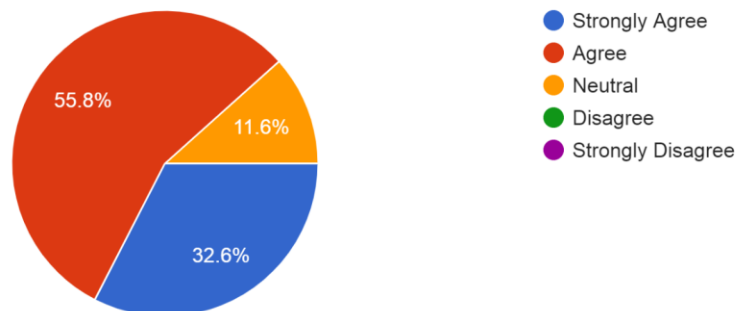
The course provides you the skill to construct, analyse, select and evaluate portfolios along with a deep understanding of capital market theory and associated models.

43 responses



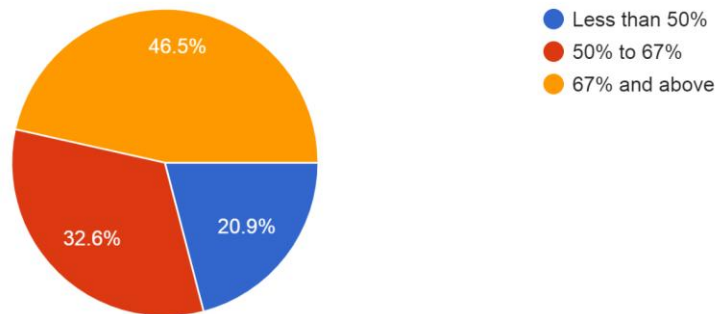
The course enables you to comprehend and analyse futures and options and to be able to devise own investment strategies using various options trading strategies in the derivative market.

43 responses



How much was your attendance in this course?

43 responses



Analysis

1. 93% of students have clarity on the risk and return estimation and 93.1% have understood the bonds as investment option.
2. 84% of students agree or strongly agree to the fact that the course is relevant for equity analysis.
3. The course has been useful in creating an understanding on portfolio and capital market theory amongst around 82% of the students.
4. The unit on future and option and investment strategies was understood by around 89.3% of the student.

Action Take Report

1. The course helps to create an understanding of risk and return estimation and bond analysis of investments amongst the majority of students. The special tutorial classes will be organized to clarify the doubts of slow learners.
2. Special quizzes, group discussions will be conducted to provide a detailed and mathematical proof of equity analysis techniques so that there is greater clarity on the formula used.
3. CAPM and portfolio analysis helped students to evaluate the portfolio construction and its effectiveness. Practical cases will be taken to provide a real life example of portfolio management.

COURSE EXIT SURVEY

B.COM (HONS)

SEMESTER IV

COURSE OUTCOME ANALYSIS OF

PAPER GE IV- ACCOUNTING FOR MANAGERIAL ECONOMICS

Following responses were received:

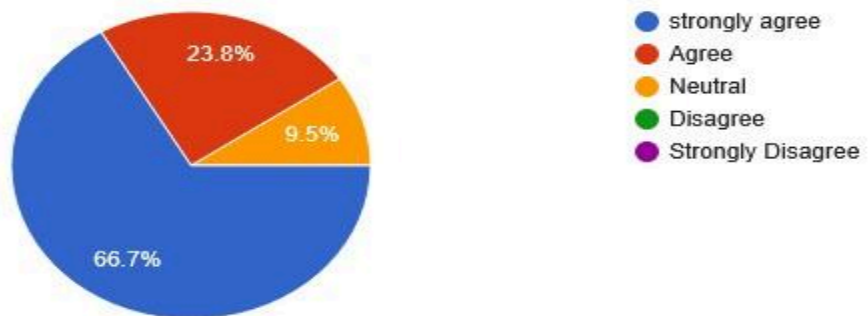
The course examines the fundamentals of accounting and its branches.

21 responses



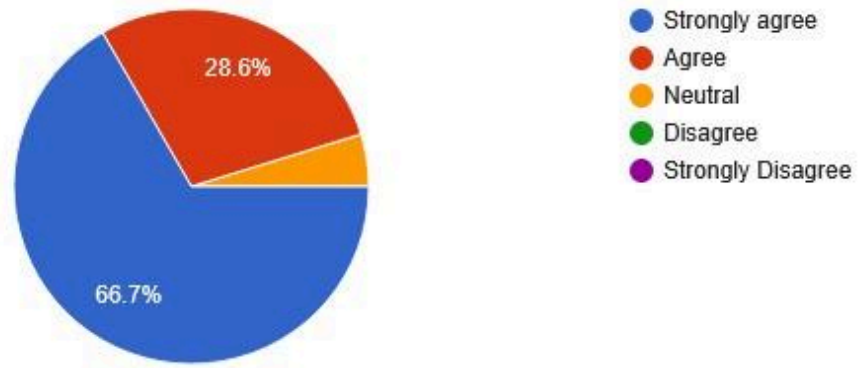
The course applies financial statement and their uses in managerial decision making

21 responses



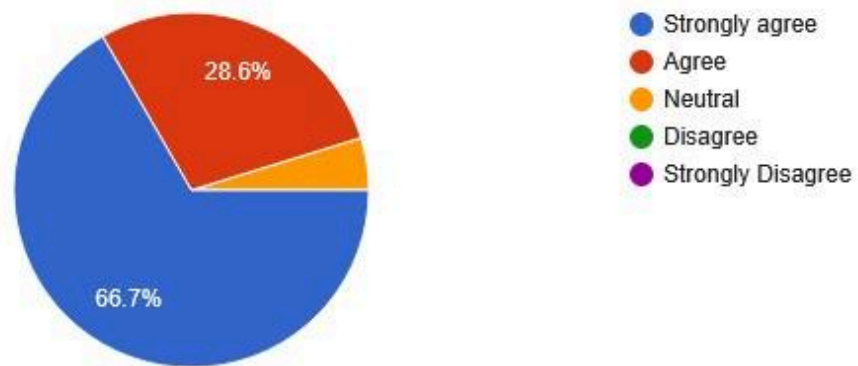
The course discusses the budgetary control system as a tool of managerial planning and control.

21 responses



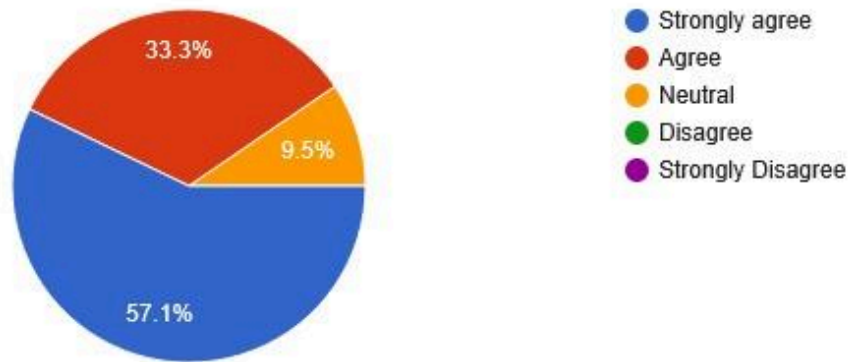
The course evaluates the concept of CVP analysis for use in short term decision making.

21 responses



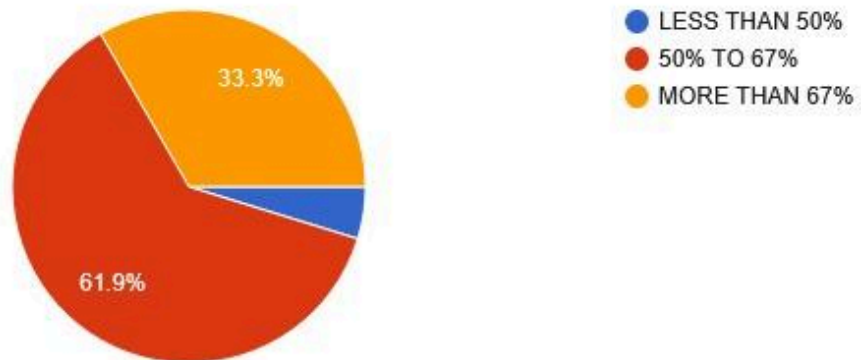
The course related the concept of relevant cost and make decisions related to different business situations using marginal costing and differential costing techniques.

21 responses



What percentage of classes of this course you have attended

21 responses



OBSERVATION

Through the feedback survey, it's found that majorly all the objectives of course were achieved. Around 94% students agreed that they understood the fundamentals of accounting. Around 90% students agreed that the course helped in understanding uses of financial statements and its analyses. Approximately 95% of students agreed that the course helped them in understanding about the budgetary control system. Majority of the students responded that the course made them understand about the CVP analysis. Around 91% agreed that they were able to understand the various types of relevant costs. Also the students showed interest in the paper as 90% of students had attendance of more than 50%.

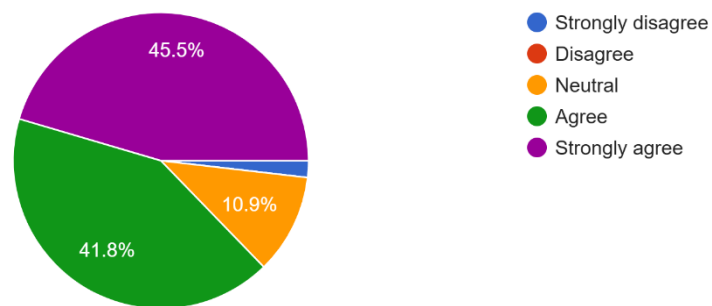
ACTION TAKEN REPORT

For the moderate responses, extra tutorials will be held and topics will be discussed in detail. For the weak students, special classes will be held and more question answers will be discussed in detail. Also the previous years question paper will be solved in the class. For the students showing a positive response, extra practice questions will be given to make them think critically.

COURSE EXIT SURVEY
B.Com(H) Sem IV
Course Outcome Analysis of
VAC: Digital Empowerment

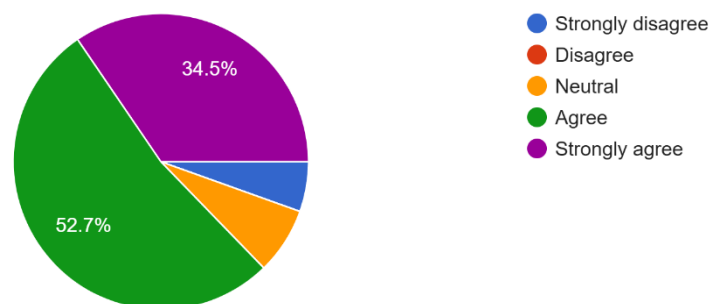
The course made you aware about Digital India and helped in understanding the use ICT and digital services in daily life.

55 responses

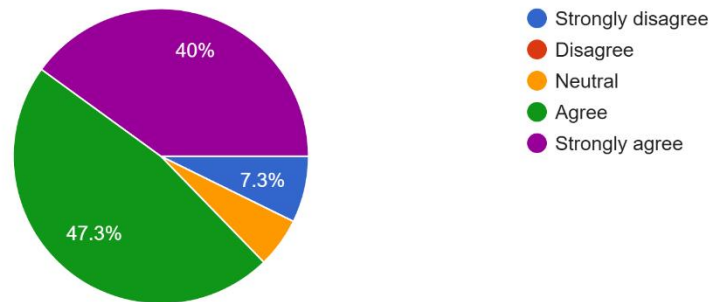


The course helped in understanding communication and collaboration in cyberspace using e-mails, social platforms, learning tools etc.

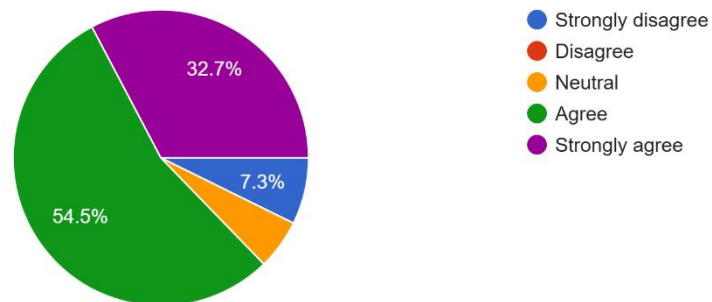
55 responses



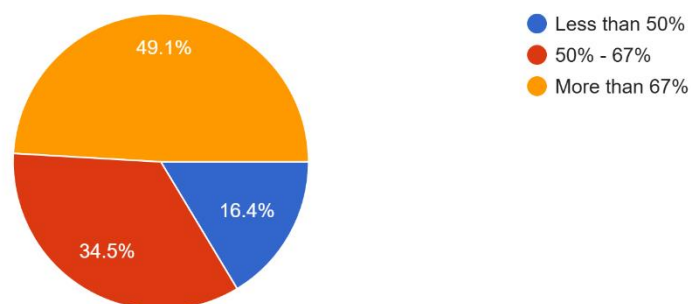
The course helped you in understanding the significance of security and privacy in the digital world.
55 responses



The course helped in understanding netiquettes and recognizing ethical issues in the cyber world.
55 responses



How much was your attendance in this course?
55 responses



Analysis:

1. An overwhelming majority of respondents (45.5% + 41.8% = 87.3%) agreed that the course made them aware of Digital India and helped them understand the use of ICT and digital services in their daily lives. A small percentage (10.9%) were neutral

2. A very large majority of respondents ($34.5\% + 52.7\% = 87.2\%$) agreed that the course helped them understand communication and collaboration in cyberspace using various digital tools. A small percentage (7.3%) were neutral, and a slightly smaller fraction (5.5%) disagreed.

3. majority of respondents ($40.0\% + 47.3\% = 87.3\%$) agreed that the course helped them understand the significance of security and privacy in the digital world.

4. An overwhelming majority ($32.7\% + 54.5\% = 87.2\%$) of the respondents felt that the course was helpful in understanding netiquette and recognizing ethical issues in the cyber world. A small percentage were neutral (7.3%), and an even smaller fraction disagreed (5.5%).

A significant portion of the students (49.1%) had a high attendance rate, attending more than 67% of the classes. Another substantial group (34.5%) attended between 50% and 67% of the classes. A smaller percentage (16.4%) attended less than half of the classes.

Action Plan:

For students with moderate responses, strategies were employed to enhance engagement and foster analytical thinking. Techniques included implementing MCQs (quizzes), discussing the latest case studies, role-playing, utilizing interactive PPTs for clearer understanding, and conducting doubt-clearing sessions. For students requiring additional support, remedial classes were arranged to accommodate those who missed classes due to unavoidable circumstances. Discussion of important questions from the last 10 years, regular assignments, Projects and ongoing assessment were also incorporated. Implement a more comprehensive evaluation process, including open-ended questions and qualitative feedback, to gain a deeper understanding of student perspectives and identify specific areas for improvement.

Action Taken Report

COURSE EXIT SURVEY: Analysis Report

Academic Session: 2024-25

Department: Commerce

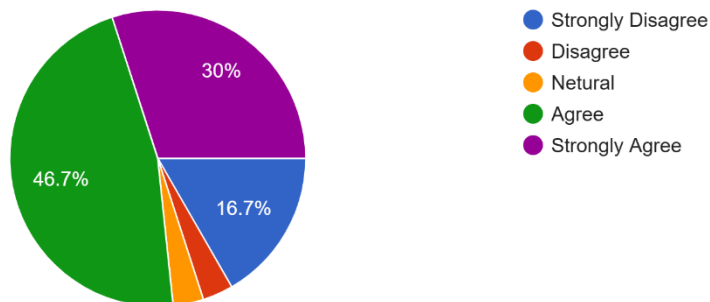
Course Name: Financial Literacy (VAC)

Course Code: 6967000008

Semester: IV

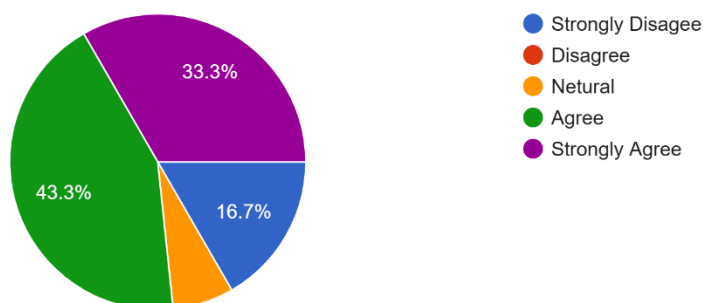
Are you familiar with different aspects of financial literacy, such as savings, investments, taxation, and insurance, after completing the course?

30 responses



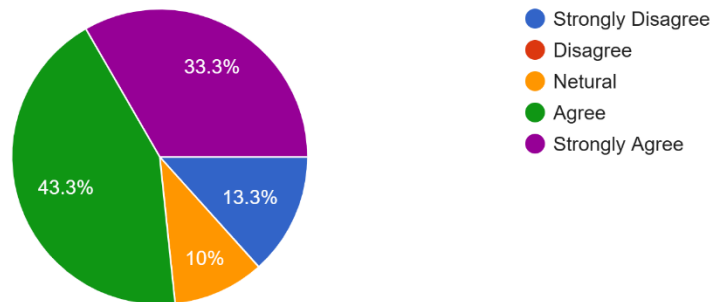
Does this course helps you to understand the relevance and process of financial planning?

30 responses



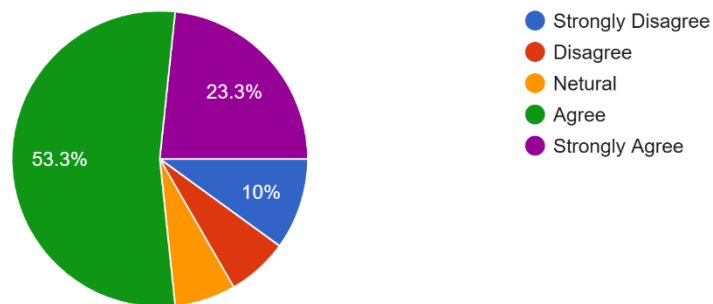
Does this course help in promoting financial well-being?

30 responses



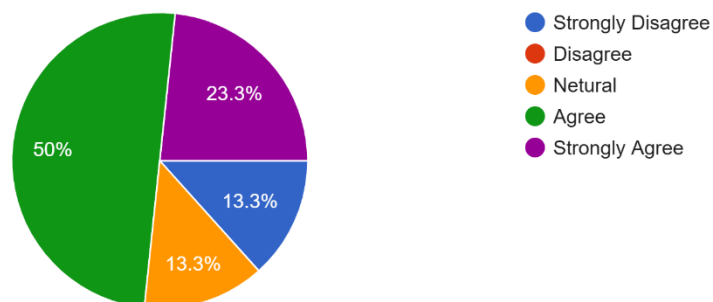
Does this course help in developing proficiency in personal and family financial planning?

30 responses



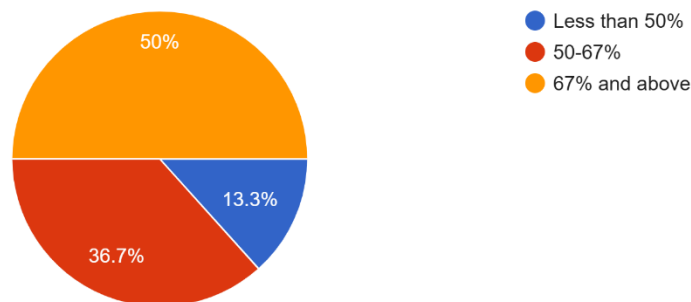
Does this course help in understanding the concept of investment planning, analyzing banking and insurance products, and effectively carrying out personal tax planning?

30 responses



What percentage of classes in this course have you attended?

30 responses



Action Taken Report

A significant number of students - 46.7% agreed and 30% strongly agreed reported familiarity with core aspects of financial literacy, including savings, investments, taxation, and insurance. Additionally, 43.3% agreed and 33.3% strongly agreed that the course helped them understand the relevance and process of financial planning. These results suggest that the course is effectively meeting its objectives. However, to further enhance comprehension, practical examples and real-life financial case studies will be integrated into the curriculum. The survey also revealed that 76.6% of students felt the course contributed to their financial well-being. In response, more interactive activities focusing on savings goals, emergency funds, and debt management will be incorporated. Regarding personal and family financial planning, 53.3% agreed and 23.3% strongly agreed that they developed relevant proficiency. To support this further, the course will include hands-on exercises such as simulated household budgeting. While 50% of respondents felt the course improved their understanding of investment planning, banking, insurance, and tax planning, only 13.3% strongly agreed, indicating scope for strengthening this area. Plans are in place to introduce guest lectures by financial professionals and adopt case-based learning approaches. Attendance data shows that only 36.7% of students attended more than 67% of the classes, while 50% attended between 50–67%. To improve participation and learning outcomes, strategies such as blended learning, attendance-linked quizzes, recorded sessions, and peer-group activities will be implemented. Overall, while the course has succeeded in imparting essential financial knowledge and skills, targeted enhancements are being planned to improve student engagement, attendance, and depth of understanding. These actions aim to ensure a more practical, interactive, and impactful learning experience in the upcoming semesters.

Dr. Ravindar Meena

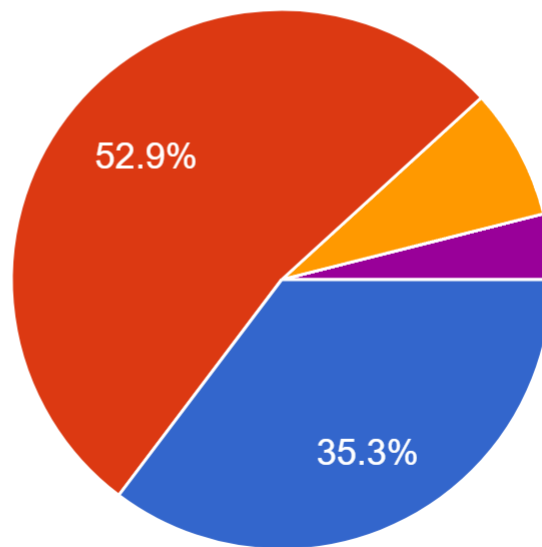
Course Exit Survey (2024-2025)

SEC-SEM IV

Innovation and Entrepreneurship

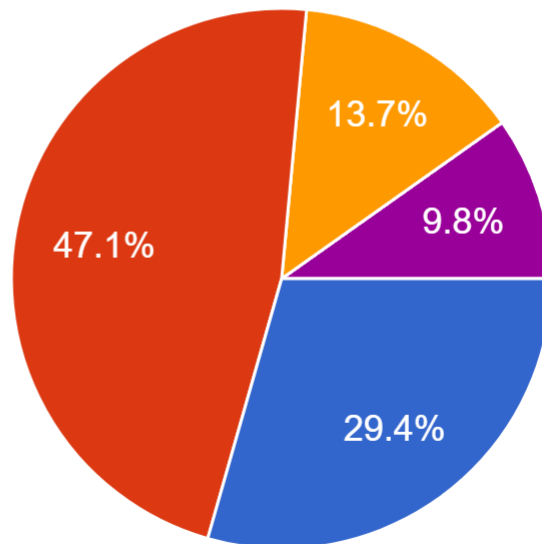
After completion of the course, you are able to Identify and com
innovation and invention in various contexts.

51 responses



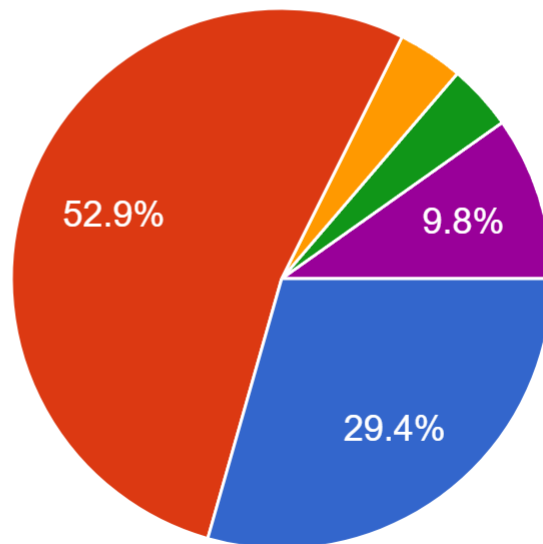
The course provides you the ability to apply and evaluate the the entrepreneurship.

51 responses



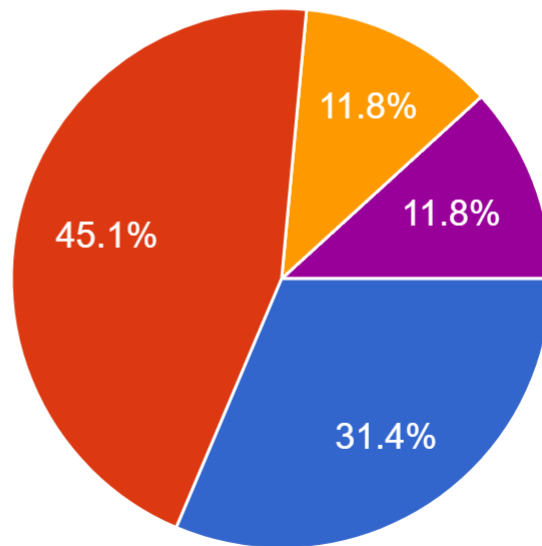
After completion of the course, you are able to identify business venture in the entrepreneurial landscape.

51 responses



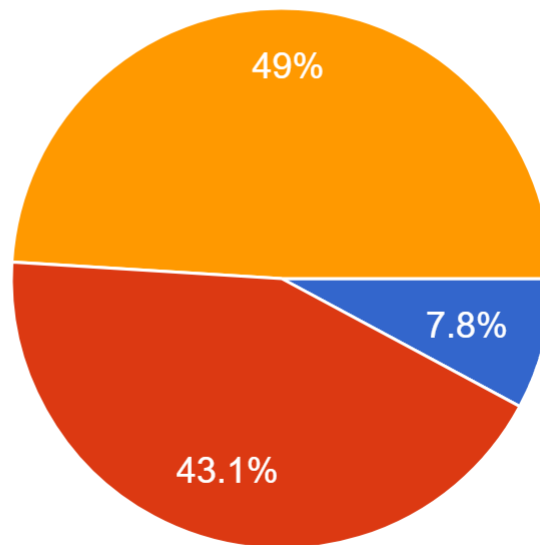
The course enables you to take informed decisions in establishing in organizations.

51 responses



How much was your attendance in this course?

51 responses



OBSERVATIONS and Action Taken Report

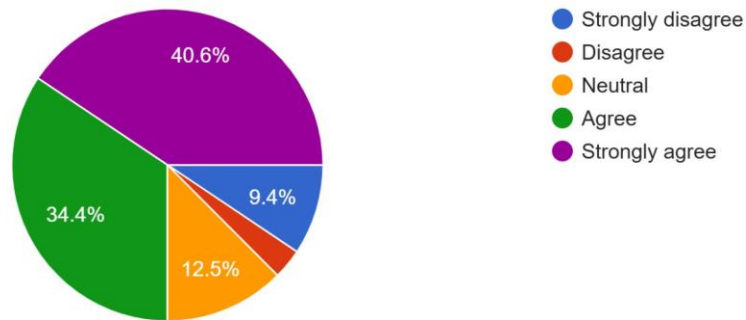
The majority of the students agreed that all the objectives of this Course on Innovation and Entrepreneurship were achieved. More than 90% of the students were able to identify and comprehend the concept of creativity and innovation in entrepreneurship. 90% of the students agree that the course helped them to gain theoretical and practical knowledge in the area of entrepreneurship. More than 90% of the students agree that they are able to identify the business and social opportunities in various enterprises. After completion of the course, 88% of the students agree that the course enables them to take informed decisions in establishing startups and ongoing innovations in organizations. Approximately 90% of the students have an attendance more than 50% in this course. Additional real-world examples and Innovation and Entrepreneurship case studies can be integrated into lectures. Moreover, Entrepreneurship professionals and industry experts can be invited for guest lectures to give students an exposure to the real-life technicalities. Webinars and panel discussions can be organized on current Innovation and Entrepreneurship trends and startup challenges. For the weak students, special classes can be held to discuss important and practical questions with them. They can also be provided with recorded lectures to be able to better understand complex topics. Short quizzes,

MCQs, and reflection exercises can also be used to assess understanding regularly. Students need to be provided constructive feedback after each assessment to guide improvement.

COURSE EXIT SURVEY
2024-25
B.COM DSE: SUSTAINABILITY MARKETING
UPC:2413082007
SEMESTER 5

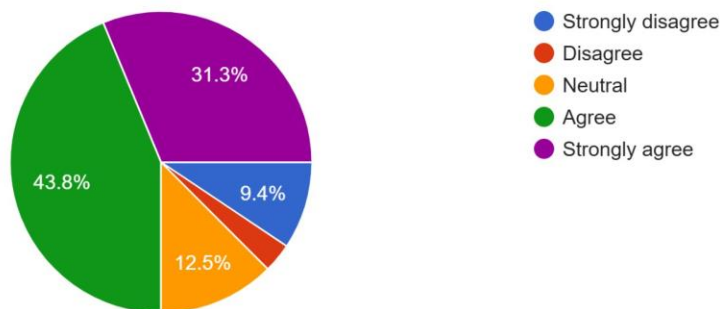
Do you agree that the course helped you in understanding the concept of Sustainability?

32 responses



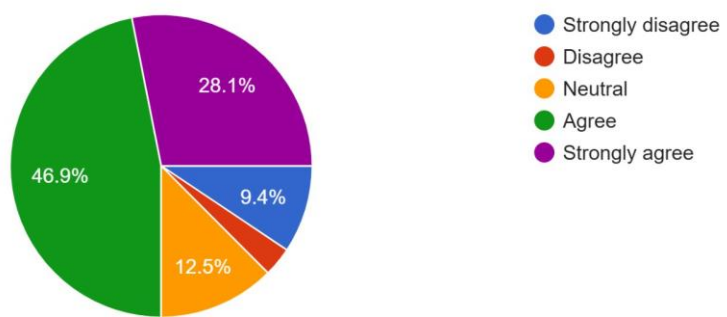
Do you agree that the course helped you in understanding the concept of sustainability and its linkage with marketing?

32 responses



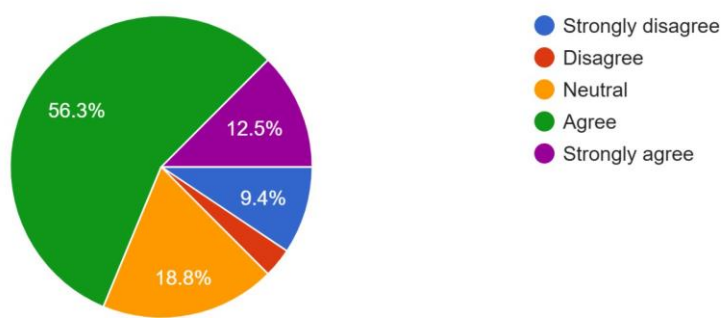
Do you agree that the course helped you develop the ability to analyze and understand the strategies of sustainability marketing?

32 responses



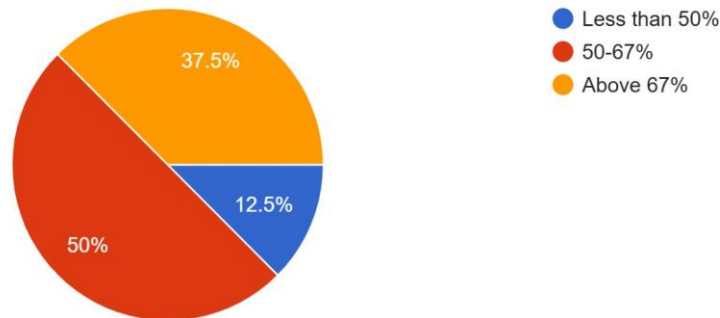
Do you agree that the course helped you understand the legal framework of sustainability marketing ?

32 responses



How was your attendance in this course ?

32 responses



Observation:

It is observed from the collected responses that a clear majority of students (77.55%) found the course helpful in understanding the concept of sustainability. Further, 75.51% of students responded positively (Agree or Strongly Agree) regarding their understanding of the linkage of sustainability with marketing from the course. Around 80% of the students found the course effective in building analytical skills in sustainability marketing. 79.59% responded positively about understanding the legal aspects of sustainability marketing. Most students reported attendance "Above 67%". There are mixed responses, but they are generally positive. The majority of the students' responses are leaning toward positive responses.

Action Taken Report:

A feedback survey was conducted among students to evaluate their understanding of the *Sustainability Marketing* course. The survey focused on the conceptual clarity, application skills, and legal understanding of sustainability in marketing. While the overall feedback was positive, responses revealed scope for improvement in enhancing student engagement and deeper comprehension of certain concepts.

Area of Focus	Action Taken
Conceptual Understanding	Additional lectures and real-life examples were integrated to explain the core ideas better.
Interactive Learning	Conduct group discussions and debates on sustainability-related case studies
Industry Exposure	Guest speakers from industries practising sustainability marketing.

Course Exit Survey Analysis

Academic Session: 2024-25

Department: Commerce

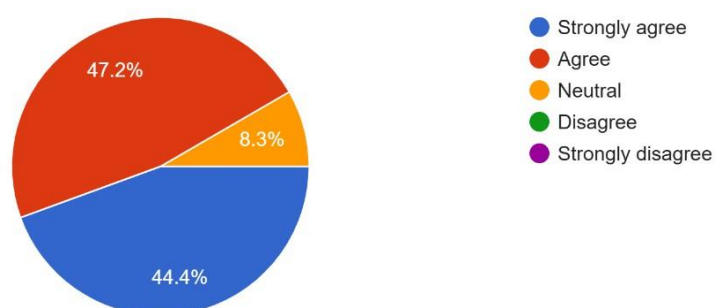
SEC, Semester-V

Paper Name: SEC, Communication in Professional Life

Observed Values as per Course Exit Survey:

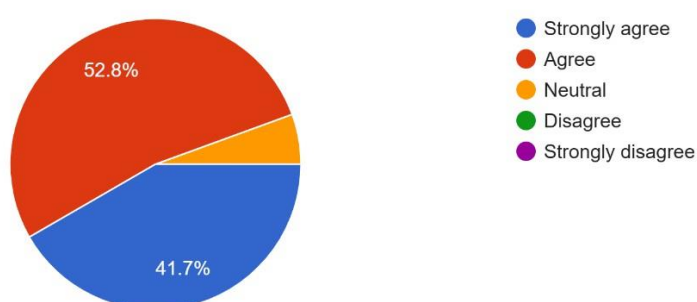
The course made me aware of the effective use of verbal and non-verbal communication for the professional field.

36 responses



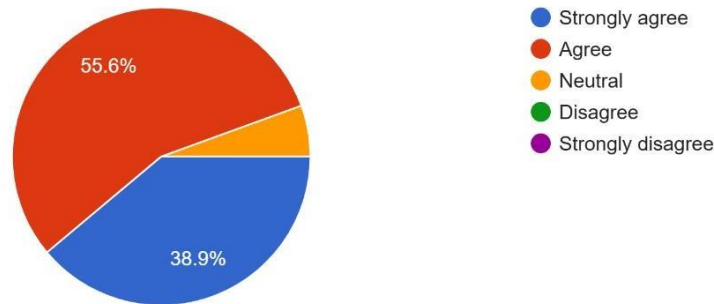
The course helped me in acquiring employability skills by enabling me to write effective resumes and face job interviews.

36 responses



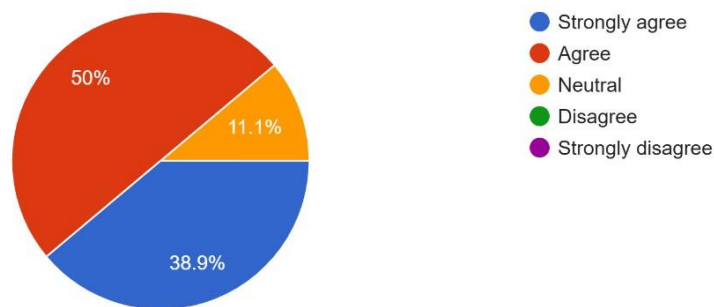
The course helped me in understanding professional communication.

36 responses



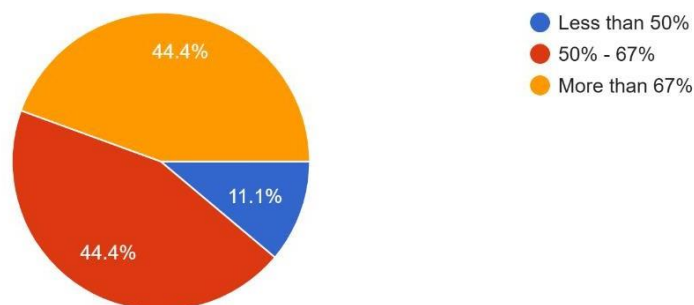
The course helped me in improving writing and persuasion skills which will be useful for the professional field.

36 responses



How much was your attendance in this course?

36 responses



Course Exit Survey Analysis:

As per the course exit survey analysis about 91.6% students agreed that the course made them aware of the effective use of verbal and non-verbal communication for the professional field. 94.5% agreed that the course helped them in acquiring employability skills by enabling me to write effective resumes and face job interviews. 94.5% understood professional

communication. 88.9% agreed that the course helped them in improving writing and persuasion skills which are useful for the professional field. 44.4% of students had attendance more than 67% and 44.4% attended around 50%-67% of the classes.

Action Taken Report:

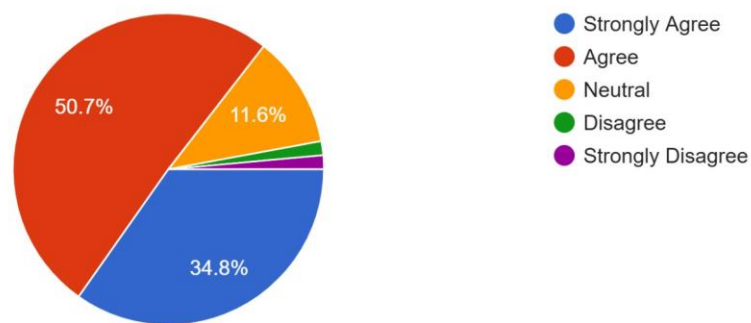
For the upcoming semester, more curated videos and case studies will be shared to inculcate critical thinking in students. Projects and practical exercises will be conducted to provide real-time experience to the students. Special doubt session will be taken and discussion of past years question papers will be done. Remedial classes will also be arranged for students not scoring well in assignments and test.

**Course Exit Survey of
Business Economics
BCOM Sem 5
(Academic session 2024-25)**

**Course DSC-5.2 Business Economics BCOM
Sem 5**

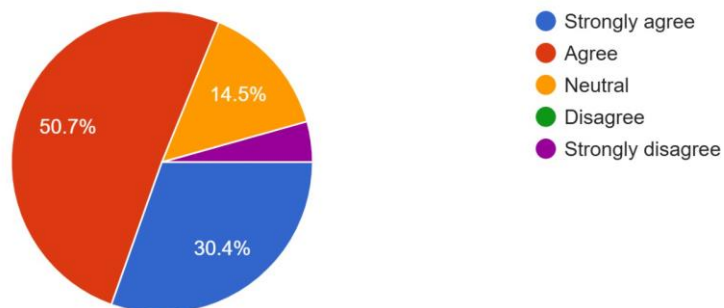
The course helped you understand nature and concepts of business economics

69 responses



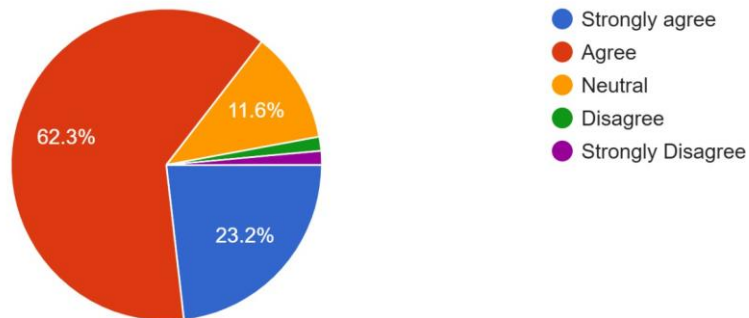
The course helped you analyze how consumers maximize their satisfaction by spending on different groups

69 responses



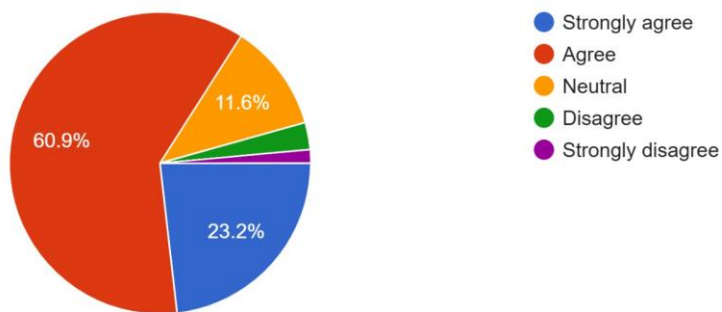
The course helped you to understand the theory of production and costs

69 responses



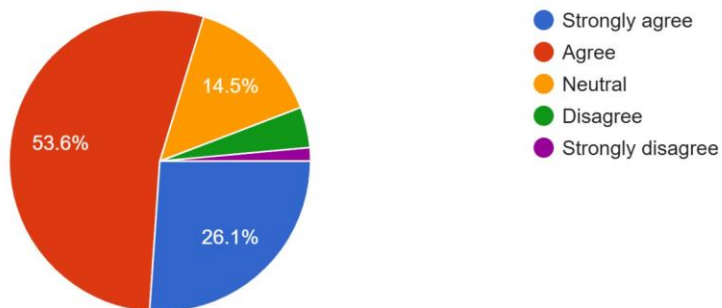
The course helped you to understand and interpret various facets of and pricing under different market structures like perfect competition, monopoly and others

69 responses



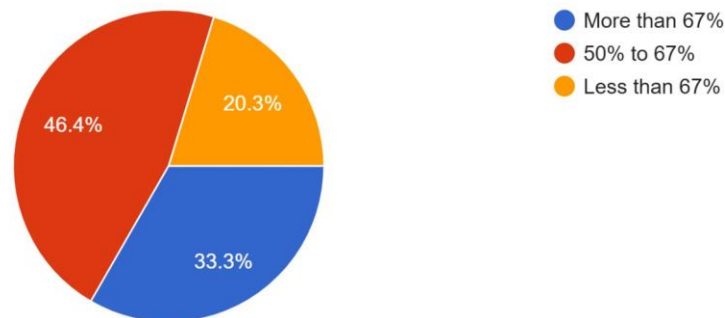
The course helped you to understand the contemporary issues and applications in Micro Economics.

69 responses



How much was your attendance in this course

69 responses



Observations

A survey was conducted to examine whether the course outcomes were achieved with respect to the paper Business Economics. Majority of the students agreed that all the course objectives were achieved.

A total of 69 students responded to the course exit survey. Of which 79.7% students reported attendance above 50%, and 20.3% have reported attendance below 67%.

85.5% of students have shown affirmation that they have understood the nature and concepts of business economics. 82% reported positively that the course helped them analyze how consumers maximize their satisfaction by spending on different groups. 85.5% of the students also agreed that the course provided them skills required to the course helped them to understand the theory of production and costs. 88.1% of the students reported that the course provided them the skills needed to understand the course helped them to understand and interpret various facets of and pricing under different market structures like perfect competition, monopoly and other market structures.

ACTION TAKEN REPORT:

For the moderate responses, we will keep the students engaged by using various methods such as MCQs (quizzes), tests, PPTs and group discussions. Case studies and real world examples will be discussed for providing better understanding to students. Previous years university question papers will also be discussed with them.

Discipline Specific Core Course- 5.1(DSC-5.1): Income Tax Law and Practice

Unique Paper Code (UPC): 2412083501

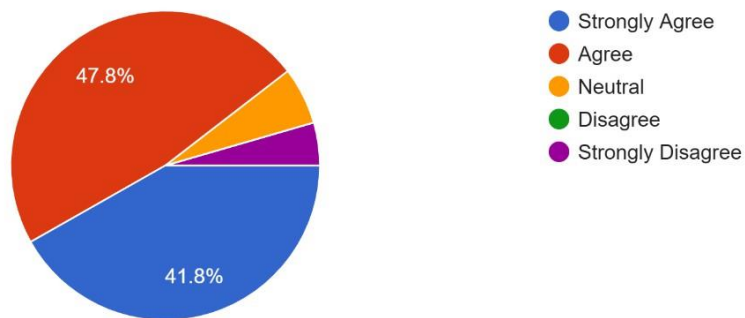
B.Com. Semester V

Course Exit Survey

Analysis and Action Taken Report

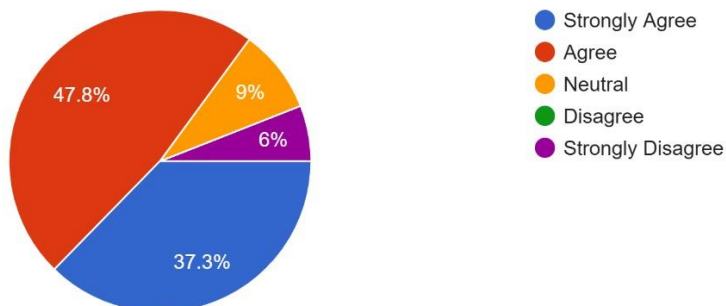
5. The course helps you to describe the basic concepts of income tax and determine the residential status of different persons.

67 responses



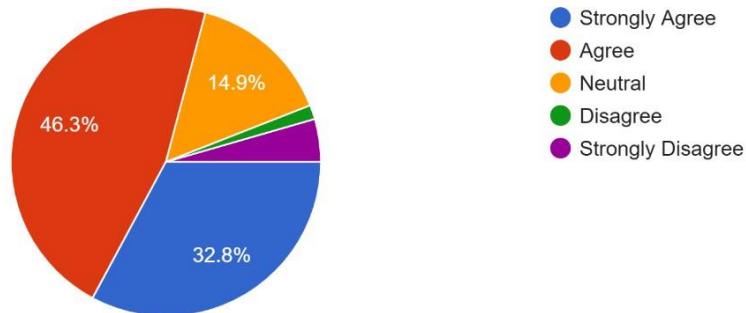
6. The course helps you to compute income under the heads 'salaries' and 'income from house property'.

67 responses



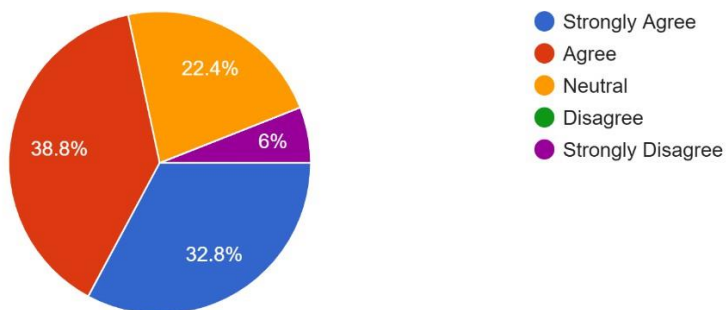
7. The course helps to compute income under the heads 'profits and gains of business or profession' and 'capital gains'.

67 responses



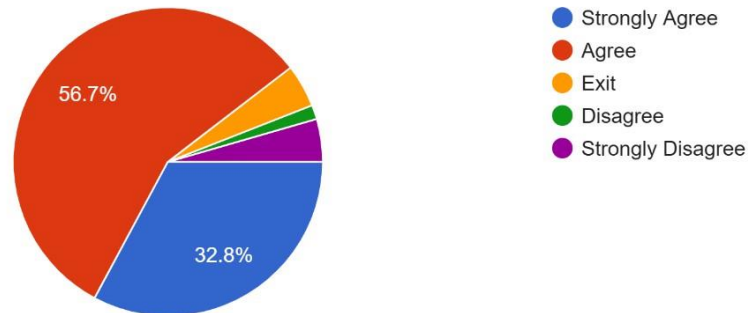
8. The course helps you to compute income under the head 'income from other sources' and recognise the provisions relating to income of other persons included in assessee's total income

67 responses



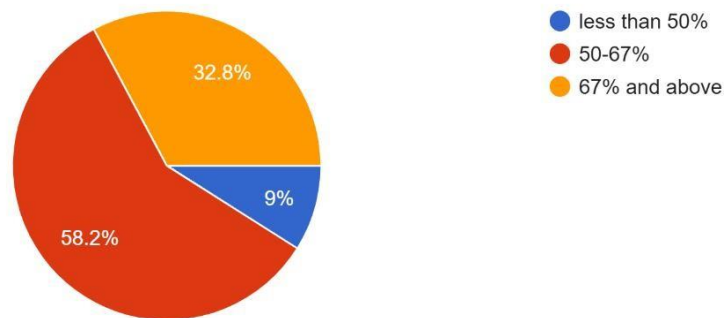
9. The course helps you to discuss the various deductions and computation of total income and tax liability of individuals.

67 responses



10. What percentage of classes of this course have you attended *

67 responses



Analysis

1. Around 48% and 42% of students agree or strongly agree on clarity on the basic concepts of income tax and computing the residential status of different persons.
2. Around 48% and 37% of students agree or strongly agree on clarity on concepts related to Salaries and House Property.
3. Around 46% and 33% of students agree or strongly agree on clarity on concepts related to Business and Profession and Capital Gains.
4. Around 39% and 33% of students agree or strongly agree on clarity on concepts related to Income from Other Sources and Clubbing of Income.
5. Around 57% and 33% of students agree or strongly agree on clarity on concepts related to Deductions on Gross Total Income, computation of Total Income and Tax Liability.

Action Take Report

The course helps to create an understanding of concepts related to Income Tax amongst the majority of students. A sincere effort is made to improve the understanding of the concepts amongst students by collaborative engagement of students and positive interaction through case studies and presentations.

COURSE EXIT SURVEY: Analysis Report

Academic Session: 2024-25

Department: Commerce

Program: B. Com

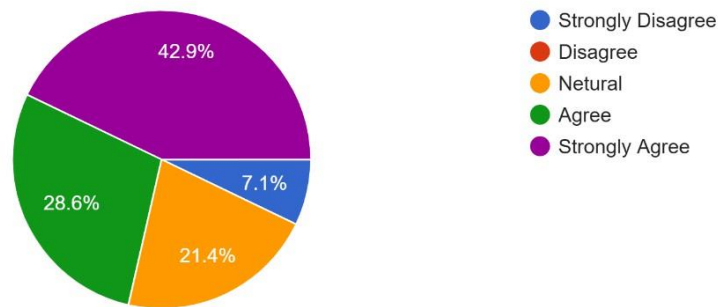
Course Name: Organisational Behaviour

Unique Paper Code (UPC): 2413090001

Semester: V

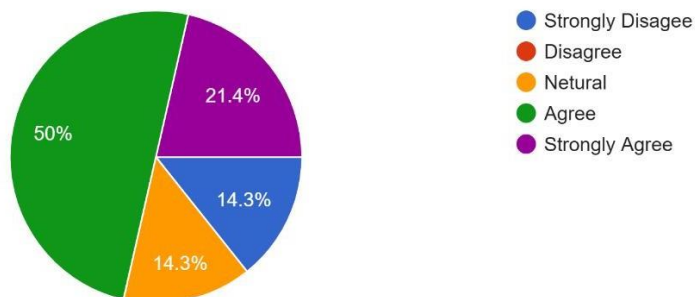
Does the course help you in understanding the basic concepts of organisational behaviour and their applicability in contemporary organizations?

14 responses



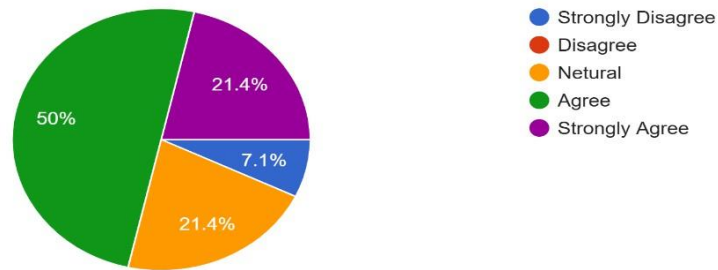
Does the course analyze the various means of managing people at the workplace?

14 responses



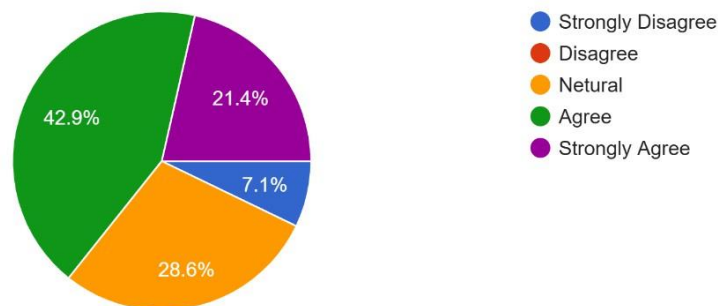
Does the course help in interpreting the complex nature of human behaviour and group dynamics?

14 responses



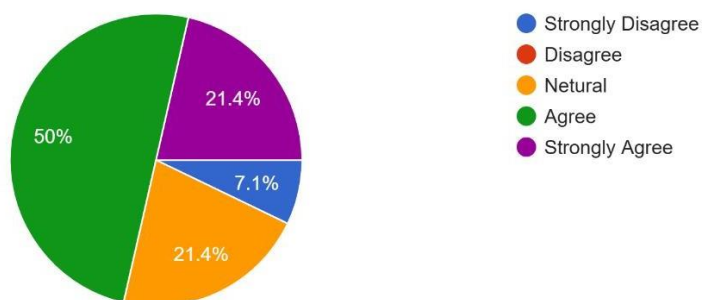
Does the course help you in analyzing and critically evaluating leadership styles and strategies?

14 responses



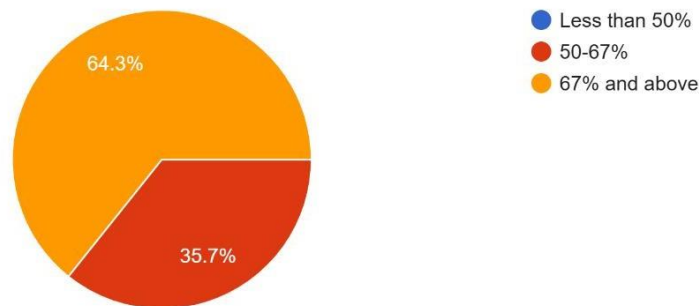
Does the course discuss ways to build a supportive organizational culture?

14 responses



What percentage of classes in this course have you attended?

14 responses



Observations

Analysis of responses from 14 participants reveals generally positive feedback across all areas. 85.7% of students agreed or strongly agreed that the course helped them understand basic concepts of organizational behaviour and their applicability in contemporary organizations. 78.6% felt the course effectively analyzed various means of managing people at the workplace. In terms of interpreting complex human behaviour and group dynamics, 85.7% of students responded positively. When it came to analyzing and critically evaluating leadership styles and strategies, 78.6% of students expressed agreement with the course's effectiveness. 85.7% confirmed that the course successfully discussed ways to build a supportive organizational culture. The attendance pattern showed strong commitment with 42.9% reporting 75-90% attendance and 35.7% reporting above 90% attendance, meaning 78.6% of students maintained over 75% attendance.

Action Taken Report

Based on the course exit survey for Organizational Behaviour in B. Com Semester V, several strategic improvements were implemented to address student needs. To build upon the strong understanding of basic OB concepts (85.7% satisfaction), experiential learning activities such as role-play scenarios and behavioral simulations were introduced. Addressing the feedback on managing people at workplace (78.6% satisfaction), industry professionals were invited for guest lectures to share practical insights about contemporary workplace challenges. To further strengthen the interpretation of human behaviour and group dynamics (85.7% satisfaction), small group projects and team-based assignments were incorporated into the curriculum. The leadership styles and strategies component (78.6% satisfaction) was enhanced through leadership simulation exercises and case study analyses of successful business leaders. To reinforce understanding of organizational culture (85.7% satisfaction), company culture analysis projects were introduced where students researched and presented real-world organizational culture case studies. Considering the attendance pattern (78.6% above 75% attendance), blended learning approaches were adopted, incorporating both traditional and digital learning methods to maintain student engagement. Additionally, regular feedback sessions were institutionalized to ensure continuous improvement in course delivery and content relevance.

COURSE EXIT SURVEY

B.COM SEMESTER VI

COURSE OUTCOME ANALYSIS OF PAPER DSE 6.3 :

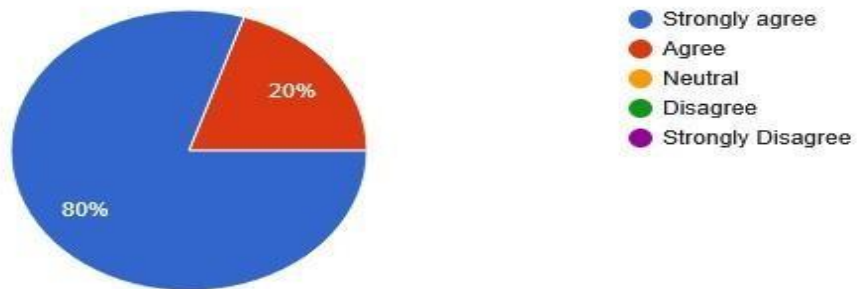
ADVERTISING

Following responses were received:

The course discusses the communication objectives behind advertising of various products and services.

Mark only one oval

15 responses



The course analyses advertising appeals, elements of print and broadcast advertisement.

Mark only one oval

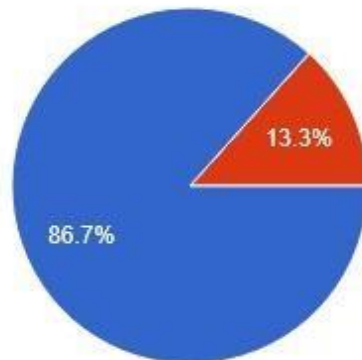
15 responses



The course evaluates various advertising and media elements in the advertising decisions.

Mark only one oval

15 responses

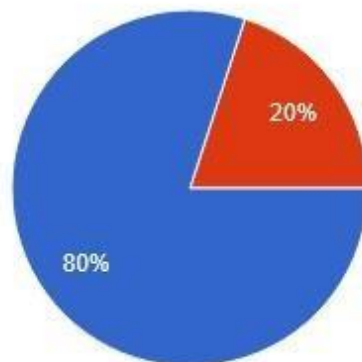


- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

The course discusses advertising effectiveness.

Mark only one oval

15 responses

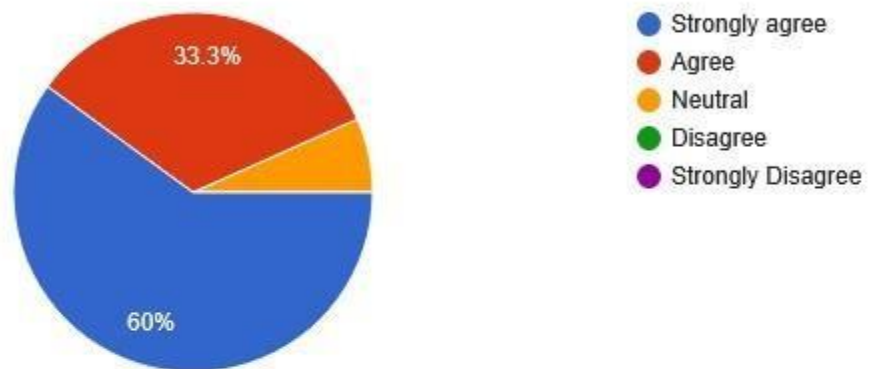


- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

The course analyses various organizational arrangements and examines the ethical and legal issues of advertising.

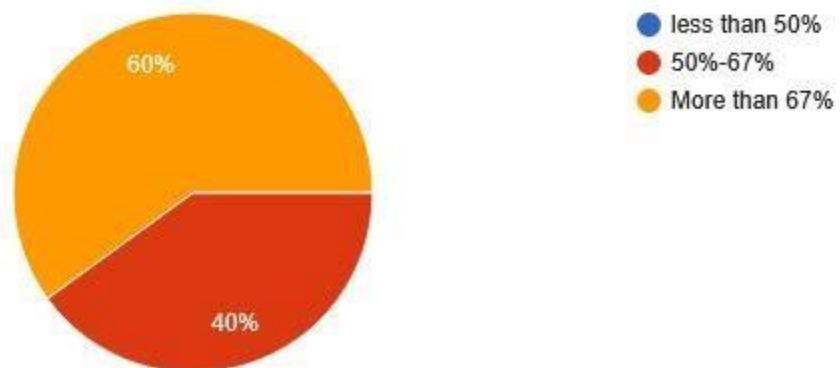
Mark only one oval

15 responses



What percentage of classes of this course you have attended

15 responses



OBSERVATION

Through the feedback survey, it's found that majorly all the objectives of course were achieved. Around 100% students agreed that they understood the communication objectives. Around 86.7% students strongly agreed that the course helped in understanding various advertising and media elements in advertising decisions whereas rest also agreed to the statement. Similarly 80% of students strongly agreed that the course helped them in understanding advertising effectiveness and rest also agreed to the statement. Around 93% students responded that the course made them understand about the advertising appeals. Around 93% agreed that they were able to understand about the various types of ethical and legal issues related to advertising. Also the students showed interest in the paper as 60% of students had attendance of more than 67%.

ACTION TAKEN REPORT

For the moderate responses, extra tutorials will be held and topics will be discussed in detail. For the weak students, special classes will be held and more question answers will be discussed in detail. Also the previous years question paper will be solved in the class. For the students showing a positive response, extra practice questions will be given to make them think critically.

Course Exit Survey Analysis

Academic Session: 2024-25

Department: Commerce

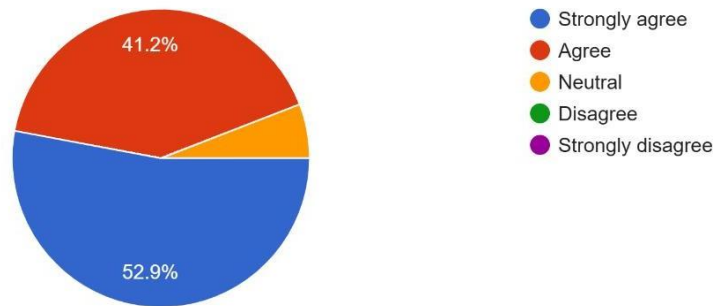
B.com, Semester-VI

Paper Name: Business Analytics

Observed Values as per Course Exit Survey

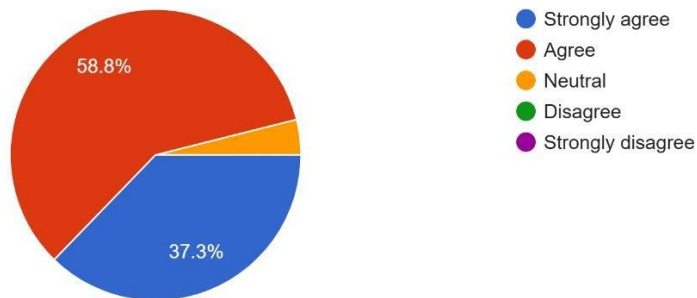
The course made me learn about data computation using spreadsheet.

51 responses



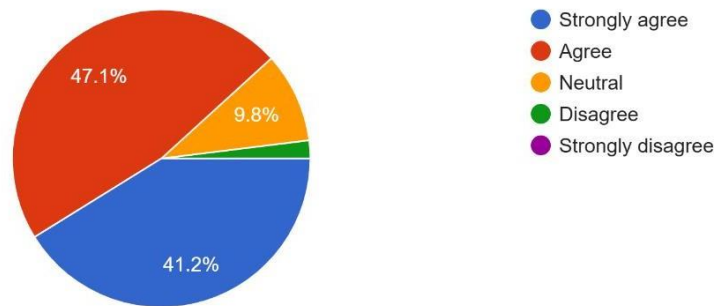
The course helped me in understanding pivot tables and charts.

51 responses



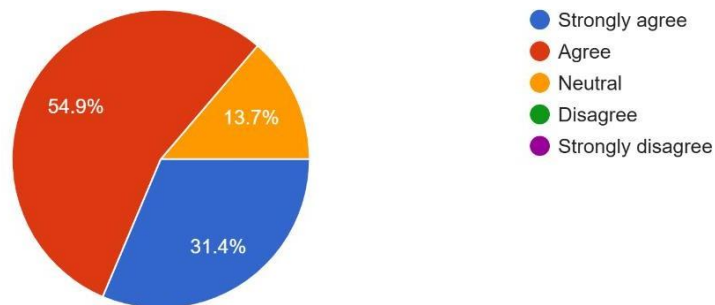
The course helped me in understanding data analysis using R.

51 responses



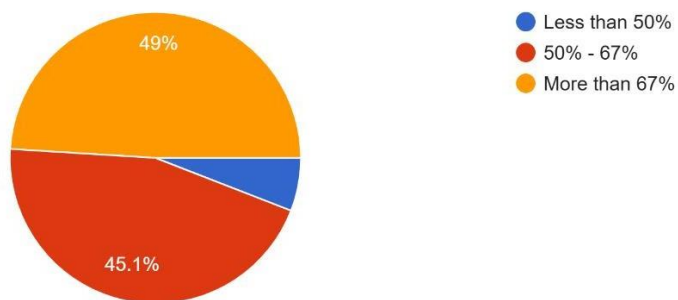
The course helped me in understanding regression models and textual analysis.

51 responses



How much was your attendance in this course?

51 responses



Survey Analysis/ Observations:

As per the course exit survey analysis about 94.1% of students said that course helped them to learn about data computation using spreadsheet. 96.1% said that the course equipped them understand pivot tables and pivot charts. 88.3% of the students agreed that the course helped them in understanding data analysis using R software. 86.3% said that the course provided them the ability to understand regression models and textual analysis. Regarding attendance, 49% students had attendance more than 67% and 45.1% students had between 50%-67%.

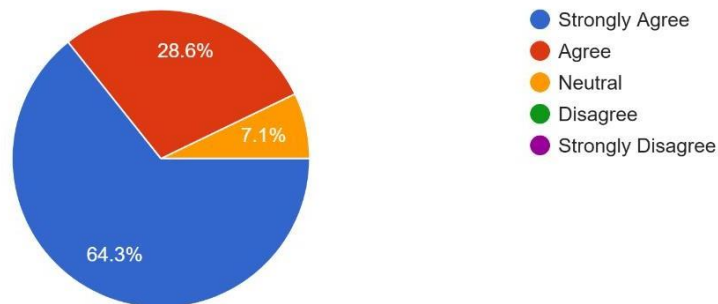
Action Taken Report:

For the upcoming semester, more case examples will be shared, discussed and practiced in the class to inculcate better understanding and critical thinking in students. Special doubt session will be taken and discussion of past years question papers will be done. MCQs will be practiced and concept based Youtube videos will be showed etc. Remedial classes will also be arranged for students not scoring well in assignments and test.

COURSE EXIT SURVEY
B.Com Sem VI
Course Outcome Analysis of
Paper BC :GE: 6.1: Business Organisation

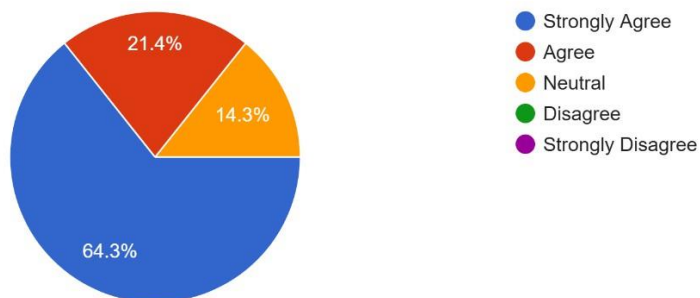
The course provided you the ability to understand the dynamics of business organisation.

14 responses



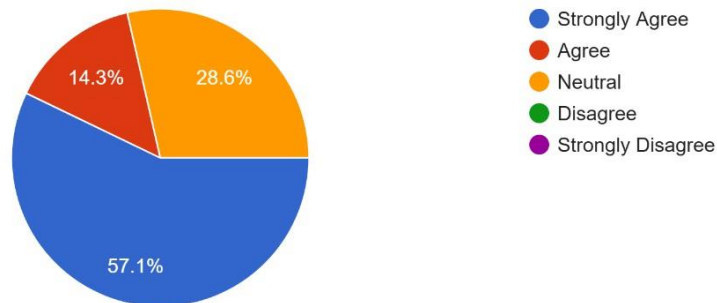
The course provided you the ability to understand the various forms of business organisations (huf, Sole prop, comp....etc)

14 responses



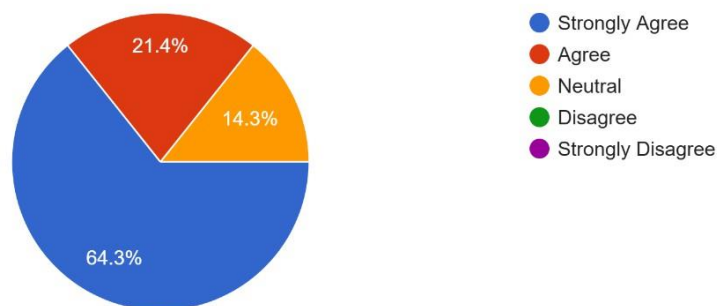
The course provided you the ability to examine varied perspectives related to the business environment and entrepreneurship

14 responses



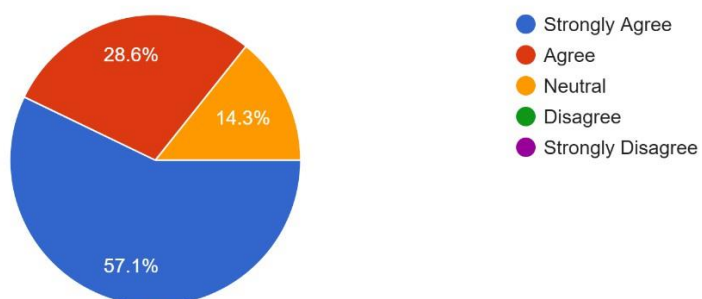
The course provided you the ability to evaluate the change in the working pattern of modern organisations

14 responses



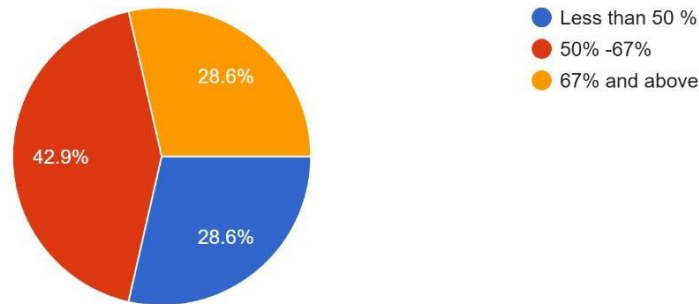
The course provided you ability to understand the explore contemporary issues in business organizations (Franchising, work from home , Workforce diversity, E- commerce etc..)

14 responses



What percentage of classes of this course you have attended?

14 responses



Analysis

1. A large majority of the respondents ($64.3\% + 28.6\% = 92.9\%$) felt that the course did provide them with the ability to understand the dynamics of business organization. Only a small percentage (7.1%) were neutral, and no one disagreed. This suggests that the course was generally successful in achieving this particular learning objective.

2. a significant majority of respondents ($64.3\% + 21.4\% = 85.7\%$) agreed that the course effectively provided them with an understanding of various forms of business organizations. A small portion (14.3%) remained neutral, and no one disagreed.

3. A clear majority ($57.1\% + 14.3\% = 71.4\%$) of the respondents indicated that the course did provide them with the ability to examine varied perspectives related to the business environment and entrepreneurship.

4. A strong majority of the respondents ($64.3\% + 21.4\% = 85.7\%$) felt that the course successfully provided them with the ability to evaluate the changes in the working patterns of modern organizations. A small percentage (14.3%) remained neutral, and no one disagreed.

5. A large majority of respondents ($57.1\% + 28.6\% = 85.7\%$) agreed that the course effectively enabled them to understand and explore contemporary issues in business organizations. A small portion (14.3%) remained neutral, and no one disagreed

The attendance for this course was varied. While a significant portion of students attended a majority of the classes (67% and above), a nearly equal percentage attended less than half of the sessions. The largest group of students attended between 50% and 67% of the classes.

Action Plan:

For students with moderate responses, strategies were employed to enhance engagement and foster analytical thinking. Techniques included implementing MCQs (quizzes), discussing the latest case studies, role-playing, utilizing interactive PPTs for clearer understanding, and conducting doubt-clearing sessions during tutorial classes. For students requiring additional support, remedial classes were arranged to accommodate those who missed classes due to unavoidable circumstances. Discussion of important questions from the last 10 years, regular assignments, Projects and ongoing assessment were also incorporated. Implement a more comprehensive evaluation process, including open-ended questions and qualitative feedback, to gain a deeper understanding of student perspectives and identify specific areas for improvement.

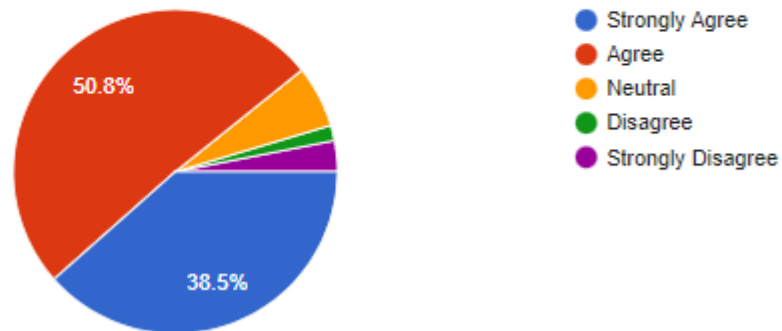
COURSE EXIT SURVEY 2024-25

B.COM SEM VI

PAPER BCH DSC:6.2: CORPORATE GOVERNANCE

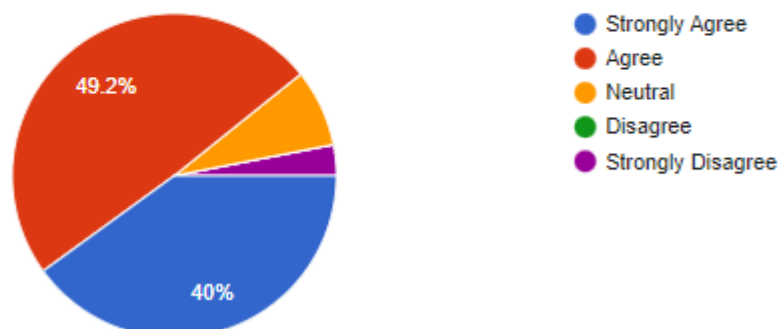
The course provided you the understanding of meaning and concept of corporate governance in corporate setup.

65 responses



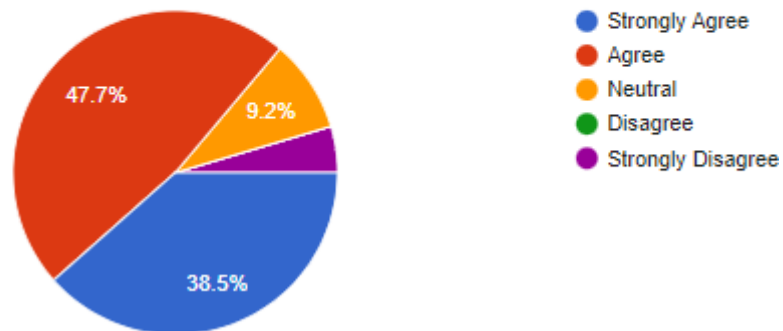
The course provided you the understanding of various theories and models along with dimension of CG.

65 responses



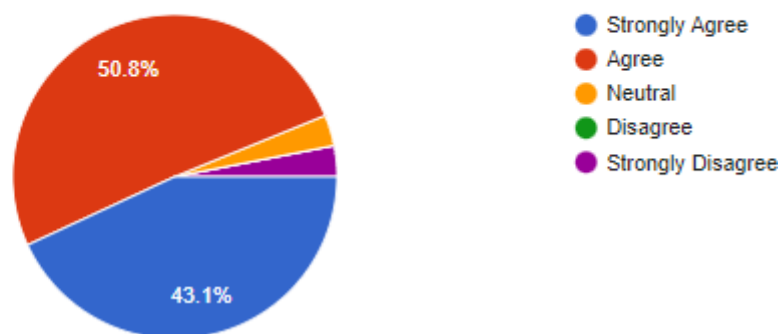
The course provided you the understanding of board committee and their responsibilities.

65 responses



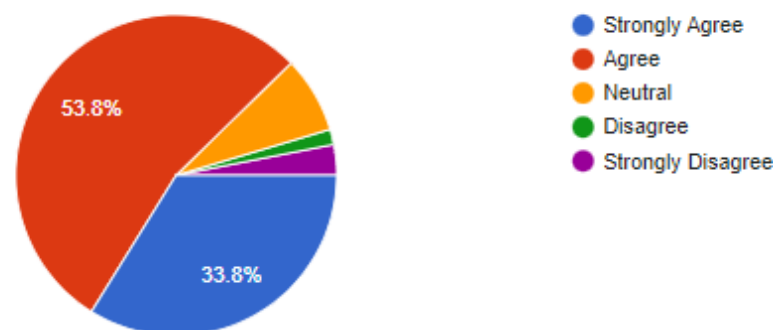
The course provided you the understanding of various corporate governance failures, codes and standards.

65 responses



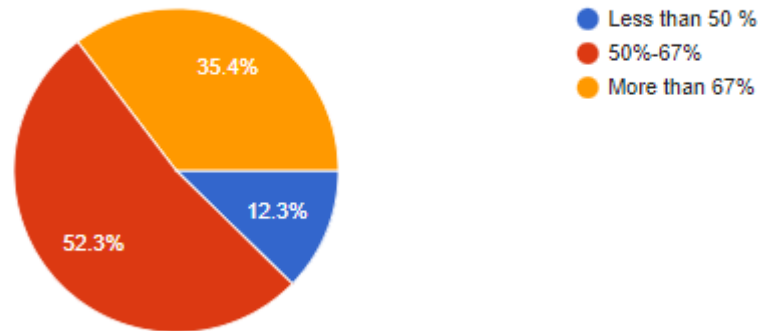
The course provided you the understanding of regulatory framework of CG in India

65 responses



How much was your attendance in this course?

65 responses



OBSERVATIONS

The majority of the students agreed that all the objectives of this Course on Corporate Governance were achieved. 91% of students agreed that they were able to describe the concept and significance of corporate governance in a business setting and also analyse the role of the board of directors. Approximately 90% of the students are in agreement that the course provides them with the ability to explain important dimensions in corporate governance. 89% of the students also agree that the course provides them the ability to analyse global corporate failures, understand international codes and its implications. 88% of students believe that they are able to comprehend the corporate governance regulatory framework in India. More than 87% students can assess and analyse the problems of corporate governance in Indian inc. after the completion of the course. Approximately 60% of the students had attended 50% or more classes for this course.

ACTION TAKEN REPORT

For the students showing a positive response during the classes, extra case studies and questions can be given to make them think analytically and critically. Practical Case studies related to better corporate governance will be discussed to give them an insight into the practical world. Special Doubt sessions will be held and a discussion of the last few years' question papers will be done specifically for weaker students. For the moderate responses, topics will be discussed more with the students in tutorials. For the weak students, special classes will be held to discuss important questions with them. Measures will be taken to make

the subject more engaging and appealing to the students to ensure higher attendance on their part. More number of assessments can be done for weak students so that their progress is continuously monitored. Short quizzes, MCQs, and reflection exercises can also be used to assess understanding regularly. Students need to be provided constructive feedback after each assessment to guide improvement.

COURSE EXIT SURVEY: Analysis Report

Academic Session: 2024-2025

Department: Commerce

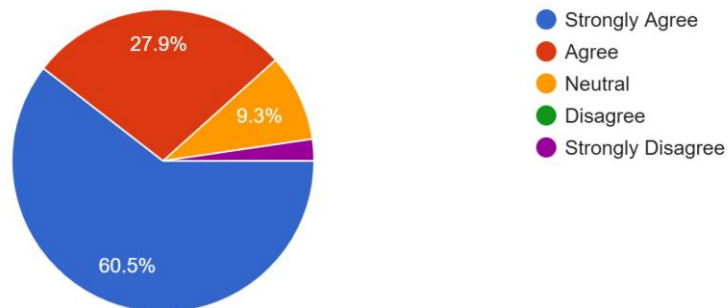
Program: B.Com.

Course Name: Goods & Service Tax (GST) and Customs Law

Semester: VI Semester

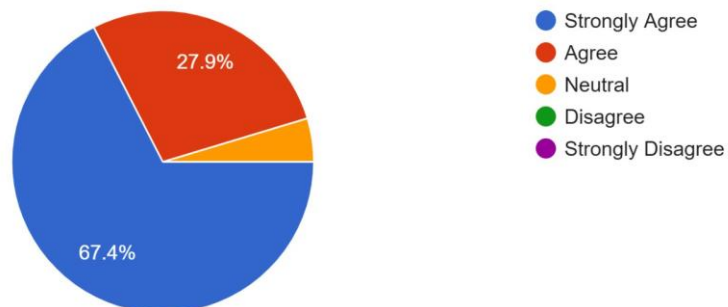
Are you able to describe the rationale of GSR, constitutional amendment carried out to install GST in India and comprehend the composition and working of the GST council?

43 responses



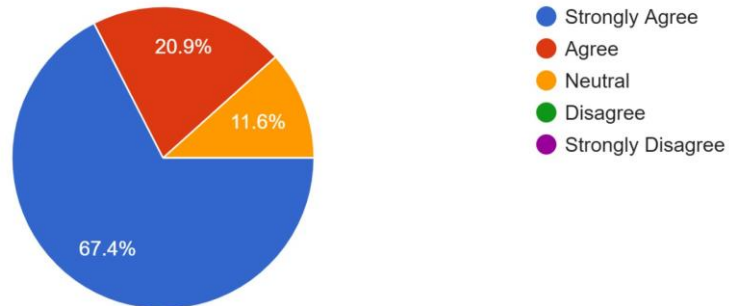
Are you able to interpret the meaning of supply under GST law, differentiate between intra-state and inter-state supply, provisions related to place ...ly, time of supply and compute the value of supply?

43 responses



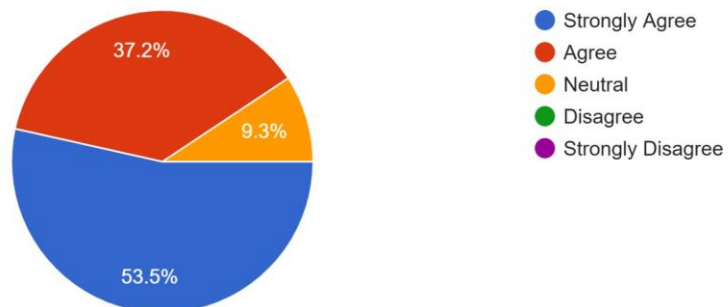
Are you able to explain the utilization of input tax credit and the provisions of reverse charge mechanism ?

43 responses



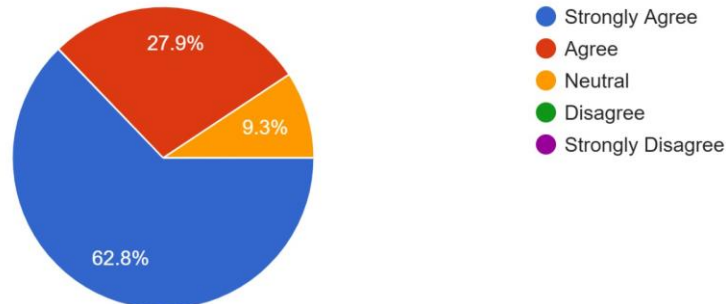
Are you able to define various returns under GST and payment of taxes?

43 responses



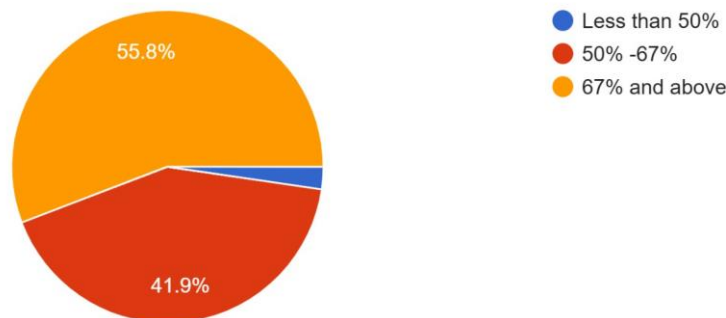
Are you able to evaluate the concepts of Customs Act, various custom duties and computation of the assessable value for charging customs duty?

43 responses



How much was your attendance in this course?

43 responses



Observation: Approximately 90% of students' responses were found to be favorable towards the paper GST & Customs Law. Students agreed that the course provided them the ability to connect with the genesis of GST. They agreed that they were able to understand the concepts of GST law, Inter and Intra state supply, supply, Input tax Credit, reverse charge mechanism, anti-profiteering, customs act, charging of customs duty. Around 90% students were found to have attended more than 50% of the classes of this paper.

Action to be Taken Report: To make it more favorable for the students in future, real life case studies will be taken up in the class where the practicality of the concepts can be presented to them. Students will be given the exposure of knowing the government portal of GST to get a better understanding of how input tax credit can be availed. They

can be introduced to the concept of customs duty through practical demonstration in the class.

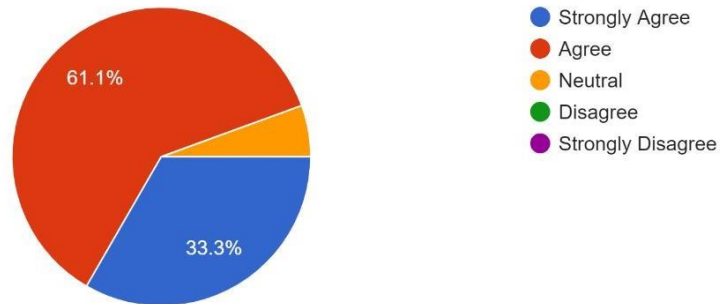
COURSE EXIT SURVEY 2024-25

B.COM SEM VI

DSE 6.2 HUMAN RESOURCE DEVELOPMENT

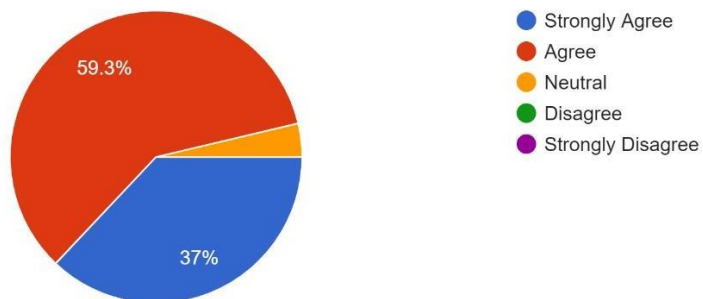
After completion of the course you are able to understand the evolution of HRD

54 responses



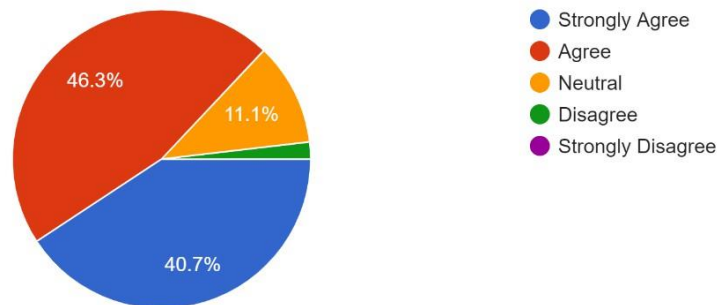
The course helped you to analyze the role of HRD strategies in organizations

54 responses



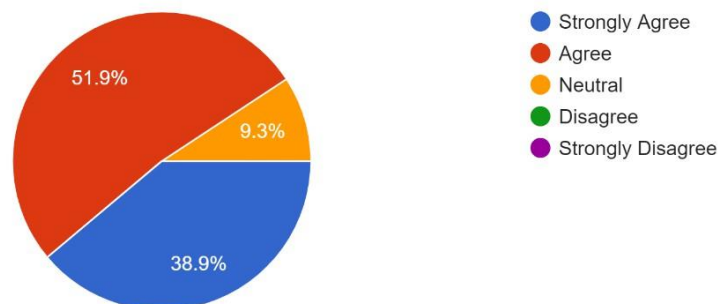
The course provides you the ability to apply and evaluate a learning process starting with training needs, analysis, assessment and evaluation process.

54 responses



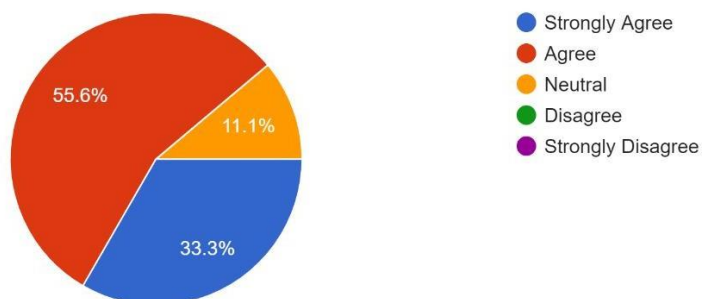
After completion of the course you are able to explore the role of training needs of employees

54 responses



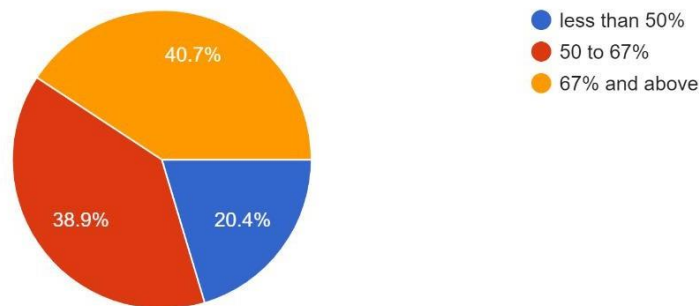
The course enables you to evaluate the training methods used in industry

54 responses



How much was your attendance in this course?

54 responses



OBSERVATIONS

The majority of the students agreed that all the objectives of this Course on Corporate Governance were achieved. 94% of the students can understand the evolution of HRD. More than 96 % agree that the course helped them to analyse the role of HRD strategies in organizations. 87% of the students agree that the course provides them the ability to apply and evaluate a learning process starting with training needs, analysis, assessment, and evaluation process. After completion of the course, 91% of the students can explore the role of training needs of employees. Moreover, 90% of the students agree that the course enables them to evaluate the training methods used in industry.

Approximately 80% of the students have an attendance more than 50% in this course.

ACTION TAKEN REPORT

Additional real-world examples and HRD case studies can be integrated into lectures. Moreover, HR professionals and industry experts can be invited for guest lectures to give students an exposure to the real-life technicalities. Webinars and panel discussions can be organised on current HRD trends and challenges. For the weak students, special classes can be held to discuss important questions with them. They can also be provided with recorded lectures to be able to better understand complex topics. Short quizzes, MCQs, and reflection exercises can also be used to assess understanding regularly. Students need to be provided constructive feedback after each assessment to guide improvement.