Welcoming the Freshers' 2022

The Economics department of Janki Devi Memorial College organized 'Freshers' Welcome 2022' on January 8, 2022 on Zoom platform to welcome the additions in the department. As always, it was a day filled with fun, entertainment and interaction. The theme for the party was: Vintage Affair"- where Bollywood meets retro.

A great show was put up by the Union including the activities arranged for the first years, dance performances by the second and third years. The audience were entertained with many games also like karaoke, guess the gibberish and truth or dare. All the Freshers went all out with their outfits and participated with enthusiasm and zeal.

Following first-year students won the titles:

- 1. Miss Economics Hons. Vidhi Chaudhary
- 2. Runner up- Tanvi arora and Ajuni broka
- 3. Miss diva- Bani Walia











ECONOMICS DEPARTMENT ANNUAL ELECTIONS 2021-22

Round 2 of the **Annual Elections 2021-22** were conducted on December 13, 2021, for the posts in the Students' Union Elections to be taken up by the First years.

There were in total 20 nominations. The nominees campaigned with zeal and passion through virtual means. The voters were asked to cast their votes in a Google form provided by the Association in-charges. Link https://forms.gle/RsUKNLo482raAsuZ9

The results were as follows:

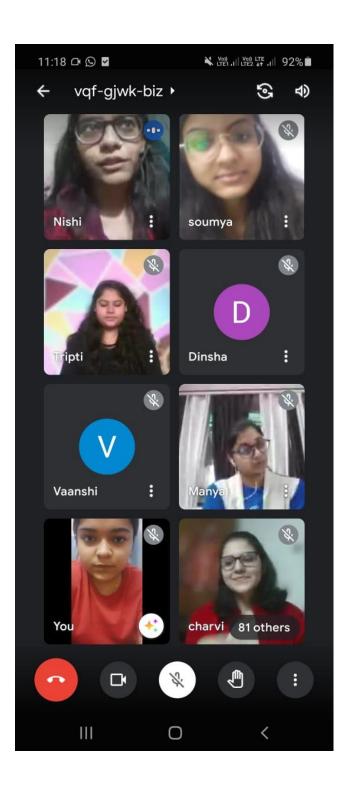
Joint Secretary - Tannu Priya

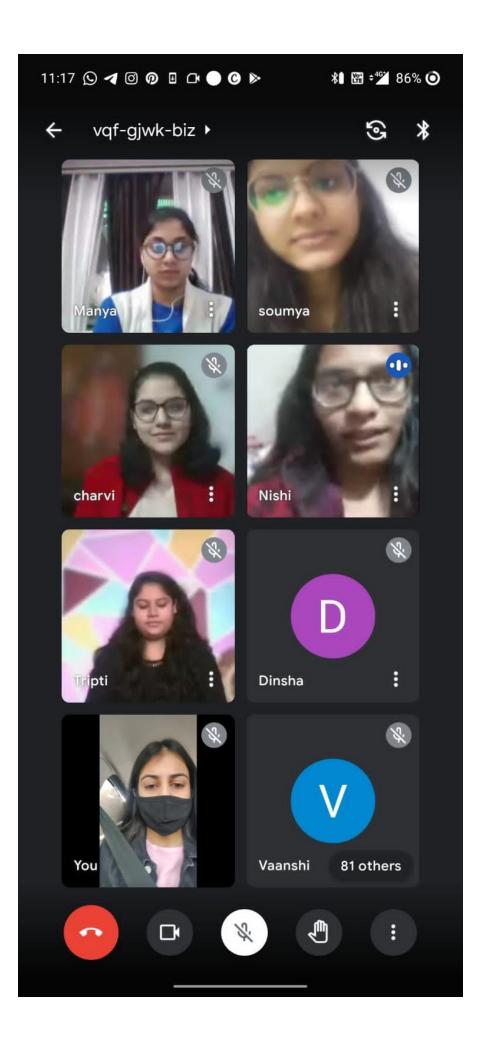
Coordinators - Kaavya Maurya and Shruti Madan

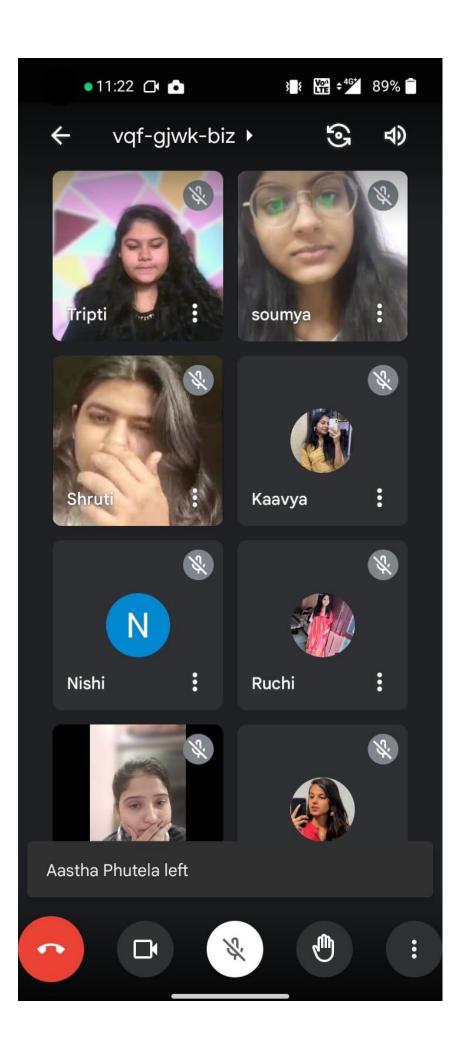
Class Representative - Charvi Suri

Links:

http://meet.google.com/vqf-gjwk-biz







Orientation Session

For B.A. (Hons.) Economics First year

As a part of academic activity of the Department, **Orientation Programme**, was organized on November 22, 2021 for First semester students of B.A. (Hons.) Economics. A total of 80 participants that attended the session including faculty members, student union and the parents of First year students.

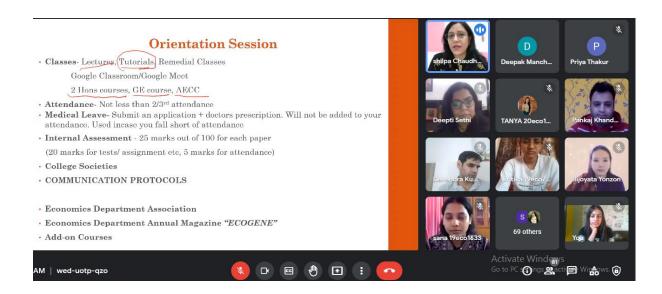
The session commenced with a welcome speech Mr. Deepak Manchanda, in-charge, Economics association. He introduced faculty members of the department and welcomed first year students and their parents.,

Dr. Shilpa Chaudhary, Teacher In-Charge of the department started the orientation by discussing the format of classes, time table, attendance, internal assessment, college societies, communication protocols and many other things. Dr. Bijoyta Yonzon acquainted students with our annual departmental magazine *Ecogene* and add on courses run by the department.

It was followed by a brief introduction about departmental activities organized on a regular basis such as Annual Inter-college Festival *Ecophoria*, *Quizzes* by Quizzards and various events & lecture series organized by student union of the Economics Dept. Ms. Sana Muti, President of Economics department student Union enlightened freshers.

In the end, the faculty members answered all queries raised by the participants making the session extremely interactive.







International Webinar

On

India's Political Economy and the Agrarian Crisis

YouTube Link: https://www.youtube.com/watch?v=Cmwd-VvDWng

The Economics Department of JDMC organized an international webinar on "India's Political Economy and the Agrarian Crisis" for faculty, scholars, and students across India on November 15, 2021 on Zoom platform.

Objective

The objective of the webinar was to delineate and explain the agrarian crisis in the Neoliberal framework. The session discussed the differentiated manifestations of the agrarian crisis, agriculture concerning wider economy, federalism, and current economic slowdown.

The Program:

The esteemed speaker for the webinar was **Dr. Shreya Sinha**, lecturer of International Development, University of Reading. Dr. Shina has done extensive research on agriculture, rural development, and food security. Her work is interdisciplinary and provides empirically grounded analysis of state policies.

She began the session by defining neoliberalism and linking it with the 1991 reforms of liberalization, privatization, and globalization in India. The impact of the new liberal policy was a decline in subsidies, a revival of agricultural credit, i.e., Kisan Credit Card; decline in public investment, infrastructure etc. She also discussed the global dimensions of these changes i.e. WTO. She mentioned that liberalization did not allow the entry of agribusiness corporations. She talked about the inputs seed policy, role of the state-change and continuity and MSP to farmers.

Dr. Shina also threw light on some prominent issues faced by small and marginal farmers specifying the increasing costs and declining returns for over 85% of landholders, chronic indebtedness, interlocked factor markets and diversifying away from agriculture. Speaker discussed in detail the growing capitalization of agriculture, progressively weakened labor laws impacting agriculture sector, landless labourers, and limited access to institutional credit, social protection, MGNREGAs. The comparison of small farmers with the large/capitalist farmers was discussed at great length on the account of scale, investment in commercial crops: gambling, negotiating corporate agribusiness.

After her presentation, Dr. Shreya Sinha answered all queries that were raised by participants making the session extremely interactive and fruitful for the participants. The webinar was attended by approximately 150 participants from different higher educational institutions across India. It was an extremely informative session that provided great insights about the topic and would have surely motivated the audience for doing further research and analysis.



JANKI DEVI MEMORIAL COLLEGE (UNIVERSITY OF DELHI) SIR GANGA RAM HOSPITAL MARG NEW DELHI - 110060



ECONOMICS DEPARTMENT

organises

INTERNATIONAL WEBINAR

on

THE AGRARIAN CRISIS



Dr. Shreya Sinha Lecturer in International Development University of Reading

DATE: NOVEMBER 15, 2021

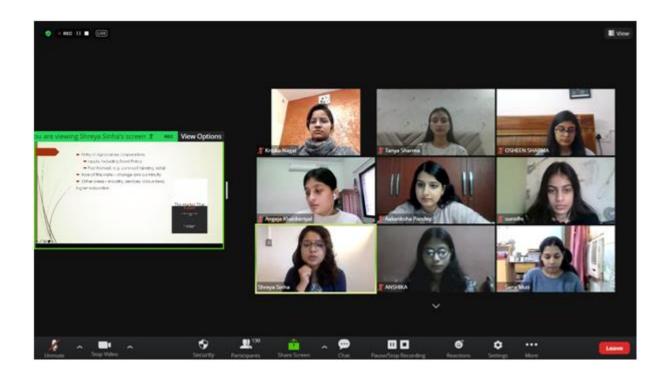
TIME: 3 P.M IST

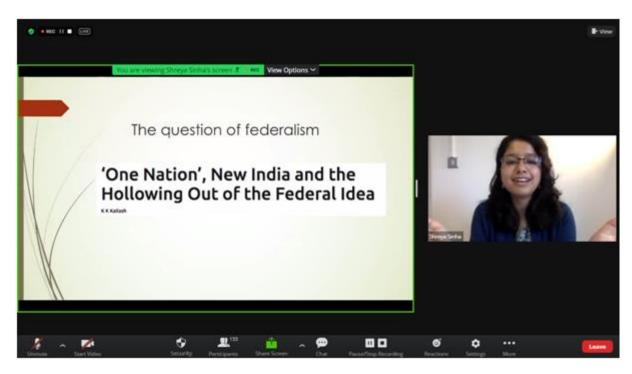
E-Certificates will be provided.

Ms. Deepti Sethi Mr. Deepak Manchanda Incharges Economics Association Dr. Shilpa Chaudhary Teacher In-Charge Economics Department Dr. Navpreet Kaur Teacher Coordinator Economics Department Prof. Swati Pal Principal

For queries, please contact

President Sana Muti +91 98188 75968 Vice President Sunidhi Khanna +91 8586027251 General Secretary Soumya Sharma +91 84474 11263





Workshop on

Business Analytics

The Economics Department of Janki Devi Memorial College organized an online Skill Development Workshop on 'Business Analytics' in collaboration with Eminent Strategy, VIPS on October 26, 2021 through Google meet.

OBJECTIVE:

The objective of the event was to guide and counsel students about career opportunities in the field of business analytics and teach them various Life Skills related to 'An Introduction to Business Analytics'.

EVENT:

The resource person for the workshop was **Dr. Neerja Arora**, Professor at Delhi school of business, and **Mr. Siddharth Jain**, Sr. Manager Admissions, Delhi School of Business.

Dr. Arora started the session with a brief introduction about the concept of business analytics and further explained different aspects of business analytics, different strategies used by the use and the importance of this subject in the field of economics. She also clarified some the terms related to the subject like market-based analysis, eyeball catching in retail outlets, prescriptive and descriptive analytics, recommender system, etc. Second resource person, Mr. Jain guided students about how they can make their career in the field of business and corporate world. He motivated students to fill the form of competitive exams like CAT, IFT, MNAT, XAT, etc. Mr. Jain also talked about how to be proactive in today's scenario.

The workshop brought together approximately 65 participants, including faculty and students of the economics department. It was a very enriching and an informative session.

It was an extremely informative session where all queries were thoroughly discussed and answered by both the resource persons making the session extremely interactive and fruitful for the participants. The webinar was attended by approximately 65 students of the Economics department and the faculty members.



Janki Devi Memorial College (University of Delhi) Sir Ganga Ram Hospital Marg New Delhi-110060



ECONOMICS DEPARTMENT



In Collaboration with VIPS

presents

WEBINAR on BUSINESS ANALYTICS



NEERJA ARORA PROFESSOR DELHI SCHOOL OF BUSINESS SIDDHARTH JAIN SR. MANAGER ADMISSIONS DELHI SCHOOL OF BUSINESS

DATE: 26TH OCTOBER, 2021 TIME: 3:00- 4:00 P.M.

PLATFORM: GOOGLE MEET



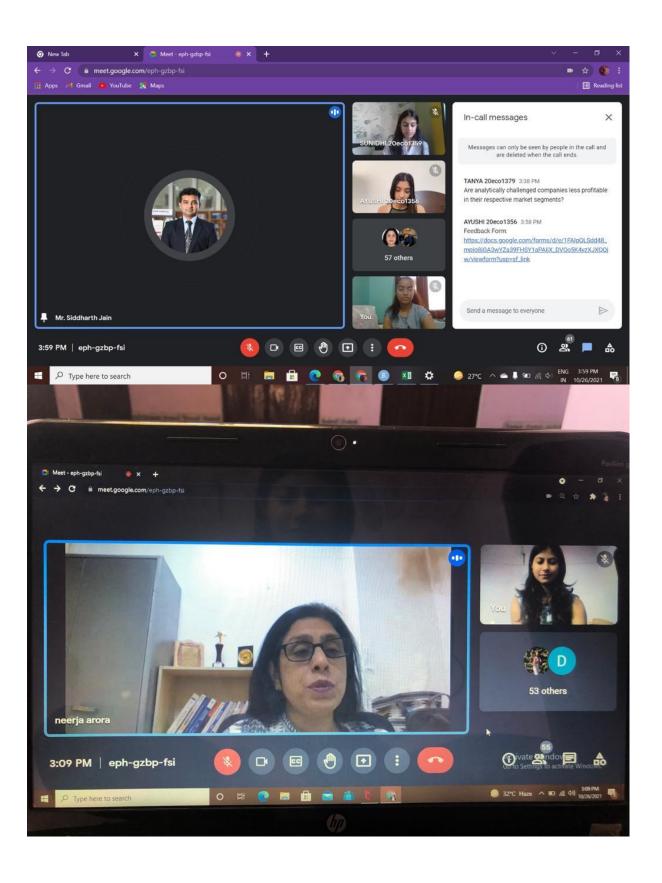


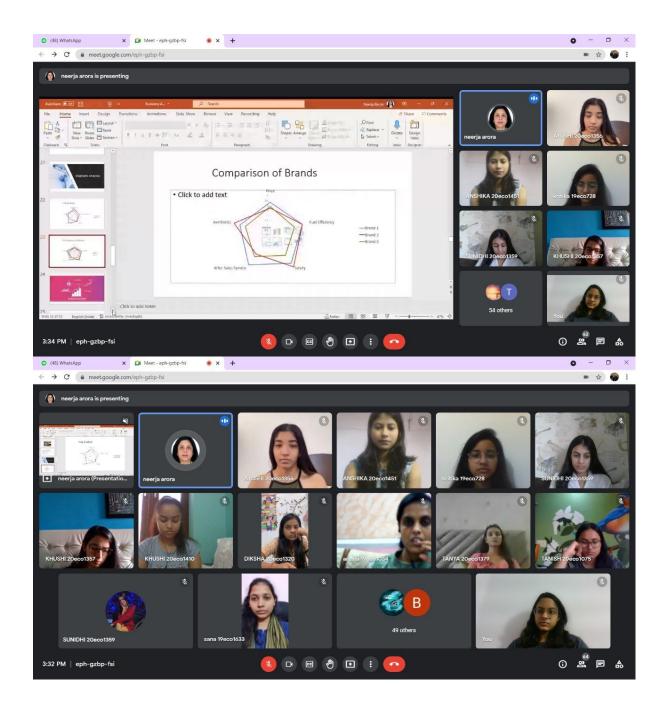
Dr. Shilpa Chaudhary Teacher In-Charge, Economics Dept.

Prof. Swati Pal Principal

For queries, please contact

President Sana Muti +91 98188 75968 Vice President Sunidhi Khanna +91 8586027251 General Secretary Soumya Sharma +91 84474 11263





Inter Departmental Activity 2021- 22 OKAY BOOMER

Platform: Social Media

Date: October 18-19, 2021

The event aimed at giving the students of Janki Devi Memorial College a platform to unzip the GenZ forte in them and display their creative ideas through Memes and Instagram Reels. The students were judged on the basis of creativity, practicality and closeness to the theme.

The competition started with a preliminary round of GenZ quiz 'Slang Showdown' which was conducted through Google forms. Participants qualifying this round were promoted to the main event.

The main event comprised of two rounds:

Round 1: 'LOM- League of Memes'. The participants were required to make creative memes on certain themes given to them and they had to mail the association within the stipulated time period. Their performance was judged on the basis of creativity, authenticity, plagiarism and closeness to the topic. Qualifying participants were promoted to the final phase of the competition.

Round 2: 'Reel Off'. The participants finally had to create unique instagram reels on the theme given to them. The reels were further posted on the official instagram handle of the Economics Association JDMC, 'Ecophoria'. The reels were judged on the basis of their creativity, authenticity, and closeness to the theme. Popularity of the reels was also criteria therefore number of likes, comments and saves were also counted. They were judged partly on the basis of their scores from the judges and partly from the popularity.

This two day interactive inter departmental fest was a success. We received great responses from the participants. The participants were quite enthusiastic and displayed their creative skills aptly.

The winners of the event are:

First prize: Shweta Bidhuri, B.A. (Hons.) Economics III

Second prize: Aditi Tomar, B.A. (Hons.) Economics II





INTRA DEPARTMENTAL FEST 2021-22

Date: October 1, 2021 (Friday)

Time: 10 am - 4 pm

Platform: Online via Google Meet

Teacher In-charge: Dr. Shilpa Chaudhary

Association In-charges: Ms. Deepti Sethi and Mr. Deepak Manchanda

Studying economics requires us to grow with time. The Economics Association didn't let the pandemic hinder the practical learning of students and organized its Intra Department Festival Online, that presented the students with an opportunity to apply the knowledge from books to real-world situations, along with having fun with friends virtually. Students from the department participated with great enthusiasm and made this a memorable and learning experience. The Student Union under the guidance of teachers organised the following events

_

- 1. Paper presentation (10:00am 12 noon)
- 2. The shark tank (12:30pm 2:30pm)
- 3. Child-o-Holic (2:30pm 4:00)

PAPER PRESENTATION COMPETITION 2021

Date - October 1, 2021 Time - 10:00am – 12 noon

PLATFORM: GOOGLE MEET

The competition was aimed at giving the platform to students to display their understanding and application of knowledge on various contemporary economic issues. The topics were:

- 1. Online Teaching -Learning
- 2. Impact of Covid-19 on Economy-Discussion of Various Aspects or Any Specific Sectors
- 3. National Education Policy 2020: Is India Ready for the Big Transition?
- 4. Emerging Trends in E-learning
- 5. India Farm Acts 2020: Implication for Farm Sector and Farmers

Students had presented their presentation with the help of ppt or proposal which was followed by interjections from the audience, faculty members and jury members. This made competition more interactive and gave us a clear insight about the topics.

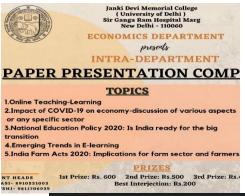
The prize winners for the competition were:

First Prize: Angaja Khankeriyal, III year

Second Prize: Osheen Sharma, III year

Third Prize: Bhavya Balha, II Year







SHARK TANK (UNZIP THE ENTREPRENEUR IN YOU

Date - October 1, 2021

Time - 12:30 pm - 02:30 pm

PLATFORM: GOOGLE MEET

The competition was aimed at giving the students a platform to display their creative ideas regarding a startup/company they want to create in future. The students were judged on the basis of practicality, sustainability of their idea, finance, promotion and convincing approach.

The event was very interactive and everyone gained insight regarding practicality and knowledge regarding entrepreneurshipThe winners of the event are:

First prize - Bhavya Balha, II Year

Second prize - Shreya Singh, III Year







CHILD-O-HOLIC

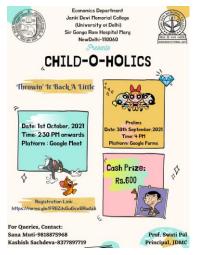
Date - October 1, 2021

Time - 02:30 pm - 04:00 pm

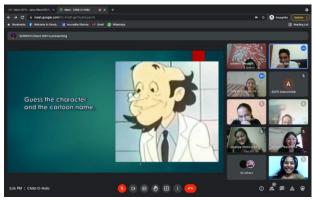
PLATFORM: GOOGLE MEET

Child-O-Holic was the quiz competition about our childhood, refreshing the memories from 2000s bollywood songs, old forgotten games and cartoon shows. The event was held on Google Meet from 2:30-:4:00 pm. Nine teams participated who made it to the main event after clearing the Prelims. A total of 3 rounds were held, with elimination of a few teams after each round.

The winning team of the event was 'Bachpan ka Pyar', whose members were Shreya Singh and Osheen Sharma both from the final years.







WORKSHOP

\mathbf{ON}

POLITICAL ECONOMY

The Economics Department JDMC organized a two day workshop on "Political Economy" for faculty and the students from various discipline on September 10 and 13, 2021 via Google meet.

Objective:

Political economy is an interdisciplinary branch of social sciences that focuses on interrelationships among individuals, government and public policy. The objective of this workshop was to provide knowledge on how economic theories such as capitalism, socialism and communism work in the real world.

The Program:

The workshop began with a welcome address by Nivedita, Treasurer of the Student Union, Economics Department, JDMC.

The resource person for the workshop was Dr. Saumyajit Bhattacharya, Associate Professor, Department of Economics, Kirori Mal College, University of Delhi.

The session enlightened the students with the concepts relating to the political economy and its importance. Dr. Bhattacharya began the session by discussing the basic meaning of capitalism, its impact on the economic decision making, employment policies etc. Speaker also discussed the concepts of property rights and economic philosophy of capitalism and Marxism.

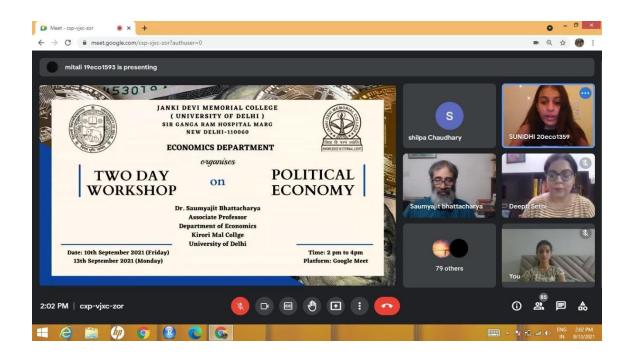
He also threw light on the growth patterns of countries before they adopted capitalism and further explained the history of Industrial revolution. The pressing need of technical progress and how it plays a crucial role in the economy was further emphasized.

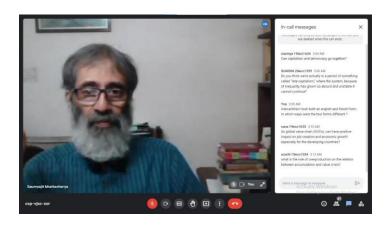
Detailed description of the working class consumption basis of Capitalism was also explained. Speaker suggested how labor has always played a crucial role in economy and how it has transformed through times considering different ideologies. He focused on Market Capitalism and explained how the corporate sector has emerged as an essential component within this cycle. The entire discussion was grounded with the real life examples and the

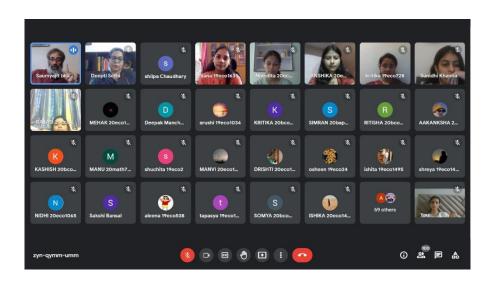
data. After his discussion, Dr. Bhattacharya answered all queries that were raised by participants making the session extremely interactive and fruitful for the participants.

The workshop brought together approximately 100 participants, including faculty and Students of Economics and other departments. It was a very enriching and informative session.

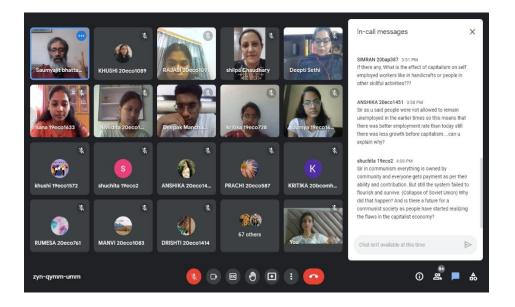












Hands on Online Training Workshop on Open Data

YouTube Link: https://youtu.be/VApZep0LJ-4

The Economics Department of Janki Devi Memorial College organised an online workshop on the topic, "Hands on Online Training Workshop on Open Data" on August 18, 2021 via Zoom.

Objective:

Open Data is the idea that some data should be freely available to everyone to use and republish as they wish, without restrictions from copyright, patents or other mechanisms of control. The World Bank's Open Data initiative is intended to provide all users with access to World Bank data, according to the Open Data Terms of Use. The objective of this workshop was to provide hands-on training on open data which helps inform academicians, researchers, policy makers, civil society organizations, students, bureaucrats, journalists about the World Bank's data resources and knowledge products.

The Program:

The session began with a welcome address by Sana Muti, President of the Student Union, Economics Department, JDMC.

The "Introductory Address" was delivered by Prof. Swati Pal, Principal, JDMC, who provided motivation for the session and outlined the need for awareness one should have regarding the Open Data skills improvement training workshop.

The resource person for the webinar was **Ms. Sunita Malhotra**, World Bank, New Delhi. Ms. Malhotra began the session by discussing the evolution of the development paradigm. She detailed the presentation's overall objectives, including how the World Bank works, what the World Bank is and its history and involvement with India, among many other related concepts.

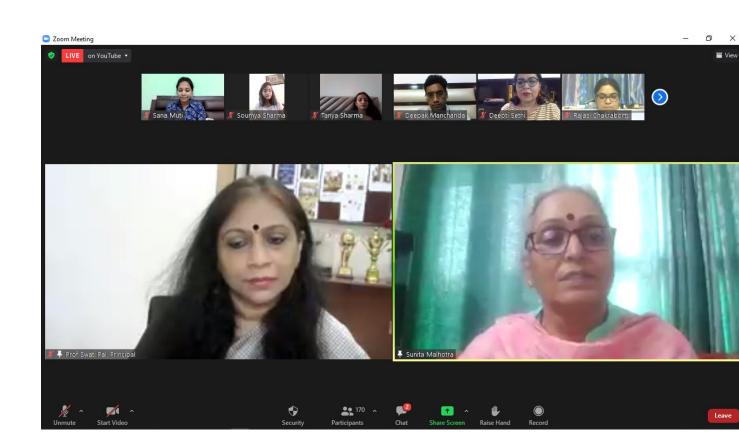
She also discussed and demonstrated how to access the data via world bank website, comparing various countries and throwing the light on importance of Micro data. The official page of World Bank includes talks, courses and competitions on "Open Data and Open Development".

After her presentation, Ms. Malhotra answered all queries that were raised by participants making the session extremely interactive and fruitful for the participants.

The webinar brought together approximately 186 participants, including faculty, research scholars and the students from various higher education institutions across India. It was a very enriching and informative session and provided great insights about the huge treasure of Open Access to Data.

YouTube Link: http://www.youtube.com/watch?v=VApZep0LJ-4









ECONOMICS DEPARTMENT ANNUAL ELECTIONS 2021-22

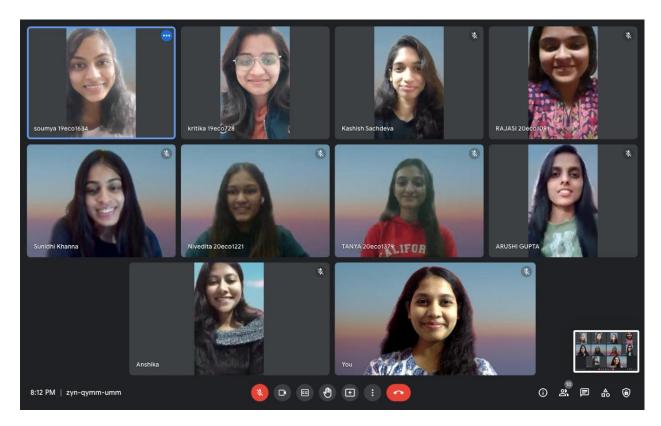
The Annual Elections 2021-22 were conducted on August 10, 2021 for the various posts in the Students' Union, Economics Association.

There were in total 23 nominations. The nominees campaigned with zeal and passion through virtual means. The voters were asked to cast their votes in a Google form provided by the Association incharges. Link: https://forms.gle/Q5wnRNuNRFnQBgJy6

The results were as follows:

President - Sana Muti General secretary - Soumya Sharma Vice President - Sunidhi Khanna Treasurer - Nivedita Rawat Coordinator 3rd year - Arushi Gupta, Kashish Class representative 3rd year - Kritika Nagal Coordinator 2nd year - Tanya Sharma, Anshika Tyagi Class representative 2nd year - Rajasi Chokraboty

Students' Union- Economics Department



Webinar on

Enhance your Soft Skills and Prepare for the Future

The Economics Department of JDMC and IQAC in collaboration with ICFAI Business School organized a webinar on 'Enhance Your Soft Skills and Prepare for the Future' on June 28, 2021 In today's world where personality development is equally important alongside skill and management in respective fields, the webinar focused on personal development along with career guidance.

The Resource person of this webinar was **Prof. Jean Saldanha**, a faculty member at IBS Gurgaon, has 18 years of experience in FMCG, Petroleum, IT and ITES and around 13 years PGPM teaching experience. Prof. Saldanha started the session on elaborating about soft skills and how it plays a significant role in personality development. She emphasized on explaining how risk management is an essential tool in career building and also explained the importance of corporate etiquettes and flexible personality traits while maintaining the current Covid19 guidelines.

It was an extremely informative session where all queries relating to the career were thoroughly discussed and answered making the session extremely interactive and fruitful for the participants. The webinar was attended by more than 200 students from different courses of the college.

