



जानकी देवी मेमोरियल कॉलेज JANKI DEVI MEMORIAL COLLEGE

(दिल्ली विश्वविद्यालय)/(University Of Delhi)

सर गंगा राम अस्पताल मार्ग, नई दिल्ली-110060

Sir Ganga Ram Hospital Marg, New Delhi-110060

दूरभाष/Tel. : 49876630, ई-मेल/E-mail : jdmcollege@hotmail.com, वेबसाइट/Website : http://jdm.du.ac.in

आइ एस ओ 21001 : 2018 व आइ एस ओ 9001 : 2015 प्रमाणित एवं NAAC प्रत्यायित A+ महाविद्यालय

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3.2.2 Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the year

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Year	Name of the workshop/ seminar	Number of Participants	Date	Link to the Activity report on the website
2024-25	Research Methodology	25	5/3/2025	https://jdm.du.ac.in/pdf/societies/sarang/2024-25.pdf
2024-25	Candle Making Workshop	14	5/4/2025	https://jdm.du.ac.in/pdf/Incubation-Programme/Incubation-Report-24-25.pdf
2024-25	USIEF delegate visit	2	20/03/2025	https://jdm.du.ac.in/pdf/Incubation-Programme/Incubation-Report-24-25.pdf
2024-25	Anupam Haat at VIPS	13	4/3/2025	https://jdm.du.ac.in/pdf/Incubation-Programme/Incubation-Report-24-25.pdf
2024-25	AI and Automation in Digital Marketing Workshop	87	15/02/2025	https://jdm.du.ac.in/pdf/Incubation-Programme/Incubation-Report-24-25.pdf
2024-25	Anupam Haat at Symphony	30	6/2/2025	https://jdm.du.ac.in/pdf/Incubation-Programme/Incubation-Report-24-25.pdf
2024-25	State/District best action research institute 24-25	13	3/12/2025	https://jdm.du.ac.in/pdf/Incubation-Programme/Incubation-Report-24-25.pdf
2024-25	Project Anupam Workshop	28	16/11/2024	https://jdm.du.ac.in/pdf/Incubation-Programme/Incubation-Report-24-25.pdf
2024-25	Anupam Haat at Jyotsana'24	35	25/10/2024	https://jdm.du.ac.in/pdf/Incubation-Programme/Incubation-Report-24-25.pdf
2024-25	Project Anupam at USME, DTU	5	15/10/2024	https://jdm.du.ac.in/pdf/Incubation-Programme/Incubation-Report-24-25.pdf
2024-25	Project Anupam at Skill startup and entrepreneurship expo	6	4/10/2024	https://jdm.du.ac.in/pdf/Incubation-Programme/Incubation-Report-24-25.pdf
2024-25	Incubation Program Orientation	21	9/9/2024	https://jdm.du.ac.in/pdf/Incubation-Programme/Incubation-Report-24-25.pdf
2024-25	Anupam Haat at Orientation	13	3/9/2024	https://jdm.du.ac.in/pdf/Incubation-Programme/Incubation-Report-24-25.pdf
2024-25	En-Talk	50	21/08/2024	https://jdm.du.ac.in/pdf/societies/Imprenuers/2024-25.pdf



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2024-25	Case Study Competition	30	14/09/2024	https://jdm.du.ac.in/pdf/societies/Imprenuers/2024-25.pdf
2024-25	Seminar on 'AI and Digital Marketing	40	8/10/2024	https://jdm.du.ac.in/pdf/societies/Imprenuers/2024-25.pdf
2024-25	Womenovator;Mentoring session for Female Participation in Labour Forces;	55	22/10/2024	https://jdm.du.ac.in/pdf/societies/Imprenuers/2024-25.pdf
2024-25	The Phoenix Pitch	13	8/2/2025	https://jdm.du.ac.in/pdf/societies/Imprenuers/2024-25.pdf
2024-25	Financial Literacy	54	28/02/2025	https://jdm.du.ac.in/pdf/societies/Imprenuers/2024-25.pdf
2024-25	Panel Discussion	50	22/04/2025	https://jdm.du.ac.in/pdf/societies/Imprenuers/2024-25.pdf
2024-25	Startup Exposition	5	22/04/2025	https://jdm.du.ac.in/pdf/societies/Imprenuers/2024-25.pdf
2024-25	Spin the Wheel	12	22/04/2025	https://jdm.du.ac.in/pdf/societies/Imprenuers/2024-25.pdf
2024-25	Crisis Management	20	22/04/2025	https://jdm.du.ac.in/pdf/societies/Imprenuers/2024-25.pdf
2024-25	Brand Wars	9	22/04/2025	https://jdm.du.ac.in/pdf/societies/Imprenuers/2024-25.pdf
2024-25	En-Sight Magazine Launch	30	29/04/2025	https://jdm.du.ac.in/pdf/societies/Imprenuers/2024-25.pdf
2024-25	Seminar on Learn and Earn Program	55	13/09/2024	https://jdm.du.ac.in/pdf/career-opportunity-cell/Career-Counseling-2024-2025.pdf
2024-25	TALK ON CYBER SECURITY AND LAWS IN DIGITAL ERA	29	12/2/2025	https://www.jdmqac.in/informationcentre/events-data/b6050bd67a7ee71a8c37906aaaa7d7e9.docx
2024-25	Intellectual Property Rights	41	14/11/2025	https://jdm.du.ac.in/pdf/department/mathematics/math-2024-25.pdf
2024-25	ONE WEEK RESEARCH METHODOLOGY & IPR WORKSHOP	10	2/4/2025	https://www.jdmqac.in/informationcentre/events-data/037f975ac4c836a55cab3a61e0823e0a.docx
2024-25	Research Methodology	50	31/03/2025	https://jdm.du.ac.in/pdf/department/sociology/2024-2025.pdf
2024-25	Research Methodology	40	19/02/2025	https://jdm.du.ac.in/pdf/department/political-science/2024-25.pdf
2024-25	Research Methodology Workshop 6	89	5/4/2025	https://jdm.du.ac.in/pdf/department/political-science/2024-25.pdf



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2024-25	Research Methodology Workshop 5	105	5/4/2025	https://jdm.du.ac.in/pdf/department/political-science/2024-25.pdf
2024-25	Research Methodology Workshop 4	78	4/4/2025	https://jdm.du.ac.in/pdf/department/political-science/2024-25.pdf
2024-25	Research Methodology Workshop 3	50	3/4/2025	https://jdm.du.ac.in/pdf/department/political-science/2024-25.pdf
2024-25	Research Methodology Workshop 2	50	1/4/2025	https://jdm.du.ac.in/pdf/department/political-science/2024-25.pdf
2024-25	Research Methodology Workshop 1	68	31/03/2025	https://jdm.du.ac.in/pdf/department/political-science/2024-25.pdf
2024-25	Lecture on Understanding Economic Research: Methodologies and Applications	16	21/02/2025	https://jdm.du.ac.in/pdf/department/economics/2024-25.pdf
2024-25	RESEARCH ETHICS & IPR WORKSHOP	25	1/4/2025	https://jdm.du.ac.in/pdf/department/economics/2024-25.pdf
2024-25	Pedagogy Methods	12	5/3/2025	https://jdm.du.ac.in/pdf/department/mathematics/math-2024-25.pdf
2024-25	Research Methodology	63	6/11/2024	https://jdm.du.ac.in/pdf/department/mathematics/math-2024-25.pdf



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JDMC-IQAC

Name of the event:	Research Methodology
Name of the organizer (s):	Department of Music and Sarang
Type of event (intra-college/inter-college/state/ national or any other collaboration)	Intra-college
Objectives of the event:	To equip students with essential knowledge of research methodologies, fostering critical thinking, analytical skills, and a deeper understanding of effective research practices while encouraging academic excellence and intellectual growth.
Name and Affiliation of the Resource person (if applicable):	Prof. Alka Nagpal

Brief Report of the event:

The Department of Music, in collaboration with *Sarang: The Indian Music Club* under the aegis of JDMC IQAC, organized a session on **Research Methodology** on **March 5, 2025**, at **11:00 AM** in the **Music Room**.



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The session was conducted by **Prof. Alka Nagpal**, former Head & Dean of the Department of Music, Faculty of Music and Fine Arts. With her extensive expertise, Prof. Nagpal provided valuable insights into various research techniques, emphasizing the significance of structured methodologies in academic studies. The event aimed to equip students with essential knowledge of research methodologies, fostering critical thinking, analytical skills, and a deeper understanding of effective research practices.

Poster of the event (English and Hindi):

जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)
संगीत विभाग
और
सारंग: द इंडियन म्यूज़िक क्लब
(जेडीएमसी आईक्यूएसी के तत्वावधान में)
प्रस्तुत करते हैं
रिसर्च मैथडोलोजी

वक्ता: प्रो. अलका नागपाल

पूर्व प्रमुख एवं डीन,
संगीत विभाग,
संगीत एवं ललित कला संकाय

दिनांक: 05.03.2023
समय : सुबह 11बजे से
स्थान: संगीत कक्ष

संयोजक और समन्वयक
डॉ. प्रेरणा अरोड़ा
मिस. शालिनी सिंह

छात्रा समन्वयक
चंचल (प्रेसिडेंट)
पल्लवी (वाइस प्रेसिडेंट)
रजनी (मीडिया हेड)

प्रो. पायल नागपाल
आईक्यूएसी समन्वयक

प्रधानाचार्या
प्रो. स्वाति पाल



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JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)
Department of Music
&
SARANG : The Indian music club
(under the aegis of JDMC IQAC)
present a session on
Research Methodology
SPEAKER: PROF. ALKA NAGPAL
Es Head & Dean,
Department of Music,
Faculty of Music and Fine Arts.
Date : 05.03.2025
Time : 11 am onwards
Venue : Music Room

CONVENORS & COORDINATORS
DR. PRERNA ARORA
MS.SHALINI SINGH

STUDENT COORDINATORS
CHANCHAL (PRESIDENT)
PALLAVI (VICE PRESIDENT)
RAJNI (MEDIA HEAD)

IQAC COORDINATOR
PROF.PAYAL NAGPAL

PRINCIPAL
PROF. SWATI PAL

Attendance:

Timestamp	Name	Course	College	E-mail	Contact no.	Year	How would you	Would you like to	Any suggestions?
2025/03/05 12:2	Samridhhi Jaiw	BA PROGRAM	Janki Devi Mem	samridhhi.24bap	8433154854	1st	5	Yes	It was so nice
2025/03/05 12:2	Bhumika	BA Program	Janki Devi Mem	bhumika566@g	9205142156	1st	1	Yes	This is very informative
2025/03/05 12:2	Anjali singh	Ba program mus	jdmc	singhanjii730@g	9569867817	1st year	4	Maybe	The session is conducted in a ver
2025/03/05 12:2	Vedanshi	Ba program	Janki devi mem	Vedanshisatija2	8901564734	1st year	1	Yes	No
2025/03/05 12:2	Laxmi maurya	BA program (p	Janki devi mem	laxmimaurya822	6394255389	First year	5	Yes	Everything is great and the way n
2025/03/05 12:2	Anchal chaudha	Ba program	Janki devi colleg	anchalchoudhar	6398402565	1 year	5	Yes	All good
2025/03/05 12:3	Naziya shah	Ba program	Janki Devi mem	nazyashah0515	8287912899	1	5	Yes	No
2025/03/05 12:3	Prema	Ba program	Jdmc	premapanchal34	8476875155	2nd	5	Yes	Session is very useful
2025/03/05 12:3	Archita Gupta	Ba programme	Janki devi mem	archita.22ba178	8791514203	3rd	5	Maybe	Good session
2025/03/05 12:3	Samridhhi	BA PROGRAM	Janki Devi Mem	samridhhi.24bap	8433154854	1st	5	Yes	It was a good session
2025/03/05 12:3	Kritika soti	Ba prog	Jdmc	Kritika	8860269205	1	5	Yes	No. The session was good
2025/03/05 12:3	Arpita Raj	Ba hons political	Janki Devi mem	arpitarajch@gm	8521594700	1st	5	Yes	No
2025/03/05 12:3	Akshata Sharma	BA Prog	JDMC	akshata.23bap2	9996763577	2	5	Yes	no need
2025/03/05 12:3	Nisha chaudhary	Ba programme	Janki Devi Mem	nisha.22ba1760	9675947514	3rd	5	Yes	N
2025/03/05 12:3	Radhika Sharma	B.A program phi	Janki Devi mem	radhika2004shah	9818660985	3rd year	5	Yes	No
2025/03/05 12:3	Garima Batar	Ba program	Janki Devi Mem	garimasingh180	7500843502	3rd year	5	Yes	No
2025/03/05 12:3	Dipti	B. A program m	Janki devi mem	opdipti41@gmai	9599713491	1	5	Yes	Good
2025/03/05 12:3	Neha Kumari	Ba program	Janki devi mem	Neha.sahu8706	8447278506	1st	4	Yes	Good
2025/03/05 12:3	Anuradha Prasa	Ba program	Janki Devi Mem	anuradhaprasad	9873411590	1st year	4	Yes	It's a great and informative sessio
2025/03/05 12:3	Daniya Zahid	BA Program	Janki devi mem	daniyazahid1@g	8882464019	2	4	Yes	Want Some more sessions like th
2025/03/05 12:3	Kritika kumari	Ba program	Janki devi mem	Kritika.22ba1484	9205193657	3 year	4	Yes	I want to have more sessions like
2025/03/05 12:3	Pankhuri Srivast	B.A Programme	Janki Devi Mem	pankhuri15sri@g	6307183481	3rd	5	Yes	No.
2025/03/05 12:3	Rajni Gupta	Na program	Jdmc	Rajni22002@gm	9319553693	3	5	Yes	All good
2025/03/05 12:3	Chanchal Garg	Ba programme	Janki devi mem	chanchalgarg20	9310799106	3rd year	5	Yes	Wants to have more informative s
2025/03/05 12:3	B Sandhya	Ba. Program	Janki devi mem	b.23bap1957@j	7701863827	2nd Year	4	Yes	This session help me to know mo
2025/03/05 12:4	Dr Amit Singh	Na	Bharati college	amitsinghuimfa7	9336101072	2025	1	Yes	More sessions should be organis
2025/03/05 12:4	Anshika singh	Ba prog	Jdmc	Anshika	9911928757	1	5	Yes	No the session was good
2025/03/05 12:5	Rishika	BA programme	Janki devi mem	rishika.24bap12	7838819607	1	1	Yes	Good
2025/03/05 1:09	Chhavi Sharma	BA program	Janki Devi Mem	chhavis937@gm	8826556179	2nd	4	Yes	Very nice
2025/03/05 1:09	Alisha khan	Ba programme	Jdmc	alishakhan2004	8532818711	3	5	Yes	No
2025/03/05 2:17	Pallavi kumari	Ba programme	Janki Devi mem	pallavi.22ba433	8540985832	3rd	5	Yes	Excellent
2025/03/05 4:53	Manasvi Sinha	B.A. (Hons) Eng	Janki Devi Mem	sinhamanaswi05	9122880510	1st	5	Yes	No it was good
2025/03/05 7:01	Afifa Faridi	Ba prog	JDMC	Affafaridy22@g	76450666750	2nd	4	Maybe	It was all good

Pictures from the event:-



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Janki Devi Memorial College University of Delhi



Events Report 24-25

Incubation Program

Candle Making Workshop

Name of the event:	Candle Making Workshop
Name of the organizer:	Incubation Program
Type of event:	Intra-college
Objectives of the event:	Our aim in organizing the workshop, in collaboration with Ekang, was to foster creativity and self-reliance through the art of candle making. The workshop provided a platform for participants to learn practical skills while acquiring profound knowledge about creative entrepreneurship.



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Brief Report

The **Incubation Program** of **Janki Devi Memorial College**, organized a **Candle Making Workshop** on 5th April between 12:00 p.m. and 3:00 p.m. in the auditorium. It was conducted with great success among 14 eager participants. The workshop began with an introduction to Ekang and the incubation program. The team members of Ekang then introduced themselves and gave insights into their innovative venture.

The team of Ekang gave them a step-by-step demonstration of the jar cleaning, wick fixing, melting the wax, adding the fragrance and color, and pouring the wax. Participants were given wristbands and introduced to candle-making materials.

The procedure was thoroughly explained to small groups so that each step was clear. All participated actively in the process, selecting the preferred scents and creatively decorating their candles with different accessories. The activity was interactive, and participants asked questions and participated in the hands-on process.

We observed this activity as a platform for budding artists to express their creativity. Moving forward, we look forward to showcasing such work under Anupam Haat as part of the Program's Skill Enhancement Training initiative.

Feedback

Participants reported that they were truly pleased to be attending the workshop. They enjoyed the experience as fun, interactive, and relaxing. Many enjoyed learning something new and enjoyed being able to let their creativity shine through candle making. The interactive format of the session and the guidance offered throughout made it a rewarding and memorable experience for everyone. Receiving a beautifully handcrafted candle as a takeaway brought smiles on participants face and was the cherry on top of a wonderful experience. Team Ekang was thrilled to witness such enthusiastic participation and heartfelt feedback, which served as a testament to the success of the workshop.



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सर गंगा राम अस्पताल मार्ग, नई दिल्ली-110060
Sir Ganga Ram Hospital Marg, New Delhi-110060

दूरभाष/Tel. : 49876630, ई-मेल/E-mail : jdmcollege@hotmail.com, वेबसाइट/Website : <http://jdm.du.ac.in>

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Poster of the Event

JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)

INCUBATION PROGRAM

UNDER THE AEGIS OF THE CENTRE FOR CAREER COUNSELLING, CAREER OPPORTUNITIES, AND SKILL ENHANCEMENT

Presents

CANDLE MAKING WORKSHOP

REGISTRATION FEE **₹350**

📅 **5 April 2025**

🕒 **11am- 1pm**

📍 **Auditorium**

Participants will be provided with-

- A customised handmade candle
- E-certificate

Chinmoyee Panda (PRESIDENT)
Nisha Princy Agarwal (PROJECT HEAD)

Prof. Madhu Gupta
Dr. Ravinder Meena (CONVINCERS)

Dr. Deepak Rawat
Ms. Shalini Singh
Dr. Vijay Kumar Badotra (TEACHER COORDINATORS)

Prof. Payal Nagpal (IGAC COORDINATOR)

Prof. Swati Pal (PRINCIPAL)

जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)

इनक्यूबेशन प्रोग्राम

करियर परामर्श, करियर के अवसर और कौशल संवर्धन केंद्र के तलावधान में प्रस्तुत करता है

कैंडल मेकिंग वर्कशॉप

पंजीकरण शुल्क **₹350**

📅 **5 अप्रैल 2025**

🕒 **सुबह 11 से 1 बजे तक**

📍 **ऑडिटोरियम**

प्रतिभागियों को प्रदान किया जाएगा:

- एक स्वनिर्धारित हस्तनिर्मित कैंडल से
- और एक ई-सर्टिफिकेट से

चिनमयी पंडा (प्रेसिडेंट)
निशा प्रिन्सी अग्रवाल (प्रोजेक्ट हेड, अनुमता)

डॉ. मधु गुप्ता
डॉ. रविंदर मेना (संश्लेषक)

डॉ. दीपक रावत
शुश्री शालिनी सिंग
डॉ. विजय कुमार बडोत्रा (टीचर को-ऑर्डिनेटर)

डॉ. पयाल नागपाल (IGAC कोऑर्डिनेटर)

डॉ. स्वाती पाल (प्रिन्सिपल)



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Geo tagged photos



(candle making supplies)



(Ekang team instructing participants)



(Ekang team with participants)



(Candles made by participants)



(Participants with candles they made)



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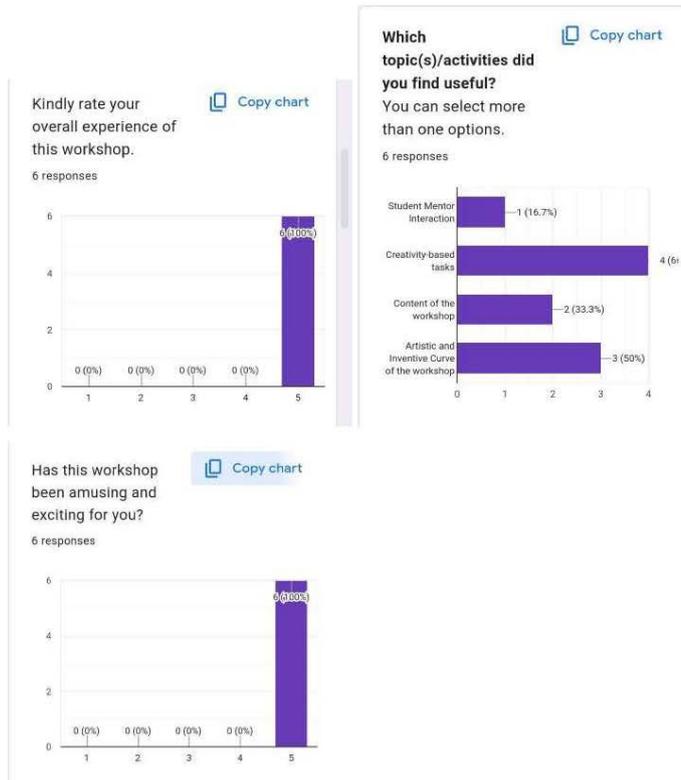
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Feedback form



Google form: <https://forms.gle/ZgARzjUZGTIXMu7x6>

Attendance

ATTENDANCE (CANDLE MAKING WORKSHOP)	
HEADS	Name
Tanisha Goswami Devshi Gupta	Khushi Jayant
	Shreeya
	Anjali jha
MEMBERS	Aprajita
Media team : sakshi , suhani , Sadaf , harshila , drishit, Content & Research : Matri	Vaniya Bharti
	Vanshika



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JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)

EVENT REPORT 24-25
Incubation Program
USIEF Delegate Visit



Name of the event	Exhibition Stall
Venue	Janki Devi Memorial College
Type of event	Exhibition
Objective of the event	To foster academic collaboration and knowledge sharing between Janki Devi Memorial College and US institutions, promoting mutual understanding, and exploring opportunities for joint research projects, faculty exchanges, and student mobility programs, thereby enhancing the global exposure and competitiveness of our students and faculty.

Brief Report :-

The Incubation Program at Janki Devi Memorial College, exhibited its diverse range of handmade products near Janki Devi Vocational Centre, during the visit of a team of fifteen delegates from the **United States-India Educational Foundation (USIEF)**. The event featured an exhibition of innovative products made by our creators, highlighting their creativity and talent.

Our representatives Chinmayee Panda (President) and Tanisha Goswami (Media Head) presented a two-minute video, highlighting our society's achievements and initiatives. The presentation was followed by a dialogue exchange between the delegates and our representatives. A professor from the University of Arizona expressed interest in collaborating with our project for their retail management course. This potential partnership could provide opportunities for students from both universities to engage in academic exchanges and collaborative projects. As a token of appreciation, we gifted the delegates one of our handmade items, which they happily accepted.



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Feedback

The delegates appreciated the opportunity to engage with our students and faculty. They acknowledged the potential for future collaboration and expressed enthusiasm for exploring new avenues for academic exchange. Our representatives interacted with the students and faculty members, and received a positive feedback. Our stall was a resounding success, paving the way for future collaboration and knowledge sharing between our institutions.

Geotagged pictures



{Setting up of Stall}



{Our Representatives interacting with US delegates}



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JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)

EVENT REPORT 24-25
Incubation Program
Project Anupam at VIPS



Name of the event	Exhibition Stall
Venue	VIPS, Tech Campus
Type of event	Inter College
Objective of the event	Our stall showcases innovative products, fostering collaboration and knowledge sharing. We connect with exhibitors and attendees, gaining insights and feedback to fuel creativity and growth. More than a display, it's a hub for discussions, innovation, and future entrepreneurs, driving meaningful industry connections.

Brief Report :-

Project Anupam, under the Incubation Program at Janki Devi Memorial College, showcased its diverse range of handmade products at an exhibition held at **VIPS Tech Campus** on **4th March 2025**. The event, organized by the Entrepreneurship Development Cell of VIPS, took place from **9:30 AM to 4:00 PM** and attracted a footfall of approximately 300 visitors, drawing an enthusiastic and engaged audience. Our team featured seven talented creators, each contributing unique and handcrafted items, including candles, crochet pieces, tote bags, bracelets, games, and cookies. Visitors were highly impressed by the quality, craftsmanship, and variety of products on display.

The concept of providing students a platform to transform their passion into small businesses was particularly well-received, with attendees appreciating the entrepreneurial spirit it fosters.

Beyond showcasing our creations, the event also provided an excellent opportunity for meaningful interactions. Our team actively engaged with visitors, sharing insights into the creative processes behind the products. The positive response from the audience further



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reinforced the value of such initiatives in promoting creativity and entrepreneurship among students.

The recognition and appreciation received at the event served as a motivation for our team to continue expanding and refining our offerings. Overall, the event was a resounding success, increasing Project Anupam's visibility, strengthening its mission of empowering student entrepreneurs, and opening doors to new opportunities for growth and collaboration.

Feedback :-

Visitors highly appreciated Project Anupam for its unique concept and its role in supporting small creators by bridging the gap between them and potential customers. Many attendees recognized the initiative's impact in enabling students to turn their hobbies into small businesses, which they found both inspiring and full of potential. They were particularly impressed by the quality and variety of handmade products. Overall, the feedback was overwhelmingly positive, with many acknowledging the platform's efforts in empowering student entrepreneurs and fostering creativity.

Geotagged pictures of the event :-



(Setting up the stall)





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(The audience admired the impressive product variety)



(Showcasing the innovative works of our Creators)

ATTENDANCE RECORD

ATTENDANCE RECORD

1. Anousha
2. Kanak
3. Matri
4. Vaniya
5. Shreshtha
6. Juhi
7. Manvi
8. Madiha
9. Sakshi
10. Suhani
11. Anvesha
12. Vanshika
13. Pragya



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Janki Devi Memorial College University of Delhi INCUBATION PROGRAM EVENTS REPORT 24-25



Workshop on AI and Automation in Digital Marketing

Name of the event:	Workshop on AI and Automation in Digital Marketing
Name of the organizer:	Incubation Program
Type of event:	Workshop
Objectives of the event:	The workshop aimed to introduce students to the growing role of AI and automation in digital marketing. It focused on practical tools and strategies to optimize digital marketing efforts, improve efficiency, and leverage AI for career growth. Participants learned about AI-powered marketing strategies, automation tools, and the future scope of AI-driven job markets.
Name and Affiliation of the Resource person:	Mr. Kumar Manish Mayank (Founder, Expert Digipro)

Brief Report

The Incubation Program of Janki Devi Memorial College, University of Delhi, organized a workshop on Artificial Intelligence & Automation in Digital Marketing on 15 February 2025 between 11:00 AM and 1:30 PM in the Seminar Room. There were about a 100 students present,



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who were interested in learning about how AI is changing the behavior of businesses towards customers and marketing optimization.

The session started with an engaging discussion on how AI has transformed traditional customer service jobs, with 80% of past call center roles now replaced by AI-powered chatbots and virtual assistants. Panelists spoke about voice marketing, explaining how AI-driven voice assistants are becoming an essential part of customer interaction. They also introduced students to Instagram AI influencers, who are now shaping buying decisions through highly personalized content recommendations.

The panelists introduced a variety of AI-powered tools that are making marketing smarter and more effective:

- Google Trends – A tool that helps businesses identify trending topics and headlines to create content that resonates with their audience.
- Keyword Comparison & Location-Based Search – Essential for businesses targeting specific markets, ensuring their marketing reaches the right people at the right time.
- Instant Data Scraper – Helps businesses gather and analyze search trends, such as finding the best locations for certain services (e.g., “flower shop near me”).
- Chatbots for Business Growth – AI-powered chatbots that automate customer interactions, improving service and increasing efficiency.
- LinkedIn Optimization – AI tools that help individuals enhance their professional presence and expand networking opportunities in the job market.

The workshop was highly interactive, encouraging students to ask questions and engage in meaningful discussions. Some of the key topics that came up included the future of AI in digital marketing, the impact of automation on jobs, and how students can prepare for AI-driven careers. The panelists shared real-world case studies to help students understand how AI is already transforming businesses and what they can do to stay relevant in the industry.

Feedback

The feedback on the workshop was extremely positive. Students enjoyed the hands-on approach and practical insights, as they were able to try out actual AI tools rather than theoretical ones. Faculty members also recognized the significance of AI education, as they understood how crucial it is for students to remain competitive in an AI-oriented job market. Most of the participants showed interest in learning more about career opportunities based on AI and how they can begin incorporating these tools into their own practice.



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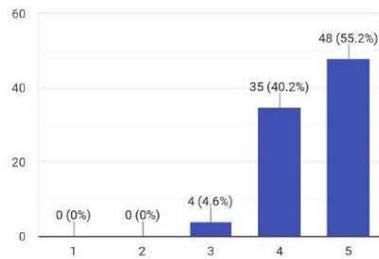
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Form Link: <https://forms.gle/weZfWhfZBgzmU1Mq8>

Response Sheet

How satisfied are you with the workshop? [Copy chart](#)

87 responses



Has this workshop been insightful to you? [Copy chart](#)

87 responses



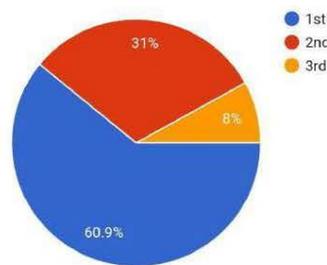
How would you rate the effectiveness of the workshop? [Copy chart](#)

87 responses



Current year [Copy chart](#)

87 responses





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Poster of the Event:

**JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)**
INCUBATION PROGRAM
UNDER THE AGESIS OF IQAC
PRESENTS A WORKSHOP ON
ARTIFICIAL INTELLIGENCE & AUTOMATION IN DIGITAL MARKETING

DATE
15 February 2025

TIME
11AM – 1:30 PM

LOCATION
Seminar Room

"Participants to be awarded with certificates"

Chintanvika pande (PROJECT HEAD)
Nisha Diney Agarwal (PROJECT HEAD)

Prof. Madhu Gupta
Dr. Ravinder Maena (CONVENORS)

Dr. Deepak Rawat, Ms. Shalini Singh, Dr. Vijay Kumar Badolia (TEACHER COORDINATORS)

Prof. Piyal Nagpal (IQAC COORDINATOR)

Prof. Swati Pal (PRINCIPAL)

**जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)**
इनक्यूबेशन प्रोग्राम
आईक्यूएसी के तत्वाधान में
प्रस्तुत करता है एक कार्यशाला
**आर्टिफिशियल इंटेलिजेंस
और
ऑटोमेशन इन
डिजिटल मार्केटिंग**

दिनांक
15 फरवरी 2025

समय
11 से 1:30 बजे तक

स्थान
सेमिनार रूम

"प्रतिभागियों को सर्टिफिकेट दिए जाएंगे"

चिन्तनी पण्डे (प्रोजेक्ट हेड, इनक्यूबेशन प्रोग्राम)
निसा दिनेय अग्रवाल (प्रोजेक्ट हेड, अग्रवाल)

प्रो. मधु गुप्ता
डॉ. रविंदर मीना (संयोजक)

डॉ. दीपक रावत
मिस. शालिनी सिंग
डॉ. विजय कुमार बड़ोलिया (टीचर को-ऑर्डिनेटर)

प्रो. पियाल नागपाल (आईक्यूएसी को-ऑर्डिनेटर)

प्रो. स्वति पाल (प्रिंसिपल)



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Geo Tagged Pictures:



(Our Convener Dr. Ravindar Meena felicitating the speaker Mr. Kumar Manish Mayank)



(Our Speaker, Mr. Kumar Manish Mayank)



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(Our President, Ms Chinmayee Panda)



(Attendees of the workshop)



(Team Incubation Program)



जानकी देवी मेमोरियल कॉलेज JANKI DEVI MEMORIAL COLLEGE

(दिल्ली विश्वविद्यालय)/(University Of Delhi)

सर गंगा राम अस्पताल मार्ग, नई दिल्ली-110060
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Attendance Sheet

1	Name	Who are you?	20	Anjali Thakur	Attendant
2	Sanjana Pal	Attendant	21	Kanika	Attendant
3	Vidhi	Attendant	22	Kirti Raj	Attendant
4	Sneha	Attendant	23	Paridhi Yadav	Attendant
5	Urnatti	Member	24	Shagun	Attendant
6	Tarnanna Sharma	Attendant	25	Tulika Sharma	Attendant
7	Sreeha Reddy	Attendant	26	Anaya kaushik	Attendant
8	Tanzil Jain	Attendant	27	Saakshi Verma	Attendant
9	Pari Wadhvani	Attendant	28	Ritika Narula	Attendant
10	Rakhi	Attendant	29	Anjali Ray	Attendant
11	Vanshika	Core	30	Yaashvi singh	Attendant
12	Muskan Malhotra	Attendant	31	Yashika	Attendant
13	Rahama	Attendant	32	Shruti Sahu	Core
14	Isha kumari	Attendant	33	Gurpreet kaur	Attendant
15	Shreya Arora	Attendant	34	Nandini sablania	Attendant
16	Khushboo Panwar	Attendant	35	Sneha Mohata	Attendant
17	Sushmita	Member	36	Priyamvada	Attendant
18	Aayun Singh	Attendant	37	Harshita	Member
19	LEKHY KUMARI	Attendant	38	Devanshi	Member
			39	Pia Dutta	Attendant
40	Devshi Gupta	Core	40	Lavanya R	Attendant
41	Saanvi Shrivastava	Attendant	41	Kuthika	Member
42	Palak Sharma	Attendant	42	Taniya chauhan	Attendant
43	Disha Vyas	Member	43	Tanisha	Attendant
44	Vaniya Bharti	Member	44	Chandrika kirar	Attendant
45	DEVIKA P	Attendant	45	Khushi	Attendant
46	Kaushiki Yadav	Attendant	46	Vaishnavi Snigitha	Attendant
47	Tulika Sharma	Attendant	47	Sureshtha Bharti	Attendant
48	Aadya Vivek	Member	48	Khushi wadhwa	Attendant
49	Sufani Jain	Member	49	Aarshika Tyagi	Attendant
50	Palak Sadhwani	Attendant	50	Nandani kumari	Attendant
51	Cheshta	Member	51	Anvesha bhushan	Member
52	Twinkle pandey	Attendant	52	Shubhshree	Attendant
53	Vanshika Manchanda	Member	53	Lavanya	Attendant
54	Sanchita Narang	Attendant	54	Jahnavee singh	Attendant
55	Manvi	Member	55	Ojasvi Bhasin	Attendant
56	Sakshi Teotia	Member	56	Tanisha	Attendant
57	Disha Singh	Attendant	57	Alice yadav	Attendant
58	Ankita joshi	Attendant	58	Palak singh	Attendant
59	Kirti	Attendant	59	Khushi	Attendant
			60	Ayushi Pathak	Attendant
			61	3:34 Jahnavee singh	Attendant
			62	1:00 Shreya Mittal	Core
			63	3:36 Chinmayee Panda	Core
			64	7:21 Tanisha Goswami	Core
			65	2:58 Aarchi Aggarwal	Member
			66	5:57 Pragya	Core
			67	1:21 Ananya Pandey	Attendant



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Janki Devi Memorial College University of Delhi



Events Report 24-25

Incubation Program

Anupam Haat at Symphony'25

Name of the event:	Anupam Haat at Symphony'25
Name of the organizer:	Incubation Program
Type of event:	Inter-college
Objectives of the event:	Our aim is to focus on empowering new businesses with their creativity, making it easier for them to reach their respective audiences. Various art and craft items were displayed which encouraged creativity and self-sufficiency. To support our goal of grooming young changemakers, this initiative gave students the opportunity to take steps towards a more self-reliant entrepreneurial future.
Name and Affiliation of the Resource person:	N/A
Name and Affiliation of Judge of the event:	-
Name and Affiliation of Prize winner of the event:	-



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Brief Report

Project Anupam, under the **Incubation Program at Janki Devi Memorial College**, showcased its creations at **Symphony '25** from **February 6th to 8th**. Every day, beginning at 10 a.m., the stalls were set up on the dusty ground of the college. More than 1,500 visitors attended the three-day event. Bakery items, crochet products, resin art, handmade candles, face painting, games were showcased. The main highlight of the stall was sugar free cookies, laphing and BYOP. The energetic atmosphere invigorated participants. They enthusiastically enjoyed shopping each day. A survey was also conducted in which people filled their concerns and expectations regarding the stall.

Day 1: More than 300 visitors attended the grand opening of Anupam Haat, delighting in the stall brimming with baked goods, sophisticatedly crocheted items, exquisite resin art, handcrafted candles and energetic face painting. The energetic energy created a solid foundation for the event and enthusiastic shopper participation consistently drew a large crowd all day.

Day 2: Visitor numbers showed a large increase, exceeding 1,000 in total. Fourteen creators showcased their products and this precise increase provided greater offerings of handmade crafts, food and fun activities—including face painting and games—were available. The energetic crowd and engaging stalls created a dynamic and busy marketplace and this marketplace thrived because of them.

Day 3: The last day, with close to two hundred visitors, offered a tranquil shopping experience. Bakery items, resin art, games and crochet products, offered at the stalls, kept the event charming. Anupam Haat concluded triumphantly, leaving a deeply meaningful effect on the entire campus. A major highlight of the day was the interview done by a famous YouTuber named Shreedhar Rathee of the Incubation Program members and were asked about Project Anupam & Incubation Program.

Feedback

The Anupam Haat was a huge hit with customers and faculty alike. Visitors enjoyed the many diverse, affordably priced, handmade and artistic products. The creativity and effort in the stall impressed many, making Anupam Haat engaging and enjoyable. The faculty also acknowledged the organizing team's exceptionally large dedication to the event's complete success.

Customers found the event well-organized and the products affordable. Elaborate face painting along with many games were engaging interactive elements. These considerably improved the energetic atmosphere, which they thoroughly enjoyed. Many teachers purchased different products and enjoyed the stall. The event was successful as well as memorable for attendees.



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Poster of the Event:

JANKI DEVI MEMORIAL COLLEGE
(University of Delhi)
PROJECT ANUPAM
under
INCUBATION PROGRAM
under the aegis of IQAC
PRESENTS
Anupam Haat
On Symphony 2025

Time 🕒
10:00 am Onwards

Date 📅
6, 7 & 8 Feb 2025

Venue 📍
Dusty Ground

Chintan Pandey
(President, Incubation Program)
Nisha Priyanka Agarwal
(Project Head, Anupam)

Prof. Manju Gupta
Dr. Ravinder Meena
(Convener)

Dr. Deepak Rawat
Ms. Shalini Singh
Dr. Vijay Kumar Badola
(Teacher Co-ordinators)

Prof. Payal Nagpal
(IQAC Coordinator)

Prof. Swati Pal
(Principal)

जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)
प्रोजेक्ट अनुपम
अंतर्गत
इनक्यूबेशन प्रोग्राम
आईक्यूएसी के तत्वाधान में
प्रस्तुत करता है
अनुपम हाट
सिम्फनी 2025 पर

समय 🕒
10 बजे से

दिनांक 📅
6, 7 & 8 फरवरी 2025

स्थान 📍
डस्टी ग्राउंड

चिन्ता पण्डे
(प्रेसिडेंट, अनुपम प्रोग्राम)
निसा प्रियंका अग्रवाल
(प्रोजेक्ट हेड, अनुपम)

प्रो. मंजु गुप्ता
डॉ. राविवंदर मीना
(को-कनवेंसर)

डॉ. दीपक रावत
मिस. शालिनी शिन्हा
डॉ. विजय कुमार बडोला
(टीचर को-ऑर्डिनेटर)

प्रो. पयल नागपाल
(आईक्यूएसी को-ऑर्डिनेटर)

प्रो. स्वती पाल
(प्रिन्सिपल)



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Geo Tagged Pictures:



(Teacher visiting the stall and purchasing items)



(Youtuber Shreedhar Rathee taking interview of Incubation Program members)



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(Team Incubation Program)



(Creators showcasing their Products)



जानकी देवी मेमोरियल कॉलेज JANKI DEVI MEMORIAL COLLEGE

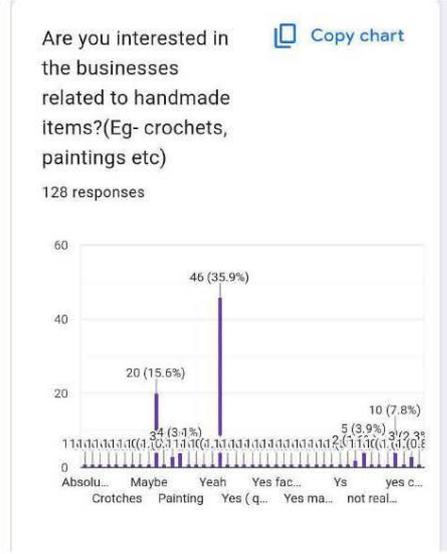
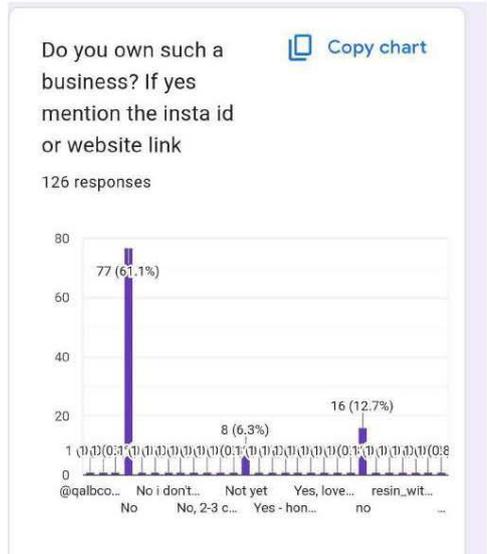
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Survey cum feedback form





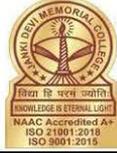
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Janki Devi Memorial College

Report 24-25

Project Anupam, Incubation Program

Name of the Event	State/District best action research Institute 24-25
Type of the Event	Inter-college
Organiser	National Edu-trust of India
Objective of	The award recognizes higher education institutions that effectively integrate skill development with entrepreneurship, fostering innovation, and self-reliance among students and creators.

Brief report

Project Anupam, an initiative under the Incubation Program at Janki Devi Memorial College, has been awarded the **First Prize** in the **Central Delhi Category** for the **State/District Best Action Research Institute 2024-25**. This prestigious recognition is part of the Skill to Entrepreneurship Program, which highlights institutions that successfully combine skill development with entrepreneurial opportunities, empowering students to become self-reliant creators and entrepreneurs.

Students involved in Project Anupam carried out research to understand how the program's strategies, objectives, and events like stalls and seminars were helping the project succeed. Their research aimed to find out if these elements were meeting the project's goals and how they could be improved.

The research focused on the strategies used by Project Anupam to connect creators with customers. Students looked at how effective the project was in promoting handmade products through stalls and seminars, and how these strategies helped creators grow their businesses.

Students & faculty were awarded with certificate of appreciation for their research.

The research results have helped improve the project's approach, ensuring that it continues to meet its goal of supporting creators and promoting entrepreneurship.



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Poster of the Event



National EduTrust of India

Registered under Ministry of Micro, Small and Medium Enterprises,
Government of India (UDYAM-CH-01-0039500)

State/District Best Action Research Institution Award 2024-25

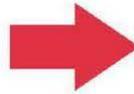
(Skill-to-Entrepreneurship Program for HEIs)

Project Skill to Entrepreneurship

"Turning Skills into Success, Ideas into Enterprises"



Skills



Entrepreneurship

State Award
Cash Prize and
Certificates

District
Award
Certificates

Last Date of
Registration
15.10.2024

Results will be
Announced on
01.01.2025

For more information:
Contact: 6239431614
Email: rpamarthsharma@gmail.com



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Copy of the certificate



National EduTrust of India

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Memo no: NEI/NC/78

Date: 03.12.2024

Result of State/District Best Action Research Institution 2024-25 (Skill-to-Entrepreneurship Program for HEIs)

We are pleased to announce the results of the State/District Best Action Research Institution 2024-25 under the Skill-to-Entrepreneurship Program for Higher Education Institutions (HEIs).

The following institutions from Delhi have been recognized as the **No. 1 performers in their respective districts** for their outstanding contributions and impactful action research initiatives:

1. Shaheed Sukhdev College of Business Studies – North West Delhi (No. 1)
2. Janki Devi Memorial College – Central Delhi (No. 1)
3. Atma Ram Sanatan Dharma College, University of Delhi – South Delhi (No. 1)
4. Shaheed Rajguru College of Applied Sciences for Women – East Delhi (No. 1)
5. P.G.D.A.V. College (Eve), University of Delhi – South-East Delhi (No. 1)
6. Miranda House, University of Delhi – North Delhi (No. 1)

These institutions have excelled in integrating skill development with entrepreneurship, demonstrating leadership and innovation in their respective districts.

We extend our **heartiest congratulations** to these No. 1 institutions and applaud their exceptional contributions to promoting skill-based education and entrepreneurship.

Thank you to all participating colleges for their dedication to this initiative.

Warm regards,


Samarth Sharma
Chief Executive Officer
National EduTrust of India



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Copy of student certificate


National EduTrust of India
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Certificate of Appreciation

This is proudly awarded to

Devshi Gupta

of

Janki Devi Memorial College, University of Delhi

In recognition of her outstanding contribution to the **Action Research Project** under the **Skill-to-Entrepreneurship Program for HEIs** for the academic session **2024-25**.

We greatly appreciate your active participation in the **Skill Mela** organized at your college, where your innovative stall and entrepreneurial qualities were highly commendable. Your creativity, dedication, and entrepreneurial mindset have set a remarkable example for others, showcasing the potential for impactful and sustainable ventures.

We applaud your efforts and wish you continued success in your future endeavors.

Date of Issue: 03.12.2024
Certificate No: NEI/SEP/9306


Director
National EduTrust of India


Samarth Sharma
Chief Executive Officer
National EduTrust of India



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JANKI DEVI MEMORIAL COLLEGE



Project Anupam Workshop

Name of the Event	Workshop For Creator Nursery And Creator Gallery
Name of the Organiser	Incubation Program
Objective of the Event	The session was centered around the resource documents created by the team to help guide and support the creators. These documents likely provided valuable insights, best practices, or reference materials to ensure that creators have the tools and information they need to succeed.
Type of the Event	Intra-College

Brief Report

The workshop for Creator Nursery and Creator Gallery was held on 16th November at 5pm on Google Meet .

The workshop began with **Chinmayee Panda, President of Incubation Program**, emphasising the importance of empowering creators through resources, strategies, and guidance to elevate their ideas to the next level. This was followed by **Devshi, Content and**



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Research team Head Incubation Program, presenting us on the topic **networking strategies** highlighting key strategies and common mistakes.

Then we had an interesting insightful presentation by Mishthee on **Art of Right Pricing**, highlighting consistent research and strategy are key to effective pricing. This was followed by a presentation on **how to sell through Instagram DMs** by Adhya. Then we had an interesting presentation by Aarchi on **soap-making business**. This was followed by a presentation by Disha highlighting **the art of macrame creation**.

The PR and Sales team also organised an an engaging quiz. The use of a live quiz platform allowed everyone to participate in real-time, creating a lively atmosphere as answers updated instantly after each question.

The workshop was concluded by **Dr. Deepak Rawat Teacher Coordinator Project Anupam** by encouraging students to be a part of this program as it is beneficial for them.

Project Head, Princy Agrawal, concluded the session by expressing her sincere gratitude to the team for their participation and engagement. She also emphasised her eagerness to organise more such events in the future and encouraged everyone to reach out for any assistance or support.

Feedback

Participants were satisfied with the event and valued the content, but several mentioned that, if given a choice, they would have preferred an in-person format. They noted that in-person events provide a more



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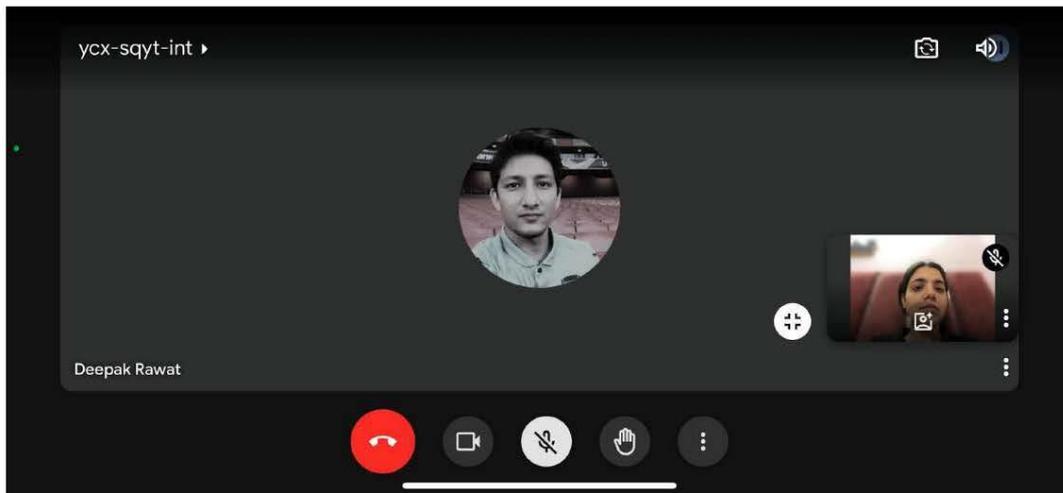
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immersive experience, better engagement opportunities, and more effective networking.

Poster



Pictures



Our teacher coordinator, Dr. Deepak sir, giving us valuable insights



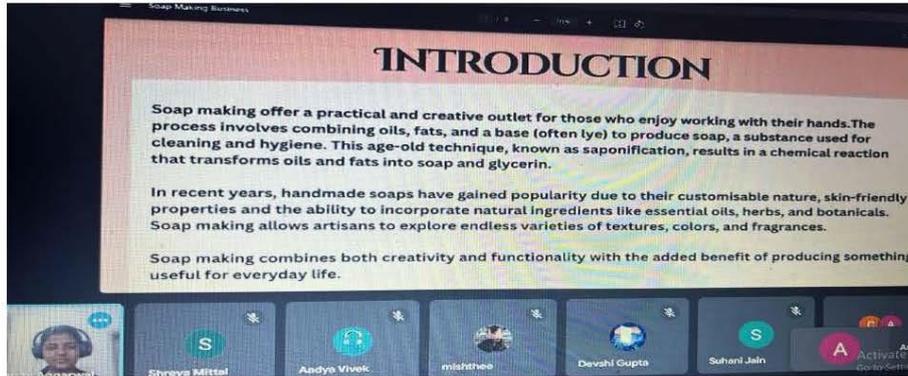
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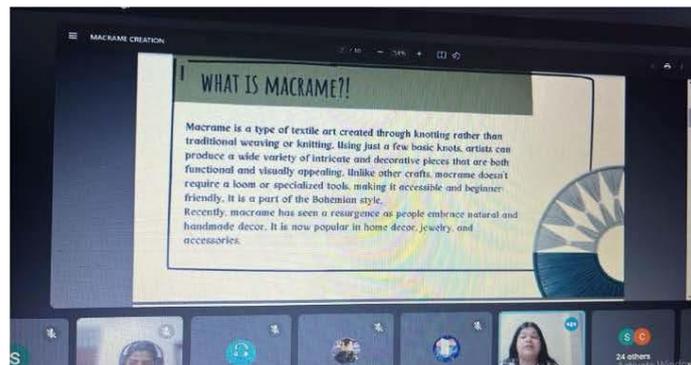
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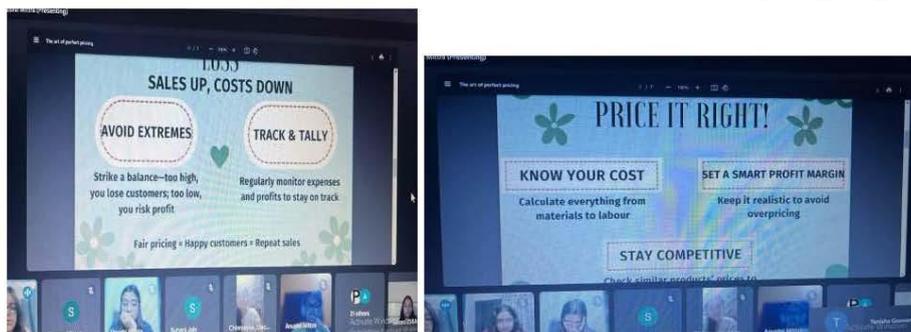
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Team members explaining their presentations



The Beautiful and Intricate Art of Macrame being highlighted



The presentation also included the Art of Perfect Pricing



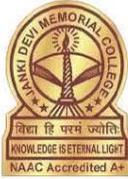
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Janki Devi Memorial College University of Delhi



Events Report 24-25

Incubation Program

Anupam Haat at Jyostana'24

Name of the event:	Anupam Haat at Jyostana'24
Name of the organizer:	Incubation Program
Type of event:	Inter-college
Objectives of the event:	Our stall aimed to empower budding entrepreneurs, and connect them with their target market. We showcased an array of unique products, from handmade diyas to jewelry and accessories. Aligning with our societal vision, we created an ideal platform for creators to display their talents. Our initiative focused on nurturing youth as changemakers for a self-reliant India, one entrepreneurial step at a time.
Name and Affiliation of the Resource person:	N/A
Name and Affiliation of Judge of the event:	-
Name and Affiliation of Prize winner of the event:	-



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Brief Report

Project Anupam, under the **Incubation Program** at **Janki Devi Memorial College**, showcased its creations at the vibrant Diwali Mela “**JYOTSANA'24**” held at Janki Devi Memorial College on October 25th. It turned out to be a huge success as over 500+ students, staff, and other visitors visited the stall. Products of 12 creators were showcased at our stall near the auditorium, and the result was putting out the creativity and skill of the creators with their handmade products like crochet flowers, ribbon flowers, bracelets, necklaces, keychains, chocolates, and etc.

Audience engagement was strong, with many faculty members purchasing items, demonstrating the quality and appeal of the goods.

Our stall stole the show at the mega event, drawing in crowds of visitors and JDMC students. Its unique variety of attractions made it impossible for anyone to leave without taking a piece of Anupam home. As the day drew to a close, the team proudly marked a sale of **₹33,435**.

Feedback

Feedback from Creators:

With the event's success, creators eagerly anticipate future showcases, and are grateful for the organizers' support in amplifying their talents and driving sales. Creators felt an overwhelming sense of pride showcasing their work, and enjoyed the fact that it engaged the crowd. They eagerly welcomed more opportunities to display their creations and appreciated the support provided. They also appreciated the platform's ability to connect them with potential customers and receive valuable feedback, allowing them to refine their craft. Moreover, the exposure gained through the event opened doors to new collaborations and partnerships.

Feedback from Visitors and Customers:

People enjoyed the unique products and praised the excellent communication. Many were thoroughly impressed with what was being offered, and were eager to learn more about the person behind the creation, demonstrating a genuine appreciation for the craftsmanship behind it. By delivering not only a quality product but also engaging with customers, a strong foundation for loyalty and trust was established. Overall, the experience was highly successful, showcasing the power of combining innovative products with personalized communication.



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Poster of the Event





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Geo Tagged Pictures:



(Showcasing the innovative works of our creators)



(The crowd was amazed by the variety of products)



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(The teachers appreciating the products made by our talented creators)



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JANKI DEVI MEMORIAL COLLEGE

(UNIVERSITY OF DELHI)

Incubation Program

USME,DTU REPORT

Name of the event:	<u>Startup Bazaar</u>
Venue:	USME, DTU
Type of event:	Exhibition
Objectives of the event:	Our aim was to showcase our innovative products and engage with a diverse audience. We sought to build relationships with other exhibitors and attendees for collaboration and knowledge sharing within the entrepreneurial community. Valuable feedback would help shape our projects, fostering creative growth and promoting discussions on entrepreneurship and skill development.

Brief Report:

Project Anupam, under **Incubation Program** at **Janki Devi Memorial College**, showcased its creations at exhibition held at USME, DTU on 15th October. The event which took place from 12 to 4 pm attracted over 100 visitors, drawing a vibrant and varied audience eager to explore the innovative products on display. Our team represented five talented creators, each contributing unique and handcrafted items such as paintings, Diwali-themed decor,



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intricately crocheted pieces, handmade jewellery, and delectable chocolates. Customers were amazed by the quality and variety of products. The products not only captured the attention of attendees but also left a lasting impression, as visitors were genuinely amazed by the quality, craftsmanship, and variety on offer.

Our team actively engaged in conversations with both fellow exhibitors and attendees. This interaction fostered a sense of community and collaboration, allowing us to learn from others and share insights into our creative processes. The event was organised by ecell. Furthermore, the USME, DTU team recognized our efforts by conducting an interview, which added another layer of prestige and acknowledgment to our participation.

Overall, the event was a resounding success, offering Project Anupam increased visibility and opening new opportunities for growth and collaboration.

Feedback:

Visitors praised Project Anupam's innovativeness and expressed enthusiasm for its handcrafted goods and elaborately crocheted flowers. The exhibition created a strong sense of support for local talent and enterprise. The positive feedback from customers and the recognition from the USME, DTU team underscored the impact of our work, inspiring us to continue pushing boundaries and expanding our creative endeavours in the future.

Geotagged pictures of the event:

(Showcase of creators' product)





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ATTENDANCE RECORD

ATTENDANCE RECORD

- 1.Devshi
- 2.Tanisha
- 3.Yashvi



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JANKI DEVI MEMORIAL COLLEGE

(UNIVERSITY OF DELHI)

Incubation Program



Skill, Startup or Entrepreneurship expo Report

Name of the event:	Skill, Startup or Entrepreneurship expo
Name of the organizer (s):	Incubation Program
Type of event	Inter-college exhibition
Objectives of the event:	Our aim was to showcase our innovative products and engage with a diverse audience. We sought to build relationships with other exhibitors and attendees for collaboration and knowledge sharing within the entrepreneurial community. Valuable feedback would help shape our projects, fostering creative growth and promoting discussions on entrepreneurship and skill development.
Name and Affiliation of the Resource person:	Prof. Roopam Kapoor
Name and Affiliation of Prize winner of the event:	Project Anupam secured 1st position in the Budding Entrepreneurs or Skill Centre category



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Brief Report:

Project Anupam, part of the **Incubation Program** at **Janki Devi Memorial College**, showcased its creations at the inter-college exhibition held at the Delhi University Sports Complex from October 4th to 6th. With daily hours from 9 a.m. to 4 p.m., the event attracted diverse audience eager to explore innovative products. Our team exhibited products of six talented creators such as crochet flowers, handmade jewellery, paintings, tote bags, and keychains, engaging in meaningful conversations with fellow exhibitors and attendees.

The second day witnessed an impressive turnout of 700-800 persons, indicating a strong interest in our products and creative processes. This vibrant engagement underscored the importance of student innovation and entrepreneurship.

On the third day, we were honoured to win first prize in the Budding Entrepreneurs or Skill Centre category. The award was given to our teacher coordinator, Dr. Deepak Rawat, together with our President, Chinmayee Panda, and Project Head, Princy Agarwal, marking an important day for Project Anupam.

Feedback:

Visitors praised Project Anupam's inventiveness and expressed enthusiasm for its handcrafted goods and elaborately crocheted flowers. The exhibition had a communal vibe because to the designers' interactive sessions, which encouraged guests and created a strong sense of support for local talent and enterprise.

Geotagged pictures of the event:





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(setting up the stall)



(customers on the stall)





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(showcase of creators' product)

Attendance Record

Day 1 (4-10-24)

- 1.Chinmayee
- 2.Princy

Day 2 (5-10-24)

- 1.Chinmayee
- 2.Princy
- 3.Pragya
- 4.Devshi
- 5.Tanisha
- 6.Yashvi

Day 3 (6-10-24)

- 1.Chinmayee
- 2.Princy
- 3.Devshi
- 4.Tanisha
- 5.Pragya



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JANKI DEVI MEMORIAL COLLEGE

Incubation Program's Orientation



Name of the Event	Orientation of Incubation Program
Name of Organiser	Incubation Program
Objective of Orientation	The objective of the Orientation was to familiarise participants with society's structure and how it works. It helped them connect with faculty and members, ensuring they understood our goals and feel confident and prepared as they begin their journey.
Type of Event	Intra-college
Name & Affiliation of resource person	<u>Nil</u>

Brief Report

Incubation Program of Janki Devi Memorial College organised its **Orientation Program** under the Aegis of IQAC. The Orientation took place on **9th September** at **12 noon** in **Room no.40**. Over **20+** students exhibited a keen interest in knowing about our structure and goals.



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Our main goals for the day were to give participants a clear picture of what to expect, introduce them to resources and people who will support them, and lay out the roles and responsibilities. We wanted to ensure everyone felt well prepared and excited about the opportunity ahead.

The session started with a warm welcome from **Chinmayee Panda, President of Incubation Program**, who shared an overview of our society's mission and goals. This was followed by detailed explanation of how program is structured and what participants can anticipate.

A significant part of Orientation was dedicated to Introducing **Project Anupam**. **Nisha Princy Agarwal, Project Head** took opportunity to present our key initiative **Project Anupam**. She provided a comprehensive overview of Project Anupam works, detailing it's objectives and vision.

The Heads of each team were introduced. Each team head provided insights into the roles and responsibilities of the new members they will be working with. We also introduced our convenors and teacher coordinators, highlighting how they will be involved and available to support each member.

We wrapped up with a Q&A session where participants could ask any lingering questions and get the answers they needed. The day ended with a networking session, allowing participants to connect informally with the heads.



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Poster

JANKI DEVI MEMORIAL COLLEGE
(University of Delhi)

INCUBATION PROGRAM
(Under the aegis of IQAC)

WELCOMES YOU TO
DEEKSHARAMBH
Orientation Session

ON 9TH SEPTEMBER 2024
AT 12:00 PM - 01:00 PM
IN ROOM NUMBER 40

For inquiries :
incubation@jdm.du.in

Chinmayee Pandey
(President, Incubation program)
Nisha Priyanshu Agrawal
(Project Head, Incubation)

Prof. Madhu Gupta
Mr. Ravinder Malhotra
(Co-ordinator)

Dr. Deepak Rawat
Ms. Shalini Singh
Mr. Vijay Kumar Sachdeva
(Teacher Co-ordinators)

Prof. Payal Nagpal
(IQAC Coordinator)

Prof. Swati Paul
(Principal)

जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)

इनक्यूबेशन प्रोग्राम
(अंडर द ऐगिस ऑफ आईकेटी)

आप सभी का स्वागत करता है
दीक्षारंभ
ओरिएंटेशन प्रोग्राम

9 सितंबर २०२४
१२:०० से ०१:०० बजे
कमरा नंबर 40

और जानकारी के लिए
incubation@jdm.du.in

विश्वीयता
संस्थापक
डॉ. दीपक रावत
प्रमुख निदेशक
डॉ. प्रियाल नागपाल
(आईकेटी समन्वयक)

अध्यक्ष, प्रोग्राम
श्रीमती निशा प्रियंका अग्रवाल
(समन्वयक)

प्रोजेक्ट हेड, प्रोग्राम
श्रीमती निशा प्रियंका अग्रवाल
(समन्वयक)

अध्यक्ष, कॉलेज
श्रीमती स्वाती पॉल
(प्रधानाचार्य)

Geotag Pictures



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Attendance Record



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Name	Attendance Roll no	Course
1) Manvi Rai	750	B.COM HONS
2) Prachi Astora	1030 1570	B.COM HONS
3) Pragati Joshi	173	BACH Philosophy
4) Anyuta Chahi	13	BACH English
(5) Anvesha Bhushan	168	BA Eco major
(6) Kanak Dhingra	1038	Economics Honors
(7) Onnatti Mishra	406	Economics Hons.
(8) Aulika	877	Bcom Hons.
(9) Mehak Aggarwal	1650	B.com (Hons.)
10) Vanshika Manchanda	410	Bcom (Hons)
11) KH Haasakita	662	B.com (Hons)
12) Neha Bapat	618	BA (P) (HDFI+Phil)
13) Istiika Chaudhary	642	B.com (Hons)
14) Anuradha	1695	BA Program (Hist.
15) Anuradha	314	Economics hon. Pol. Sci)
16) Nisha Priyanka Aggarwal	530	B.com (H)
17) Tanisha	1023	Philosophy (h)
18) Pragya	520	History (H)
Devshi	87	Bcom (h)
Vanshika	1536	Philosophy (h)
Yashvi	1412	Bcom (P)



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Janki Devi Memorial College Incubation Program Anupam Stall at Orientation'24



Name of the Event	Anupam Stall at Orientation'24
Name of the organiser	Incubation Program
Type of Event	
Objectives of the Event	Our primary goal in organizing the stall was to support emerging entrepreneurs and connect them with their target audience. We featured a diverse range of products, from crochet, bookmarks to jewelry and accessories. By putting up a stall,, we aimed to give freshers a clear understanding of our society's vision and mission. Our initiative was designed to empower young creators to become change-makers and contribute to a self-reliant India.
Name and affiliation of the resource person	NIL

Brief Report

Project Anupam under **Incubation Program** of **Janki Devi Memorial College** achieved yet another milestone by the dedication, determination and hardwork by setting up a magnificent stall for **Deeksharambh - Orientation'24**.

Throughout the one day orientation the stall was managed by the Core team. With the project we showcased handmade crafts and items presenting a wide range of spectacular products such as handmade crochets, resin arts, bookmarks and handmade jewellery.

Our booth made a striking impression at orientation. With out stall set up in the auditorium, we drew the attention of students and teachers. The versatility of our booth ensured



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that everyone left with a souvenir from Anupam. We experienced a footfall of **350-400** people, and our team's collaborative effort resulted in sales of **₹7,170**.

Feedback

The students and the teachers were deeply impressed by the agility of members and the quality of the items. They could not restrain themselves from reviewing the items and praising the intricacies of the products in their verbal feedback. The personalisation of the products by the creators won the hearts of many buyers.

The team worked with undying passion and at the end of the day commended each other for their support.

The happy faces of content, the twinkling eyes full of excitement encourage us to take our endeavour forward and we ensure our ardent customers and creators that we will be back with engagements in future.



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Poster

Janki Devi Memorial College
(University of Delhi)

Project Anupam

under
Incubation Program

under the aegis of centre of career counselling,
career opportunities & skill enhancement

PRESENTS

ANUPAM HAAT

DATE : 3rd September 2024

TIME : 10:00 am - 01:00 pm

VENUE : Auditorium

Contact Us :
anupamproject@gmail.com

Chiranjeev Prasad (President, Incubation program) Neha Priya Aggarwal (Project Head, Anupam)	Prof. Madhu Gupta Mr. Ravinder Verma (Convener)	Dr. Deepika Bhatnagar Ms. Sneha Singh Dr. Vijay Kumar Bhatnagar (Teacher Co-ordinators)	Prof. Pooja Negpal (HQC Co-ordinator)	Prof. Sangeeta Paul (Principal)
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जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)

प्रॉजेक्ट अनुपम

अंतर्गत
इनक्युबेशन प्रोग्राम

अंतर्गत व संस्थान के अंतर्गत केंद्रों के माध्यम से, कौशल
विकास और नौकरियों के अवसरों को बढ़ावा देने के लिए

प्रस्तुत करता है

अनुपम हाट

दिनांक : 3 सितंबर 2024

समय : 10:00 से 01:00 बजे

स्थान : सभागार

जानकारी के लिए
anupamproject@gmail.com

सिद्धी चंदा (संयोजक, अनुपम प्रोग्राम) विद्या देवी (प्रोजेक्ट हेड, अनुपम)	डॉ. मधु गुप्ता श्री. रावेंद्र वर्मा (संयोजक)	डॉ. दीपिका बठनगर श्री. स्नेहा सिंग डॉ. विजय कुमार बठनगर (शिक्षक सह-निर्देशक)	प्रो. पूजा नेगल (HQC सह-निर्देशक)	प्रो. सangeeta पॉल (प्रधान)
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Geo tagged pictures



(Our customers admiring the products)



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(Our products)



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JANKI DEVI MEMORIAL COLLEGE

EVENTS REPORT 2024-25

IMPRENEURS - THE ENTREPRENEURSHIP CELL

EN-TALK SESSION

<u>Name of the event</u>	En-talk Session
<u>Name of the organiser</u>	Impreneurs - The Entrepreneurship Cell
<u>Type of event</u>	Intra-college event
<u>Objective of the event</u>	<ul style="list-style-type: none">- Provide real-world insights- Highlight critical business strategies- Inspire entrepreneurial spirit
<u>Name and affiliation of the resource person</u>	Ms. Nidhi (founder of Neurotech)

Brief report of the event

On 21st August 2024, Impreneurs, The Entrepreneurship Cell of Janki Devi Memorial College, organized an En-Talk session with Ms. Nidhi, founder of Nema Ai, from 11:00 AM to 1:00 PM in the JDMC seminar hall.

Ms Nidhi delivered an insightful talk on neurodiversity and shared the inspiring journey of her entrepreneurial venture. The session witnessed enthusiastic participation from around 50+ attendees, where Ms Nidhi actively engaged with the students, encouraging them to explore entrepreneurial opportunities and develop their own innovative ideas. She also conducted a startup demonstration as a brainstorming activity, involving active participation from the audience. The event effectively inspired students to pursue their business aspirations.



जानकी देवी मेमोरियल कॉलेज JANKI DEVI MEMORIAL COLLEGE

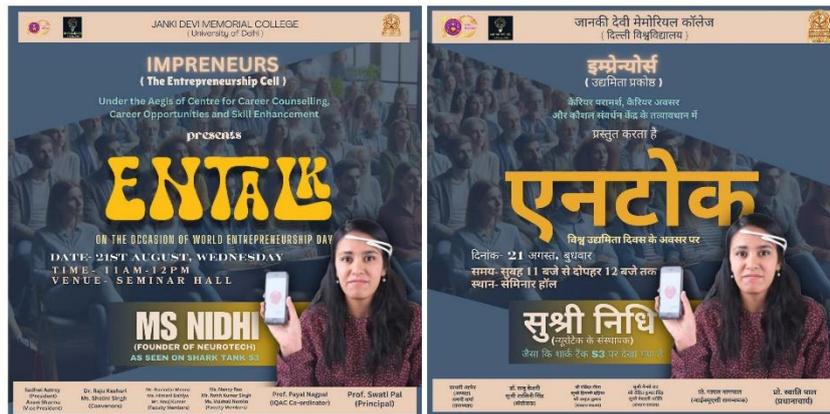
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Poster of the event



Geo-tagged pictures of the event



(Felicitation of our speaker, Ms. Nidhi, Founder of Nema Ai)



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(A question and answer session with the speaker)



(Our convenors, Ms. Shalini Singh and Dr. Raju Keshari, attentively listening)



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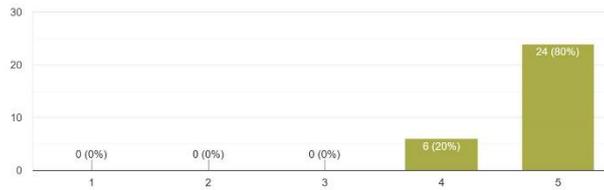


(Audience interacting with Speaker)

Feedback/Evaluation Data of the event

According to you, how insightful the session was?

30 responses





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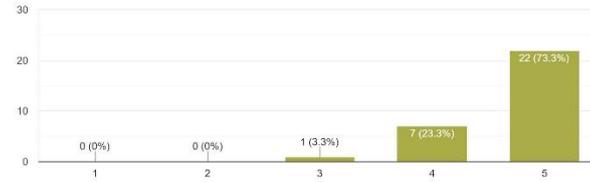
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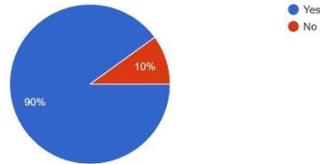
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How would you rate the management of the event?
30 responses



Was the guest speaker interactive with the audience and was able to answer their question?
30 responses



Bills of the event

Delivery

From uttam nagar

- ✓ Ugaoo 5.3 Inch Football Ceramic Pot/ Plant Container ... ₹328.0
- ✓ Ugaoo Philodendron Oxycardium Green Plant with Self... ₹249.0

BILL DETAILS

Item Bill	₹577.0
Delivery fee	₹16.0
Handling Fee	₹7.0
Offer Discount	-₹16.0
Grand Total	₹584.0



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JANKI DEVI MEMORIAL COLLEGE

EVENTS REPORT 2024 - 25

IMPRENEURS - THE ENTREPRENEURSHIP CELL

CASE STUDY COMPETITION REPORT

<u>Name of the event</u>	Case Study Competition
<u>Name of the Organiser</u>	Impreneurs - The Entrepreneurship Cell
<u>Type of the event</u>	Inter-college
<u>Objectives of the event</u>	<ul style="list-style-type: none">• To learn how to overcome startup challenges• To foster analytical thinking• To promote innovative and practical solutions
<u>Name and Affiliation of Judges for the Event</u>	Ms Vaishali and Ms Bhawana Pal (Faculty at JDMC in department of Commerce)
<u>Name and Affiliation of the Winners</u>	Winner- Team AJ 2nd - Quid Pro Quo 3rd - Team Smooth Operators

Brief Report

The Case Study Competition organized by Impreneurs- The Entrepreneurship Cell of Janki Devi Memorial College, took place on 14 September, 2024 at 10 am in Room no. 68. After the felicitation of our esteemed judges by the convenors of Impreneurs, the selected participants from various colleges came forward to give their presentations one by one. These participants had cleared Round 1 which took place on an online platform "Unstop". The Round 2 that was



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conducted in the JDMC premises, required all teams to prepare a solution to a hypothetical start-up problem "EcoUnity - The G&G Geometry"

The teams presented their case study with eloquent expression and commendable display within a time limit, showcasing their implementation plans, ideas and strategy- mapping about fields such as sustainability, gender-equity, financial feasibility. The judges raised questions and queries about their presentations while the participants aimed to answer confidently. The event ended on a successful note as the three winning teams were announced and awarded with certificates and prize money.

Posters of the event



Geo-tagged pictures of the event



(The Convenors, Mr Raju Keshri and Ms Shalini presenting the judge with a token of appreciation)



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(Participants presenting to the judges)



(Winning teams with the Judges and Convener)



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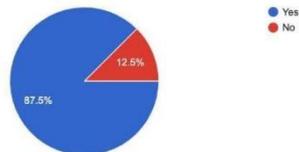
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Feedback/Evaluation data of the event

Was the organisation of the event satisfactory?

Copy

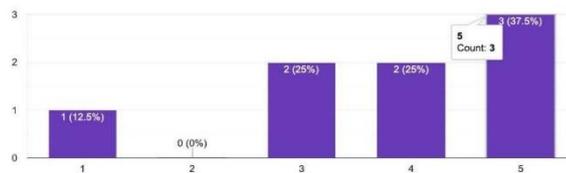
8 responses



How would you rate the clarity of the rules and fairplay?

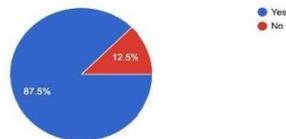
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8 responses



Would you consider attending similar events in the future?

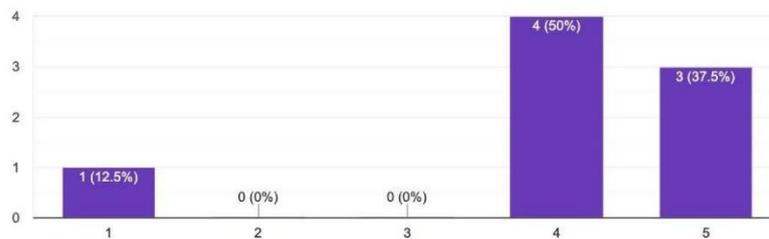
8 responses



Please rate your overall experience

Copy

8 responses





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Janki Devi Memorial College **Events Report 2024-25** **Impreneurs - The Entrepreneurship Cell** **Collaborative Seminar on 'AI and Digital Marketing'**

<u>Name of the Event</u>	Seminar on AI and Digital Marketing
<u>Name of the Organiser</u>	IMPRENEURS- The Entrepreneurship Cell
<u>Type of Event</u>	Intra -College Event
<u>Objectives of the Event</u>	To provide real-life insight into digital marketing and AI
<u>Name and Affiliation of the Resource persons of the Event</u>	Mr Madhav Sethi (Co-founder of Dhindhora club) Ms Stephy (Student success advisor of Dhindhora club)

Brief Report

On 8th October 2024, Impreneurs, in collaboration with Inquization cell hosted a seminar on Artificial Intelligence (AI) and Digital Marketing, drawing attendees from various courses. The event was held in room number 13 from 12 noon to 1PM. The seminar featured two esteemed speakers: Madhav Sethi, co-founder of Dhindhora club and Steffy, student success advisor at Dhindhora club. It commenced with welcoming the guests and the felicitation ceremony. It proceeded to explore the intersection of AI and digital marketing, highlighting opportunities, challenges and best practices. The seminar provided valuable insights into the rapidly evolving landscape of AI and digital marketing, equipping attendees with practical knowledge and networking opportunities.

More than 40+ students attended the event and interacted with the speakers, asking questions and seeking guidance. The event concluded with a formal expression of appreciation to our distinguished speakers, for their thought provoking presentation and participation.



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Poster of the event

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(दिल्ली विश्वविद्यालय)
इंक्विजिशन :- द क्विज़ सेल
इम्प्रेन्योर्स (उद्यमिता प्रकोष्ठ)
के सहयोग से
एआई और डिजिटल मार्केटिंग
पर एक सेमिनार प्रस्तुत करता है

वक्ता:- माधव सेठी
मंगलवार, 8 अक्टूबर 12pm-1pm कमरा नं. 13

वक्ता:- स्टेफी

JANKI DEVI MEMORIAL COLLEGE
(University Of Delhi)
INQUIZITION :- The Quiz Cell
In collaboration with
IMPRENEURS - The Entrepreneurship Cell
(under the aegis of IQAC)
Presents a seminar on
AI & DIGITAL MARKETING

Speaker:- Madhav Sethi
Tuesday, 8 October 12pm-1pm Room no. 13

Speaker:- Stephy

अभिमान (संस्था प्रमुख) संजुक्ता नास्कर (अध्यक्ष) डॉ. राजू केशरी (ई-सेल संयोजक) श्री. शशी तारा (संयोजक) अर्चिता (अध्यक्ष, इंक्विजिशन) रुचिका शर्मा (अध्यक्ष, इन्क्विजिशन) संध्या अस्थरी (अध्यक्ष, ई-सेल) संध्या अस्थरी (अध्यक्ष, इन्क्विजिशन) डॉ. राजू केशरी (ई-सेल संयोजक) प्रो. पयल नुगल (IQAC सह-संयोजक) प्रो. स्वाती पाल (अध्यक्ष, प्रिंसिपल)

Geotagged pictures of the event



(Felicitation of speaker by Convenor Ms Shalini)



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(Speaker interacting with the audience)



(Comperers from Impreneurs and Inquization)



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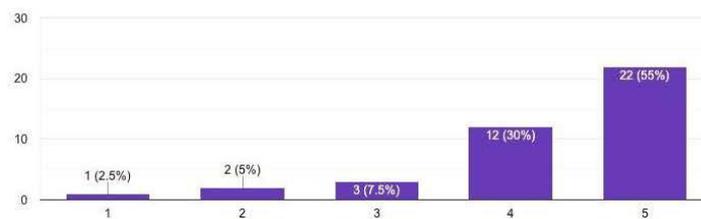
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Feedback/Evaluation Data of event

How informative did you find this seminar?

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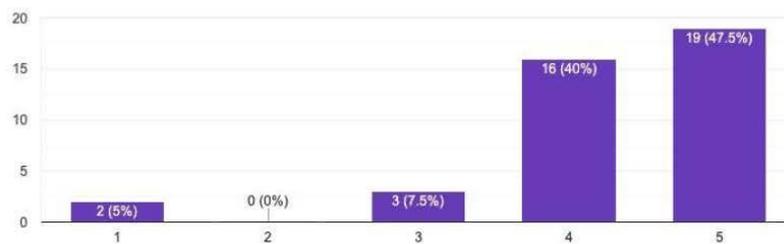
40 responses



How interactive was the seminar according to you?

Copy

40 responses



Would you consider attending similar seminars in the future?

Copy

40 responses





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Janki Devi Memorial College

Events Report 2024-25

Impreneurs - The Entrepreneurship Cell

Speed Mentoring Session with Womenovator- 'Female participation in labour forces'

<u>Name of the Event</u>	Speed mentoring session - 'Female participation in labour forces'
<u>Name of the Organiser</u>	IMPREENEURS- The Entrepreneurship Cell in collaboration with JDVC and Womenovator
<u>Type of Event</u>	Speed Mentoring Session
<u>Objectives of the Event</u>	<ul style="list-style-type: none">To provide attendees with mentorship and guidance regarding their future professional prospects
<u>Name and Affiliation of the guest speakers</u>	Ms. Amrutha Valli (Founder & CEO of PurpleApple Infosystems) Ms. Parvinder Kaur (Director of Arrow PC Network and the Founder & Director of Disha) Ms. Aarti Narang (CEO Brand Strategist and Personal Brand Stylist) Dr. Saarthak Bakshi (CEO of International Fertility Centre) Ms. Jyanti Maingi (Executive and High-Performance Coach (PCC))

Brief Report

Impreneurs - The Entrepreneurship Cell of Janki Devi Memorial College organised a Speed Mentoring session on- 'Female Participation in Labour forces', in collaboration with Janki Devi Vocational Centre. The event was conducted under the aegis of Centre for Skill Enhancement on, 23 October 2024 at noon in Room no 5 of JDVC. After a brief introduction of Womenovator's purpose, the JDVC Director and our convenors felicitated the guest speakers. The session began with the mentors advocating the independence and



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(Mentor engaging in questions and queries)



(Mentor addressing the attendees)



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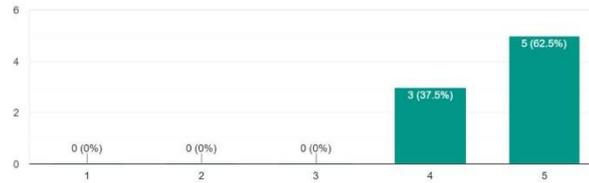
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FEEDBACK EVALUATION

How helpful was the workshop, in your opinion?

[Copy chart](#)

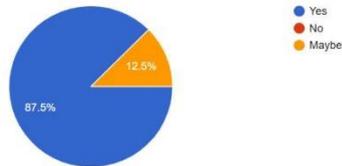
8 responses



Were the mentors successful in guiding you?

[Copy chart](#)

8 responses



Would you be interested in attending similar workshops in the future?

[Copy chart](#)

8 responses





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Janki Devi Memorial College **Events Report 2024-25** **Impreneurs - The Entrepreneurship Cell** **Phoenix Pitch**

<u>Name of the Event</u>	The Phoenix Pitch
<u>Name of the Organiser</u>	IMPRENEURS- The Entrepreneurship Cell
<u>Type of Event</u>	Inter- college competition
<u>Objectives of the Event</u>	<ul style="list-style-type: none">• To understand the inefficiency and incompetence that leads to failure or lost demand• To lay down a brand revival pitch• To decipher how to make an effective investment plan
<u>Judges of the event</u>	Mr. Ansh Sehdev (<i>Founder & CEO of INGLU</i>) Dr Sakshi Bansal (<i>Assistant Professor at JDMC</i>)
<u>Winners of the event</u>	Team Visioners Team Titans Team BJP

BRIEF REPORT

Impreneurs, the Entrepreneurship Cell of Janki Devi Memorial College, organized the inter-college competition "Phoenix Pitch" on February 8, 2025. Centered on the themes of innovation and brand revival, the event featured eight teams that advanced from the online preliminary round. Each team selected a discontinued brand or product line and presented a comprehensive strategy for its revival, including a structured business model and investment plan.



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The competition was judged by Mr. Ansh Sehdev, Founder and CEO of INGLU, and Dr. Sakshi Bansal, Assistant Professor in the Economics Department. The judges assessed the teams based on their strategic planning, presentation skills, and feasibility of their ideas. The top three teams were recognized and awarded for their outstanding performance. Concluding the event, Mr. Sehdev shared valuable insights, encouraging participants to enhance their entrepreneurial skills. The competition concluded successfully, fostering innovation and strategic thinking among the participants.

POSTER OF THE EVENT

<p>LEVEL ONE, ONLINE Last Date : 2nd February 2025 Results : 6th February 2025</p> <p>Register through Unstopp or via the link in bio</p>	<p>जानकी देवी मेमोरियल कॉलेज (दिल्ली विश्वविद्यालय) सिम्फनी'25 सैफ़ियर, तमसो मा ज्योतिर्गमय इम्प्रेनर्स - उद्यमिता कक्ष कैरियर काउंसलिंग केरियर के अवसर और जीवन संवर्धन केंद्र के तालाबतान में</p> <p>PHOENIX PITCH</p> <p>स्तर दो, ऑफ़लाइन तिनांक: 8 फ़रवरी, 2025 कार्यक्रम का स्थान : कक्षा नं. 14 कक्ष नं. : 205/6-12 को के बीच</p> <p>अनस्टॉप के माध्यम से या बायो में दिए गए लिंक के माध्यम से पंजीकरण करें</p>
<p>Sudeshi Kanyo (Coordinator) Anand Sharma (Vice President) Chandrika Khatwani (General Secretary)</p> <p>Dr. Beeta Keshari Ms. Shalini Singh (Convener)</p> <p>Prof. Payal Nagpal (IQAC Coordinator)</p> <p>Prof. Swati Pal (Principal)</p>	<p>साधनी आर्य (अध्यक्ष) अनंदा शर्मा (उपाध्यक्ष) चंद्रिका खटवानी (सहसचिव)</p> <p>डॉ. रुद्र केशरी शुश्री शालिनी सिंह (समन्वयक)</p> <p>प्रोफेसर पायल नागपाल (आईनस्पूरी समन्वयक)</p> <p>प्रो. स्वाति पाल (प्रधानाध्यापिका)</p>

GEOTAGGED PICTURES OF THE EVENT



(Introduction of the Judges and the event)



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(The participants presenting their investment plan and rebranding idea)



(The judges, Mr Ansh Sehdev and Dr Sakshi Bansal cross-questioning the teams)



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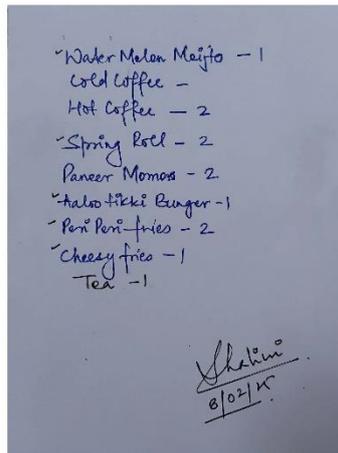
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(The winners of the competition with the Judges and Convenors))

BILLS OF THE EVENT





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Report on 'Skill-to-Entrepreneurship for Higher Education Institutions'

Impreneurs, The Entrepreneurship Cell of Janki Devi Memorial College, participated in the national level competition '**Skill-to-Entrepreneurship Program for Higher Education Institutions**' by the **National EduTrust of India** and has been recognised as the **No. 1 Performer in Central Delhi**. This competition was designed to encourage skill development with entrepreneurship, aiming to foster innovation and entrepreneurial skills in higher education institutions. This project provided hand-on-experience and skills of entrepreneurship. The faculties, worked diligently on various research projects that focused on academics with real world entrepreneurial skills. This recognition is a testament to the commitment of Impreneurs and JDMC to empower students with skills and knowledge needed to succeed in the entrepreneurial world.



National EduTrust of India

(Registered under Ministry of Micro, Small and Medium Enterprises,
Government of India (UDYAM-CH-01-0038900))

Memo no: NEINC/78

Date: 03.12.2024

Result of State/District Best Action Research Institution 2024-25 (Skill-to-Entrepreneurship Program for HEIs)

We are pleased to announce the results of the State/District Best Action Research Institution 2024-25 under the Skill-to-Entrepreneurship Program for Higher Education Institutions (HEIs).

The following institutions from Delhi have been recognised as the No. 1 performers in their respective districts for their outstanding contributions and impactful action research initiatives:

1. Shaheed Sukhdev College of Business Studies – North West Delhi (No. 1)
2. Janki Devi Memorial College – Central Delhi (No. 1)
3. Arna Ram Saratan Dharma College, University of Delhi – South Delhi (No. 1)
4. Shaheed Rajguru College of Applied Sciences for Women – East Delhi (No. 1)
5. P.G.D.A.M. College (Eve), University of Delhi – South-East Delhi (No. 1)
6. Miranda House, University of Delhi – North Delhi (No. 1)

These institutions have excelled in integrating skill development with entrepreneurship, demonstrating leadership and innovation in their respective districts.

We extend our heartiest congratulations to these No. 1 institutions and applaud their exceptional contributions to promoting skill-based education and entrepreneurship.

Thank you to all participating colleges for their dedication to this initiative.

Warm regards,


Samarth Sharma
Chief Executive Officer
National EduTrust of India



जानकी देवी मेमोरियल कॉलेज JANKI DEVI MEMORIAL COLLEGE

(दिल्ली विश्वविद्यालय)/(University Of Delhi)

सर गंगा राम अस्पताल मार्ग, नई दिल्ली-110060
Sir Ganga Ram Hospital Marg, New Delhi-110060

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National EduTrust of India
Registered under Ministry of Micro, Small and Medium Enterprises,
Government of India (UIN/MSME-0009590)

State/District Best Action Research Institution Award 2024-25
(Skill-to-Entrepreneurship Program for HEIs)

Project Skill to Entrepreneurship
"Turning Skills into Success, Ideas into Enterprises"

State Award Cash Prize and Certificates
District Award Certificates
Last Date of Registration 15.10.2024
Results will be Announced on 01.01.2025

Skills → Entrepreneurship

For more information
Contact: 0226810164
Email: naam@naitrindia.com

National EduTrust of India
Registered under Ministry of Micro, Small and Medium Enterprises,
Government of India (UIN/MSME-0009590)

Certificate of Appreciation

This is proudly awarded to
Devshi Gupta
of
Janki Devi Memorial College, University of Delhi

In recognition of her outstanding contribution to the **Action Research Project** under the **Skill-to-Entrepreneurship Program for HEIs** for the academic session **2024-25**.

We greatly appreciate your active participation in the **Skill Mela** organized at your college, where your innovative skill and entrepreneurial qualities were highly commendable. Your creativity, dedication, and entrepreneurial mindset have set a remarkable example for others, showcasing the potential for impactful and sustainable ventures.

We applaud your efforts and wish you continued success in your future endeavors.

Date of Issue: 03.12.2024
Certificate No: 1875279306

Director
National EduTrust of India

Sudeep Sharma
Chief Executive Officer
National EduTrust of India



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JANKI DEVI MEMORIAL COLLEGE

EVENTS REPORT 2024-25

IMPRENEURS - THE ENTREPRENEURSHIP CELL FINANCIAL LITERACY – SEMINAR

<u>Name of the event</u>	Seminar on "Financial Literacy"
<u>Name of the organiser</u>	Impreneurs - The Entrepreneurship Cell
<u>Type of event</u>	Intra-college event
<u>Objective of the event</u>	<ul style="list-style-type: none">• Educate students on the importance of financial literacy.• Provide insights into investment options, risk management, and scam prevention.• Encourage financial independence through research and informed decision-making.
<u>Name and affiliation of the resource person</u>	Udyam Expert, CS Himanshu Sharma <i>Senior Partner at Himanshu Sharma & Associates</i>

Brief Report

On **28th February 2025**, Impreneurs – The Entrepreneurship Cell of Janki Devi Memorial College organised a session on "**Financial Literacy**" in collaboration with **Udyam Expert**. The session was conducted from **11:00 AM to 12:00 PM in Room No. 66**. Before the event began, convenors, Dr. Raju Keshri and Ms. Shalini Singh felicitated the speaker CS Himanshu Sharma.

The expert provided valuable insights into budgeting, investment options, risk management, and financial security. Key topics included segments of the capital market, and investment opportunities such as PPF, mutual funds, and stock markets. The speaker also discussed safe investment practices, diversification, and the role of SEBI and RBI in regulating financial



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markets. Additionally, students were introduced to the SEBI Saarthi app for investor awareness and educated about scam prevention and legal measures. The session was successfully carried out with enthusiastic participation, from the 55+ audience. The event enhanced financial awareness, and equipped students with the essential knowledge to make informed financial decisions.

Poster of the event



Geotagged pictures of the event





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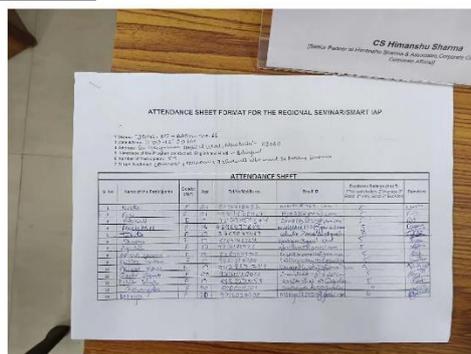
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(The speaker presenting slides on financial applications)



(CS Himanshu Sharma being felicitated by convenors)

Attendance from the event





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S.No	Name of the Institute	Gender	Age	In. Address	Remarks	Feedback Rating (1 to 5)
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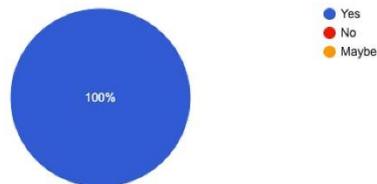
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50	...	F	18	4

Feedback evaluation

Has the session been able to help you gain knowledge about financial literacy?

Copy chart

13 responses





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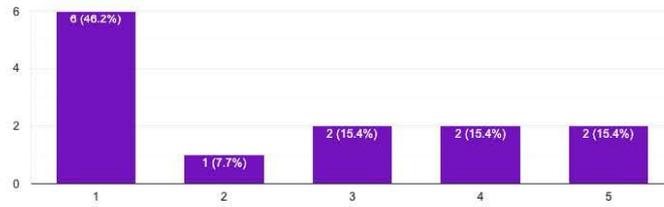
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How would you rate the seminar overall?

[Copy chart](#)

13 responses





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JANKI DEVI MEMORIAL COLLEGE EVENTS REPORT 2024-25 IMPRENEURS - THE ENTREPRENEURSHIP CELL Inaugural and Panel Discussion

<u>Name of the event</u>	Inaugural and Panel Discussion
<u>Name of the organiser</u>	Impreneurs - The Entrepreneurship Cell
<u>Type of event</u>	Intra-college
<u>Objective of the event</u>	<ul style="list-style-type: none">To promote entrepreneurial thinking among students.To offer networking and learning opportunities.
<u>Name and affiliation of the resource person</u>	Mr. Rahul Lakhmani (Founder of Skiify) Ms. Smriti Singhal (C-founder of The Education Tree) Mr. Aniruddh Singh (Co-founder of Daurau Farms)

Brief Report

On 22 April 2025, Impreneurs, The Entrepreneurship Cell of Janki Devi Memorial College organized E-Summit 2025 with the theme- 'Startup Bharat: Building Locally, Impacting Globally'. It began with an inspiring inaugural ceremony that included the banner reveal by our Principal, the traditional lamp lighting, and the felicitation of esteemed guests. The panel discussion featured industry experts, namely- Mr. Rahul Lakhmani, Ms. Smriti Singhal and Mr. Aniruddh Singh, who shared their insights on the evolving entrepreneurial landscape. They talked about the theme of the Summit and motivated the students with a passion for entrepreneurship. The event witnessed enthusiastic participation from students across



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departments, creating a vibrant atmosphere of innovation and collaboration. The inaugural and panel discussion set a strong tone for the exciting events lined up for the rest of E-Summit '25.

Poster of the event

JANKI DEVI MEMORIAL COLLEGE
(University of Delhi)

IMPREENEURS
(The Entrepreneurship Unit)
under the aegis of IQAC, Centre for Career Counselling,
Career Opportunities, and Skill Enhancement
in collaboration with

UDHMODYA FOUNDATION
(A section-8 company of University of Delhi)

ESUMMIT'25

THEME:
START UP BIHAR: BUILDING LOCALLY,
IMPACTING GLOBALLY.

RAHUL LAKHMANI
FOUNDER OF REIFY, STARTUP MENTOR & PUBLIC SPEAKER

PANEL DISCUSSION
Seminar hall 10AM - 11AM 22ND APRIL 2025

जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)

इम्प्रेन्योरर्स
(एन्ट्रप्रेन्योरशिप यूनिट)
अंडर द गैजिड ऑफ़ आईएसी, सेंटर फॉर करियर काउन्सिलिंग,
करियर ऑपॉर्टुनिटीज, एंड स्किल एन्हांसमेंट
इन् कॉलैबोरेशन विथ

उधमोदिया फाउंडेशन
(दिल्ली विश्वविद्यालय के एक सेक्शन-8 कंपनी)
के सहकार्य में

ई-समिट '25

विषय:
बिहार में स्टार्टअप: स्थानीय स्तर पर निर्माण,
गैलॉबल स्तर पर प्रभाव

राहुल लखमानी
रिफाई के संस्थापक, स्टार्टअप मेंटर और सार्वजनिक वक्ता

पैनल चर्चा
सेमिनार हॉल सुबह 10 बजे से 11 बजे तक 22 अप्रैल 2025

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ESUMMIT'25

THEME:
START UP BIHAR: BUILDING LOCALLY,
IMPACTING GLOBALLY.

SMRITI SINGHAL
ED-FOUNDER, THE EDUCATION TRAIL

PANEL DISCUSSION
Seminar hall 10AM - 11AM 22ND APRIL 2025

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करियर ऑपॉर्टुनिटीज, एंड स्किल एन्हांसमेंट
इन् कॉलैबोरेशन विथ

उधमोदिया फाउंडेशन
(दिल्ली विश्वविद्यालय के एक सेक्शन-8 कंपनी)
के सहकार्य में

ई-समिट '25

विषय:
बिहार में स्टार्टअप: स्थानीय स्तर पर निर्माण,
गैलॉबल स्तर पर प्रभाव

स्मृति सिंघल
एड-फाउंडर, द एजुकेशन ट्रेल

पैनल चर्चा
सेमिनार हॉल सुबह 10 बजे से 11 बजे तक 22 अप्रैल 2025



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Geotagged pictures of the event



(Banner reveal in the presence of the Principal)



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(An engaging talk by the Panelists)



(The Convenors, faculty, Union and Core with the Panelists)



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Janki Devi Memorial College Events Report 2024-25 Impreneurs - The Entrepreneurship Cell Startup Exposition

<u>Name of the Event</u>	Startup Exposition
<u>Name of the Organiser</u>	IMPRENEURS- The Entrepreneurship Cell
<u>Type of Event</u>	Inter-college competition
<u>Objectives of the Event</u>	To provide a platform to present and promote startups and small businesses
<u>Judges of the event</u>	Rahul Lakhmani (Founder of Skiify, startup mentor & public speaker) Aniruddh Singh (Co-founder of Darau Farms)
<u>Winner of the event</u>	Khushi Malhotra (JDMC)

BRIEF REPORT

Impreneurs, the Entrepreneurship Cell of Janki Devi Memorial College, hosted the "Startup Expo" as part of the flagship event E-Summit '25 on April 22, 2025. This competition provided a platform for start-ups and local businesses to showcase their entrepreneurial ideas, products and marketing strategies.

The competition was judged by Mr. Rahul Lakhmani, founder of Skiify, startup mentor & a public speaker, and Mr Aniruddh Singh, Co-founder of Darau Farms. They assessed the startups based on the uniqueness of their stalls, products and services, and the feasibility of their ideas.. Amongst the participants, Maple Handicrafts, a student led startup, presented DIY handmade accessories, Nikraah Jewels impressed with their beautiful collection of jewellery and



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female-wear accessories. Luminara Studios presented a wide range of handmade jewellery, with many more. The winner of the competition was Khushi Malhotra. The Expo concluded successfully, fostering innovation and inspiring budding entrepreneurs.

POSTER OF THE EVENT

JANKI DEVI MEMORIAL COLLEGE
University of Delhi

IMPREENURS
(The entrepreneurship cell)
under the aegis of IQAC, Centre for Career Counselling,
Career Opportunities, and Skill Enhancement
in collaboration with

UDHMODYA FOUNDATION
(A section-8 company of University of Delhi)

E-SUMMIT '25
Presents

STARTUP EXPO

HAND MADE

22nd April, 2025
11:00 AM - 11:30 AM
Dusty Ground

REGISTRATIONS OPEN
@_impreenurs_ecell_jdmc
LINK IN INSTAGRAM BIO

Dr. Raju Keshav
Ms. Shalini Singh
(Convener)

Prof. Pooja Nagpal
(IQAC Coordinator)

Prof. Suresh Pal
(Principal)

Sadhvi Aatrey (President)
Avani Sharma (Vice President)
Chandrika Kishor (General Secretary)

जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)

इम्प्रीनर्स
(स्वयं-सहायता सेल)
अभिकल्पना, क्षमता विकास, करियर
अवसरों, कौशल विकास के अभावधान में
सहयोग के साथ

उधमोदय फाउंडेशन
(दिल्ली विश्वविद्यालय की एक सेक्शन-8 कंपनी)

ई-समिट '25
प्रस्तुत करता है

**स्टार्टअप
एक्सपो**

**हैन्ड
मेड**

22th अप्रैल 2025
11:00 से 11:30
डस्टी ग्राउंड

रजिस्ट्रेशन
खुला हुआ है
@_impreenurs_ecell_jdmc
इन्स्टाग्राम बायो
में लिंक

काशी केशव (अध्यक्ष)
अनि शर्मा (उप-अध्यक्ष)
चंद्रिका केशव (सह-सचिव)

डॉ. राजू केशव
श्री. शालिनी सिंग
(समन्वयक)

प्रो. पूजा नागपाल
(आई.क्यू.ए.सी. समन्वयक)

डॉ. सुरेश पाल
(प्रधानाचार्य)



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GEOTAGGED PICTURES OF THE EVENT



(The participants describing their business ideas and strategies to the judges)



(Stalls being visited by various customers)





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Janki Devi Memorial College Events Report 2024-25 Impreneurs - The Entrepreneurship Cell Spin The Wheel

<u>Name of the Event</u>	Spin the Wheel
<u>Name of the Organiser</u>	IMPRENEURS- The Entrepreneurship Cell
<u>Type of Event</u>	Inter-College Competition
<u>Objectives of the Event</u>	To test entrepreneurial skills of the participants along with their ability to think creatively and make decisions.
<u>Judges of the competition</u>	Itishree Vats (Alumnae, Janki Devi Memorial College) Yeshita Nevita (Alumnae, Janki Devi Memorial College)
<u>Winner of the competition</u>	Yash

Brief Report

Impreneurs- The Entrepreneurship Cell of Janki Devi Memorial College organised "Spin The Wheel", an interesting and fun inter-college competition as part of the annual flagship event E-Summit '25 on April 22, 2025. This competition consisted of a spin-the-wheel game where participants had to present or perform a quick task associated with entrepreneurial ideas, decisions and activities.

The judges of the competition were Itishree Vats and Yeshita Nevita, both alumni of Janki Devi Memorial College as well as Impreneurs, who assessed the participants based on their innovative and creative answers. There were multiple teams and participants from various colleges who took part in the competition, spinned the wheel of challenges, carried out the assigned tasks on



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the spot and impressed the judges with their prompt responses. The event successfully enhanced brainstorming, creative thinking, promptness and innovation of the participants.

Posters of the Event





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Geo-Tagged Pictures of the Event



(Commencement of the game)



(The judges with the winning team)



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Janki Devi Memorial College Events Report 2024-25 Impreneurs - The Entrepreneurship Cell Crisis Management

<u>Name of the Event</u>	Crisis Management
<u>Name of the Organiser</u>	IMPRENEURS- The Entrepreneurship Cell
<u>Type of Event</u>	Inter- college competition
<u>Objectives of the Event</u>	<ul style="list-style-type: none">To develop effective crisis response strategies.To enhance problem solving and leadership skills of participants
<u>Judges of the event</u>	Ms. Kriti Singhal Ms. Smriti Singhal (Co-founders of The Education Tree)
<u>Winners of the event</u>	Nischay Soumya Dagar

Brief Report

Impreneurs-The Entrepreneurship Cell of Janki Devi Memorial College organised "Crisis Management", an inter-college competition as part of the annual flagship event E-Summit '25 on April 22, 2025. The event saw enthusiastic participation from students who showcased their skills in managing simulated brand crises. The competition was judged by esteemed professionals, Ms. Smriti Singhal and Ms. Kriti Singhal, co-founders of The Education Tree, who brought their expertise in branding, strategy, and evaluation to the table.



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Geo-tags of the event



(Ms. Singhal addressing the contestants)



(Winners of the event)



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JANKI DEVI MEMORIAL COLLEGE

EVENTS REPORT 2024-25

IMPRENEURS - THE ENTREPRENEURSHIP CELL

Brand Wars

<u>Name of the event</u>	Brand Wars
<u>Name of the organiser</u>	Impreneurs - The Entrepreneurship Cell
<u>Type of event</u>	Inter-college competition
<u>Objective of the event</u>	<ul style="list-style-type: none">• To challenge students' knowledge about branding and marketing campaigns.• To provide a competitive platform for innovative thinking and rebranding strategies.
<u>Name and affiliation of the resource person</u>	Mr. Ahirrao Dinesh Bharat (Faculty from the Political Science Department of JDMC) Mr. Deepak Rawat (Faculty from the Environmental Science Department of JDMC)
<u>Winners</u>	Team Zenith

Brief Report

On April 22, 2025 Impreneurs organized 'Brand Wars', an inter-college competition at E-Summit '25. It was designed to test participants on their branding knowledge, creativity, and marketing strategy. The competition was conducted in two rounds, one online and one offline. The online round consisted of a short quiz, testing participants' knowledge of branding, marketing, and startups. The Offline Round took place on-campus where each team was assigned a brand like Blinkit etc. and was expected to rebrand the product in terms of logo, tagline and market niche.



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Each of them built a creative marketing campaign and delivered an elevator pitch to the judges. After the judges commented on each team's strategies and commended their efforts, they announced the results. The competition was a huge success and was lauded for its relevance and innovation.

Poster of the event



Geotagged pictures of the event



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(Participants presenting their rebranding pitch)



(The winners of the event)



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JANKI DEVI MEMORIAL COLLEGE EVENTS REPORT 2024-25 IMPRENEURS - THE ENTREPRENEURSHIP CELL MAGAZINE LAUNCH

<u>Name of the event</u>	Magazine Launch
<u>Name of the organiser</u>	Impreneurs - The Entrepreneurship Cell
<u>Type of event</u>	Intra-College
<u>Objective of the event</u>	<ul style="list-style-type: none">• To encourage entrepreneurial thinking through student-led publications.• To showcase stories of first-generation entrepreneurs and their impact.• To provide a platform for student contributors and young changemakers.

Brief Report

Impreneurs – The Entrepreneurship Cell of Janki Devi Memorial College successfully hosted the magazine launch of Ensign Volume 4 on 29th April 2025 in the Committee Room. Themed “First Generation Entrepreneurs”, the event aimed to celebrate and highlight inspiring entrepreneurial journeys of individuals who are the first in their families to enter the world of business.

The event commenced with a warm welcome followed by the official magazine unveiling by our honourable Principal, Prof. Swati Pal, in the presence of, Dr. Raju Keshari, Ms. Shalini Singh (Convenors of Impreneurs) and Mr. Anuj Kumar (Magazine Coordinator). The magazine coordinators and the magazine team were appreciated for curating the inspiring and impactful



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content. The launch was marked as a significant moment that reinforced the college's commitment to fostering innovation, creativity, and entrepreneurial thinking among students.

Poster of the event

JANKI DEVI MEMORIAL COLLEGE
(University of Delhi)
ENTREPRENEURS
(The Entrepreneurship Cell)
Under the aegis of IQAC and Centre for Career Counselling, Career Opportunities, and Skill Enhancement
Presents
ORGANIZES THE MAGAZINE LAUNCH
En-Sight
VOLUME - 1
THEME:
FIRST GENERATION ENTREPRENEURS
29th April, 2025
Committee Room
12PM to 1PM

जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)
उद्यमियों
(उद्यमिता प्रकोष्ठ)
आईक्यूएसी, कैरियर परामर्श केंद्र,
कैरियर अवसर और कौशल संवर्धन के तलाशचरण में
प्रस्तुत करता है
पत्रिका विमोचन का आयोजन
एनसाइट
खंड - 4
विषय:
पहली पीढ़ी के उद्यमी
29 अप्रैल, 2025
समिति कक्ष
दोपहर 12 बजे से
1 बजे तक

Prof. Anand Kumar (President)
Anand Kumar (Vice President)
Chandrika Kaur (General Secretary)
Dr. Raju Bhatnagar
Mr. Shakti Singh (Secretary)
Prof. Pooja Prasad
JMC Coordinator
Prof. Geeta (In-charge)

समीर शर्मा (अध्यक्ष)
अनील शर्मा (उप-अध्यक्ष)
चंद्रिका कौर (सामान्य सचिव)
डॉ. राजू बठनागर
श्री शक्ति सिंह (सचिव)
प्रो. पूजा प्रसाद (JMC समन्वयक)
प्रो. गीता (आयोजिका)

Geotagged pictures of the event



(Magazine Head delving into the content of En-Sight)



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(The faculty and students responsible for the magazine, with the Principal)



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Name of the event	Seminar on Learn and Earn Program
Name of organisers	Career Opportunity Cell in collaboration with The Centre for International Programmes
Type of event	Offline
Objective of event	Help students get an insight into the various opportunities the program offers.
Name and affiliation of the judge of the event	NA
Name and affiliation of prize winners of the event	NA

Report of the seminar on Learn and Earn Program

The Career Opportunity Cell of Janki Devi Memorial College In collaboration with The Centre for International Programmes organized a seminar on the 'Learn and Earn Program,' an innovative venture under the Ministry of External Affairs. The seminar was held on 13th September, 2024 in the committee room. The event featured esteemed journalist Ms. Yana Mir as the guest speaker and was attended by over 55+ students.

Before the event began, the speaker was felicitated with a token of appreciation, by our honourable Principal Prof Swati Pal Ma'am and Director of Centre for International Programmes, Prof V.Rajyalakshmi ma'am. The Convenor of Career Opportunity Cell, Ms. Shilpa Maggo ma'am and Director of Centre for International Programmes, Prof V.Rajyalakshmi ma'am then felicitated our Principal Prof Swati Pal Ma'am. Ms. Yana then detailed the program's objectives and eligibility criteria, emphasizing how it allows students to study abroad while earning an income from day one. She explained the various sectors the program focuses on and clarified the application process for the students. The speaker then took all the students' questions and clarified their doubts in an interactive session. In conclusion, the seminar successfully motivated the students in considering a future abroad, as they were guided thoroughly on the various advantages of the initiative



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(Giving vote of thanks to the speaker)



(Giving vote of thanks to Principal ma'am)



(Photo from the seminar 13.09.2024)



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Janki Devi Memorial College
(Delhi University)
Under the aegis of IQAC

Sanskrit Department
presents a session on

**Cyber Security and Laws in
Digital Era**



Prof. Amita Charan
Commerce Department
Janki Devi Memorial College
University of Delhi

VENUE – ROOM NO 39A **12-02-2025, 12 PM**

Dr. Harsh Bala (Association In-Charge) Dr. Jyoti (Teacher In-Charge) Prof. Payal Nagpal (IQAC Coordinator) Prof. Swati Pal (Principal)

जानकी देवी मेमोरियल महाविद्यालय
दिल्ली विश्वविद्यालय
IQAC के संयुक्त तत्त्वावधान में

संस्कृत विभाग
द्वारा आयोजित सत्र

डिजिटल युग में साइबर सुरक्षा और कानून



प्रो. अमिता चरण
वाणिज्य विभाग
जानकी देवी मेमोरियल महाविद्यालय
दिल्ली विश्वविद्यालय

कक्षा संख्या – 39A **12-02-2025, 12 बजे से**

डॉ. हर्षबाला (एसोसिएशन प्रभारी) डॉ. ज्योति (विभागध्यक्षा) प्रो. पावल नागपाल (IQAC समन्वयक) प्रो. स्वाति पाल (प्राचार्या)



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वक्त्री	प्रो. अमिता चरण
दिनांक	12 फ़रवरी, 2025
समय	12:00 दोपहर
स्थान	कक्ष संख्या-39 ए

जानकी देवी मेमोरियल महाविद्यालय के संस्कृत विभाग द्वारा आयोजित "डिजिटल युग में साइबर सुरक्षा और कानून" विषय पर छात्राओं के लिए सत्र अत्यंत महत्वपूर्ण था। इस कार्यक्रम में मुख्य अतिथि और वक्ता के रूप में वाणिज्य विभाग की प्रोफेसर अमिता चरण को आमंत्रित किया गया। कार्यक्रम की शुरुआत में विभागाध्यक्ष द्वारा महोदया का स्वागत किया गया। प्रो. अमिता चरण ने सत्र के दौरान डिजिटल युग में साइबर सुरक्षा और कानूनी पहलुओं के महत्व पर प्रकाश डाला। उन्होंने बताया कि आजकल के डिजिटल संसार में व्यक्तिगत सुरक्षा को लेकर जागरूकता अत्यंत आवश्यक है। महोदया ने स्पष्ट किया कि साइबर सुरक्षा के बिना ऑनलाइन गतिविधियाँ जोखिमपूर्ण हो सकती हैं, जिससे व्यक्तिगत डेटा चोरी हो सकता है या धोखाधड़ी हो सकती है। साथ ही, उन्होंने साइबर क्राइम के विभिन्न प्रकारों के बारे में विस्तार से बताया, जैसे कि डेटा हैकिंग, फिशिंग, ऑनलाइन धोखाधड़ी आदि। महोदया ने यह भी बताया कि इस प्रकार के अपराधों से बचने के लिए हमें ऑनलाइन सुरक्षा के उपायों और कानूनी प्रक्रिया को समझना और पालन करना चाहिए। इस सत्र ने छात्राओं को डिजिटल सुरक्षा के प्रति सजग करने के साथ-साथ साइबर अपराधों के प्रति जागरूक भी किया। प्रो. अमिता चरण ने सत्र के दौरान देश में हो रहे विभिन्न प्रकार के साइबर क्राइम्स के बारे में भी जानकारी साझा की। उन्होंने बताया कि आज के डिजिटल युग में, जैसे यूपीआई (UPI) और अन्य ऐप्स के माध्यम से आपकी गतिविधियों को ट्रैक किया जा सकता है। इसके अलावा, आपके स्मार्टफोन को हैक कर उसे पूरी तरह से नियंत्रित किया जा सकता है, जिससे आपकी निजी जानकारी और संवेदनशील डेटा चोरी हो सकता है। महोदया ने साइबर क्राइम से बचने के उपायों पर भी चर्चा की। उन्होंने बताया कि हमें अपने फोन और अन्य डिजिटल उपकरणों की सुरक्षा के लिए कुछ जरूरी सावधानियाँ बरतनी चाहिए। उदाहरण के तौर पर, पासवर्ड को मजबूत रखना, दो-स्तरीय प्रमाणीकरण (two-factor authentication) का उपयोग करना, अनजाने लिंक और ऐप्स से बचना, और नियमित रूप से अपने डिवाइस की सुरक्षा सेटिंग्स को अपडेट करना अत्यंत आवश्यक है।

साथ ही, प्रश्नोत्तर सत्र के माध्यम से छात्रों की शंकाओं का समाधान किया गया और महत्वपूर्ण जानकारी प्रदान की गई, जिससे उन्हें साइबर सुरक्षा के बारे में और अधिक जागरूकता मिली।

अंत में, एसोसिएशन की ओर से डॉ. हर्षबाला ने महोदया का धन्यवाद ज्ञापित किया और कार्यक्रम की सफलता के लिए सभी का आभार व्यक्त किया। इस सत्र के माध्यम से छात्राओं को साइबर सुरक्षा के प्रति जागरूक करने में महत्वपूर्ण योगदान दिया गया और कार्यक्रम सफलतापूर्वक सम्पन्न हुआ।



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SKT Deptt - Event - Cyber Crime Security
Attendance sheet 12-2-25

Name	Dept.	Roll No.	Year	Sign.
1. Kaakish	BA H. SKT	1466	2nd	Kaakish
2. Namika	BA (H) SKT	812	3rd	Namika
3. Naitika	BA (H) SKT	1835	2nd	Naitika
4. Sabahat	BA (H) SKT	1277	2nd	Sabahat
5. Hima Singh	BA (H) SKT	1771	2nd	Hima Singh
6. Ajana	BA (H) SKT	1382	2nd	Ajana
7. Apso	BA (H) SKT	2000	2nd	Apso
8. Megha	BA (H) SKT	1882	2nd	Megha
9. Pashpa	BA (H) SKT	1272	3rd	Pashpa
10. Gargi Karmari	BA (H) SKT	1958	1st year	Gargi Karmari
11. Pooja Gaudan	BA (H) SKT	2018	1st year	Pooja
12. Dolly Sharma	BA (H) SKT	1934	1st year	Dolly
13. Anshika	BA (H) SKT	1942	1st year	Anshika
14. Nishita Mishra	BA (H) SKT	2025	1st year	Nishita
15. Shreya Malhotra	BA (H) SKT	1974	2nd year	Shreya
16. Sucha	BA (H) SKT	1761	3rd year	Sucha
17. Ananya Pandey	BA (H) SKT	1944	3rd year	Ananya
18. Bhavika Sharma	BA (H) SKT	1832	3rd year	Bhavika
19. Dr. Jyoti	Faculty		SKT Deptt	Jyoti
20. Dr. Harshika	Faculty		SKT Deptt	Harshika
21. Pooja				Pooja
22. Bhavika	BA (H) SKT	1946		Bhavika
23.				
24. Dr. Indu Sani (Dept of SKT)				Indu Sani 12/02/2018
25. Dr. Rajisha Kumar				Rajisha 12/02/2018

Name	Dept.	Roll No.	Year	Sign.
26) Dr. Rajisha Kumar	संस्कृत विभाग			Rajisha
27) Dr. Tanvi Kaur	संस्कृत विभाग			Tanvi
28) Aditya Singh	BA (prog)			Aditya Singh
29) Sakshi	BA Programme			Sakshi



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Event: Intellectual Property Rights

Date: 14th November 2024

Topic of the Event:	Intellectual Property Rights
Date:	14th November, 2024
Name of the Organizer(s):	Department of Mathematics
Type of the Event: (intra-college/inter-college/ state/ national or any other collaboration)	Intra-College
Objectives of the Event:	Participate in discussions covering real-world case studies highlighting the impact of IPR on startups and established businesses
Name and Affiliation of the Resource person (if applicable):	Prof. Amita Charan, Ca(DR.) Shweta Gupta
No. Of Students Presents:	41

Brief Report:

The Mathematics Department organized an engaging and informative event on Intellectual Property Rights (IPR) designed for entrepreneurs, creators, innovators, and legal professionals. This event will delve into the foundational aspects of IPR, including patents, trademarks, copyrights, and trade secrets, and their significance in today's competitive landscape.

Learning Objectives: Participate in discussions covering real-world case studies highlighting the impact of IPR on startups and established businesses

Learning Outcomes: Participants discovered valuable resources, including government programs and databases that can aid in protecting your intellectual property.



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Posters of the Event:



Geo Tagged Photos Of The Event:



Attendance:

Timestamp	Email Address	Name	Roll number	Year
11/14/2024 12:54:00	sabina22math004@gmail	Sabisha		1st year
11/14/2024 12:54:16	manya.22math447@jdm	Manya Tandon		3rd year
11/14/2024 12:54:31	prachimudali271205@gr	Prachi Mudali	24 Mat 486	1st year
11/14/2024 12:54:35	mehak.23math338@jdm	mehak lakkar		2nd year
11/14/2024 12:54:36	luckydevi449@gmail.com	Prachi kumar	24 MAT 1554	1st year
11/14/2024 12:54:43	uavashinairwal@gmail.c	Urvashi		3rd year
11/14/2024 12:55:16	anchalakumar256@qms	Anchal		1st year
11/14/2024 12:55:16	arushithakur889@gnail.	Arushi Thakur		1st year
11/14/2024 12:55:26	adeetideepti16@gmail.c	Deepti		3rd year
11/14/2024 12:55:44	nancy.khoro@gmail.com	Nancy		2nd year
11/14/2024 12:55:49	sanya.22math1405@jdm	Sanya Sharma		3rd year
11/14/2024 12:55:57	nandini0026@gmail.com	nandini sharma		1st year
11/14/2024 12:56:15	laurni22math0@gmail.c	Laurni		1st year
11/14/2024 12:56:18	anushkayad403@gmail	Anushka		1st year
11/14/2024 12:56:29	satendra111986@gmail	Kajal Verma		1st year
11/14/2024 12:56:32	gurpriyakaurn@gmail.c	Gurpriya Kaur		2nd year
11/14/2024 12:56:46	rashmichand2906@gma	Rashmi chand		1st year
11/14/2024 12:56:51	prachi.kwatra05@gmail.	Prachi		2nd year
11/14/2024 12:57:14	tanvi.samant89@gmail.c	Tanvi Samant		2nd year
11/14/2024 12:57:19	kirtisingh4001@gmail.c	Kirt Singh		2nd year
11/14/2024 12:57:23	aashmittal456@gmail.c	Aashi Mittal		2nd year
11/14/2024 12:57:27	preethi.24mat687@jdm.	Preethi		1st year
11/14/2024 12:57:29	keeshvibhatnagar@gmail	Keeshvi		1st year
11/14/2024 12:57:44	yukti.kish@gmail.com	Yukti		1st year
11/14/2024 12:57:44	drisika11@gmail.com	Drisika		1st year
11/14/2024 12:57:56	go2vandita@gmail.com	Vandita		1st year
11/14/2024 12:58:03	nagartanya091@gmail.c	Tanya nagar		1st year
11/14/2024 12:58:05	komal8624yadav@gma	Komal yadav		2nd year
11/14/2024 12:58:17	khushi6math7835@gma	Khushi Mishra	23/1732	2nd year
11/14/2024 12:58:46	lakshitaronitika3@gmail	Lakshita	23/1495	2nd year
11/14/2024 12:59:00	tanuajain0024@gmail.c	Tanuaj Jain		2nd year
11/14/2024 13:01:10	meha.24mat658@jdm.d	Meha		1st year
11/14/2024 13:01:58	a03028242@gmail.com	Saurva Sharma		1st year
11/14/2024 13:13:27	sahvarsha465@gmail.c	Varsha		1st year
11/14/2024 13:16:50	sanitarawat143@gmail.c	SANIA RAWAT		1st year
11/14/2024 13:44:36	sanika.22math1738@jdm	Sanika sagar	23/1738	2nd year
11/14/2024 16:24:30	kanika.p1989@gmail.com	Kanika		2nd year
11/14/2024 20:06:38	riddhi.22math1633@jdm	Riddhi bansal		3rd year
11/17/2024 6:47:31	kanika.23math1702@jdm	Kanika		2nd year



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कार्यक्रम	सप्त दिवसीय शोध पद्धति और बौद्धिक संपदा अधिकार (IPR) कार्यशाला
दिनांक	1-8 अप्रैल 2025
समय	12:00 दोपहर प्रतिदिन
स्थान	सभा, समिति कक्ष एवं कक्ष संख्या 39 ए

संस्कृत विभाग एसोसिएशन द्वारा दिनांक 1 अप्रैल से 8 अप्रैल 2025 तक एक सात दिवसीय कार्यशाला का आयोजन किया गया, जिसका विषय था शोध पद्धति और बौद्धिक संपदा अधिकार। इस कार्यशाला में विभिन्न विषय विशेषज्ञों ने भाग लिया और शोध की विविध पद्धतियों, नैतिक मानकों एवं लेखन तकनीकों पर उपयोगी मार्गदर्शन प्रदान किया। प्रत्येक दिन के सत्र का सारांश निम्नलिखित हैं:

प्रथम दिवस - 1 अप्रैल 2025

वक्ता: डॉ. गौतम कलोत्रा

स्थान: समिति कक्ष

कार्यशाला का शुभारंभ डॉ. गौतम कलोत्रा के व्याख्यान से हुआ, जिसमें उन्होंने शोध पद्धति की मूलभूत बातों पर प्रकाश डाला। उन्होंने शोध की चार प्रमुख पद्धतियों को समझाया तथा भारतीय शोध परंपराओं के छह मुख्य घटकों की चर्चा की, जिनमें शिक्षा, बौद्धिक IPR, वेदांत पद्धति, और तंत्रवृत्ति शामिल थे। साथ ही, उन्होंने गुणात्मक, मात्रात्मक एवं मिश्रित पद्धतियों के महत्व को भी स्पष्ट किया।

द्वितीय दिवस - 2 अप्रैल 2025

वक्ता: डॉ. बलगणपति देवरकोंडा

स्थान: संगोष्ठी कक्ष

डॉ. बलगणपति देवरकोंडा ने अपने सत्र की शुरुआत इस मूल प्रश्न से की - "शोध क्या है?" उन्होंने ज्ञात की सीमाओं का विस्तार करते हुए अज्ञात की खोज की आवश्यकता पर बल दिया। उन्होंने यह भी बताया कि शोध विषय का चयन अपने रुचि क्षेत्र और क्षमता के अनुसार करना चाहिए। उनका सत्र शोध यात्रा में आत्ममंथन के लिए प्रेरणादायक रहा।

तृतीय दिवस - 3 अप्रैल 2025



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वक्ता: डॉ. जयंती पी. साहू

स्थान: समिति कक्ष

डॉ. जयंती पी. साहू, जो हमारे महाविद्यालय के दर्शन विभाग की एसोसिएट प्रोफेसर हैं, ने शोध में तार्किक अनुक्रम पर बल दिया। उन्होंने द्वंद्ववात्मक और प्रायोगिक पद्धतियों की चर्चा की और बताया कि शोध पद्धति का चयन सोच-समझकर शोध के उद्देश्य के अनुसार किया जाना चाहिए। उनका सत्र शोध की सटीकता और अकादमिक गुणवत्ता को समझने में सहायक रहा।

चतुर्थ दिवस - 4 अप्रैल 2025

वक्ता: डॉ. जितेन्द्र गिल

स्थान: कक्ष संख्या 1

डॉ. जितेन्द्र गिल ने शोध पत्र लेखन पर व्यावहारिक मार्गदर्शन प्रदान किया। उन्होंने owl.org जैसे उपयोगी संसाधनों की जानकारी दी और फुटनोट्स एवं संदर्भ लेखन के महत्व पर चर्चा की। उनका सत्र शोध लेखन की तकनीकी बारीकियों को समझने में अत्यंत सहायक रहा।

पंचम दिवस - 5 अप्रैल 2025

वक्ता: डॉ. जितेन्द्र गिल

स्थान: ऑनलाइन माध्यम

अपने पिछले सत्र को आगे बढ़ाते हुए, डॉ. जितेन्द्र गिल ने प्लेजरिज्म, स्व-प्लेजरिज्म तथा संदर्भ लेखन नैतिकता पर चर्चा की। उन्होंने APA और MLA जैसे उद्धरण शैलियों के बीच के अंतर को स्पष्ट किया और शोध में नैतिकता बनाए रखने की आवश्यकता को रेखांकित किया।

षष्ठ दिवस - 7 अप्रैल 2025

वक्ता: डॉ. ज्योति

स्थान: कक्ष संख्या 39A

डॉ. ज्योति, जो संस्कृत विभाग की विभागाध्यक्षा हैं, उन्होंने शोध प्राक्कथन (synopsis) लेखन पर व्यावहारिक जानकारी दी। उन्होंने अपने स्वयं के शोध प्राक्कथन का उदाहरण प्रस्तुत किया, जिससे प्रतिभागियों को विषय चयन, साहित्य समीक्षा तथा ग्रंथ सूची तैयार करने की प्रक्रिया समझने में सहायता मिली।

सप्तम दिवस - 8 अप्रैल 2025



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वक्ता: डॉ. तनुजा रावल

स्थान: कक्ष संख्या 39A

अंतिम सत्र में डॉ. तनुजा रावल ने वास्तविक जीवन की समस्याओं को शोध से जोड़ने पर जोर दिया। उन्होंने प्रश्नावली के माध्यम से डेटा संग्रह के तरीके बताए, जिसमें छात्रों, व्यवसायियों, गृहिणियों एवं वृद्धजनों को शामिल किया गया। उन्होंने योगसूत्र, भगवद्गीता, भागवत एवं विदुर नीति जैसे ग्रंथों को शोध में संदर्भित करने की सलाह दी। उनका सत्र विषय की गहराई में जाकर उत्तर खोजने के महत्व को उजागर करता है।

इस सात दिवसीय कार्यशाला ने प्रतिभागियों को शोध के सैद्धांतिक और व्यावहारिक पहलुओं की गहन समझ प्रदान की। प्रत्येक सत्र ने अलग-अलग दृष्टिकोणों को उजागर करते हुए प्रतिभागियों को एक समृद्ध और प्रेरणादायक अनुभव प्रदान किया। कार्यशाला ने न केवल शोध प्रक्रिया को सरल बनाया, बल्कि प्रतिभागियों में शोध के प्रति रुचि और प्रतिबद्धता भी उत्पन्न की।

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दिल्ली विश्वविद्यालय

संस्कृत विभाग

आई क्यू ए सी एवं एन ई पी कार्यान्वयन समिति
द्वारा संयुक्त रूप से आयोजित

पञ्चदिवसीय अनुसन्धान प्रविधि कार्यशाला
(अनुसन्धान प्रविधि, अनुसन्धान नैतिकता एवं
बौद्धिक संपदा अधिकार पर आधारित)

अप्रैल 1 से अप्रैल 7, 2025

12:00 - 1:00

कक्ष संख्या - 39A

डॉ. हर्षबाला
(एसोसिएशन प्रभारी)

डॉ. ज्योति
(विभागध्यक्ष)

प्रो. पायल नागपाल
(IQAC समन्वयक)

प्रो. स्वाति पाल
(प्राचार्या)

Janki Devi Memorial College
University of Delhi

Sanskrit Department
in collaboration with IQAC & NEP
implementation committee

Organises

One week Research Methodology Workshop
On Research Methodology, Research
Ethics and IPR

APRIL 1 TO APRIL 7, 2025

12:00 - 1:00

ROOM NO. 39A

Dr. Harshbala
(Association Incharge)

Dr. Jyoti
(Teacher Incharge)

Prof. Payal Nigpal
(IQAC, Convenor)

Prof. Swati Pal
(Principal)

कार्यशाला प्रथम दिवस



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कार्यशाला द्वितीय दिवस



कार्यशाला तृतीय दिवस



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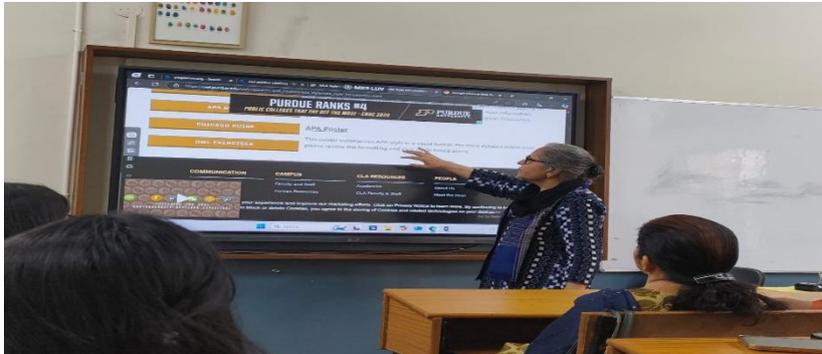
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चतुर्थ दिवस



पंचम दिवस



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षष्ट दिवस





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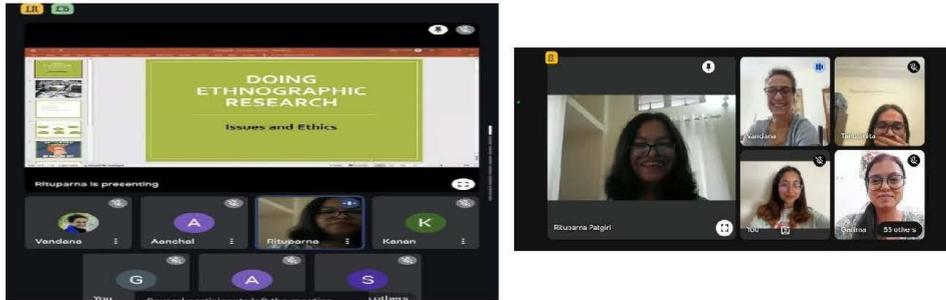
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PHOTOGRAPHS:



Research IPR Workshop – Day 4 Report (April 4,2025)

OFFLINE

Resource Person: **Prof. Amita Charan, Dept. of Commerce, JDMC**

The fourth day of the workshop on “Research Methodology, Research Ethics, and IPR” was led by Prof. Amita Charan from the Department of Commerce, JDMC. Her session was insightful and focused on Intellectual Property Rights (IPR), which play an essential role in protecting creative and innovative works.

Prof. Charan explained the different types of IPR, including patents, trademarks, copyrights, and geographical indications. She emphasized how these rights help in recognizing and rewarding the efforts of creators and inventors. The discussion highlighted the importance of understanding IPR in the academic and research context, especially for students and researchers aiming to safeguard their work.

One of the key takeaways from the session was the process of applying for patents and the kind of work that qualifies for patent protection. Prof. Charan also discussed real-life examples and case studies that made the session engaging and easy to understand. Avoiding plagiarism and giving proper credit to sources were also highlighted as vital components of ethical research.

Overall, the session was highly informative and provided valuable knowledge that will help participants be more aware of the legal and ethical responsibilities in research

FEEDBACK:

<https://docs.google.com/document/d/1IJJaOKusW3STJ7Z9Vvj8658-IB0XEL68QxchFXuCyQjY/edit?usp=sharing>

ATTENDANCE:

<https://docs.google.com/document/d/12qS2YW1-MZQnDwi09ppVkVulspl7xWj7pIURDlvh-Ig/edit?usp=drivesdk>



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PHOTOGRAPHS:



Research Methodology Workshop – Day 5 Report (April 5,2025)

MODE- ONLINE

Resource Person: Prof. Vasiraju Rajyalakshmi, Dept. Of Sociology, JDMC

The fifth day of the workshop on ‘Research Methodology, Research Ethics, and IPR’ was conducted by Prof. Vasiraju Rajyalakshmi from the Department of Sociology, JDMC. The session focused on the practical aspects of conducting fieldwork in sociology. Our professor emphasized how the choice of research methods depends on the research question, the target group, and the nature of the field area. A key point discussed was the importance of understanding the social positioning of the researcher, especially in terms of caste and gender, as it significantly influences data collection and field experiences.

The discussion highlighted that challenges faced during fieldwork may differ for male and female researchers, and for those from different caste backgrounds. The importance of choosing an appropriate sample size and being mindful of ethical boundaries was also stressed. Prof. Rajyalakshmi shared valuable real-life examples from her own research, which gave us insights into dealing with sensitive topics like HIV and violence against women in marginalized communities.

We also discussed the need for proper training before entering the field to avoid bias, misleading questions, or crossing boundaries with respondents. The session concluded with interactive discussions between students and the professor, making it both insightful and engaging.

FEEDBACK:

<https://docs.google.com/document/d/1ztCYQHLETN3tOj6oE60IHzyXUtMqtbpPkIVrpzjog/edit?usp=sharing>

ATTENDANCE:

<https://docs.google.com/spreadsheets/d/146JjkWyYXmgG-Yh6kOhx5nJCYv4BiQOmW7UoRdJ-1ek/edit?usp=sharing>



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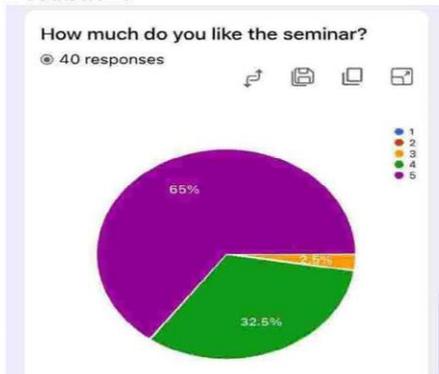
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Attendance:

Sr	Name	Course	Year	E-mail id
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2	Indika Choudhary	Political science Honours	2nd year	indika.23@delhi101@delhi.ac.in
3	Indika Choudhary	Political science Honours	2nd year	indika.23@delhi101@delhi.ac.in
4	Indika Priya	B.A. Political Science	2nd	indika23@delhi101@gmail.com
5	Indika Priya	Political science Honours	2nd year	indika23@delhi101@gmail.com
6	Kandish	Ba Honours I Political sci	1st	kandish.23@delhi101@delhi.ac.in
7	Kandish	Political Science Hons	1st	kandish.23@delhi101@delhi.ac.in
8	Kandish	Ba Honours political science	1st YEAR	kandish.23@delhi101@delhi.ac.in
9	Sangeeta	B.A. Political Science Hons	1st year	sangeeta.23@delhi101@delhi.ac.in
10	Sejal Jangal	B.A. Political Science Hons	1st year	sejalj2012@gmail.com
11	Shikha Arora	Ba pol science Hons	1st year	shikha2012delhi@gmail.com
12	Shikha Arora	Ba Hons Political Science	1st year	shikha.23@delhi101@delhi.ac.in
13	Shikha Arora	Ba Political Science Hons	1st year	shikha23@delhi101@gmail.com
14	Shikha Arora	B.A. Political Science Hons	1st	shikha.23@delhi101@delhi.ac.in
15	Shikha Arora	B.A. Political Science Hons	1st year	shikha.23@delhi101@delhi.ac.in
16	Shikha Arora	B.A. Political Science Hons	1st year	shikha.23@delhi101@delhi.ac.in
17	Shikha Arora	B.A. Political Science Hons	1st year	shikha.23@delhi101@delhi.ac.in
18	Shikha Arora	B.A. Political Science Hons	1st year	shikha.23@delhi101@delhi.ac.in
19	Shikha Arora	B.A. Political Science Hons	1st year	shikha.23@delhi101@delhi.ac.in
20	Shikha Arora	B.A. Political Science Hons	1st year	shikha.23@delhi101@delhi.ac.in
21	Shikha Arora	B.A. Political Science Hons	1st year	shikha.23@delhi101@delhi.ac.in
22	Shikha Arora	B.A. Political Science Hons	1st year	shikha.23@delhi101@delhi.ac.in
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Feedback:





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Janki Devi Memorial College

(University of Delhi)



Department of Political Science

JDMC-IQAC

Name of the Event	Research Methodology
Name of the Organization(s)	Department of Political Science, JDMC, DU
Type of the event (inter-college, intra-college, state/national) or any other collaboration	Intra-college
Objective of the event	The aim of the event is to enhance participants' understanding of research methodology in political science, focusing on conceptual clarity, research approach, and transparency.
Name and affiliation of the resource person (if applicable)	Prof. Hilal Ahmed, Lokniti- CSDS
Name of the affiliation of the judge of the event (if applicable)	NA
Name of the affiliation of the prize winner of the event (if applicable)	NA

Brief Report:

The Department of Political Science, Janki Devi Memorial College, University of Delhi, organized a seminar on **research methodology** on 19th February 2025 at 12:00 PM in Room No. 66. **Professor Hilal Ahmed** led the session, engaging students and faculty in discussions on conceptual clarity and research approaches in political science.

Through examples, Professor Ahmed highlighted the distinction between political science as an academic discipline and politics as practice. He guided participants in framing research questions and ensuring consistency in research. The session concluded with an interactive question-and-



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Pictures:





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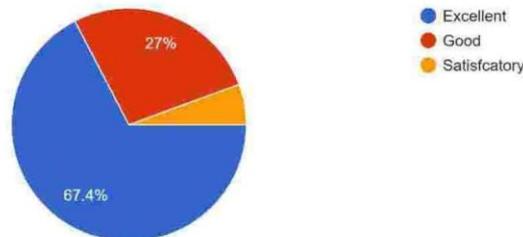
Attendance:

			Saumya	Ba prog	22/1810
Sanya Chauhan	3HB political science	714	Aarchi bansal	Ba (honours) political s	671
Aparna	B A (hons) Political Scie	666	Garima	Ba programme	1808
Sakshi verma	BA programme(history)	1230	PALLAVI kumari	Ba programme	433
Anjali Kumari	B.A. Programme	1293	Sanjana	BA programme	373
Preeti Kumari	BA(H) Political science	1264	Fauzia	Political science	717
Lavina	Ba programme	873	Musfikah Aktar Choudh	BA(H) POLITICAL SCII	720
Shruti kumari	BA.political science hor	624	Adya singh	Ba prog	890
Saloni	B. A .political science hc	774	Prema kumari	Ba programme	834
Garima	Ba programme	1806	Priyanka	BA Programme	1242
Nandani verma	B.A Hons political scien	1311	Khushi	Political science hons	1074
Varsha	Political science honours	711	Vanshika Jain	Ba (Hons) Political Scie	652
Subhuja	B.A. hons political scier	1432	Anjali	Ba(programme)	1197
Palak	B. A. Programme (Hist:	1136	Diksha Pandey	Ba programme	67
Kashish Shrivastava	BA(Hons.) Political Scie	692	Pallavi	BA programme	1085
Riya	BA programme	1440	Aarya Sardesai	BA Program	22/1803
Damini	BA Programme	353	Vibhuti Chauhan	BA Prog (History+Politi	827
Kalpna	N	B.A hons political scienc	Sonia choudhary	Ba programme	1183
Himanshi Panwar	Pol Sci Hons	1072	Anwasha	Ba political science hon	1209
Khushi sarkar	Ba prog (pol sci + eco	1814	Shivani bharti	B a hons political scient	677
Rajni Gupta	Ba programme	1343	Gangireddy Chaitanya	: B.A(P)	1570
Ambika sahu	BA honrs political scien	633	Deepika sharma	Ba programme political	402
Tanu Singh	Ba programme	1295			
Ritika Ratawal	Ba programme	910			

Feedback:

How would you rate the session

89 responses



Suggestions/comments/observations by students

- Very informative session
- It was good
- The session included all the parts used in the ethnography methods and methodology.
- It's very effective session
- Very nice!
- The session was good.
- Let was overall great workshop
- Interactive
- the session was really informative



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JANKI DEVI MEMORIAL COLLEGE
(University of Delhi)
DEPARTMENT OF POLITICAL SCIENCE
under the aegis of IQAC and NEP Implementation Committee
is organising a
ONE WEEK WORKSHOP ON
RESEARCH METHODOLOGY

SPEAKER : MS. PRIYANKA SHARMA
ASSISTANT PROFESSOR, SATYAWATI
COLLEGE (EVENING)

📅 5th April, 2025 ⌚ 5 P.M.

Officer in Charge (President) : Ms. Anjali Mishra
Faculty in Charge (President) : Dr. Anjali Mishra
Officer in Charge (Vice-President) : Ms. Anjali Mishra
Faculty in Charge (Vice-President) : Dr. Anjali Mishra
Officer in Charge (Secretary) : Ms. Anjali Mishra
Faculty in Charge (Secretary) : Dr. Anjali Mishra
Officer in Charge (Treasurer) : Ms. Anjali Mishra
Faculty in Charge (Treasurer) : Dr. Anjali Mishra
Officer in Charge (Students' Union) : Ms. Anjali Mishra
Faculty in Charge (Students' Union) : Dr. Anjali Mishra

जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)
राजनीति विज्ञान विभाग
IQAC और NEP कार्यान्वयन समिति के सहयोग से
आयोजित कर रहा है
अनुसंधान क्रियाविधि
एक सप्ताह की कार्यशाला

वक्ता: सुश्री प्रियंका शर्मा
सहायक प्रोफेसर, सत्यवती
कॉलेज (सांध्य)

📅 5 अप्रैल, 2025 ⌚ 5 बजे से

उपस्थित वक्ता (अध्यक्ष) : सुश्री प्रियंका शर्मा
सहायक प्रोफेसर (सांध्य)
उपस्थित वक्ता (सह-अध्यक्ष) : सुश्री प्रियंका शर्मा
सहायक प्रोफेसर (सांध्य)
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Name of the event	Research Methodology Workshop 6
Name of the Organizer(s)	Department of Political Science, JDMC, DU
Type of event (inter-college, intra-college, state/national) or any other collaboration	Intra-college
Objective of the event	The session aimed to introduce ethnography research methods, tools, and their relevance today
Name of the affiliation of the resource person (if applicable)	Ms. Priyanka Sharma, Assistant Professor, Department of Political Science, Satyawati College (Evening)

Brief Report:

The Department of Political Science organized the sixth session of the workshop on "Research Methodology" on 5th April 2025 from 5:00 PM to 6:00 PM. The session was conducted by Ms. Priyanka Sharma.

Ms. Sharma focused on ethnographic research, beginning with its anthropological roots and defining ethnography as a qualitative method centered on fieldwork and cultural immersion. She explained key elements such as fieldwork, language acquisition, and interviewing, and introduced various ethnographic research methods, techniques, and tools.

Posters:



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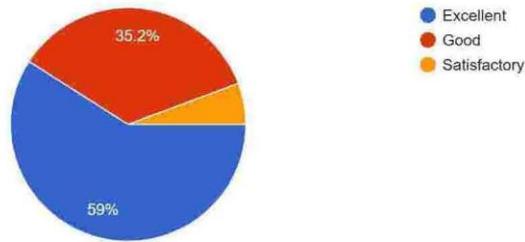
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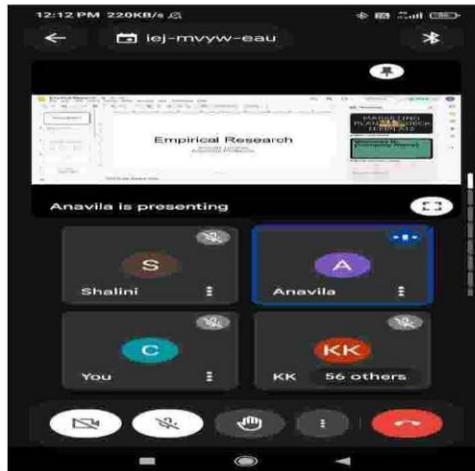
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How would you rate the session?

105 responses



Pictures:





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Attendance:

Akanksha Singh	1807 Ba prog history+pol sci	Shreya Gupta	812 BA Programme
Aarya Sardesai	22/1803 BA Program 3rd year	Bushra Qumer	1049 BA Political Science(Honou
Sarita Nanwani	25 Ba programme	Riddhima Singh	52 Ba prog
Aditi Kumari	225 BA program	SNEHA SINGH	1801 Ba programme
Nazla	1150 B.A Programme	Raajnandinee	22/1805 B.A. Programme (Political :
Lavina Singh	873 Ba programme	KIRAN	1764 B.A. programme
Jahanvi Bhardwaj	323 BA Programme	Ritika Ratawal	910 Ba programme
Chitralekha Meghwal	755 B.A.hons. Political Science	Tamanna ghate	1080 Ba programme
Saniya Malhotra	22/1497 BA Programme	Prerna kumari	834 Ba program
Raunika Negi	1516 Ba programme	Khushi	1462 Ba Program
Diya Chaudhary	1613 BA Program	Pratibha	723 Political science honours
Divyansha	623 BA(H) POLITICAL SCIENCE	Varsha	711 Political science honours
Yashita shokeen	1529 BA program	Mishween Kaur Kharba	725 BA Political Science hons
Priyanshi	1220 Ba hons political science	Adya singh	890 Ba prog
Jeevanshi chawla	1433 Political science hons	Sneha Suresh	1656 BA(hons) Political science
SHAHIDA MUSHTAQ	1082 BA (H) Political science	Shruti kumari	624 BA.political science hons.
Saumya	22/1810 BA prog (his+ pol sci)	Sakshi	334 Ba programme (political sr
Aparna	666 B.A (hons) Political science	Garima	1808 BA program
Garima	1806 Ba program	Sarika Dewan	719 BA Political science hons
		Palak	1136 B. A. Programme
		Anjali Kumari	1293 B.A. Programme
		Deepti	705 Political science Hons
		Khushi	1074 Political science hons
iffat aurooj	726 ba hons. political science	Karishma	667 Ba political science Hons
Kumkum Pant	284 B.A.(Prog.) History + Politia	Kalpana	1518 B.a hons political science
Pallavi kumari	433 Ba programme	Pinki kumari	42 BA program
Sonam	1087 Ba Hons political science	Swati Shekhar	628 BA Hons Political Science
Khushi	1074 Political science hons	Fauzia	717 Political science honours
Radhika kumari	695 Political science	Vandana	631 BA political science honours
Atima	363 BA PROGRAMME	Poornima Kanojia	1732 BA hons Political science
Yashasvi Gautam	1640 B.A (hons) political science	Vanshika Jain	652 Ba (Hons) Political Science
Sanya Chauhan	714 3HB (political science)	Tanu Singh	1295 Ba program
Sanjana	373 BA programme	Laxmi agrawal	350 ba programme(history + political sci
Aarchi bansal	671 Ba (honours) political science	Himanshi	1072 Pol Sci Hons
Yashasvi Gautam	1640 B.A (hons) political science	Yashita shokeen	1529 BA program
Diksha	1772 BA program	Lakshika Shah	313 BA program
Khushi sarkar	1814 Ba prog (pol sci + eco)	sonia choudhary	1183 Ba programme
Kritika Shrivastav	837 BA. Programme(Hist+ Pol sci)	Sundhi	1403 BA programme
Damini	353 BA Programme	Jeevanshi chawla	1433 Political science hons
Sristy singh	352 Ba program	Priyanka	1242 B.A. Programme (History + Political
Shruti sah	1966 B.A programme (History+poli	Zeenat haseen	1227 B.A polsci (H)
Riya	1440 Ba programme	Vibhuti Chauhan	827 BA Prog (History+Political Science)
Saloni	774 B. A. political science hons	Anvesha	1209 Ba political science hona
Preeti Kumari	1264 B A(H) political science	Shivani bharti	677 BA hons political science
Srija Saha	713 B.A(H) Political Science	Gangireddy Chaitanya	1570 B.A(P)
Pratistha	220 Ba programme	Deepika Sharma	402 Ba program pol and his

Feedback:

Suggestions and Feedback by the students:

- Good concept about text and discourse.
- It was an amazing session and very insightful experience.
- Class was so structured and made us clearcut understandable.
- Session was very informative
- The session was interactive.
- I have learnt a lot from the session.
- Informative and interactive



जानकी देवी मेमोरियल कॉलेज JANKI DEVI MEMORIAL COLLEGE

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सर गंगा राम अस्पताल मार्ग, नई दिल्ली-110060
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Name of the event	Research Methodology Workshop 5
Name of the Organizer(s)	Department of Political Science, JDMC,DU
Type of event (inter-college, intra-college, state/national) or any other collaboration	Intra-college
Objective of the event	The workshop aimed to enhance understanding of empirical research and discourse analysis.
Name of the affiliation of the resource person (if applicable)	Dr. Anavila Lochan, Assistant Professor, Department of psychology, Laxmibai College

Brief Report:

The Department of Political Science organized the fifth day of the online workshop on "Research Methodology" on 5th April 2025 from 12:00 PM to 2:00 PM. The session was conducted by Anavila Lochan.

Ms. Lochan focused on empirical research and discourse analysis. She began by explaining empiricism vs. rationalism and highlighted the core characteristics of empirical research— ontological and epistemological foundations. In the second half, she discussed discourse analysis, explaining it as both language and a tool of power. Through relatable examples, she ensured clarity and engagement.

Posters:

JANKI DEVI MEMORIAL COLLEGE
(University of Delhi)
DEPARTMENT OF POLITICAL SCIENCE
Under the wings of IQAC and NEP Implementation Committee
is organising a
ONE WEEK WORKSHOP ON
RESEARCH METHODOLOGY

SPEAKER : DR. ANAVILA LOCHAN
ASSISTANT PROFESSOR, DEPARTMENT
OF PSYCHOLOGY, LAKSHMIBAI
COLLEGE

5th April, 2025 12 P.M.

Head Hostel (President)
Shekhila Malikha (President)
The Shreeya (Vice-President)
Jyotsna Bora (Treasurer)
(STUDENT'S UNION) Dr. Shikharika Bhatnagar
Dr. Susha Gupte
Ms. Dimple Singh
(ASSOCIATION-IN-CHARGE) Dr. Ramesh Kumar
TEACHER-IN-CHARGE Prof. Pooja Mehta
IQAC COORDINATOR Prof. Sunita Pal
(PRINCIPAL)

जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)
राजनीति विज्ञान विभाग
IQAC और NEP कार्यान्वयन समिति के सहयोग से
आयोजित कर रहा है
अनुसंधान क्रियाविधि
एक सप्ताह की कार्यशाला

वक्ता : डॉ. अनाविला लोचन सहायक
प्रोफेसर, डिपार्टमेंट ऑफ साइकोलॉजी,
लक्ष्मीबाई कॉलेज

5 अप्रैल, 2025 12 बजे से

उपकाय सभा (अध्यक्ष)
पारिजात गुप्ता (सचिव)
डॉ. अरवि (उपसचिव)
विद्या सभा (सोसायटी)
(संस्थापक) ऑरिजिनल डॉ. डेवगुप्ता अग्रवानी
डॉ. पूजा कुमारी शर्मा
डॉ. विद्या शर्मा
(सोसायटी-इन-चार्ज) डॉ. पूजा शर्मा
(विद्या सभा) ऑफिसर इनचार्ज
(IQAC संयोजक) डॉ. सुनीता पाल
(प्रिंसिपल)



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(दिल्ली विश्वविद्यालय)/(University Of Delhi)

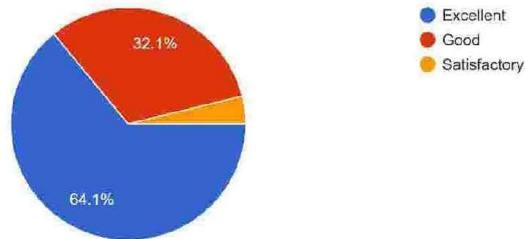
सर गंगा राम अस्पताल मार्ग, नई दिल्ली-110060
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How would you rate the session

78 responses



Pictures:





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Attendance:

Laxmi agrawal	350 ba programme(history + political science)
Mohini mavi	1809 BA program
Pritanshi saini	175 Ba program
Aditi Kumari	225 BA program
Manomoti	407 Ba program
Vandana	631 BA political science honours
Pinki kumari	42 BA program (political science+ sanskrit)
Roshni kumari	1225 B. A. (Hons.) Political science
Chitralkha Meghwal	755 B.A honrs. Political Science
Anjali Kumari	1293 B.A. Programme
Deepthi	705 Political science Hons
Taniya Dubey	1561 Ba program
Prerna kumari	834 Ba program
Kumkum Pant	284 B.A. (Prog.) History + Political Science
Atima	363 B.A. PROGRAMME [HISTORY +POLITIC/
Adiya singh	890 Ba prog
Tanu Singh	1259 Ba program
Pallavi kumari	433 Ba programme
Sneha Suresh	1656 Ba honrs Political science
Subhija	1432 B.A. honrs. Political Science
Swati Shekhar	628 B.A. (Hons) Political Science
Yashita shokeen	1529 BA program
Aarchi bansal	671 Ba (honours) political science
Aparna	666 B.A(hons) Political science
Kashish Shrivast	692 BA(hons.) Political Science
Khushi sarkar	1814 Ba progr(pol sci + eco)
Tamanna ghate	1080 Ba programme
Musfikah Aktar Choudh	720 BA(H) Political Science
Priyanshi	1220 Ba honrs political science
Khushi	1074 Political science honrs
Kalpana	1518 Ba honrs political science
Zeenat haseen	1227 B. A pol sci H
Riddhima Singh	52 Ba prog
Anjali	1197 Ba(program)
Yashasvi Gautam	1640 B.A (hons) political science
Ritika Ratawal	910 Ba programme
Vibhuti Chauhan	827 BA Prog (History+Political Science)
Kritika Shrivastav	837 BA Programme (hist+PolSci.)
Sristy singh	352 BA program
Riya	1440 BA. Programme
Neha	697 Political science honrs
Kritika Gupta	22/293 Ba programme
Sakshi	334 Ba program (political science+ Sai
Ambika sahu	633 BA honrs political science
Gangireddy Chaitanya :	1570 B.A (P)
Farwa	717 Political science honours

Feedback:

Suggestions and Feedback by the students

- Informative session
- More detailed class will be useful
- The session was nice as the research methods was explained well with multiple examples.
- Very insightful!
- Need more sessions like this
- Session is quite descriptive and can easily understand
- The session was really knowledgeable. It was very helpful for our future research studies.



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Name of the event	Research Methodology Workshop 4
Name of the Organizer(s)	Department of Political Science, JDMC, DU
Type of event(inter-college, intra-college, state/national) or any other collaboration	Intra-college
Objective of the event	The objective of the workshop was to enhance participants' understanding of research methods.
Name of the affiliation of the resource person (if applicable)	Ms. Shalini Singh, Assistant Professor, Department of Political Science, JDMC

Brief Report:

The Department of Political Science organized the fourth day of the workshop on "Research Methodology" on 4th April 2025 from 12:00 PM to 1:00 PM. The session was conducted by Mrs. Shalini Singh. Mrs. Singh discussed various research methods, explaining the differences between quantitative and qualitative approaches. She elaborated on empirical and normative approaches, emphasizing their relevance in political research.

Posters:

JANKI DEVI MEMORIAL COLLEGE
(University of Delhi)
DEPARTMENT OF POLITICAL SCIENCE
under the aegis of IQAC and NEP Implementation Committee
Is organising a
**ONE WEEK WORKSHOP ON
RESEARCH METHODOLOGY**

SPEAKER : MS. SHALINI SINGH
ASSISTANT PROFESSOR, JDMC

4th April, 2025 12 P.M. Room no 66

Head Institute (President) Dr. Shalini Mehta
President (Faculty) Dr. Kaul Gopalan
President (Students) Dr. Shalini Singh
President (Staff) Dr. Shalini Singh
President (Alumni) Dr. Shalini Singh

जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)
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(IQAC और NEP कार्यान्वयन समिति के सहयोग से
आयोजित कर रहा है)

अनुसंधान क्रियाविधि
एक सप्ताह की कार्यशाला

वक्ता : सुश्री शालिनी सिंह
सहायक प्रोफेसर, JDMC

4 अप्रैल, 2025 12 बजे से कम नंबर 66

उपरोक्त कार्य (कार्य) डॉ. शालिनी मेहता
आयोजित करने (आयोजित) डॉ. कौल गोपालन
आयोजित करने (आयोजित) डॉ. शालिनी सिंह
आयोजित करने (आयोजित) डॉ. शालिनी सिंह
आयोजित करने (आयोजित) डॉ. शालिनी सिंह



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Shivani bharti	BA honours political science	677	Anjali	BA(program)	1187
Saniya Malhotra	BA Programme	22/1487	Pallavi kumari	Ba programme	433
Mohini Mavi	BA program	1809	Khushi	BA HONS POLITICAL SCIENCE	1074
Akanksha Singh	Ba prog his + polsci	1807	Priyanshi	Ba hons political science	1220
Saumya	BA prog (his+pol sci)	1810	Swati Shekhar	BA (hons) Political Science	628
Archita Gupta	Ba programme	1781	Laxmi agrawal	ba programme(history + political science)	350
Palak	B. A. Programme (History+ Political Science)	1136	Vibhuti Chauhan	BA Prog(history+Political Science)	827
Shreya Gupta	BA Programme	812	Manomoti	Ba program	407
Yashita shokeen	BA program	1529	Supriya Sharma	B a political science hons	759
Deepthi	Political science Hons	705	Khushi	Political science honours	1037
Raunika Negi	Ba programme	1516	Apama	B.A. (hons) Political science	668
Aditi Kumari	BA program	225	Lavina Singh	Ba programme	873
Raajnandinee	B.A. Programme	22/1805	Sneha Gupta	Ba hons. Political science	1476
Jeevanshi chawla	Political science hons	1433	Preeti	B.A (H) Political science	1264
Rajni Gupta	Ba program	1343	Zeenat haseen	B. A. political science H	1227
SNEHA SINGH	Ba programme	1801	Kashish Shrivastava	BA(hons.) Political Science	692
Pinki kumari	BA programme (political science+sanskrit)	42	Anjali	Ba hons political science	630
Yashasvi Gautam	B.A (hons) political science	1640	Riddhima Singh	Ba prog	52
Sristy singh	BA program	352	Diksha	Ba programme	67
Taniya Dubey	B A program	1561	Sonia choudhary	Ba programme	1183
Khushi	Ba Program	1462	Radhika Kumari	Political science honours	695
Anjali Kumari	B.A Programme	1293	Sneha Kumari	B. A. (Hons.) Political Science	1040
Himanshi	BA. Pol Sci hons	1072	Pallavi	BA Program	1085

Pictures:





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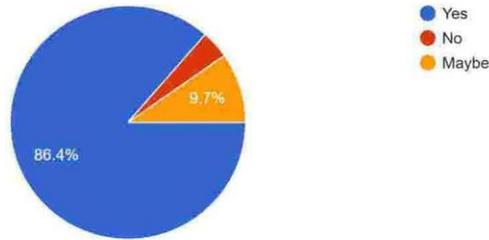
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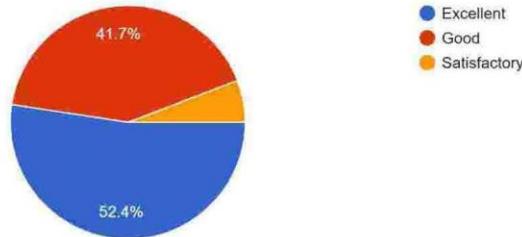
Should you have such workshops more often?

103 responses



How would you rate the content of the session?

103 responses



Attendance:

Sarika Dewan	BA Political science hons	719	Diksha	Ba program	1772
Mishween Kaur Kharba	BA political science hons	725	Tanu Singh	Ba program	1295
Jahanvi Bhardwaj	BA Programme	323	Aarshi Bansal	Ba honours political science	671
Ritul Upadhyay	B.A (H) Political Science.	1577	Shruti kumari	BA, Political Science hons.	624
Sneha singh	Ba prog	1720	Pritanshi salni	Ba program	175
Vandana	BA political science honours	631	Kritika Shrivastav	BA, Prog. (hist+Pol sci.)	837
Divyansha	BA(H) POLITICAL SCIENCE	623	Garima	Ba program	1806
Pratibha	Political science honours	723	Shruti sah	B.A programme (History+ political science)	1069
Nazia	B.A Programme	1150	Srija Saha	B.A(H) Political Science	713
Madhu koli	B.A honours political science	1668	Smriti Suresh	Ba hons Political science	1658
Santa Nanwani	Ba programme	25	Kalpna	B.A hons political science	1518
Kritika Gupta	Ba programme	22/293	Saloni	B. A political science hons	774
Damini	BA Programme	353	Kiran	B.A programme	1764
Sakshi	Ba program (political science+ Sanskrit)	334	Sanjana	BA programme	373
Kumkum Pant	B.A./Prog./History + Political Science	284	Sanya Chauhan	3HB (political science)(hons)	714
Lakshika Shah	BA program	313	Atina	BA programme	363
Nandani verma	B.A Hons political science	1311	Prenna kumari	Ba program	634
Sakshi verma	BA programme (history+ pol science)	1250	Keshika	Ba program	112
Musfirah Akter Choudh	BA(H) Political Science	720	Poornima Kanojia	BA hons Political science	1732
			Sonam	Ba Hons political science	1087
			Varsha	Political science course	711
			Aditi Shukla	BAP	89
			Chitransha Marbhai	B.A hons Political Science	755



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JANKI DEVI MEMORIAL COLLEGE
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under the auspices of IQAC and NEP Implementation Committee
is organising a
**ONE WEEK WORKSHOP ON
RESEARCH METHODOLOGY**



SPEAKER : DR. MD. ZUBEER AHMED
ASSOCIATE PROFESSOR, JDMC

3rd April, 2025 **12:00 P.M.** **ROOM NO 66**

Chief Guest (President)
Shahid Mathura (President)
Raj Sharma (Vice-President)
Ajaykumar (Secretary)
STUDENTS' UNION

U. Sr. Debakshi Brohachari
Dr. Gauri Srivastava
Ms. Simran Singh
ASSOCIATION IN CHARGE

Dr. Pankaj Kumar
TEACHER IN CHARGE

Prof. Pooja Negori
IQAC COORDINATOR

Prof. Suresh Paul
PRINCIPAL

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राजनीति विज्ञान विभाग
IQAC और NEP कार्यान्वयन समिति के सहयोग से
आयोजित कर रहा है
अनुसंधान क्रियाविधि
एक सप्ताह की कार्यशाला



वक्ता: डॉ. मोहम्मद ज़ुबैर अहमद
एसोसिएट प्रोफ़ेसर, JDMC

3 अप्रैल, 2025 **12 बजे से** **रूम नंबर 66**

आयोजक (अध्यक्ष)
शाहिद मथुरा (अध्यक्ष)
राज शर्मा (उप-अध्यक्ष)
अजय कुमार (सह-अध्यक्ष)
(सब-अध्यक्ष)

संयोजक डॉ. देवकुंजर ब्रह्मचारी
डॉ. गौरी शिवस्तवा
सुनी सिमरन सिंग
(संयोजक-समिति)

डॉ. पंकज कुमार
(सह-अध्यक्ष)

डॉ. सुरेश पाठक
(अध्यक्ष)

डॉ. सुनील शर्मा
(अध्यक्ष)

डॉ. सुनील शर्मा
(अध्यक्ष)

Feedback:



जानकी देवी मेमोरियल कॉलेज JANKI DEVI MEMORIAL COLLEGE

(दिल्ली विश्वविद्यालय)/(University Of Delhi)

सर गंगा राम अस्पताल मार्ग, नई दिल्ली-110060
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दूरभाष/Tel. : 49876630, ई-मेल/E-mail : jdmcollege@hotmail.com, वेबसाइट/Website : <http://jdm.du.ac.in>

आइ एस ओ 21001 : 2018 व आइ एस ओ 9001 : 2015 प्रमाणित एवं NAAC प्रत्यायित A+ महाविद्यालय
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Name of the event	Research Methodology Workshop 3
Name of the Organizer(s)	Department of Political Science, JDMC, DU
Type of event (inter-college, intra-college, state/national) or any other collaboration	Intra-college
Objective of the event	The objective of the workshop was to enhance participants' understanding of research methodology, proposal writing, and proper citation practices to ensure academic integrity.
Name of the affiliation of the resource person (if applicable)	Dr. Md. Zubeer Ahmed, Associate Professor, Department of Political Science, JDMC

Brief Report:

The Department of Political Science organized the third day of the offline workshop on "Research Methodology" on 3rd April 2025 from 12:00 PM to 1:00 PM. The session was conducted by Dr. Md. Zubeer Ahmed. Dr. Ahmed provided a detailed discussion on writing a PhD synopsis, focusing on structure, clarity, and coherence. He highlighted the importance of research ethics, emphasizing integrity, plagiarism prevention, and responsible academic practices. He also introduced various academic writing styles essential for scholarly work.

Posters:



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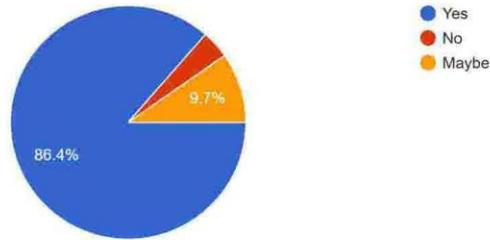
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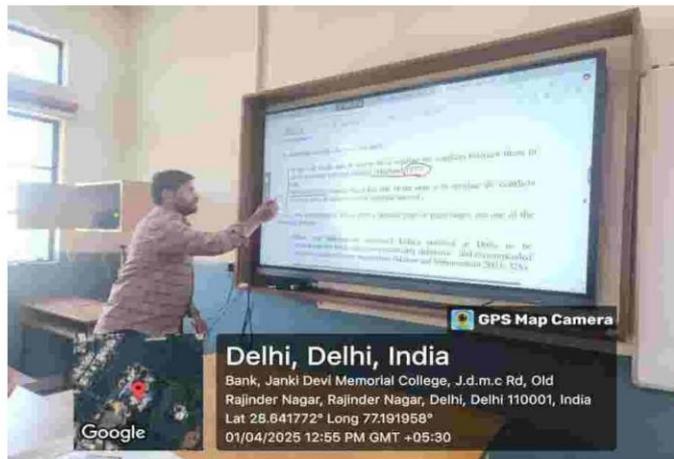
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Should you have such workshops more often?
103 responses



Pictures:





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Attendance:

Sarika Dewan	BA Political science hons	719	Diksha	Ba program	1772
Mishween Kaur Kharba	BA political science hons	725	Tanu Singh	Ba program	1295
Jahanvi Bhardwaj	BA Programme	323	Aarchi bansal	Ba honours political science	671
Ritul Upadhyay	B.A (H) Political Science	1577	Shruti kumari	BA. Political Science hons.	624
Sneha singh	Ba prog	1720	Pritanshi saini	Ba program	175
Vandana	BA political science honours	631	Kritika Shrivastav	BA. Prog. (hist+Pol sci.)	837
Divyansha	BA(H) POLITICAL SCIENCE	623	Garima	Ba program	1806
Pratibha	Political science honours	723	Shruti sah	B.A programme (History+ political science)	1069
Nazia	B.A Programme	1150	Srija Saha	B.A(H) Political Science	713
Madhu koli	B.A honours political science	1668	Sneha Suresh	Ba hons Political science	1656
Sarita Nanwani	Ba programme	25	Kalpna	B.A hons political science	1518
Kritika Gupta	Ba programme	22/293	Saloni	B. A political science hons	774
Damini	BA Programme	353	Kiran	B.A. programme	1764
Sakshi	Ba program (political science+ Sanskrit)	334	Sanjana	BA programme	373
Kumkum Pant	B.A.(Prog.)History + Political Science	284	Sanya Chauhan	3HB (political science)(hons.)	714
Lakshika Shah	BA program	313	Atima	BA programme	363
Nandani verma	B.A Hons political science	1311	Premna kumari	Ba program	834
Sakshi verma	BA programme (history+ pol science)	1230	Kashika	Ba program	112
Musfikah Aktar Choudh	BA(H) Political Science	720	Poochima Kanojia	BA hons Political science	1732
			Sonam	Ba Hons political science	1087
			Varsha	Political science course	711
			Aditi Shukla	BAP	88
			Chitralekha Manhual	R & hons. Political Science	755
Shivani bharti	BA honours political science	677	Anjali	BA(program)	1197
Saniya Mahotra	BA Programme	22/1497	Pallavi kumari	Ba programme	433
Mohini Mavi	Ba program	1809	Khushi	BA HONS POLITICAL SCIENCE	1074
Akanksha Singh	Ba prog his + polsci	1807	Priyanshi	Ba hons political science	1230
Saumya	BA prog (his+pol sci)	1810	Swati Shekhar	BA (hons) Political Science	628
Archita Gupta	Ba programme	1781	Launi agrawal	ba programme/history + political science)	350
Palak	B. A. Programme (History+ Political Science)	1136	Vibhuti Chauhan	BA Prog(History+Political Science)	827
Shreya Gupta	BA Programme	812	Manomoti	Ba program	407
Yashita shokeen	BA program	1529	Supriya Sharma	B.a political science hons	759
Deepthi	Political science Hons	705	Khushi	Political science honours	1037
Rausika Negi	Ba programme	1516	Aparna	B.A. (hons) Political science	666
Aditi Kumari	BA program	225	Lavina Singh	Ba programme	873
Raagnandinee	B.A. Programme	22/1805	Sneha Gupta	Ba hons. Political science	1476
Jeevanshi chawla	Political science hons	1433	Preeti	B.A. (H) Political science	1264
Rajni Gupta	Ba program	1343	Zeenat hasreen	B. A political science H	1227
SNEHA SINGH	Ba programme	1801	Kashish Shrivast	BA(hons.) Political Science	692
Pinki kumari	BA programme (political science+sanskrit)	42	Anjali	Ba hons political science	630
Yashasvi Gautam	B.A (hons) political science	1640	Riddhima Singh	Ba prog	52
Srishty singh	BA program	352	Diksha	Ba programme	67
Taniya Dubey	B A program	1561	Sonia choudhary	Ba programme	1183
Khushi	Ba Program	1462	Radhika Kumari	Political science honours	695
Anjali Kumari	B.A. Programme	1293	Sneha Kumari	B. A. (Hons.) Political Science	1040
Hinanshi	BA. Pol Sci hons	1072	Pallavi	BA Program	1085

Feedback:

How would you rate the content of the session?

103 responses





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Name of the event	Research Methodology Workshop 2
Name of the Organizer(s)	Department of Political Science, JDMC, DU
Type of event (inter-college, intra-college, state/national) or any other collaboration	Intra-college
Objective of the event	The objective of the workshop was to enhance participants' understanding of research methodology, proposal writing, and proper citation practices to ensure academic integrity.
Name of the affiliation of the resource person (if applicable)	Dr. Raju Keshari, Assistant Professor, Department of Political Science, JDMC

Brief Report:

The Department of Political Science organized the second day of the workshop on "Research Methodology" on 1st April 2025 from 12:00 PM to 1:00 PM. The session featured **Dr. Raju Kesari**. The session provided a step-by-step guide to writing a research proposal, explaining key components such as research questions, objectives, and methodology. Dr. Kesari also discussed citation styles, referencing techniques, and the importance of a well-structured bibliography in academic writing.

Posters:

JANKI DEVI MEMORIAL COLLEGE
(University of Delhi)
DEPARTMENT OF POLITICAL SCIENCE
Under the aegis of IQAC and NEP Implementation Committee
is organising a
ONE WEEK WORKSHOP ON
RESEARCH METHODOLOGY

SPEAKER: DR. RAJU KESHARI
ASSISTANT PROFESSOR, JDMC

1st April, 2025 12:00 P.M. ROOM NO 66

Chief Guest (President) Dr. Dinkar Prasad (President) Dr. Poojita Khandelwal (President) Prof. Pooja Negpal (President) Prof. Suman Rai (President)
Dr. Anil Kumar (President) Dr. Anil Kumar (President) Dr. Anil Kumar (President) Dr. Anil Kumar (President)
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जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)
राजनीति विज्ञान विभाग
IQAC और NEP कार्यान्वयन समिति के सहयोग से
आयोजित कर रहा है
अनुसंधान क्रियाविधि
एक सप्ताह की कार्यशाला

वक्ता: डॉ. राजू केशरी
सहायक प्रोफेसर, जेडीएमसी

1 अप्रैल, 2025 12 बजे से रूम नंबर 66

मुख्य अतिथि (अध्यक्ष) डॉ. दिन्कर प्रसाद (अध्यक्ष) डॉ. पूजा नेगल (अध्यक्ष) डॉ. सुमन राय (अध्यक्ष)
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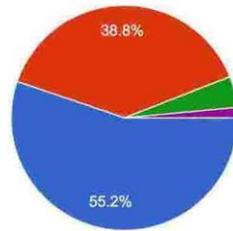
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Feedback:

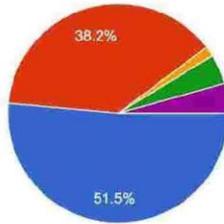
How you would rate the content of the session?

67 responses



How useful was the content delivery?

68 responses





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Aditi Kumari	225	BA program	Nada	1150	BA Programme
Vanshika Jain	652	Ba (Hons) Political Science	Garma	1806	BA program
Sanjana	373	BA programme	Mishween Kaur Kharba	725	BA Political Science hons
SNEHA SINGH	1801	Ba programme	Ambika sahu	633	BA honrs political science
Riddhima Singh	52	Ba Prog	Raajpandinee	22/1805	B.A. Programme (Political Science+HDFE)
Ritu Upadhyay	1577	B.A (H) Political Science	Palavi kumari	433	Ba programme
Diksha Pandey	67	Ba programme	Nazia	1150	BA Programme
Sonia choudhary	1183	Ba programme	Neha	897	Political science hons
Sanjya Malhotra	22/1497	BA Programme	Aarchi bansal	671	Ba (honours) political science
Laxmi agrawal	350	ba programme (history + political science)	Aarya Sardesai	1803	BA Program
Kumkum Pant	284	B.A (Prog.) History + Political Science	Diksha	1772	BA PROGRAM
Madhvi Koli	1668	B.A honours political science	Kiran	1764	B.A. programme
Diya Chaudhary	1813	BA Program	Priema kumari	834	Ba program
Chitrakha Meghwal	755	BA hons. Political Science	Tamanna ghate	1080	ba programme
Sakshi	334	Ba program (political science+ Sanskrit)	Ritika Ratawal	910	Ba programme
Shreya Gupta	812	BA Programme (History+ Political Science)	preeti kumari	1264	B.A (H) POLITICAL COLLEGE
Sanya Chauhan	714	BA. hons. Political Science (3HB)	Palak	1136	B. A. Programme
Mansi Kumari	281	BA Programme	Sneha Kumari	1040	B. A. (Hons.) Political Science
Sarika Dewan	719	BA Political science hons	Varsha	711	Political science honours
Aditi Kumari	225	BAProg	Swati Shekhar	628	BA (Hons) Political Science
Aarohi Bansal	671	Ba honours political science	Yashita shokeen	1529	BA program
Anjali	630	3rd	Tanu Singh	1285	Ba program
Karekha	667	RA npolitical science Hons	Shahida Mushtaq	1082	Ba (H) Political science

Pictures:





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Name of the event	Research Methodology Workshop I
Name of the Organizer(s)	Department of Political Science, JDMC, DU
Type of event (inter-college, intra-college, state/national) or any other collaboration	Intra-college
Objective of the event	The objective of the workshop was to enhance participants' understanding of research proposal writing, and proper citation practices to ensure academic integrity.
Name of the affiliation of the resource person (if applicable)	Ms. Garima Sangwan, PhD Candidate at The State University of New York, Buffalo, US.

Brief Report:

The Department of Political Science organized an online workshop on "Research Methodology" on 31st March 2025 from 10:30 AM to 11:30 AM. Conducted by **Miss Garima Sangwan**, the session was attended by over 70 students and professors.

Miss Sangwan discussed human inquiry, political inquiry, and the epistemological debate, emphasizing their role in research. She explained key methods, the importance of theoretical frameworks, and ethical considerations. The session was interactive, with participants engaging in discussions on research challenges.

Poster:



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2	Aarya Sardesai	22/1803	26	Laxmi agrawal	350
3	Aditi Kumari	225	27	Manomoti	407
4	Aditi Shukla	88	28	Mohini Mavi	1809
5	Adya singh	890	29	Nazia	1150
6	Akanksha Singh	1807	30	Palak	1136
7	Anjali	1197	31	Pallavi	1085
8	Anjali Kumari	1293	32	Pallavi kumari	433
9	Atima	363	33	Pinki kumari	42
10	Damini	353	34	Pratistha	220
11	Deepika Sharma	402	35	Perna kumari	834
12	Diksha	1772	36	Pritanshi Saini	175
13	Diksha Pandey	67	37	Raajnandiinee	22/1805
14	Diya Chaudhary	1613	38	Rajni Gupta	1343
15	Gangireddy Chaitanya	1570	39	Raunika Negi	1516
16	Garima	1806	40	Riddhima Singh	52
17	Jahanvi Bhardwaj	323	41	Ritika Ratawal	910
18	Khushi	1462	42	Riya	1440
19	Khushi sarkar	1814	43	Sakshi	334
20	KIRAN	1764	44	Sakshi verma	1230
21	Kritika Gupta	293	45	Saniya Malhotra	22/1497
22	Kritika Shrivastav	837	46	Sanjana	373
23	Kumkum Pant	284	47	Sarita Nanwani	25
24	Lakshika Shah	313	48	Saumya	22/1810
25	Lavina Singh	873	49	Shreya Gupta	812



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2	Divyansha	623	22	Musfikah Aktar Choudi	770
3	Shruti kumari	624	23	Pratibha	723
4	Swati Shekhar	628	24	Mishween Kaur Kharba	725
5	Anjali	630	25	iffat aurooj	726
6	Vandana	631	26	Chitralkha Meghwal	755
7	Ambika sahu	633	27	Saloni	774
8	Vanshika Jain	652	28	Sneha Kumari	1040
9	Aparna	656	29	Bushra Qumer	1049
10	Karishma	667	30	Himanshi	1072
11	Aarchi bansal	671	31	Khushi	1074
12	Shivani bharti	677	32	SHAHIDA MUSHTAQ	1082
13	Kashish Shrivastava	692	33	Sonam	1087
14	Radhika kumari	695	34	Anwesha	1209
15	Neha	697	35	Priyanshi	1220
16	Deepti	705	36	Zeenat haseen	1227
17	Varsha	711	37	Preeti Kumari	1264
18	Srija Saha	713	38	Nandani verma	1311
19	Sanya Chauhan	714	39	Sushuja	1432
20	Fauzia	717	40	Jeevanshi chawla	1433
21	Sarika Dewan	719	41	Kaipana	1518

List of B. A. (Prog.) Students for certificates:

Total Count: 58

50	Shruti sah	1068
51	Sneha singh	1720
52	SNEHA SINGH	1801
53	sonia choudhary	1183
54	Sristy singh	352
55	Tamanna ghate	1080
56	Taniya Dubey	1561
57	Tanu Singh	1295
58	Vibhuti Chauhan	827
59	Yashita shokeen	1529



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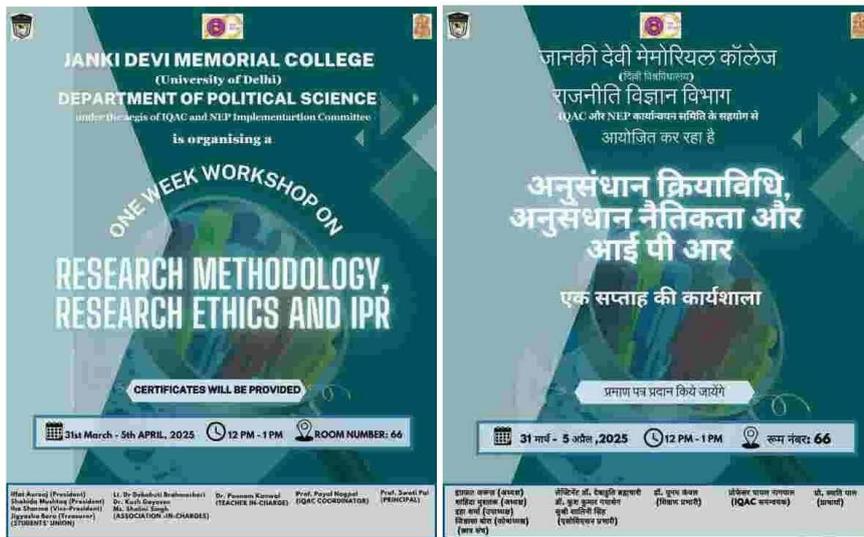
Janki Devi Memorial College
(University Of Delhi)



Department of Political Science

Research Methodology Workshop

(March 31, 2025-April 6, 2025)



Brief Report

A total of 6 sessions were conducted over a span of one week covering up the various topics like the basics of proposal writing, citation, research ethics, methodology, empirical analysis, discourse analysis and ethnography.

A total of 98 students completed the course and were certified by the IQAC

The list of students is attached below:

List of B.A. (Hons.) Political Science Students for certificates:

Total Count: 40



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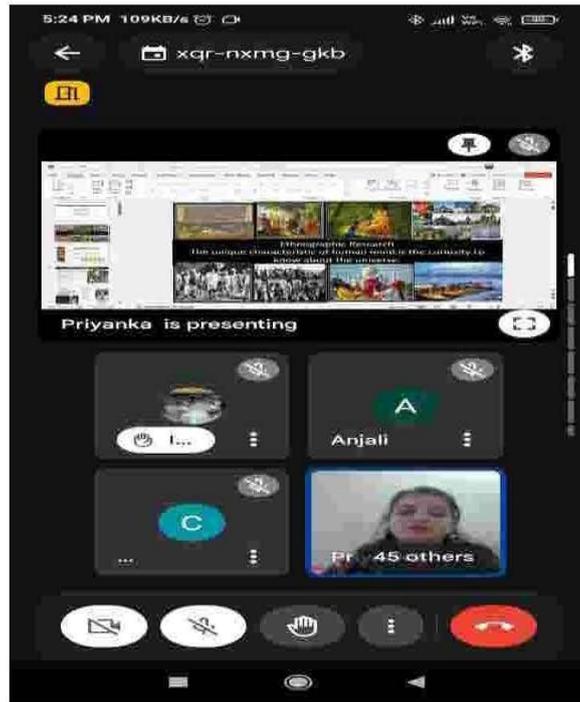
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Pictures:





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Geotagged pictures of the event:





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Attendance of the event:

The Lecture was attended by third year students of the Economics Department.:

RM Seminar Attendance	
S.No.	Name
1	Minal Bansal
2	Meenal Jain
3	Akshita Hain
4	Bhumi Gupta
5	Laxmi
6	Sonam
7	Vaishnavi
8	Prachi Jain
9	Chirmayee
10	Zubiya
11	Ridhima
12	Pari
13	Dlya
14	Avani
15	Geetika
16	khushi



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Janki Devi Memorial College University of Delhi JDMC-IQAC

Lecture on Research Methodology Report

Name of the event:	Lecture on Understanding Economic Research: Methodologies and Applications
Name of the organizer (s):	The Economics Department
Type of event (intra-college/inter-college/ state/ national or any other collaboration)	Intra college
Objectives of the event:	To educate students on various research methodologies
Name and Affiliation of the Resource person (if applicable):	Dr. Sakshi Bansal (Assistant Prof. of the Economics Department JDMC)

Brief Report:

A lecture, titled Understanding Economic Research: Methodologies and Applications, was delivered by Dr. Sakshi Bansal, Assistant Professor, Economics Department, JDMC. It was held for the final year students of B.A. (Hons.) Economics on February 21, 2025. The lecture aimed to provide insights into various research methods and their practical applications in economics.

Poster of the event:



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DAY 4:





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DAY 3:





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Geotagged pictures of the event:

DAY 1:



DAY 2:



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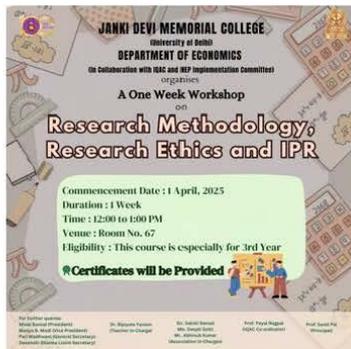
Janki Devi Memorial College University of Delhi JDMC-IQAC

Name of the event:	RESEARCH METHODOLOGY, RESEARCH ETHICS & IPR WORKSHOP
Name of organizer (s):	The Economics Department of Jank Devi Memorial College
Type of event :	Intra college event
Objective of event :	To enrich the information of research methodology to the students

Brief Report:

The Department of Economics Janki Devi Memorial College organized a workshop on the the topic “Research Methodology, Research Ethics & IPR”. It was a 5 day workshop, commencing from 1st April,2025 to 5th April, 2025. The workshop was held especially for 3rd year students with the objective of guiding them for their upcoming 4th year of research methodology.

Posters of the workshop (both English & Hindi):





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DAY 5:





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Event: on Pedagogy Methods

Date: 5th March,2025

Topic of the Event:	Pedagogy Methods
Date:	05th March, 2025
Name of the Organizer(s):	Department of Mathematics
Type of the Event: (intra-college/inter-college/ state/ national or any other collaboration)	Intra-College
Objectives of the Event:	Explore the integration of research methodology into teaching
Name and Affiliation of the Resource person (if applicable):	Dr. Neha Bhardwaj Faculty of Management Studies
No. Of Students Presents:	12

Brief Report:

The session on *Pedagogy Methods and Research Methodology* was held as part of a continuing professional development initiative aimed at enhancing the teaching and research skills of faculty members. The session was designed to explore key pedagogy methods that are essential for effective teaching, with a special focus on integrating research methodology into the educational process. The event was conducted by **Dr. Neha Bhardwaj**, a faculty of management studies.

Learning Objectives:

Understand various pedagogy methods: Learn about diverse teaching strategies that can be used in academic settings to improve student engagement and learning outcomes.

Explore the integration of research methodology into teaching: Understand how research methods are fundamental to teaching, particularly in developing effective pedagogical strategies.

Learning Outcomes: Such as direct instruction, collaborative learning, inquiry-based learning, and problem-based learning, and understanding how these methods can be applied effectively in their teaching practices.



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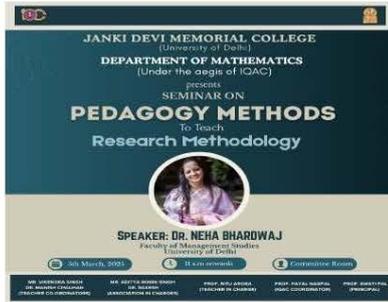
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Posters of the Event:



Attendance of the Event:

Kirtika Rai
Urvashi
Harshita
Khushi mishra
Riddhi
Khushboo
Kanika
Yashika
Neeru
Meha
Ananya
Riya



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Event: Intellectual Property Rights

Date: 14th November 2024

Topic of the Event:	Intellectual Property Rights
Date:	14th November, 2024
Name of the Organizer(s):	Department of Mathematics
Type of the Event: (intra-college/inter-college/ state/ national or any other collaboration)	Intra-College
Objectives of the Event:	Participate in discussions covering real-world case studies highlighting the impact of IPR on startups and established businesses
Name and Affiliation of the Resource person (if applicable):	Prof. Amita Charan, Ca(DR.) Shweta Gupta
No. Of Students Presents:	41

Brief Report:

The Mathematics Department organized an engaging and informative event on Intellectual Property Rights (IPR) designed for entrepreneurs, creators, innovators, and legal professionals. This event will delve into the foundational aspects of IPR, including patents, trademarks, copyrights, and trade secrets, and their significance in today's competitive landscape.

Learning Objectives: Participate in discussions covering real-world case studies highlighting the impact of IPR on startups and established businesses

Learning Outcomes: Participants discovered valuable resources, including government programs and databases that can aid in protecting your intellectual property.



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Posters of the Event:



Geo Tagged Photos Of The Event:



Attendance:

Timestamp	Email Address	Name	Roll number	Year
11/14/2024 12:54:00	sabina22math004@gmail	Sabisha		1st year
11/14/2024 12:54:16	manya.22math447@jdm	Manya Tandon		2nd year
11/14/2024 12:54:31	prachinudula271205@gr	Prachi Muduli	24 Mat 486	1st year
11/14/2024 12:54:35	mehak.23math338@jdm	mehak lakkar		2nd year
11/14/2024 12:54:36	luckydevi449@gmail.com	Prachi kumar	24 MAT 1554	1st year
11/14/2024 12:54:43	uavashinairwal@gmail.c	Urvashi		3rd year
11/14/2024 12:55:16	anshukumar256@qms	Anshu		1st year
11/14/2024 12:55:16	arushithakur889@gnail.	Arushi Thakur		1st year
11/14/2024 12:55:26	adeetideepti16@gmail.c	Deepti		3rd year
11/14/2024 12:55:44	nancy.khoro@gmail.com	Nancy		2nd year
11/14/2024 12:55:49	sanya.22math1408@jdm	Sanya Sharma		3rd year
11/14/2024 12:55:57	nandini0026@gmail.com	nandini sharma		1st year
11/14/2024 12:56:15	laurni22math0@gmail.c	Laurni		1st year
11/14/2024 12:56:18	anushkayad403@gmail	Anushka		1st year
11/14/2024 12:56:29	satendra111986@gmail	Kajal Verma		1st year
11/14/2024 12:56:32	gurpriyakaurn@gmail.c	Gurpriya Kaur		2nd year
11/14/2024 12:56:46	rashmichand2906@gma	Rashmi chand		1st year
11/14/2024 12:56:51	prachi.kwatra05@gmail.	Prachi		2nd year
11/14/2024 12:57:14	tanvi.samant89@gmail.c	Tanvi Samant		2nd year
11/14/2024 12:57:19	kirtisingh4001@gmail.c	Kirt Singh		2nd year
11/14/2024 12:57:23	aashmittal456@gmail.c	Aashi Mittal		2nd year
11/14/2024 12:57:27	preethi.24mat687@jdm.	Preethi		1st year
11/14/2024 12:57:29	keeshvibhatani@gmail.c	Keeshvi		1st year
11/14/2024 12:57:44	yukti.kite@gmail.com	Yukti		1st year
11/14/2024 12:57:44	drisikaay11@gmail.com	Drisika		1st year
11/14/2024 12:57:56	go2vandita@gmail.com	Vandita		1st year
11/14/2024 12:58:03	nagartanya091@gmail.c	Tanya nagar		1st year
11/14/2024 12:58:05	komal8624yadav@gma	Komal yadav		2nd year
11/14/2024 12:58:17	khushi6math7835@gma	Khushi Mishra	23/1732	2nd year
11/14/2024 12:58:46	lakshitaronita13@gmail	Lakshita	23/1495	2nd year
11/14/2024 12:59:00	tanuajain0024@gmail.c	Tanuaj Jain		2nd year
11/14/2024 13:01:10	meha.24mat658@jdm.c	Meha		1st year
11/14/2024 13:01:58	a03028242@gmail.com	Saurva Sharma		1st year
11/14/2024 13:13:27	sahvarsha465@gmail.c	Varsha		1st year
11/14/2024 13:18:50	sanitarawat149@gmail.c	SANIA RAWAT		1st year
11/14/2024 13:44:36	sanika.22math1738@jdm	Sanika sagar	23/1738	2nd year
11/14/2024 16:24:30	kanika.p1989@gmail.com	Kanika		2nd year
11/14/2024 20:06:38	riddhi.22math1633@jdm	Riddhi bansal		2nd year
11/17/2024 6:47:31	kanika.23math1702@jdm	Kanika		2nd year