



जानकी देवी मेमोरियल कॉलेज JANKI DEVI MEMORIAL COLLEGE

(दिल्ली विश्वविद्यालय)/(University Of Delhi)

सर गंगा राम अस्पताल मार्ग, नई दिल्ली-110060
Sir Ganga Ram Hospital Marg, New Delhi-110060

दूरभाष/Tel. : 49876630, ई-मेल/E-mail : jdmcollege@hotmail.com, वेबसाइट/Website : <http://jdm.du.ac.in>

आइ एस ओ 21001 : 2018 व आइ एस ओ 9001 : 2015 प्रमाणित एवं NAAC प्रत्यायित A+ महाविद्यालय
An ISO 21001 : 2018 and ISO 9001 : 2015 Certified and NAAC Accredited 'A+' College

Minutes of the IQAC Meeting – 22 November 2023

A meeting of the Internal Quality Assurance Cell (IQAC) was held on 22 November 2023 at 11:00 a.m. in the Committee Room. The meeting was attended by the following members:

Chairperson: Prof. Swati Pal

Chairperson, Governing Body: Ms. Anuradha Krishna (attended online)

External Nominees:

Ms. Shilpa Ajwani

Prof. Vibhash Kumar

Faculty Members:

Prof. Poonam Bewtra

Dr. Sudnya N. Kulkarni

Prof. Manisha Agnihotri

Dr. Vandana

Mr. Dinesh Ahirrao Bharat

Mr. Ankan Dhar

Members from Administrative Staff:

Mrs. Nivedita Sharma, Librarian

Dr. Kaushal Kishore, A.O.

Mr. Surinder Kumar, A.O.

Mrs. Pushpa Rawat, S.O. (Accounts)

Mrs. Poonam Abbott, S.O. (Administration)

Members from Student Union:

Ms. Ananya Narang, President

Ms. Arushi Chauhan, Vice-President



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Nominee from the Alumni:

Parent Representatives: Ms. Jayita Bandopadhyay (attended online)

IQAC Mentor: Dr. Shilpa Chaudhary

IQAC Coordinator: Prof. Payal Nagpal

1. The minutes of the previous meeting held on 9 January 2023 were passed.
2. Reporting matters by the Principal:
 - NAAC Grade
 - ISO Certification
 - NIRF Ranking
 - Joyful Institution Award by COAE
 - Jury Award to the Principal by COAE
 - Report of the G20 event held successfully in the college
 - Completed Green, Energy and Environment audits
 - Completed Internal ISO Audit and staff training
3. Reporting matters by the IQAC Coordinator:
 - Feedback on website and feedback forms
 - Strategic Plan 2022-2027 – Key focus areas are:
 - i) Infrastructure
 - ii) Academic Excellence
 - iii) Inclusive and Equitable Development
 - iv) Robust Research Ecosystem
 - v) Entrepreneurship and Skill Development
 - vi) Placement and Career Opportunities
 - vii) Best Practices
 - Work done so far:
 - i) ICT skill training for staff
 - ii) Steps to improve quality in Teaching and Research
 - iii) Portals for students and faculty
 - iv) Mentoring
 - v) Faculty Induction Programmes
 - vi) International Programmes and Collaborations – 2 MoUs signed (Silk Road University, Kazakhstan and Devnar Foundation)
4. Discussion:
 - The NIRF scoresheet/ranking was discussed. The Principal explained that NIRF collects data on institutions' perception from third party sources and publications in only Scopus Indexed or Web of Science journals are accepted.



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- The Chairperson stressed the importance of a stronger digital presence of the College and advised seeking professional external help for the same. She also said that the Media/Website teams have greater roles to play in this area.
- Principal sought the assistance of IQAC in the procurement of the services of digital marketing specialists/media agency to augment the brand building of JDMC.
- Members discussed the various aspects that could be part of JDMC's unique identity as a brand. The Principal suggested possible areas like – implementation of govt. schemes, MoUs, mentorship, placement, faculty publications, etc.
- The Coordinator suggested the development of a comprehensive process flow to smoothen the media coverage of the College.
- The members discussed the viability of a new multimedia video on the College as part of brand building.
- The Principal suggested the utilisation of DSE and SEC papers offered under UGCF that are based on advertising/marketing/social media to induct students into the process of the College's brand building. She also proposed incentives for the faculty to boost research and publications.
- Ms. Ajwani laid emphasis on the development of brand JDMC by focussing on key areas in which the college would like to project itself; development of a perception improvement plan/ strategy.
- Prof. Vibhash Kumar stressed on the use of professional social media handles such as LinkedIn. Faculty could improve perception by developing peer network groups and showcase their publications.
- Ms. Jayita explained how the college could get in touch with digital marketing and media agencies for the projection of the college in the public domain.

The IQAC Coordinator extended her gratitude to all members for their presence and for the extensive discussions. The meeting ended with a vote of thanks to the Chair.

P. Nagpal

Prof. Payal Nagpal
IQAC Coordinator

Swati Pal

Prof. Swati Pal
Principal



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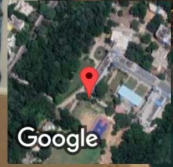
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GPS Map Camera



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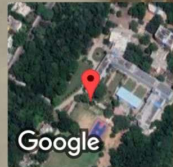
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Long 77.191292°

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