



## **MEMORANDUM OF UNDERSTANDING**

This **Memorandum of Understanding** is made on 21<sup>st</sup> October 2021, between **Enactus Janki Devi Memorial College** (henceforth referred to as **Enactus JDMC**) and **Shakti Shalini NGO**.

### **Purpose**

The purpose of this Memorandum is to provide the framework for the **collaboration** taking place between **Enactus JDMC** and **Shakti Shalini NGO** under Enactus JDMC's **Project Delara**.

### **Cooperation**

a. Services to be rendered by **Shakti Shalini** include:

- Providing a cooperative workforce of 15-20 community members, including women, men, and transgenders from economically and socially marginalized communities, to work towards designing and making Macrame products under Project Delara.
- Coordinating with Team Delara and the community members from time to time in relation to regular production and timely delivery of orders.
- Providing ample space for conducting training sessions relating to the art of Macrame.
- Making wall hangings, keychains, and earrings under the first phase of production, and upon the sale of two batches, the product line can be expanded by launching macrame tote bags, laptop sleeves, macrame chokers.

b. Services to be rendered by **Enactus JDMC** include:

- Onboarding community members at Shakti Shalini, including women, men, and transgenders from marginalized communities under Project Delara- a social entrepreneurship endeavour by Enactus JDMC. The initial workforce shall be consist of 15-20 people.
- Conducting skill-building and training sessions relating to the art of Macrame by industry experts, with the community, in order to enable them to design such products themselves, become self-sufficient and eventually be able to run the business independently. Such workshops will be organized in groups of 4-8 people in order to ensure efficiency and quality of learning.
- The initial investment for the purpose of acquiring raw materials would be made by Enactus JDMC and the subsequent future investments would be made from the 30% of profits earned that would be reinvested in the project.
- Upon completion of production, Enactus JDMC shall facilitate the sale of the products via various platforms, primarily online (Instagram, Whatsapp, Facebook, etc.) and all profits would be divided in the ratio of 70:30 among the community and project, respectively.



### Understanding

It is mutually agreed and understood by and among the Partners of this Memorandum that:

- a. Each Partner will work together in a coordinated fashion for the fulfillment of the purpose.
- b. In no way does this agreement restrict involved Partners from participating in similar agreements with other public or private agencies, organizations, and individuals.
- c. This Memorandum will be effective upon the signature of both Partners. The same procedure will be followed for any amendments.
- d. The project's efficiency shall be measured on the basis of its progress which would further determine the future operations of the project.
- e. In case of nationwide lockdown considering the Covid-19 pandemic situation, both the Partners shall discuss and redesign the workings of the project.

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**Prof. Sanjukta**  
(Convenor - Enactus JDMC)

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**Honourary Secretary**  
(Shakti Shalini)

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**Prof. Swati Pal**  
(Principal - Janki Devi Memorial College)

