



Memorandum of Understanding (MoU)

This Memorandum of Understanding is between Janki Devi Memorial College (JDMC), a constituent college of the University of Delhi (non-medical) hereafter named as Party A and Bliss Foundation (NGO) hereafter named as Party B.

Validity of MoU: This MoU will be valid for a period of one year beginning from the day of the signing of the MoU on 30th December, 2017 till 30th December, 2018.

Introduction: Breast cancer is a growing problem and in a developing country like ours, this situation is compounded by an acute lack of awareness. This is manifest in the fact that even today, 60% of breast cancers are diagnosed in advanced stages. In a world where Breast Cancer cases are increasing exponentially, it is important for educational institutions to join hands with the medical fraternity and build bridges to help spread awareness about the disease. It is a disease that now affects the youth as well. Increase in cases of Breast Cancer in women is a warning bell for us to act immediately. One of the ways in doing this is to get together for a cause. In this regard JDMC has been approached by Bliss Foundation to join hands to spread awareness about Breast Cancer through the initiative—*Committed to Conquer Cancer*

Bliss Foundation has represented itself as having the necessary tools, experts on their panel and resources for carrying on awareness workshops and training about Breast Cancer. Bliss Foundation has taken upon itself to create awareness about cancers that afflict women. They will conduct workshops with a difference—workshops with “Touch and Feel” so that one knows exactly what one is looking for when one examines oneself. Lectures on awareness need to be supplemented with answering a fundamental question—“What should I be looking for when I feel my breast?” The workshops will try and address this issue. Participants for the workshops will be invited on voluntary basis.

Objective: The aim of this alliance between JDMC and Bliss Foundation will be to sensitise faculty and students at JDMC and to train them in Breast Self Examination (BSE). At a later stage other schools/ colleges in the vicinity will also be made aware about the causes and implications of Breast Cancer. It will also familiarise them with signs, symptoms and procedures of early detection. There will be a consistent effort on the part of the faculty and students at JDMC to help spread awareness about the disease. This will be done through workshops, surveys, questionnaires and other modalities to arrive at better practices regarding disease control through social awareness.

The aim is to conduct workshops in 2018 and engage with women in three verticals—JDMC faculty, JDMC students and neighbouring schools and colleges. In the next phase with more voluntary trainers joining the ranks hundreds of workshops in the subsequent years. Systematically, we will be able to reach out to one and all.

(i) **Procedure for selection of Faculty/Doctors:** Dr. Payal Nagpal (Assistant Professor (Senior Grade), Dept. of English, JDMC) will be the Coordinator of this entire programme. JDMC reserves the right to select the Coordinator at its discretion. To begin with the faculty of the Dept. of English will be a part of this programme for Party A. This will then be extended to other Departments of the college depending on the number of people required for the workshop. The procedure for selection of faculty/students of JDMC for will rest with the Department of English, JDMC / JDMC.

The procedure for selection of Doctors: Dr. Geeta Kadyaprath (Associate Director and Head, Breast Surgical Oncology, Max Patparganj) will be the Coordinator of this programme for Party B. Oncologists, cancer survivors and trained volunteers will also be a part of this interaction. Extending invitations to the Doctors, oncologists, cancer survivors and trained volunteers would be the responsibility of Bliss Foundation.

(ii) **Details of collaboration to improve the quality of teaching, research and training:** Please consult Appendix A for this. This will not be binding on either Party A or Party B. The points mentioned will be carried out as per the semester system at JDMC and the decisions of Bliss Foundation with approval of JDMC.

(iii) **Facilities to be provided by host institution:** For all events at JDMC, it will be the host institution.

For all events organised by Bliss Foundation, it will be the host institution.

In both cases there will be no financial implication of any event as this is an effort to spread awareness regarding Breast Cancer. No honorarium will be paid on either side.

(iv) **Details of the expected outcomes:** Reports of each event will be prepared and documented by JDMC and Bliss Foundation.

(v) **Mechanism of monitoring the outcomes of collaboration:** JDMC faculty (Dept. of English) along with the participating faculty and students will prepare a report of each event outlining the achievements along with further suggestions.

Bliss Foundation will prepare workshop modules, questionnaires and these will be made available to the JDMC faculty (Dept. of English) and students who will help conduct surveys to identify the outreach of the programmes.

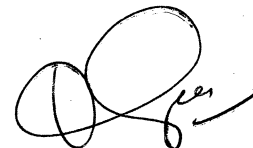
The training sessions / workshops would be conducted in JDMC campus with prior intimation and written approval from JDMC regarding time and place.

The name, logo or symbols of JDMC / University of Delhi shall not be used by Bliss Foundation in any materials without prior written approval from JDMC.

Termination: Party A & Party B both reserves the right to terminate this MoU at their discretion after discussion. Party A and Party B both will be completing any programmes agreed before the termination of this MoU with mutual understanding.



Dr. Swati Pal
Principal (Officiating)
Janki Devi Memorial College
New Delhi



Dr. Geeta Kadyaprath,
Associate Director and Head
Breast Surgical Oncology
Max Hospital, Patparganj, New Delhi

Appendix A

As per the MoU between **Janki Devi Memorial College (JDMC)**, a constituent college of the **University of Delhi (non-medical)** and Bliss Foundation, an NGO, that has represented itself as having the necessary tools, experts on their panel and resources for carrying on awareness workshops and training about Breast Cancer, workshops to spread awareness about Breast Cancer will be conducted as part of a three-tier process. These will be as follows:

First tier:

Touch and Feel

This will have a two-pronged approach.

- As a first, there will be an effort to sensitise JDMC faculty about Breast Cancer and breast self-examination (BSE).
- At the second level, faculty will be trained in Self-Detection so that they can then conduct more workshops and take this to another level.

Workshops to sensitise female faculty about self-examination and detection of Breast Cancer will be held. Health professionals, including doctors associated with Bliss Foundation will conduct planned and structured workshops for small groups of female faculty/ students of 20 each. There will be brief introductory lectures on breast and cervical cancer, videos on breast self-examination and hands-on-training on dummies to get a feel of the real thing. The workshop will conclude with a simple test to gauge how much one has gained from the workshop. Bliss Foundation shall ensure that the workshops and training are carried out as per accepted and approved medical or other standards and guidelines in this regard under supervision of trained medical professional(s).

Only faculty/student that passes the test with a score above 80%, will be certified by BLISS [insert name of certifying organisation] as a qualified Breast Self-Examination trainer. The support of all the new trainers will be solicited on voluntary basis to expand this movement and reach out to as many women as possible.

Second Tier:

People who have participated in at least ten workshops will be a part of this tier. They will then be eligible to conduct workshops to sensitise other women.

Third Tier:

As full-fledged trainers, the JDMC faculty in the presence of doctors from Bliss will spread this awareness amongst student clusters. Nearby slum areas could also be identified to spread Breast Cancer awareness.