



breakthrough

## Memorandum of Understanding

### NON-FINANCIAL

**Program: Organising Workshops during the academic session 2017-18**

**MOU Period: 1<sup>st</sup> July 2017 to 31<sup>st</sup> March 2018.**

This MOU is signed between **Breakthrough Trust** having its office at E-1A, 1<sup>st</sup> Floor, Kailash Colony, New Delhi- 110048, India; Phone: +91- 11- 41666101 and **Sociology Department of Janki Devi Memorial College**, Sir Ganga Ram Hospital Marg, New Delhi -110060.

**Breakthrough Trust** is an innovative, high-impact international human rights organization using the power of popular culture, media, and education to transform public attitudes and promote values of equality, justice, and dignity around the world. In India Breakthrough's programme generates public dialogue and creates positive change around women's rights, ending domestic violence and HIV related stigma and discrimination.

**Janki Devi Memorial College** is one of the reputed colleges under Delhi University. The Sociology Department is one of the active departments of the college in terms of youth and community engagement. They are one of the active group among the college partners of One Billion Rising.

#### **Objective of the collaboration:**

The Sociology Department of Janki Devi Memorial College is conducting an add-on course called "Safe City and Inclusiveness" during the academic year 2017-2018. Breakthrough will be moderating the "Media and Technology" module of the course. As part of the engagement, Breakthrough will be building the capacity of the students in understanding the intersection between media, technology and gender. Breakthrough will also be conducting skill building training on social and digital media as well.

#### **Scope of Work:**

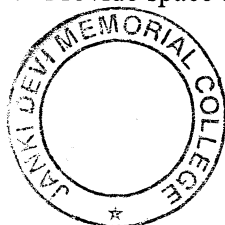
Organise Gender Sensitisation Training with a key focus on the intersection of media, technology and gender during academic session 2017-18:

#### **Deliverables:**

**Sociology Department, Janki Devi Memorial College's deliverables:**

#### **Program:**

1. Official declaration of Breakthrough as one of the partner for the add-on course "Safe Cities and Inclusiveness" in the website and other platforms of JDMC.
2. Provide space and students for the various capacity building training/workshop.



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www.inbreakthrough.tv



**Breakthrough Trust deliverables:**

**Program:**

1. Coordinate and conduct a series of capacity building workshop on Media and Technology Module of the add-on course "Safe Cities and Inclusiveness".
2. Organise digital or social media skill building workshop as part of the the Media and Technology Module of the add-on course: Safe Cities and Inclusiveness".

**Outcomes of this project:**

Blogs and related social media based social messaging products.

<p>FOR AND ON BEHALF OF <b>Janki Devi Memorial College, New Delhi.</b></p> <p><i>Bhans Lal</i></p> <p>Principal</p> 	<p>FOR AND ON BEHALF OF <b>Breakthrough Trust, New Delhi</b></p> <p><i>S. Bhattacharya</i></p> <p>Sohini Bhattacharya President and CEO.</p> 
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