

MEMORANDUM OF UNDERSTANDING/AGREEMENT

MOU/Agreement is between Janki Devi Memorial College and Clean To Green on 1st February, 2023 for Training and Collection Drive in College Campus.

1. Background

The Clean to Green™ awareness program was launched in 2018 (under the aegis of Digital India and MeitY) and is a brand neutral initiative of RLG Systems India Private Limited. C2G has created significant footprints amongst multiple stakeholders pan-India viz. Schools, Colleges, RWAs, Dealers, Retailers, Informal Sectors driving towards awareness and know-how about Electronic Waste, its associated hazards, and the right means of responsible disposal.

Through on-ground activities and webinars across 94+ cities of India, C2G has reached out to 3.21 million+ people on the ground. Whereas, through its multi-varied PR, social media, and radio awareness initiatives it has reached over 725.68 million+. Under the aegis of C2G-on-Wheels, a campaign initiated in mid of 2020, 6000+ Clean to Green™ E-Waste collection drives were conducted across Noida, Delhi, Gurugram, Ahmedabad, Hyderabad, Bengaluru, Chennai, Jammu, and Kolkata, with an aim to build back better.

The Clean to Green™ campaign encourages consumers to recycle their electronic products free of charge. We endeavor to unite people in the quest for a safer and cleaner environment.

In March 2021, Clean to Green™ was registered as a Society 'Clean to Green™ Society' (Registration Number: GBN / 10237 / 2020-2021), and is relentlessly working towards curating CSR and Sustainability projects in the areas of

- Environmental Awareness
- Capacity & Skill Enhancement
- Societal Welfare including Formalization of the Informal

According to the PIB, India generates 62 million tonnes of waste (containing both recyclable and non-recyclable), every year, with an average annual growth rate of 4% (PIB 2016). Given the enormity of the situation and increasing negative impact on people and environment, proper waste management requires active participation of the community and safe disposal & management practices.

The **Environmental Awareness**, initiatives are :-

- About better waste management practices amongst the end users.
- Improved hygiene and cleanliness amongst waste pickers.
- Negating the harmful impact of improper handling of waste and benefits of being a part of formal system amongst the informal sectors.

Capacity and Skill Enhancement aims at :-

- Enhancing the skills of the waste pickers by instilling the scientific know-how of waste segregation and sorting.
- Capacity building of informal sector to become part of formal system.



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- Providing basic education skills to children of this community.
- Economic Empowerment through vocational skills of women of the community.

Social Welfare initiatives include :-

- Sensitizing the informal community about the health hazards related to waste management and need for shift to formal recycling.
- Reverse Vending Machine Solutions for seamless takeback of Plastic – PET Bottles.
- Enhancing personal health and hygiene.
- Providing for a safe working environment.

2. Support from Janki Devi Memorial College:-

Clean to Green propose a Training and Collection drive in your esteemed College/Institution where we shall make participants aware about E waste and its hazards and educate them about their responsibilities, conduct few engagement activities.

3. Location of the project:-

Janki Devi Memorial College, Delhi University (Karol Bagh, Delhi)

4. Empanelment Tenure

The empanelment tenure will be for **02 years** from the date of signing of Memorandum Of Undertaking with Janki Devi Memorial College. The empanelment tenure Janki Devi Memorial College can cancel the empanelment any time without giving any reason.

The participants, each acting through their duly authorized representatives, have caused this MOU to be signed in their names at Janki Devi Memorial College on this day **1st February, 2023**.

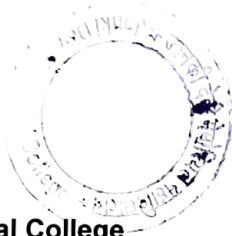


IN WITNESS WHEREOF THESE PRESENTS HAVE BEEN EXECUTED ON BEHALF OF THE PARTIES HERETO AT THE PLACE AND AS OF THE DAY AND YEAR FIRST ABOVE WRITTEN.

For Janki Devi Memorial College

Swati Lal

Name: Prof. Swati Lal
Designation: Principal
Date: 1st February 2023



For Clean to Green



Name: Radhika Kalia
Designation: President
Date: 1st February 2023

For Janki Devi Memorial College

Witness 1:

Name:

Vandana Madan

Vandana Madan

Signature:

Witness 2:

Name:

Deepak Ranat

Signature:

Deepak Ranat

For Clean to Green

Witness 1:

Name:

Ishah Kerman

Signature:

Witness 2:

Name:

Surendra Kerman

Signature:

Surendra Kerman