

JANKI DEVI MEMORIAL COLLEGE

Working Towards A Plastic Free Campus

The college is committed to the cause of environment. A pivotal role in this regard is played by AVANI, The Environment Club of the college from its inception in 2004. The aim of the Environment Club is to create awareness at the institutional level and also sensitize students to the importance of reducing their carbon-footprint.

One of the important campaigns of AVANI has been to work towards creating a Plastic free campus.

Annually students are sensitized about the importance of reducing plastic usage by slogan and poster campaigns, webinars and other similar academic activities

There have been both short term and long term campaigns that continue to work to sustain a plastic free campus.

LONG TERM PROJECTS

1. **Since 2010 onwards** in an attempt to motivate youth to understand what waste and plastic are, AVANI started an annual event called “**Create from Waste**”. This event encourages students to recognise the importance of waste and the need for a minimal garbage footprint. Students are given different forms of waste and asked to create from waste so that they learn the value of “reusing and recycling”.
This is an annual event that the college has been hosting now for 11 years.
2. At the turn of the decade, **2018 onwards**, AVANI started a student campaign called **AO BAG BANAQ** which round the year encourages students to make cloth bags from recycled old cloth which are then distributed in the neighbourhoods to vendors as well as citizens

The aim of this long term project is to create awareness about how plastic can be replaced with cloth



Team AVANI in keeping with its mission to fight plastic waste also **set up stalls to sell cloth bags** during the Diwali Mela at JDMC on October 21st, 22nd and 31st, 2019.

The team successfully sold cloth bags to the faculty members and students reiterating its commitment to create a plastic-free environment. A sum of Rs. 3,000 that was collected from the sale of the cloth bags was given to the Student Aid Fund, Janki Devi Memorial College.

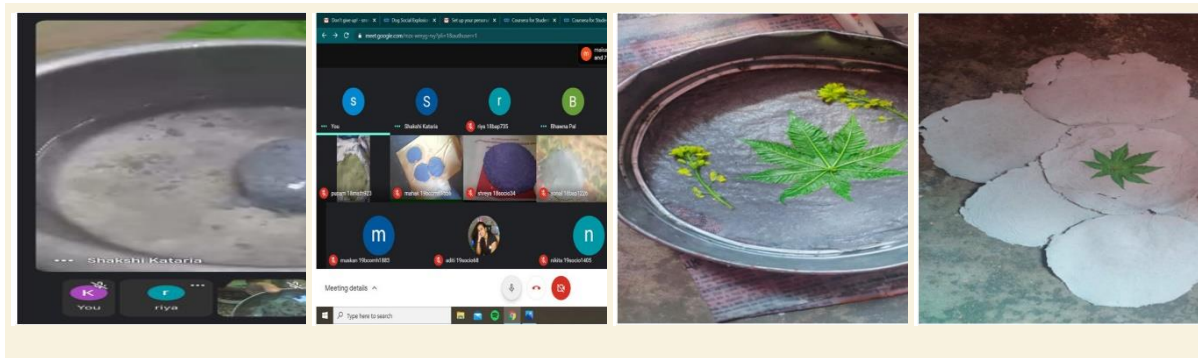
3. **Since 2019**, after engaging in an external environment audit, the college has found different long term solutions to fight plastic use as follows:
 - **JDMC has ensured that the college canteen no longer uses plastic cutlery or containers for dispensing food or beverages**
 - JDMC no longer uses the same at public events and instead glass jugs and glasses are used to provide water to guests
 - JDMC has now purchased electric water filters for the admin staff.

4. The college engages in **waste segregation** and has placed Green and Blue trash cans in all its corridors and student spaces
5. **Since 2016**, every year the college engages in various activities under the Swachhta Pakhwada. One activity yearly is aimed at cleaning the campus of plastic waste
6. AVANI has a **bulletin board in the college corridor** that constantly displays posters and information on environmental issues. Plastic related matters are a constant feature here.

SHORT TERM

1.The Internal Quality Assurance Cell (IQAC) in collaboration with Avani organised a workshop on 'Single Use Plastic' to educate and create awareness on harmful implications of plastic-waste on January 29th, 2020. The workshop was conducted by the NGO Chintan, which works for creating a safe and healthy environment.

2.To encourage awareness, Avani, the Environment Club, JDMC conducted a workshop on Sep 18, 2020, on the topic, Handmade paper at home – conducted by Ms. Shakshi Kataria, who taught the participants a simple, easy and quick way of making beautiful handmade paper from used paper and other materials available at home.



3.The faculty members and students from the team Avani constantly attempt to educate themselves on issues related to Plastic ban and harmful consequences of plastic use.

They participated in a conclave on 'Circular Economy of Plastic Waste and Livelihood Opportunities and Excellence Awards for Academia and Community' at NDMC Convention Centre, New Delhi, on September 25th, 2019. The conclave was organised by Pandit Deendayal Upadhyay Smriti Sansthan (PDDUSS) to fulfil the vision of our honourable Prime Minister, Shri Narendra Modi, to make India plastic-waste free.

4. On September 22, 2018 the team Avani in collaboration with the Smart Company organised a workshop on “Environment and Alternatives to Plastic” for students and faculty members of the college to spread the message of promoting plastic free environment.. They were addressed by Mr. Mohit Tiwari from the NGO regarding the benefits of using green bags as alternative to black plastic bin liners in order to solve the problem of accumulation of plastic waste.



5. In 2017, At admission time the college put up large billboards educating students and parents about the harms of using plastic –the billboard on the college campus was there for the whole year as a constant reminder to ‘Say no to Plastic’

6. In March 2016, AVANI led the "**Say no to Plastics**" campaign as a part of an inter-college competition organised by the Earth Day Network at Delhi University. This project involved promoting the use of paper bags.