

PROGRAM EXIT SURVEY: Analysis report

Academic Session: 2024-25

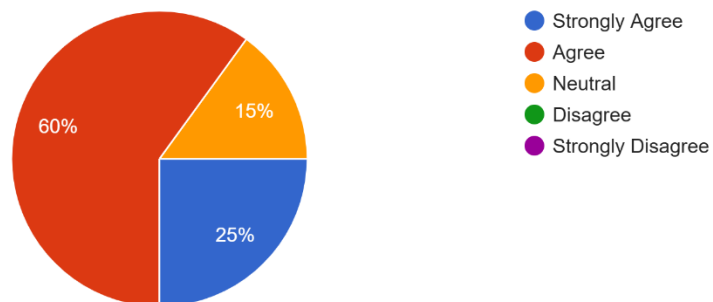
Department: Commerce

Program: B.Com. (Prog.)

GENERAL OUTCOMES

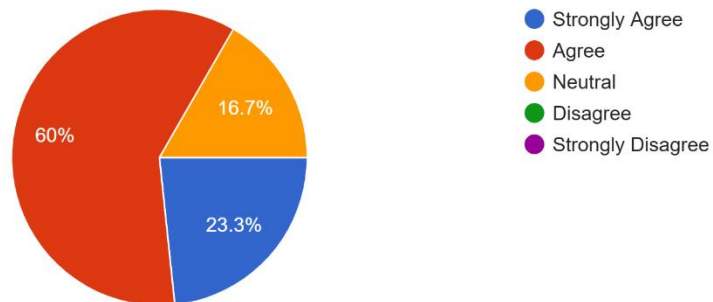
The curriculum fosters critical thinking and analytical skills through coursework and assignments.

60 responses



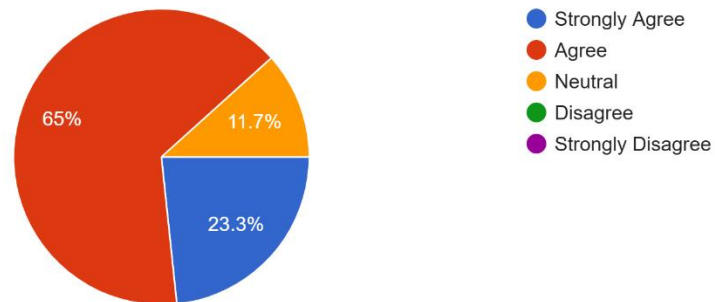
I am better equipped to engage in Critical thinking.

60 responses



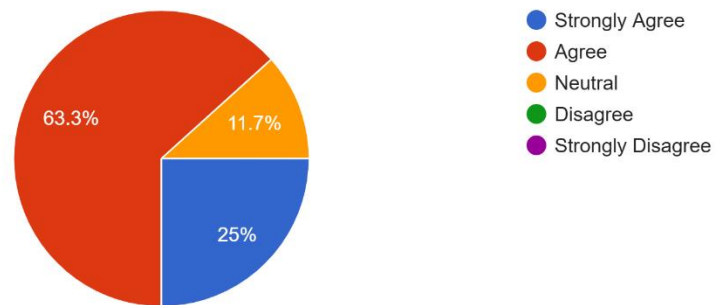
There has been an improvement in my communication skills.

60 responses



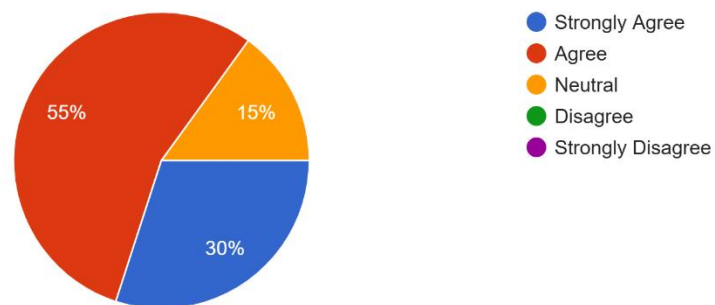
I am better equipped to engage in more and confident social interactions.

60 responses



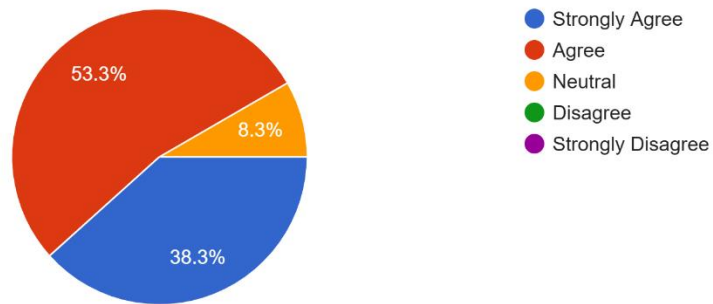
I rate myself as a better and an aware citizen.

60 responses



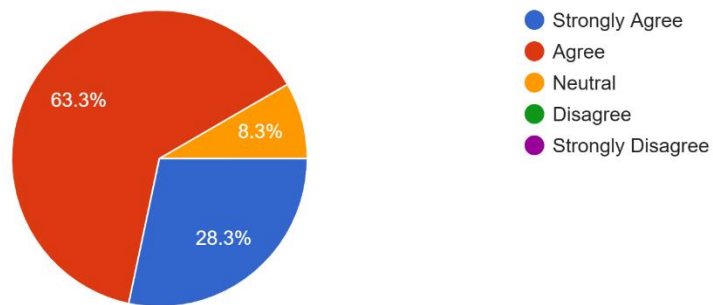
I understand the importance of ethics and values.

60 responses



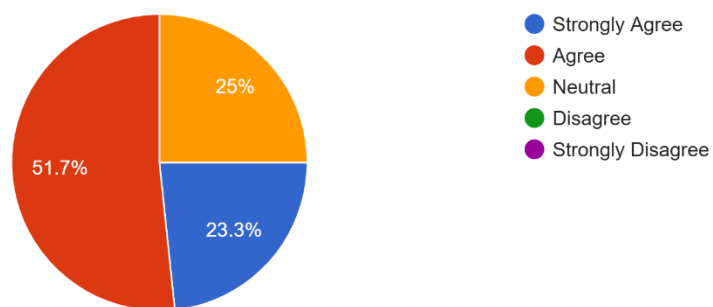
I have a greater understanding of diverse cultures.

60 responses



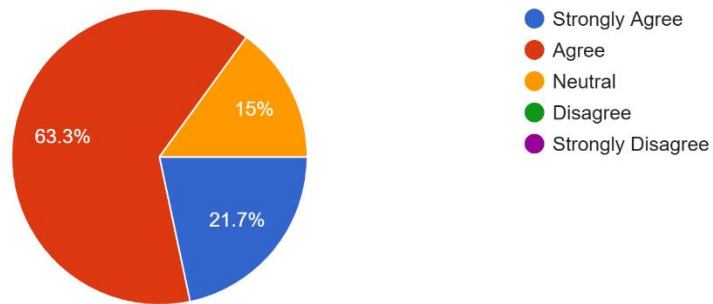
The program has been useful in developing professional skills and improved my Job-preparedness.

60 responses



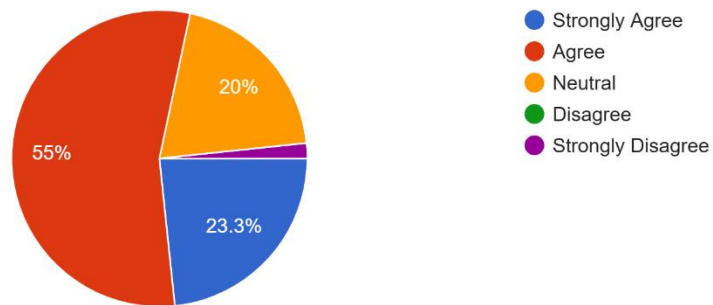
I understand society and community better through the VAC courses

60 responses



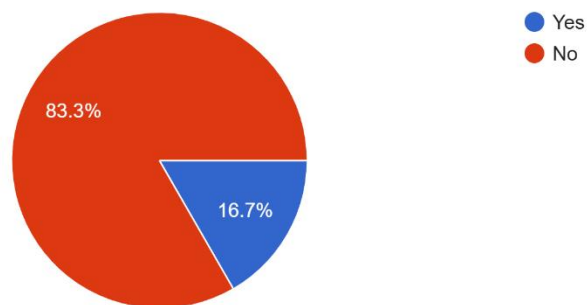
I have developed a skill set after doing the SEC courses

60 responses



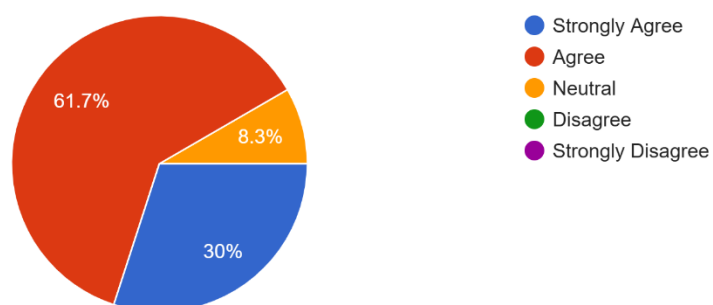
Are you planning to do the fourth year?

60 responses

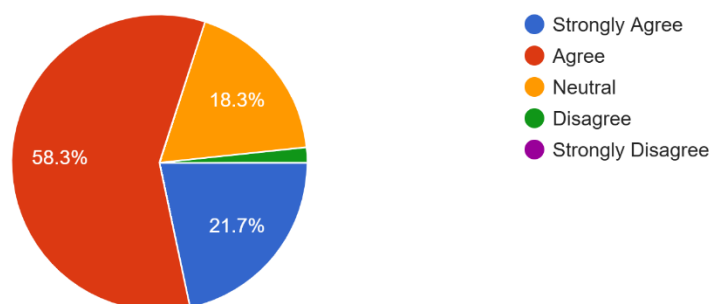


PROGRAM SPECIFIC OUTCOMES

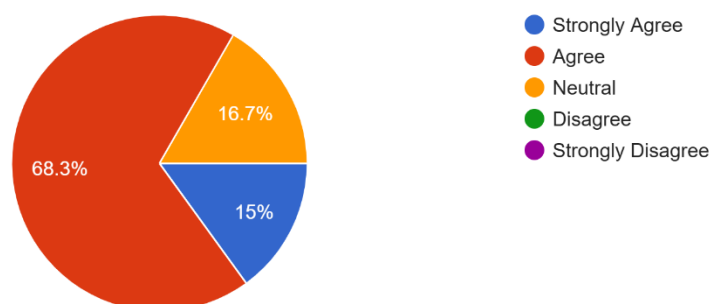
The B.Com program is useful in giving comprehensive knowledge of Marketing, Human Resource Management, Business and Corporate Law, Economic...t includes Investment, Insurance, and Banking.
60 responses



The program has equipped me to the world of work, particularly, work of the future. The student gets a first-hand exposure of working in the real world.
60 responses

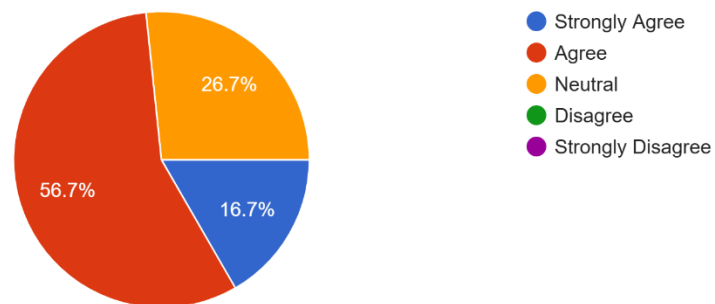


The program has equipped me to develop managerial knowledge and tactical dexterity, with a broader skill set and encourages them to seek out a...acious, innovative solutions for today's business.
60 responses



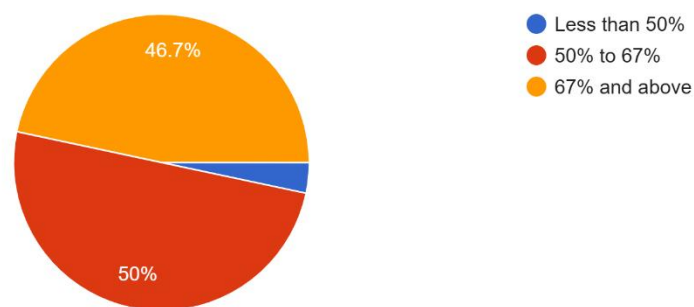
The course provides me an extreme and rigorous base for teaching, research, and allied business administrations.

60 responses



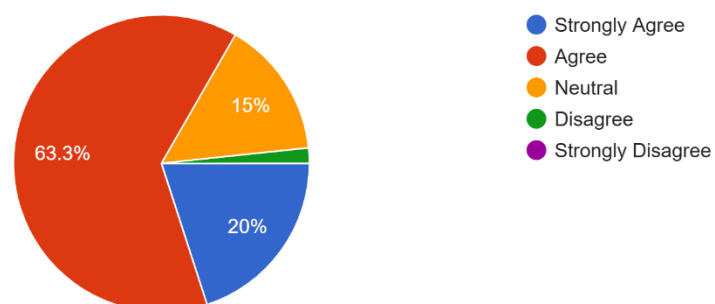
How much was your attendance in this course?

60 responses



The program provided me an ability to formulate business problems and provide innovative solutions thus, molding them into future visionarie...ment leaders that are compassionate yet efficient.

60 responses



GENERAL OBSERVATIONS

The exit survey of B.Com Program students highlights both the program's strengths and areas that need further development. A strong majority of respondents agreed that the curriculum enhanced critical thinking and analytical skills, with around 75% acknowledging improvement in this area. Similarly, more than two-thirds reported greater confidence in social interactions and enhanced communication abilities, though a notable proportion remained neutral, suggesting scope for strengthening interactive learning practices. Ethical awareness, responsible citizenship, and appreciation for cultural diversity were identified as positive outcomes, though many students felt these were only moderately achieved.

On the professional front, the results show a mixed picture. While about half the students agreed that the program enhanced job preparedness and skill development, a substantial section expressed neutrality, indicating limited real-world exposure. Only a small percentage strongly agreed that SEC and VAC courses added significantly to their learning, highlighting the need to re-evaluate their structure. Interestingly, only 16.7% of students planned to pursue the fourth year, suggesting doubts about the added academic and professional value.

Program Specific Outcomes

Program-specific outcomes such as comprehensive subject knowledge in commerce disciplines were acknowledged by more than two-thirds of students, reflecting a solid theoretical base. However, practical applications like problem-solving, managerial readiness, and exposure to contemporary business challenges received more neutral responses. Attendance data also showed that nearly half of the students had less than 67% attendance, indicating an engagement challenge. Overall, the survey indicates that while the B.Com Program builds a strong academic foundation and instills core values, it requires significant efforts to bridge the gap between classroom learning and workplace readiness.

Action Taken Report

Based on the survey outcomes, the department has decided to put emphasis on the following matters:

1. Strengthen industry linkage – Introduce more internships, guest lectures, and live projects to enhance job readiness.
2. Enhance communication training – Conduct structured debates, group presentations, and peer-learning sessions.
3. Improve experiential learning – Incorporate case studies, simulations, and problem-solving labs into the curriculum.
4. Boost placement preparation – Organize resume building, aptitude tests, and mock interviews regularly.
5. Address attendance issues – Adopt interactive pedagogy and mentorship programs to improve class participation.

6. Encourage research orientation – Provide opportunities for student research projects, paper writing, and conferences.
7. Promote entrepreneurship – Create an incubation cell and workshops for business idea development.
8. Strengthen social engagement – Expand outreach programs and integrate community-based projects.