

PROGRAM EXIT SURVEY: Analysis report

Academic Session: 2024-25

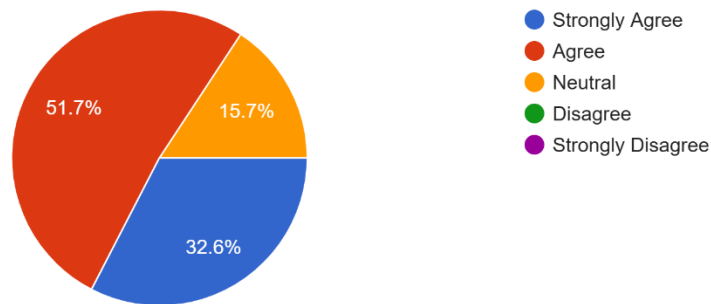
Department: Commerce

Program: B.Com. (Hons)

GENERAL OUTCOMES

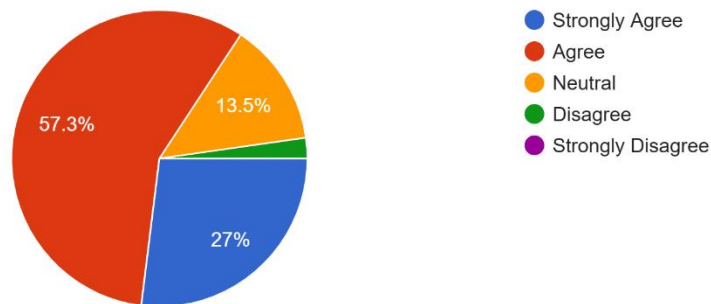
3. The curriculum fosters critical thinking and analytical skills through coursework and assignments

89 responses



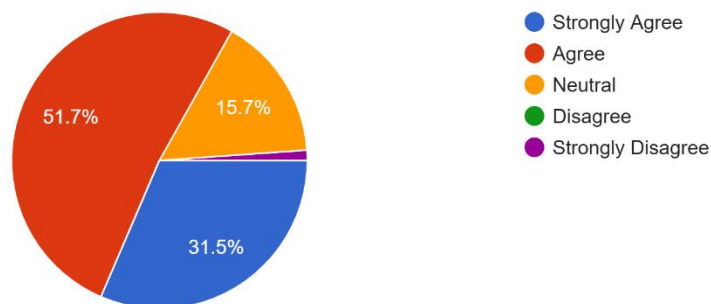
4. I am better equipped to engage in Critical thinking

89 responses



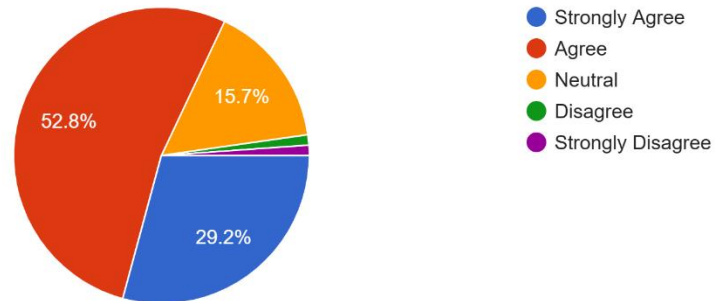
5. There has been an improvement in my communication skills.

89 responses



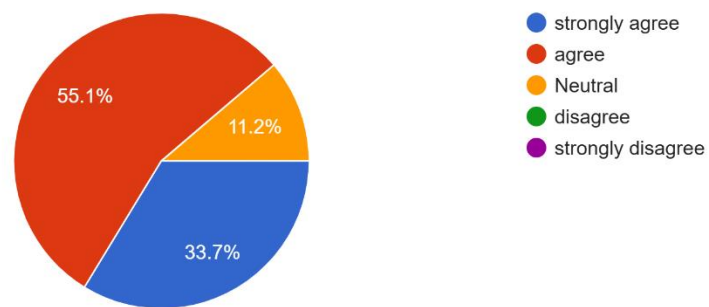
6. I am better equipped to engage in more and confident social interactions.

89 responses



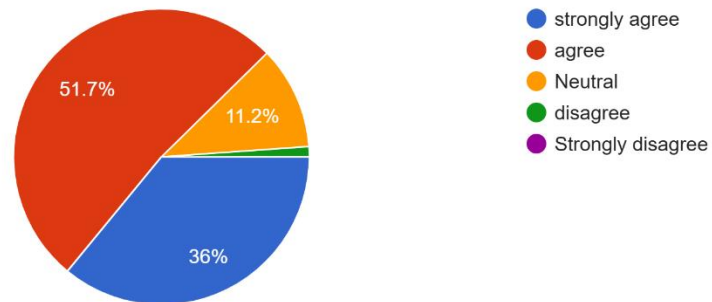
7. I rate myself as a better and an aware citizen.

89 responses



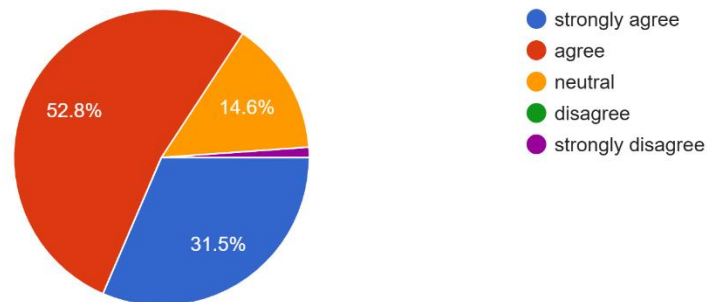
8.I understand the importance of ethics and values.

89 responses



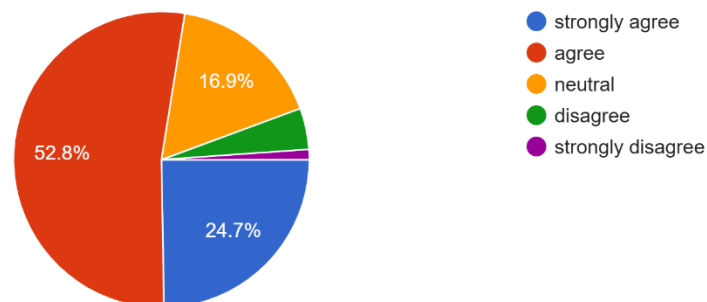
9.I have a greater understanding of diverse culture

89 responses



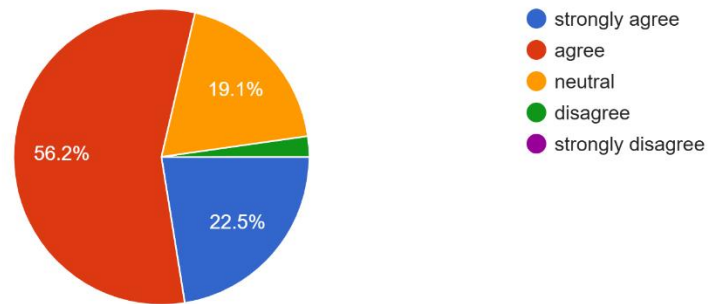
10. The program has been useful in developing professional skills and improved my Job-preparedness.

89 responses



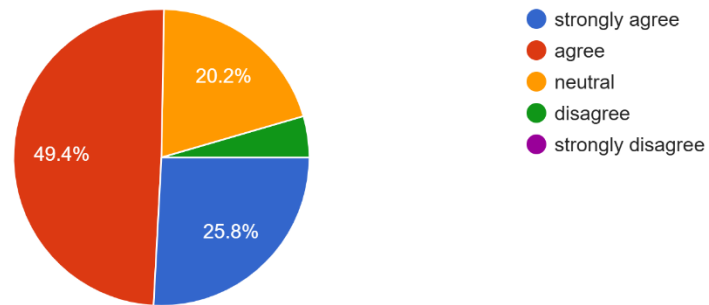
11. Did you develop a skill set after doing the SEC course?

89 responses



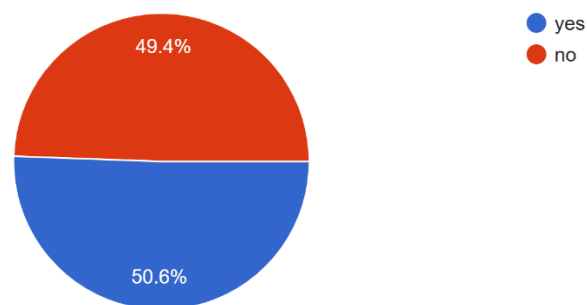
12. Did you think you understand society and community better through VAC course?

89 responses



13. Are you planning to do fourth year?

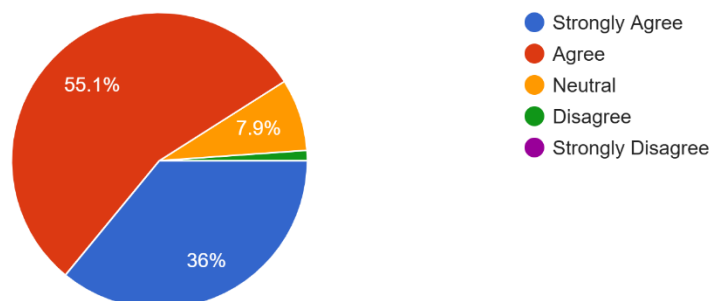
89 responses



PROGRAM SPECIFIC OUTCOMES

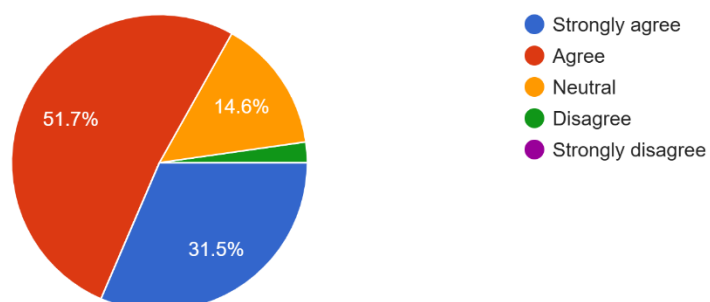
14 The B.Com(H) program is useful in giving comprehensive knowledge of Marketing, Human Resource Management, Business and Corporate Law,...at includes Investment, Insurance, and Banking.

89 responses



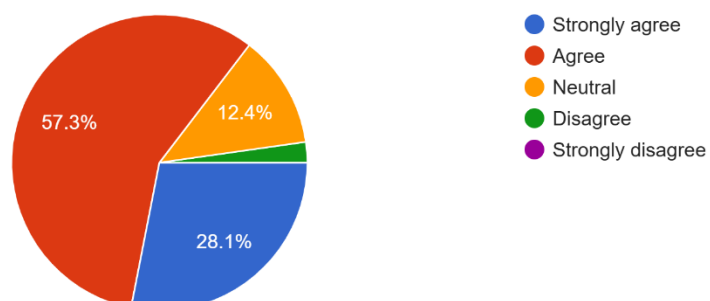
15. The program has equipped me to the world of work, particularly, work of the future especially giving me a first-hand exposure of working in the real world.

89 responses



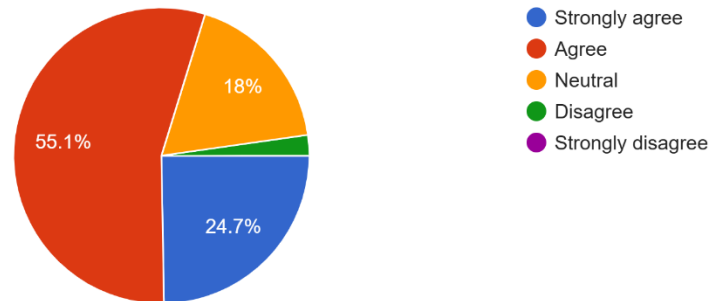
16. The program provided me an ability to develop managerial knowledge and tactical dexterity, with a broader skill set and encourages me to seek out audacious, innovative solutions for today's business.

89 responses



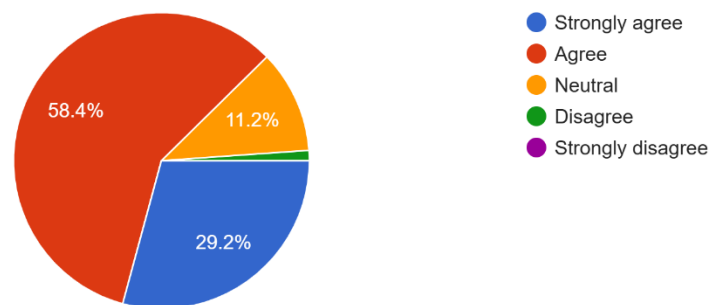
17. The program enabled me to formulate business problems and provide innovative solutions thus, molding me into future visionaries, management leaders that are compassionate yet efficient.

89 responses



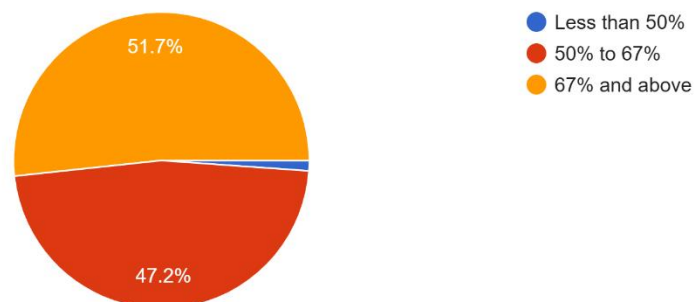
18. The course provides an extreme and rigorous base for teaching, research, and allied business administrations.

89 responses



19. How much was your attendance in this course?

89 responses



GENERAL OBSERVATIONS

The Program Exit Survey of B. Com (Hons) students reflect a balanced mix of strengths and areas for improvement in the curriculum and overall student experience. A majority of respondents acknowledged that the curriculum fostered critical thinking and analytical abilities, with over two-thirds either agreeing or strongly agreeing. Communication skills and social confidence were also rated positively, with more than 65% of students noting improvement in these areas. Similarly, ethical awareness, appreciation of cultural diversity, and a sense of responsible citizenship were recognized as significant takeaways of the program.

Professional preparedness emerged as a moderately positive area, where nearly 42% of respondents strongly agreed or agreed that the program enhanced their job readiness, while a significant proportion remained neutral, suggesting that stronger industry exposure may be required. Courses like SEC and VAC were seen as beneficial in skill and social understanding, but responses indicated that their practical integration could be improved. Nearly half the students were undecided about pursuing the fourth year, reflecting uncertainty about the academic and career value addition of the extended program.

Program Specific Outcomes

Students appreciated the comprehensive coverage of diverse fields including accounting, finance, marketing, HR, and law. More than 60% felt the program had developed managerial knowledge and problem-solving skills, though around one-third remained neutral. Exposure to real-world challenges and research preparation were acknowledged, but the responses point to the need for more experiential and applied learning opportunities. Attendance levels showed that about half the students maintained less than 67% attendance, raising concerns about engagement and consistency.

Overall, the survey indicates that while the program succeeds in delivering strong theoretical foundations, it needs further strengthening in employability skills, practical exposure, and student engagement strategies.

Action Taken Report

Based on the survey outcomes, the department has decided to put emphasis on the following matters:

1. Enhance industry exposure – Introduce more internships, live projects, and collaborations with corporates to strengthen job preparedness.
2. Improve placement readiness – Conduct structured training in resume building, interview skills, and professional communication.
3. Promote experiential learning – Incorporate business simulations, case studies, and problem-solving labs into core courses.
4. Strengthen research orientation – Encourage student research projects, paper presentations, and collaborations with faculty.
5. Increase attendance and participation – Introduce interactive pedagogy to improve classroom engagement.
6. Boost entrepreneurial exposure – Establish innovation and entrepreneurship cells with support for student-led startups.
7. Enhance ethical and social engagement – Expand community outreach projects and value-based learning modules.

8. Leverage alumni network – Involve alumni in guest lectures, mentoring, and networking events for career guidance.