

IMPRENEURS- THE ENTREPRENEURSHIP CELL

Impreneurs, the Entrepreneurship Cell of Janki Devi Memorial College is a society working hard towards igniting the passion for entrepreneurship among students. Since 2017, society has grown into a group of individuals who believe that lives can be transferred through better ideas. The society also believes that a curriculum beyond education teaches experience, gives practical knowledge, and helps to create better individuals.

Impreneurs, ignites the belief of every individual by its meaning: 'I am an entrepreneur'. This unique term inspires everyone to be their own leader and contribute to the world of creativity and design by enabling new ideas and vision.

Conveners- Prof. Madhu Gupta and Prof. Manisha Sinha

Members- Mrs. Richa Sharma, Mrs. Asma Anjum, Ms. Shivani Thakuri, Mr. Ravindar Meena, Ms. Shalini Singh

President - Mansha Mathur {B.com (H) 3rd year}

Vice-President- Ananya Aggarwal {B.com (H) 2nd year}

Project Head- Palvi Batra {Economics (H) 3rd year}

Finance Head- Deepanshi Singhal {B.com (P) 3rd year}

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Research Head- Harshita Gera {BA (P) 3rd year}

Events Head- Khushi Mathur {B.com (H) 3rd year}

E-summit'23

Panel

Discussion



Poster of the event

A Panel Discussion involving successful entrepreneurs from different backgrounds was held on **24th April, 2023** by **Impreneurs - The Entrepreneurship Cell of Janki Devi Memorial College** at **11 a.m.** in the **Seminar Room** of the college. The event was attended by 75 people who had an interest in knowing about the journey of entrepreneurs. For aspiring business owners and anybody else interested in the industry, the session was designed to offer relevant knowledge and inspiration. The primary objective of this session was to provide valuable insights and inspiration to budding entrepreneurs and anyone interested in the field. A large audience eager to gain knowledge from the panelist' experiences attended the event.

Itishree Vats, the head of the Media team of Impreneurs, started off the proceedings with a warm welcome to the honour of guest Robin Kurian and Team Impreneurs. She expressed her gratitude to the Principal, Prof. Swati Pal, the convenors - Prof. Madhu Gupta and Prof. Manisha Sinha, and the faculty members for granting them the opportunity to host such a prestigious event. The host introduced the guest of honour, **Robin Kurian** - a renowned content creator, producer, and entrepreneur in the field of digital media. Robin Kurian, an engineer turned entrepreneur, shared his inspiring story of making his name in the world of

content creators through hard work and unwavering self-belief.



Robin Kurian

Robin's early hobbies were painting and acting, which he thought couldn't create a good future for him. However, his teachers inspired him to pursue his creative side and encouraged him to become a content creator. He also stressed on how the dreams and financial needs of a person don't balance easily.

Robin was interested in acting and animation after being inspired by mimicry and an internship at Abdul Kalam's Centre. Despite facing rejection, Robin persisted with daily content creation on youtube and gained fame. He emphasized the importance of "self-love" and "self-belief" in his life and how he finds inspiration in other content creators and actors.



Robin interacting with audience

During the session, Robin emphasized how important it is to pursue your dreams. He also shared his vision of gender stereotypes and accepting oneself. The audience was captivated by his vision and journey of self-belief. It was an interactive and enthralling session that kept the students determined and motivated to pursue their dreams.



Convenors presenting the hampers

The event ended with the convenors - Prof. Madhu Gupta and Prof. Manisha Sinha, extending a heartfelt thank you to Robin for his valuable advice to the young minds. They presented him with a hamper filled with sweets and chocolates. To appreciate the convenors, Mansha Mathur, the President, and Itishree, the Media and Marketing Head, presented hampers to the convenors. The event was a success as many students attended the session, engaged with the guest, and learned many things to pursue their entrepreneurial dreams.

E-Summit'23

Monopoly



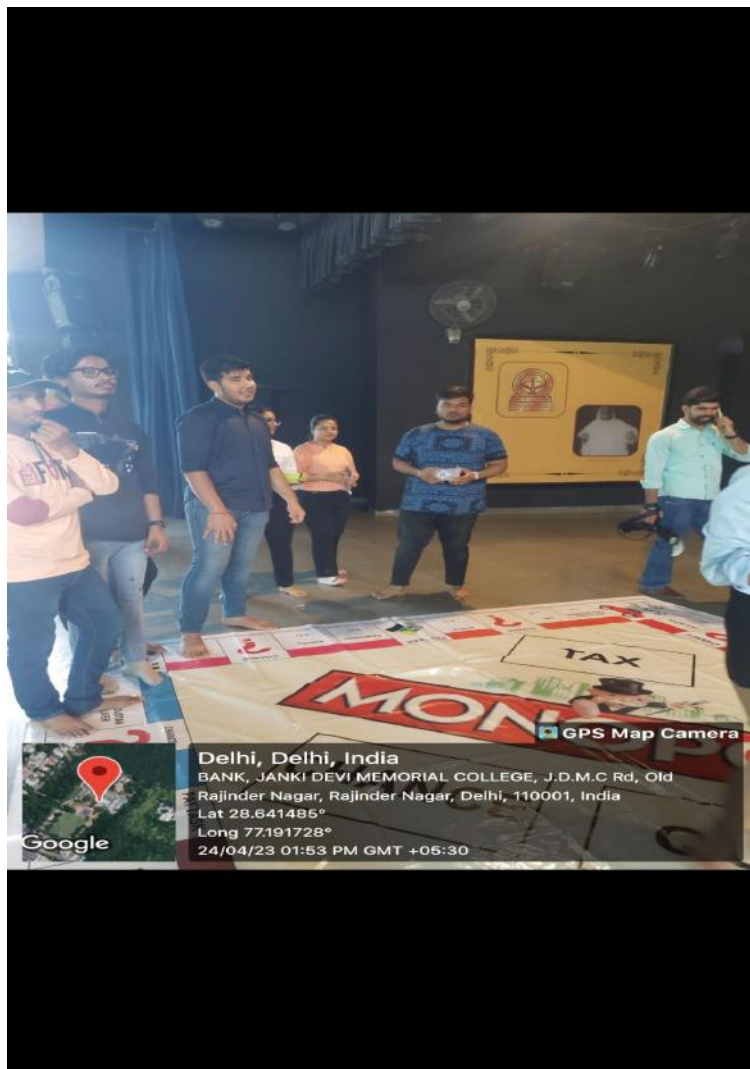
Poster of the event

Impreneurs - The Entrepreneurship Cell of Janki Devi Memorial College organized the game of **Monopoly** on 24th April 2023, under **E-Summit'23**, the annual flagship event, from **11:30 am - 1:30 pm** in the **College Auditorium**. A brief introduction of the competition was presented by the host, Khushi Mathur, followed by a briefing on the competition. The Monopoly consisted of **2 rounds**. The **first round was the Buzzer round** in which participants were required to press the buzzer for every answer they knew of the question asked. Out of the **9 registered teams**, **4 teams- Team Eagles, Team Samosa, Team Curious Minds, and Team Saash** were selected for the **Final Round**.



Host briefing the rules

After a Refreshment Break, the selected teams and members moved to **Round 2- The Monopoly round**. Participants were briefed about the rules and requirements of the game. The game required the participants to complete the challenges, quizzes, and tasks given to them followed by earning money and points for the same.



Participants with the Members of E-Cell

After completing the 2 rounds, participants were asked for the Monopoly money they earned during the game and it was counted by the members of Impreneurs. After a lot of anticipation, the results of Monopoly were announced.



Convenor with the winning team

The second runner-up, **Team Saash** was awarded prize money of Rs. 500, the first runner-up, **Team Curious Minds** was awarded prize money of Rs. 1,000, and the **Winner** of the Monopoly, **Team Eagles** was felicitated with Rs. 1,500, and other freebies.

The first day concluded on a cheerful note with clicking group pictures of the participants with the members of the society and cake cutting.

E'summit'23

Mini Shark



Poster of the event

Impreneurs - The Entrepreneurship Cell of Janki Devi Memorial College organised a **Mini Shark Tank** on **25th April, 2023** in the **Library**. The event was anchored by Anusha. She welcomed the judges, the convenors, and the faculty members of the society. She also gave a brief introduction of our esteemed judges: Aditya Gosain, Siddharth Sehrawat, and Rishav Agarwal. Then, she introduced the event to our participants. The mini shark tank was a competition where business ideas were pitched by the participants to the investors and get an investment from real-time investors. A total of 5 teams participated in Mini Shark Tank.



Teams pitching their ideas

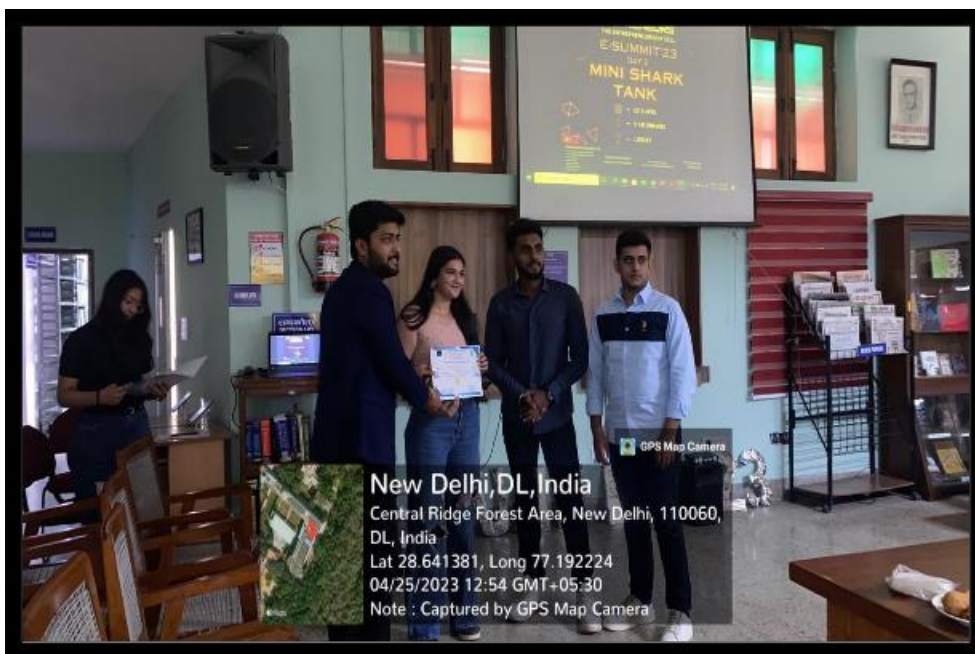
The following teams pitched their ideas and projects to the judges:-

The first team, **Team Delara** explained its aim and objective of sustainable development. They make eco-friendly products through collaboration with NGO Shakti Shalini and make earrings, bookmarks, etc. Their target market is teenagers. They put stalls at colleges during fests. Then the other team, **Team Green Stitch** pitched their idea to promote sustainable fashion of brands like ZARA, Levis, etc. Their USP was the price. They want to design plastic recycled products at affordable prices. They explained their target market and SWOT analysis. Their promotional strategies include Gorilla marketing and personal selling. They want to grow their business through a partnership with an NGO and skilled labour.



Team Glamity presenting their product

Thereafter, the third team "**Glamity**" represented their product. They had their jewellery brand. Their main focus was to grow business on a large scale so that their product can reach many people. Moreover, The fourth team "**Jankian**" introduced their product: pen and markers. Their main vision was to eradicate pollution from the environment. It was an eco-friendly brand. The last team, **Team "Musafir"**, formed by 'Enactus JDMC' introduced their eco-friendly product. They recycle vehicle tires and make decoration hangings out of them. Their goals are no poverty, gender equality, economic growth, and climate action. They discussed that burning tires cause a lot of pollution, so by making better use of tires, they want to minimize environmental degradation. They all briefed their roadmap through PPT. At last, the judges asked a few questions.

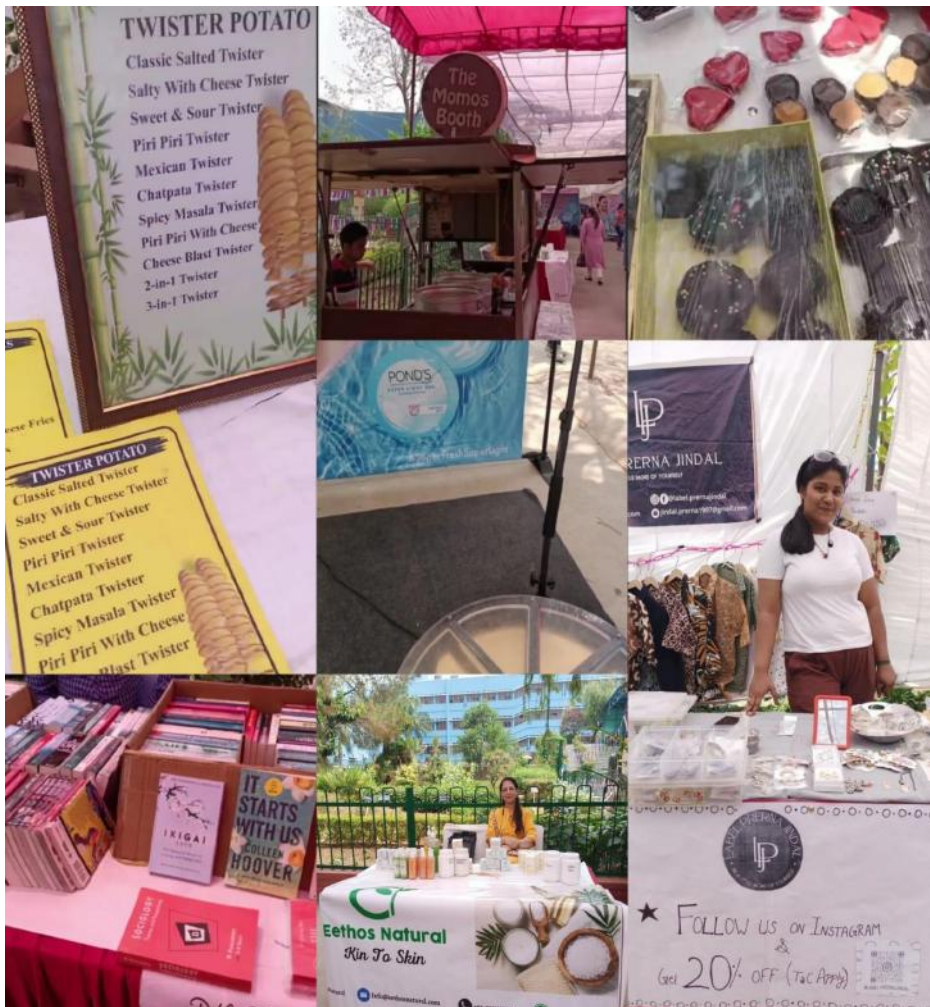


Winner awarded by the Judges

Finally, the event came to an end. The judges announced the winner of Mini Shark Tank i.e. Team Glamity. They awarded her a cash prize of 1,500/- with a certificate. Moreover, the convenors facilitated the judges with planters, and the Team of Impreneurs thanked the convenors and all the members for their support. The event ended on a positive note.

The E-summit'23 fest was organized by Impreneurs - The Entrepreneurship Cell of Janki Devi Memorial College on the 24th and 25th of April, 2023, and received a variety of sponsorships, including kind sponsorship, cash sponsorship, and stall sponsorship.

Stalls at E-Summit'23

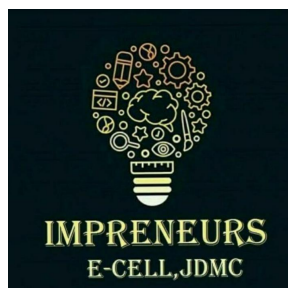


E-Summit received various sponsorship in both cash and kind. Some sponsors for E-Summit'23 were: Punk N' Disorderly, Yumz mum and Singh Softwares. There were various stalls put up by Smart Events, Books Tycoon, Green Bamboo, Ethos Natural, Sweet Sins, Glory for face, Glamity, The Momos Booth, and Label Prerna Jindal.

Stall put up by Project Anupam

The fest also had a homegrown stall of **Project Anupam of Incubation Program mentored under the Entrepreneurship cell**. Team Anupam had a successful run in E-summit'23. They presented stalls like braiding, jewellery, mugs, cupcakes, etc. The stalls added to the fervour and zeal of the students. We sincerely thank We thank our sponsors for their contribution to our annual fest, E-Summit'23.





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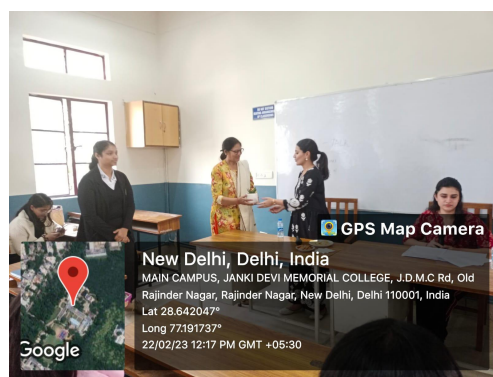
En-Talk Session With House of Chikankari



Poster of the session

Impreneurs -The Entrepreneurship Cell of Janki Devi Memorial College organized an interactive En-talk session with the Shark tank contestant- House of Chikankari on 22nd February,2023 at 12:00 p.m. in Room no. 69.

The convenors, Prof. Manisha Sinha and Prof. Madhu Gupta were also present in the event. The event was hosted by Aanchal Sharma. She gave a brief introduction of our respected Principal ma'am, convenors, and our esteemed speaker. The convenor, Prof. Manisha Sinha felicitated the speaker with a planter.



Felicitation of the speaker with a planter

The session began with some questions being asked by our host to the speaker. She added that her true inspiration was her mother during her journey of business. During October, 2020; she was a mere homemaker and designed clothes for Aakriti and herself. She doesn't know much about business, so she visited an embroidery industry. She resigned from her job and took a step for herself. It took her approx 8 months to find the right product, then she researched pricing and designing. Her mother helped her out in design work , marketing and business strategies with Aakriti. Her mother has full confidence in her daughters.



The speaker answering questions asked by the host.

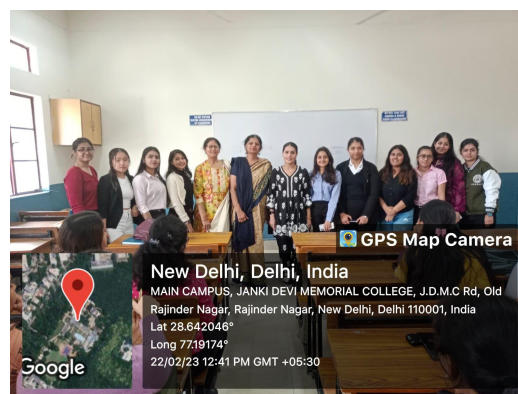
She invested 3 lakhs to sample 4-5 products from home itself. Their father became their backbone and helped them financially. She studied the market, technology, stock, costing, sales, demand, etc. deeply. She mentioned the importance of one being patented of their products. All you have to think about is customer needs, quality of products designed uniquely. Focusing on small things will eventually result in big results. Their services offered

to people were appreciated. Her team motivated her to apply for Shark Tank to scale up the business. She filled the forms and cleared all the rounds.



The speaker telling her journey

She worked really hard with all her team and mother to build the House of Chikankari. Their support always gave her power to be independent. The other participants also asked a few questions related to her Shark Tank investment and her journey in the world of business so far.



Team impreneurs with the founder of House of Chikankari

It was a great and insightful session which inspired the students. The session ended on a positive note. The host thanked the speaker. At the end, the team of Impreneurs captured this moment with a team picture.

EN-TALK SESSION



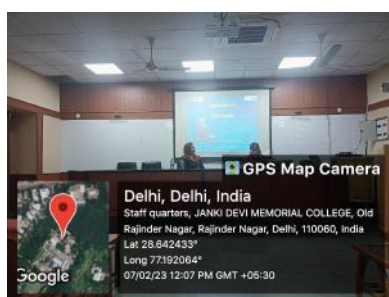
Poster of the session

Impreneurs- The Entrepreneurship Cell of Janki Devi Memorial College conducted an **EN-TALK** session with **Vishakha Bhaskar, the founder & CEO of Angrakhaa**. She is not only a CEO but a blogger as well. She is an Economics Honors student, graduated from Shri Ram College of Commerce, University of Delhi.



The speaker addressing the audience

The event was conducted on **7th February, 2023** at **noon** in the **Seminar Room of Janki Devi Memorial College**. The session began with the host, Rochika, introducing the speaker to the audience. Our faculty members, Ms. Richa, and Ms. Asma honored her by giving a planter.



The host interacting with the speaker

The event started with an interview session with the speaker, where she gave a brief introduction about her company, her being the CEO and Ms. Asaana being the co-founder of Angrakhaa. Vishakha told about that her main realization was that she wasn't meant for Economics Honors, rather her interests lie in designing, dressing up, and promoting plus and mid-sized fashion.

Following up with the same, she did not appear for placement drive in her college, rather went for working on setting up her brand. Choosing her start-up over appearing for LLB was a significant step she took.



The audience listening to the speakers' views

She thoroughly explained how the word 'Angrakhaa' struck her and how it supports & promotes fashion inclusivity. Angrakhaa was wrapped around the kurta that Lord Krishna used to wear. Her main motive to set up a company with the name Angrakhaa was clear that it is not a plus-size brand, but rather a size-inclusive brand.

Following up on the technical side of her company, the production of clothes is done in small batches to avoid dead stock and is further initiated based on critical market analysis. As a woman entrepreneur, she faced many challenges in her journeys such as fundraising and a lack of equal opportunities for women.



The speaker with the core team of Impreneurs

Before Shark Tank, Angrakhaa was a bootstrapped company. The pricing of the products is based on the target market demands, therefore following up with competitive prices they can offer to the target group of 18-25 years old. Shark Tank India surely proved to be a turning point in both Angrakhaa and Vishakha's journey.

The speaker was really happy when she interacted with the students of the college and congratulated the team for being so enthusiastic. The session was a huge success and was appreciated by the audience.

ILLUMINATE'23 - RAMANUJAN COLLEGE THRUST E-CELL



Poster of the event

Team Impreneurs, The Entrepreneurship Cell of Janki Devi Memorial College went to attend an event called **ILLUMINATE'23, THE BIZ-FEST of THRUST, The E-Cell of Ramanujan College, University of Delhi** on **1st February, 2023, at 11 a.m.** in the **conference room** of the college.

The host started with the introduction of the event and told that Biz-Fest is a networking event where the E-Cells of different colleges, investors, and startups could meet and make new connections.

The host started the first event of ILLUMINATE '23 which was the Talk Show. The investors of the events were Yasir Hashmi, Vassundara Nattes, Neiharika Rajiv, and Vandana Tolani. They explained various concepts of venture capitalists, when is the right time to ask for funding, important notes related to growth of a business, and talked about examples of different unicorn brands. The host and the audience posed a few questions to which the investors answered gracefully.



A talk show with the investors

This was followed by a second event which was the Pitching Event-Cell N Start. In this, Ayush Bhardwaj, the founder of an educational startup, KalpGuru pitched his idea in front of the honorable investors, which got a lot of appreciation from them.



Kalpguru's Startup Idea

Furthermore, the Startup Arena began in which different colleges displayed their products. Project Anupam showcased their products as well to the students from different colleges. The initiative of Project Anupam was appreciated by the investor Vassundara and purchased a handmade mug with a Buddha painted on it.



An investor appreciated and purchased from Project Anupam

The event ended with a final networking event called Casual Discussion in which Mr. Sameer and Mr. Raghav, founders of E-cell of Ramanujan college assembled all the E-cells of different colleges at a place and divided the students into various groups where everyone was unknown to each other.



Social interaction and building networks

There were activities carried out to build social interaction and networking among different colleges and students. In this process, we got to know each other.

The event was filled with knowledge and fruitful experiences and hence ended on a positive note.

STARTUP COMBAT 4.0



Poster of Startup Combat 4.0

IMPRENEURS, The Entrepreneurship Cell of Janki Devi Memorial College organized **STARTUP COMBAT 4.0** on **10th January, 2023** and **12th January, 2023** under **Symphony'23, Peace: Fly Above The Unrest**.

The **STARTUP COMBAT 4.0** consisted of 2 rounds, the first round was conducted online through **Google Classroom** on 10th January, 2023 in which the teams were asked to send a brief video presentation of their business idea. Out of the **40+** registrations received, **11** best teams were selected for the **second round**, and **8** teams presented their business idea in front of our esteemed judges.

The second round was conducted in **Room no. 14 of JDMC**, on **12th January, 2023** at **11:00 a.m.**

The prize money was as follows:

1st Prize: Rs. 7000/-

2nd Prize: Rs. 5000/-

3rd Prize: Rs. 3000/-



The hosts giving the welcome speech

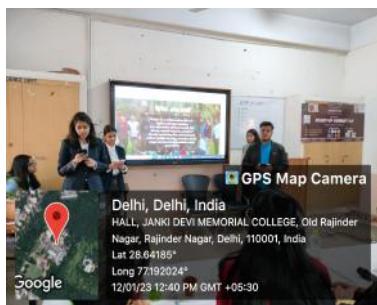
The hosts, Vaanshi and Akshita, commenced the competition by welcoming the honorable Principal Ma'am, Prof. Swati Pal, the esteemed judges, **Mr. Rajdeep Gautam**, **Ms. Namrata Menon**, and **Ms. Shama Soni**, the convenors, **Prof. Manisha Sinha**, and **Prof. Madhu Gupta**, and the faculty teachers of the cell. Our convenor, Prof. Manisha Sinha spoke some encouraging words for the performing teams.



Prof. Madhu Gupta felicitating the judge, Ms. Namrata Menon

Further, the convenors, Prof. Manisha Sinha and Prof. Madhu Gupta, felicitated the judges giving them planters and formally greeted them.

The hosts told the rules of the competition to the teams and invited the first team to begin the presentation of their idea.



Team Prabhakshay presenting their pitch

Team Medrone, which designed a Drone Ambulance, began with their presentation, which was quite liked by the judges and then the team was questioned about the distance, delivery and speed of their service by the esteemed judges.

Next was **Team Prabhakshay**, who had an idea of a solar energy lighting lamp, which would escalate carbon emissions in the environment. The third team was **Project M**, who made the judges seem interested in their idea of oil free mushroom chips.



Project Dritih presenting their idea

The fourth team was **Project Dritih**, who had the idea of reducing animal cruelty through orange peels. The next team was **Team Thrift**, whose fashion app and UI based program made the judges curious about their unique fashion startup. Further, we had **Team Hope**, with their idea of targeting youth and making their mental health better by giving them an online platform to voice their concerns.

The second last team was **Team BMS Unbeatables**, who had the idea of Air Crisp, which will provide healthy fries made in an air fryer at affordable prices.

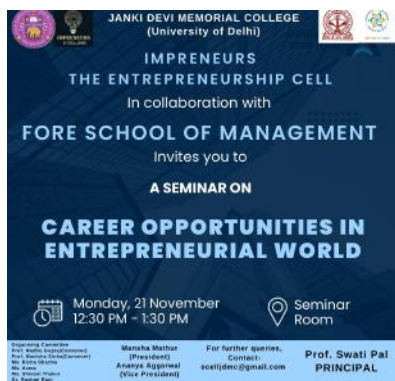
Last but not the least, we had **Team Hustlers**, with their idea of making biodegradable yucca bags made from yucca starch which impressed the judges a lot.

After a few discussions, the judges finally announced the results of the Startup Combat 4.0.

The second runner-up was PROJECT M, the first runner-up was Team BMS Unbeatables, and the winner was Team Hustlers.

The event was very well managed and went smoothly. The day ended with a few encouraging words from the judges and our conveners which motivated the participants for future endeavors.

SEMINAR ON “CAREER OPPORTUNITIES IN THE ENTREPRENEURIAL WORLD”



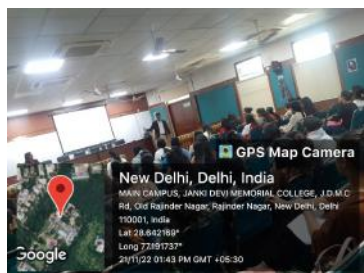
Poster of the Session

Impreneurs-The Entrepreneurship Cell of Janki Devi College organized a seminar on **Career Opportunities in the Entrepreneurial World** in collaboration with **Fore School of Management**. The seminar was held on **21 November, 2022** from **12:30 pm to 01:30 pm** in the Seminar Room of the college. **60+** students were present in the enlightening seminar.



Fore School of Management addressing the students

The workshop began with the speaker, **Mr. Nitin Rohatgi** acquainting the audience with the concept of Entrepreneurship and highlighting the necessary measures that should be taken to have a successful future in this field.



Mr. Nitin interacting with the students

The speaker then elaborated about the opportunities in Entrepreneurship by highlighting the key events of his personal journey of choosing to become an entrepreneur. He talked about his experiences and struggles which deeply motivated the students.



Mr. Nitin sharing about his journey

Further, the speaker answered the questions of the students, and talked about the correct age to begin with the entrepreneurial journey. He firmly believes that before starting with own venture, a person should work in a salaried job to gain more experience and expertise. The students found the session enlightening and knowledgeable.

SEMINAR ON WOMEN ENTREPRENEURS: IDEATION, INCUBATION, AND INNOVATION



Poster of the seminar

Impreneurs - The Entrepreneurship Cell of Janki Devi Memorial College in collaboration with the **National Service Scheme JDMC** organized a seminar on **Women Entrepreneurs: Ideation, Incubation, and Innovation** on **16th November, 2022** at **11:45 a.m.** in **Room no. 14** of the college. The speaker of the session was Ms. **Namrata Menon** who is a trainer, life coach, and a Tantra yoga practitioner. She is also an **alumni** of the college and has graduated in **English Honors**.



The speaker addressing the audience

The speaker was welcomed and introduced by Itishree Vats. Further, the convenor of Impreneurs, Prof. Manisha Sinha gave a token of regard, a planter, to the honorable speaker. Ms. Namrata Menon was called upon to address the audience about her journey and inspire the students with her experiences.



Ms. Namrata Menon talking about entrepreneurship

Ms. Namrata Menon talked about the importance of being passionate in life and exploring opportunities. She gave her example by talking about her experience in the corporate world and English Institution. She also talked about the export business which she started later on. The speaker emphasized the importance of knowing about oneself and taking time out to do what interests you.



Students listening to the speaker

The students got enlightened and posed questions at the end which were answered patiently by Ms. Namrata. The audience got enlightened by her words and were grateful to gain such useful insights about entrepreneurship. The seminar was a success and ended on a positive note.

ORIENTATION PROGRAMME



Poster of the Programm

Impreneurs -The Entrepreneurship Cell of Janki Devi Memorial College organized an interactive orientation for all first-year students. The session was held on **14th November, 2022** at **noon** in **room number 14** of the college. This was the session held to provide a glimpse of our society to all the new students.



Ms. Shivani Thakur addressing the students

The session began with the warm welcome and introduction of our faculty member, Ms. Shivani Thakur. She addressed all the students and enlightened them about the society.

Then, the host Itishree Vats and Rochika Malhotra introduced the President, Mansha Mathur. She gave her insightful views regarding the society and welcomed all the first-year students. It was further followed up by the vice president, Ananya Aggarwal who gave a glimpse into the society and shared her experience as a recruit of the society.



Mansha Mathur introducing the society

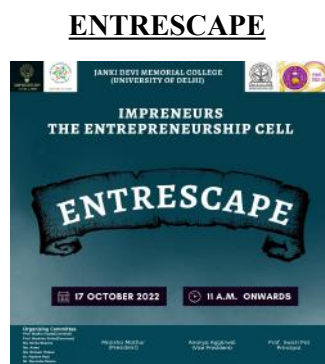
All the team heads respectively shared their experiences and the roles and responsibilities of their respective teams with the help of a well-defined presentation.



Presentation being shown to the students

Project Anupam was introduced and was well explained by all the team members. The students were told about the mission and aim of the project and the various reasons why they should join it.

The session was a success and gave an insightful view of society, the main objective, its structure and how the team works, team divisions, and the introduction of respective core members and team heads.



Poster of the event

Impreneurs, the entrepreneurship cell of Janki Devi Memorial College successfully organised an inter-college event, '**Entrescape**', consisting of 2 rounds. **Round 1** was '**Logo designing**' and **Round 2** was '**Escape Room**'. The event took place on **17th October, 2022** in the college auditorium. The hosts of the event were Sarvashi Ajmani and Itishree Vats. The event commenced with the introduction of the Principal, Prof. Swati Pal and some encouraging words about the society. There were a total of **11** participating teams for **Round 1**, and out of these, **6** teams qualified for **Round 2**. There was immense enthusiasm in all the teams.



A glimpse of Round 1 - Logo Designing

Round 1 was logo designing in which all the teams were given a shape and they had to design a logo using it for a company within a time limit of 20 minutes. Participants were not allowed to use any gadgets during the round to maintain fairness in the judgment. The following teams qualified for Round 2: Hell Queens, Goal Digger, Deadly Exclusive, Escape Peeps, Trippit, and

Rangeen Rangeen. The judges for the 1st Round were, Mrs. Himanshu and Mrs. Madhvi from the Kalakriti Club of the college.



A glimpse of Round 2 - Escape Room

Round 2 was 'Escape Room' in which teams were assigned a room and they had to find some clues hidden in that room within a time limit of 30 minutes. After each clue, teams had to answer a question asked by the respective volunteers. If they answered it correctly, then they moved to the next clue, or else they asked for a hint from the E-Cell volunteer.



Picture with the winners

Winners of Entrescape were Team 3 i.e. 'Escape Peeps'. 'Rangeen Rangeen' were the 1st runner up and 'Deadly Exclusive ' were the 2nd runner up. Our convenor, Prof. Madhu Gupta, and faculty member, Ms. Shivani Thakur gave the gift hampers to the winning teams.



The team of Impreneurs

Lastly, it was the team coordination and hard work that made the event successful. In the end, we congratulated the winners with hampers from our sponsors and the event ended on a positive note.

SESSION ON DYNAMIC ENTREPRENEURS BUD OUT OF HIGHER LEVEL INPUTS



Poster of the session

Impreneurs -The Entrepreneurship Cell of Janki Devi Memorial College organized an interactive session on the topic of **Dynamic entrepreneurs bud out of higher-level inputs**, in collaboration with CLEVER CHAMPS Pvt. Ltd. The session was held on **31st August, 2022** at **11:00 a.m.** in **Room no. 68** of Janki Devi memorial college with representatives of 4 distinguished universities. This was the first event of Impreneurs for the session **2022-23**. A total of **126** students attended the informative session. The session began with a warm welcome of our convenors and faculty members. Then, the host, Itishree Vats, introduced the audience to the esteemed speakers from different universities which were FIIB University, OP Jindal University, Pearl Academy, and BML Munjal University.



Introduction of FIIB university

First, the FIIB university started the session which was addressed by Dr. Dhingabya Prasad. He introduced the importance of management programs, faculty, and exposure one should have to strive for higher-paid jobs. He also talked about the facilities provided at their university. FIIB is specialized in management and finance-related programs approved by the government of India. It was followed by a Q&A session and the distribution of their brochures.



O.P. Jindal university addressing the audience

The session was taken forward by O.P. Jindal Global University, Sonipat, by the speaker Satyam Shekhar. He introduced the importance of a post-graduation degree and the necessity to have multiple skills. He talked about the areas focused on by a student in choosing an institution like ranking, alumni, faculty, growth track, placement opportunity, etc. OP Jindal university is specialized in programs like law, business, international affairs, public policy, liberal affairs, banking and finance, and psychology. In the end, they distributed their brochures to the students.



Pearl Academy addressing the audience

Followed by the Pearl Academy, an interaction with a PPT giving a brief about their courses, facilities, environment, campus facilities, etc. provided by them. They are specialized in design, fashion, and media and offer long-term and short-term courses. They have 5 campuses and 3 schools with 4400+ students. Moreover, provide placement support for up to 5 years. Also, offers a chance to work in fashion week and with celebrities. They showed a video of their Rajouri garden campus. Finally, it ended with a Q&A session.



BML Munjal University interacted with the audience

Lastly, BML Munjal University introduced their offered courses, placement opportunity, faculty, ranking, etc to the students. They gave a brief overview of the importance of post-graduation in day-to-day areas. There are scholarships provided especially to women at their university to opt for higher education.



Students attending the session

The session was wholesome and gave insights about the importance of having a postgraduate degree and the necessity to have some extra skills to upgrade yourself. It was an amazing session throughout and ended on a positive note.