

# JANKI DEVI MEMORIAL COLLEGE EVENTS REPORT 2023 - 24 IMPRENEURS - THE ENTREPRENEURSHIP CELL

<u>Name of the event</u>	Felicitation Ceremony	
Name of the Organiser	Impreneurs - The Entrepreneurship Cell	
<b>Type of the event</b>	Inter-college	
<b>Objectives of the event</b>	To felicitate the Core Team and Coordinator	

## **FELICITATION CEREMONY**

# **Brief Report**

On 6th May 2024, Impreneurs held its Felicitation ceremony, to appreciate the Core team and the Coordinators. The event was carried out with vigor and zeal, beginning at around 10 AM and concluding at approximately 11 AM. It kicked off, with a shield of gratitude and respect, being given to our Convenors- Ms Shalini and Mr Raju. Then, the coordinators of each team received their trophies from the faculty, further followed by the core team. President, Itishree Vats gave an emotional and inspiring signing-off speech. Ms Shalini, Mr Raju and Mr Ravi gave heartfelt speeches to wrap up the event. The ceremony ended with a full team photograph with all convenors and teachers.

#### **Posters of the event**



### Geo-tagged pictures of the event



(The Convenor, Mr Raju Keshri receiving a token of appreciation)



(Core team receiving trophies from convenors and faculties)



(President Itishree Vats giving her signing-off speech)



(Team photograph with Convenors and faculty)



# JANKI DEVI MEMORIAL COLLEGE EVENTS REPORT 2023 - 24 IMPRENEURS - THE ENTREPRENEURSHIP CELL

<u>Name of the event</u>	En-sight Magazine Launch
Name of the Organiser	Impreneurs - The Entrepreneurship Cell
<u>Type of the event</u>	Inter-college
<b>Objectives of the event</b>	To release Volume 3 of the Annual Magazine of Impreneurs.

### **MAGAZINE LAUNCH**

### **Brief Report**

On 6th May 2024, Impreneurs organized its annual magazine launch of En-sight Volume 3. It began around 9 AM and ended at approximately 10 AM. Prof. Swati Pal, Convenors and faculty members unveiled the magazine. Prof. Swati Pal highlighted the contents of En-sight, as well as emphasizing the double-edged use of social media, for modern-day entrepreneurship. She commended the focus on women in entrepreneurship and encouraged Impreneurs to aim for higher benchmarks. The faculty appreciated the collective efforts of the team in bringing forth the magazine and concluded the event on an inspiring note.

#### **Posters of the event**



### Geo-tagged pictures of the event



(Principal Prof. Swati Pal, Convenors and faculty unveiling En-sight)

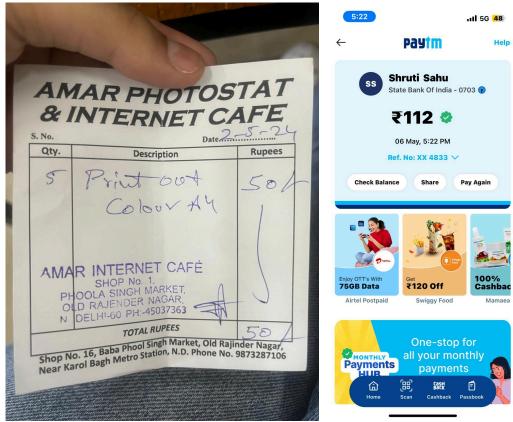


### (Prof. Swati Pal speaking about social media and entrepreneurship)



(Ms Gill addressing the society)

#### **Bills of the event**



	CASH MEMO		DATE03-0	05-2024
FLE	DVAITTA BRAN X BOARDS, GLOW SIGN BOARDS, DIGITAL PF X, SUN BOARDS ETC 3423, 2ND FLOOR MAHINDRA PAF	RINTING	G, ACP BOARD, LED	
NAN	e. E-Cell			
S.NO	PRODUCT / SERVICE NAME	QTY.	RATE	AMOUNT
	INSIGHT -Magazine (gloss )	14	585/-	8190/-
		_	Total	8190/-
Rupees In WordsEight.Thousand One Hundred Ninety Only		ety_	Discount	/
		Rounded		
ť.			Grand Total	8190/-
E.&O Terms	I.E. Of Condition	F	or ADVAITTA BRA Au	ND SOLUTIONS th. Signatory



# JANKI DEVI MEMORIAL COLLEGE WEBINAR REPORT 2023 - 24 IMPRENEURS - THE ENTREPRENEURSHIP CELL

Name of the event	Webinar on "GMAT/GRE"
Name of the Organiser	Impreneurs - The Entrepreneurship Cell
<u>Type of the event</u>	Intra-college Webinar
<b>Objectives of the event</b>	• To provide insights of MBA and how to crack GMAT exams.
Name and affiliation of Resource person of <u>the event:</u>	MR. SANDEEP GUPTA

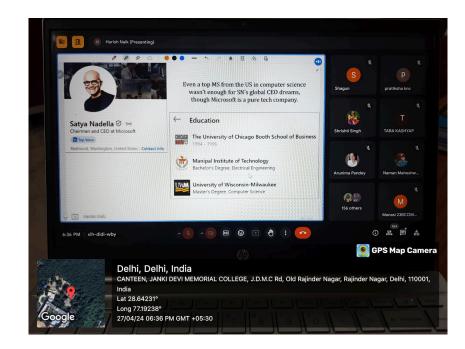
### Webinar on "GMAT/GRE"

### **Brief report**

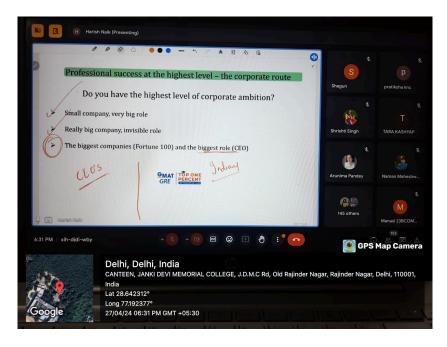
Impreneurs, the Entrepreneurship Cell of Janki Devi Memorial College, organized a webinar on 'Career in MBA and how to crack GMAT exams.' The event, held on April 27, 2024, at 6:00 PM online, featured Mr. Sandeep Gupta, an esteemed education entrepreneur known for Top One Percent, a premier GMAT/GRE training institute in Asia. With a remarkable track record including the highest number of GMAT 760+ scores globally, GMAT 800/800 thrive, GRE 340/340, CAT 100 percentile, and experiences at Harvard and IIM Ahmedabad (dropout), Sandeep offers unparalleled expertise to help individuals achieve their GMAT aspirations.

During the webinar, Harish emphasized leveraging digital strategies in organizations and provided valuable insights into marketing roles, MBA career options, and America's Best Business Schools. He discussed the GMAT structure and format, traditional MBA options,

deferred MBA programs, admission criteria for business study options, and MIF programs. He also highlighted Satya Nadella, chairman and CEO of Microsoft, and discussed the corporate route. The event drew over 200 participants.



## **GEOTAGGED PICTURES OF THE EVENT**





# <u>Janki Devi Memorial College</u> <u>Events Report 2023-24</u> <u>Impreneurs - The Entrepreneurship Cell</u> <u>SEMINAR ON MBA AS A CAREER'</u>

Name of the Event	Seminar on MBA as a career
Name of the Organiser	IMPRENEURS- The Entrepreneurship Cell
Type of Event	Intra-College Event
Objectives of the Event	To guide students on how doing an MBA is a viable career option.
Name and Affiliation of the Resource Person	MS. SUJATHA KSHIRSAGAR (President at Career Launcher Empowering minds)

#### **BRIEF REPORT**

Impreneurs - The Entrepreneurship Cell of Janki Devi Memorial College organised a seminar on MBA as a career option. This event occurred on **April 10, 2024, at 11.30 a.m. in Room 13**. The seminar explored the various advantages of opting for an MBA, as the safest and fastest option to have a dynamic career.

The speaker, Ms. Sujatha Kshirsagar, started off the seminar by asking the students candid questions and providing them with a fun worksheet to work on. It was to explain how people fare under peer pressure or stress while making career choices. Ms Sujatha recounted her own experience in giving exams and interviews to help the students. The audience could understand the advantages of following their passions and having a clear goal. The speaker also advertised the numerous opportunities that top MBA colleges offer women. More than 30+ participants attended the seminar and interacted with the speaker, asking relevant doubts for guidance.

#### POSTER OF THE EVENT



#### **GEOTAGGED PICTURES OF THE EVENT**



(The speaker receiving a token of appreciation from our convenor)

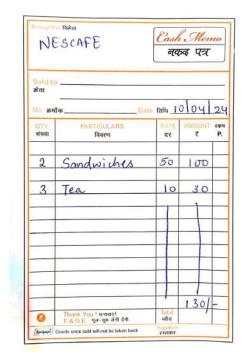


(The audience filling the activity worksheet given by the speaker)





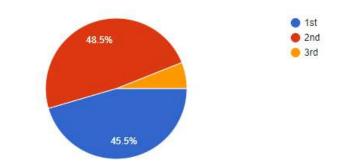
#### **BILLS OF THE EVENT**



#### **EFFECTIVENESS EVALUATION PROJECT**

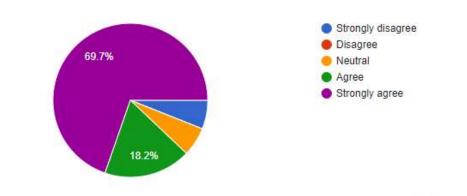
Year?

33 responses



# Was the seminar insightful and knowledgeable about MBA as a career choice?

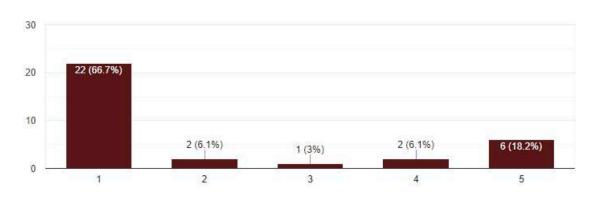
33 responses



Сору

#### Was the speaker interactive?

33 responses



#### **RECORDS OF ATTENDANCE**

Hemakshi Singh Parmar	BA Economics Honors	1290	1st
Khushi Mishra	B.sc maths hons	23/1732	1st
Surbhi sagar	Bsc mathematics hons	1738	1st
Jasmin	Bsc(h)mathematics	1710	1st
Parineeta Bhasin	B.A. English Honours	437	2nd
Nivriti Batra	Ba hons english	381	2nd
Suhaasini Jha	Ba hons English	83	2nd
Bhumi Dawar	Eco hons	272	1st
shrishti singh	b.com hons	321	1st
Kritika Gupta	BA programme	22/293	2nd
Garvika	B. A	906	2nd
Garima Ahuja	B.com	746	2nd
Meerangi Bhandari	Bcom p	236	2nd
Sanchi Maheshwari	BCom (prog)	22/966	2nd
Manasi singh	Bcom	1308	1st
naina	Ba Hons. Economics	186	1st
Eshita Varshney	B.A. Economics Hons	388	1st
Sadhwi Aatrey	Ba program( history+ pol	1716	2nd
Eshita Singh	B.A.(HONS) ECONOMIC	185	1st
Jaismeet	Bcom	992	2nd
Vedika Sharma	Eco hons	600	1st
Yuvika Aryan	B.A.(h) English	373	1st
Vaishnavi Kumari	B.com	133	1st
Suhaasini	English hons	83	2nd
Saloni Kalra	Bcom Honours	1343	3rd
Parineeta Bhasin	B.A. English Honours	437	2nd
Yeshita Nevtia	B.A(hons) Economics	53	3rd
Khushi Mishra	Maths hons	23/1732	1st
Shruti Sahu	Bcom hons	1315	2nd
Samridhi Grover	Bcom honours	525	2nd
Ridhi	BSc Mathematics	23/1698	1st
Nivriti Batra	Ba hons English	381	2nd
honey	bcom	8	2nd



## JANKI DEVI MEMORIAL COLLEGE EVENTS REPORT 2023-24 IMPRENEURS- THE ENTREPRENEURSHIP CELL

Name of the event:	Stand-Up Comedy
Name of the organiser:	Impreneurs- The Entrepreneurship Cell
Type of event:	Inter-College
<b>Objectives of the event:</b>	to put a great conclusion filled with laughter. to get social media recognition.
Name and Affiliation of the Resource person:	MS. Amrita Sethi (standup comedian)

#### **Stand-Up Comedy**

#### **Brief Report:**

Impreneurs- The Entrepreneurship Cell of Janki Devi Memorial College, under the aegis of IQAC, organised a Stand-Up Comedy show to draw a joyful end to its annual flagship event- E-Summit'24. The event took place on 4th April 2024 from 4 PM onwards in the campus auditorium. The esteemed guest who took centre stage as the performer for the show was Ms. Amrita Sethi. She skillfully engaged with the audience, incorportating spontaneous improvisation and crowd work into their routines, creating moments of shared laughter and camaraderie. The event fostered an inclusive and welcoming enviornment, attracting a diverse audience of students, faculty, and staff, creating a lively and inclusive atmosphere.

#### **Poster of the event:**



### Geotagged pictures of the event with captions:



(Our standup comedian MS. Amrita Sethi taking the stage)



(Our convenors and faculty members joining the show)



# JANKI DEVI MEMORIAL COLLEGE EVENTS REPORT 2023 - 24 IMPRENEURS - THE ENTREPRENEURSHIP CELL

### **'SNAKES AND LADDERS' COMPETITION**

Name of the event	"Rattler Rally's" Snakes and Ladders competition
Name of the Organiser	Impreneurs - The Entrepreneurship Cell
<u>Type of the event</u>	Inter-college
<b>Objectives of the event</b>	To promote teamwork and problem solving skills while doing fun activities.
Name and affiliation of Judge of the event:	Team heads (Events, Finance and Media)
Name and affiliation of Prize Winner of the event;	Manya Bindal Diya aggarwal

### **Brief report**

The 'Rattler Rally' competition, a creative spin on the classic game of Snakes and Ladders, brought a unique entrepreneurial twist in E'summit'24, commencing on 4th April from 12PM onwards. Following the rules of the classic game, participants embarked on a journey filled with entrepreneurial challenges and opportunities. With each move on the board, participants encountered questions and dares specifically tailored to stimulate their entrepreneurial mindset and knowledge. The event ended on a successful note.

### Poster of the event



### Geo-tagged pictures of the event



(Teams taking turns to spin the dice to start the game)

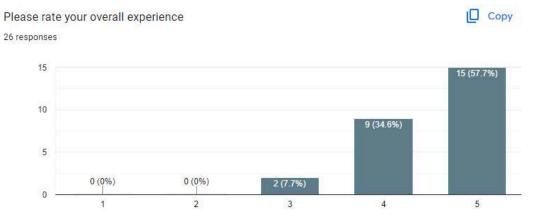


(One of the team standing on the platform to play)

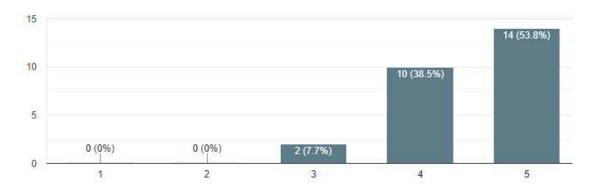


(Team that emerged as the winner of game)

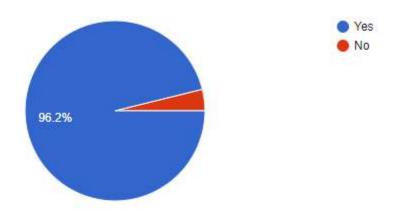
# Feedback form



How would you rate the clarity and fairplay of rules? 26 responses Сору



Did you enjoy competing against other participants in the game? 26 responses





# JANKI DEVI MEMORIAL COLLEGE EVENTS REPORT 2023 - 24 IMPRENEURS - THE ENTREPRENEURSHIP CELL

#### Name of the event "Kabhi khushi, kabhi hunt" treasure hunt competition Name of the Organiser Impreneurs - The Entrepreneurship Cell Type of the event Inter-college **Objectives of the event** To promote teamwork and problem solving skills NIL Name and affiliation of the resource person at the event; Name and affiliation of Judge of the event: Team heads (Content, marketing, and research heads) Name and affiliation of Prize Winner of the Mehak Jindal Anjali event; **Rishabh Rajput**

# **'TREASURE HUNT' COMPETITION**

### **Brief report**

"Kabhi khushi, kabhi hunt" treasure hunt competition was a highlight of the E-SUMMIT 24 organized by Impreneurs, which took place on 4th April starting from 12PM. Participants engaged in an exciting task of finding clues scattered across the college campus. Each clue posed questions related to entrepreneurship, stimulating participants' entrepreneurial knowledge. The

competition attracted a considerable number of participants, all eager to showcase their teamwork and problem solving skills. After a round of intense searching and brainstorming, the top 5 teams emerged victorious, demonstrating their ability to work together. In the final stage, these teams competed to uncover the last crucial clue. The team that successfully unearthed the final clue was declared the winner, making the event successful.

### Poster of the event



### Geo-tagged pictures of the event



(Winners of Treasure Hunt)



(Audience of the event)

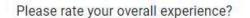


(teams running here and there to find clues)

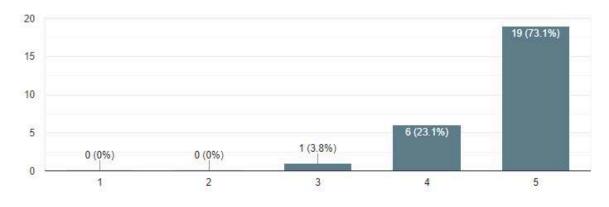


(Teams coming to present their status on the competition)

#### FEEDBACK DATA



26 responses

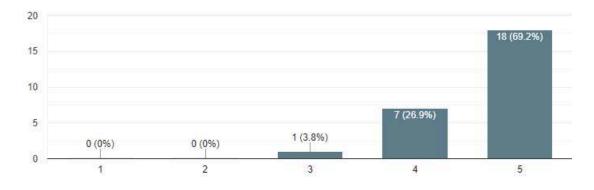


Сору

How would you rate the the creativity in the game?



26 responses



### Did you find the rewards appealing?

26 responses





# Janki Devi Memorial College Events Report 2023-24 Impreneurs - The Entrepreneurship Cell 'Digital Creators Panel Discussion'

Name of the Event	Digital Creators Panel Discussion
Name of the Organiser	IMPRENEURS- The Entrepreneurship Cell
Type of Event	Inter-College Event
<b>Objectives of the Event</b>	To provide real-life insight into digital content creation.
Name and Affiliation of the Resource Person	Mr. Robin Kurian, Ms Mansi Guher, Mr Priyank Tiwar, Ms Himani. (content creators)

#### BRIEF REPORT

Impreneurs - The Entrepreneurship Cell of Janki Devi Memorial College organised a Panel Discussion with 'Digital Creators' under the E-SUMMIT 24'. This event occurred on April 4, 2024, at 10 a.m. in the college Auditorium. The Panel Discussion explored the various aspects of digital content creation, featuring various creators and influencers.

The influencers were given the stage to freely express themselves and interact with the students. They presented us with several skits and performances. While they were successful in entertaining everyone, they also inspired us through their experiences. The audience enjoyed their stories of resilience and were moved to follow their passions. More than 100+ participants attended the event and interacted with the speakers, asking questions and seeking guidance.

#### POSTER OF THE EVENT



#### **GEOTAGGED PICTURES OF THE EVENT**



(Audience crowd waiting for the panel discussion)



(One of our Panelists, ROBIN, performing for the audience)



(All panellists on stage for the Panel Discussion)

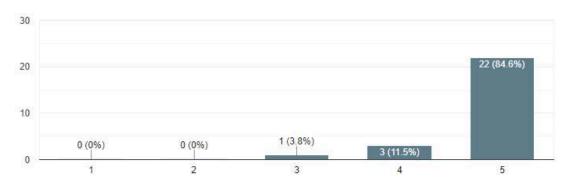


(The society's core team with the Panellists)

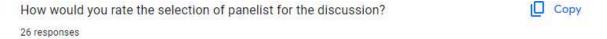
#### **Feedback form/evaluation form**

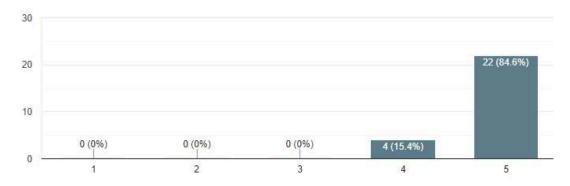
Please rate your overall experience at the event?

26 responses

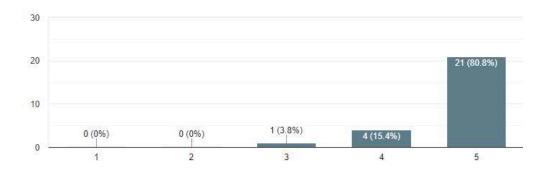


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Were topics covered during the panel discussion interesting or engaging?





# JANKI DEVI MEMORIAL COLLEGE EVENTS REPORT 2023 - 24 IMPRENEURS - THE ENTREPRENEURSHIP CELL

## **'SHARK TANK TRIVIA' COMPETITION**

Name of the event	"Shark Tank Trivia" competition
<u>Name of the Organiser</u>	Impreneurs - The Entrepreneurship Cell
<u>Type of the event</u>	Inter-college
<b>Objectives of the event</b>	To promote teamwork, knowledge and problem solving skills
Name and affiliation of Judge of the event:	Student Team heads (Content, marketing, and research heads)
Name and affiliation of Prize Winner of the event:	

### **Brief report**

On 3rd April, Impreneurs showcased their flagship event, E-SUMMIT 24, featuring the 'Shark Tank Trivia' competition. Over 40 registrations were accepted, with 10 teams participating in the trivia for a chance to win the prize of 3K. Participants were quizzed on the popular show 'Shark Tank India' with questions often accompanied by visual aids. The event concluded on a positive note as one winning team emerged victorious, showcasing their knowledge and expertise in the entrepreneurial world.

#### Poster of the event



#### Geo-tagged pictures of the event



(Winner of the 'Shark Tank Trivia')



(Visual Aids questions beings presented)



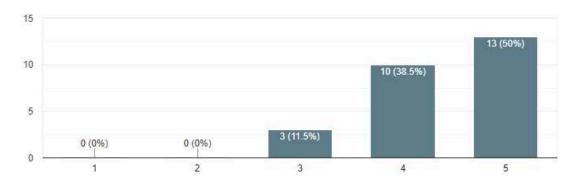
(Audience focusing on the questions that were asked)

## **Feedback / evaluation form**

How was your overall experience with Shark Tank Trivia?

#### Сору

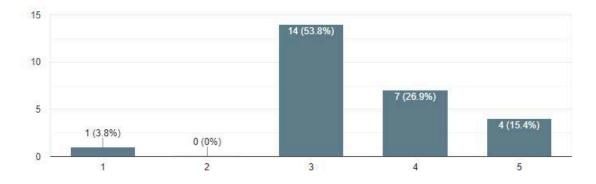
#### 26 responses



#### How would you rate the level of the trivia questions?



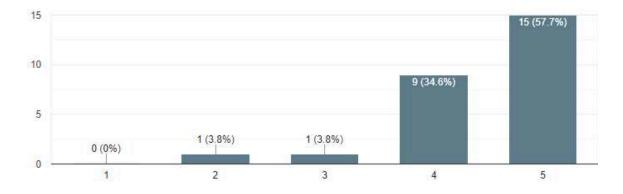
26 responses



How would you rate the logistics of the event?

Сору







# JANKI DEVI MEMORIAL COLLEGE EVENTS REPORT 2023 - 24 IMPRENEURS - THE ENTREPRENEURSHIP CELL

### **'START-UP EXPOSITION' VISIT**

Name of the event	Start-up exposition
<u>Name of the Organiser</u>	Impreneurs - The Entrepreneurship Cell
<u>Type of the event</u>	Inter-college
<b>Objectives of the event</b>	To provide a platform to present their startup ideas.
Name and affiliation of Judge of the event:	Mr Khalid Wani, Mr Ashwini Kumar, Mr Amit Bagga, Ms.Arina Das, Ms. Megha Chhabra, Dr. Ankita Raj
Name and affiliation of Prize Winner of the <u>event:</u>	Crochet house

### **Brief report**

Impreneurs - The Entrepreneurship Cell of Janki Devi Memorial College, hosted the Startup Expo' as part of the E-Summit on April 3rd, 2024. The intra-college competition showcased seven innovative teams and their entrepreneurial ventures. Among them, Project Anupam impressed with its diverse offerings, while The Crochet House captivated with its commitment to handmade crochet flowers. Petals Fragrance stood out for its dedication to crafting unique perfumes, while Honey Drew Soap shone for its affordable handmade jewelry. Crochet Diaries

showcased the entrepreneurial spirit, while Kalai Arangam celebrated Tamil culture. Aura: The Vibe You Carry charmed with its handmade accessories.

### **POSTER OF THE EVENT**



## **GEOTAGGED PICTURES OF THE EVENT**



(Our judges checking out stalls that were presented)



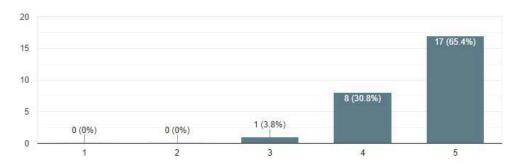
(pastry stalls that was presented at the event)



(Stall of "Crochet House")

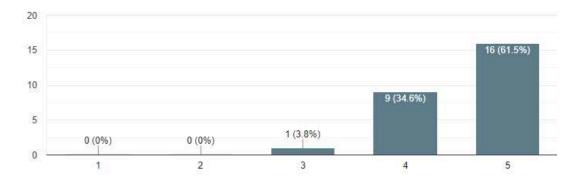
## Feedback/evaluation data

Please rate your overall experience at startup expo.

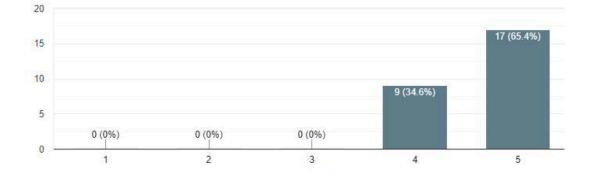


How would you rate variety and quality of the startups? 26 responses





How was the networking with the start-ups founder and representatives at the expo? Copy 26 responses





# JANKI DEVI MEMORIAL COLLEGE EVENTS REPORT 2023 - 24 IMPRENEURS - THE ENTREPRENEURSHIP CELL

Name of the event	Panel Discussion with Entrepreneurs
Name of the Organiser	Impreneurs - The Entrepreneurship Cell
<u>Type of the event</u>	Inter-college
<b>Objectives of the event</b>	To guide students by sharing their own journey and solving their queries.
Name and affiliation of the resource person at the event;	Mr Khalid Wani, Mr Ashwini Kumar, Mr Amit Bagga, Ms.Arina Das, Ms. Megha Chhabra, Dr. Ankita Raj

## **"PANEL DISCUSSION" DAY 1**

## **Brief Report**

On 3rd April 2024, Impreneurs organized the first event of E-Summit'24 at JDMC auditorium.. Beginning at around 11:30 AM and concluding at approximately 1:00 PM, the event showcased panelists including Mr. Khalid Wani, Mr. Ashwani Kumar, Ms. Trina Das, Ms. Megha Chhabra, and Dr. Ankita Raj, who shared insights from their entrepreneurial journey through captivating stories. Attendees, numbering over 70, actively engaged with the panelists, seeking advice on how to propel their ideas into projects. The session proved to be informative, inspiring, and engaging, laying a solid foundation for the subsequent event i.e. the start-up expo at the football ground.

#### **Posters of the event**



### Geo-tagged pictures of the event



(Principal, Prof. Swati Pal, Chief Guest, Dr. Abhishek Tandon With Panelists)



#### (Team Impreneurs with Panelists)

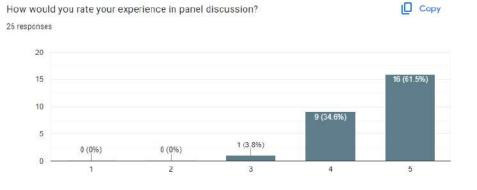


(Panelists seated on stage in front of audience)



#### (Team members presenting Anupam hampers DR. ANKITA RAJ)

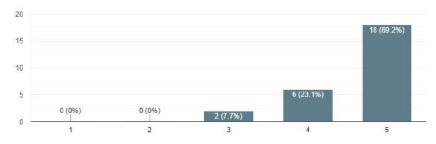
#### FEEDBACK FORM /EVALUATION FORM



Was the panelist informative and insightful?

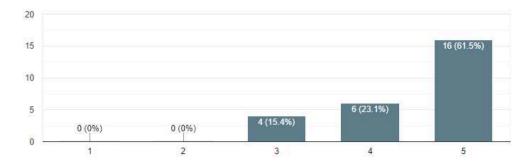


26 responses



How would you rate the organization and logistics of the event? 26 responses







### JANKI DEVI MEMORIAL COLLEGE EVENTS REPORT 2023-24 IMPRENEURS- THE ENTREPRENEURSHIP CELL

Name of the event:	Inaugural Ceremony of E-Summit'24
Name of the organiser:	Impreneurs- The Entrepreneurship Cell
Type of event:	Inter-College
<b>Objectives of the event:</b>	To ceremonially commence E-Summit'24- Impreneurs' flagship event.
Name and Affiliation of the Resource person:	Mr. Abhishek Tandon (Joint CEO, Udhmodya Foundation, University of Delhi)

### **Inaugural Ceremony of E-Summit'24**

### **Brief Report:**

Impreneurs- The Entrepreneurship Cell, held the inaugural ceremony of its flagship event, E-Summit'24, on April 3, 2024, from 10am onwards. This event marked the beginning of an exciting two day journey that aimed to foster entrepreneurship within the college. the ceremony was done under the aegis of IQAC, and was honoured by the presence of Mr. Abhishek Tandon, joint chief executive officer at Udhmodya Foundation, Delhi University. The event was also graced with the presence of principal ma'am, Prof. Swati Pal and she shared a few words of wisdom to begin with the event.

The ceremony commenced with the traditional lamp lightning, symbolising the enlightenment of the occasion. A cultural dance performance was done by Nupur, the Indian classical dance society, that added richness to the event. With inspiring addresses, and performances, the ceremony set the stage for an enriching experience that could be observed by the participants.

### **Poster of the Event:**



## **Geotagged pictures of the event with captions:**



(Inaugural ribbon cutting ceremony)



(The chief guest, Dr. Abhishek Tandon, being felicitated by the Principal)



(The Principal addressing the audience)

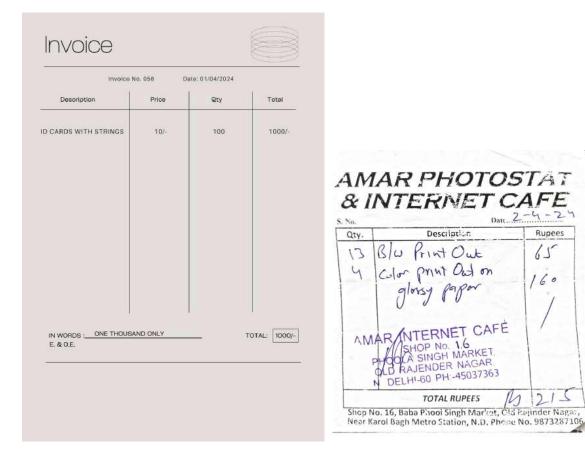


(The lamp lighting ceremony with the Panellists, Principal, faculty and team)

# **Bills of the event**

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# JANKI DEVI MEMORIAL COLLEGE EVENTS REPORT 2023 - 24 IMPRENEURS - THE ENTREPRENEURSHIP CELL

### **'REBRANDING THE BRAND' COMPETITION**

Name of the event	'Rebranding the Brand'
Name of the Organiser	Impreneurs - The Entrepreneurship Cell
<u>Type of the event</u>	Inter-college
<b>Objectives of the event</b>	•Foster creativity. •Generate awareness of the brand.
<u>Name and affiliation of Judges for the</u> <u>event</u>	Ms. Kriti Singhal Ms. Reshu Sharma Mrs. Manisha Sinha
Name and affiliation of Prize Winner of the <u>Event</u>	Winner: Team PIXELS First runner up: Team URJA Second runner up: Team CAARS

#### <u>Report</u>

On Feb 1st, Impreneurs organized a competition as a highlight of 'Symphony'24', ''Rebranding The Brand'. With 50+ attendees, contestants participated in 2 rounds, showcasing innovation and creativity through trailer videos and presentations. The first round took place online and the selected candidates presented in JDMC premises. They presented their designs through the help of PPT, and were Judged on the basis of SWOT analysis, and design concepts, Three winning teams came forward with the best result. The event ended on a good note as it turned out to be a huge success.

Poster of the event



#### Geo-tagged pictures of the event



(Our panel of judges)



(Principal ma'am gracing the event)



(Team AR presenting)

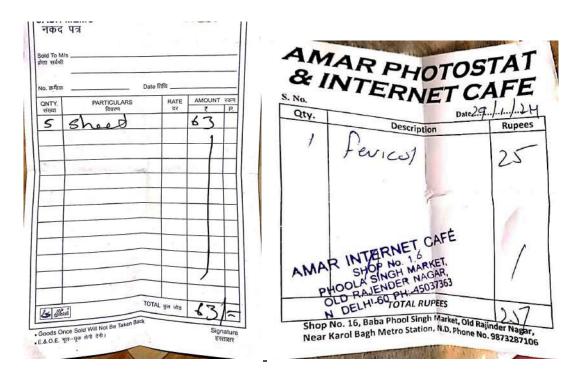


(Judges evaluating the participants)



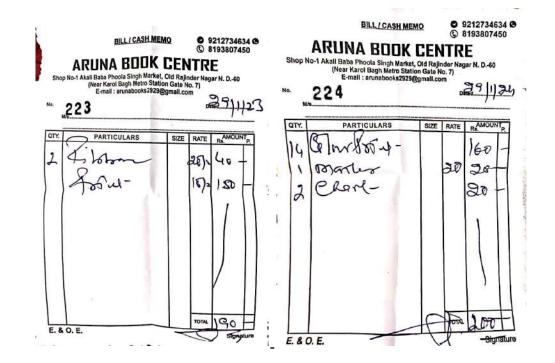
(Team PIXALS presenting their design)

#### **Bills of the event**



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## JANKI DEVI MEMORIAL COLLEGE EVENTS REPORT 2023 - 24 IMPRENEURS - THE ENTREPRENEURSHIP CELL

### Workshop on "Canva Skills"

Name of the event:	Workshop on "Canva Skills"		
Name of the organizer:	Impreneurs - The Entrepreneurship Cell		
Type of event:	Intra-College event		
Objectives of the event:	To learn basic graphics of Canva, Design elements and how to use them, about branding and video editing capabilities.		
Name and affiliation of the resource person:	Mr. Piyush Mathur - Digital marketing consultant.		

### **Brief Report**

**Impreneurs - The Entrepreneurship Cell** of Janki Devi Memorial College organized a **Workshop on 'Canva Skills'** in collaboration with **Skill Sources, on Nov 25th, 10AM onwards in Computer Lab 3, under the aegis of IQAC**. Over 40+ students registered for the canva workshop and learned the basics of the Canva platform.

Our speaker and trainer, **Mr. Piyush Mathur**, provided comprehensive insights into the canva platform during the workshop. He covered design elevation and utilization, branding, template customization and advanced design techniques. Mr. Piyush Mathur also introduced the workshop modules through presentation. Our speaker also engaged with attendees through a graphic - making contest and by offering personal guidance.

### Poster of the event -



## Geo-tagged pictures of the event -



(Our speaker and trainer, Mr. Piyush Mathur)



(Our Convenors presenting a token of appreciation to our speaker)



(Our participants exploring Canva and enhancing their skills)



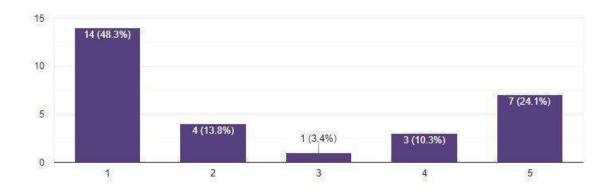
(Impreneurs core with Mr. Piyush mathur and his team)



(Presentation on Canva modules for the Workshop)

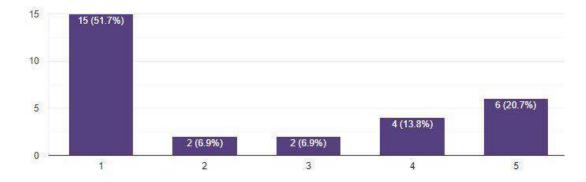
#### **EFFECTIVENESS EVALUATION DOCUMENT**

How satisfied you are with the workshop? 29 responses



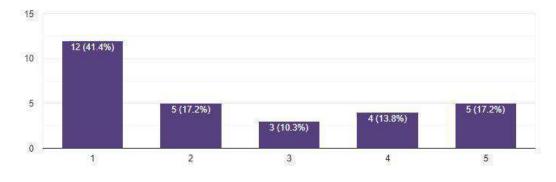
#### Was this workshop insightful?

29 responses



How effective was the workshop for you? 29 responses

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#### JANKI DEVI MEMORIAL COLLEGE IMPRENEURS REPORT - 2023 - 24 SEMINAR ON 'Small Business and Women in Entrepreneurial World'

#### **Events Report**

Name of the event:	Seminar on 'Small Business and Women in Entrepreneurial World'				
Name of the organiser (s):	Impreneurs - The Entrepreneurship Cell				
Type of event	Intra - College seminar				
Objectives of the event:	To provide insights about small businesses and women in entrepreneurial world.				
Name and Affiliation of the Resource person:	MR. AMAN RAJ GOYAL (Director at Thin Elephant pvt. Ltd.) Anvita Plawat (Founder of Maitheria and an Author)				
Name and Affiliation of Judge of the event	NIL				
Name and Affiliation of Prize winner of the event	NIL				

#### **BRIEF REPORT**

Impreneurs - The Entrepreneurship Cell, in collaboration with "Youth 20 Program under G20", organised a seminar on 'Small Business and Women in Entrepreneurial World', under the aegis of IQAC, where we had Mr. Aman Raj Goyal, alongside Anvita Plawat, as our esteemed speakers. The event took place on 18th october 2023, at 11:00 AM to 1:00 PM, in room no. 68.

Our speakers, Mr. Goyal and Ms. Plawat shared their insights on small businesses and women in the entrepreneurial world. They drew from their own interactions and experiences with small business owners and women entrepreneurs. The event shed light on society's perspectives regarding the development of small businesses and the challenges faced by women in entrepreneurship. The event turned out to be successful as 50+ attendees attended the event and interacted with our speakers.

### POSTER OF THE EVENT



(Poster of the event in both English - Hindi)

### **GEO-TAGGED PICTURES OF THE EVENT**



(Our Convenor presenting a appreciation gift to our speaker - MR. AMAN RAJ GOYAL)



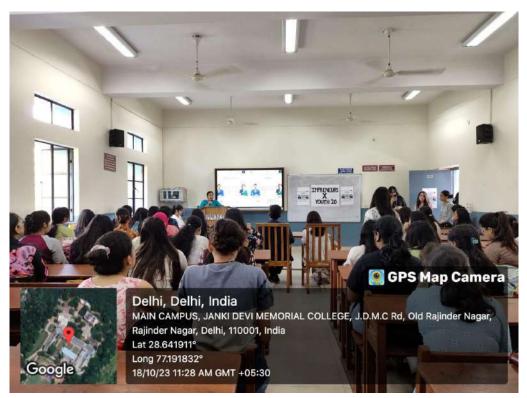
(Our speaker - Ms. Anvita Plawat sharing her insights)



(Our speakers — Mr. Aman Raj Goyal, alongside Ms. Anvita Plawat)



(Our convenors and faculty members)



(Our attendees at the event)

#### **ATTENDANCE FORM/SHEET**

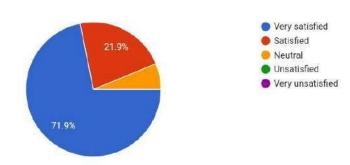
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#### **SAMPLE OF FEEDBACK/ EVALUATION FORM**

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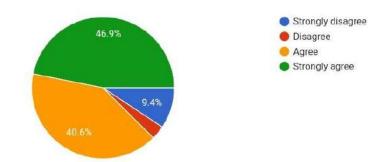
#### **EFFECTIVENESS EVALUATION DOCUMENT**

How satisfied you are with the seminar? 32 responses



Was the seminar insightful and valuable?

32 responses



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(BILLS of canteen)

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1 pack (5 pieces) x 1	

₹125

#### **Bill details**

MRP	₹575
Product discount	-₹68
Item total	₹507
Handling charge	+₹2
Delivery charges	+₹16
Feeding India donation	+₹1
Bill total	₹526

# (Bill of Diary gifted to the speakers)



# <u>Janki Devi Memorial College</u> <u>Events Report 2023-24</u> <u>Impreneurs - The Entrepreneurship Cell</u> <u>Seminar on "Career Opportunities in Marketing"</u>

Name of the Event	Career Opportunities in Marketing
Name of the Organiser	IMPRENEURS- The Entrepreneurship Cell
Type of Event	Intra-College Event
Objectives of the Event	<ul> <li>Educating the participants about diverse career opportunities in the Marketing area.</li> <li>Equipping them with specific fields, i.e marketing strategy, growth initiatives, business planning and strategic business planning.</li> </ul>
Name and Affiliation of the Resource Person	Mr. Rahul Goyal - working at Escorts Kubota Limited and has a background in Start-ups for successful companies.

#### **BRIEF REPORT**

Impreneurs - The Entrepreneurship Cell of Janki Devi Memorial College organized a seminar on 'Career Opportunities in Marketing' under the aegis of IQAC. This event took place on October 12, 2023, at 10:00 AM in the college's Seminar Room. The seminar explored career opportunities in marketing, featuring an experienced speaker, Mr. Rahul Goyal, currently working at Escorts Kubota Limited. He completed his management degree from the Fore School of Management and has a background in successful startups, notably Lenskart, Zomato, and Oyo.

The speaker presented a PowerPoint that emphasized leveraging digital strategies in organizations and provided valuable insights. Key topics covered included marketing roles, MBA career options, and the importance of alumni networks, shedding light on a myriad of career avenues. The event was attended by more than **40+ participants**, and they all interacted with the speaker, asking questions and seeking clarification.

#### POSTER OF THE EVENT



(Poster of the event in both english - hindi )

#### **GEOTAGGED PICTURES OF THE EVENT**



(Our speaker, Mr. Rahul Goyal interacting with our attendees)



(Our convenors and our faculty members with the speaker)



(Our speaker sharing his insights on career opportunities and marketing)



(Our audience listening to the speaker attentively)

#### **RECORD OF ATTENDANCE**

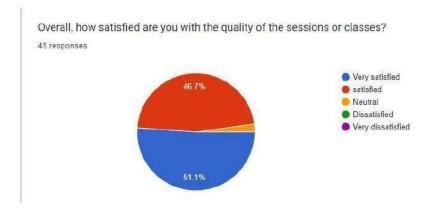
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Kavya Aggarwal, 1433, Commerce (B.Com Hons.)	3rd year	satisfied	Yes	
Vaishanvi, 133 and B.com Program	1st year	Very satisfied	Yes	
Bhumi Dawar 272 eco hons	1st year	Very satisfied	Yes	It was an insightful event
Nisha Princy Agarwal bcom hons	2nd year	Very satisfied	Yes	Gave an insightful information regarding marketing world.
Soumya Singhal 197	1st year	satisfied	Yes	
Yuvika Aryan, 373, English Department	1st year	Very satisfied	Yes	Pretty Great
Ramsha (474) commerce(bcom hons)	2nd year	satisfied	Yes	
Sanchi Maheshwari 966. Boom prog	2nd year	satisfied	Yes	An informative session
Eshita Singh 185: B.A.honours (Economics)	1st year	Very satisfied	Yes	
Manvi rai, roll -750, bcom hons	1st year	Very satisfied	Yes	Very nice session
Vedika Sharma 600	1st year	satisfied	Yes	The event was great
Vaishnavi Kumari, 133 and B.com Program	1st year	satisfied	Yes	
Jaismeet, 992, commerce	2nd year	satisfied	Yes	
Aaliya BCom prog 1540	2nd year	satisfied	Yes	

Sanjana 239 Commerce department	2nd year	Very satisfied	Yes	Very amazing seminar.
Ananya Singh 1603 Boom Hons	1st year	Very satisfied	Yes	It was good
Deepanjali, 1888, commerce department (B.Com hor	ns.) 1st year	Very satisfied	Yes	
Shruti Sahu 1315 boom hons	2nd year	satisfied	Yes	Great
Suhani Panda, 952, Commerce	1st year	Very satisfied	Yes	Could have been more interactive
Asra Mirza (1028) (Bsc Maths hons)	2nd year	Very satisfied	Yes	
Anousha Jain (223) BA ECONOMICS HONOURS	1st year	Neutral	Yes	It was nice
Shagun, 1893, commerce	1st year	Very satisfied	Yes	
Eshita Varshney 388 BcomHons	3rd year	satisfied	Yes	
Name, 1618, Teena	2nd year	Very satisfied	Yes	
Manvi kumari roll no 422 bcom program	1st year	Very satisfied	Yes	
Lavanya , 865 , bcom program	1st year	satisfied	Yes	
Prachi 563 boom program	1st year	satisfied	Yes	
Ranjana Singh 868 bcom ( program)	1st year	satisfied	Yes	Innovation is the basic element of entrepreneurship
vidhee927 commerce department.	3rd year	satisfied	Yes	The seminar was very valuable and knowledgeable.
Shivi jalan 504 boom hons	2nd year	Very satisfied	Yes	Informative and intractive
Sohani Malhotra , 1703 , Commerce department	2nd year	Very satisfied	Yes	
Manasi singh 1308 bcom p	1st year	Very satisfied	Yes	
Kumari Snehal Sinha 1051 b.com hons	1st year	Very satisfied	Yes	It was nice seminar
Khushi yadav 1203 boom hons	3rd year	satisfied	Yes	It was fun and inspiring

Please provide your name, roll number and de	epartment. In which year you are currently in?	Overall, how satisfied a	are you w Do you think th	is event wa Give your comments/suggestions/feedback.
Manasi Singh	1st year	Very satisfied	Yes	
Aarushi	2nd year	satisfied	Yes	
Sadhwi Aatrey,1716,ba programs	2nd year	Very satisfied	Yes	Very informative session
Suhaasini Jha, 83, English hons	2nd year	satisfied	Yes	

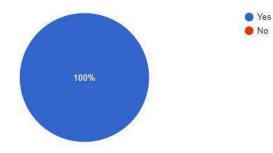
#### Total numbers of students presented at the event - 45

#### **EFFECTIVENESS EVALUATION DOCUMENT**



Do you think this event was valueable?

45 responses



#### **BILLS OF THE EVENT**



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## <u>Janki Devi Memorial College</u> <u>Events Report 2023-24</u> <u>Impreneurs- The Entrepreneurship Cell</u> <u>Report on</u> <u>'Magazine launch - En-sight Volume 2'</u>

Name of the event:	Magazine Launch		
Name of the organiser (s):	Impreneurs- The Entrepreneurship Society		
Type of event:	Intra-college		
Objectives of the event:	To share the journey of Impreneurs as an entrepreneurship cell and to provide valuable insights and practical tips to help and motivate individuals towards innovation and entrepreneurship.		

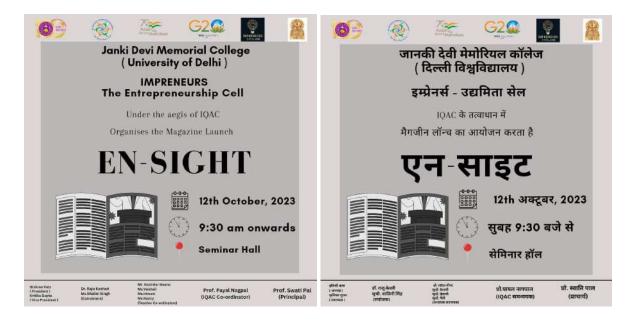
### **Brief Report**

**Impreneurs - The Entrepreneurship Cell** of Janki Devi Memorial College, organised their magazine launch event, "En-Sight," under the aegis of IQAC, on October 12, 2023, in the Seminar Room, starting at 9 AM.

The primary objective of the event was to share the remarkable journey and projects undertaken by IMPRENEURS while instilling a sense of innovation and entrepreneurship among the readers.

The magazine was unveiled by our Principal, Prof. Swati Pal, our Vice Principal, Prof. Sandhya Garg, our IQAC Coordinator, Prof. Payal Nagpal, Incubation Convenors - Prof. Madhu Gupta, and our Convenors - Dr. Raju Keshari and Dr. Shalini Singh. The event was attended by more than **40 participants** and ended with a commitment to foster entrepreneurial growth and the entrepreneurial spirit.

### **Poster of the event**:



(Poster of the event in both English - Hindi)

#### Geo-tagged pictures of the event



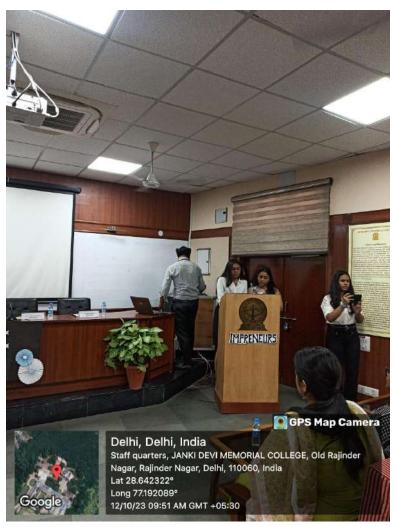
(Magazine unveiling moment with our principal, vice principal, librarian, convenors and faculty members)



(Team members with convenors and faculty members)



(Seminar room before the event, set for the magazine launch)



(Compering members of the magazine launch)

## **Record of Attendance:**

Name and roll no.	Course	Year
Manasi Singh 1308	Bcom P	1
Asra Mirza (1028)	Bsc maths hons	2
Kavya Aggarwal, 1433	B.Com Hons.	3
Eshita Varshney 388	Economics Honours	1
Manvi kumari and 422	Bcom program	1
Naina Singh 186	Ba Hons economics	1
Shruti Sahu 1315	Bcom hons	2
Yuvika Aryan, 373	Ba, Eng Hons	1
Chetrangda Antahal 06	BA Programme (Hdfe +Po	1
Sneha Sonkar - 606	B.Com (H)	1
Neha sharma	B. Com programme	3
Vaishnavi Kumari 133	B.com Program	1
Garvika Jain 906	B. A program	2
Sanchi Maheshwari 966	Bcom Prog	2
Gaurangi Dang - 686	Ba hons Sociology	2
Sanjana 239	B. Com prog.	2
Aishwarya Bhasin 556	B. Com (Hons.)	2
Anousha Jain (223)	BA ECONOMICS HONOL	1
Suhaasini Jha, 83	B.a hons English	2

Name and roll no.	Course	Year
Saloni Kalra, 1343	Bcom Honours	3
Chetna khatter 1169	Bcom	2
Garvita Singh 382	Bcom hons.	2
Sadhwi Aatrey 1716	Ba program (history+pol)	2
Ananya Dave 258	Sociology hons	1
Tanishka Choudhary 125	Bcom program	2
Unnati sharma	Sociology hons	1
1551	Bcom p	2
Ridhi Bilandi	Bsc maths	1
Honey Sindhwani, 8	Bcom programme	2
Jahanvi 248	Bcom program	2
Teena 1618	BA(Hons) Economics	2

28	Bcom	1
Jaismeet, 992	Bcom	2
Aaliya 1540	B.Com prog	2
Soumya Singhal 197	Ba(hons) eco	1
Eshita Singh 185	B.A.(HONS) ECONOMIC	1
Manya kataria 1536	Bcom prog	2
Payal 1689	BA ENGLISH HONOURS	2
Vedika Sharma 600	Eco hons	1
Lavanya varshney 1548	Bcom (p)	2
Priya 64	Bcom programme	2
Prachi Gohar, 356	BA ENGLISH HONOURS	2
Bhumi Dawar 272	Eco hons	1

# Total number of students who attended this event - 43.

# **Copy of the bills:**

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# <u>Janki Devi Memorial College</u> <u>Events Report 2023-24</u> <u>Impreneurs- The Entrepreneurship Cell</u> <u>Seminar on "Creativity and Innovation"</u> <u>With The Education Tree"</u>

Name of the event:	Seminar on 'Creativity And Innovation' in collaboration with The Education Tree
Name of the organizer:	Impreneurs - The Entrepreneurship Cell
Type of event:	Intra - College event
Objectives of the event:	To explore innovation and creativity and enhance creative problem solving skills.
Name and affiliation of the resource person:	Ms. Smriti Singhal, Mr. Divanshu Tuli, The Education Tree

## **Brief Report**

**Impreneurs - The Entrepreneurship Cell** of **Janki Devi Memorial College** organized a seminar on '**Creativity And Innovation, The Education Tree'**, under the aegis of **IQAC.** This event took place on **September 20, 2023**, at **12.00 am**, in the college **room no. 66.** Over 60+ students, all eager to explore the realm of creativity and innovation, attended the seminar.

Our guest speaker, **Smriti Singhal**, generously shared her insights and expertise on the subject of Creativity and Innovation during the seminar. Alongside **Mr. Divanshu Tuli** actively engaged with the students, posing numerous thought-provoking questions related to the world of creativity and innovation. They also introduced **YLS** - **Youth Leadership Summit.** Also, through an informative video presentation, they introduced the Youth Leadership Summit, shedding light on its vision, learnings and activities. Additionally, they interacted with the audience, learned about their ideas, and answered their questions.

#### Poster of the event



## **<u>Pictures of the event</u>**



(our speaker Ms. Smriti Singhal sharing her thoughts On Creativity and Innovation)



( Mr. Divanshu Tuli interacting and sharing his vision towards entrepreneurship, creativity and startups)



(Our speakers Ms. Smriti and Mr. Divanshu with our Faculty members)

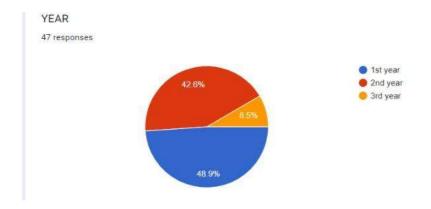


# (Our speakers presenting a video On YLS to encourage students to participate)

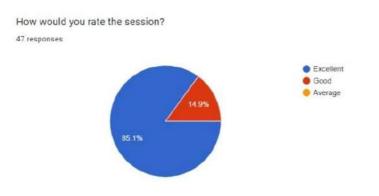
## **Record of the Attendance/feedback**

(Link to Attendance cum Feedback Form) <u>https://docs.google.com/spreadsheets/d/1i371dV75uT-GBlcwUPW50Oo-87tKYK</u> <u>AN2yhl\_9R4Swo/edit?usp=sharing</u>

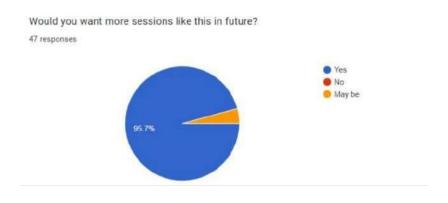
## Effectiveness evaluation document (pie chart)



## (Year Wise Pie chart analysis of Seminar Attendees )



## (Pie chart analysis of Session Effectiveness by Attendees)

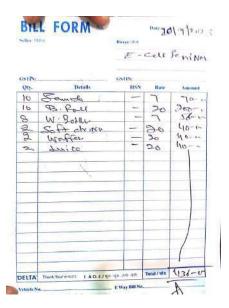


(Feedback Pie chart)

# Sample of Feedback / Evaluation form

https://docs.google.com/spreadsheets/d/1i371dV75uT-GBlcwUPW50Oo-87tKYK AN2yhl\_9R4Swo/edit?usp=sharing

#### **Record of the Bills**





Name of the event:	Seminar on 'startup with Udhmodya foundation'
Name of the organiser:	Impreneurs - The Entrepreneurship Cell
Type of event:	Intra-college
Objectives of the event:	To provide insights on the world of startups, to inspire entrepreneurship by sharing stories and challenges and to offer resource guidance.
Name and affiliation of the resource person:	Dr. Sanjay Kumar, Dr. Tarunika Jain Aggarwal.
Name and affiliation of Judge of the event:	NIL
Name and affiliation of Prize Winner of the event:	NIL

## **Brief report**

**Impreneurs - The Entrepreneurship Cell** of Janki Devi Memorial College, organized a seminar on **'Startup with Udhmodya foundation'** in a collaboration with Incubation Program, **under the aegis of IQAC and G20 Jan Bhagidari.** The seminar was held on August 23, 2023, at 11:45 am in the Seminar Room of the college. The seminar was attended by 60+ people who had their interest in knowing the world of Startup.

Our speakers, **Dr. Sanjay Kumar and Dr. Tarunika Jain Aggarwal** shared their insights and thoughts on Startup. They engaged with students and asked them several questions related to Startup and Entrepreneurship. Through their Powerpoint presentation, They introduced **UDIT** -



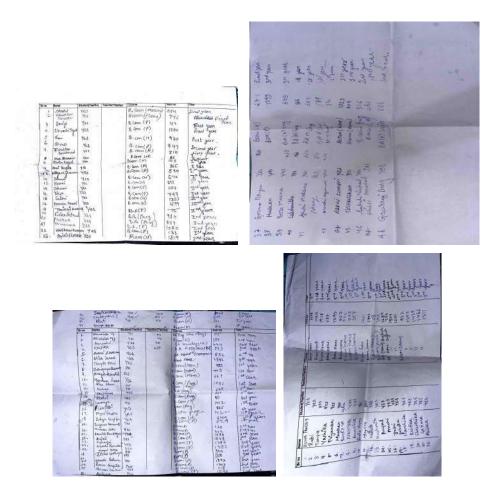
The Udhmodya Incubation and Training Program, their vision and their work process. They briefed about the location, layout and structure of working at the Udhmodya foundation. They talked about various aspects of the foundation such as networking events, mentorship and coaching, also the access to funding and legal financial service. They introduced the **NSIC** scheme that promotes startups or facilitates startups.

## Poster of the Seminar on "Startup with Udhmodya foundation'



**Record of Attendance** 







**Geotagged pictures of the event:** 



(Speakers with Convenors and faculty members)







#### (Itishree Vats, President of Impreneurs, compering at the seminar)



(Planters being presented to Prof. Swati pal)







(glimpse of PowerPoint presentation at the seminar)



# <u>Janki Devi Memorial College</u> <u>Events Report 2023-24</u> <u>Impreneurs - The Entrepreneurship Cell</u> <u>Bussiness Plan Competition</u>

Name of the event:	Business Proposal Competition
Name of the organizer:	Incubation program in collaboration with Impreneurs - The Entrepreneurship Cell
Type of event:	Intra-college Competition
Objectives of the event:	Challenging students to develop and present visionary business plans to grow a startup.
Name and affiliation of the resource person:	NIL
Name and affiliation of Judge of the event:	Dr. Deepak Rawat, Ms. Nancy Rao and Ms. Vaishali Narolia.
Name and affiliation of Prize Winner of the event:	Project Musafir - 1st runner up Waste converter - 2nd runner up Project Delara - 3rd runner up Kalakriti Art Expo - 4th runner up Online Marketplace For local Artisans - 5th runner up.

## **Brief report**

The Incubation Program and Impreneurs - The Entrepreneurship Cell of Janki Devi Memorial College organized an 'Intra-college Business Plan Competition' in collaboration with IQAC and G20 Bhagidari. The Intra-college Business Plan Competition took place in two phases. The first phase included proposal submission and selection, with proposals submitted by August 10th. The Second round, where presentations and judging occured, took place on August 21st, on World Entrepreneurship Day. The first round gathered 16 registrations where students submitted business proposals focusing on themes like Make in India, Traditional medicine, Youth empowerment and Environmental Sustainability. Nine proposals were selected for the Second round. The second round took place on August 21st, in room no. 68 and 56 Audience attended the event.

After thorough presentations and cross-questioning, the winners were declared: Project Musafir secured the first position, Project Waste Converter secured second, Project Delara secured third, Kalakriti Art Club fourth, and Online Marketplace for Local Artisans fifth.

#### **Poster of the event:**



(Poster for the first round)



(Poster for the second round)

#### **Record of Attendance**

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# Geotagged pictures of the event



(Participants presenting their idea)



(Picture of participants, Faculty and Judges)



(Participants engaging with judges)



(Judges and convenors awarding winners With cash prizes and certificate)

#### **Photos of the bill**



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# <u>Janki Devi Memorial College</u> <u>Events Report 2023-24</u> <u>Impreneurs - The Entrepreneurship Cell</u> <u>Bussiness Plan Competition</u>

Name of the event:	Business Proposal Competition
Name of the organizer:	Incubation program in collaboration with Impreneurs - The Entrepreneurship Cell
Type of event:	Intra-college Competition
Objectives of the event:	Challenging students to develop and present visionary business plans to grow a startup.
Name and affiliation of the resource person:	NIL
Name and affiliation of Judge of the event:	Dr. Deepak Rawat, Ms. Nancy Rao and Ms. Vaishali Narolia.
Name and affiliation of Prize Winner of the event:	Project Musafir - 1st runner up Waste converter - 2nd runner up Project Delara - 3rd runner up Kalakriti Art Expo - 4th runner up Online Marketplace For local Artisans - 5th runner up.

## **Brief report**

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After thorough presentations and cross-questioning, the winners were declared: Project Musafir secured the first position, Project Waste Converter secured second, Project Delara secured third, Kalakriti Art Club fourth, and Online Marketplace for Local Artisans fifth.

#### **Poster of the event:**



(Poster for the first round)



(Poster for the second round)

#### **Record of Attendance**

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#### **Geotagged pictures of the event**



(Participants presenting their idea)



# (Picture of participants, Faculty and Judges)



(Participants engaging with judges)



### (Judges and convenors awarding winners With cash prizes and certificate)

#### **Photos of the bill**

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Name of the event:	Seminar on 'startup with Udhmodya foundation'					
Name of the organiser:	Impreneurs - The Entrepreneurship Cell					
Type of event:	Intra-college					
Objectives of the event:	To provide insights on the world of startups, to inspire entrepreneurship by sharing stories and challenges and to offer resource guidance.					
Name and affiliation of the resource person:	Dr. Sanjay Kumar, Dr. Tarunika Jain Aggarwal Udhmodaya Foundation					
Name and affiliation of Judge of the event:	NIL					
Name and affiliation of Prize Winner of the event:	NIL					



#### **Brief report**

**Impreneurs - The Entrepreneurship Cell** of Janki Devi Memorial College, organized a seminar on **'Startup with Udhmodya foundation'** in a collaboration with Incubation Program, **under the aegis of IQAC and G20 Jan Bhagidari.** The seminar was held on August 23, 2023, at 11:45 am in the Seminar Room of the college. The seminar was attended by 60+ people who had their interest in knowing the world of Startup.

Our speakers, **Dr. Sanjay Kumar and Dr. Tarunika Jain Aggarwal** shared their insights and thoughts on Startup. They engaged with students and asked them several questions related to Startup and Entrepreneurship. Through their PowerPoint presentation, they introduced **UDIT** - The Udhmodya Incubation and Training Program, their vision and their work process. They briefed about the location, layout and structure of working at the Udhmodya foundation. They talked about various aspects of the foundation such as networking events, mentorship and coaching, also the access to funding and legal financial service. They introduced the **NSIC** scheme that promotes startups or facilitates startups.



#### Poster of the Seminar on "Startup with Udhmodya foundation"





#### **Record of Attendance**





**Geotagged pictures of the event:** 



(Speakers with Convenors and faculty members)





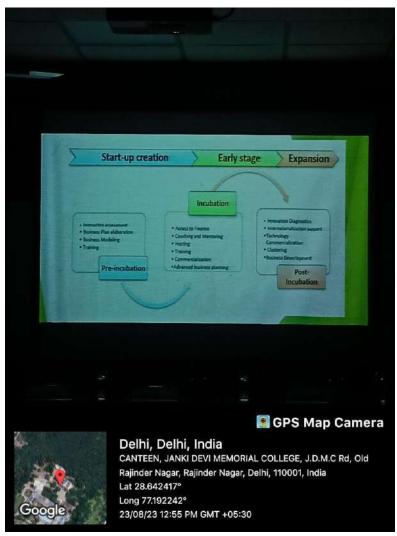
(Itishree Vats, President of Impreneurs, compering at the seminar)





(Planters being presented to Principal, Prof. Swati pal)





(Glimpse of PowerPoint presentation at the seminar)