

2019-2020

StartUp Combat

An inter-college business plan competition called the StartUp Combat was organised on 8th January, 2020 as a part of JDMC's annual cultural fest SYMPHONY'20. While the event saw participation from far and wide, the main attraction was the innovative b-plans suggested by the students. It is no surprise that the judges- Ms. Garima Juneja, founder of ViralCurry and Mr.Kunal Arora, co-founder of The Education Tree, had to deliberate for so long before they arrived at a decision. The prizes were bagged by Team Tiny Pops, Project Homefix Furniture and Project Neer in the first, second and third positions respectively.



8th January, 2020 –StartUp Combat during Symphony

Hult Prize Competition

The most coveted business competition- The Hult Prize was organised by Impreneurs in collaboration with Aamdani- the finance and investment cell, JDMC on 22nd October, 2019. While the competition started with more than 20 teams, 13 qualified for the second round of the event. The panel of judges included two esteemed members- Mr. Abhinav Arora who is a lawyer turned entrepreneur and the founder of Lawmakers, and Ms. Shivangi Gupta, the founder of Intelligent Education. After a round of rigorous presentation and elaborate discussion, the team that presented the business idea BIO-GAMY whose members were Dhvani, Vanshika and Nancy, were announced the winners. The idea that suggested the replacement of plastic material used in disposable cups with biodegradable material had everyone in great awe. The enthused students were already eager for the next Hult Prize.



22nd October, 2019- Hult Prize Competition

Entrepreneurship Development Programme

The Entrepreneurship Cell of JDMC in collaboration with NEDC organized a day long workshop by the famous Chief Mentor, Author, Trainer and Entrepreneur Mr. A Din Pangotra on 15th October, 2019 in seminar room. A total of 74 students participated in this day long workshop. Mr. A Din Pangotra defines Entrepreneurship as, "Entrepreneurship is all about skill development. A skill with mind set makes a person entrepreneur". He says that, having an idea is not enough, one has to execute an idea to give a real venture shape. According to him, Entrepreneurship is an experimenting with a new idea or product. He also emphasized that Entrepreneurship is the easiest way of doing a business and encouraged the students to start venture. Mr. A Din Pangotra himself has trained more than 50,000 entrepreneurs and thus running successful businesses. According to Mr. A Din Pangotra, to become a successful entrepreneur one should know what they are doing and one should foresee the opportunities of business and get their business acknowledged. He emphasized on the mantra 'act locally, think globally'. He also guided the participant on how to start MSME's and factors to be kept in mind when they are trying to setup any venture. He explained the students, how important it is to invest money in the right field and also explained new business techniques and the key to a successful business. He enlightened the students on how to get advantage by registering their ideas through Udyog Aadhaar. According to him "Time is the investment in Business" and he advised the students to utilize the time very effectively

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15th October, 2019- Our Principal ma'am, Dr. Mrs. Swati Pal, facilitating the speaker, Mr. A. Din Pangotra with a bouquet.



15th Oct, 2019- Glimpse from the session

Hult Prize Speaker Session

As Impreneurs geared for one of its greatest events- the Hult Prize, a speaker session was organised to delineate the participants on the rules and regulations of the competition. The event was organised on 14th October, 2019. The fierce yet humble entrepreneurs that were a part of the session included Ms. Kriti Singhal, founder of the famous bootstrap venture The Education Tree. She discussed the dynamics and workings of a new startup and how she goes around the edges of difficulties, only to emerge stronger. Also a part of the session were Harshil Behal and YugeinBehal, founders of Shelf-e Books. They emphasised on the importance of cordiality and team work in a start-up. They drew from their own experiences and didn't beat around the bush about the hard work they put in.



14th October, 2019- Hult Prize speaker session



14th October, 2019 – Hult Prize speaker session

Session by Career Launcher

Impreneurs, the E-Cell of JDMC always looks forward to create opportunities to guide the students to take right decisions regarding their career. Keeping this in view, we organized a seminar on 4th October, 2019 which was conducted by Mr. Manish Maskara, enlightening the students about different future prospective. About 85 students from different courses attended the session.

The seminar started on a light note, with the speaker introducing himself and questioning the students to make the session more interactive. He conveyed the importance of career and about different parameters to keep in mind when choosing one for ourselves. He emphasized on the importance of profile development and ways to enhance our profile by pursuing different internships and international programs. He focused on educating students about choosing MBA as a career option and the advantages it offers. He also explained the selection process and the skills required to get admission in different Business schools of the country. The seminar concluded by students asking questions and queries and it was a great learning experience and acted like a torch of enlightenment for them



4th October, 2019- Mr. Manish Maskara, explaining the importance of profile development and parameters to keep in mind while deciding on different career options.

Speaker Session with Eminent Strategy

Impreneurs, the E-Cell of Janki Devi Memorial College strives to innovate, create and learn. Keeping in line with this perspective, we recently hosted a seminar on Stock Exchange with Eminent Strategy on 30th August 2019. Our first speaker, Mr. Ritwik Sen demonstrated how the online market works and explained it virtually through an NSE software. With his out of the box outlook toward business and marketing, he explained how the entire business

dynamic works, and how that gives a greater insight into understanding the stock market. He also explained the functioning of money market and bond market instruments.

This was followed by our second very gracious speaker, Mr. Siddharth Jain who discussed various personality development traits and also shared his wisdom on how to ace a corporate interview. He emphasised the importance of social media presence through LinkedIn and also elaborated on "The Ingredients to Success", that are Creativity, Innovation and Adaptability.



30th August, 2109 - Mr. Ritwik Sen, demonstrating how online market works giving a deeper insight into understanding the stock market.



30th August, 2019- A glimpse of the speaker's session.

E-Summit 2019

Impreneurs organised their second Annual Fest, E-Summit on 14th March 2019, a successful event as huge participation was seen from students of different colleges across Delhi-NCR. The guest of honour, Dr. S. Lakshmi Devi and Chief Guest Dr. Perna Taneja started the event with great enthusiasm which was followed by Achiever's Talk in which our honourable speakers Ms.Saumya Aggarwal, Mr. Vansh Saluka, Mr. Pratik Gauri and Ms. Ambika Bhardwaj who shared their journey and motivated the students for their entrepreneurial career and in general for life and how to work towards their dreams and goals.

Interesting competition like Market Mania, LA Quizzeria took place which developed immense excitement among the students. Elevator Pitch Competition was also organised which was won by the team Mosquillers who amazingly pitched their product to the judges, Mr.Ashish Kumar and Mr.Ankit Tibrewal.



14th March 2019- Impreneurs organising their second Annual Fest, E-Summit



14th March 2019- Glimpse from the events.