

ENACTUS REPORT 2022

Enactus is a global non-profit organization that brings students, academics, and leaders together, who are dedicated to using the power of entrepreneurship and improving the quality and standard of living for those in need. Its goal is to use the creative skills of the youth of today to create a community of social innovators and change-makers. It operates across 35 countries and includes 1800 university programs with over 72000 student members annually. We believe that investing in students who take entrepreneurial action for others creates a better world for us all.

ENACTUS JDMC

Enactus JDMC was founded in November 2019 by Vedika Gaba and Shreya Gupta. The society began its official operations in February 2020. Our founders created a safe space for ideas to thrive without any hindrances. Currently, Enactus JDMC has two ongoing projects - Project Delara and Project Musafir. We have conducted informative webinars on various topics, been on numerous field visits in the past year to experience the workings of the projects on-ground, held photoshoots for the commodities manufactured, commemorated workshops for beneficiaries, and also organized occasional events.

Current Office Bearers & Coordinators

PRESIDENT : Kashika Sachdeva

VICE PRESIDENT : Tina Samanta

GENERAL SECRETARY : Ananya Narang

TREASURER : Riddhi Bansal

LIAISON OFFICER : Asna Khan

CONTENT HEAD : Anshula Aggarwal

MEDIA HEAD : Manya Gugnani

RESEARCH HEAD : Kavya Kalra

ORGANIZATION HEAD : Palvi Batra

BUSINESS DEVELOPMENT HEAD : Anjali Rudola

PR HEAD : Deepanshi Singhal

PROJECT HEADS

PROJECT MUSAFIR : Shuchita Vij & Shagun Beniwal

PROJECT DELARA : Srishti Saluja

PROJECT DELARA

This project aims to uplift and provide financial stability to local vendors and artisans by giving them a virtual platform for selling and marketing their products. By teaching underserved women the art of macramé, Delara strives for supporting these women in attaining financial independence. Through this project, we have also launched our line of macramé products: wall hangings, earrings, chokers, and much more! The project entails carrying out varied workshops on a routinely basis to facilitate interaction with the community as a whole.





PROJECT MUSAFIR



This project takes into account the serious threats posed by scrap tyres. It is an innovative and non-toxic way of dealing with the pollution caused by burning scrap tyres by using them to make garden furniture, planters, and slippers. With the expertise of cobblers, the scrap rubber is transformed into footwear, and the women from underprivileged sections will be employed and taught how to transform rubber tyres into various kinds of furniture like garden tables and chairs as work on the finishing of footwear.

This year Enactus JDMC held various activities, details of which are listed below-

1. Recruitment process (August 22)

Enactus JDMC carried out an extensive recruitment process with the following rounds-

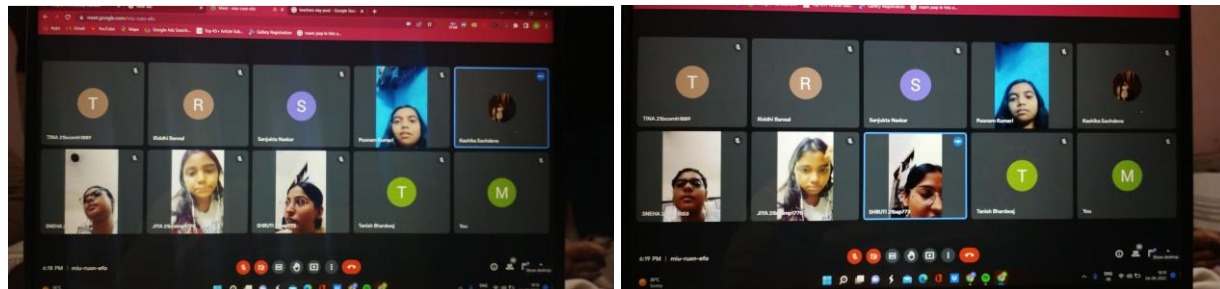
-Form screening

Form screening screenshot

-Group discussion Round

-Personal Interview

Via such an extensive, rigorous process, the candidates were required to answer a variety of questions on why they wanted to join Enactus JDMC and what social entrepreneurship means to them. They were also subject to sending in written samples/posters as per the team's recruitments to analyze their potentials. A group discussion was held on popular topics after which members were selected on an individual basis on how they put their ideas, what team qualities they possess and they could be an asset to the society. Finally, the selected ones were to be a part of a Personal Interview round where they were judged on an individual basis and were asked tricky questions to understand their take and virtues over multiple spheres to work.



2. Founder's Day – Internal event date time venue

Enactus had its very own Founder's Day with Vedika and Shreya. The session was very involved as each participant got the chance to interact with the old heads. The founders restated their vision for Enactus JDMC and told us about their journey of Social Entrepreneurship. Moreover, the two heard and understood our work and gave us ideas we could work on collectively.

3. SK foundation live event

Date: 21.07.2022

Time: 7:00 pm to 7:45 pm

Venue: Instagram

No. of attendees: 35

The session started with Asna introducing herself as a volunteer, working with SK Children Foundation which is a non-government organization working towards teaching underprivileged children 'life values' that lie outside the horizons of normal schooling. As Riddhi joined, Asna went ahead by introducing Riddhi, the treasurer of Enactus JDMC, as a strong and hardworking individual.

Riddhi started the event by explaining what Enactus is, what it does, and what Enactus JDMC is all about. She also described the two projects taken up by Enactus JDMC which are projects Dilara and Musafir respectively.

The two speakers talked about the life skills one should develop to thrive in today's world. Riddhi elaborated on how becoming a bookworm in current times is not enough and shared her personal experience of developing communication skills by taking up debating as an extracurricular activity.

Further, the question of why education is important was discussed in detail. Riddhi explained how Enactus JDMC is working towards fulfilling the UN SDG of providing quality education while Asna described how SK Children Foundation is making a difference by ensuring underprivileged children's education in schools.

The session went on, as the speakers talked about time management as a life skill, social media as both a bane and a boon, and how students can fruitfully use their time. The speaker went on to say that social media can be a blessing if used positively. For example, she said that watching motivational videos and educational content can be very helpful but also emphasized that it can be very distracting, as students are more inclined towards the entertainment aspect of social media.

Further, two questions which stood out from the discussion were, how competition makes one focus on competing with others rather than improving oneself and why the spirit of competition is necessary but is not without its limitations.

Additionally, the essence of a family as an integral part of life was discussed. The speakers talked about how the institution of family is being lost as families are physically together but there exists a lack of honest interaction among them.

This is due to the fact that youngsters feel their parents are not adapting to the new norms and ideas of society. This is augmented by the blatant generation gap. However, the discussion stressed the fact that family is one's biggest supporter and maintaining that connectivity is extremely important in today's day and age.

Riddhi went ahead, giving tips for inculcating life skills in one's routine. The session ended with the guest speaker giving the audience a message about not stressing over life and taking everything as it comes. Later, questions posted in the comment section were answered which marked the culmination of the event.



JANKI DEVI MEMORIAL COLLEGE

in collaboration with

SK CHILDREN FOUNDATION

 presents instagram live session on

DATE: 21st July 2022, Thursday TIMING: 7:00 PM

'Inculcating life skills among individuals'

Riddhi
Treasurer
Enactus JDMC
Guest Speaker



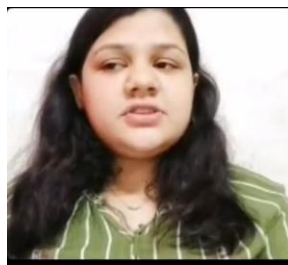
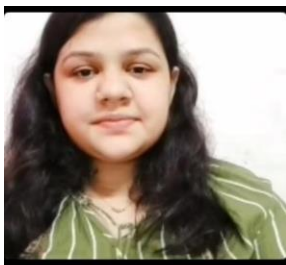
Asna
Volunteer
SKCF
Host



Convenors:
Sanjukta Naskar
Ifrah Rehman
Pankaj

For more queries, contact
KASHIKA- PRESIDENT (73039 77130)
TINA- VICE PRESIDENT (99583 04381)

Prof. Swati Pal
Principal



4. World Mental Health Day

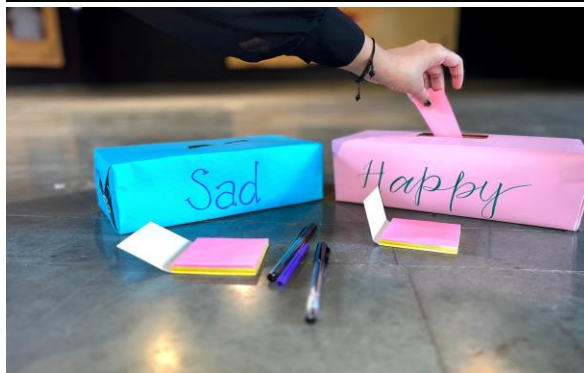
Date: 11 September 2022

Time: 11 am to 1 pm

Venue: College Auditorium

No. of attendees:70

ENACTUS JDMC on "*World Mental Health Day*" organized an event to promote stress-free living. The overall objective of World Mental Health Day is to raise awareness of mental health issues around the world and to mobilize efforts in support of mental health. The day provides an opportunity for all stakeholders working on mental health issues to talk about their work, and what more needs to be done to make mental health care a reality for people worldwide. Hence ENACTUS JDMC provided a platform for everyone to relieve their stress through various activities while promoting awareness of the importance of mental well-being.





5. Jyotsna'22 (Diwali Mela of college)

The college organized Jyotsna'22 which is the annual Diwali Mela on the 19th and 20th of October 2022. One of the many stalls that were put up for students across Delhi University and IP University to browse and shop from, was Enactus JDMC. In both of our projects, Musafir and Delara collaborated. Members of each project entertained interested buyers in shifts. We focused on giving everybody a chance to learn and explore while having enough time to enjoy the meal. Project Delara sold a lot of its products and it was a huge success. People loved the products and our team was appreciated by the staff members. Where the Diwali mela was not exactly the right target market for project Musafir, students listened to the purpose and appreciated the effort. The Diwali mela helped us expand our field knowledge and was a super hit!





6. Orientation with Shakti Shalini NGO

DATE- 23th November 2022

TIME- 5 pm

VENUE- Google meet

NO. OF THE ATTENDEES- 25

An online orientation meeting was held by enacts JDMC and Shakti Shalini NGO to discuss certain aspects of our workshops as new members have joined the team. In the beginning, the coordinator Ms Diana and Ms Anjali introduced themselves and asked the students how much they know about the NGO.

After students answered, they also gave a little background and introduction to their organization. They talked about helping sexual and gender violence survivors irrespective of their gender, caste, class or other attributes. At the same time, they have response, prevention and rehabilitation programmes to help the community. They have certain skills-enhancing courses and have tied up with many individuals, Enactus groups of various colleges and trainers who teach them these skills. They gave certain key points that students should keep in mind while assisting the community during workshops-

- No personal questions should be asked.
- No photos should be taken without consent as it might concern their safety too.
- Volunteers should be punctual and time should be consistent.
- No posting of addresses on social media. It includes using words like community centre instead of the shelter home.

- Volunteers should know basic macramé skills so that they can assist the community better.
- It is very important to maintain boundaries and not follow any kind of segregation between the residents and the community.

In the end, the coordinators wished to hold an offline meeting in the coming weeks so that they can interact with everyone in offline mode. All the volunteers were very excited about our future workshops and confirmed their presence in offline mode too.



SEMINAR -HOW TO BUILD A STARTUP IN A SUSTAINABLE WAY

Meeting Minutes: Enactus Janki Devi Memorial College

Session: How to Build a Startup in a Sustainable Way

Speaker: Ms. Ashima Gulati

Date: February 13, 2023

Time: 12 p.m. onwards

Location: Room no. 14

No. of Attendees: 50+

Key Points Discussed:

1)The speaker started the session with an interactive discussion, asking the audience if they have thought of a problem they want to work on, how they plan to execute it, and if it can generate profit.

2)She explained the term social entrepreneurship as the application of business strategy to solve social and environmental problems, with the aim of direct problem-solving rather than profit maximization. It is an integration of commercial enterprise and non-profit organization.

3)Social entrepreneurship can be started with a focus on the 3Ps - People, Profit, and Planet (Environment).

4)The speaker shared a case study of her own health sector initiative "Hum Honge Kamyab," which focuses on marginalized COVID-19 women patients.

5)She also shared some case studies of successful social entrepreneurship, including the Dandi March, Amul Milk, Aravind Eye Care, Selco Solar, and Grameen Bank (Muhammad Yunus).

6)She also shared a 6 step approach to start a Sustainable startup.

1. Find your PToC (Personal theory of change)
2. Validate your PToC (problem/cause) (whether that problem exists or not or whether it is a priority or not.)
3. Design your solution
4. Build your business model
5. Take it to the ground
6. Collect the evidence(artifacts and Data)

7) And at last she concluded the session with the skills that a social entrepreneur should have. That are

1. Collaboration (especially with the governmental organizations)
2. Storytelling skills
3. Problem solving.

CONCLUSION: the speaker discussed the topic of building a sustainable startup through social entrepreneurship. She highlighted the importance of applying business strategy to solve social and

environmental problems and shared some case studies of successful social entrepreneurship. Moreover, ma'am also outlined a 6-step approach to starting a sustainable startup and emphasized the skills that a social entrepreneur should possess. The session was interactive and attended by over 50 participants, providing valuable insights into the world of social entrepreneurship.

JANKI DEVI MEMORIAL COLLEGE
(University Of Delhi)

JANKI DEVI MEMORIAL COLLEGE

PRESENTS A SESSION ON

HOW TO BUILD A STARTUP IN A SUSTAINABLE WAY

**13 FEBRUARY,
2023**

12:00 PM Onwards

Room Number 14

ASHIMA GULATI
ADVOCATE AND SOCIAL ENTREPRENEUR

For any queries, contact:
Kashika Sachdeva- President (73039 77130)
Tina Samanta- Vice President (99583 04381)

Prof. Swati Pal
Principal



